

Welcome to the electronic version of the *Hill's Key to Clinical Nutrition*



The electronic *Hill's Key to Clinical Nutrition* provides essential information on how to make the most effective use of Hill's expertise in the nutritional management of healthy, at-risk and sick pets, and includes features requested by veterinary professionals:

- **Algorithms** that illustrate the most effective use of Hill's® pet foods in managing pets with health problems
- **Quick reference guides**
- **Formula options** and **Recommended foods** sections that suggest alternative Hill's® pet food products
- **Full color illustrations** of product packaging and kibbles
- **Listings of key product benefits** to communicate to pet owners

Each product page includes:

- **Indications** and **Recommended usage** 
- **Not recommended for** 
- **Additional information** 
- **Daily feeding amounts** 
- **Ingredients** and **nutrient content**

Navigating the electronic guide

The navigation features in this electronic version make it quick and easy to find what you're looking for.

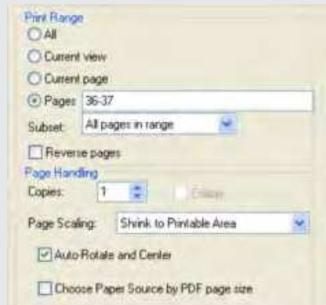
When the pointer  scrolls over a word, button, image or any element that is linked to more information, the arrow changes to the Pointing Finger  icon. Click and you'll be redirected. For example:

- Click on the Hill's®, Prescription Diet®, Science Diet®, Ideal Balance™ or Healthy Advantage™ logos in the corner of the page to be directed to the **Index of Key Pages by Date**
- Click on an individual product name or package image to be directed to **detailed information about the food**
- Click on any web link to be directed to the corresponding website



CAUTION: Printing the electronic *Hill's Key to Clinical Nutrition*

This electronic guide contains nearly two hundred pages of valuable information. To avoid printing the entire document, please select the desired page number(s) in the **print dialog box**.



Index of Key Pages by Date

Prescription Diet® Canine Foods

Recommended Foods

a/d® Canine/Feline Critical Care (PDC-1)	Mar 2011
b/d® Canine Aging & Alertness (PDC-2)	Mar 2011
c/d® Canine (PDC-3)	April 2015
c/d® Multicare Canine (PDC-3a)	April 2015
Derm Defense™ Canine (PDC-4a)	NEW! Feb 2016
d/d® Canine (PDC-4)	July 2015
g/d® Canine Early Cardiac-Healthy Aging (PDC-5)	Mar 2011
h/d® Canine Cardiac Health (PDC-6)	Jan 2013
i/d® Canine Gastrointestinal Health (PDC-7)	Aug 2014
i/d® Low Fat GI Restore Canine (PDC-8)	Aug 2014
i/d® Stress Canine (PDC-8a)	July 2015
i/d® Sensitive Canine (PDC-8b)	July 2015
j/d® Canine Mobility (PDC-9)	Mar 2011
k/d® Canine (PDC-10)	Nov 2015
l/d® Canine (PDC-11)	July 2015
Metabolic + Mobility Canine (PDC-12a)	April 2015
Metabolic Canine (PDC-12)	Nov 2015
n/d® Canine (PDC-13)	Mar 2011
r/d® Canine Weight Loss-Low Calorie (PDC-14)	Jan 2013
s/d® Canine Dissolution (PDC-15)	Mar 2011
t/d® Canine Dental Health (PDC-16)	Mar 2012
u/d® Canine Non-Struvite Urinary Tract Health (PDC-17)	Mar 2011
w/d® Canine Low Fat-Glucose Management-Gastrointestinal (PDC-18)	July 2015
z/d® Canine ULTRA (PDC-19)	June 2013
Hypo-Treats (PDC-20)	June 2013
Canine Treats (PDC-21)	Mar 2011

Healthy Advantage® Canine Foods

Recommended Foods

Puppy Dry (HAC-1)	Nov 2013
Puppy Chicken & Vegetables Entrée (HAC-2)	Nov 2013
Puppy Large Breed Dry (HAC-2a)	Aug 2014
Adult Canine Dry (HAC-3)	Nov 2013
Adult Small Bites Canine Dry (HAC-3)	Nov 2013
Canine Adult Chicken & Vegetables Entrée (HAC-4)	Nov 2013
Adult Oral+ Canine Dry (HAC-5)	Nov 2013
Mature Adult Canine Dry (HAC-6)	Nov 2013
Canine Mature Adult Chicken & Vegetables Entrée (HAC-7)	Nov 2013

Prescription Diet® Feline Foods

Recommended Foods

a/d® Canine/Feline Critical Care (PDF-1)	Mar 2011
c/d® Multicare Feline Urinary Tract Health (PDF-2)	May 2014
c/d® Multicare Feline Urinary Stress (PDF-2a)	May 2014
d/d® Feline (PDF-3)	July 2015
g/d® Feline Early Cardiac-Healthy Aging (PDF-4)	Mar 2011
i/d® Feline Gastrointestinal Health (PDF-5)	Aug 2014
j/d® Feline Mobility (PDF-6)	Jan 2013
k/d® Feline (PDF-7)	Nov 2015
l/d® Feline (PDF-8)	July 2015
Metabolic + Urinary Feline (PDF-9a)	April 2015
Metabolic Feline (PDF-9)	Nov 2015
m/d® Feline Weight Loss-Low Carbohydrate-Glucose Management (PDF-10)	Jan 2013
r/d® Feline Weight Loss-Low Calorie (PDF-11)	June 2013
s/d® Feline Dissolution (PDF-12)	Mar 2011
t/d® Feline Dental Health (PDF-13)	Mar 2012
w/d® Feline Low Fat-Glucose Management-Gastrointestinal (PDF-14)	June 2013
y/d® Feline Thyroid Health (PDF-15)	Oct 2011
z/d® Feline Low Sensitivity (PDF-16)	June 2013
z/d® Feline ULTRA (PDF-17)	June 2013
Hypo-Treats (PDF-18)	June 2013

Healthy Advantage® Feline Foods

Recommended Foods

Kitten Dry (HAF-1)	Nov 2013
Kitten Chicken Entrée (HAF-2)	Nov 2013
Adult Feline Dry (HAF-3)	Nov 2013
Feline Adult Chicken Entrée (HAF-4)	Nov 2013
Adult Oral+ Feline Dry (HAF-5)	Nov 2013
Mature Adult Feline Dry (HAF-6)	Nov 2013
Feline Mature Adult Chicken Entrée (HAF-7)	Nov 2013

Index page current as of February 2016



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Index of Key Pages by Date

Science Diet® Canine Foods

Recommended Foods

Puppy Dry (SDC-1)	Jan 2014
Puppy Canned (SDC-2)	Mar 2013
Puppy Small & Toy Breed (SDC-3)	Jan 2014
Puppy Large Breed (SDC-4)	Jan 2014
Adult Dry (SDC-5)	Jan 2014
Adult Canned (SDC-6)	Mar 2013
Adult Small & Toy Breed Dry (SDC-7)	Jan 2014
Adult Small & Toy Breed Canned (SDC-7a)	Jan 2014
Adult Large Breed (SDC-8)	Jan 2014
Adult Healthy Mobility™ (SDC-9)	Jan 2014
Adult Healthy Mobility™ Large Breed (SDC-10)	Jan 2014
Adult Light (SDC-15)	Jan 2014
Adult Small & Toy Breed Light (SDC-16)	Jan 2014
Adult Large Breed Light (SDC-17)	Jan 2014
Mature Adult (SDC-18)	Mar 2013
Mature Adult Small & Toy Breed (SDC-19)	Jan 2014
Senior 11+ Small & Toy Breed Age Defying (SDC-19a)	Jan 2014
Mature Adult Large Breed (SDC-20)	Jan 2014
Adult Oral Care (SDC-22)	Jan 2014
Adult Perfect Weight (SDC-22a)	Jan 2014
Adult Sensitive Stomach & Skin (SDC-23)	Jan 2014
Adult Grain Free Dry (SDC-25)	Jan 2014
Adult Grain Free Canned (SDC-26)	Jan 2014
Adult Grain Free Treats (SDC-27)	Jan 2014
Treats (SDC-14a-g)	Aug 2014

Ideal Balance™ Canine Foods

Recommended Foods

Natural Chicken & Brown Rice Recipe Puppy (IBC-1)	Jan 2014
Adult Dry (IBC-2)	Jan 2014
Adult Canned (IBC-3)	Aug 2014
Natural Chicken & Brown Rice Recipe Mature Adult (IBC-4)	Jan 2014
Small Breed Natural Chicken & Brown Rice Recipe Puppy (IBC-5)	Jan 2014
Small Breed Natural Chicken & Brown Rice Recipe Adult (IBC-6)	Jan 2014
Small Breed Natural Chicken & Brown Rice Recipe Mature Adult (IBC-7)	Jan 2014
Large Breed Natural Chicken & Brown Rice Recipe Puppy (IBC-8)	Jan 2014
Large Breed Natural Chicken & Brown Rice Recipe Adult (IBC-9)	Jan 2014
Large Breed Natural Chicken & Brown Rice Recipe Mature Adult (IBC-10)	Jan 2014
Grain Free Adult Dry (IBC-11)	Jan 2014
Grain Free Adult Canned (IBC-12)	Jan 2014
Slim & Healthy Adult (IBC-13)	Jan 2014
Active Natural Chicken & Oats Recipe Adult (IBC-14)	Jan 2014
Oven-Baked Naturals Treat (IBC-15)	Aug 2014
Soft-Baked Naturals Treats (IBC-16)	Jan 2014
Regional Delights™ Treats (IBC-17)	Aug 2014
Breakfast Medleys™ Treats (IBC-18)	Aug 2014

Science Diet® Feline Foods

Recommended Foods

Kitten Dry (SDF-1)	Jan 2014
Kitten Canned (SDF-2)	Mar 2013
Kitten Tender Dinner (SDF-3)	Mar 2013
Kitten Homestyle Chicken Supper (SDF-4)	Mar 2013
Adult Optimal Care® Dry (SDF-5)	Jan 2014
Adult Canned (SDF-6)	Mar 2013
Adult Tender Dinners (SDF-7)	Mar 2013
Adult Homestyle Suppers (SDF-8)	Mar 2013
Mature Adult (SDF-9)	Jan 2014
Mature Adult Tender Dinners (SDF-10)	Mar 2013
Mature Adult Homestyle Chicken Supper (SDF-11)	Mar 2013
Senior 11+ Age Defying (SDF-12)	Jan 2014
Adult Light (SDF-13)	Jan 2014
Adult Hairball Control (SDF-14)	Jan 2014
Adult Hairball Control Light (SDF-15)	Jan 2014
Mature Adult Hairball Control (SDF-16)	Jan 2014
Adult Indoor (SDF-17)	Jan 2014
Mature Adult Indoor (SDF-18)	Jan 2014
Senior 11+ Indoor Age Defying (SDF-18a)	Jan 2014
Adult Oral Care (SDF-19)	Jan 2014
Adult Perfect Weight (SDF-19a)	Jan 2014
Adult Sensitive Stomach & Skin (SDF-20)	Jan 2014
Adult Grain Free Dry (SDF-22)	Jan 2014
Adult Grain Free Canned (SDF-22a)	Jan 2014
Crunchy Creations™ Grain Free Treats (SDF-23)	Jan 2014

Ideal Balance™ Feline Foods

Recommended Foods

Natural Chicken & Brown Rice Recipe Kitten (IBF-1)	Jan 2014
Natural Chicken & Brown Rice Recipe Adult (IBF-2)	Jan 2014
Adult Canned (IBF-3)	Aug 2014
Natural Chicken & Brown Rice Recipe Mature Adult (IBF-4)	Jan 2014
Grain Free Adult Dry (IBF-5)	Jan 2014
Grain Free Adult Canned (IBF-6)	Jan 2014
Slim & Healthy Adult (IBF-7)	Aug 2014
Indoor Natural Chicken & Turkey Recipe Adult (IBF-8)	Jan 2014
Hairball Natural Chicken & Barley Recipe Adult (IBF-9)	Jan 2014
Chewy Naturals and Crunchy Naturals Treats (IBF-10)	Jan 2014
Breakfast Medleys™ Treats (IBF-11)	Aug 2014

Breed ideal weight ranges

CATS

Weight can vary greatly within the same breed, so consider Body Condition Score, age and body size when determining if a feline patient is at a healthy weight.

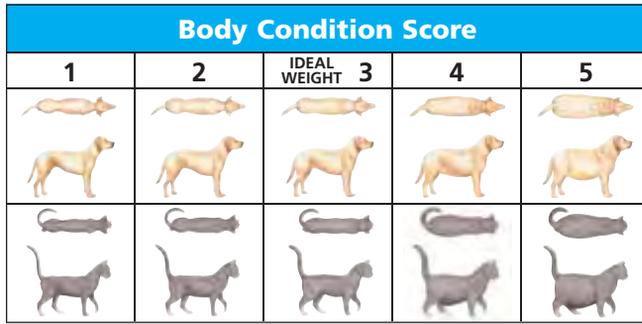
DOGS

Giant breeds

Bloodhound	80–110 lbs
Borzoï	55–105 lbs
Bull Mastiff	88–130 lbs
Great Dane	121–176 lbs
Great Pyrenees	85–121 lbs
Irish Wolfhound	105–120 lbs
Mastiff	165–198 lbs
Newfoundland	110–152 lbs
Rottweiler	88–110 lbs
Saint Bernard	110–200 lbs
Scottish Deerhound	66–110 lbs

Large breeds

Afghan Hound	50–60 lbs
Alaskan Malamute	75–126 lbs
Bernese Mountain Dog	88–110 lbs
Black & Tan Coonhound	55–80 lbs
Bouvier des Flandres	60–88 lbs
Boxer	53–70 lbs
Briard	75 lbs
Chesapeake Bay Retriever	55–80 lbs
Collie	44–75 lbs
Curly-Coated Retriever	70–80 lbs
Doberman Pinscher	64–88 lbs
English Foxhound	65–70 lbs
English Setter	40–70 lbs
Eskimo	55–110 lbs
Flat-Coated Retriever	55–80 lbs
German Shepherd	70–95 lbs
German Shorthaired Pointer	45–70 lbs
Golden Retriever	55–75 lbs
Gordon Setter	45–80 lbs
Greyhound	60–70 lbs
Irish Setter	60–70 lbs
Irish Water Spaniel	45–65 lbs
Labrador Retriever	55–80 lbs
Old English Sheepdog	55–66 lbs
Pointer	45–75 lbs
Poodle (standard)	44–70 lbs
Rhodesian Ridgeback	70–85 lbs
Schnauzer (giant)	66–77 lbs
Weimaraner	70–85 lbs



Medium breeds

Airedale Terrier	42–55 lbs
American Water Spaniel	25–45 lbs
Border Collie	30–45 lbs
Brittany Spaniel	30–40 lbs
Bulldog	40–55 lbs
Bull Terrier	52–62 lbs
Chow Chow	44–70 lbs
Clumber Spaniel	55–85 lbs
Dalmatian	50–59 lbs
English Springer Spaniel	40–50 lbs
Field Spaniel	35–55 lbs
Harrier	48–60 lbs
Keeshond	55–66 lbs
Kerry Blue Terrier	33–40 lbs
Puli	22–33 lbs
Samoyed	37–66 lbs
Schnauzer (standard)	33–40 lbs
Siberian Husky	35–60 lbs
Staffordshire Bull Terrier	24–38 lbs
Sussex Spaniel	35–45 lbs
Welch Springer Spaniel	35–45 lbs
Whippet	28 lbs
Wirehaired Pointing Griffon	50–60 lbs

Toy breeds

Affenpinscher	6.5–9 lbs
Australian Terrier	14 lbs
Brussels Griffon	5–12 lbs
Cavalier King Charles Spaniel	10–18 lbs
Chihuahua	≤ 6 lbs
Dachshund (miniature)	≤ 11 lbs
English Toy Spaniel	8–14 lbs
Italian Greyhound	5.5–10 lbs
Maltese	4–6 lbs
Miniature Pinscher	10 lbs
Norwich Terrier	10–12 lbs
Papillon	3.3–11 lbs
Pekingese	7–14.3 lbs
Pomeranian	3–7 lbs
Silky Terrier	8–10 lbs
Yorkshire Terrier	≤ 8 lbs

Small breeds

Basenji	22–24 lbs
Basset Hound	40–60 lbs
Beagle	26–31 lbs
Bedlington Terrier	17–23 lbs
Border Terrier	11–16 lbs
Boston Terrier	15–25 lbs
Cairn Terrier	13–16 lbs
Dachshund (standard)	16–32 lbs
English Cocker Spaniel	26–34 lbs
Fox Terrier	15–18 lbs
French Bulldog	18–29 lbs
Irish Terrier	25–27 lbs
Lakeland Terrier	15–17 lbs
Manchester Terrier (standard)	12–16 lbs
Poodle (miniature)	11 lbs
Pug	14–18 lbs
Schipperke	sm 7–11 lbs, lg 11–18 lbs
Schnauzer (miniature)	11–15 lbs
Scottish Terrier	18–22 lbs
Shih Tzu	9–18 lbs
Skye Terrier	25 lbs
Smooth Fox Terrier	15–18 lbs
Welsh Corgi (Cardigan)	25–38 lbs
Welsh Corgi (Pembroke)	22–30 lbs
Welsh Terrier	20–21 lbs
West Highland White Terrier	15–22 lbs
Wirehaired Fox Terrier	15–18 lbs

These average weight ranges (in lbs) for adults of each breed are based on information from veterinary nutritionists at Hill's Pet Nutrition, Inc. and *Small Animal Clinical Nutrition, 5th Edition*. These ranges should serve as a starting point for assessment. Remember, the weight of an individual animal depends on several factors such as breed, gender, body size, lifestyle and a pet's spay or neuter status.



Managing Canine Patients with Adverse Reactions to Food & Inflammatory Skin Conditions

Initial Diagnostic Workup:
Begin management of parasites & secondary infections

Suspect Non-food Related Skin Conditions **Suspect Adverse Food Reactions (Minimum 8 week food trial recommended)**



No resolution of clinical signs

Resolution of clinical signs indicates food allergy



AVAILABLE IN:

DUCK

VENISON

SALMON



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February 2016

Managing Feline Patients with Adverse Reactions to Food & Inflammatory Skin Conditions

Initial diagnostic workup:
Begin management of parasites & secondary infections

Suspect Inflammatory
Skin Conditions



AVAILABLE IN:

DUCK

VENISON

Suspect Adverse Food Reactions
(Minimum 8 week food trial recommended)



Resolution of clinical signs
indicates food allergy



AVAILABLE IN:

DUCK

VENISON





Managing Patients with Arthritis

CANINE Arthritis

Healthy Weight
BFI \approx 20 - 30%

(BCS = 3/5)

Feed only
Prescription Diet® j/d® Canine
pet food ongoing



Overweight/Obese
BFI $>$ 30%

(BCS \geq 4/5)

Feed **Prescription Diet® Metabolic + Mobility Canine** pet food ongoing or until healthy weight is achieved



Feed only
Prescription Diet® Metabolic + Mobility or j/d® Canine
pet food ongoing



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April 2015

FELINE Arthritis

Healthy Weight
BFI \approx 20 - 30%
(BCS \approx 3/5)

Feed only
Prescription Diet® j/d® Feline
pet food ongoing



Overweight/Obese
BFI $>$ 30%
(BCS \geq 4/5)

Feed **Prescription Diet® Metabolic Feline** pet food until healthy weight is achieved



Feed only
Prescription Diet® j/d® Feline
pet food ongoing





Managing Canine Patients with Behavioral Changes Related to Brain Aging

Explore with the owner whether one or more of the following age-related behavioral changes is present in a senior canine patient (please scroll down for additional information):

- Confusion**
- Decreased Social Interaction**
- Sleep or Activity Changes**
- House-Soiling Accidents**



Changes are identified

Rule out other conditions that may be responsible for the behavioral change. Meanwhile begin feeding **Prescription Diet® b/d® Canine pet food**



Confirm the diagnosis of brain aging-related behavioral changes



Continue feeding Prescription Diet® b/d® Canine pet food and monitor patient's progress over the next 2-3 months (appropriate for long-term maintenance of adult and senior dogs)

In-home tests show patients with improvements in as few as 30 days



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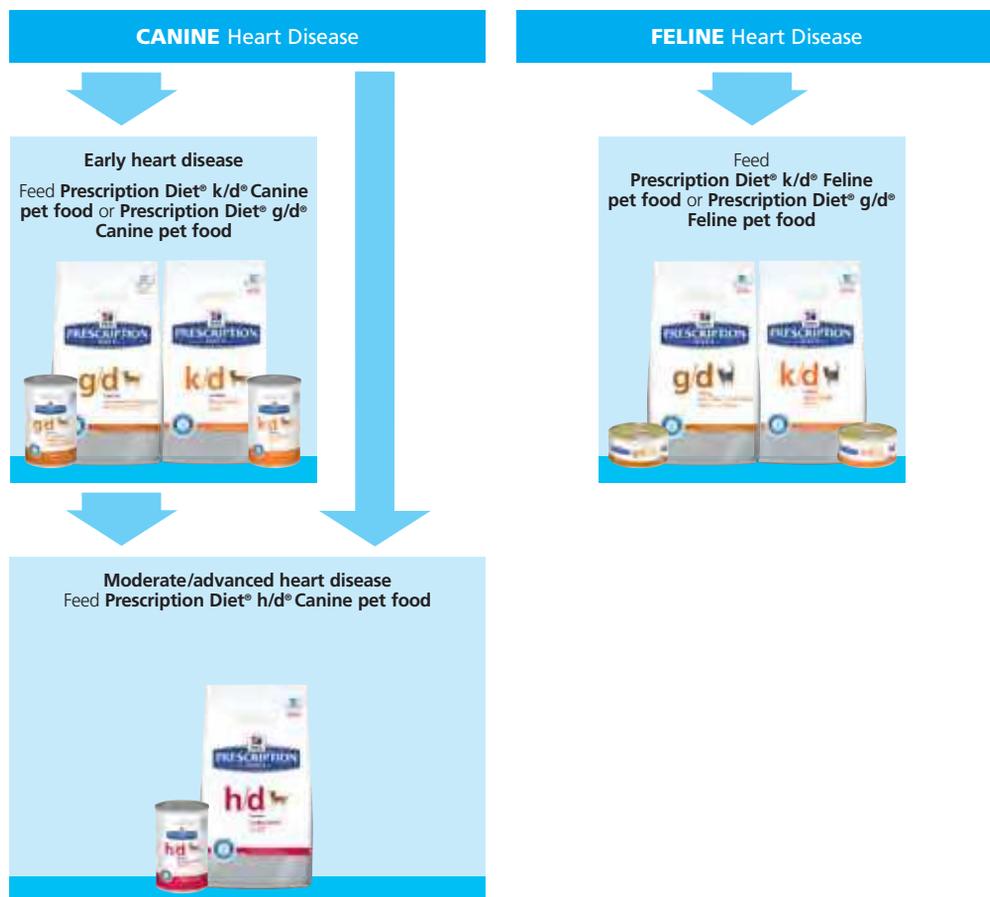
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March 2011

Managing Patients with Cardiovascular Disease





Managing Patients with Diabetes Mellitus

CANINE

Ideal body weight
Feed **Prescription Diet® w/d® Canine** pet food*



Overweight
Feed **Prescription Diet® r/d® Canine** pet food*



Maintain weight

Ideal weight achieved

Maintain on **Prescription Diet® w/d® Canine** pet food*

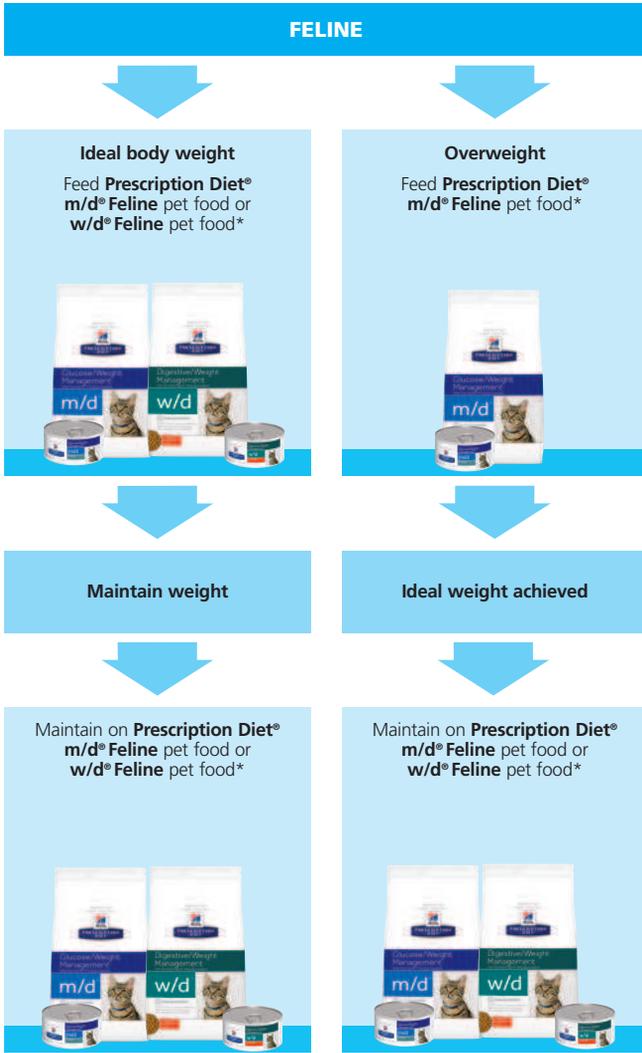


Maintain on **Prescription Diet® w/d® Canine** pet food*



*Additional products to consider include Metabolic and Metabolic+Mobility.





*Additional products to consider include Metabolic and Metabolic+Urinary.





Managing Canine Patients with Urolithiasis

Canine Patients with Urolithiasis

Struvite
Ensure bacterial UTIs are eliminated

Calcium Oxalate
(mono- or di-hydrate),
mixed struvite/calcium oxalate/
calcium phosphate

Calcium phosphate alone
(Apatite or Carbonate)
Ensure bacterial UTIs are eliminated

Dissolution of Uroliths

<p>Feed Prescription Diet® c/d® Multicare Canine pet food</p> <p>*AAFCO food trial for long-term feeding</p> 	<p>Feed Prescription Diet® s/d® Canine pet food</p> <p>(Not recommended for long-term feeding no longer than 6 months)</p> 
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Remove Urolith
(i.e. Surgery, urohydropropulsion)

Remove Urolith
(i.e. Surgery, urohydropropulsion)

Aid in management of occurrence or recurrence

<p>Dogs of Ideal Weight Feed Prescription Diet® c/d® Multicare Canine pet food</p> 	<p>Dogs prone to weight gain Feed Prescription Diet® w/d® Canine pet food</p> 
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Aid in management of occurrence or recurrence

<p>Feed Prescription Diet® c/d® Multicare Canine pet food</p> 	<p>Feed *Prescription Diet® u/d® Canine pet food</p> 
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Aid in management of occurrence or recurrence

<p>Dogs of Ideal Weight Feed Prescription Diet® c/d® Multicare Canine pet food</p> 	<p>Dogs prone to weight gain Feed Prescription Diet® w/d® Canine pet food</p> 
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*Prescription Diet® u/d® is not recommended for patients at risk for pancreatitis or hyperlipidemia. Call VCS at 1-800-548-VETS (8387) for a nutritional recommendation.



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Canine Patients with Urolithiasis

Ammonium Urate

Cystine

Xanthine or silica

Dissolution of uroliths (Dalmatians)
Feed **Prescription Diet® u/d®**
Canine pet food plus allopurinol

Dissolution of uroliths
Feed **Prescription Diet® u/d®**
Canine pet food plus tiopronin

Remove Urolith
(i.e. Surgery,
urohydropropulsion)

**Aid in management of
occurrence or recurrence**

*Feed
Prescription Diet® u/d®
Canine pet food



**Aid in management of
occurrence or recurrence**

*Feed
Prescription Diet® u/d®
Canine pet food



**Aid in management of
occurrence or recurrence**

*Feed
Prescription Diet® u/d®
Canine pet food



***Prescription Diet® u/d®** is not recommended for patients at risk for pancreatitis or hyperlipidemia.
Call VCS at 1-800-548-VETS (8387) for a nutritional recommendation.



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Managing Patients with Feline Lower Urinary Tract Signs (LUTS)/Urolithiasis

Urolithiasis

Based on BFI initially feed (e.g., during investigation):

Healthy Weight (BFI ≈ 20-30%, BCS ≈ 3/5): **Prescription Diet® c/d® Multicare Feline** pet food

Overweight/Obese (BFI > 30%, BCS ≥ 4/5): **Prescription Diet® Metabolic + Urinary Feline** pet food

Struvite Dissolution

Feed **Prescription Diet® s/d® Feline** pet food

Dissolves struvite in as little as 7 days¹

¹(average 14 days)



Not for long-term feeding (no longer than 6 months)

Healthy weight & Environmental Stress
identified or suspected

Feed **Prescription Diet® c/d® Multicare Stress Feline** pet food

Clinically tested to reduce the risk of recurrence of FIC signs by 89%²

Added L-tryptophan and hydrolyzed casein to help manage stress



Healthy weight & Absence of environmental stress

Feed **Prescription Diet® c/d® Multicare Feline** pet food

Dissolves struvite in as little as 7 days¹
Ideal for long-term feeding

(*average 27 days)



Overweight/Obese & Absence of environmental stress

Feed **Prescription Diet® Metabolic + Urinary Feline** pet food

Ongoing or until healthy weight is achieved for management of FIC, struvite, calcium oxalate urolith(s), urethral plug, or clinically significant crystalluria



Feed long term to aid in management of occurrence or recurrence.



¹ Lulich JP, Kruger JM, MacLeay JM, et al. Efficacy of two commercially available, low-magnesium, urine-acidifying dry foods for the dissolution of struvite uroliths in cats. J Am Vet Med Assoc. 2013; 243:1147-1153.

² Kruger J.M., Lulich, J.M., Merills J, et al. A year-long prospective, randomized, double masked study of nutrition on Feline Idiopathic Cystitis. Proceedings. American College of Veterinary Medicine Forum 2013.



Urolithiasis

Based on BFI initially feed (e.g., during investigation):
 Healthy Weight (BFI ≈ 20-30%, BCS ≈ 3/5): **Prescription Diet® c/d® Multicare Feline** pet food
 Overweight/Obese (BFI > 30%, BCS ≥ 4/5): **Prescription Diet® Metabolic + Urinary Feline** pet food

Calcium oxalate

Ammonium urate

Physically
remove uroliths

Physically
remove uroliths

Healthy weight &
Environmental Stress
identified or suspected

Healthy weight &
Absence of
environmental stress

Overweight/Obese &
Absence of
environmental stress

Feed
**Prescription Diet®
c/d® Multicare Stress
Feline** pet food

Feed
**Prescription Diet®
c/d® Multicare Feline**
pet food

Feed
**Prescription Diet®
Metabolic + Urinary
Feline** pet food

Feed **Prescription Diet®
k/d® Feline** pet food
or
**Prescription Diet®
l/d® Feline** pet food

Clinically tested to
reduce the risk of
recurrence of FIC
signs by 89%²

Added L-tryptophan
and hydrolyzed casein
to help manage stress

Dissolves struvite in as
little as 7 days¹
Ideal for long-term
feeding

(*average 27 days)

Ongoing or until
healthy weight
is achieved for
management of
FIC, struvite, calcium
oxalate urolith(s),
urethral plug, or
clinically significant
crystalluria



Feed long term to
aid in management
of occurrence or
recurrence.

Feed long term to aid in management of
occurrence or recurrence.





Feline Lower Urinary Tract Signs (LUTS)



Based on BFI initially feed (e.g., during investigation):
Healthy Weight (BFI \approx 20-30%, BCS \approx 3/5): **Prescription Diet® c/d® Multicare Feline** pet food
Overweight/Obese (BFI $>$ 30%, BCS \geq 4/5): **Prescription Diet® Metabolic + Urinary Feline** pet food



Feline Idiopathic Cystitis (FIC) (i.e., no cause identified)



Healthy weight & Environmental Stress identified or suspected	Healthy weight & Absence of environmental stress	Overweight/Obese & Absence of environmental stress
<p>Feed Prescription Diet® c/d® Multicare Feline pet food</p> <p>Clinically tested to reduce the risk of recurrence of FIC signs by 89%²</p> <p>Added L-tryptophan and hydrolyzed casein to help manage stress</p> 	<p>Feed Prescription Diet® c/d® Multicare Feline pet food</p> <p>Dissolves struvite in as little as 7 days¹ Ideal for long-term feeding</p> <p>(*average 27 days)</p> 	<p>Feed Prescription Diet® Metabolic + Urinary Feline pet food</p> <p>Ongoing or until healthy weight is achieved for management of FIC, struvite, calcium oxalate urolith(s), urethral plug, or clinically significant crystalluria</p> 

Feed long term to aid in management of occurrence or recurrence.



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April 2015



Managing Canine Patients with Gastrointestinal Disorders

Primary recommendation for nutritional management of dogs with gastrointestinal (GI) disorders



Vomiting, diarrhea and/or constipation



i/d® Canine

Acute gastrointestinal disorders
 GI disease in puppies
 Gastric ulceration
 Esophageal disorders
 Gastric motility disorders
 Recovery/Urgent care



i/d® Stress Canine

Stress related GI disorders*
 Stress colitis*
 *In dogs up to 30 lbs



i/d® Low Fat Canine

Pancreatitis
 Hyperlipidemia
 Lymphangiectasia
 Protein-losing enteropathy
 Exocrine pancreatic insufficiency



i/d® Sensitive Canine

Chronic food responsive enteropathies
 Antibiotic-responsive diarrhea



d/d® or z/d® Canine

Adverse food reactions
 Inflammatory bowel disease



w/d® Canine

Fiber responsive GI disorders
 Constipation



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



July 2015

Managing Feline Patients with Gastrointestinal Disorders

Primary recommendation for nutritional management of cats with gastrointestinal (GI) disorders



Vomiting, diarrhea and/or constipation



i/d® Feline

Acute gastrointestinal disorders

GI disease in kittens

Low colonic motility/
Megacolon

Maldigestion &
Malabsorption

Recovery/Urgent care

Pancreatitis



d/d® or z/d® Feline

Inflammatory bowel disease

GI lymphoma

Adverse food reaction

Chronic food responsive enteropathies



w/d® Feline

Constipation

Fiber responsive GI disorders





Managing Patients with Hepatic Disorders

CANINE Liver Disease

Most types
(including hepatic
encephalopathy)

Feed **Prescription Diet®
I/d® Canine pet food**



Copper storage disease
Early stage

Feed **Prescription Diet®
I/d® Canine pet food**



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



March 2011

FELINE Liver Disease



Most types
(including hepatic
encephalopathy)

Feed **Prescription Diet®
I/d® Feline** pet food



Hepatic lipidosis



In cats showing encephalopathy
Feed **Prescription Diet® I/d® Feline**
pet food



In cats without encephalopathy
Feed either **Prescription Diet®
I/d® Feline** pet food or, particularly
if debilitated, **Prescription Diet®
a/d® Canine/Feline** pet food

“Dietary modification is an important means of altering the clinical course of most liver diseases in the dog and cat.”¹

¹ Sevelius E, Jönsson L. Liver disease. In D Thomas, JW Simpson, EJ Hall (Eds) *BSAVA Manual of Canine and Feline Gastroenterology*, 1996; pp. 191–220. Cheltenham, BSAVA.





Managing Patients with Feline Hyperthyroidism

Three Important Guidelines for Management of Feline Hyperthyroidism

Based on feedback received from your colleagues and specialists, we would like to share best practices and reinforce important guidelines for managing feline hyperthyroidism.

1

Perform a baseline diagnostic evaluation immediately prior to beginning nutritional management of hyperthyroidism in order to:

- Obtain baseline data, including total thyroxine (T_4) concentration
- Confirm hyperthyroidism
- Identify concurrent disorders (e.g., kidney disease, cardiac disease, hypertension)

2

Call Hill's Veterinary Consultation Service at 1-800-548-VETS (8387) for recommendations:

- **Before** using nutritional management in a hyperthyroid cat that is critically ill or has concurrent conditions (e.g., kidney disease, cardiac disease, hypertension)
- **Before** using nutritional management in a hyperthyroid cat that is receiving anti-thyroid medication or nutritional supplements
 - **To prevent T_4 concentrations from dropping below normal, specialists advise against concurrent use of Prescription Diet® y/d™ Feline pet food with anti-thyroid medication**
- When you have any questions or need guidance regarding nutritional management of feline hyperthyroidism

3

Monitor patients carefully after beginning nutritional management

- Stable patients should be evaluated at least every 4 weeks until T_4 is normal and every 6 months thereafter
- Hyperthyroid cats with concurrent conditions need more frequent monitoring (every 1–2 weeks) until stable and as appropriate thereafter

Algorithms are provided as suggested guidelines; you should always use your clinical judgment when making decisions for individual patients. You are encouraged to call the Hill's Veterinary Consultation Service for additional guidance.



1-800-548-VETS (8387)

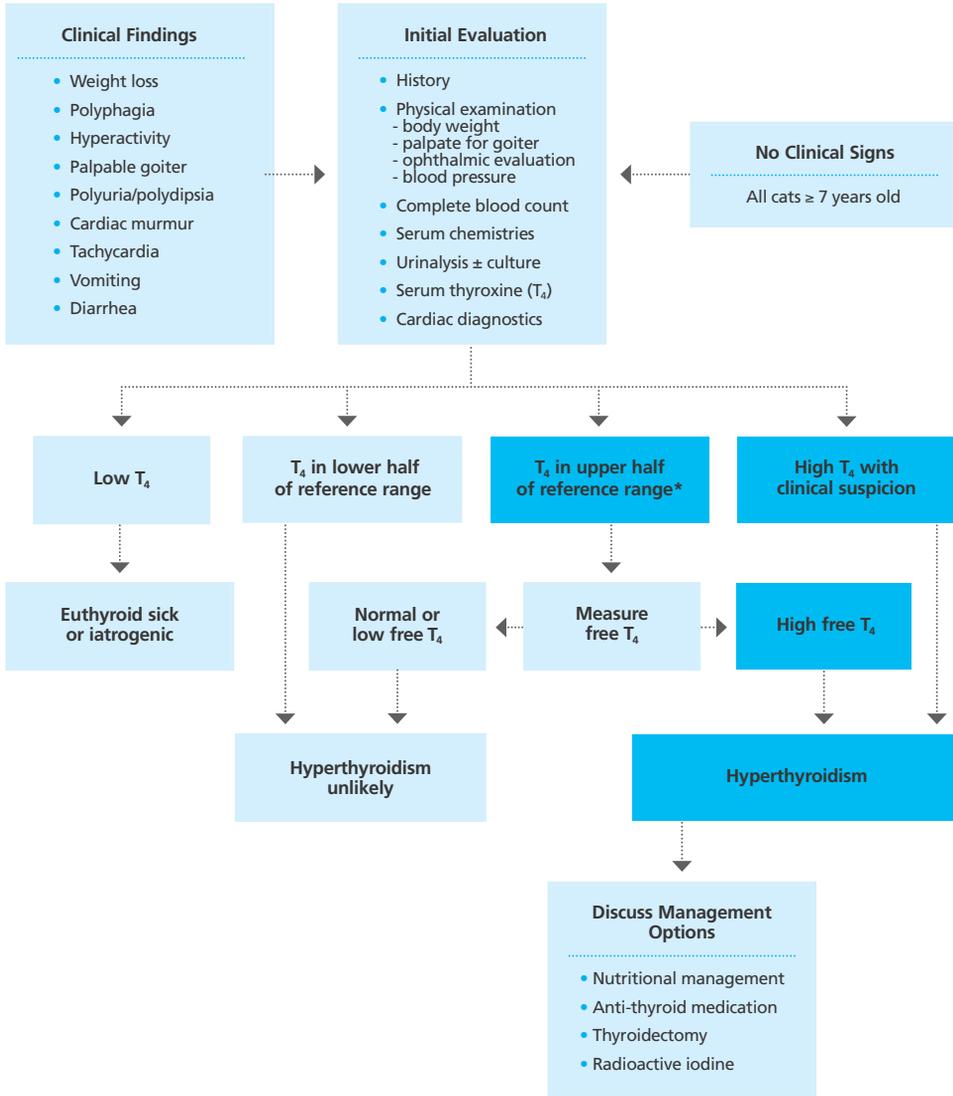
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HillsVet.com



June 2012

Diagnosing Hyperthyroidism in Cats



*One option is to repeat T₄ measurement in 2-4 weeks



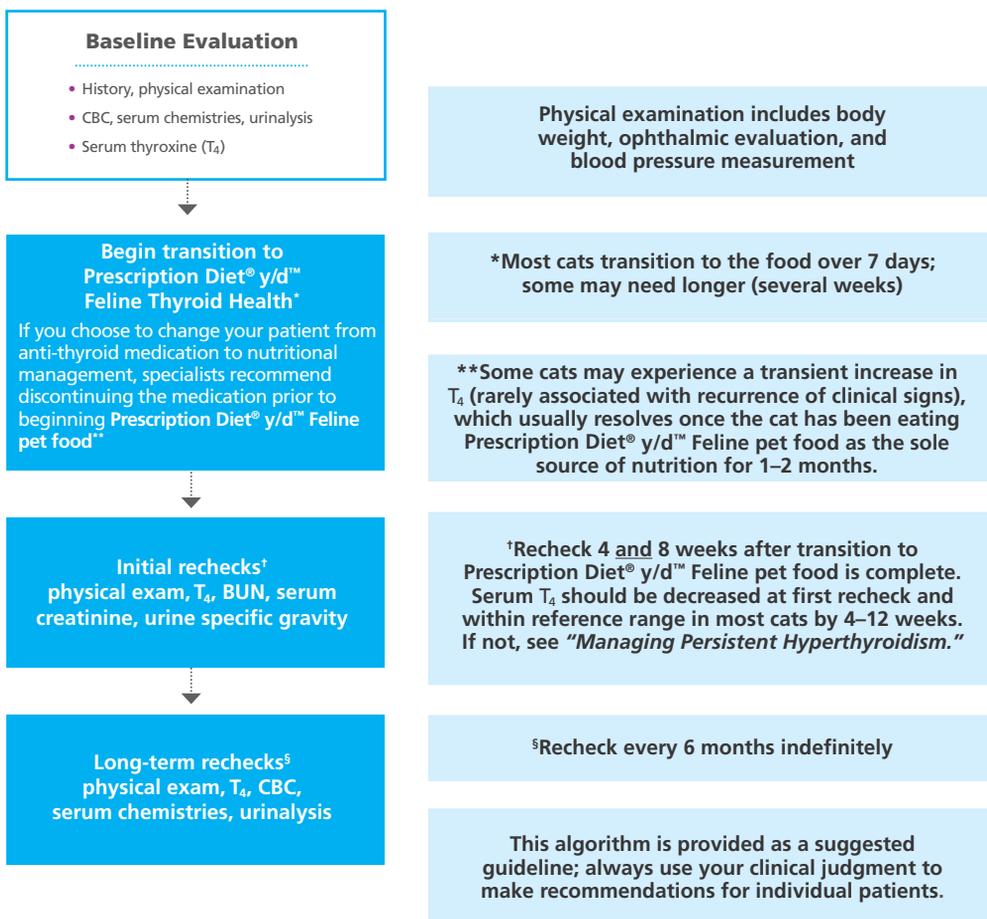
Managing Patients with Feline Hyperthyroidism

Nutritional Management of Feline Hyperthyroidism

Call Hill's Veterinary Consultation Service (VCS) 1-800-548-VETS (8387) before using Prescription Diet® y/d™ Feline pet food for hyperthyroid cats:

- With concurrent disorders
- Receiving medications

To prevent T₄ concentrations from dropping below normal, specialists advise against concurrent use of Prescription Diet® y/d™ Feline pet food with anti-thyroid medication.



[†]Hyperthyroid cats with concurrent diseases (e.g., kidney diseases, cardiac disease, diabetes mellitus) or who are unstable should be monitored more frequently (every 1–2 weeks) until euthyroid and then at least every 3–4 months.



Guidelines for Managing Cats with Persistent Hyperthyroidism

Question	Rationale	Action
Describe how your cat spends his or her day.	Evaluate access to outside and other sources of food. Cats with unsupervised access outdoors may be ingesting other foods.	Consider confining cats indoors for 1 month and then assess effectiveness of nutritional management.
How many other pets are in your house?	Evaluate access to other pets' food (dogs, cats, birds, 'pocket pets', etc).	Remove all food after feeding or confine the hyperthyroid cat to areas without access to other pets' food and reassess after 1 month.
What is your cat's favorite food or treat?	This is a nonthreatening way of determining if the cat is being offered treats or other food. Many owners don't consider people food or treats as part of the 'diet' or they may not mention them.	Reinforce that Prescription Diet® y/d™ Feline pet food must be the sole source of nutrition. Some high-iodine foods include dairy products, egg yolks, seafood, dried fruit, canned vegetables, cured meats, fresh chicken or turkey (with broth or additives injected), soy products, seaweed products (carrageen, alginate), and red dye #3 or E 127 erythrosine (found in many foods/pills that are red or brown color). Additional dietary iodine information is available on websites about human thyroid health.
What are you feeding your cat?	Evaluate what foods are being offered and ask questions to determine what other foods are accessible to the patient.	Reinforce that y/d Feline must be the sole source of nutrition. See above for a list of common foods and ingredients that may be high in iodine.
How are you feeding your cat?	Allow owners to describe how they store, prepare and serve the food. Contamination with iodine can occur if y/d Feline is decanted and stored in containers or is served in bowls not thoroughly cleaned that have previously been used for other foods.	Recommend storing y/d Feline in the original bag or can. If food is decanted into a storage container, it should be new or thoroughly cleaned (dishwasher). Likewise, the bowl/serving dish should be new or thoroughly cleaned and used exclusively for y/d Feline .
What medications or supplements are you giving your cat?	Allow owners to describe all medications and supplements.	Flavored or artificially colored medications or supplements, supplements with fish or shell fish ingredients, and liquids used by compounding pharmacies can be sources of iodine.
Who feeds your cat?	Evaluate the possibility that other members of the family are inadvertently contaminating the feeding dish or giving other foods.	Designate one person in the household to be responsible for feeding the hyperthyroid cat and cleaning the feeding dishes.
Do you have children living at home?	It's possible for cats to consume foods dropped on the floor, left on counters or offered as treats (when parents aren't watching).	Reinforce that y/d Feline must be the sole source of nutrition. See above for a list of common foods and ingredients that are high in iodine.
What is the cat's water source?	Most municipal water sources contain minute amounts of iodine; however, other sources (e.g., well water, ponds) may contain more.	Consider switching to distilled water for 1 month and then re-evaluate effectiveness of nutritional management.

Clinical Research Experience

To date, 90% of hyperthyroid cats managed exclusively with Prescription Diet® y/d™ Feline pet food as the sole source of nutrition have become and remained euthyroid as long as the cat did not have access to other sources of dietary iodine. Serum total thyroxine concentrations returned to the normal range within 4 to 12 weeks of initiating nutritional management.





Managing Patients with Kidney Disease

CANINE Kidney Disease

Stage I Kidney Disease

- Early stage of kidney dysfunction when two-thirds of functional nephrons have been lost
- No signs of kidney disease apart from polyuria and polydipsia (PU/UD and proteinuria)

Feed **Prescription Diet® g/d® Canine pet food** or **Prescription Diet® k/d® Canine pet food**

- In hyperlipidemic or obese-prone patients, feed **Prescription Diet® g/d® Canine pet food**



Stage II or III Kidney Disease

- More than 75% of functional nephrons have been lost
- Characterized by azotemia and possibly other signs such as PU/UD, lethargy, inappetence, vomiting and weight loss as disease progresses

Feed **Prescription Diet® k/d® Canine pet food**



Stage IV Kidney Disease

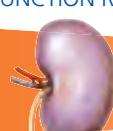
- More than 90% of nephrons have been lost
- Excessive retention of protein waste products
- Uremic syndrome signs (vomiting, diarrhea, oral ulcerations, depression) occur as disease advances

Feed **Prescription Diet® k/d® Canine pet food** or **Prescription Diet® u/d® Canine pet food**



The four stages of kidney disease

Diagnosing kidney disease using the IRIS (International Renal Interest Society) Chronic Kidney Disease (CKD) Staging System

KIDNEY FUNCTION REMAINING				
				
	Stage I: ≤ 100%	Stage II: ≤ 33%	Stage III: ≤ 25%	Stage IV: < 10%
AZOTEMIA	None	Mild renal	Moderate renal	Severe renal
PLASMA CREATININE (mg/dl)*				
	< 1.4	1.4–2.0	2.1–5.0	≥ 5.0
	< 1.6	1.6–2.8	2.9–5.0	≥ 5.0
EFFECTS	Hyperphosphatemia unlikely Hypertension possible Proteinuria possible	Hyperphosphatemia possible Hypertension possible Proteinuria possible	Hyperphosphatemia probable Hypertension possible Proteinuria possible	Hyperphosphatemia probable Hypertension possible Proteinuria possible

*Levels apply to average size dogs and cats
Measured when patient is well-hydrated

For more information visit iris-kidney.com



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

March 2011

FELINE Kidney Disease

Stage I Kidney Disease

- Early stage of kidney dysfunction when two-thirds of functional nephrons have been lost
- No signs of kidney disease apart from polyuria and polydipsia (PU/UD and proteinuria)

Feed **Prescription Diet® g/d® Feline pet food** or **Prescription Diet® k/d Feline pet food**



Stage II or III Kidney Disease

- More than 75% of functional nephrons have been lost
- Characterized by azotemia and other signs such as PU/UD, lethargy, inappetence, vomiting and weight loss as disease progresses

Feed **Prescription Diet® k/d® Feline pet food**



Stage IV Kidney Disease

- More than 90% of nephrons have been lost
- Excessive retention of protein waste products
- Uremic syndrome signs (vomiting, diarrhea, oral ulcerations, depression) occur as disease advances

Feed **Prescription Diet® k/d® Feline pet food**



The four stages of kidney disease

Diagnosing kidney disease using the IRIS (International Renal Interest Society) Chronic Kidney Disease (CKD) Staging System

KIDNEY FUNCTION REMAINING				
	Stage I: $\leq 100\%$	Stage II: $\leq 33\%$	Stage III: $\leq 25\%$	Stage IV: $< 10\%$
AZOTEMIA	None	Mild renal	Moderate renal	Severe renal
PLASMA CREATININE (mg/dl)[†]				
	< 1.4	1.4–2.0	2.1–5.0	≥ 5.0
	< 1.6	1.6–2.8	2.9–5.0	≥ 5.0
EFFECTS	Hyperphosphatemia unlikely Hypertension possible Proteinuria possible	Hyperphosphatemia possible Hypertension possible Proteinuria possible	Hyperphosphatemia probable Hypertension possible Proteinuria possible	Hyperphosphatemia probable Hypertension possible Proteinuria possible

[†] Levels apply to average size dogs and cats
Measured when patient is well-hydrated

For more information visit iris-kidney.com



1-800-548-VETS (8387)

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March 2011



Managing Patients with Obesity

Overweight/Obese **CANINE** Patients

Overweight/Obese (No Arthritis)
BFI > 30%
(BCS ≥ 4/5)

Overweight/Obese + Arthritis
BFI > 30%
(BCS ≥ 4/5)

Weight loss and maintenance through improved metabolism

Weight loss through high fiber, low calorie

Weight loss and maintenance + Arthritis



Prescription Diet® Metabolic Canine pet food

Improves metabolism for weight loss and maintenance

- **Real world success:** 88% of pets lost weight in two months at home¹
- **Real world efficacy:** Reduces body weight by 13% in 60 days¹
- Clinically proven to spare lean body mass during weight loss and weight management¹

Additional indications

- Hyperlipidemia
- Diabetes mellitus



Prescription Diet® r/d® Canine pet food

Weight loss

- Clinically proven nutrition to safely reduce body fat by 22% in just two months²
- High total dietary fiber to help dogs feel fuller between meals

Additional indications

- Hyperlipidemia
- Diabetes mellitus



Prescription Diet® Metabolic + Mobility Canine pet food

**Improves metabolism for weight loss and maintenance
Improves mobility**

- Reduces body weight by 13% in 60 days¹
- Improves mobility in as little as 21 days¹

Additional indications

- Diabetes mellitus

¹Data on file. Hill's Pet Nutrition, Inc.

²Dry formula. Data on file. Hill's Pet Nutrition, Inc.



Obese-prone, ideal weight achieved



Weight loss and maintenance through improved metabolism

Weight maintenance through high fiber, moderate calorie

Weight loss and maintenance + Arthritis



Prescription Diet® Metabolic Canine pet food

Improves metabolism for weight loss and maintenance

- Clinically proven to spare lean body mass during weight loss and weight management¹

Additional indications

- Hyperlipidemia
- Diabetes mellitus



Prescription Diet® w/d® Canine pet food

Weight maintenance and obesity prevention

- Clinically proven to help dogs maintain a healthy weight^{2,3}
- Unique blend of soluble and insoluble fiber to support a feeling of fullness and support gastrointestinal health

Additional indications

- Fiber-responsive disease
- Diabetes mellitus
- Struvite urolithiasis
- Gastrointestinal disorders
- Hyperlipidemia



Prescription Diet® Metabolic + Mobility Canine pet food

Improves metabolism for weight loss and maintenance
Improves mobility

- Reduces body weight by 13% in 60 days¹
- Improves mobility in as little as 21 days¹

Additional indications

- Diabetes mellitus





Managing Patients with Obesity

Overweight/Obese FELINE Patients

Overweight/Obese (No FLUTD)
BFI > 30%
(BCS ≥ 4/5)

Overweight/Obese + FLUTD
BFI > 30%
(BCS ≥ 4/5)

Weight loss and maintenance through improved metabolism

Weight loss through high fiber, low calorie

Weight loss and maintenance through high protein, low carbohydrate

Weight loss and maintenance + FLUTD



Prescription Diet® Metabolic Feline pet food

Improves metabolism for weight loss and maintenance

- **Real world success:** 88% of pets lost weight in two months at home¹
- **Real world efficacy:** Reduces body weight by 11% in 60 days¹

Additional indications

- Diabetes mellitus



Prescription Diet® r/d® Feline pet food

Weight loss

- Clinically proven nutrition to safely reduce body fat by 20% in just three months¹
- High total dietary fiber to help cats feel fuller between meals

Additional indications

- Fiber-responsive disease



Prescription Diet® m/d® Feline pet food

Weight loss and maintenance

- Low carbohydrate, high protein nutrition clinically proven to work with a cat's metabolism and reduce body fat

Additional indications

- Diabetes mellitus



Prescription Diet® Metabolic + Urinary Feline pet food

Improves metabolism for weight loss and maintenance
Reduces the recurrence of FIC Signs

- Reduces body weight by 11% in 60 days¹
- Reduces the recurrence of FIC signs by 89%²
- Dissolves struvite stones in as little as 7 days³

Additional indications

- Diabetes mellitus

¹Data on file. Hill's Pet Nutrition, Inc.

²Kruger JM, Lulich JP, Merrills J, et al. Proceedings. American College of Veterinary Internal Medicine Forum 2013.

³Lulich JP, Kruger JM, MacLeay JM, et al. Efficacy of two commercially available, low-magnesium, urine acidifying dry foods for the dissolution of struvite uroliths in cats. J Am Vet Med Assoc. 2013;243:1147-1153. Average 27 days in vivo study in urolith forming cats.



Obese-prone, ideal weight achieved

Weight loss and maintenance through improved metabolism

Weight maintenance through high fiber, moderate calorie

Weight maintenance through high protein, low carbohydrate

Weight loss and maintenance + FLUTD



Prescription Diet® Metabolic Feline pet food

Improves metabolism for weight loss and maintenance

- Clinically proven to **avoid weight regain** following a weight loss program¹

Additional indications

- Diabetes mellitus



Prescription Diet® w/d® Feline pet food

Weight maintenance and obesity prevention

- Low levels of fat and calories
- Unique blend of soluble and insoluble fiber to support a feeling of fullness and support gastrointestinal health

Additional indications

- Fiber-responsive disease
- Gastrointestinal disorders
- Diabetes mellitus



Prescription Diet® m/d® Feline pet food

Weight loss and maintenance

- Low carbohydrate, high protein nutrition clinically proven to work with a cat's metabolism and reduce body fat

Additional indications

- Diabetes mellitus



Prescription Diet® Metabolic + Urinary Feline pet food

Improves metabolism for weight loss and maintenance
Reduces the recurrence of FIC Signs

- Reduces body weight by 11% in 60 days¹
- Reduces the recurrence of FIC signs by 89%²
- Dissolves struvite stones in as little as 7 days³

Additional indications

- Diabetes mellitus



Managing Patients with Oral Health Problems

CANINE Dental Disease



Plaque or tartar accumulation, or early periodontal disease (gingivitis) identified

- Ideally perform an initial professional cleaning
- Feed **Prescription Diet® t/d® Canine pet food** daily or, for smaller breeds (up to 20 lbs), feed **Prescription Diet® t/d® Canine Small Bites pet food** daily

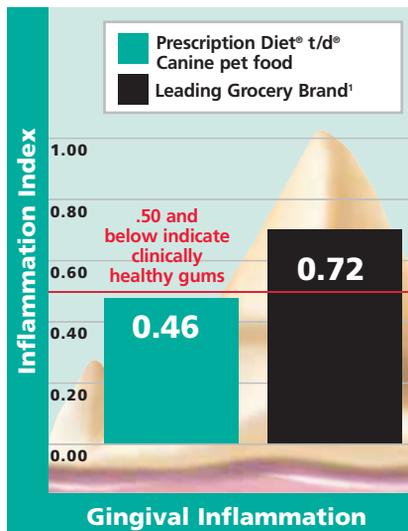


Dental disease not identified, but preventative management recommended

- Feed **Science Diet® Adult Oral Care dog food**



Reduces Plaque and Gingivitis*



Prescription Diet® t/d® Canine pet food Effective oral care for everyday feeding

- Proven to reduce the buildup of plaque, tartar and stain
- Proven to reduce gingivitis
- Proven to reduce bad breath
- Effective adjunct to professional therapy for the management of periodontal disease
- Complete and balanced nutrition for adult and senior dogs



The Veterinary Oral Health Council:

- Sets the standard in veterinary dental care using guidelines developed by veterinary dentists, dental scientists and representatives from relevant organizations including the American Dental Association (ADA), AVMA and AAHA.
- Recognizes products that meet pre-set standards for plaque and calculus (tartar) retardation in dogs and cats. Products are awarded the VOHC Seal of Acceptance following review of data from trials conducted according to VOHC protocols.
- Regular use of products carrying the VOHC seal helps control periodontal disease in pets. Always look for the VOHC Seal of Acceptance on products for oral health.
- Hill's® Prescription Diet® t/d® and Science Diet® Oral Care are the only dog foods to earn the VOHC Seal of Acceptance for BOTH plaque and tartar control.

FELINE Dental Disease



Plaque or tartar accumulation, or early periodontal disease (gingivitis) identified

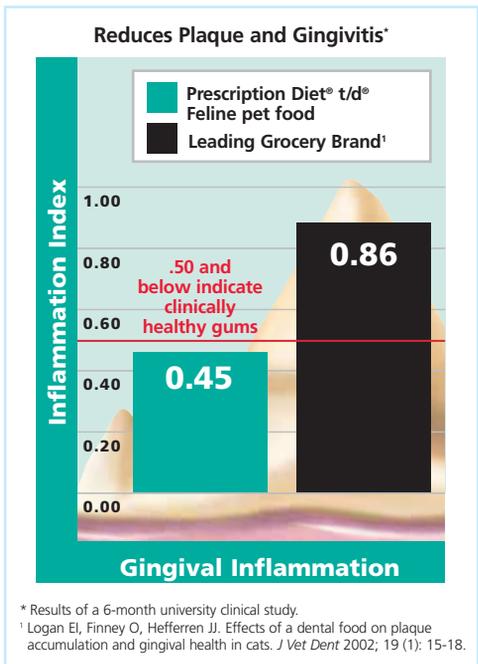
- Ideally perform an initial professional cleaning
- Feed **Prescription Diet® t/d® Feline pet food** daily




Dental disease not identified, but preventative management recommended

- Feed **Science Diet® Adult Oral Care** cat food





Prescription Diet® t/d® Feline pet food
Effective oral care
for everyday feeding

- Proven to reduce the buildup of plaque, tarter and stain
- Proven to reduce gingivitis
- Effective adjunct to professional therapy for the management of periodontal disease
- Complete and balanced nutrition for adult and senior cats



Increasing Awareness and Education

For nearly two decades, Hill's Pet Nutrition, Inc. has co-sponsored the Pets Need Dental Care Too™ campaign to educate pet owners on the importance of routine dental care. Campaign partners include: American Veterinary Medical Association, American Veterinary Dental Society, Academy of Veterinary Dentistry, American Veterinary Dental College, Academy of Veterinary Dental Technicians and Veterinary Oral Health Council.





Managing Patients during Recovery/Cancer Treatment

CANINE patients during Recovery/Cancer Treatment

Recovery from debility, major surgical procedure or serious injury (e.g., trauma, burns, sepsis, fever, etc.)

Recovery from minor procedure or stressful situation

Cancer patients undergoing treatment

Feed **Prescription Diet® a/d® Canine/Feline pet food** for up to 6 weeks (longer if necessary)



Feed **Prescription Diet® a/d® Canine/Feline pet food** or **Prescription Diet® i/d® Canine pet food** initially for 3 days and continue until recovered



Most forms of cancer (including lymphoma)
Feed **Prescription Diet® n/d® Canine pet food**



Option of transitioning to **Prescription Diet® i/d® Canine pet food** until recovery is complete



Transition to an appropriate **Prescription Diet® pet food** or **Science Diet® pet food**



FELINE patients during Recovery



Recovery from debility, major surgical procedure or serious injury (e.g., trauma, burns, sepsis, fever, etc.)

Recovery from minor procedure or stressful situation



Feed Prescription Diet® a/d® Canine/Feline pet food
for up to 6 weeks
(longer if necessary)



Feed Prescription Diet® a/d® Canine/Feline pet food or Prescription Diet® i/d® Feline pet food
initially for 3 days and continue until recovered



Option of transitioning to **Prescription Diet® i/d® Feline pet food** until recovery is complete



Transition to an appropriate Prescription Diet® pet food or Science Diet® pet food



Resting Energy Requirements

$$\text{RER (kcal/day)} = 70 \times \text{wt}_{\text{kg}}^{0.75}$$

lbs	kg	RER (kcal/day)
1	0.5	39
2	0.9	65
3	1.4	88
4	1.8	110
5	2.3	130
6	2.7	149
7	3.2	167
8	3.6	184
9	4.1	201
10	4.5	218
11	5.0	234
12	5.5	250
13	5.9	265
14	6.4	280
15	6.8	295
16	7.3	310
17	7.7	324
18	8.2	339
19	8.6	353
20	9.1	366
25	11.4	433
30	13.6	497
35	15.9	558
40	18.2	616
45	20.5	673
50	22.7	729
55	25.0	783
60	27.3	835
65	29.5	887
70	31.8	938
75	34.1	988
80	36.4	1037
85	38.6	1085
90	40.9	1132
95	43.2	1179
100	45.5	1225
105	47.7	1271
110	50.0	1316
115	52.3	1361
120	54.5	1405
125	56.8	1449
130	59.1	1492
135	61.4	1535
140	63.6	1577
145	65.9	1619
150	68.2	1661
155	70.5	1702
160	72.7	1743
165	75.0	1784
170	77.3	1824
175	79.5	1864
180	81.8	1904
185	84.1	1944
190	86.4	1983
195	88.6	2022
200	90.9	2061

Feline

Growth DER (kcal/day)

Growing kittens = 2.5 \square RER

Maintenance DER (kcal/day)

Normal, neutered adult = 1.2 \square RER

Intact adult = 1.4 \square RER

Obese prone = 1.0 \square RER

Weight loss = 0.8 \square RER

Canine

Growth DER (kcal/day)

Up to four months = 3 \square RER

Four months and older = 2 \square RER

Maintenance DER (kcal/day)

Average, neutered adult = 1.6 \square RER

Intact adult = 1.8 \square RER

Obese prone = 1.4 \square RER

Weight loss = 1.0 \square RER

Work DER (kcal/day)

Light work = 2 \square RER

Moderate work = 3 \square RER

Heavy work = 4–8 \square RER

RER - Resting Energy Requirement

represents the energy requirement for a normal animal at rest in a thermoneutral environment, and is based on body weight.

DER - Daily Energy Requirement

represents the average daily energy expenditure of an animal, dependent on lifestyle and activity (work, gestation, lactation and growth).



Your Partner in Practice



Hill's has more than 600 territory managers, practice development veterinarians and customer service representatives dedicated to helping you deliver the best care to your patients.

Hill's Veterinary Consultation Service (VCS): 1-800-548-VETS (8387)

Hill's VCS is a team of veterinarians and technicians dedicated to providing you and your healthcare team with total case management, nutritional counseling and product support. The VCS team has more than 253 years of combined clinical, academic, scientific and industry experience, and counsels thousands of veterinary professionals every year. VCS is available free to all veterinarians and their healthcare team members in the U.S. and Canada:

Fax: 1-800-548-VFAX (8329)

E-mail: vet_consult@HillsPet.com

Hill's Customer Support Center:

Call: 1-800-354-4557

Fax Orders: 1-800-442-9910

Online Orders: Hillsretailorder.com

Hill's Customer Support Center provides complete management in processing your orders for Hill's® pet foods.

Hill's Consumer Affairs:

1-800-445-5777 or HillsPet.com

In support of your recommendation, Hill's Consumer Affairs Nutritional Consultants provide nutritional counseling to approximately 80,000 pet owners each year about recommended Hill's pet foods, pet health, pet behavior questions, and concerns.

Online Resources for Easy Access to Valuable Information

• HillsVet.com

Includes a wide variety of clinical resources, including research monographs, online ordering and a complete library of technical resources. Available exclusively to veterinary professionals.

• HillsPet.com

Features a veterinary finder, online pet care guides, and nutrition, health and product information for your clients.

Veterinary Nutrition Advocate™ (VNA):

1-800-784-7620

Hill's VNA is a unique educational opportunity available at no charge online at VNA.HillsVet.com. This self-paced curriculum allows you to learn more about the importance of such topics as proper pet nutrition, teamwork, communications and compliance. In addition, you'll learn how to apply your skills and insights to enhance patient care and practice productivity.

Your Hill's Account Number

When contacting Hill's, please have your six digit account number handy.

My Hill's account number is:



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



March 2011



Prescription Diet® Canine Foods

Quick Reference Guide to Disease Categories



Nutritional Aid for the Management of Dogs with:



Adverse Reactions to Food & Inflammatory Skin Conditions	z/d, d/d, Hypo-Treats, Derm Defense.
Arthritis/Mobility Problems	j/d, Metabolic + Mobility
Brain Aging	b/d
Cardiovascular Disease	h/d, k/d, g/d
Diabetes Mellitus	w/d, r/d, Metabolic, Metabolic + Mobility
Gastrointestinal Disorders	i/d, i/d LOW FAT, z/d, d/d, w/d
Hepatic Disorders	l/d
Kidney Disease	k/d, g/d, u/d
Obesity	Metabolic, Metabolic + Mobility, r/d, w/d
Oral Health Problems	t/d
Recovery/Cancer Problems	a/d, n/d, i/d, i/d LOW FAT
Urolithiasis	c/d MEDICATION, s/d, u/d, w/d
Treats	Treats



Prescription Diet® Canine Formula Options

This section categorizes Prescription Diet® Canine formulas according to their nutritional characteristics, allowing the clinician to rapidly find formulas that meet specific needs. The number(s) or item(s) given in parentheses following each specific formula is the average of the nutrient content characteristic(s) in that specific formula.

REDUCED/LOW PROTEIN

(% protein calories)

Formula	Canned	Dry
b/d® Canine		17
c/d® Canine	18	18
d/d® Canine Potato & Duck Formula		16
d/d® Canine Potato & Salmon Formula		16
d/d® Canine Potato & Venison Formula		16
d/d® Canine Rice & Egg Formula		16
d/d® Canine Duck Formula	15	
d/d® Canine Salmon Formula	17	
d/d® Canine Venison Formula	16	
g/d® Canine	17	17
h/d® Canine	13	15
j/d® Canine	16	18
j/d® Canine Small Bites		18
k/d® Canine	11	12
l/d® Canine	14	14
s/d® Canine	6	
t/d® Canine & t/d® Canine Small Bites		15
u/d® Canine	10	9
z/d® Canine ULTRA	18	17
Canine Treats		18
Hypo-Treats		17

HIGH PROTEIN/LOW CARBOHYDRATE

(% protein calories; % carbohydrate calories)

Formula	Canned	Dry
a/d® Canine/Feline	33/12	
n/d® Canine (Low Carb only)	27/14	

INCREASED/HIGH FIBER

(crude fiber, % dry matter)

Formula	Canned	Dry
Canine Metabolic	15.7	13.7
r/d® Canine	21.2	13.1
r/d® Canine with Chicken		14.2
t/d® Canine & t/d® Canine Small Bites		10.3
w/d® Canine	12.4	16.4
w/d® Canine with Chicken		16.5
Canine Treats		17.4

REDUCED/LOW COPPER

(copper, mg/100 kcal)

Formula	Canned	Dry
l/d® Canine	0.09	0.11

LOW FAT

(% fat dry matter; metabolizable energy, kcal/g)

Formula	Canned	Dry
i/d® Canine Low Fat	8.5/2.3	7.4/2.0
r/d® Canine	8.6/2.9	8.2/2.5
r/d® Canine with Chicken		8.8/2.7
w/d® Canine		8.8/2.6
w/d® Canine with Chicken		8.7/2.7
Canine Treats		6.3/2.0

INCREASED/HIGH FAT – INCREASED/HIGH CALORIE

(% fat dry matter; metabolized energy, kcal/kg)

Formula	Canned	Dry
a/d® Canine/Feline	30.4/6.3	
h/d® Canine	29.0/6.3	20.6/4.6
k/d® Canine	26.7/5.8	19.5/4.5
l/d® Canine		24.2/5.3
n/d® Canine	33.7/7.2	
u/d® Canine	26.9/5.8	20.6/4.8





REDUCED/LOW SODIUM

(sodium, mg/100 kcal)

Formula	Canned	Dry
b/d [®] Canine		44
c/d [®] Canine	60	62
d/d [®] Canine Rice & Egg Formula		69
g/d [®] Canine	59	50
h/d [®] Canine	15	17
i/d [®] Canine	45	44
j/d [®] Canine Small Bites		44
k/d [®] Canine	40	52
l/d [®] Canine	43	47
n/d [®] Canine	60	
t/d [®] Canine & t/d [®] Canine Small Bites		57
u/d [®] Canine	61	52
w/d [®] Canine	67	70
w/d [®] Canine with Chicken		75
z/d [®] Canine ULTRA	51	
Canine Treats		35
Hypo-Treats		51

MINERAL CONTENT

(% dry matter)

Formula	Calcium	Phosphorus	Magnesium
b/d [®] Canine, dry	0.72	0.58	0.124
c/d [®] Canine, canned	0.68	0.51	0.079
c/d [®] Canine, dry	0.90	0.59	0.111
d/d [®] Canine Duck Formula, canned	0.81	0.69	0.065
d/d [®] Canine Salmon Formula, canned	0.78	0.70	0.061
d/d [®] Canine Venison Formula, canned	0.66	0.53	0.061
d/d [®] Canine Potato & Duck Formula, dry	0.89	0.62	0.070
d/d [®] Canine Potato & Salmon Formula, dry	0.80	0.58	0.076
d/d [®] Canine Potato & Venison Formula, dry	0.79	0.58	0.067
d/d [®] Canine Rice & Egg Formula, dry	0.59	0.51	0.073
g/d [®] Canine, canned	0.63	0.43	0.077
g/d [®] Canine, dry	0.87	0.41	0.068
h/d [®] Canine, canned	0.74	0.57	0.127
h/d [®] Canine, dry	0.69	0.54	0.122
i/d [®] Canine, canned	1.31	0.99	0.099
i/d [®] Canine, dry	1.05	0.82	0.097
i/d [®] Canine Low Fat, canned	0.73	0.54	0.093
i/d [®] Canine Low Fat, dry	0.71	0.60	0.095
j/d [®] Canine, canned	0.70	0.53	0.112
j/d [®] Canine & j/d [®] Canine Small Bites, dry	0.70	0.54	0.138
k/d [®] Canine, canned	0.78	0.22	0.141
k/d [®] Canine, dry	0.71	0.25	0.104
l/d [®] Canine, canned	0.85	0.62	0.098
l/d [®] Canine, dry	0.81	0.63	0.099
Canine Metabolic, canned	0.20	0.15	0.024
Canine Metabolic, dry	0.73	0.61	0.159
n/d [®] Canine, canned	0.66	0.63	0.063
r/d [®] Canine, canned	0.65	0.53	0.118
r/d [®] Canine, dry	0.81	0.69	0.123
r/d [®] Canine with Chicken, dry	0.81	0.70	0.100
s/d [®] Canine, canned	0.31	0.10	0.024
t/d [®] Canine, dry	0.56	0.42	0.075
u/d [®] Canine, canned	0.35	0.17	0.049
u/d [®] Canine, dry	0.32	0.22	0.052
w/d [®] Canine, canned	0.64	0.52	0.088
w/d [®] Canine, dry	0.74	0.55	0.098
w/d [®] Canine with Chicken, dry	0.77	0.56	0.098
z/d [®] Canine ULTRA, canned	0.73	0.57	0.057
z/d [®] Canine ULTRA, dry	0.66	0.54	0.055
Canine Treats	0.59	0.45	0.121
Hypo-Treats	0.66	0.53	0.055



Prescription Diet® Canine Formula Options

This section categorizes Prescription Diet® Canine formulas according to their nutritional characteristics, allowing the clinician to rapidly find formulas that meet specific needs. The number(s) or item(s) given in parentheses following each specific formula is the average of the nutrient content characteristic(s) in that specific formula.



Canine Formula Options

SOY PROTEIN-FREE

Formula	Canned	Dry
a/d® Canine/Feline	•	
d/d® Canine (all formulas)	•	•
g/d® Canine	•	•
h/d® Canine	•	
k/d® Canine	•	•
n/d® Canine	•	
s/d® Canine	•	
w/d® Canine	•	
z/d® Canine ULTRA	•	•
Hypo-Treats		•

NOVEL PROTEIN FOR FOOD ALLERGY

(protein sources)

Formula	Canned	Dry
d/d® Canine Potato & Duck Formula		potato, duck
d/d® Canine Potato & Salmon Formula		potato, salmon
d/d® Canine Potato & Venison Formula		potato, venison
d/d® Canine Duck Formula	potato, duck	
d/d® Canine Salmon Formula	potato, salmon	
d/d® Canine Venison Formula	potato, venison	
d/d® Canine Rice & Egg Formula		rice, egg
Hydrolyzed Protein		
z/d® Canine ULTRA	hydrolyzed chicken	hydrolyzed chicken
Hypo-Treats		hydrolyzed chicken

MEAT-FREE

d/d® Canine Rice & Egg Formula, dry is meat-free

URINE pH

Formula	Target Range
a/d® Canine/Feline	6.7 - 7.3
c/d® Canine	6.2 - 6.4
k/d® Canine	6.8 - 7.2
s/d® Canine	5.9 - 6.1
u/d® Canine	7.1 - 7.7
w/d® Canine and w/d® Canine with Chicken	6.2 - 6.4

Urine pH in individual dogs may vary due to complicating factors, such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



Recommended Foods for the nutritional management of dogs with:



Recommended Foods

	Recommended Food	Alternative Food Recommendations
ADVERSE REACTIONS TO FOOD & INFLAMMATORY SKIN CONDITIONS (FOOD ALLERGY OR FOOD INTOLERANCE)		
Pruritic Dermatitis	z/d [®] ULTRA	d/d [®]
Atopic Dermatitis	z/d [®] ULTRA	d/d [®]
Flea Allergy Dermatitis	z/d [®] ULTRA	d/d [®]
Otitis Externa (Chronic)	z/d [®] ULTRA	d/d [®]
Gastroenteritis (Chronic)	d/d [®]	z/d [®] ULTRA
Colitis (Chronic)	d/d [®]	z/d [®] ULTRA
ARTHRITIS/MOBILITY PROBLEMS		
	j/d [®]	
BRAIN AGING AND RELATED BEHAVIORAL CHANGES		
	b/d [®]	
CANCER/NEOPLASIA		
	n/d [®]	
CARDIOVASCULAR DISEASE		
Ascites/Edema (Fluid Retention)	h/d [®]	k/d [®] , g/d [®]
Heart Disease	g/d [®]	k/d [®] , h/d [®]
Heart Failure	h/d [®]	k/d [®] , g/d [®]
Heartworm Disease	g/d [®] , k/d [®]	h/d [®]
Hypertension (Primary)	h/d [®]	k/d [®] , g/d [®]
DIABETES MELLITUS		
	w/d [®]	r/d [®]
GASTROINTESTINAL DISORDERS		
Colitis	d/d [®]	z/d [®] ULTRA
Colitis (Fiber Responsive)	w/d [®]	r/d [®]
Constipation (Fiber Responsive)	w/d [®]	r/d [®]
Constipation (Unresponsive to Increased Fiber)	i/d [®]	
Diarrhea (Acute or Chronic)	i/d [®]	z/d [®] ULTRA, d/d [®] , i/d [®] Low Fat
Diarrhea (Fiber Responsive)	w/d [®]	r/d [®]
Exocrine Pancreatic Insufficiency	i/d [®] Low Fat	
Flatulence	d/d [®]	
Gastroenteritis (Acute or Chronic)	i/d [®]	z/d [®] ULTRA, d/d [®]
Inflammatory Bowel Disease (IBD)	z/d [®] ULTRA	i/d [®] , d/d [®]
Maldigestion, Malabsorption	i/d [®] Low Fat	i/d [®]
Pancreatitis (Non-Hyperlipidemic)	i/d [®]	
Pancreatitis (Hyperlipidemic)	i/d [®] Low Fat	w/d [®] (dry), g/d [®] , r/d [®]
Recovery From Gastrointestinal Surgery	i/d [®]	
Vomiting (Acute or Chronic)	i/d [®]	z/d [®] ULTRA, d/d [®]
GROWTH/DEVELOPMENT		
	i/d [®]	





	Recommended Food	Alternative Food Recommendations
HEPATIC DISORDERS		
Ascites/Edema (Fluid Retention)	l/d®	h/d®
Copper Storage Disease	l/d®	
Hepatic Encephalopathy	l/d®	
Liver Disease	l/d®	
HYPERLIPIDEMIA		
	i/d® Low Fat	w/d® (dry), r/d®
OBESITY		
Prevention	Metabolic	w/d®
Treatment	Metabolic	r/d®
ORAL HEALTH PROBLEMS		
Gingivitis, Periodontal Disease	t/d®	t/d® Small Bites
Oral Malodor	t/d®	t/d® Small Bites
Tartar, Plaque, Stain	t/d®	t/d® Small Bites
RECOVERY PROBLEMS		
Anemia	a/d®	i/d®
Anorexia	a/d®	i/d®
Cachexia/Weight Loss	a/d®	i/d®
Convalescence	a/d®	i/d®
Debilitation	a/d®	i/d®
Hypermetabolic States	a/d®	i/d®
Malnutrition	a/d®	i/d®
Surgery (Pre- and Post-Op)	a/d®	i/d®
KIDNEY DISEASE		
Hypertension	k/d®	g/d®
Kidney Failure	k/d®	u/d®
Kidney Insufficiency	k/d®	g/d®
Kidney Insufficiency (Obese-Prone)	g/d®	
UROLITHIASIS		
Calcium Oxalate, Urate, Cysteine Management	u/d®	
Struvite Dissolution	s/d®	
Struvite Management	c/d®	
Struvite Management (Obese-Prone)	w/d®	
Calcium Oxalate (pancreatitis)	g/d®	





a/d

Prescription Diet® a/d® Canine/Feline Critical Care

Prescription Diet® a/d® Canine/Feline Critical Care

✓ Recovery Problems



a/d® Canine/Feline: Cans of 5.5 oz (5670) in cases of 24

✓ Indication

Patients recovering from a debilitating state, such as surgery, cancer therapy, injury or malnutrition.

✗ Not recommended for

- Patients where the primary therapeutic goal is to avoid fluid retention or prevent the accumulation of nitrogenous by-products, phosphorus or sodium.
- Patients that cannot tolerate high fat intake.
- Patients with hepatic encephalopathy, hyperlipidemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.

⊕ Additional information

- Certain conditions associated with debilitation, cachexia, anorexia, or hypermetabolic states require nutritional support during convalescence. These conditions include trauma, sepsis, fever, starvation, malnutrition, weight loss, neglect, abscesses, burns, severe parasitic infestation, infectious disease, autoimmune disease, anemia, peritonitis, potassium depletion, administration of catabolic medications, and surgery (pre- and post-operative periods).
- **Prescription Diet® a/d® Canine/Feline** may be fed free-choice or by syringe or tube. **Note:** It is not recommended to use **a/d® Canine/Feline** with feeding tubes smaller than #10 French, even if diluted.

These characteristics make **Prescription Diet® a/d® Canine/Feline** veterinary exclusive pet food useful as a nutritional aid for dogs during recovery:

KEY BENEFITS

Protein	High	Aid in promoting wound and tissue healing, preserving lean body mass and maintaining body defenses in sick, debilitated, cachectic and anorexic dogs.
Fat		
Carbohydrate Digestibility		
Omega-3 Fatty Acids		
Branched-chain Amino Acids		
Glutamine	High	Helps support the metabolic requirements of the small intestine and may stimulate the immune system.
Antioxidants	Added	Defend cells from free radicals, promoting a healthy immune system.
Potassium	Increased	Combats depletion.
Consistency	Soft and thixotropic (stirring makes it more liquid)	Gives flexibility in feeding – by bowl, spoon, syringe or tube.
Palatability	High	Aids acceptance by inappetent patients.

🍽️ DAILY FEEDING AMOUNTS

Individual requirements may vary depending on pre-existing nutritional status and medical condition. In patients where normal GI function has been compromised by anorexia, a 3-day transitional feeding strategy may be necessary: **Day One:** 1/3 of daily caloric intake with 2/3 water dilution. **Day Two:** 2/3 of daily caloric intake with 1/3 water dilution. **Day Three:** Entire daily caloric intake. The following daily intakes are intended as a guide and should be adjusted as needed to achieve or maintain body weight. Divide a 5.5 oz can into 3-6 equal daily feedings to minimize gastrointestinal side effects. (1 can = 150 ml).

Body Weight (lb)	Schedule 1 ml/day Cage rest	Schedule 2 ml/day	Schedule 3 ml/day
		Surgery, sepsis, cancer, trauma, fever, etc.	Severe burn, injury or head trauma
5	117	140	187
8	166	200	266
10	197	236	315
15	267	320	427
20	331	397	529
30	448	538	717
40	556	668	890
50	658	789	1,052
60	754	905	1,207
70	847	1,016	1,355
80	936	1,123	1,497
90	1,022	1,227	1,635
100	1,106	1,327	1,770


INGREDIENTS
CANNED


a/d®: Water, Pork Liver, Poultry Liver, Chicken, Corn Flour, Pork Protein Isolate, Fish Oil, Chicken Liver Flavor, Calcium Carbonate, Sodium Tripolyphosphate, Guar Gum, Potassium Chloride, Taurine, Choline Chloride, Vitamin E Supplement, Magnesium Oxide, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Beta-Carotene, Manganous Oxide, Copper Sulfate, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Calcium Iodate, Sodium Selenite, Folic Acid.

a/d
AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.6 %	44.2 %	9.2 g
Fat	7.3 %	30.4 %	6.3 g
Carbohydrate (NFE)	3.7 %	15.4 %	3.2 g
Crude Fiber	0.3 %	1.3 %	0.3 g
Calcium	0.24 %	1.00 %	209 mg
Phosphorus	0.24 %	1.00 %	209 mg
Sodium	0.19 %	0.79 %	165 mg
Potassium	0.22 %	0.92 %	191 mg
Magnesium	0.026 %	0.108 %	23 mg
Taurine	0.15 %	0.64 %	132 mg
Glutamine/Glutamate	1.24 %	5.17 %	1,077 mg
Total Branched Chain Amino Acids	1.54 %	6.42 %	1,338 mg
Total Omega-3 Fatty Acids	0.59 %	2.46 %	513 mg

METABOLIZABLE ENERGY

kcal/kg	1,151	4,796	
kcal/can	180		
% Calories from:	Protein 33	Fat 55	Carbohydrates 12

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





b/d

Prescription Diet® b/d® Canine Aging & Alertness

Prescription Diet® b/d® Canine Aging & Alertness

✓ Brain Aging



b/d® Canine: Bags of 17.6 lbs (8605)

✓ Indication

Patients exhibiting behavioral changes related to brain aging.

✗ Not recommended for

Growing puppies, pregnant or nursing dogs.

📖 Evidence-Based Clinical Nutrition

Clinically proven brain health nutrition.^{1,2}

⊕ Additional information

- Nervous tissue is especially vulnerable to attack by free radicals. As the brain ages, this type of free radical damage can be manifested as behavioral changes or cognitive dysfunction. **Prescription Diet® b/d® Canine** can improve age-related behavioral changes, learning ability and alertness in older dogs.
- Contains added fruits and vegetables.

Other products to consider

Prescription Diet® Treats are an excellent nutritional complement to **b/d® Canine**.

🍽️ DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® b/d® Canine Aging & Alertness** provides complete and balanced nutrition for maintenance of adult dogs. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. Supplementation is unnecessary and may decrease the effectiveness of the food.

Body Weight (lb)	Dry – Cups
5	1/2 – 2/3
10	7/8 – 1 1/8
15	1 1/8 – 1 1/2
20	1 1/3 – 2
30	1 3/4 – 2 1/2
40	2 1/3 – 3 1/4
50	2 3/4 – 3 3/4
60	3 1/4 – 4 1/3
70	3 1/2 – 4 3/4
80	4 – 5 1/3
100	4 2/3 – 6 1/3

These characteristics make **Prescription Diet® b/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with brain aging and related behavioral changes:

KEY BENEFITS

Lipoic Acid Carnitine	Added High	Help maintain mitochondrial health, and healthy mitochondria produce fewer free radicals.
Omega-3 Fatty Acids	High	Promote cell membrane health.
Antioxidants	Added	Defend cells from free radical oxidation, promoting a healthy immune system.
Phosphorus Protein Sodium	Reduced Low	Help maintain kidney and heart health in older dogs.

¹Milgram NW, Zicker SC, Head E, et al, Dietary enrichment counteracts age associated cognitive dysfunction in canines, *Neurobiology of Aging*, 2002; 23:737-745.

²Dodd CE, Zicker SC, Jewell DE, et al., Can a fortified food affect the behavioral manifestations of age-related cognitive decline in dogs, *Vet. Med.*, 2003; May: 396-408.



INGREDIENTS

DRY



b/d

b/d®: Whole Grain Corn, Chicken By-Product Meal, Pork Fat (preserved with mixed tocopherols and citric acid), Brewers Rice, Soybean Mill Run, Flaxseed, Soybean Meal, Fish Meal, Lactic Acid, Chicken Liver Flavor, Dried Egg Product, Soybean Oil, Dried Carrots, Dried Spinach, Dried Grape Pomace, Dried Tomato Pomace, Dried Citrus Pulp, Potassium Chloride, Vitamin E Supplement, Oat Fiber, Choline Chloride, vitamins (L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Folic Acid, Biotin), L-Lysine, Iodized Salt, Calcium Carbonate, L-Tryptophan, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, preserved with Mixed Tocopherols & Citric Acid, Alpha-Lipoic Acid, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.6 %	19.1 %	4.8 g
Fat	14.5 %	15.8 %	4.0 g
Carbohydrate (NFE)	51.4 %	55.9 %	14.1 g
Crude Fiber	4.0 %	4.3 %	1.1 g
Calcium	0.66 %	0.72 %	181 mg
Phosphorus	0.53 %	0.58 %	146 mg
Sodium	0.16 %	0.17 %	44 mg
Potassium	0.83 %	0.90 %	228 mg
Magnesium	0.111 %	0.121 %	31 mg
Carnitine	280 mg/kg (ppm)	304 mg/kg (ppm)	7.7 mg
Vitamin E	1,126 IU/kg	1,224 IU/kg	31 IU/100kcal
Vitamin C	166 mg/kg	180 mg/kg	4.6 mg
Total Omega-3 Fatty Acids	0.96 %	1.04 %	264 mg

METABOLIZABLE ENERGY

kcal/kg	3,637	3,953	
kcal/cup	358		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 17	Fat 34	Carbohydrates 49

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.

Hill's® Prescription Diet® b/d® Canine received an Innovation 2002 Award in the category of nutrition from Food Processing Magazine.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



March 2011



c/d

Prescription Diet® c/d® Canine

Prescription Diet® c/d® Canine

Urolithiasis



c/d® Canine Chicken & Vegetable Stew: Cans of 5.5 oz (3388) in cases of 24 and 12.5 oz (3384) in cases of 12



c/d® Canine: Cans of 13 oz (7001) in cases of 12



Indication

Struvite Urolithiasis (aids in the management of occurrence and recurrence).

Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Patients with concurrent use of urinary acidifiers, non-struvite crystalluria, hyperlipidemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.

Additional information

- Control urinary tract infection. **Note:** Common urinary bacteria can cleave urea, increasing urinary ammonia levels and urinary pH, thus predisposing to struvite formation. Monitoring urinary pH and urinalysis is recommended. An elevated urine pH may indicate a recurrent bacterial infection.
- Monitor the urine. **Note:** Urine pH of individual dogs may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

Other products to consider

- To dissolve struvite uroliths: **Prescription Diet® s/d® Canine** (**Prescription Diet® c/d® Canine** is for long-term management after the dissolution or removal of struvite uroliths).
- For struvite urolithiasis management in obesity-prone dogs: **Prescription Diet® w/d® Canine** has similar characteristics to **Prescription Diet® c/d® Canine** in a low-calorie formula.
- To control non-struvite uroliths: **Prescription Diet® u/d® Canine**.
- **Prescription Diet® Treats** are an excellent nutritional complement to **Prescription Diet® c/d® Canine**.

These characteristics make **Prescription Diet® c/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with struvite urolithiasis:

KEY BENEFITS

Magnesium Phosphorus Protein	Controlled	Reduce building blocks of crystals and uroliths.
Sodium	Controlled	Helps reduce calcium excretion into the urine.
Antioxidants	Added	Defend cells from free radicals, promoting a healthy immune system.

**c/d**

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® c/d® Canine** provides complete and balanced nutrition for maintenance of adult dogs. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Recommend feeding **Prescription Diet®** dry food, wet food, and treats exclusively.
- Gradually transition to the new food over a 7 day period.

Body Weight (lb)	Can(s) (5.5 oz)	Can(s) (12.5 oz)	Can(s) (13 oz)
5	1 ¾	¾	⅓ – ½
10	3	1 ⅓	⅔ – ¾
15	4	1 ¾	¾ – 1
20	5	2 ¼	1 – 1 ⅓
30	6 ¾	3	1 ⅓ – 1 ¾
40	8 ⅓	3 ⅔	1 ⅔ – 2 ⅓
50	10	4 ⅓	2 – 2 ¾
60	11 ⅓	5	2 ¼ – 3 ¼
70	12 ¾	5 ⅔	2 ½ – 3 ½
80	14 ¼	6 ¼	2 ¾ – 4
100	16 ¾	7 ⅓	3 ⅓ – 4 ⅔

INGREDIENTS**CANNED**

c/d® Chicken & Vegetable Stew: Water, Chicken, Pork Liver, Carrots, Rice, Green Peas, Corn Starch, Chicken Liver Flavor, Powdered Cellulose, Soybean Oil, Flaxseed, Potassium Alginate, Wheat Gluten, Calcium Chloride, Calcium Lactate, Calcium Gluconate, Guar Gum, Dicalcium Phosphate, Potassium Citrate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid), Choline Chloride, Sodium Tripolyphosphate, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.3 %	23.1 %	5.7 g
Fat	3.5 %	18.8 %	4.7 g
Carbohydrate (NFE)	8.7 %	46.8 %	11.6 g
Crude Fiber	1.2 %	6.5 %	1.6 g
Calcium	0.16 %	0.86 %	213 mg
Phosphorus	0.11 %	0.6 %	146 mg
Sodium	0.04 %	0.22 %	53 mg
Potassium	0.18 %	0.97 %	239 mg
Magnesium	0.010 %	0.054 %	13 mg
Vitamin E	154 IU/kg	828 IU/kg	20 IU/kg
Vitamin C	1 mg/kg	5 mg/kg	0.1 mg/kg

METABOLIZABLE ENERGY

kcal/kg	752	4,043
kcal/can 5.5 oz	117	
kcal/can 12.5 oz	266	
% Calories from:	Protein 20	Fat 40 Carbohydrates 40

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





c/d

Prescription Diet® c/d® Canine

INGREDIENTS

CANNED



c/d®: Water, Beef By-Products, Chicken, Rice, Whole Grain Corn, Pork Liver, Soybean Mill Run, Soybean Oil, Calcium Sulfate, Potassium Chloride, Iodized Salt, Choline Chloride, Vitamin E Supplement, Taurine, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Beta-Carotene, Niacin, Manganous Oxide, Copper Sulfate, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.9 %	23.6 %	5.2 g
Fat	7.0 %	24.0 %	5.3 g
Carbohydrate (NFE)	13.6 %	46.6 %	10.2 g
Crude Fiber	0.4 %	1.4 %	0.3 g
Calcium	0.20 %	0.68 %	150 mg
Phosphorus	0.15 %	0.51 %	113 mg
Sodium	0.08 %	0.27 %	60 mg
Potassium	0.18 %	0.62 %	135 mg
Magnesium	0.023 %	0.079 %	17 mg

METABOLIZABLE ENERGY

kcal/kg	1,329	4,551	
kcal/can	492		
% Calories from:	Protein 18	Fat 45	Carbohydrates 37

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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VETERINARY TEAM ONLY

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April 2015



c/d
Multicare

Prescription Diet® c/d® Multicare Canine

Prescription Diet® c/d® Multicare Canine

Urolithiasis



c/d® Multicare Canine:

- Bags:
8.5 lbs (10111)
17.6 lbs (10104)
27.5 lbs (10012)

Indications

Struvite and calcium oxalate crystalluria and urolithiasis (reduces the risk of recurrence/occurrence of struvite and calcium oxalate urolithiasis).

Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Patients with concurrent use of urinary acidifiers, non-struvite or non-calcium oxalate crystalluria, hyperlipidemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.

Additional information

- Reduce Inflammation associated with UTI and stones. Restore and fortify GAG layer, and optimize the bladder environment. **Note:** Common urinary bacteria can cleave urea, increasing urinary ammonia levels and urinary pH, thus predisposing to struvite formation. Monitoring urinary pH and urinalysis is recommended. An elevated urine pH may indicate a recurrent bacterial infection.
- Monitor the urine. **Note:** Urine pH of individual dogs may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

Other products to consider

- For struvite urolith dissolution use: **Prescription Diet® s/d® Canine** can be fed up to 6 months.
- For struvite urolithiasis management in obesity-prone dogs: **Prescription Diet® w/d® Canine** has similar characteristics to **Prescription Diet® c/d® Multicare Canine** in a low-calorie formula.
- To control non-struvite uroliths: **Prescription Diet® u/d® Canine**.
- **Prescription Diet® Treats** are an excellent nutritional complement to **Prescription Diet® c/d® Multicare Canine**.

These characteristics make **Prescription Diet® c/d® Multicare Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with struvite urolithiasis:

KEY BENEFITS

Magnesium Phosphorus Calcium	Controlled	Reduce building blocks of crystals and uroliths.
Sodium	Controlled	Helps reduce calcium excretion into the urine.
Antioxidants + Omega-3 Fatty Acids	Added	Reduce inflammation associated with UTI and uroliths. Generates an environment unfavorable to the development of uroliths.
Potassium Citrate	Added	Inhibits calcium oxalate crystals and uroliths.
Glycosaminoglycan's (GAG's)	Added	Restore and fortify bladder lining.

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® c/d® Multicare Canine** provides complete and balanced nutrition for maintenance of adult dogs. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Reinforce with clients to feed Prescription Diet dry food, wet food, & treats exclusively.
- Gradually transition to the new food over a 7 day period.

Body Weight (lb)	Dry – Cups
5	1/2
10	7/8
15	1 1/4
20	1 1/2
30	2
40	2 2/3
50	3
60	3 1/2
70	4
80	4 1/3
100	5 1/4




INGREDIENTS
DRY


c/d® Multicare Canine: Whole Grain Corn, Chicken Meal, Pork Fat, Corn Gluten Meal, Soybean Mill Run, Egg Product, Soybean Meal, Chicken Liver Flavor, Wheat Gluten, Soybean Oil, Lactic Acid, Flaxseed, Pork Liver Flavor, L-Lysine, Calcium Sulfate, Fish Oil, Potassium Chloride, Iodized Salt, Choline Chloride, Potassium Citrate, vitamins (Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Vitamin A Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	19.3 %	21.0 %	5.1 g
Fat	15.9 %	17.3 %	4.2 g
Carbohydrate (NFE)	50.0 %	54.3 %	13.2 g
Crude Fiber	2.7 %	2.9 %	0.7 g
Calcium	0.59 %	0.64 %	156 mg
Phosphorus	0.48 %	0.5 %	127 mg
Sodium	0.23 %	0.25 %	61 mg
Potassium	0.63 %	0.68 %	167 mg
Magnesium	0.091 %	0.099 %	24 mg
Vitamin E	654 IU/kg	711 IU/kg	17 IU/100kcal
Total Omega-3 Fatty Acids	0.64 %	0.70 %	170 mg

METABOLIZABLE ENERGY

kcal/kg	3,775	4,103	
kcal/cup	375		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 18	Fat 36	Carbohydrates 46

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





d/d

Prescription Diet® d/d® Canine Canned

Prescription Diet® d/d® Canine Canned

Adverse Reactions to Food & Inflammatory Skin Conditions

Gastrointestinal Disorders



- d/d® Duck Formula:**
Cans of 13 oz (7003) in cases of 12
- d/d® Salmon Formula:**
Cans of 13 oz (7004) in cases of 12
- d/d® Venison Formula:**
Cans of 13 oz (7005) in cases of 12

Indications

- Inflammatory skin conditions such as atopy, flea allergy dermatitis and otitis externa.
- Adverse reactions to food (food allergy or intolerance).

Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Patients with hyperlipidemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.

Additional information

- Prescription Diet® d/d® Canine foods contain a single, intact animal protein source (duck, salmon or venison) which is not generally associated with adverse reactions to food in dogs. A limited number of digestible novel meat protein and carbohydrate ingredients help avoid common food allergies.
- Prescription Diet® d/d® Canine foods can help aid in the management of pruritic dermatitis, chronic gastroenteritis or colitis, inflammatory bowel disease (IBD), chronic otitis externa, flea allergy dermatitis and contact dermatitis.

Other products to consider

- For use as an elimination diet (for maximum reliability in the identification of dietary sensitivity): **Prescription Diet® z/d® Canine.**
- To manage and eliminate adverse reactions to food: **Prescription Diet® z/d® Canine.**
- As a tasty, healthy and rewarding treat for dogs with adverse reactions to food, inflammatory skin conditions, or gastrointestinal disorders, and for dogs on elimination feeding trials: **Prescription Diet® Hypo Treats.**

These characteristics make **Prescription Diet® d/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with adverse reactions to food or certain gastrointestinal disorders:

KEY BENEFITS

Protein	Single, intact animal protein source	Helps avoid common food allergens. Highly digestible.
	Reduced	Limits the amount of undigested protein in the gastrointestinal tract able to provoke an allergic reaction.
Number of Novel Protein Formulas	Three	Duck, salmon and venison provide more choices related to a suspected allergy or patient preference.
Carbohydrate	Potato	Allergies to potato are uncommon. Highly digestible.
Antioxidants	Added	Help maintain a healthy immune system and the skin barrier function.

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® d/d® Canine** provides complete and balanced nutrition for maintenance of adult dogs. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Reinforce with clients to feed **Prescription Diet®** dry food, wet food, & treats exclusively.
- Gradually transition to the new food over a 7-day period.

Body Weight (lb)	Can(s) (13 oz)
5	1/2
10	1
15	1 1/4
20	1 1/2
30	2 1/4
40	2 2/3
50	3 1/4
60	3 2/3
70	4
80	4 1/2
100	5 1/4


INGREDIENTS
CANNED


d/d[®] Duck Formula: Water, Duck, Potato, Duck Liver, Potato Starch, Soybean Oil, Powdered Cellulose, Dicalcium Phosphate, Fish Oil, Iodized Salt, DL-Methionine, Calcium Carbonate, Taurine, vitamins (Vitamin E Supplement, Ascorbic Acid (source of Vitamin C), Thiamine Mononitrate, Niacin Supplement, Vitamin A Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (source of Vitamin K)), Potassium Chloride, Choline Chloride, minerals (Zinc Oxide, Ferrous Sulfate, Manganous Oxide, Copper Sulfate, Cobalt Carbonate, Calcium Iodate, Sodium Selenite), L-Tryptophan, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.3 %	17.4 %	4.5 g
Fat	4.1 %	16.6 %	4.3 g
Carbohydrate (NFE)	14.4 %	58.3 %	15.0 g
Crude Fiber	0.5 %	2.0 %	0.5 g
Calcium	0.20 %	0.81 %	208 mg
Phosphorus	0.17 %	0.7 %	177 mg
Sodium	0.09 %	0.36 %	94 mg
Potassium	0.22 %	0.89 %	229 mg
Magnesium	0.016 %	0.065 %	17 mg
Vitamin E	227 IU/kg	919 IU/kg	24 IU/100kcal
Vitamin C	45 mg/kg	182 mg/kg	4.7 mg
Total Omega-3 Fatty Acids	0.20 %	0.81 %	208 mg
Total Omega-6 Fatty Acids	0.79 %	3.20 %	822 mg
METABOLIZABLE ENERGY			
kcal/kg	961	3,891	
kcal/can 13 oz	356		
% Calories from:	Protein 15	Fat 35	Carbohydrates 50

d/d
INGREDIENTS
CANNED


d/d[®] Salmon Formula: Water, Salmon, Potatoes, Potato Starch, Potato Protein, Soybean Oil, Fish Oil, Powdered Cellulose, Dicalcium Phosphate, Iodized Salt, vitamins (Vitamin E Supplement, Ascorbic Acid (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid), Choline Chloride, DL-Methionine, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganous Oxide, Copper Sulfate, Cobalt Carbonate, Calcium Iodate, Sodium Selenite), Beta-Carotene.

d/d[®] Venison Formula: Water, Venison, Potatoes, Potato Starch, Potato Protein, Soybean Oil, Powdered Cellulose, Fish Oil, Iodized Salt, Dicalcium Phosphate, Calcium Carbonate, DL-Methionine, Taurine, Choline Chloride, vitamins (Vitamin E Supplement, Ascorbic Acid (source of Vitamin C), Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin A Supplement, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (source of Vitamin K)), L-Tryptophan, minerals (Zinc Oxide, Ferrous Sulfate, Copper Sulfate, Manganous Oxide, Cobalt Carbonate, Calcium Iodate, Sodium Selenite), Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	SALMON			VENISON		
	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.4 %	17.8 %	4.5 g	4.6 %	18.9 %	4.2 g
Fat	4.0 %	16.2 %	4.1 g	4.0 %	16.4 %	3.7 g
Carbohydrate (NFE)	14.5 %	58.7 %	14.8 g	14.0 %	57.4 %	12.8 g
Crude Fiber	0.5 %	2.0 %	0.5 g	0.5 %	2.0 %	0.5 g
Calcium	0.19 %	0.77 %	194 mg	0.16 %	0.66 %	147 mg
Phosphorus	0.17 %	0.7 %	174 mg	0.13 %	0.53 %	119 mg
Sodium	0.08 %	0.32 %	82 mg	0.09 %	0.37 %	82 mg
Potassium	0.19 %	0.77 %	194 mg	0.21 %	0.86 %	192 mg
Magnesium	0.015 %	0.061 %	15 mg	0.015 %	0.061 %	14 mg
Vitamin E	253 IU/kg	1,024 IU/kg	26 IU/100kcal	210 IU/kg	861 IU/kg	19 IU/100kcal
Vitamin C	43 mg/kg	174 mg/kg	4.4 mg	37 mg/kg	152 mg/kg	3.4 mg
Total Omega-3 Fatty Acids	0.70 %	2.83 %	715 mg	0.19 %	0.78 %	174 mg
Total Omega-6 Fatty Acids	0.86 %	3.48 %	878 mg	0.91 %	3.73 %	834 mg
METABOLIZABLE ENERGY						
kcal/kg	979	3,964		1,091	4,471	
kcal/can 13 oz	362			404		
% Calories from:	Protein 15	Fat 34	Carbohydrates 51	Protein 16	Fat 34	Carbohydrates 50

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



d/d

Prescription Diet® d/d® Canine Dry

Prescription Diet® d/d® Canine Dry

Adverse Reactions to Food & Inflammatory Skin Conditions

Gastrointestinal Disorders



d/d® Potato & Duck Formula:

Bags of 8 lbs (5347) and 17.6 lbs (5343)

d/d® Potato & Venison Formula:

Bags of 8 lbs (5348) and 17.6 lbs (5342)

d/d® Potato & Salmon Formula:

Bags of 8 lbs (5346) and 17.6 lbs (5345)



Indications

- Inflammatory skin conditions such as atopy, flea allergy dermatitis and otitis externa.
- Adverse reactions to food (food allergy or intolerance).



Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Patients with hyperlipidemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.



Additional information

- **Prescription Diet® d/d® Canine** foods contain a single, intact animal protein source (duck, salmon or venison) which is not generally associated with adverse reactions to food in dogs. A limited number of digestible novel meat protein and carbohydrate ingredients help avoid common food allergies.
- **Prescription Diet® d/d® Canine** foods can help aid in the management of pruritic dermatitis, chronic gastroenteritis or colitis, inflammatory bowel disease (IBD), chronic otitis externa, flea allergy dermatitis and contact dermatitis.

Other products to consider

- For use as an elimination diet (for maximum reliability in the identification of dietary sensitivity): **Prescription Diet® z/d® Canine**.
- To manage and eliminate adverse reactions to food: **Prescription Diet® z/d® Canine**.
- As a tasty, healthy and rewarding treat for dogs with adverse reactions to food, inflammatory skin conditions, or gastrointestinal disorders, and for dogs on elimination feeding trials: **Prescription Diet® Hypo Treats**.

These characteristics make **Prescription Diet® d/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with adverse reactions to food or certain gastrointestinal disorders:

KEY BENEFITS

Protein	Single, intact animal protein source Reduced	Helps avoid common food allergens. Highly digestible. Limits the amount of undigested protein in the gastrointestinal tract able to provoke an allergic reaction.
Number of Novel Protein Formulas	Three	Duck, salmon, and venison provide more choices related to a suspected allergy or patient preference.
Carbohydrate	Potato	Allergies to potato are uncommon. Highly digestible.
Antioxidants	Added	Help maintain a healthy immune system and the skin barrier function.

Potato & Duck

Potato & Venison



Potato & Salmon



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® d/d® Canine** provides complete and balanced nutrition for maintenance of adult dogs. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Reinforce with clients to feed **Prescription Diet®** dry food, wet food, & treats exclusively.
- Gradually transition to the new food over a 7-day period.

Body Weight (lb)	Potato & Duck Formulas Dry – Cups	Potato & Venison Formulas Dry – Cups	Potato & Salmon Formula Dry – Cups
5	1/2	5/8	5/8
10	1	1	1
15	1 1/4	1 1/4	1 1/3
20	1 1/2	1 2/3	1 2/3
30	2 1/4	2 1/4	2 1/4
40	2 2/3	2 2/3	2 3/4
50	3 1/4	3 1/4	3 1/4
60	3 2/3	3 2/3	3 2/3
70	4	4	4 1/4
80	4 1/2	4 1/2	4 1/2
100	5 1/4	5 1/3	5 1/3



d/d

INGREDIENTS

DRY



d/d® Potato & Duck Formula: Potatoes, Potato Starch, Duck, Potato Protein, Pork Fat, Soybean Oil, Pork Flavor, Dicalcium Phosphate, Lactic Acid, Fish Oil, Potassium Chloride, Powdered Cellulose, Iodized Salt, Calcium Carbonate, Duck Meal, Choline Chloride, vitamins (Vitamin E Supplement, L-ascorbyl-2-polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), DL-Methionine, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Tryptophan, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	16.6 %	18.0 %	4.4 g
Fat	15.1 %	16.4 %	4.0 g
Carbohydrate (NFE)	52.4 %	57.0 %	14.0 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	0.82 %	0.89 %	219 mg
Phosphorus	0.57 %	0.6 %	153 mg
Sodium	0.35 %	0.38 %	94 mg
Potassium	1.00 %	1.09 %	268 mg
Magnesium	0.064 %	0.070 %	17 mg
Vitamin E	691 IU/kg	751 IU/kg	18 IU/100kcal
Vitamin C	252 mg/kg	274 mg/kg	6.7 mg
EPA	0.196 %	0.213 %	52.4 mg
Total Omega-3 Fatty Acids	0.73 %	0.79 %	195 mg
Total Omega-6 Fatty Acids	3.23 %	3.51 %	864 mg

METABOLIZABLE ENERGY

kcal/kg	3,737	4,062	
kcal/cup	371		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 16	Fat 35	Carbohydrates 49

INGREDIENTS

DRY



d/d® Potato & Venison Formula: Potatoes, Potato Starch, Venison, Potato Protein, Pork Fat, Soybean Oil, Pork Flavor, Lactic Acid, Dicalcium Phosphate, Fish Oil, Potassium Chloride, Venison Meal, Powdered Cellulose, Iodized Salt, Calcium Carbonate, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), DL-Methionine, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Tryptophan, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	16.7 %	18.2 %	4.5 g
Fat	15.0 %	16.3 %	4.0 g
Carbohydrate (NFE)	52.8 %	57.4 %	14.1 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	0.73 %	0.79 %	195 mg
Phosphorus	0.53 %	0.6 %	142 mg
Sodium	0.36 %	0.39 %	96 mg
Potassium	1.00 %	1.09 %	268 mg
Magnesium	0.062 %	0.067 %	17 mg
Vitamin E	688 IU/kg	748 IU/kg	18 IU/100kcal
Vitamin C	251 mg/kg	273 mg/kg	6.7 mg
EPA	0.190 %	0.207 %	50.9 mg
Total Omega-3 Fatty Acids	0.71 %	0.77 %	190 mg
Total Omega-6 Fatty Acids	3.26 %	3.54 %	873 mg

METABOLIZABLE ENERGY

kcal/kg	3,736	4,061	
kcal/cup	371		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 16	Fat 34	Carbohydrates 50

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





d/d

Prescription Diet® d/d® Canine Dry

INGREDIENTS

DRY



d/d® Potato & Salmon Formula: Potatoes, Potato Starch, Salmon, Potato Protein, Pork Fat, Soybean Oil, Pork Flavor, Dicalcium Phosphate, Lactic Acid, Fish Oil, Fish Meal, Potassium Chloride, Powdered Cellulose, Iodized Salt, Calcium Carbonate, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), DL-Methionine, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Tryptophan, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

Table with 4 columns: Nutrient, As Fed¹, Dry Matter², As Fed, Caloric Basis³. Rows include Protein, Fat, Carbohydrate (NFE), Crude Fiber, Calcium, Phosphorus, Sodium, Potassium, Magnesium, Vitamin E, Vitamin C, EPA, Total Omega-3 Fatty Acids, Total Omega-6 Fatty Acids, METABOLIZABLE ENERGY (kcal/kg, kcal/cup, Weight oz/cup, Cups per lb), and % Calories from: Protein 16, Fat 33, Carbohydrates 51.

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



July 2015



Prescription Diet® Derm Defense™ Canine

Environmental Allergies



Derm Defense™ Canine Chicken & Vegetable Stew:
Cans of 12.5 oz (10509)
in cases of 12



Derm Defense™ Canine Dry:
Bags of 6 lbs (10506),
14.33 lbs (10507) and
25 lbs (10508)

Derm
Defense

Prescription Diet® Derm Defense™ Canine

Indications

- Non-food related skin conditions such as atopic dermatitis, flea allergy dermatitis, contact dermatitis, non-specific dermatoses (environmental allergies).
- Secondary infections to help aid wound healing.

Not recommended for

Growing puppies, pregnant or nursing dogs.

Other products to consider

- For use as an elimination diet (for maximum reliability in the identification of dietary sensitivity):
Prescription Diet® z/d® Canine.
- To manage and eliminate adverse reactions to food:
Prescription Diet® z/d® Canine or Prescription Diet® d/d® Canine.
- As a tasty, healthy and rewarding treat for dogs with environmental allergies, adverse reactions to food, inflammatory skin conditions, gastrointestinal disorders or for dogs on elimination feeding trials:
Prescription Diet® Hypo Treats.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® Derm Defense™ Canine** provides complete and balanced nutrition for maintenance of adult dogs. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Reinforce with clients to feed **Prescription Diet®** dry food, wet food, and treats exclusively.
- Gradually transition to the new food over a 7-day period.

Body Weight (lb)	Stew 12.5 oz Can(s)	Dry – Cups
5	3/4	5/8
10	1 1/4	1
15	1 2/3	1 3/8
20	2	1 2/3
30	2 3/4	2 1/3
40	3 1/2	2 3/4
50	4	3 1/3
60	4 2/3	4
70	5 1/4	4 1/3
80	5 3/4	4 3/4
100	6 3/4	5 2/3

These characteristics make **Prescription Diet® Derm Defense™ Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with suspected non-food related skin conditions:

KEY BENEFITS

Essential Fatty Acids	High levels	Helps disrupt pruritus and inflammation and helps to strengthen the skin barrier.
Quercetin	Natural sources	To help normalize a hyperactive immune response to environmental irritants.
Bioactives and polyphenols	Natural sources	To help reduce immediate and delayed hypersensitivity responses.
A, E and B Complex vitamins and minerals including zinc	Added	Helps resist secondary infection.
Antioxidant blend of vitamins E & C and beta-carotene	Added	Supports skin rejuvenation.
Magnesium Phosphorus Calcium	Controlled	To help reduce the risk of urinary stone formation.



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INGREDIENTS

CANNED



Derm Defense™ Chicken & Vegetable Stew: Water, Chicken, Pork Liver, Carrots, Rice, Green Peas, Rice Starch, Spinach, Flaxseed, Chicken Liver Flavor, Egg Product, Soybean Oil, Powdered Cellulose, Dried Beet Pulp, Potassium Alginate, Fish Oil, Calcium Chloride, Coconut Oil, Guar Gum, Dicalcium Phosphate, L-Lysine, Calcium Lactate, Calcium Gluconate, Lipoic Acid, Monosodium Phosphate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid), Choline Chloride, Sodium Tripolyphosphate, Taurine, Cranberries, Natural Flavors, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Apples, Broccoli, Zucchini, Mixed Tocopherols for freshness, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.6 %	23.6 %	5.7 g
Fat	3.8 %	19.5 %	4.7 g
Carbohydrate (NFE)	9.2 %	47.2 %	11.4 g
Crude Fiber	0.8 %	4.1 %	1.0 g
Calcium	0.19 %	0.97 %	236 mg
Phosphorus	0.13 %	0.7 %	161 mg
Sodium	0.07 %	0.36 %	87 mg
Potassium	0.18 %	0.92 %	223 mg
Magnesium	0.014 %	0.072 %	17 mg
Vitamin E	142 IU/kg	728 IU/kg	18 IU/100kcal
Vitamin C	33 mg/kg	169 mg/kg	4.1 mg
Total Omega-3 Fatty Acids	0.36 %	1.85 %	447 mg
Total Omega-6 Fatty Acids	0.75 %	3.85 %	931 mg

METABOLIZABLE ENERGY

kcal/kg	806	4,133	
kcal/can 12.5 oz	285		
% Calories from:	Protein 20	Fat 40	Carbohydrates 40

INGREDIENTS

DRY



Derm Defense™ Canine: Brewers Rice, Chicken Meal, Whole Grain Sorghum, Cracked Pearled Barley, Pea Protein, Egg Product, Soybean Oil, Flaxseed, Chicken Liver Flavor, Whole Grain Oats, Dried Beet Pulp, Fish Oil, Pork Liver Flavor, Lactic Acid, Chicken Fat, Potassium Chloride, Lipoic Acid, Choline Chloride, Iodized Salt, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), Calcium Carbonate, Green Peas, Apples, Cranberries, Carrots, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganese Oxide, Calcium Iodate, Sodium Selenite), Taurine, Natural Flavors, Mixed Tocopherols for freshness, Broccoli, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	21.1 %	22.9 %	5.7 g
Fat	13.9 %	15.1 %	3.8 g
Carbohydrate (NFE)	50.2 %	54.6 %	13.6 g
Crude Fiber	1.5 %	1.6 %	0.4 g
Calcium	0.89 %	0.97 %	242 mg
Phosphorus	0.72 %	0.8 %	196 mg
Sodium	0.27 %	0.29 %	73 mg
Potassium	0.74 %	0.80 %	201 mg
Magnesium	0.105 %	0.114 %	29 mg
Vitamin E	757 IU/kg	823 IU/kg	21 IU/100kcal
Vitamin C	139 mg/kg	151 mg/kg	3.8 mg
Total Omega-3 Fatty Acids	1.66 %	1.80 %	451 mg
Total Omega-6 Fatty Acids	3.64 %	3.96 %	989 mg

METABOLIZABLE ENERGY

kcal/kg	3,680	4,000	
kcal/cup	344		
Weight oz/cup	3.3		
Cups per lb	4.8		
% Calories from:	Protein 20	Fat 32	Carbohydrates 48

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





g/d

Prescription Diet® g/d® Canine Early Cardiac-Healthy Aging

Prescription Diet® g/d® Canine Early Cardiac-Healthy Aging

- ✓ Cardiovascular Disease
- ✓ Kidney Disease



g/d® Canine: Cans of 13 oz (7006) in cases of 12

g/d® Canine: Bags of 8.5 lbs (8616) and 35 lbs (8595)

✓ **Indications**

Cardiovascular disease or kidney insufficiency in hyperlipidemic or obese-prone patients.

✗ **Not recommended for**

Growing puppies, pregnant or nursing dogs.

⊕ **Additional information**

- Prescription Diet® g/d® Canine foods may be beneficial for patients with heart disease or obese-prone patients with kidney insufficiency or those with concurrent conditions associated with hyperlipidemia.
- Feeding Prescription Diet® g/d® Canine to an animal with an uremic crisis could/may induce food aversion.

Other products to consider

- For dogs with cardiovascular disease: Prescription Diet® h/d® Canine or Prescription Diet® k/d® Canine.
- For dogs with kidney insufficiency: Prescription Diet® k/d® Canine.
- Prescription Diet® Treats are an excellent nutritional complement to g/d® Canine.

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that Prescription Diet® g/d® Canine Early Cardiac-Healthy Aging provides complete and balanced nutrition for maintenance of adult dogs. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. When using both canned and dry foods, decrease the amounts to avoid overfeeding.

Body Weight (lb)	Can(s) (13 oz)	Dry – Cups
5	1/2 – 5/8	1/2 – 2/3
10	3/4 – 1	7/8 – 1 1/8
15	1 – 1 1/3	1 1/8 – 1 1/2
20	1 1/4 – 1 3/4	1 1/3 – 2
30	1 3/4 – 2 1/3	2 – 2 2/3
40	2 1/4 – 3	2 1/3 – 3 1/4
50	2 1/2 – 3 1/2	2 3/4 – 3 3/4
60	3 – 4	3 1/4 – 4 1/3
70	3 1/4 – 4 1/2	3 1/2 – 5
80	3 2/3 – 5	4 – 5 1/2
100	4 1/4 – 5 3/4	4 2/3 – 6 1/3

1 cup is equal to 7/8 can. 1 can is equal to 1 1/8 cups.

These characteristics make Prescription Diet® g/d® Canine veterinary exclusive pet food useful as a nutritional aid for dogs with cardiovascular disease or kidney insufficiency:

KEY BENEFITS

Sodium	Low	Helps minimize systemic and renal hypertension.
Phosphorus	Low	Helps minimize stress on aging kidneys.
Protein	Reduced	Helps decrease kidney workload.
Omega-3 Fatty Acids	High	Support kidney health.
Fat	Reduced	To help manage obese-prone patients and patients predisposed to pancreatitis.
Antioxidants	Added (Canned)	Defend cells from free radicals, promoting a healthy immune system.




INGREDIENTS
CANNED


g/d®: Water, Corn Flour, Pork Liver, Rice Flour, Beef By-Products, Turkey, Chicken Liver Flavor, Chicken Fat (preserved with mixed tocopherols and citric acid), Dried Beet Pulp, Flaxseed, Calcium Carbonate, Choline Chloride, Potassium Chloride, Iodized Salt, Vitamin E Supplement, Taurine, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Beta-Carotene, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.9 %	18.1 %	4.8 g
Fat	2.9 %	10.8 %	2.9 g
Carbohydrate (NFE)	17.6 %	65.3 %	17.3 g
Crude Fiber	0.5 %	1.7 %	0.4 g
Calcium	0.17 %	0.63 %	167 mg
Phosphorus	0.11 %	0.41 %	108 mg
Sodium	0.06 %	0.22 %	59 mg
Potassium	0.21 %	0.78 %	206 mg
Magnesium	0.018 %	0.067 %	18 mg
Vitamin E	194 IU/kg	719 IU/kg	19 IU/100kcal
Vitamin C	29 mg/kg	107 mg/kg	2.8 mg
Total Omega-3 Fatty Acids	0.18 %	0.67 %	177 mg

METABOLIZABLE ENERGY

kcal/kg	1,019	3,774	
kcal/can	377		

% Calories from: Protein 17 Fat 24 Carbohydrates 59

INGREDIENTS
DRY


g/d®: Brewers Rice, Chicken By-Product Meal, Whole Grain Corn, Dried Egg Product, Pork Fat (preserved with mixed tocopherols and citric acid), Flaxseed, Soybean Oil, Lactic Acid, Chicken Liver Flavor, Potassium Chloride, Pork Protein Isolate, Calcium Carbonate, Choline Chloride, Iodized Salt, vitamins (Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Folic Acid), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Phosphoric Acid, preserved with Mixed Tocopherols & Citric Acid, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	16.8 %	18.3 %	4.6 g
Fat	10.7 %	11.6 %	2.9 g
Carbohydrate (NFE)	60.1 %	65.3 %	16.5 g
Crude Fiber	0.8 %	0.9 %	0.2 g
Calcium	0.54 %	0.59 %	149 mg
Phosphorus	0.40 %	0.43 %	110 mg
Sodium	0.18 %	0.20 %	50 mg
Potassium	0.65 %	0.71 %	179 mg
Magnesium	0.071 %	0.077 %	20 mg
Vitamin E	240 IU/kg	261 IU/kg	7 IU/100kcal
Total Omega-3 Fatty Acids	0.76 %	0.83 %	209 mg

METABOLIZABLE ENERGY

kcal/kg	3,634	3,950	
kcal/cup	358		
Weight oz/cup	3.5		
Cups per lb	4.6		

% Calories from: Protein 16 Fat 25 Carbohydrates 59

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





h/d

Prescription Diet® h/d® Canine Cardiac Health

Prescription Diet® h/d® Canine Cardiac Health

✓ Cardiovascular Disease



h/d® Canine: Cans of 13 oz (7007) in cases of 12

h/d® Canine: Bags of 17.6 lbs (8617)

✓ Indications

Cardiovascular disease, hypertension (primary), ascites/edema (fluid retention), and heartworm disease.

✗ Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Patients with sodium depletion states (e.g. vomiting, diarrhea), hyperlipidemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.

+ Additional information

- Electrolyte levels are compatible with both diuretic and ACE inhibitor therapy.
- **Prescription Diet® h/d Canine** contains moderate levels of potassium. Although dogs on diuretics may lose potassium through the urine, those receiving angiotensin converting enzyme inhibitors may excrete less potassium.
- Increased energy levels improve nutrient intake with smaller portions of food.

Other products to consider

- For patients with heart disease or ascites/edema: **Prescription Diet® g/d® Canine** or **k/d® Canine**.
- For patients with heart failure: **Prescription Diet® k/d® Canine**.
- For patients with hypertension (primary): **Prescription Diet® k/d® Canine**.
- **Prescription Diet® Treats** are an excellent nutritional complement to **h/d® Canine**.

🐾 DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® h/d® Canine Cardiac Health** provides complete and balanced nutrition for maintenance of adult dogs. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. When using both canned and dry foods, decrease the amounts of dry food to avoid overfeeding.

Body Weight (lb)	Can(s) (13 oz)	Dry – Cups
5	1/3 – 1/2	1/2 – 5/8
10	2/3 – 3/4	3/4 – 1
15	3/4 – 1	1 – 1 3/8
20	1 – 1 1/3	1 1/4 – 1 3/4
30	1 1/3 – 1 3/4	1 2/3 – 2 1/3
40	1 2/3 – 2 1/3	2 – 3
50	2 – 2 3/4	2 1/2 – 3 1/2
60	2 1/4 – 3	2 3/4 – 4
70	2 1/2 – 3 1/2	3 1/4 – 4 1/2
80	2 3/4 – 3 3/4	3 1/2 – 5
100	3 1/3 – 4 1/2	4 1/4 – 5 3/4

1 cup is equal to 3/4 can. 1 can is equal to 1 1/4 cups.

These characteristics make **Prescription Diet® h/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with cardiovascular disease:

KEY BENEFITS

Taurine Carnitine	High	Help maintain heart muscle function.
Sodium Chloride	Low Reduced	Help control clinical signs associated with hypertension or sodium and fluid retention (ascites/edema).
Phosphorus Protein	Reduced	Help slow the progression of concurrent kidney disease.
B-Complex Vitamins Magnesium	Increased Added	Help counter the loss of these nutrients in the urine of dogs receiving diuretics.
Antioxidants	Added (dry formula)	Defend cells from free radical oxidation, promoting a healthy immune system.



INGREDIENTS
CANNED

h/d

h/d®: Water, Chicken, Whole Grain Corn, Rice, Pork Liver, Chicken Fat (preserved with mixed tocopherols and citric acid), Sucrose, Chicken Liver Flavor, Potassium Citrate, Calcium Carbonate, Potassium Chloride, Choline Chloride, Vitamin E Supplement, Taurine, Magnesium Oxide, L-Tryptophan, Ascorbic Acid (source of vitamin C), L-Carnitine, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Beta-Carotene, Niacin, Manganous Oxide, Copper Sulfate, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.9 %	17.3 %	3.8 g
Fat	8.2 %	29.0 %	6.3 g
Carbohydrate (NFE)	13.6 %	48.1 %	10.5 g
Crude Fiber	0.4 %	1.4 %	0.3 g
Calcium	0.21 %	0.74 %	162 mg
Phosphorus	0.16 %	0.6 %	123 mg
Sodium	0.02 %	0.07 %	15 mg
Potassium	0.23 %	0.81 %	177 mg
Chloride	0.09 %	0.32 %	69 mg
Magnesium	0.036 %	0.127 %	28 mg
Taurine	0.06 %	0.21 %	46 mg
Carnitine	94 mg/kg (ppm)	332 mg/kg (ppm)	7.3 mg/kg
Vitamin E	233 IU/kg	823 IU/kg	18 IU/100kcal
Vitamin C	35 mg/kg	124 mg/kg	2.7 mg
Total Omega-3 Fatty Acids	0.12 %	0.42 %	93 mg
Total Omega-6 Fatty Acids	1.45 %	5.12 %	1,119 mg
METABOLIZABLE ENERGY			
kcal/kg	1,296	4,580	
kcal/can	480		
% Calories from:	Protein 13	Fat 52	Carbohydrates 35

INGREDIENTS
DRY


h/d®: Whole Grain Corn, Pork Fat (preserved with mixed tocopherols and citric acid), Soy Protein Isolate, Chicken By-Product Meal, Chicken Liver Flavor, Lactic Acid, Dried Egg Product, Powdered Cellulose, Potassium Citrate, Dicalcium Phosphate, Calcium Carbonate, Natural Flavor, Choline Chloride, Soybean Oil, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Folic Acid, Vitamin D3 Supplement), L-Lysine, Taurine, Vitamin E Supplement, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), DL-Methionine, Magnesium Oxide, preserved with Mixed Tocopherols & Citric Acid, L-Carnitine, L-Tryptophan, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.1 %	18.5 %	4.1 g
Fat	19.1 %	20.6 %	4.6 g
Carbohydrate (NFE)	50.4 %	54.5 %	12.2 g
Crude Fiber	1.8 %	1.9 %	0.4 g
Calcium	0.65 %	0.70 %	157 mg
Phosphorus	0.49 %	0.5 %	119 mg
Sodium	0.07 %	0.08 %	17 mg
Potassium	0.74 %	0.80 %	179 mg
Chloride	0.21 %	0.23 %	51 mg
Magnesium	0.113 %	0.122 %	27 mg
Taurine	0.13 %	0.14 %	31 mg
Carnitine	286 mg/kg (ppm)	309 mg/kg (ppm)	6.9 mg
Vitamin E	561 IU/kg	606 IU/kg	14 IU/100kcal
Vitamin C	236 mg/kg	255 mg/kg	5.7 mg
Total Omega-3 Fatty Acids	0.20 %	0.22 %	48 mg
Total Omega-6 Fatty Acids	3.78 %	4.09 %	915 mg
METABOLIZABLE ENERGY			
kcal/kg	4,129	4,464	
kcal/can	407		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 15	Fat 41	Carbohydrates 44

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.


1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com


January 2013

PDC-6



Prescription Diet® i/d® Canine Gastrointestinal Health

✓ **Gastrointestinal Disorders**

✓ **Recovery Problems**



i/d® Canine Chicken & Vegetable Stew: Cans of 5.5 oz (3390) in cases of 24 and 12.5 oz (3389) in cases of 12



i/d® Canine: Cans of 13 oz (7008) in cases of 12



i/d® Canine: Bags of 8.5 lbs (8618), 17.6 lbs (8619) and 35 lbs (8596)



i/d

Prescription Diet® i/d® Canine Gastrointestinal Health

✓ **Indications**

- Gastrointestinal disorders and recovery problems.
- Growth and development.

⊕ **Additional information**

- This highly digestible formula is useful to support healing of the gastrointestinal tract, and combined with moderate fat levels, **Prescription Diet® i/d® Canine** is appropriate for pancreatitis patients without concurrent hyperlipidemia. **Note: i/d® Canine** may be fed long-term to patients requiring a highly digestible food with moderate fat levels.
- **i/d® Canine** canned is easily assimilated by patients with reduced pancreatic enzymatic activity and other conditions resulting in maldigestion and/or malabsorption.
- Appropriate levels of nutrients meet the special nutritional needs of puppies.
- **Prescription Diet® foods** are made in our own U.S. facilities with ingredients from North America, Europe, Australia and New Zealand, which exceed industry standards for purity and nutrient content.
- **100% Guaranteed Great Taste.** We're confident your patients will enjoy **Hill's® Prescription Diet®** foods. In fact, we're so confident that we offer a money-back guarantee. Hill's guarantees Prescription Diet pet foods for quality, consistency and taste. If your clients are not completely satisfied with a purchase for these reasons, return the unused portion for a full refund.

Other products to consider

- For patients with colitis, gastroenteritis, vomiting or inflammatory bowel disease (IBD): **Prescription Diet® z/d® Canine ULTRA** or **Prescription Diet® d/d® Canine**.
- For patients with colitis, diarrhea or constipation: **Prescription Diet® w/d® Canine**.
- For patients with flatulence: **Prescription Diet® d/d® Canine** (Rice and Egg Formula) or **Prescription Diet® g/d® Canine**.
- For patients with hyperlipidemic pancreatitis: **Prescription Diet® w/d® Canine** (dry) or **Prescription Diet® r/d® Canine**.
- For growing puppies: **Science Diet® Puppy** foods.
- As a tasty, healthy and rewarding treat for dogs with adverse reactions to food, inflammatory skin conditions, or gastrointestinal disorders, and for dogs on elimination feeding trials: **Prescription Diet® Hypo-Treats**.

These characteristics make **Prescription Diet® i/d® Canine** veterinary exclusive pet food, useful as a nutritional aid for dogs with gastrointestinal disorders or recovery problems, and growing puppies:

KEY BENEFITS

B-Complex Vitamins	Increased	Help replace nutrients lost with diarrhea and vomiting.
Potassium		
Digestibility	High	Ensures easy assimilation by the GI tract.
Fat	Moderate	Ensures adequate nutrient intake with smaller portions of food.
Mixed Fiber	Added	A combination of soluble and insoluble fiber from the mixed fiber source helps support volatile fatty acid production and modifies bowel transit time.





i/d



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® i/d® Canine Gastrointestinal Health** provides complete and balanced nutrition for maintenance of adult dogs and growing puppies. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food (if pet is eating) over a 7-day period. Small, frequent meals (3 – 6 times daily) are often appropriate in the types of cases for which **i/d® Canine** is typically used. When using both canned and dry foods, decrease the amounts to avoid overfeeding. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food.

Body Weight (lb)	FOR CRITICAL CARE		FOR WEIGHT MAINTENANCE		
	Can(s) (13 oz)	Stew Can(s) (5.5 oz)	Stew Can(s) (12.5 oz)	Dry Cups	
5	3/8 – 1/2	1 2/3 – 2 1/4	2/3 – 1	1/2 – 2/3	
10	2/3 – 3/4	2 2/3 – 3 2/3	1 1/4 – 1 2/3	7/8 – 1 1/8	
15	3/4 – 1 1/4	3 2/3 – 5	1 1/2 – 2 1/4	1 1/8 – 1 1/2	
20	1 – 1 1/3	4 1/2 – 6 1/4	2 – 2 2/3	1 1/3 – 2	
30	1 1/3 – 2	6 – 8 1/2	2 2/3 – 3 2/3	2 – 2 2/3	
40	1 3/4 – 2 1/3	7 3/4 – 10 1/2	3 1/4 – 4 1/2	2 1/3 – 3 1/4	
50	2 – 2 3/4	9 – 12 1/3	4 1/4 – 5 1/3	2 3/4 – 3 3/4	
60	2 1/3 – 3 1/4	10 1/4 – 14 1/4	4 1/2 – 6 1/4	3 1/4 – 4 1/3	
70	2 2/3 – 3 2/3	11 1/2 – 16	5 – 7	3 1/2 – 5	
80	2 3/4 – 4	12 3/4 – 17 2/3	5 1/2 – 7 2/3	4 – 5 1/2	
100	3 1/3 – 4 2/3	15 – 20 3/4	6 1/2 – 9	4 2/3 – 6 1/2	

STEWES FOR GROWTH

Body Weight (lb)	LESS THAN 4 MONTHS		4 – 9 MONTHS		10 – 12 MONTHS	
	Can(s) (5.5 oz)	Can(s) (12.5 oz)	Can(s) (5.5 oz)	Can(s) (12.5 oz)	Can(s) (5.5 oz)	Can(s) (12.5 oz)
2	1 3/4	3/4	1 1/2	5/8	1 1/8	1/2
5	3 1/2	1 1/2	2 7/8	1 1/4	2 1/3	1
8	5	2 1/4	4 1/4	1 3/4	3 1/3	1 1/2
10	6	2 2/3	5	2 1/4	4	1 3/4
20	10	4 1/3	8 1/4	3 2/3	6 2/3	3
40	16 2/3	10 1/3	13 3/4	6	11	5
60	22 1/2	10	18 3/4	8 1/4	15	6 2/3
80	25	10 1/3	23 1/3	10 1/4	18 2/3	8 1/4
100	25	14 1/2	25	12 1/4	22	13 3/4
120	25	16 2/3	25	14	25	11 1/4

FOR GROWTH

Body Weight (lb)	LESS THAN 4 MONTHS		4 – 9 MONTHS		10 – 12 MONTHS	
	Can(s) (13 oz)	Dry Cups	Can(s) (13 oz)	Dry Cups	Can(s) (13 oz)	Dry Cups
2	1/2	1/2	1/2	1/2	3/8	3/8
5	1 1/8	1 1/8	7/8	7/8	3/4	3/4
8	1 1/2	1 5/8	1 1/4	1 1/3	1	1
10	1 3/4	1 7/8	1 1/2	1 1/2	1 1/4	1 1/4
20	3	3	2 1/2	2 2/3	2	2
40	5	5 1/4	4 1/4	4 1/3	3 1/3	3 1/2
60	7	7	5 3/4	6	4 2/3	4 3/4
80	8 1/2	8 3/4	7 1/4	7 1/3	5 2/3	5 3/4
100	10	10 1/3	8 1/2	8 2/3	6 3/4	7
120	11 2/3	12	9 2/3	10	7 3/4	8

The feeding guide for **i/d® Canine** canned food is calculated to satisfy the nutritional requirements of a patient experiencing acute gastroenteritis, and is thus based on 1.2 x RER. The feeding guide above for **i/d® Canine** dry food is based 1.6 x RER, which is appropriate for an average neutered adult dog. All feeding guides are a starting point only.





i/d

Prescription Diet® i/d® Canine Gastrointestinal Health

INGREDIENTS

CANNED



i/d® Canine Chicken & Vegetable Stew: Water, Chicken, Pork Liver, Rice, Carrots, Corn Starch, Sucrose, Chicken Liver Flavor, Powdered Cellulose, Potassium Alginate, Calcium Chloride, Soybean Oil, Egg White, Calcium Lactate, Guar Gum, Dicalcium Phosphate, Potassium Citrate, Sodium Tripolyphosphate, Monosodium Phosphate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Ascorbic Acid (source of Vitamin C), Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid), Choline Chloride, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), L-Threonine, Magnesium Oxide, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.6 %	25.4 %	6.5 g
Fat	2.7 %	14.9 %	3.8 g
Carbohydrate (NFE)	9.1 %	50.3 %	12.8 g
Crude Fiber	0.6 %	3.3 %	0.8 g
Calcium	0.21 %	1.16 %	295 mg
Phosphorus	0.14 %	0.8 %	197 mg
Sodium	0.08 %	0.44 %	112 mg
Potassium	0.19 %	1.05 %	267 mg
Magnesium	0.015 %	0.083 %	21 mg

METABOLIZABLE ENERGY

kcal/kg	712	3,934	
kcal/can 5.5 oz	111		
kcal/can 12.5 oz	252		
% Calories from:	Protein 23	Fat 32	Carbohydrates 45

INGREDIENTS

CANNED



i/d®: Water, Turkey, Egg Product, Pork Liver, Rice, Whole Grain Corn, Rice Starch, Powdered Cellulose, Dried Beet Pulp, Dicalcium Phosphate, Potassium Chloride, Caramel Color, Flaxseed, Calcium Carbonate, Iodized Salt, Choline Chloride, L-Threonine, DL-Methionine, Vitamin E Supplement, L-Tryptophan, Taurine, Iron Oxide, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Cysteine, Magnesium Oxide, Beta-Carotene, Manganous Oxide, Copper Sulfate, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Calcium Iodate, Riboflavin, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.0 %	27.8 %	7.0 g
Fat	3.6 %	14.3 %	3.6 g
Carbohydrate (NFE)	12.1 %	48.0 %	12.1 g
Crude Fiber	0.7 %	2.8 %	0.7 g
Total Dietary Fiber	1.2 %	4.8 %	1.2 g
Soluble Fiber	0.1 %	0.4 %	0.1 g
Insoluble Fiber	1.1 %	4.4 %	1.1 g
Calcium	0.33 %	1.31 %	331 mg
Phosphorus	0.25 %	1.0 %	251 mg
Sodium	0.10 %	0.40 %	100 mg
Potassium	0.22 %	0.87 %	220 mg
Magnesium	0.025 %	0.099 %	25 mg

METABOLIZABLE ENERGY

kcal/kg	998	3,960	
kcal/can	369		
% Calories from:	Protein 25	Fat 31	Carbohydrates 44

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.




INGREDIENTS
DRY


i/d®: Whole Grain Corn, Brewers Rice, Dried Egg Product, Chicken By-Product Meal, Corn Gluten Meal, Pork Fat, Powdered Cellulose, Lactic Acid, Dicalcium Phosphate, Chicken Liver Flavor, Iodized Salt, Potassium Citrate, Choline Chloride, Calcium Carbonate, Potassium Chloride, Dried Beet Pulp, Soybean Oil, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	24.2 %	26.3 %	6.3 g
Fat	12.8 %	13.9 %	3.3 g
Carbohydrate (NFE)	46.5 %	50.5 %	12.1 g
Crude Fiber	2.4 %	2.6 %	0.6 g
Total Dietary Fiber	6.7 %	7.3 %	1.7 g
Soluble Fiber	1.1 %	1.2 %	0.3 g
Insoluble Fiber	6.2 %	6.7 %	1.6 g
Calcium	0.97 %	1.05 %	252 mg
Phosphorus	0.75 %	0.8 %	195 mg
Sodium	0.41 %	0.45 %	107 mg
Potassium	0.83 %	0.90 %	216 mg
Magnesium	0.089 %	0.097 %	23 mg
METABOLIZABLE ENERGY			
kcal/kg	3,849	4,184	
kcal/cup	382		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 24	Fat 31	Carbohydrates 45

i/d

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Prescription Diet® i/d® Low Fat GI Restore Canine

Gastrointestinal Disorders — Low Fat



i/d® Low Fat Canine Rice, Vegetable & Chicken Stew: Cans of 5.5 oz (3391) in cases of 24



i/d® Low Fat GI Restore Canine: Cans of 13 oz (1863) in cases of 12



i/d® Low Fat GI Restore Canine: Bags of 8.5 lbs (1861) and 17.6 lbs (1862)



i/d
Low Fat

Prescription Diet® i/d® Low Fat GI Restore Canine

Indications

- Pancreatitis, Hyperlipidemia, Lymphangiectasia, Protein-Losing Enteropathy, Exocrine Pancreatic Insufficiency.
- GI diseases requiring a low fat food.

Not recommended for

Growing puppies, pregnant or nursing dogs.

Evidence-Based Clinical Nutrition

Shown to decrease fasting serum triglycerides in hyperlipidemic dogs.¹

Additional information

- Enhanced with omega-3 fatty acids to break the cycle of inflammation.
- Includes ginger to help calm and soothe the GI tract.
- Contains soluble/prebiotic fiber that normalizes intestinal microflora by supporting growth of beneficial bacteria.
- Helps promote growth of beneficial bacteria without the need for prebiotic or probiotic supplements.
- Designed with high quality ingredients that taste great, helping patient acceptance and pet owner compliance.
- Formulated for breeds/dogs predisposed to the development of pancreatitis.
- **Prescription Diet® i/d® Low Fat GI Restore Canine** should be fed long-term to manage chronic GI disease and minimize risk of recurrence/relapse.
- **Prescription Diet® foods** are made in our own U.S. facilities with ingredients from North America, Europe, Australia and New Zealand, which exceed industry standards for purity and nutrient content.
- **100% Guaranteed Great Taste.** We're confident your patients will enjoy **Hill's® Prescription Diet®** foods. In fact, we're so confident that we offer a money-back guarantee. Hill's guarantees Prescription Diet pet foods for quality, consistency and taste. If your clients are not completely satisfied with a purchase for these reasons, return the unused portion for a full refund.

Other products to consider

- For dogs with gastrointestinal disorders and recovery problems, or growing puppies: **Prescription Diet® i/d® Canine.**
- For dogs with colitis, diarrhea or constipation: **Prescription Diet® w/d® Canine.**
- For dogs with gastroenteritis, vomiting, or inflammatory bowel disease (IBD): **Prescription Diet® z/d® Canine ULTRA** or **Prescription Diet® d/d® Canine** or **Prescription Diet® g/d® Canine.**

These characteristics make **Prescription Diet® i/d® Low Fat GI Restore Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with pancreatitis, hyperlipidemia, exocrine pancreatic insufficiency, and protein-losing enteropathy:

KEY BENEFITS		
Fat	Low	Optimal choice for canine GI patients that need low fat, great tasting nutrition therapy. Minimizes stimulation of the pancreas, decreasing risk of relapsing pancreatitis.
Omega-3 Fatty Acids	High	Helps reduce painful inflammation.
Prebiotic/Soluble Fiber Blend	Added	Promotes growth of beneficial bacteria without the need for supplements.
Digestibility	High	Ensures easy assimilation by the GI tract.
Antioxidants	Added	Defend cells from free radical oxidation, promoting a healthy immune system.

¹Data on File, Hill's Pet Nutrition, Inc.





i/d
Low Fat



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® i/d® Low Fat GI Restore Canine** provides complete and balanced nutrition for maintenance of adult dogs. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food (if pet is eating) over a 7-day period. Small, frequent meals (3-6 times daily) are often appropriate in the types of cases for which **i/d® Low Fat** is typically used. When using both canned and dry foods, decrease the amounts to avoid overfeeding. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food.

Body Weight (lb)	Can(s) (5.5 oz)	Can(s) (13 oz)	Dry – Cups
5	1 1/3 – 2	1/2 – 2/3	1/2 – 3/4
10	2 1/3 – 3 1/4	3/4 – 1 1/4	7/8 – 1 1/4
15	3 1/4 – 4 1/3	1 1/4 – 1 1/2	1 1/4 – 1 2/3
20	4 – 5 1/3	1 1/3 – 2	1 1/2 – 2
30	5 1/4 – 7 1/3	2 – 2 2/3	2 – 2 3/4
40	6 1/2 – 9	2 1/3 – 3 1/4	2 1/2 – 3 1/2
50	7 3/4 – 10 3/4	2 3/4 – 3 3/4	3 – 4
60	9 – 12 1/4	3 1/4 – 4 1/2	3 1/2 – 4 3/4
70	10 – 13 3/4	3 2/3 – 5	3 3/4 – 5 1/3
80	11 – 15 1/4	4 – 5 1/2	4 1/4 – 5 3/4
100	13 – 18	4 3/4 – 6 1/2	5 – 7

INGREDIENTS

CANNED



i/d® Low Fat Stew: Water, Pork Liver, Rice, Carrots, Corn Starch, Sugar, Dextrose, Chicken, Chicken Liver Flavor, Egg Whites, Flaxseed, Powdered Cellulose, Soybean Oil, Dried Beet Pulp, Potassium Alginate, Calcium Chloride, Fish Oil, Ginger, Potassium Citrate, Guar Gum, Monosodium Phosphate, Sodium Tripolyphosphate, Calcium Lactate, Calcium Gluconate, vitamins (Vitamin E Supplement, Ascorbic Acid (source of Vitamin C), Thiamine Mononitrate, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid), Choline Chloride, Taurine, Magnesium Oxide, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), L-Carnitine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	5.2 %	23.5 %	6.4 g
Fat	2.1 %	9.5 %	2.6 g
Carbohydrate (NFE)	12.8 %	57.9 %	15.8 g
Crude Fiber	0.7 %	3.2 %	0.9 g
Calcium	0.20 %	0.90 %	247 mg
Phosphorus	0.13 %	0.6 %	161 mg
Sodium	0.09 %	0.41 %	111 mg
Potassium	0.23 %	1.04 %	284 mg
Magnesium	0.020 %	0.090 %	25 mg
Taurine	0.06 %	0.27 %	74 mg
Carnitine	73 mg/kg (ppm)	330 mg/kg (ppm)	9.0 mg
Vitamin E	138 IU/kg	624 IU/kg	17 IU/100kcal
Vitamin C	36 mg/kg	163 mg/kg	4.4 mg
EPA	0.043 %	0.195 %	53.2 mg
Alpha-Linolenic Acid (ALA)	0.19 %	0.86 %	234.9 mg
Total Omega-3 Fatty Acids	0.29 %	1.31 %	358 mg

METABOLIZABLE ENERGY

kcal/kg	809	3,661
kcal/can 5.5 oz	126	
% Calories from:	Protein 23	Fat 22 Carbohydrates 55

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





i/d

Low Fat

Prescription Diet® i/d® Low Fat GI Restore Canine

INGREDIENTS

CANNED



i/d® Low Fat GI Restore: Water, Turkey Liver, Pork Liver, Rice, Egg White, Rice Flour, Pork By-Product, Whole Grain Corn, Egg Product, Flaxseed, Dried Beet Pulp, Oat Fiber, Calcium Carbonate, Chicken Liver Flavor, Soybean Oil, Ginger Root Powder, Potassium Chloride, Sodium Tripolyphosphate, Choline Chloride, Iodized Salt, Vitamin E Supplement, Taurine, L-Carnitine, Ascorbic Acid (source of vitamin C), Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Beta-Carotene, Copper Sulfate, Niacin, Manganous Oxide, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Calcium Iodate, Vitamin D3 Supplement, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.5 %	25.1 %	6.9 g
Fat	2.2 %	8.5 %	2.3 g
Carbohydrate (NFE)	15.1 %	58.3 %	15.9 g
Crude Fiber	0.6 %	2.3 %	0.6 g
Calcium	0.19 %	0.73 %	200 mg
Phosphorus	0.14 %	0.5 %	148 mg
Sodium	0.10 %	0.39 %	105 mg
Potassium	0.22 %	0.85 %	232 mg
Magnesium	0.024 %	0.093 %	25 mg
Vitamin E	147 IU/kg	568 IU/kg	16 IU/100kcal
Vitamin C	29 mg/kg	112 mg/kg	3.1 mg
Total Omega-3 Fatty Acids	0.21 %	0.81 %	222 mg

METABOLIZABLE ENERGY

kcal/kg	948	3,660	
kcal/can 13 oz	351		
% Calories from:	Protein 24	Fat 20	Carbohydrates 56

INGREDIENTS

DRY



i/d® Low Fat GI Restore: Corn Starch, Brewers Rice, Corn Gluten Meal, Whole Grain Wheat, Chicken By-Product Meal, Chicken Liver Flavor, Flaxseed, Oat Groats, Cracked Pearled Barley, Dried Beet Pulp, Lactic Acid, Ginger Root Powder, Soybean Oil, Dicalcium Phosphate, Potassium Citrate, Potassium Chloride, Iodized Salt, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), L-Lysine, Calcium Carbonate, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Mixed Tocopherols for freshness, Beta-Carotene, Phosphoric Acid, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	23.7 %	25.9 %	7.1 g
Fat	6.8 %	7.4 %	2.0 g
Carbohydrate (NFE)	54.3 %	59.3 %	16.2 g
Crude Fiber	1.6 %	1.7 %	0.5 g
Calcium	0.65 %	0.71 %	193 mg
Phosphorus	0.55 %	0.6 %	164 mg
Sodium	0.29 %	0.32 %	86 mg
Potassium	0.82 %	0.90 %	244 mg
Magnesium	0.087 %	0.095 %	26 mg
Vitamin E	604 IU/k	660 IU/kg	18 IU/100kcal
Vitamin C	329 mg/kg	360 mg/kg	9.8 mg
Total Omega-3 Fatty Acids	0.84 %	0.92 %	250 mg

METABOLIZABLE ENERGY

kcal/kg	3,360	3,672	
kcal/cup	333		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 25	Fat 17	Carbohydrates 58

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Prescription Diet® i/d® Stress Canine

Gastrointestinal Disorders



i/d® Stress Canine, Vegetable & Chicken Stew:
Cans of 5.5 oz (10196) in cases of 24



i/d® Stress Canine:
Bags of 8 lbs (10207)
Bags of 14.33 lbs (10208)



Prescription Diet® i/d® Stress Canine

Indications

- Stress-related GI disorders, including stress colitis, in dogs up to 30 lbs.

Not recommended for

Growing puppies, pregnant or nursing dogs.

Additional information

- Prescription Diet® i/d® Stress Canine provides all the nutrition dogs need during episodes of stress-related GI disorders and can be used long-term. If stressful event is foreseeable, it is recommended to start feeding in advance.

Other products to consider

- For dogs with fiber responsive colitis or constipation: **Prescription Diet® w/d® Canine.**
- For dogs with pancreatitis, GI diseases requiring a low fat food, gastroenteritis, or colitis: **Prescription Diet® i/d® Low Fat.**
- For dogs with gastrointestinal disorders and recovery problems, or growing puppies: **Prescription Diet® i/d® Canine.**



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® i/d® Stress Canine** provides complete and balanced nutrition for maintenance of adult dogs. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Recommend for dogs weighing up to 30 lbs.
- Reinforce with clients to feed **Prescription Diet®** dry food, wet food and treats exclusively.
- Gradually transition to the new food over a 7-day period.

Body Weight (lb)	Can(s) (5.5 oz)	Dry – Cups
2	¾	1/3
4	1 ½	1/2
6	2	¾
8	2 ½	7/8
10	3	1
15	4	1 ¾
20	5	1 ¾
25	5 ¾	2
30	6 ⅔	2 1/3

These characteristics make **Prescription Diet® i/d® Stress Canine** veterinary exclusive pet foods useful as a nutritional aid for dogs up to 30 lbs with stress-related GI disorders, including stress colitis:

KEY BENEFITS

Digestibility	High	Helps improve absorption of nutrients and stool quality.
Hydrolyzed casein	Added	Helps manage stress in dogs up to 30 lbs.
Prebiotic Fiber	Added	Supports intestinal microbiome.
Ginger	Added	Calms the GI tract.
Clinically proven antioxidants	Added	Clinically proven to defend cells against free radical oxidation.
Magnesium, Calcium, Phosphorus	Controlled	Helps reduce the risk of urinary stone formation.



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VETERINARY TEAM ONLY

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July 2015

INGREDIENTS
CANNED


i/d® Stress Canine Rice, Vegetable & Chicken Stew: Water, Pork Liver, Rice, Carrots, Corn Starch, Sugar, Dextrose, Chicken, Chicken Liver Flavor, Egg Whites, Flaxseed, Powdered Cellulose, Soybean Oil, Dried Beet Pulp, Potassium Alginate, Calcium Chloride, Fish Oil, Ginger, Potassium Citrate, Guar Gum, Monosodium Phosphate, Sodium Tripolyphosphate, Calcium Gluconate, Calcium Lactate, vitamins (Vitamin E Supplement, Ascorbic Acid (source of Vitamin C), Thiamine Mononitrate, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid), Choline Chloride, Taurine, Dried Hydrolyzed Casein, Magnesium Oxide, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), L-Carnitine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	5.2 %	23.5 %	6.8 g
Fat	2.0 %	9.0 %	2.6 g
Carbohydrate (NFE)	12.8 %	57.9 %	16.8 g
Crude Fiber	0.8 %	3.6 %	1.1 g
Calcium	0.20 %	0.90 %	263 mg
Phosphorus	0.13 %	0.6 %	171 mg
Sodium	0.09 %	0.41 %	118 mg
Potassium	0.23 %	1.04 %	303 mg
Magnesium	0.020 %	0.090 %	26 mg

METABOLIZABLE ENERGY

kcal/kg	760	3,439	
kcal/can 5.5 oz	119		
% Calories from:	Protein 23	Fat 21	Carbohydrates 56

INGREDIENTS
DRY


i/d® Stress: Brewers Rice, Corn Starch, Corn Gluten Meal, Whole Grain Wheat, Chicken By-Product Meal, Flaxseed, Cracked Pearled Barley, Whole Grain Oats, Dried Beet Pulp, Chicken Liver Flavor, Pork Flavor, Lactic Acid, Ginger, Soybean Oil, Dicalcium Phosphate, Potassium Citrate, Pork Fat, Potassium Chloride, Iodized Salt, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), L-Lysine, Calcium Carbonate, Dried Hydrolyzed Casein, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	23.7 %	25.9 %	7.1 g
Fat	7.2 %	7.9 %	2.2 g
Carbohydrate (NFE)	53.7 %	58.7 %	16.2 g
Crude Fiber	1.7 %	1.9 %	0.5 g
Calcium	0.66 %	0.72 %	199 mg
Phosphorus	0.56 %	0.6 %	169 mg
Sodium	0.29 %	0.32 %	87 mg
Potassium	0.88 %	0.96 %	265 mg
Magnesium	0.089 %	0.097 %	227 mg

METABOLIZABLE ENERGY

kcal/kg	3,318	3,626	
kcal/cup	329		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 25	Fat 18	Carbohydrates 57

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





i/d
Sensitive

Prescription Diet® i/d® Sensitive Canine

Prescription Diet® i/d® Sensitive Canine

Gastrointestinal Disorders



i/d® Sensitive Canine:
Bags of 8.5 lbs (10192)
Bags of 17.6 lbs (10193)

Indications

- Chronic food-responsive enteropathies, including food sensitivities with GI upsets
- Antibiotic responsive diarrhea
- Mild inflammatory bowel disease

Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Dogs with hyperlipidemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.

Additional information

- Hill's® Prescription Diet® i/d® Sensitive Canine provides all the nutrition dogs need and can be used long-term.

Other products to consider

- For dogs with chronic enteropathies including inflammatory bowel disease (IBD): **Prescription Diet® z/d® Canine** or **Prescription Diet® d/d® Canine**.
- For dogs with adverse food reaction (AFR): **Prescription Diet® z/d® Canine** or **Prescription Diet® d/d® Canine**.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® i/d® Sensitive Canine** provides complete and balanced nutrition for maintenance of adult dogs. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Reinforce with clients to feed **Prescription Diet®** dry food, wet food and treats exclusively.
- Gradually transition to the new food over a 7-day period.

Body Weight (lb)	Dry – Cups
5	1/2
10	7/8
15	1 1/4
20	1 1/2
30	2
40	2 2/3
50	3
60	3 1/2
70	4
80	4 1/3
100	5 1/4

These characteristics make **Prescription Diet® i/d® Sensitive Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with chronic food-responsive enteropathies and antibiotic responsive diarrhea:

KEY BENEFITS

Digestibility	High	Improves absorption of nutrients & stool quality.
Protein	Single intact animal protein source - egg	Helps avoid food sensitivities.
Carbohydrate	Single high quality source - rice	Helps avoid food sensitivities.
Wheat, gluten, soy protein, lactose	None	Helps avoid food sensitivities.
Omega-3 and 6 fatty acids	High	Helps manage local GI inflammation and visibly improves skin and coat.
Clinically proven antioxidants	Added	Defend cells against free radical oxidation.
Magnesium, Calcium, Phosphorus	Controlled	Helps reduce the risk of urinary stone formation.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



July 2015



i/d
Sensitive

INGREDIENTS

DRY



i/d® Sensitive: Brewers Rice, Egg Product, Pork Fat, Pork Flavor, Soybean Oil, Powdered Cellulose, Lactic Acid, Dicalcium Phosphate, Fish Oil, Potassium Chloride, Calcium Carbonate, Choline Chloride, Iodized Salt, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	16.7 %	18.2 %	4.4 g
Fat	15.9 %	17.3 %	4.2 g
Carbohydrate (NFE)	54.1 %	58.8 %	14.1 g
Crude Fiber	1.3 %	1.4 %	0.3 g
Calcium	0.56 %	0.61 %	146 mg
Phosphorus	0.47 %	0.5 %	123 mg
Sodium	0.26 %	0.28 %	68 mg
Potassium	0.64 %	0.70 %	167 mg
Magnesium	0.075 %	0.082 %	20 mg
Total Omega-3 Fatty Acids	0.63 %	0.68 %	164 mg
Total Omega-6 Fatty Acids	3.31 %	3.60 %	864 mg

METABOLIZABLE ENERGY

kcal/kg	3,830	4,163
kcal/cup	380	
Weight oz/cup	3.5	
Cups per lb	4.6	
% Calories from:	Protein 15	Fat 35 Carbohydrates 50

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





j/d

Prescription Diet® j/d® Canine Mobility

Prescription Diet® j/d® Canine Mobility

✓ Arthritis/Mobility Problems



j/d® Canine: Cans of 13 oz (7009) in cases of 12

j/d® Canine: Bags of 8.5 lbs (8620) and 27.5 lbs (8598)

j/d® Canine Small Bites: Bags of 8.5 lbs (8583)

✓ **Indication**

Arthritis (osteoarthritis).

Signs:

- Hesitates to go up and down stairs.
- Lagging behind or tiring easily during walks.
- Prefers to lie down rather than sit or stand.
- Stiffness, especially after resting.
- Whimpers, growls or snaps when touched in the affected area.

✗ **Not recommended for**

Growing puppies, pregnant or nursing dogs.

🐾 **Evidence-Based Clinical Nutrition**

- **Prescription Diet® j/d® Canine** is clinically proven nutrition to help reduce pain in dogs with arthritis!^{1,2,3} In a university study, 82% of dogs fed **j/d® Canine** experienced improvement in weight bearing ability measured by peak vertical force (force plate gait analysis)²
- **Prescription Diet® j/d® Canine** is clinically proven nutrition to help dogs with arthritis walk and run better, play better and climb stairs more easily.^{4,5}
- **Prescription Diet® j/d® Canine** has high levels of omega-3 fatty acid to reduce inflammation:²
- **Prescription Diet® j/d® Canine** contains EPA, an omega-3 fatty acid, which interrupts the degradation of cartilage.^{4,6}
- **Prescription Diet® j/d® Canine** is clinically tested to reduce NSAID dosage by 25%.³

Other products to consider

- For obese dogs with arthritis, feed **Prescription Diet® r/d® Canine** until ideal weight is achieved, then begin feeding **j/d® Canine**.
- Up to 10% of the daily energy needs can be met by feeding **Prescription Diet® Treats** while still maintaining appropriate nutrient profile to aid in the management of the underlying disease.

These characteristics make **Prescription Diet® j/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with arthritis:

KEY BENEFITS

Omega-3 Fatty Acids (EPA, ALA)	High	Fatty acids work to interrupt the degradation of cartilage.
Glucosamine Chondroitin	Added	Provide building blocks for cartilage repair.
Carnitine	High	Helps dogs burn fat while maintaining lean muscle mass.
Antioxidants	Added	Defend cells from free radical oxidation, promoting a healthy immune system.

🐾 Visit HillsVet.com to learn more about the published studies proving the efficacy of this product.

¹ Fritsch D, Allen TA, Dodd CE, et al. Dose – titration effects of fish oil in osteoarthritic dogs, J Vet Intern Med 2010;24: 1020-1024.
² Roush JK, Cross AR, Renberg WC, et al. Evaluation of the effects of dietary supplementation with fish oil omega-3 fatty acids on weight bearing in dogs with osteoarthritis. J Am Vet Med Assoc. 2010; 236: 67-73.
³ Fritsch DA, Allen TA, Dodd CE, et al. A multicenter study of the effect of a therapeutic food supplemented with fish oil omega-3 fatty acids on the carprofen dosage in dogs with osteoarthritis. J Am Vet Med Assoc. 2010; 236: 535-539.
⁴ Roush JK, Dodd CE, Fritsch DA, et al. Multicenter veterinary practice assessment of the effects of omega-3 fatty acids on osteoarthritis in dogs. J Am Vet Med Assoc. 2010; 236: 59-66.
⁵ Data on file, Hill's Pet Nutrition, Inc.
⁶ Caterson B, Little CB, Cramp J, et al, The modulation of canine articular cartilage degradation by omega-3 (n-3) polyunsaturated fatty acids, Proceedings, North American Veterinary Conference, 2005.





j/d



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® j/d® Canine Mobility** provides complete and balanced nutrition for maintenance of adult dogs. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food. **Dry food best if used within 60 days after opening.** When using both canned and dry foods, decrease the amounts to avoid overfeeding.

Body Weight (lb)	Can(s) (13 oz)	Dry – Cups
5	1/3 – 1/2	1/2 – 2/3
10	2/3 – 3/4	7/8 – 1 1/8
15	3/4 – 1	1 1/8 – 1 5/8
20	1 – 1 1/3	1 1/3 – 2
30	1 1/3 – 1 3/4	2 – 2 2/3
40	1 2/3 – 2 1/3	2 1/3 – 3 1/4
50	2 – 2 3/4	2 3/4 – 4
60	2 1/4 – 3	3 1/4 – 4 1/2
70	2 1/2 – 3 1/2	3 2/3 – 5
80	2 3/4 – 3 3/4	4 – 5 1/2
100	3 1/3 – 4 1/2	4 3/4 – 6 1/2

1 cup is equal to 2/3 can. 1 can is equal to 1 3/8 cups.

INGREDIENTS

CANNED



j/d®: Water, Rice, Liver, Meat By-Products, Whole Grain Corn, Lamb, Rice Flour, Flaxseed, Fish Oil, Cracked Pearled Barley, Soybean Meal, Egg Product, Powdered Cellulose, Soybean Oil, Chicken Liver Flavor, Calcium Carbonate, Dicalcium Phosphate, Potassium Chloride, Iron Oxide, L-Lysine, Iodized Salt, Vitamin E Supplement, Choline Chloride, Glucosamine Hydrochloride, L-Tryptophan, Taurine, Soy Lecithin, Ascorbic Acid (source of vitamin C), L-Carnitine, L-Arginine, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Chondroitin Sulfate, Beta-Carotene, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.3 %	19.6 %	4.7 g
Fat	6.2 %	19.3 %	4.6 g
Carbohydrate (NFE)	16.9 %	52.6 %	12.6 g
Crude Fiber	1.0 %	3.1 %	0.7 g
Calcium	0.22 %	0.69 %	164 mg
Phosphorus	0.18 %	0.56 %	134 mg
Sodium	0.06 %	0.19 %	45 mg
Potassium	0.26 %	0.81 %	193 mg
Magnesium	0.036 %	0.112 %	27 mg
Taurine	0.04 %	0.12 %	30 mg
Carnitine	102 mg/kg (ppm)	317 mg/kg (ppm)	7.6 mg
Vitamin E	257 IU/kg	801 IU/kg	19 IU/100kcal
Vitamin C	44 mg/kg	137 mg/kg	3.3 mg
Eicosapentaenoic Acid (EPA)	0.272 %	0.847 %	202.2 mg
Alpha-Linolenic Acid (ALA)	0.66 %	2.06 %	490.7 mg
Total Omega-3 Fatty Acids	1.36 %	4.24 %	1,011 mg

METABOLIZABLE ENERGY

kcal/kg	1,345	4,190	
kcal/can	498		
% Calories from:	Protein 16	Fat 39	Carbohydrates 45

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





j/d

Prescription Diet® j/d® Canine Mobility

INGREDIENTS

DRY



j/d® and j/d® Small Bites: Whole Grain Corn, Chicken By-Product Meal, Flaxseed, Soybean Mill Run, Brewers Rice, Soybean Meal, Pork Fat (preserved with mixed tocopherols and citric acid), Chicken Liver Flavor, Powdered Cellulose, Fish Oil, Lactic Acid, Potassium Chloride, L-Lysine, Calcium Carbonate, Choline Chloride, Iodized Salt, DL-Methionine, Vitamin E Supplement, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Folic Acid, Vitamin D3 Supplement), L-Threonine, Taurine, Soy Lecithin, Glucosamine Hydrochloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Tryptophan, L-Carnitine, preserved with Mixed Tocopherols and Citric Acid, Chondroitin Sulfate, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	18.5 %	20.1 %	5.1 g
Fat	15.0 %	16.3 %	4.1 g
Carbohydrate (NFE)	47.0 %	51.1 %	13.0 g
Crude Fiber	7.2 %	7.8 %	2.0 g
Calcium	0.65 %	0.71 %	180 mg
Phosphorus	0.50 %	0.54 %	138 mg
Sodium	0.16 %	0.17 %	44 mg
Potassium	0.73 %	0.79 %	202 mg
Magnesium	0.133 %	0.145 %	37 mg
Carnitine	321 mg/kg (ppm)	349 mg/kg (ppm)	8.9 mg
Vitamin E	535 IU/kg	582 IU/kg	15 IU/100kcal
Vitamin C	187 mg/kg	203 mg/kg	5.2 mg
Eicosapentaenoic Acid (EPA)	0.454 %	0.493 %	125.6 mg
Alpha-Linolenic Acid (ALA)	2.51 %	2.73 %	694.3 mg
Total Omega-3 Fatty Acids	3.44 %	3.74 %	952 mg

METABOLIZABLE ENERGY

kcal/kg	3,615	3,929	
kcal/cup	356		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 18	Fat 36	Carbohydrates 46

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Chicken

Prescription Diet® k/d® Canine

Kidney Disease

Cardiovascular Disease

k/d

Prescription Diet® k/d® Canine



k/d® Canine Chicken & Vegetable Stew:

Cans of 5.5 oz (3396) in cases of 24 and 12.5 oz (3395) in cases of 12



k/d® Canine Beef & Vegetable Stew:

Cans of 5.5 oz (3397) in cases of 24 and 12.5 oz (3398) in cases of 12



k/d® Canine:

Cans of 13 oz (7010) in cases of 12

k/d® Canine with Lamb:

Cans of 13 oz (2697) in cases of 12



k/d® Canine with Chicken:

Bags of 8.5 lbs (8621), 17.6 lbs (8622) and 27.5 lbs (10022)

k/d® Canine with Lamb:

Bags of 8.5 lbs (10378) and 17.6 lbs (10379)

Lamb



Indications

Kidney disease and cardiovascular disease.



Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Patients with hyperlipidemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.



Evidence-Based Clinical Nutrition

A two-year clinical study of dogs with naturally occurring chronic kidney disease compared the effects of feeding the nutrition in **Prescription Diet® k/d® Canine** versus a typical adult grocery food¹:

- **Delayed Onset of Clinical Signs** – Feeding **Prescription Diet® k/d® Canine** to dogs with early IRIS Stage 3 kidney disease (serum creatinine between 2 and 3.1 mg/dL) delayed onset of uremic crises by approximately 5 months.
- **Longer Survival Time** – Dogs with chronic kidney disease lived more than three times longer when fed **Prescription Diet® k/d® Canine** (median survival time).
- **Improved Quality of Life** – Dogs fed **Prescription Diet® k/d® Canine** were 72% less likely to suffer clinical signs associated with kidney disease.²



Additional information

- **Delayed Progression** – Dogs fed **Prescription Diet® k/d® Canine** had less progression of kidney disease.
- Monitor the urine. **Note:** Urine pH of individual dogs may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.
- Feeding **Prescription Diet® k/d® Canine** to an animal with a uremic crisis could/may induce food aversion.

Other products to consider

- For dogs with kidney disease: **Prescription Diet® k/d® Canine** comes in a variety of flavors both wet and dry. Other alternatives include: **Prescription Diet® g/d® Canine** or **Prescription Diet® u/d® Canine**.
- For dogs with cardiovascular disease: **Prescription Diet® g/d® Canine** or **Prescription Diet® h/d® Canine**.
- **Prescription Diet® Treats** are an excellent nutritional complement to **Prescription Diet® k/d® Canine**.

These characteristics make **Prescription Diet® k/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with kidney or cardiovascular disease:

KEY BENEFITS

Sodium	Low	Helps control clinical signs associated with ascites/edema and hypertension.
Phosphorus	Low	Helps slow the progression of kidney disease.
Protein	Reduced	Help to meet nutritional needs while reducing kidney workload by avoiding excessive by-products that require kidney excretion.
Non-Protein Calories	Increased	
Dietary Buffering Capacity	Increased	Helps counteract the tendency for metabolic acidosis, a common complication of kidney failure, to help lessen muscle wasting.
Antioxidants	Added	Defend cells from free radicals, promoting a healthy immune system.
B-Complex Vitamins	Increased	Help compensate for urinary losses due to kidney disease.
Target Urinary pH	6.8 – 7.2	

¹Jacob F, Polzin DJ, Osborne CA, et al. Clinical evaluation of dietary modification for treatment of spontaneous chronic renal failure in dogs. J AM Vet Med Assoc 2002; 220:1163-70.

²Jacob F, Osborne C, Polzin D. Effect of dietary modification on health-related quality of life (HRQL) in dogs with spontaneous chronic renal failure (Abstr) Proceedings, 22nd ACVIM. Minneapolis, MN 2004:828.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

November 2015





k/d



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® k/d® Canine** pet food provides complete and balanced nutrition for maintenance of adult dogs. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Recommend feeding **Prescription Diet®** dry food, wet food, and treats exclusively.
- Gradually transition to the new food over a 7-day period.

Body Weight (lb)	Stew Can(s) (5.5 oz)	Stew Can(s) (12.5 oz)	Original Can(s) (13 oz)	Lamb Can(s) (13 oz)	Original Dry Cups	Lamb Dry Cups
5	1 1/3	5/8	1/2	1/2	1/2	1/2
10	2 1/4	1	3/4	3/4	7/8	7/8
15	3	1 1/3	1	1	1 1/8	1 1/8
20	3 2/3 - 3 3/4	1 2/3	1 1/4	1 1/3	1 1/2	1 1/3
30	5	2 1/4	1 2/3	1 3/4	2	2
40	6 1/4 - 6 1/3	2 3/4	2	2 1/4	2 1/2	2 1/3
50	7 1/3 - 7 1/2	3 1/4 - 3 1/3	2 1/2	2 2/3	3	2 3/4
60	8 1/3 - 8 2/3	3 2/3 - 3 3/4	2 3/4	3	3 1/3	3 1/4
70	9 1/2 - 9 2/3	4 1/4	3 1/4	3 1/2	3 3/4	3 1/2
80	10 1/3 - 10 2/3	4 2/3 - 4 3/4	3 1/2	3 3/4	4 1/4	4
100	12 1/3 - 12 2/3	5 1/2	4 1/4	4 1/2	5	4 2/3

INGREDIENTS

CANNED



k/d® Chicken & Vegetable Stew: Water, Chicken, Carrots, Rice, Pork Liver, Chicken Fat, Peas, Corn Starch, Dextrose, Chicken Liver Flavor, Sucrose, Powdered Cellulose, Flaxseed, Potassium Alginate, Calcium Chloride, Fish Oil, Potassium Citrate, Guar Gum, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid), Calcium Lactate, Choline Chloride, minerals (Zinc Oxide, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Calcium Iodate), Calcium Sulfate, L-Threonine, Taurine, Sodium Tripolyphosphate, L-Tryptophan, Magnesium Oxide, L-Lysine, Calcium Carbonate, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	3.5 %	15.9 %	3.5 g
Fat	5.8 %	26.4 %	5.8 g
Carbohydrate (NFE)	10.9 %	49.5 %	11.0 g
Crude Fiber	0.8 %	3.6 %	0.8 g
Calcium	0.20 %	0.91 %	202 mg
Phosphorus	0.07 %	0.3 %	71 mg
Sodium	0.04 %	0.18 %	40 mg
Potassium	0.19 %	0.86 %	192 mg
Magnesium	0.016 %	0.073 %	16 mg
Vitamin E	139 IU/kg	632 IU/kg	14 IU/100kcal
Vitamin C	34 mg/kg	155 mg/kg	3.4 mg
Total Omega-3 Fatty Acids	0.35 %	1.59 %	353 mg

METABOLIZABLE ENERGY

kcal/kg	992	4,509	
kcal/can 5.5 oz	155		
kcal/can 12.5 oz	351		
% Calories from:	Protein 12	Fat 49	Carbohydrates 39

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





k/d

Prescription Diet® k/d® Canine

INGREDIENTS

CANNED



k/d® Beef & Vegetable Stew: Water, Beef, Carrots, Rice, Pork Liver, Chicken Fat, Peas, Corn Starch, Dextrose, Flaxseed, Sucrose, Powdered Cellulose, Chicken Liver Flavor, Whole Grain Barley, Potassium Alginate, Calcium Chloride, Fish Oil, Caramel Color, Potassium Citrate, Guar Gum, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid), Calcium Lactate, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Choline Chloride, Calcium Sulfate, Taurine, Sodium Tripolyphosphate, L-Tryptophan, Magnesium Oxide, L-Threonine, Calcium Carbonate, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	3.6 %	16.1 %	3.5 g
Fat	6.0 %	26.8 %	5.9 g
Carbohydrate (NFE)	11.0 %	49.1 %	10.8 g
Crude Fiber	0.8 %	3.6 %	0.8 g
Calcium	0.19 %	0.85 %	186 mg
Phosphorus	0.06 %	0.3 %	59 mg
Sodium	0.04 %	0.18 %	39 mg
Potassium	0.20 %	0.89 %	196 mg
Magnesium	0.019 %	0.085 %	19 mg
Vitamin E	149 IU/kg	665 IU/kg	15 IU/100kcal
Vitamin C	32 mg/kg	143 mg/kg	3.1 mg
Total Omega-3 Fatty Acids	0.52 %	2.32 %	510 mg

METABOLIZABLE ENERGY

kcal/kg	1,019	4,549	
kcal/can 5.5 oz	159		
kcal/can 12.5 oz	361		
% Calories from:	Protein 12	Fat 50	Carbohydrates 38

INGREDIENTS

CANNED



k/d®: Water, Egg White, Corn Starch, Pork Liver, Chicken Fat (preserved with mixed tocopherols, and citric acid), Sucrose, Flaxseed, Dried Whey, Chicken Liver Flavor, Calcium Carbonate, Calcium Sulfate, Caramel Color, Choline Chloride, Vitamin E Supplement, Potassium Chloride, Magnesium Oxide, Iodized Salt, Taurine, Ferrous Sulfate, Ascorbic Acid (source of vitamin C), Zinc Oxide, Thiamine Mononitrate, Beta-Carotene, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.0 %	14.8 %	3.2 g
Fat	7.2 %	26.7 %	5.8 g
Carbohydrate (NFE)	14.6 %	54.1 %	11.8 g
Crude Fiber	0.1 %	0.4 %	0.1 g
Calcium	0.21 %	0.78 %	170 mg
Phosphorus	0.06 %	0.2 %	48 mg
Sodium	0.05 %	0.19 %	40 mg
Potassium	0.10 %	0.37 %	81 mg
Magnesium	0.038 %	0.141 %	31 mg
Vitamin E	228 IU/kg	844 IU/kg	18 IU/100kcal
Vitamin C	35 mg/kg	130 mg/kg	2.8 mg
Total Omega-3 Fatty Acids	0.52 %	1.93 %	420 mg

METABOLIZABLE ENERGY

kcal/kg	1,238	4,585	
kcal/can 13 oz	458		
% Calories from:	Protein 11	Fat 48	Carbohydrates 41

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.




INGREDIENTS
CANNED


k/d® with Lamb: Water, Egg White, Corn Starch, Pork Liver, Lamb, Sucrose, Chicken Fat, Flaxseed, Chicken Liver Flavor, Dried Whey, Powdered Cellulose, Calcium Carbonate, Potassium Chloride, Calcium Sulfate, Caramel (Color), Choline Chloride, vitamins (Vitamin E Supplement, Ascorbic Acid (source of Vitamin C), Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid), minerals (Ferrous Sulfate, Zinc Oxide, Manganous Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Iodized Salt, Taurine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.0 %	15.1 %	3.4 g
Fat	6.4 %	24.2 %	5.4 g
Carbohydrate (NFE)	14.3 %	54.0 %	12.1 g
Crude Fiber	0.6 %	2.3 %	0.5 g
Calcium	0.21 %	0.79 %	178 mg
Phosphorus	0.07 %	0.3 %	59 mg
Sodium	0.05 %	0.19 %	42 mg
Potassium	0.20 %	0.75 %	169 mg
Magnesium	0.019 %	0.072 %	16 mg
Vitamin E	175 IU/kg	660 IU/kg	15 IU/100kcal
Vitamin C	21 mg/kg	79 mg/kg	1.8 mg
Total Omega-3 Fatty Acids	0.53 %	2.00 %	448 mg

METABOLIZABLE ENERGY

kcal/kg	1,183	4,464	
kcal/can 13 oz	438		
% Calories from:	Protein 12	Fat 46	Carbohydrates 42

k/d
INGREDIENTS
DRY


k/d® with Chicken: Brewers Rice, Pork Fat, Chicken, Egg Product, Flaxseed, Whole Grain Corn, Whole Grain Sorghum, Dried Beet Pulp, Chicken Liver Flavor, Powdered Cellulose, Soybean Oil, Lactic Acid, Pork Liver Flavor, Calcium Carbonate, Potassium Chloride, L-Lysine, Choline Chloride, Potassium Citrate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Vitamin B12 Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), L-Threonine, Iodized Salt, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, L-Tryptophan, DL-Methionine, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	13.4 %	14.6 %	3.3 g
Fat	20.8 %	22.6 %	5.2 g
Carbohydrate (NFE)	50.8 %	55.2 %	12.7 g
Crude Fiber	2.8 %	3.0 %	0.7 g
Calcium	0.59 %	0.64 %	147 mg
Phosphorus	0.30 %	0.3 %	75 mg
Sodium	0.17 %	0.18 %	42 mg
Potassium	0.82 %	0.89 %	204 mg
Magnesium	0.089 %	0.097 %	22 mg
Vitamin E	671 IU/kg	729 IU/kg	17 IU/100kcal
Vitamin C	126 mg/kg	137 mg/kg	3.1 mg
Total Omega-3 Fatty Acids	1.61 %	1.75 %	401 mg

METABOLIZABLE ENERGY

kcal/kg	4,010	4,359	
kcal/cup	398		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 12	Fat 44	Carbohydrates 44

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





k/d

Prescription Diet® k/d® Canine

INGREDIENTS

DRY



k/d® with Lamb: Brewers Rice, Pork Fat, Whole Grain Sorghum, Cracked Pearled Barley, Lamb, Flaxseed, Egg Product, Corn Gluten Meal, Chicken Liver Flavor, Powdered Cellulose, Lactic Acid, Calcium Carbonate, Pork Liver Flavor, L-Lysine, Fish Oil, Potassium Chloride, Soybean Oil, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, Vitamin B12 Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), Potassium Citrate, Taurine, L-Threonine, Iodized Salt, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Tryptophan, Mixed Tocopherols for freshness, Natural Flavors, L-Carnitine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	14.3 %	15.5 %	3.6 g
Fat	20.4 %	22.2 %	5.1 g
Carbohydrate (NFE)	50.4 %	54.8 %	12.6 g
Crude Fiber	2.9 %	3.2 %	0.7 g
Calcium	0.62 %	0.67 %	155 mg
Phosphorus	0.30 %	0.3 %	75 mg
Sodium	0.15 %	0.16 %	37 mg
Potassium	0.69 %	0.75 %	172 mg
Magnesium	0.086 %	0.093 %	21 mg
Vitamin E	670 IU/kg	728 IU/kg	17 IU/100kcal
Vitamin C	126 mg/kg	137 mg/kg	3.1 mg
Total Omega-3 Fatty Acids	1.55 %	1.68 %	387 mg
METABOLIZABLE ENERGY			
kcal/kg	4,002	4,350	
kcal/cup	420		
Weight oz/cup	3.7		
Cups per lb	4.4		
% Calories from:	Protein 13	Fat 43	Carbohydrates 44

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





I/d

Prescription Diet® I/d® Canine

Prescription Diet® I/d® Canine

Hepatic Disorders



I/d® Canine:
Cans of 13 oz (7011) in cases of 12



I/d® Canine:
Bags of 17.6 lbs (8623)



Indications

Liver disease, hepatic encephalopathy and copper storage disease.



Not recommended for

- Pregnant or nursing dogs.
- Patients with hyperlipidemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.



Additional information

- **Prescription Diet® I/d® Canine** is designed for the nutritional management of adult dogs and growing puppies with liver disease including hepatocellular disease, portosystemic shunts, chronic canine inflammatory hepatic disease, fibrotic hepatopathies, biliary disease, and glucocorticoid-induced hepatopathy.
- Provides complete balanced nutrition for growing puppies as well as adult dogs.

Other products to consider

For patients with ascites/edema (fluid retention): **Prescription Diet® h/d® Canine.**

These characteristics make **Prescription Diet® I/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with liver disease:

KEY BENEFITS

Protein	Highly digestible High quality	Reduces liver workload. Helps healing and regeneration of liver tissue. Delivers branched-chain amino acids (BCAA) and aromatic amino acids (AAA) in an appropriate ratio to decrease production of ammonia and other nitrogenous by-products.
Carbohydrate Sources	Highly digestible	Reduce protein breakdown and resulting gluconeogenesis.
Sodium	Low	Helps control clinical signs associated with ascites/edema and hypertension.
Carnitine	High	Helps improve fat metabolism in the liver.
Vitamin K Zinc	Added Moderate (canned) High (dry)	Help avoid deficiencies commonly related to liver disease.
Soluble Fiber	Added	Promotes colonic evacuation and encourages nitrogen fixation by enteric bacteria, which reduces ammonia production and absorption.
Copper	Low	Helps avoid accumulation of copper in the liver of dogs predisposed to copper storage disease.
Antioxidants	Added	Defend cells from free radicals, promoting a healthy immune system.





I/d



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® I/d® Canine** provides complete and balanced nutrition for maintenance of adult dogs and growing puppies. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Reinforce with clients to feed **Prescription Diet®** dry food, wet food, & treats exclusively.
- Gradually transition to the new food over a 7-day period.
- Small, frequent meals (3 - 6 times daily) are often appropriate in the types of cases for which **I/d® Canine** is typically used.

FOR ADULT MAINTENANCE

Body Weight (lb)	Can(s) (13 oz)	Dry – Cups
5	$\frac{3}{8}$	$\frac{1}{2}$
10	$\frac{2}{3}$	$\frac{7}{8}$
15	1	$1\frac{1}{8}$
20	$1\frac{1}{4}$	$1\frac{1}{2}$
30	$1\frac{2}{3}$	2
40	2	$2\frac{1}{2}$
50	$2\frac{1}{3}$	$2\frac{3}{4}$
60	$2\frac{2}{3}$	$3\frac{1}{3}$
70	3	$3\frac{2}{3}$
80	$3\frac{1}{3}$	4
100	4	$4\frac{3}{4}$

FOR GROWTH

Body Weight (lb)	LESS THAN 4 MONTHS		4 – 9 MONTHS		10 – 12 MONTHS	
	Can(s) (13 oz)	Dry – Cups	Can(s) (13 oz)	Dry – Cups	Can(s) (13 oz)	Dry – Cups
2	$\frac{3}{8}$	$\frac{1}{2}$	$\frac{1}{3}$	$\frac{3}{8}$	$\frac{1}{4}$	$\frac{1}{3}$
5	$\frac{3}{4}$	1	$\frac{2}{3}$	$\frac{3}{4}$	$\frac{1}{2}$	$\frac{5}{8}$
8	1	$1\frac{3}{8}$	1	$1\frac{1}{8}$	$\frac{3}{4}$	$\frac{7}{8}$
10	$1\frac{1}{3}$	$1\frac{5}{8}$	1	$1\frac{1}{3}$	1	$1\frac{1}{8}$
15	$1\frac{3}{4}$	$2\frac{1}{8}$	$1\frac{1}{2}$	$1\frac{7}{8}$	$1\frac{1}{4}$	$1\frac{1}{2}$
20	$2\frac{1}{4}$	$2\frac{3}{4}$	$1\frac{3}{4}$	$2\frac{1}{4}$	$1\frac{1}{2}$	$1\frac{3}{4}$
30	3	$3\frac{2}{3}$	$2\frac{1}{2}$	3	2	$2\frac{1}{2}$
40	$3\frac{3}{4}$	$4\frac{1}{2}$	3	$3\frac{3}{4}$	$2\frac{1}{2}$	3
50	$4\frac{1}{3}$	$5\frac{1}{3}$	$3\frac{2}{3}$	$4\frac{1}{2}$	3	$3\frac{2}{3}$
60	5	$6\frac{1}{4}$	$4\frac{1}{4}$	$5\frac{1}{4}$	$3\frac{1}{3}$	4
70	$5\frac{2}{3}$	7	$4\frac{3}{4}$	$5\frac{3}{4}$	$3\frac{3}{4}$	$4\frac{2}{3}$
80	$6\frac{1}{4}$	$7\frac{2}{3}$	$5\frac{1}{4}$	$6\frac{1}{3}$	$4\frac{1}{4}$	5
100	$7\frac{1}{3}$	9	$6\frac{1}{4}$	$7\frac{1}{2}$	5	6
120	$8\frac{1}{2}$	$10\frac{1}{3}$	7	$8\frac{2}{3}$	$5\frac{2}{3}$	7





I/d

Prescription Diet® I/d® Canine

INGREDIENTS

CANNED



I/d®: Water, Rice, Egg Product, Chicken Fat, Soybean Meal, Soybean Oil, Corn Starch, Chicken Liver Flavor, Corn Gluten Meal, Powered Cellulose, Fish Oil, Dicalcium Phosphate, Potassium Chloride, Dried Beet Pulp, Calcium Carbonate, L-Lysine, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K)), L-Arginine, Iodized Salt, Choline Chloride, Taurine, minerals (Zinc Oxide, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, L-Tryptophan, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

Table with 4 columns: Nutrient, As Fed¹, Dry Matter², As Fed, Caloric Basis³. Rows include Protein, Fat, Carbohydrate (NFE), Crude Fiber, Calcium, Phosphorus, Sodium, Potassium, Magnesium, Carnitine, Iron, Zinc, Copper, Vitamin E, Vitamin K, Vitamin C, METABOLIZABLE ENERGY (kcal/kg, kcal/can 13 oz), and % Calories from: Protein 14, Fat 47, Carbohydrates 39.

INGREDIENTS

DRY



I/d®: Brewers Rice, Pork Fat, Egg Product, Soybean Meal, Powdered Cellulose, Flaxseed, Pork Protein Isolate, Chicken Liver Flavor, Dicalcium Phosphate, Lactic Acid, Soybean Oil, Potassium Chloride, Dried Beet Pulp, Glycerol Monostearate, Calcium Carbonate, Choline Chloride, Iodized Salt, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement, Menadione Sodium Bisulfite Complex (source of Vitamin K)), L-Arginine, DL-Methionine, Taurine, minerals (Zinc Oxide, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, L-Tryptophan, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

Table with 4 columns: Nutrient, As Fed¹, Dry Matter², As Fed, Caloric Basis³. Rows include Protein, Fat, Carbohydrate (NFE), Crude Fiber, Calcium, Phosphorus, Sodium, Potassium, Magnesium, Carnitine, Iron, Zinc, Copper, Vitamin K, METABOLIZABLE ENERGY (kcal/kg, kcal/cup, Weight oz/cup, Cups per lb), and % Calories from: Protein 14, Fat 47, Carbohydrates 39.

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Prescription Diet® Metabolic + Mobility Canine

Obesity + Arthritis/Mobility Problems

Metabolic + Mobility



Metabolic + Mobility Canine Vegetable & Tuna Stew
Cans:
12.5 oz in cases of 12 (10086)



Metabolic + Mobility Canine
Bags:
9.5 lbs (10046)
24 lbs (10044)

✓ Indications

Obese, obese prone and maintenance following weight loss in dogs with concurrent arthritis.

✗ Not recommended for

Growing puppies, pregnant or nursing dogs.

🐾 Evidence-Based Clinical Nutrition

- Clinically proven nutrition to reduce body weight by 13% in 60 days.¹
- The nutrition of **Prescription Diet® Metabolic + Mobility Canine** is clinically proven to work with each dog's unique metabolic response activating the body's natural ability to burn excess body fat and affect calorie utilization.¹
- In an in-home feeding study using the nutrition of **Prescription Diet® Metabolic + Mobility Canine** 88% of pets experienced weight loss within 2 months.²
- Clinically proven nutrition to help dogs with arthritis walk and run better, play better, and climb stairs more easily.¹
- Clinically proven nutrition to reduce pain in dogs with arthritis. In a university study, 82% of dogs fed this nutrition experienced improvement in weight bearing ability measured by peak vertical force (force plate gait analysis).¹
- Helps dogs burn fat while sparing lean muscle mass, resulting in more effective weight loss.¹

+ Additional information

- A complete portfolio of dry food and stews are designed to work together to ensure safe and healthy weight loss, easy weight maintenance, and effective joint care.
- Appropriate for multi-dog households.
- Dry and canned formulas can be mixed or fed concurrently.

Other products to consider

- **Prescription Diet® r/d® Canine** to reach the target body weight. A dog should then be fed **Prescription Diet® w/d® Canine, Science Diet® Adult Perfect Weight** or **Ideal Balance™ Slim & Healthy Adult** to maintain optimum body weight and avoid weight gain.
- **Prescription Diet® j/d® Canine** for dogs with healthy weight.

These characteristics make **Prescription Diet® Metabolic + Mobility Canine** veterinary exclusive pet food useful as a nutritional aid for improving energy metabolism in obese or overweight dogs with arthritis:

KEY BENEFITS		
Proprietary bundle of synergistically effective nutrients	High	Provides appetite regulation, reduces inflammation and improves energy metabolism.
Antioxidant bundle	High	Vitamins E, C, Lipoic Acid, and Beta Carotene help defend cells against free radical oxidation and counteract inflammation.
Fiber	High	Soluble and insoluble fiber to trigger satiety, control appetite, and maintain gastrointestinal health.
Eicosapentaenoic Acid (EPA) Alpha-linolenic Acid (ALA)	High	Fatty acids work to interrupt the degradation of cartilage.
Glucosamine Chondroitin	Added	Provide building blocks for cartilage repair.
Carnitine	High	Helps dogs burn fat while maintaining lean muscle mass.

¹ Data on file, Hill's Pet Nutrition, Inc.
² Winner IHUT Weight Loss 67 day report – Dogs and Cats.

Prescription Diet® Metabolic + Mobility Canine



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® Metabolic + Mobility Canine** provides complete and balanced nutrition for maintenance of adult dogs. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Bags should be used within 60 days after opening.
- Reinforce with clients to feed **Prescription Diet®** dry food, wet food, & treats exclusively.
- Determine the amount to feed based on the ideal weight rather than the current weight.
- Gradually transition to the new food over a 7 day period.

Ideal Body Weight (lb)	FOR WEIGHT LOSS		FOR WEIGHT MAINTENANCE	
	Stews Can(s) (12.5 oz)	Dry – Cups	Stews Can(s) (12.5 oz)	Dry – Cups
5	5/8	1/2	1	3/4
10	1	3/4	1 2/3	1 1/4
15	1 1/3	1	2 1/4	1 5/8
20	1 3/4	1 1/4	2 3/4	2
30	2 1/3	1 2/3	3 3/4	2 3/4
40	3	2	4 2/3	3 1/3
50	3 1/2	2 1/2	5 1/2	4
60	4	2 3/4	6 1/3	4 2/3
70	4 1/2	3 1/4	7 1/4	5 1/4
80	5	3 1/2	8	5 2/3
100	5 3/4	4 1/4	9 1/3	6 3/4

Metabolic



Mobility

INGREDIENTS

CANNED



Metabolic + Mobility Canine Vegetable & Tuna Stew: Water, Pork Liver, Carrots, Powdered Cellulose, Spinach, Corn Starch, Tuna, Chicken Liver Flavor, Flaxseed, Egg Whites, Fish Oil, Dried Tomato Pomace, Rice, Potassium Alginate, Wheat Gluten, Coconut Oil, Calcium Chloride, Guar Gum, Dicalcium Phosphate, Calcium Lactate, Calcium Gluconate, L-Lysine, Lipoic Acid, Monosodium Phosphate, DL-Methionine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Thiamine Mononitrate, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid), Choline Chloride, Sodium Tripolyphosphate, Taurine, Glucosamine Hydrochloride, L-Carnitine, Chondroitin Sulfate, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate).

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.7 %	27.6 %	7.9 g
Fat	2.5 %	14.7 %	4.2 g
Carbohydrate (NFE)	6.0 %	35.3 %	10.1 g
Crude Fiber	2.9 %	17.1 %	4.9 g
Calcium	0.16 %	0.94 %	270 mg
Phosphorus	0.12 %	0.7 %	202 mg
Sodium	0.06 %	0.35 %	101 mg
Potassium	0.17 %	1.00 %	287 mg
Magnesium	0.016 %	0.094 %	27 mg
Carnitine	102 mg/kg (ppm)	598 mg/kg (ppm)	17.2 mg
Total Omega-3 Fatty Acids	0.54 %	3.18 %	911 mg
Chondroitin Sulfate	100 mg/kg (ppm)	588 mg/kg (ppm)	16.86 mg
Glucosamine	107 mg/kg (ppm)	628 mg/kg (ppm)	18 mg
METABOLIZABLE ENERGY			
kcal/kg	593	3,488	
kcal/can 12.5 oz	210		
% Calories from:	Protein 28	Fat 36	Carbohydrates 36

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Metabolic



Mobility

Prescription Diet® Metabolic + Mobility Canine

INGREDIENTS

DRY



Metabolic + Mobility Canine: Chicken Meal, Brewers Rice, Pea Fiber, Whole Grain Corn, Corn Gluten Meal, Flaxseed, Soybean Mill Run, Dried Tomato Pomace, Powdered Cellulose, Wheat Gluten, Dried Beet Pulp, Chicken Liver Flavor, Fish Oil, Coconut Oil, L-Lysine, Lactic Acid, Pork Liver Flavor, Potassium Chloride, DL-Methionine, Iodized Salt, Carrots, Dicalcium Phosphate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin A Supplement, Biotin, Vitamin B12 Supplement, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Lipoic Acid, Choline Chloride, Calcium Carbonate, minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Taurine, Glucosamine Hydrochloride, L-Carnitine, Mixed Tocopherols for freshness, Natural Flavors, Chondroitin Sulfate, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	25.8 %	28.0 %	8.0 g
Fat	13.4 %	14.6 %	4.2 g
Carbohydrate (NFE)	33.3 %	36.2 %	10.4 g
Crude Fiber	13.7 %	14.9 %	4.3 g
Calcium	0.87 %	0.95 %	271 mg
Phosphorus	0.64 %	0.7 %	199 mg
Sodium	0.34 %	0.37 %	106 mg
Potassium	0.81 %	0.88 %	252 mg
Magnesium	0.146 %	0.159 %	45 mg
Carnitine	368 mg/kg (ppm)	400 mg/kg (ppm)	11.5 mg
Vitamin E	682 IU/kg	741 IU/kg	21 IU/100 kcal
Vitamin C	298 mg/kg	324 mg/kg	9.3 mg
Chondroitin Sulfate	1,080 mg/kg (ppm)	1,174 mg/kg (ppm)	33.64 mg
Glucosamine	679 mg/kg (ppm)	738 mg/kg (ppm)	21 mg
METABOLIZABLE ENERGY			
kcal/kg	3,210	3,489	
kcal/cup	291		
Weight oz/cup	3.2		
Cups per lb	5.0		
% Calories from:	Protein 28	Fat 36	Carbohydrates 36

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



April 2015



Metabolic

Prescription Diet® Metabolic Canine

Prescription Diet® Metabolic Canine

Chicken Flavor

Obesity



Metabolic Canine Vegetable & Chicken Stew: Cans of 12.5 oz (3402) in cases of 12

Metabolic Canine Vegetable & Beef Stew: Cans of 12.5 oz (3399) in cases of 12



Metabolic Canine: Cans of 13 oz (1957) in cases of 12



Metabolic Canine Chicken Flavor: Bags of 6 lbs (1951), 17.6 lbs (1952) and 27.5 lbs (1953)

Metabolic Canine Lamb Meal & Rice Formula: Bags of 6 lbs (3756) and 17.6 lbs (3755)



Metabolic Canine Treats: 16 oz pouch (1959) in cases of 6

Indications
Overweight, obesity.

Not recommended for
Growing puppies, pregnant or nursing dogs.

Evidence-Based Clinical Nutrition

- Clinically proven to reduce body weight by 13% in 2 months.¹
- The nutrition of Metabolic is clinically proven to work with each dog's unique metabolic response activating the body's natural ability to burn excess body fat and affect calorie utilization.¹
- In an in-home feeding study 88% of pets experienced weight loss within 2 months.²
- Maintains effective and safe rate of up to 1-2% body weight loss weekly during weight loss period.²

Additional information

- 86% of clients/dog owners would recommend the Metabolic formula to their friends with overweight dogs.²
- A complete portfolio of dry food, canned food, and treats are designed to work together to ensure safe and healthy weight loss and easy weight maintenance.
- Advanced weight management nutrition for multi-dog households.

Other products to consider

Prescription Diet® r/d® Canine to reach the target body weight. A dog should then be fed Prescription Diet® w/d® Canine, Science Diet® Adult Perfect Weight, Science Diet® Adult Light or Ideal Balance™ Slim & Healthy to maintain optimum body weight and avoid weight gain.

These characteristics make Prescription Diet® Metabolic Canine veterinary exclusive pet food useful as a nutritional aid for improving energy metabolism in obese or overweight pets:

KEY BENEFITS

Proprietary bundle of synergistically effective nutrients	High	Provides appetite regulation, reduces inflammation and improves energy metabolism.
Antioxidant bundle	High (dry only)	Vitamins E, C, Lipoic Acid, and Beta-Carotene help defend cells against free radical oxidation and counteract inflammation.
Fiber	High	Soluble and insoluble fiber to trigger satiety, control appetite, and maintain gastrointestinal health.
Carnitine	High	Helps dogs burn fat while sparing lean muscle mass, resulting in more effective weight loss.
Lysine	High	Helps metabolize fat for energy production and maintain lean body mass.
Antioxidants	Added (canned only)	Defend cells from free radical oxidation, promoting a healthy immune system.

¹ Data on file, Hill's Pet Nutrition, Inc.
² Winner IHUT Weight Loss 67 day report – Dogs and Cats.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



November 2015



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® Metabolic Canine** provides complete and balanced nutrition for maintenance of adult dogs. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Recommend feeding **Prescription Diet®** dry food, wet food, and treats exclusively.
- Determine the amount to feed based on the ideal weight rather than the current weight.
- Gradually transition to the new food over a 7-day period.
- Veterinary supervised exercise may be beneficial in combination with weight loss programs.

Ideal Body Weight (lb)	FOR WEIGHT LOSS				FOR WEIGHT MAINTENANCE			
	Stews Can(s) (12.5 oz)	Can(s) (13 oz)	Dry – Cups	Treats	Stews Can(s) (12.5 oz)	Can(s) (13 oz)	Dry – Cups	Treats
5	1/2	3/8	1/2	0	7/8	5/8	3/4	1
10	1	2/3	7/8	1	1 1/3	1	1 1/3 – 1 3/8	1
15	1 1/4	1	1 1/8	1	2	1 1/2	1 7/8	1
20	1 1/2	1 1/4	1 1/3 – 1 1/2	1	2 1/3	1 3/4	2 1/4	2
30	2	1 1/2	2	1	3 1/4	2 1/2	3	2
40	2 1/2	2	2 1/3	2	4	3	3 3/4	3
50	3	2 1/4	2 3/4	2	4 2/3	3 1/2	4 1/2	3
60	3 1/3	2 1/2	3 1/4	2	5 1/3	4	5 1/4	4
70	3 3/4	3	3 2/3	3	6	4 2/3	5 3/4	4
80	4 1/4	3 1/4	4	3	6 2/3	5	6 1/3 – 6 1/2	4
100	5	3 3/4	4 2/3 – 4 3/4	3	8	6	7 1/2 – 7 2/3	5

INGREDIENTS

Metabolic Canine Vegetable & Chicken Stew: Water, Pork Liver, Carrots, Green Peas, Rice, Powdered Cellulose, Corn Starch, Wheat Gluten, Chicken, Flaxseed, Dried Tomato Pomace, Chicken Liver Flavor, Coconut Oil, Potassium Alginate, Calcium Chloride, Egg Flavor, Calcium Lactate, Fish Oil, Dicalcium Phosphate, Guar Gum, Lipoic Acid, Sodium Tripolyphosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of Vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Menadione Sodium Bisulfite Complex (source of Vitamin K), Vitamin B12 Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), L-Lysine, Potassium Citrate, Iodized Salt, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), L-Carnitine, Beta-Carotene.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	5.8 %	29.0 %	8.3 g
Fat	2.4 %	12.0 %	3.4 g
Carbohydrate (NFE)	8.1 %	40.5 %	11.6 g
Crude Fiber	2.5 %	12.5 %	3.6 g
Calcium	0.20 %	1.00 %	286 mg
Phosphorus	0.13 %	0.7 %	186 mg
Sodium	0.08 %	0.40 %	114 mg
Potassium	0.19 %	0.95 %	271 mg
Magnesium	0.016 %	0.080 %	23 mg
Carnitine	60 mg/kg (ppm)	300 mg/kg (ppm)	8.6 mg
Vitamin E	187 IU/kg	935 IU/kg	27 IU/100 kcal
Vitamin C	36 mg/kg	180 mg/kg	5.1 mg

METABOLIZABLE ENERGY

kcal/kg	700	3,500
kcal/can 13 oz	248	
% Calories from:	Protein 29	Fat 30 Carbohydrates 41

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Metabolic

Prescription Diet® Metabolic Canine

INGREDIENTS

Metabolic Canine Vegetable & Beef Stew: Water, Pork Liver, Carrots, Green Peas, Beef, Powdered Cellulose, Rice, Corn Starch, Wheat Gluten, Dried Tomato Pomace, Flaxseed, Chicken Liver Flavor, Coconut Oil, Potassium Alginate, Whole Grain Barley, Calcium Chloride, Egg Flavor, Calcium Lactate, Caramel Color, Fish Oil, Dicalcium Phosphate, Guar Gum, Lipoic Acid, Sodium Tripolyphosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Menadione Sodium Bisulfite Complex (source of vitamin K), Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), Potassium Citrate, L-Lysine, Iodized Salt, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), L-Carnitine, Beta-Carotene.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	5.9 %	29.5 %	8.4 g
Fat	2.5 %	12.5 %	3.6 g
Carbohydrate (NFE)	7.9 %	39.5 %	11.3 g
Crude Fiber	2.5 %	12.5 %	3.6 g
Calcium	0.20 %	1.00 %	286 mg
Phosphorus	0.13 %	0.7 %	186 mg
Sodium	0.08 %	0.40 %	114 mg
Potassium	0.20 %	1.00 %	286 mg
Magnesium	0.015 %	0.075 %	21 mg
Carnitine	62 mg/kg (ppm)	310 mg/kg (ppm)	8.8 mg
Vitamin E	187 IU/kg	935 IU/kg	27 IU/100 kcal
Vitamin C	36 mg/kg	180 mg/kg	5.1 mg
METABOLIZABLE ENERGY			
kcal/kg	700	3,500	
kcal/can 13 oz	248		
% Calories from:	Protein 30	Fat 31	Carbohydrates 39

INGREDIENTS

Metabolic Canine: Water, Pork Liver, Whole Grain Corn, Chicken, Powdered Cellulose, Rice, Pork By-Products, Dried Tomato Pomace, Flaxseed, Egg Whites, Coconut Oil, Calcium Carbonate, DL-Methionine, Potassium Chloride, Carrots, Lipoic Acid, Sodium Tripolyphosphate, Leucine, Iodized Salt, vitamins (Vitamin E Supplement, Ascorbic Acid (source of Vitamin C), Thiamine Mononitrate, Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Taurine, minerals (Manganese Sulfate, Zinc Oxide, Ferrous Sulfate, Copper Sulfate, Calcium Iodate), L-Carnitine, Beta-Carotene.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.2 %	28.1 %	8.4 g
Fat	3.4 %	13.3 %	3.9 g
Carbohydrate (NFE)	9.6 %	37.5 %	11.1 g
Crude Fiber	4.0 %	15.6 %	4.6 g
Calcium	0.20 %	0.78 %	232 mg
Phosphorus	0.15 %	0.6 %	174 mg
Sodium	0.10 %	0.39 %	116 mg
Potassium	0.21 %	0.82 %	244 mg
Magnesium	0.024 %	0.094 %	28 mg
Carnitine	90 mg/kg (ppm)	352 mg/kg (ppm)	10.5 mg
Vitamin E	145 IU/kg	566 IU/kg	17 IU/100 kcal
Vitamin C	31 mg/kg	121 mg/kg	3.6 mg
METABOLIZABLE ENERGY			
kcal/kg	861	3,363	
kcal/can 13 oz	319		
% Calories from:	Protein 29	Fat 33	Carbohydrates 38

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





INGREDIENTS



Metabolic Canine Chicken Flavor: Chicken Meal, Whole Grain Wheat, Whole Grain Corn, Soybean Mill Run, Corn Gluten Meal, Soybean Meal, Pea Fiber, Dried Beet Pulp, Dried Tomato Pomace, Chicken Liver Flavor, Pork Fat, Flaxseed, Coconut Oil, Pork Liver Flavor, Lactic Acid, Powdered Cellulose, DL-Methionine, L-Lysine, Carrots, Iodized Salt, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin A Supplement, Biotin, Vitamin B12 Supplement, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Lipoic Acid, Potassium Chloride, Choline Chloride, minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, L-Carnitine, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	26.0 %	28.4 %	8.2 g
Fat	11.3 %	12.3 %	3.6 g
Carbohydrate (NFE)	36.8 %	40.2 %	11.7 g
Crude Fiber	11.7 %	12.8 %	3.7 g
Calcium	0.88 %	0.96 %	279 mg
Phosphorus	0.68 %	0.7 %	215 mg
Sodium	0.32 %	0.35 %	101 mg
Potassium	0.78 %	0.85 %	247 mg
Magnesium	0.159 %	0.174 %	50 mg
Carnitine	275 mg/kg (ppm)	300 mg/kg (ppm)	8.7 mg
Vitamin E	788 IU/kg	861 IU/kg	25 IU/100 kcal
Vitamin C	323 mg/kg	353 mg/kg	10.2 mg

METABOLIZABLE ENERGY

kcal/kg	3,157	3,450	
kcal/cup	260		
Weight oz/cup	2.9		
Cups per lb	5.6		
% Calories from:	Protein 29	Fat 30	Carbohydrates 41

INGREDIENTS



Metabolic Canine Lamb Meal & Rice Formula: Lamb Meal, Brewers Rice, Whole Grain Sorghum, Corn Gluten Meal, Powdered Cellulose, Whole Grain Wheat, Soybean Meal, Dried Tomato Pomace, Flaxseed, Dried Beet Pulp, Coconut Oil, Chicken Liver Flavor, Lactic Acid, L-Lysine, Potassium Chloride, DL-Methionine, Pork Fat, Soybean Oil, Carrots, Iodized Salt, Lipoic Acid, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), Taurine, Choline Chloride, minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Natural Flavors, L-Carnitine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	24.7 %	27.0 %	7.9 g
Fat	11.0 %	12.0 %	3.5 g
Carbohydrate (NFE)	37.6 %	41.1 %	12.1 g
Crude Fiber	12.3 %	13.4 %	3.9 g
Calcium	1.03 %	1.13 %	331 mg
Phosphorus	0.69 %	0.8 %	221 mg
Sodium	0.27 %	0.30 %	87 mg
Potassium	0.82 %	0.90 %	263 mg
Magnesium	0.115 %	0.126 %	37 mg
Carnitine	307 mg/kg (ppm)	336 mg/kg (ppm)	9.9 mg
Vitamin E	855 IU/kg	934 IU/kg	27 IU/100 kcal
Vitamin C	337 mg/kg	368 mg/kg	10.8 mg

METABOLIZABLE ENERGY

kcal/kg	3,116	3,405	
kcal/cup	256		
Weight oz/cup	2.9		
Cups per lb	5.6		
% Calories from:	Protein 28	Fat 30	Carbohydrates 42

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





INGREDIENTS

Metabolic Canine Treats: Whole Grain Wheat, Wheat Flour, Chicken Meal, Tomato Pomace, Rice Flour, Flaxseed, Oat Fiber, Coconut Oil, Pork Liver Flavor, Canola Oil, Dried Egg Product, Chicken Fat, Dried Carrots, Iodized Salt, Potassium Chloride, Brewers Dried Yeast, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Rosemary Extract.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	19.3 %	21.1 %	5.5 g
Fat	10.0 %	10.9 %	2.9 g
Carbohydrate (NFE)	53.5 %	58.5 %	15.3 g
Crude Fiber	4.2 %	4.6 %	1.2 g
Calcium	0.71 %	0.78 %	203 mg
Phosphorus	0.56 %	0.6 %	160 mg
Sodium	0.27 %	0.30 %	77 mg
Potassium	0.60 %	0.66 %	171 mg
Magnesium	0.169 %	0.185 %	48 mg
Carnitine	10 mg/kg (ppm)	11 mg/kg (ppm)	0.3 mg
Vitamin E	131 IU/kg	143 IU/kg	4 IU/100 kcal
Vitamin C	1 mg/kg	1 mg/kg	0.0 mg
METABOLIZABLE ENERGY			
kcal/kg	3,499	3,824	
kcal/treat (approx.)	38		
Treats per lb	42		
% Calories from:	Protein 20	Fat 25	Carbohydrates 55

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



n/d

Prescription Diet® n/d® Canine

Prescription Diet® n/d® Canine

✓ Cancer Problems



n/d® Canine: Cans of 12.7 oz (7012) in cases of 12

✓ Indications Cancer/Neoplasia.

✗ Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Patients with hyperlipidemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.

🔬 Evidence-Based Clinical Nutrition

Prescription Diet® n/d® Canine is clinically proven to help improve quality of life for dogs undergoing chemotherapy.^{1,2}

⊕ Additional information

Prescription Diet® n/d® Canine helps reverse the metabolic abnormalities that occur in dogs with cancer.

🍽️ DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® n/d® Canine** provides complete and balanced nutrition for maintenance of adult dogs. Supplementation is unnecessary and may decrease the effectiveness of the food. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. Small, frequent meals (3-6 times daily) initially, may help ease the dietary transition.

Body Weight (lb)	Can(s) (12.7 oz)
5	1/3 - 3/8
10	1/2 - 3/4
15	2/3 - 1
20	3/4 - 1 1/4
30	1 1/4 - 1 2/3
40	1 1/2 - 2
50	1 3/4 - 2 1/3
60	2 - 2 3/4
70	2 1/4 - 3
80	2 1/2 - 3 1/3
100	3 - 4

These characteristics make **Prescription Diet® n/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with cancer:

KEY BENEFITS

Protein	High	Help meet the protein and energy demands of the patient, while "starving" cancer cells. Low carbohydrate levels also help reduce lactate production by cancer cells.
Fat	High	
Carbohydrates	Low	
Arginine	High	Help stimulate the immune system in compromised animals.
Omega-3 Fatty Acids		

¹ Ogilvie GK, Fetlman MJ, Mallinckrodt CH, et al., Effect of fish oil, arginine, and doxorubicin chemotherapy on remission and survival time for dogs with lymphoma, *Cancer*, 2000; 88: 1916-1928.

² Davenport DJ, Roudebush P, The use of nutraceuticals in cancer therapy, *Proceeding of the North American Veterinary Conference*, 2006; 20:777-780.



n/d

INGREDIENTS

CANNED



n/d: Beef By-Products, Water, Pork Liver, Fish Oil, Rice, Chicken, Chicken Liver Flavor, Powdered Cellulose, Dried Beet Pulp, Potassium Citrate, Calcium Carbonate, L-Arginine, Dicalcium Phosphate, Taurine, Iron Oxide, Vitamin E Supplement, Choline Chloride, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Niacin, Manganous Oxide, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.9 %	37.8 %	8.1 g
Fat	9.7 %	33.7 %	7.2 g
Carbohydrate (NFE)	5.6 %	19.4 %	4.2 g
Crude Fiber	1.0 %	3.5 %	0.7 g
Calcium	0.19 %	0.66 %	141 mg
Phosphorus	0.18 %	0.63 %	134 mg
Sodium	0.08 %	0.28 %	60 mg
Potassium	0.32 %	1.11 %	238 mg
Magnesium	0.018 %	0.063 %	13 mg
Arginine	0.83 %	2.88 %	618 mg
Total Omega-3 Fatty Acids	2.41 %	8.37 %	1,794 mg

METABOLIZABLE ENERGY

kcal/kg	1,343	4,663	
kcal/can (12.7 oz)	483		
% Calories from:	Protein 27	Fat 59	Carbohydrates 14

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





r/d

Prescription Diet® r/d® Canine Weight Loss-Low Calorie

Prescription Diet® r/d® Canine Weight Loss-Low Calorie

- ✓ Obesity
- ✓ Diabetes Mellitus



with Chicken



Original

r/d® Canine: Cans of 12.3 oz (7014) in cases of 12

r/d® Canine: Bags of 8.5 lbs (8624), 17.6 lbs (8625) and 27.5 lbs (8599)

r/d® Canine with Chicken: Bags of 8.5 lbs (8627), 17.6 lbs (8628) and 27.5 lbs (8600)

✓ Indications

Obesity, diabetes mellitus and hyperlipidemia.

✗ Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Patients with moderate to advanced heart failure, kidney disease, hepatic disease, debilitation, hypermetabolism, dehydration or underweight.

↪ Evidence-Based Clinical Nutrition

- **Prescription Diet® r/d® Canine** dry is clinically proven nutrition to reduce body fat by 22% in two months.^{1,2}
- **Prescription Diet® r/d® Canine** dry is clinically proven to reduce triglycerides and cholesterol to promote better health.¹

⊕ Additional information

- Suggested feeding amounts may sometimes need to be decreased to produce optimum weight loss.
Note: Encourage increased water intake. Veterinary supervised exercise may be beneficial in combination with weight loss.
- For optimum results, full client cooperation must be obtained, and all food intake must be strictly controlled. After reaching the target body weight, a dog should be fed **Prescription Diet® w/d® Canine** or **Science Diet® Canine Adult Light** to maintain optimum body weight, and avoid weight gain.
- Realistic weight loss is approximately 1% of body weight per week.
For Dry Formula:
- High levels of lysine and carnitine to maintain lean muscle mass during weight loss.
- Provides an optimal blend of soluble and insoluble fiber to trigger satiety and to fill the upper GI tract to give dogs a feeling of fullness.

Other products to consider

- For dogs with fiber-responsive disease: **Prescription Diet® w/d® Canine**.
- **Prescription Diet® Treats** are an excellent nutritional complement to **r/d® Canine**.

These characteristics make **Prescription Diet® r/d® Canine** veterinary exclusive pet food useful as a nutritional aid for obese dogs or dogs with fiber-responsive disease or diabetes mellitus:

KEY BENEFITS

Fat	Low	Decreases caloric intake, which helps reduce body fat while maintaining satiety, and lower blood lipid levels in patients with hyperlipidemia.
Fiber	High	Soluble and insoluble fiber to trigger satiety and maintain gastrointestinal health.
Carnitine	High	Helps dogs burn fat while maintaining lean muscle mass, resulting in more effective weight loss.
Lysine	High (dry formula)	Helps metabolize fat for energy production and to maintain lean body mass.
Antioxidants	Added	Defend cells from free radical oxidation, promoting a healthy immune system.

¹Yamka RM, Frantz NZ, Friesen KG. Effects of 3 Canine Weight Loss Foods on Body Composition and Obesity Markers, Intern J Appl Res Vet Med Vol. 5, No. 3, 2007.

²Data on file, Hill's Pet Nutrition, Inc.





r/d



DAILY FEEDING AMOUNTS

Prescription Diet® r/d® Canine Weight Loss-Low Calorie is intended for intermittent or supplemental feeding only. **The following amounts are a starting point only and should be adjusted as needed to achieve the desired weight loss.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food. **FOR WEIGHT LOSS:** Determine the amount to feed based on the **TARGET WEIGHT** rather than the current weight. **FOR NON-OBESE PATIENTS WITH HYPERLIPIDEMIA OR OTHER FIBER RESPONSIVE DISEASES:** Non-obese dogs fed **r/d® Canine** should be monitored to ensure proper body weight is maintained. Increase food amounts accordingly.

FOR WEIGHT LOSS

FOR WEIGHT CONTROL

Target Body Weight (lb)	Can(s) (12.3 oz)	Dry-Cups	Can(s) (12.3 oz)	Dry-Cups
5	1/2	1/2	7/8	7/8
10	3/4	7/8	1 1/3	1 3/8
15	1 1/4	1 1/4	1 3/4	2
20	1 1/2	1 1/2	2 1/3	2 1/3
30	2	2	3	3 1/4
40	2 1/2	2 1/2	4	4
50	2 3/4	3	4 1/2	4 3/4
60	3 1/4	3 1/2	5 1/4	5 1/2
70	3 2/3	3 3/4	6	6 1/4
80	4	4 1/4	6 1/2	6 3/4
100	4 3/4	5	7 2/3	8

1 cup is equal to 1 can. 1 can is equal to 1 cup.

INGREDIENTS

CANNED



r/d®: Water, Pork By-Products, Soybean Mill Run, Rice, Pork Liver, Powdered Cellulose, Soybean Meal, Chicken Liver Flavor, Soybean Oil, Calcium Carbonate, Dicalcium Phosphate, Iron Oxide, Iodized Salt, Vitamin E Supplement, Choline Chloride, Taurine, Ascorbic Acid (source of vitamin C), L-Carnitine, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Beta-Carotene, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.2 %	25.3 %	8.5 g
Fat	2.1 %	8.6 %	2.9 g
Carbohydrate (NFE)	9.6 %	39.2 %	13.1 g
Crude Fiber	5.2 %	21.2 %	7.1 g
Calcium	0.16 %	0.65 %	218 mg
Phosphorus	0.13 %	0.53 %	177 mg
Sodium	0.06 %	0.24 %	82 mg
Potassium	0.18 %	0.73 %	246 mg
Magnesium	0.029 %	0.118 %	40 mg
Carnitine	91 mg/kg (ppm)	371 mg/kg (ppm)	12.4 mg
Vitamin E	179 IU/kg	731 IU/kg	24 IU/100kcal
Vitamin C	32 mg/kg	131 mg/kg	4.4 mg
METABOLIZABLE ENERGY			
kcal/kg	733	2,992	
kcal/can	257		
% Calories from:	Protein 30	Fat 24	Carbohydrates 46

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





r/d

Prescription Diet® r/d® Canine Weight Loss-Low Calorie

INGREDIENTS

DRY



r/d®: Whole Grain Corn, Corn Gluten Meal, Chicken By-Product Meal, Soybean Mill Run, Powdered Cellulose, Soybean Meal, Chicken Liver Flavor, Dried Beet Pulp, Lactic Acid, Soybean Oil, Caramel Color, DL-Methionine, L-Lysine, Potassium Chloride, Vitamin E Supplement, Choline Chloride, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Folic Acid, Vitamin D3 Supplement), Calcium Carbonate, Iodized Salt, minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Taurine, L-Carnitine, preserved with Mixed Tocopherols & Citric Acid, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.5 %	34.6 %	10.6 g
Fat	7.5 %	8.2 %	2.5 g
Carbohydrate (NFE)	34.8 %	38.2 %	11.7 g
Crude Fiber	11.9 %	13.1 %	4.0 g
Total Dietary Fiber	23.4 %	25.7 %	7.9 g
Soluble Fiber	1.5 %	1.6 %	0.5 g
Insoluble Fiber	21.4 %	23.5 %	7.2 g
Calcium	0.74 %	0.81 %	249 mg
Phosphorus	0.63 %	0.69 %	212 mg
Sodium	0.27 %	0.30 %	91 mg
Potassium	0.87 %	0.96 %	293 mg
Magnesium	0.112 %	0.123 %	38 mg
Carnitine	309 mg/kg (ppm)	340 mg/kg (ppm)	10.4 mg
Vitamin E	688 IU/kg	756 IU/kg	23 IU/100kcal
Vitamin C	246 mg/kg	270 mg/kg	8.3 mg
METABOLIZABLE ENERGY			
kcal/kg	2,968	3,262	
kcal/cup	242		
Weight oz/cup	2.9		
Cups per lb	5.6		
% Calories from:	Protein 37	Fat 22	Carbohydrates 41

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



INGREDIENTS

DRY



Hills
PRESCRIPTION
DIET



r/d® with Chicken: Whole Grain Corn, Corn Gluten Meal, Chicken By-Product Meal, Powdered Cellulose, Soybean Mill Run, Chicken Liver Flavor, Chicken, Dried Beet Pulp, Soybean Meal, Lactic Acid, Soybean Oil, Caramel Color, L-Lysine, Potassium Chloride, DL-Methionine, Iodized Salt, Vitamin E Supplement, Choline Chloride, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Folic Acid, Vitamin D3 Supplement), minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Taurine, L-Carnitine, preserved with Mixed Tocopherols & Citric Acid, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.5 %	34.6 %	10.6 g
Fat	8.0 %	8.8 %	2.7 g
Carbohydrate (NFE)	33.3 %	36.6 %	11.3 g
Crude Fiber	12.9 %	14.2 %	4.4 g
Total Dietary Fiber	24.2 %	26.6 %	8.2 g
Soluble Fiber	1.7 %	1.9 %	0.6 g
Insoluble Fiber	22.4 %	24.6 %	7.6 g
Calcium	0.74 %	0.81 %	250 mg
Phosphorus	0.64 %	0.70 %	216 mg
Sodium	0.34 %	0.37 %	115 mg
Potassium	0.83 %	0.91 %	281 mg
Magnesium	0.091 %	0.100 %	31 mg
Carnitine	314 mg/kg (ppm)	345 mg/kg (ppm)	10.6 mg
Vitamin E	722 IU/kg	793 IU/kg	24 IU/100kcal
Vitamin C	254 mg/kg	279 mg/kg	8.6 mg

METABOLIZABLE ENERGY

kcal/kg	2,959	3,252	
kcal/cup	241		
Weight oz/cup	2.9		
Cups per lb	5.6		
% Calories from:	Protein 37	Fat 23	Carbohydrates 40

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



March 2011



s/d

Prescription Diet® s/d® Canine Dissolution

Prescription Diet® s/d® Canine Dissolution

Urolithiasis



s/d® Canine: Cans of 13 oz (7015) in cases of 12



Indications

Dissolution of struvite uroliths and crystals.



Not recommended for

- Growing puppies, pregnant or nursing dogs.
- First 1-2 weeks after surgery.
- Dogs concurrently receiving urinary acidifiers.
- Feeding longer than 6 months.
- Dogs with non-struvite crystalluria or uroliths.
- Dogs with heart failure, hypertension, kidney disease or liver disease.

Dogs with the risk factors listed below are not candidates for dietary management with Prescription Diet® s/d® Canine. Please contact Hill's Veterinary Consultation Service at 1-800-548-VETS (8387) for a dietary recommendation if your patient has any of the following:

- Hyperlipidemia (a principal risk factor).
- History of pancreatitis or at risk of pancreatitis.
- Age above 7 years old.
- Obesity.
- History of consuming high fat food.
- Concurrent disease (e.g., hypothyroidism, diabetes mellitus, hyperadrenocorticism).
- Administration of certain drugs (e.g., corticosteroids).

Note:

- The risk is higher in females than in males, and in neutered animals compared to intact animals. Certain breeds appear predisposed to pancreatitis, (e.g., Miniature Schnauzer, Yorkshire Terrier, Chihuahua, Jack Russell Terrier, Japanese Spaniel, Maltese, Miniature Poodle and Lhasa Apso). This list does not imply that other breeds are free from the risk of pancreatitis. Any patient being considered for use of s/d® Canine should be evaluated as described below.
- Dogs should be thoroughly evaluated before feeding s/d® Canine, and if fed s/d® Canine they should have regular monthly health checks and continued evaluations during the feeding period. Before using s/d® Canine, a thorough risk assessment should be conducted, including a complete history, a physical examination, complete blood count, and complete fasting serum chemistry panel (including cPLI and triglycerides) and urinalysis. The purpose for these measures is to explore possible risk factors, establish critical baseline data, assess the patient's general health and monitor key serum parameters such as cholesterol, triglycerides and cPLI. The continuation of these monthly health examinations during s/d Canine therapy is strongly recommended.



Evidence-Based Clinical Nutrition

A clinical study has shown the nutrition of Prescription Diet® s/d® Canine can dissolve sterile struvite uroliths in an average of 3.3 weeks!¹



Additional information

- Feeding Prescription Diet® s/d® Canine in conjunction with appropriate antibiotic therapy can aid in the dissolution of infection-induced struvite uroliths.
- The transition to feeding s/d® Canine should be done over a period of seven days. Gradually increase the amount of s/d® Canine fed each day during this period, monitoring the patient during the transition.
- Monitor the urine and control urinary tract infection throughout dissolution. Urinary pH will increase if infection with urease-producing bacteria is not eliminated. Urinary pH must be continuously acidic for successful dissolution. **Note:** Urine pH of individual dogs may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, or test methodology.
- Dogs fed foods with a restricted protein content commonly exhibit unusual laboratory values, (e.g. it is not uncommon to find a urinary specific gravity below 1.020 and a plasma/serum urea value less than 10mg/dl).

Other products to consider

- After successful dissolution (or surgical removal) of struvite uroliths feed Prescription Diet® c/d® Canine (or Prescription Diet® w/d® Canine if prone to being overweight) long-term to aid in the management of struvite urolithiasis.
- The decision to feed s/d® Canine is at the advice and discretion of the treating veterinarian and upon consultation of the risks with the pet owner.



DAILY FEEDING AMOUNTS

Prescription Diet® s/d® Canine Dissolution is intended for intermittent or supplemental feeding only. s/d® Canine is not recommended for long-term maintenance of adult dogs. Supplementation is unnecessary and may decrease the effectiveness of the food. Avoid the concurrent use of urinary acidifiers. **The following amounts are intended as a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Can(s) (13 oz)
5	1/3 – 1/2
10	2/3 – 3/4
15	3/4 – 1
20	1 – 1 1/3
30	1 1/3 – 1 3/4
40	1 2/3 – 2 1/3
50	2 – 2 3/4
60	2 1/4 – 3 1/4
70	2 1/2 – 3 1/2
80	2 3/4 – 4
100	3 1/3 – 4 2/3

¹Abdullahi SU, Osborne CA, Leininger JR, Fletcher TF, Griffith DP, Evaluation of a caculolytic diet in female dogs with induced struvite urolithiasis, *American Journal of Veterinary Research*, 1984; 45 (6): 1508-1519.



These characteristics make **Prescription Diet® s/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with struvite urolithiasis:

KEY BENEFITS

Magnesium Phosphorus Protein	Low	Help aid in the dissolution of struvite uroliths and crystals, and promotes an acid urine, lower protein level results in increased urine volume and more dilute urine, which further dilutes the concentration of struvite-forming constituents in the urine.
Target Urinary pH	5.9 – 6.1	Increases the solubility of struvite crystals, aiding in dissolution.
Antioxidants	Added	Defend cells from free radicals, promoting a healthy immune system.

s/d

INGREDIENTS

CANNED



s/d®: Water, Corn Starch, Egg Product, Chicken Fat (preserved with mixed tocopherols, and citric acid), Pork Liver, Sucrose, Powdered Cellulose, Iodized Salt, Soybean Oil, Potassium Chloride, Calcium Sulfate, Choline Chloride, Vitamin E Supplement, Calcium Carbonate, DL-Methionine, Taurine, Ferrous Sulfate, Zinc Oxide, Thiamine Mononitrate, Beta-Carotene, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Copper Sulfate, Pyridoxine Hydrochloride, Biotin, Riboflavin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	2.3 %	7.9 %	1.7 g
Fat	7.6 %	26.0 %	5.5 g
Carbohydrate (NFE)	17.2 %	58.9 %	12.6 g
Crude Fiber	0.6 %	2.1 %	0.4 g
Calcium	0.09 %	0.31 %	66 mg
Phosphorus	0.03 %	0.10 %	22 mg
Sodium	0.38 %	1.30 %	277 mg
Potassium	0.13 %	0.45 %	95 mg
Magnesium	0.007 %	0.024 %	5 mg

METABOLIZABLE ENERGY

kcal/kg	1,370	4,692
kcal/can	507	
% Calories from:	Protein 6	Fat 49 Carbohydrates 45

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



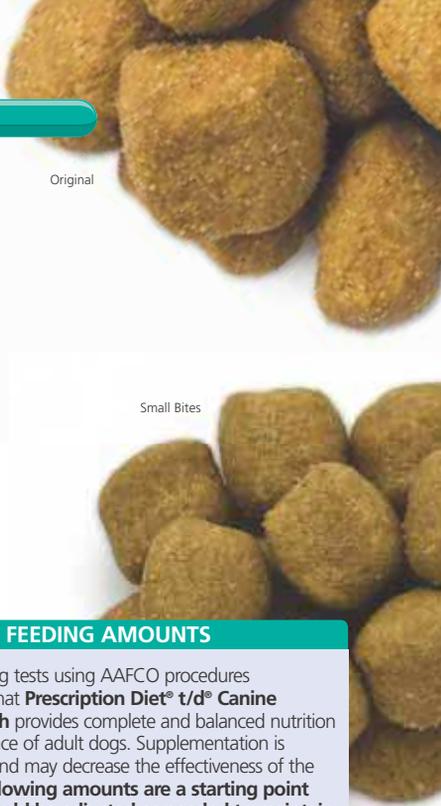


t/d

Prescription Diet® t/d® Canine Dental Health

Prescription Diet® t/d® Canine Dental Health

✓ Oral Health Problems



t/d® Canine: Bags of 5 lbs (4013), 15 lbs (4016) and 25 lbs (4018)

t/d® Canine Small Bites: Bags of 5 lbs (4005)

✓ Indications

Gingivitis, periodontal disease, tartar, plaque, stain and oral malodor.

✗ Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Patients with severe periodontal disease without appropriate periodontal assessment and therapy.

🔍 Evidence-Based Clinical Nutrition

Prescription Diet® t/d® Canine is clinically proven to reduce gingivitis.^{1,2}

⊕ Additional information

- The proprietary fiber matrix resists crumbling and scrubs the entire supragingival tooth surface to reduce bacteria-laden plaque.
- The larger kibble size increases mechanical cleaning action. Teeth are cleansed without mineral abrasives or active chemical ingredients. **Note:** For maximum benefit, **t/d® Canine** should be fed to dogs on a daily basis following dental prophylaxis.
- **t/d® Canine Small Bites** should be fed to dogs under 20 lbs.
- Proven palatability for improved compliance – dogs love to eat it and owners love to feed it.
- **t/d® Canine** reduces oral malodor from plaque and oral disease. It has been awarded the VOHC Seal for mechanical control of tartar and plaque.

Other products to consider

- For healthy dogs prone to dental disease: **Science Diet® Adult Oral Care.**

🐾 DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® t/d® Canine Dental Health** provides complete and balanced nutrition for maintenance of adult dogs. Supplementation is unnecessary and may decrease the effectiveness of the food. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Number of Kibbles (Average)		
	Dry – Cups	t/d Canine	t/d Canine Small Bites
5	2/3 – 1	10 – 15	21 – 31
10	1 1/8 – 1 5/8	17 – 24	35 – 50
15	1 3/8 – 2 1/4	24 – 34	50 – 70
20	2 – 2 3/4		
30	2 2/3 – 3 3/4		
40	3 1/3 – 4 2/3		
50	4 – 5 1/2		
60	4 1/2 – 6 1/4		
70	5 – 7		
80	5 2/3 – 7 3/4		
100	6 2/3 – 9 1/4		

1 cup of t/d is equal to 15 kibbles.
1 cup of t/d Small Bites is equal to 31 kibbles.

These characteristics make **Prescription Diet® t/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with dental disease:

KEY BENEFITS

Benefit	Effect	Result
Fiber Kibble Size	Increased Larger	Fiber matrix resists crumbling. Kibble engulfs tooth and fibers clean the tooth's surface.
Antioxidants	Added	Defend cells from free radical oxidation, promoting a healthy immune system.
Protein	Reduced	Limits a component of plaque.
Calcium	Reduced	Limits the mineralization of plaque to tartar.



*Only Hill's® dental foods (Prescription Diet® t/d® and Science Diet® Oral Care) have been awarded the VOHC Seal for the control of plaque and tartar in both canine and feline formulas. The VOHC Seal is a trademark owned by the Veterinary Oral Health Council.

¹ Finney O, Logan El, Simone AJ, et al., Effects of diet on existing plaque, calculus, and gingivitis in dogs, 10th Annual Veterinary Dental Forum, Conference Proceedings, 1996: 143-146.
² Data on file, Hill's Pet Nutrition, Inc.



INGREDIENTS

DRY

t/d® and t/d® Small Bites: Brewers Rice, Whole Grain Corn, Chicken By-Product Meal, Powdered Cellulose, Pork Fat (preserved with mixed tocopherols and citric acid), Soybean Mill Run, Lactic Acid, Soybean Oil, Chicken Liver Flavor, Calcium Sulfate, Potassium Chloride, L-Lysine, Iodized Salt, Choline Chloride, Vitamin E Supplement, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), preserved with Mixed Tocopherols & Citric Acid, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	15.1 %	16.5 %	4.3 g
Fat	14.9 %	16.3 %	4.2 g
Carbohydrate (NFE)	48.5 %	53.0 %	13.8 g
Crude Fiber	9.5 %	10.4 %	2.7 g
Calcium	0.51 %	0.56 %	145 mg
Phosphorus	0.38 %	0.42 %	108 mg
Sodium	0.20 %	0.22 %	57 mg
Potassium	0.58 %	0.63 %	164 mg
Magnesium	0.069 %	0.075 %	20 mg
Vitamin E	520 IU/kg	568 IU/kg	15 IU/100kcal
Vitamin C	110 mg/kg	120 mg/kg	3.1 mg

METABOLIZABLE ENERGY

kcal/kg	3,526	3,854	
kcal/cup	254		
Weight oz/cup	2.5		
Cups per lb	6.3		
% Calories from:	Protein 15	Fat 36	Carbohydrates 49

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





u/d

Prescription Diet® u/d® Canine Non-Struvite Urinary Tract Health

Prescription Diet® u/d® Canine Non-Struvite Urinary Tract Health

✓ Urolithiasis

✓ Kidney Disease



u/d® Canine: Cans of 13 oz (7016) in cases of 12

u/d® Canine: Bags of 8.5 lbs (8670) and 27.5 lbs (8601)

✓ Indications

Calcium oxalate, urate, and cystine urolithiasis; end stage kidney disease.

✗ Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Patients with struvite urolithiasis, hyperlipidemia, hypoalbuminemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.

⊕ Additional information

- Decreases purine intake and uric acid excretion, which lowers risk of forming urate crystals and uroliths.
- Protein level sufficient for maintenance of adult dogs, yet low enough to dilute urine by decreasing urea production.
- Urine pH of individual dogs may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, or test methodology. **Note:** Dogs on low protein foods such as **Prescription Diet® u/d® Canine** commonly exhibit unusual laboratory values. Specifically urine specific gravity (USG) is usually less than 1.020 and blood (serum) urea nitrogen (BUN) is less than (10 mg/dl). Monitoring USG, urinary pH and BUN are methods to monitor the food's effectiveness and owner compliance.
- **Long-term use:** Dogs fed **Prescription Diet® u/d® Canine** long term should be monitored for the development of protein depletion. Because dogs with urate or cystine urolithiasis may have underlying metabolic abnormalities, we recommend performing a fasting serum chemistry profile and echocardiogram every 6 months in these patients.

These characteristics make **Prescription Diet® u/d® Canine** veterinary exclusive pet food useful as a nutritional aid for dogs with urolithiasis or end-stage kidney disease.

KEY BENEFITS

Protein Calcium	Low	Along with certain amino acids and nucleic acids, this combination results in decreased urinary concentrations of stone-forming constituents.
Target Urinary pH	7.1 – 7.7	Increases the solubility of non-struvite crystals.
Taurine Carnitine	Added High	Help maintain normal heart muscle function.
Dietary Buffering Capacity	Increased	Helps counteract the tendency for metabolic acidosis, a common complication of kidney failure, and helps lessen muscle wasting.
Sodium	Low	Supports kidney health.
Antioxidants	Added	Defend cells from free radicals, promoting a healthy immune system.

🍽️ DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® u/d® Canine Non-Struvite Urinary Tract Health** provides complete and balanced nutrition for maintenance of adult dogs. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food.

Body Weight (lb)	Can(s) (13 oz)	Dry – Cups
5	1/3 – 1/2	3/8 – 5/8
10	2/3 – 3/4	3/4 – 1
15	3/4 – 1	1 – 1 3/8
20	1 – 1 1/3	1 1/4 – 1 2/3
30	1 1/3 – 1 3/4	1 2/3 – 2 1/3
40	1 2/3 – 2 1/4	2 – 2 3/4
50	2 – 2 2/3	2 1/2 – 3 1/3
60	2 1/4 – 3	2 3/4 – 4
70	2 1/2 – 3 1/2	3 1/4 – 4 1/3
80	2 3/4 – 3 3/4	3 1/2 – 4 3/4
100	3 1/4 – 4 1/2	4 1/4 – 5 2/3

1 cup is equal to 3/4 can. 1 can is equal to 1 1/4 cups.




INGREDIENTS
CANNED


u/d®: Water, Egg Product, Corn Starch, Chicken Fat (preserved with mixed tocopherols and citric acid), Pork Liver, Sucrose, Rice, Soybean Oil, Powdered Cellulose, Soy Fiber, Potassium Citrate, Calcium Carbonate, Choline Chloride, Iodized Salt, Dicalcium Phosphate, Taurine, Vitamin E Supplement, L-Lysine, L-Tryptophan, L-Carnitine, Ferrous Sulfate, Magnesium Oxide, Zinc Oxide, Thiamine Mononitrate, Beta-Carotene, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Manganous Oxide, Pyridoxine Hydrochloride, Biotin, Copper Sulfate, Riboflavin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	3.8 %	13.3 %	2.9 g
Fat	7.7 %	26.9 %	5.8 g
Carbohydrate (NFE)	16.1 %	56.3 %	12.2 g
Crude Fiber	0.2 %	0.7 %	0.2 g
Calcium	0.10 %	0.35 %	76 mg
Phosphorus	0.05 %	0.17 %	38 mg
Sodium	0.08 %	0.28 %	61 mg
Potassium	0.13 %	0.45 %	98 mg
Magnesium	0.014 %	0.049 %	11 mg
Taurine	0.06 %	0.21 %	45 mg
Carnitine	84 mg/kg (ppm)	294 mg/kg (ppm)	6.4 mg
Vitamin E	184 IU/kg	643 IU/kg	14 IU/100kcal
Total Omega-3 Fatty Acids	0.11 %	0.38 %	83 mg

METABOLIZABLE ENERGY

kcal/kg	1,322	4,622	
kcal/can	489		
% Calories from:	Protein 10	Fat 48	Carbohydrates 42

INGREDIENTS
DRY


u/d®: Brewers Rice, Corn Starch, Pork Fat (preserved with mixed tocopherols and citric acid), Dried Egg Product, Powdered Cellulose, Chicken Liver Flavor, Flaxseed, Lactic Acid, Potassium Citrate, Soybean Oil, Calcium Carbonate, L-Lysine, Iodized Salt, Choline Chloride, vitamins (Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Folic Acid), Dried Beet Pulp, L-Threonine, Vitamin E Supplement, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Manganous Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), L-Carnitine, L-Tryptophan, preserved with Mixed Tocopherols & Citric Acid, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.1 %	10.9 %	2.5 g
Fat	19.1 %	20.6 %	4.8 g
Carbohydrate (NFE)	58.1 %	62.8 %	14.5 g
Crude Fiber	2.6 %	2.8 %	0.6 g
Soluble Fiber	0.4 %	0.4 %	0.1 g
Calcium	0.30 %	0.32 %	75 mg
Phosphorus	0.20 %	0.22 %	50 mg
Sodium	0.21 %	0.23 %	52 mg
Potassium	0.51 %	0.55 %	127 mg
Magnesium	0.048 %	0.052 %	12 mg
Taurine	0.10 %	0.11 %	25 mg
Carnitine	311 mg/kg (ppm)	336 mg/kg (ppm)	7.7 mg
Vitamin E	689 IU/kg	745 IU/kg	17 IU/100kcal
Total Omega-3 Fatty Acids	0.73 %	0.79 %	182 mg

METABOLIZABLE ENERGY

kcal/kg	4,015	4,341	
kcal/cup	396		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 9	Fat 40	Carbohydrates 51

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





w/d

Prescription Diet® w/d® Canine

Prescription Diet® w/d® Canine

- Obesity
- Gastrointestinal Disorders
- Diabetes Mellitus
- Urolithiasis



w/d® Canine Vegetable & Chicken Stew:

Cans of 5.5 oz (10128) in cases of 24
Cans of 12.5 oz (10129) in cases of 12



w/d® Canine:

Cans of 13 oz (7017) in cases of 12



w/d® Canine Chicken Flavor:

Bags of 8.5 lbs (8671), 17.6 lbs (8672) and 27.5 lbs (8602)



Indications

Obesity prevention, fiber-responsive disease, diabetes mellitus and struvite urolithiasis in obese-prone patients.



Not recommended for

- Growing puppies, pregnant or nursing dogs.
- Patients with concurrent use of urinary acidifiers, debilitation, dehydration or who are underweight.



Evidence-Based Clinical Nutrition

The nutrition of Prescription Diet® w/d® Canine is clinically proven for weight maintenance in dogs prone to weight gain.^{1,2}



Additional information

- Prescription Diet® w/d® Canine is a low calorie, increased fiber, nutritionally balanced formula that helps reduce caloric intake in adult dogs that are less active, neutered, or otherwise prone to obesity. Insoluble fiber increases bulk and reduces hunger while lowering fat and caloric intake. **Note:** For successful weight control, full client cooperation must be obtained and all food intake must be strictly controlled.
- Delivers effective carnitine levels to help convert fat into energy and build lean muscle mass.
- Provides an optimal blend of soluble and insoluble fiber to trigger GI tract satiety signals and to fill the upper GI tract to give dogs a feeling of fullness.
- Increased levels of dietary fiber may benefit patients with fiber-responsive disease such as diabetes, hyperlipidemia, colitis, diarrhea or constipation. **Note:** Encourage increased water intake.
- Contains reduced levels of magnesium and phosphorus (struvite building blocks) and produces an acid urine pH to aid in the management of struvite urolithiasis in obese-prone dogs. **Note:** Urine pH of individual dogs may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology. **Note:** Common urinary bacteria can cleave urea, increasing urinary ammonia levels and urinary pH, thus predisposing to struvite formation. Monitoring urinary pH and urinalysis is recommended. An elevated urine pH may indicate a recurrent bacterial infection.

Other products to consider

- For dogs with hyperlipidemia or hyperlipidemic pancreatitis: Prescription Diet® r/d® Canine.
- Providing low calorie, high fiber treats such as Prescription Diet® Treats helps ensure owner compliance.



¹ Kushner RF, Blatner DJ, Jewell DE, et al., The PPET Study: People and pets exercising together, Obesity 2006; 14 : 1762-1770.

² Data on file, Hill's Pet Nutrition, Inc.



DAILY FEEDING AMOUNTS



Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® w/d® Canine** pet food provides complete and balanced nutrition for maintenance of adult dogs. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Recommend feeding the recommended **Prescription Diet®** dry food, wet food, & treats exclusively.
- Gradually transition to the new food over a 7-day period.

FOR OBESE PRONE

Target Body Weight (lb)	Stew Can(s) (5.5 oz)	Stew Can(s) (12.5 oz)	Can(s) (13 oz)	Cups
5	2	7/8	1/2 - 5/8	5/8 - 7/8
10	3 1/2	1 1/2	3/4 - 1	1 1/8 - 1 1/2
15	4 2/3	2	1 - 1 1/2	1 1/2 - 2
20	5 3/4	2 1/2	1 1/3 - 1 3/4	1 3/4 - 2 1/2
30	7 3/4	3 1/2	1 3/4 - 2 1/2	2 1/2 - 3 1/3
40	9 2/3	4 1/4	1 3/4 - 2 1/3	3 - 4 1/4
50	11 1/2	5	2 2/3 - 3 2/3	3 1/2 - 5
60	13	5 3/4	3 - 4	4 - 5 2/3
70	14 3/4	6 1/2	3 1/3 - 4 2/3	4 2/3 - 6 1/3
80	16 1/4	7 1/4	3 2/3 - 5	5 - 7
100	19 1/4	8 1/2	4 1/3 - 6	6 - 8 1/4

FOR WEIGHT MAINTENANCE

Target Body Weight (lb)	Stew Can(s) (5.5 oz)	Stew Can(s) (12.5 oz)	Can(s) (13 oz)	Cups
5	2 1/3	1	1/2 - 3/4	3/4 - 1
10	4	1 3/4	1 - 1 1/4	1 1/4 - 1 2/3
15	5 1/3	2 1/3	1 1/4 - 1 2/3	1 2/3 - 2 1/4
20	6 1/2	3	1 1/2 - 2	2 - 2 3/4
30	9	4	2 - 2 3/4	2 3/4 - 3 3/4
40	11	5	2 1/2 - 3 1/2	3 1/2 - 4 3/4
50	13	5 3/4	3 - 4	4 - 5 2/3
60	15	6 2/3	3 1/3 - 4 2/3	4 2/3 - 6 1/2
70	16 3/4	7 1/2	3 3/4 - 5 1/4	5 1/4 - 7 1/4
80	18 2/3	8 1/4	4 1/4 - 5 3/4	5 3/4 - 8
100	22	9 3/4	5 - 7	6 3/4 - 9 1/2

These characteristics make **Prescription Diet® w/d® Canine** veterinary exclusive pet food useful as a nutritional aid for obese-prone dogs, dogs with fiber-responsive disease or diabetes mellitus, or obese-prone dogs at risk for struvite urolithiasis:

KEY BENEFITS

Fat Calories	Low	Help avoid weight gain and lowers lipid levels.
Fiber	Increased	Weight management – Soluble and insoluble fiber to trigger satiety and maintain gastrointestinal health. Diabetes mellitus – Helps minimize blood glucose fluctuation, which may reduce insulin dosage. Colitis – Modifies bowel transit time. Constipation – Absorbs water and normalizes intestinal motility.
Carnitine	High	Helps dogs burn fat while increasing lean muscle mass.
Magnesium Sodium	Reduced Low	Help limit the formation of struvite crystalluria and uroliths.
Target Urinary pH	6.2 - 6.4	Discourages the formation and aggregation of struvite crystals.
Antioxidants	Added	Defend cells from free radical oxidation, promoting a healthy immune system.





w/d

Prescription Diet® w/d® Canine

INGREDIENTS

CANNED



w/d® Canine Vegetable & Chicken Stew: Water, Pork Liver, Carrots, Rice, Powdered Cellulose, Green Peas, Corn Starch, Chicken, Chicken Liver Flavor, Soybean Oil, Potassium Alginate, Wheat Gluten, Chicken Fat, Calcium Chloride, Guar Gum, Dicalcium Phosphate, Monosodium Phosphate, Calcium Lactate, Calcium Gluconate, Potassium Citrate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Thiamine Mononitrate, Pyridoxine Hydrochloride, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid), Choline Chloride, L-Lysine, L-Threonine, Taurine, Magnesium Oxide, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), L-Carnitine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	3.7 %	21.4 %	6.5 g
Fat	1.8 %	10.4 %	3.2 g
Carbohydrate (NFE)	8.5 %	49.1 %	14.9 g
Crude Fiber	2.5 %	14.5 %	4.4 g
Calcium	0.16 %	0.92 %	281 mg
Phosphorus	0.10 %	0.6 %	176 mg
Sodium	0.05 %	0.29 %	88 mg
Potassium	0.16 %	0.92 %	281 mg
Magnesium	0.013 %	0.075 %	23 mg
Carnitine	64 mg/kg (ppm)	368 mg/kg (ppm)	11.2 mg
Vitamin E	113 IU/kg	653 IU/kg	20 IU/100kcal
Vitamin C	53 mg/kg	306 mg/kg	9.3 mg
METABOLIZABLE ENERGY			
kcal/kg	569	3,289	
kcal/can 5.5 oz	89		
kcal/can 12.5 oz	201		
% Calories from:	Protein 22	Fat 26	Carbohydrates 52

INGREDIENTS

CANNED



w/d®: Water, Egg Product, Whole Grain Corn, Chicken, Cracked Pearled Barley, Pork Liver, Powdered Cellulose, Chicken Liver Flavor, Soybean Oil, Potassium Chloride, Calcium Sulfate, Choline Chloride, Calcium Carbonate, Iodized Salt, Vitamin E Supplement, Taurine, L-Tryptophan, Ascorbic Acid (source of vitamin C), L-Carnitine, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Beta-Carotene, Niacin, Manganese Oxide, Copper Sulfate, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.5 %	17.9 %	5.1 g
Fat	3.2 %	12.7 %	3.6 g
Carbohydrate (NFE)	13.2 %	52.6 %	14.8 g
Crude Fiber	3.1 %	12.4 %	3.5 g
Calcium	0.16 %	0.64 %	180 mg
Phosphorus	0.13 %	0.52 %	146 mg
Sodium	0.06 %	0.24 %	67 mg
Potassium	0.16 %	0.64 %	180 mg
Magnesium	0.022 %	0.088 %	25 mg
Carnitine	91 mg/kg (ppm)	364 mg/kg (ppm)	10.3 mg
Vitamin E	154 IU/kg	614 IU/kg	17 IU/100kcal
Vitamin C	29 mg/kg	116 mg/kg	3.3 mg
METABOLIZABLE ENERGY			
kcal/kg	890	3,546	
kcal/can	329		
% Calories from:	Protein 18	Fat 30	Carbohydrates 52

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





w/d

INGREDIENTS

DRY



w/d® with Chicken: Whole Grain Corn, Powdered Cellulose, Corn Gluten Meal, Chicken Liver Flavor, Chicken By-Product Meal, Soybean Mill Run, Chicken, Dried Beet Pulp, Soybean Oil, Lactic Acid, Caramel Color, Calcium Sulfate, Potassium Chloride, Flaxseed, L-Lysine, Vitamin E Supplement, Choline Chloride, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Folic Acid, Vitamin D3 Supplement), Calcium Carbonate, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Tryptophan, L-Carnitine, Iodized Salt, preserved with Mixed Tocopherols & Citric Acid, L-Threonine, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.0 %	18.7 %	5.8 g
Fat	7.9 %	8.7 %	2.7 g
Carbohydrate (NFE)	46.5 %	51.1 %	15.9 g
Crude Fiber	15.0 %	16.5 %	5.1 g
Soluble Fiber	1.0 %	1.1 %	0.3 g
Insoluble Fiber	25.8 %	28.4 %	8.8 g
Calcium	0.70 %	0.77 %	239 mg
Phosphorus	0.51 %	0.56 %	174 mg
Sodium	0.22 %	0.24 %	75 mg
Potassium	0.62 %	0.68 %	212 mg
Magnesium	0.089 %	0.098 %	30 mg
Carnitine	341 mg/kg (ppm)	375 mg/kg (ppm)	11.6 mg
Vitamin E	681 IU/kg	748 IU/kg	23 IU/100kcal
Vitamin C	258 mg/kg	284 mg/kg	8.8 mg
METABOLIZABLE ENERGY			
kcal/kg	2,928	3,218	
kcal/cup	239		
Weight oz/cup	2.9		
Cups per lb	5.6		
% Calories from:	Protein 21	Fat 23	Carbohydrates 56

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





z/d

Prescription Diet® z/d® Canine ULTRA

Prescription Diet® z/d® Canine ULTRA

✓ Adverse Reactions to Food & Inflammatory Skin Conditions

✓ Gastrointestinal Disorders



z/d® Canine ULTRA:
Cans in 5.5 oz (5403) in
cases of 24 and 13 oz (7018)
in cases of 12

z/d® Canine ULTRA: Bags of
8 lbs (7901), 17.6 lbs (8676)
and 25 lbs (8439)

✓ Indications

- Adverse reactions to food (food allergy or food intolerance).
- Gastrointestinal disorders.

✗ Not recommended for

Growing puppies, pregnant or nursing dogs.

⊕ Additional information

- The hydrolyzed animal protein source and a single, highly digestible carbohydrate source (starch) help avoid common food allergens.
- **Pruritic dermatitis, chronic otitis externa:** Adverse food reactions in dogs typically occur as non-seasonal pruritic dermatitis. Many dogs with adverse reactions to food only have clinical signs of chronic otitis externa.
- **Chronic gastroenteritis, chronic colitis:** Adverse food reactions can result in chronic vomiting and/or diarrhea associated with gastrointestinal inflammation. Mildly affected dogs may only show an increase in the number of bowel movements or may have occasional vomiting.
- **Inflammatory Bowel Disease (IBD):** Adverse reactions to food may be associated with IBD. **Prescription Diet® z/d® Canine** products may be helpful for dogs with inflammatory bowel disease.

Other products to consider

- For dogs with adverse reactions to food: **Prescription Diet® d/d® Canine**.
- For dogs with colitis, gastroenteritis (acute or chronic), inflammatory bowel disease (IBD) or vomiting (acute or chronic): **Prescription Diet® i/d® Canine**.
- As a tasty, healthy and rewarding treat for dogs with adverse reactions to food, inflammatory skin conditions, or gastrointestinal disorders: **Prescription Diet® Hypo-Treats**.

🍽️ DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® z/d® Canine ULTRA** provides complete and balanced nutrition for maintenance of adult dogs. The smooth, moist texture of the canned product is perfect for mixing with **z/d® Canine ULTRA Dry**. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** Supplementation is unnecessary (including fatty acid supplements) and may decrease the effectiveness of the food. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Can(s) (5.5 oz)	Can(s) (13 oz)	Dry – Cups
5	1 ¼ – 1 ⅔	½ – ⅔	½ – ¾
10	2 – 2 ¾	¾ – 1 ¼	⅞ – 1 ¼
15	2 ⅔ – 3 ¾	1 ¼ – 1 ½	1 ¼ – 1 ¾
20	3 ⅓ – 4 ⅔	1 ⅓ – 2	1 ½ – 2 ¼
30	4 ½ – 6 ¼	2 – 2 ⅔	2 – 3
40	5 ⅔ – 7 ¾	2 ⅓ – 3 ¼	2 ⅔ – 3 ⅔
50	6 ⅔ – 9 ¼	2 ¾ – 3 ¾	3 – 4 ¼
60	7 ⅔ – 10 ½	3 ¼ – 4 ½	3 ½ – 5
70	8 ½ – 11 ¾	3 ⅔ – 5	4 – 5 ½
80	9 ½ – 13	4 – 5 ½	4 ⅓ – 6
100	11 ¼ – 15 ½	4 ¾ – 6 ½	5 ¼ – 7 ¼

1 cup is equal to 2 ½ cans (5.5 oz). 1 can (5.5 oz) is equal to ⅔ cup.
1 cup is equal to ⅞ can (13 oz). 1 can (13 oz) is equal to 1 ⅛ cups.





z/d

These characteristics make **Prescription Diet® z/d® Canine ULTRA** veterinary exclusive pet food useful as a nutritional aid for dogs with adverse reactions to food or certain gastrointestinal disorders:

KEY BENEFITS

Protein	Hydrolyzed	Highly digestible animal protein source; no intact animal protein.
Carbohydrate	Refined	A single, highly digestible carbohydrate source helps avoid common food allergens.
Omega-3 Fatty Acids Omega-6 Fatty Acids	Added (dry) Increased (canned)	Help manage associated inflammation and nourish the skin and coat.
Antioxidants	Added	Help maintain a healthy immune system and the skin barrier function.

INGREDIENTS

CANNED



z/d® ULTRA: Water, Hydrolyzed Chicken Liver, Corn Starch, Powdered Cellulose, Soybean Oil, Dicalcium Phosphate, Calcium Carbonate, Potassium Citrate, DL-Methionine, Choline Chloride, Iodized Salt, Vitamin E Supplement, Taurine, Ascorbic Acid (source of vitamin C), L-Threonine, Zinc Oxide, Ferrous Sulfate, L-Tryptophan, Beta-Carotene, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Vitamin D3 Supplement, Riboflavin, Sodium Selenite, Folic Acid.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.8 %	19.6 %	4.9 g
Fat	3.4 %	13.9 %	3.5 g
Carbohydrate (NFE)	13.9 %	56.7 %	14.3 g
Crude Fiber	1.1 %	4.5 %	1.1 g
Calcium	0.18 %	0.73 %	185 mg
Phosphorus	0.14 %	0.57 %	144 mg
Sodium	0.05 %	0.20 %	51 mg
Potassium	0.16 %	0.65 %	164 mg
Magnesium	0.014 %	0.057 %	14 mg
Total Omega-3 Fatty Acids	0.12 %	0.49 %	123 mg
Total Omega-6 Fatty Acids	0.99 %	4.04 %	1,017 mg

METABOLIZABLE ENERGY

kcal/kg	973	3,971	
kcal/can	small (5.5 oz): 152	large (13 oz): 360	
% Calories from:	Protein 18	Fat 31	Carbohydrates 51

INGREDIENTS

DRY



z/d® ULTRA: Starch, Hydrolyzed Chicken Liver, Soybean Oil (preserved with BHA, propyl gallate and citric acid), Hydrolyzed Chicken, Powdered Cellulose, Lactic Acid, Dicalcium Phosphate, Calcium Carbonate, Glycerol Monostearate, Potassium Chloride, Iodized Salt, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Folic Acid), DL-Methionine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, preserved with Mixed Tocopherols & Citric Acid, Rosemary Extract, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	18.0 %	19.6 %	4.8 g
Fat	12.2 %	13.3 %	3.3 g
Carbohydrate (NFE)	54.7 %	59.5 %	14.7 g
Crude Fiber	2.7 %	2.9 %	0.7 g
Calcium	0.61 %	0.66 %	164 mg
Phosphorus	0.50 %	0.54 %	134 mg
Sodium	0.27 %	0.29 %	73 mg
Potassium	0.62 %	0.67 %	166 mg
Magnesium	0.051 %	0.055 %	14 mg
Vitamin E	562 IU/kg	611 IU/kg	15 IU/100kcal
Vitamin C	102 mg/kg	111 mg/kg	2.7 mg
Total Omega-3 Fatty Acids	0.49 %	0.53 %	132 mg
Total Omega-6 Fatty Acids	4.05 %	4.40 %	1,088 mg

METABOLIZABLE ENERGY

kcal/kg	3,724	4,048	
kcal/cup	325		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 18	Fat 29	Carbohydrates 53

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Prescription Diet® Hypo-Treats

✓ Adverse Reactions to Food & Inflammatory Skin Conditions

✓ Gastrointestinal Disorders



Hypo-Treats: 12 oz Zipper Pouch (5495) in cases of 12

✓ Indications

Bone-shaped treats for dogs with adverse reactions to food, inflammatory skin conditions and gastrointestinal disorders.

✗ Not recommended for

Dogs susceptible to copper hepatopathy.

⊕ Additional information

- Tasty, healthy and rewarding way to treat pets with adverse reactions to food or inflammatory skin conditions.
- Virtually eliminates the potential for adverse reactions to food with Hill's Hydrolyzed Protein Technology System.™
- Ideal for pets on elimination feeding trials.
- Same technology used in Prescription Diet® z/d® ULTRA pet foods.
- Specially formulated for use with Prescription Diet® z/d® Canine, d/d® Canine and i/d® Canine dog foods.
- These treats are low in calories (approx. 18 kcal per treat) and highly palatable.

🐾 DAILY FEEDING AMOUNTS

Prescription Diet® Hypo-Treats are intended for intermittent or supplemental feeding only. Do not feed more than the maximum number of treats per day listed below, based on the dog's ideal body weight. **If the dog tends to gain weight when supplementing with Prescription Diet® Hypo-Treats, adjust as needed to maintain proper body weight.**

Body Weight (lb)	Treats Per Day
5	1
10	2
15	3
20	4
30	5
40	6
50	7
60	8
70	9
80	10
100	12

These characteristics make Prescription Diet® Hypo-Treats useful for dogs being fed Prescription Diet® z/d® Canine, d/d® Canine and i/d® Canine brand dog foods:

KEY BENEFITS

Protein	Hydrolyzed	Animal protein source; no intact animal protein.
Carbohydrate	Refined	A single, highly digestible carbohydrate source helps avoid common food allergens.
Omega Fatty Acids	Added	Help manage associated inflammation, and nourishes the skin and coat.
Antioxidants	Added	Help maintain a healthy immune system and the skin barrier function.





Hypo-Treats

INGREDIENTS

TREATS



Hypo-Treats: Starch, Hydrolysed Chicken Liver, Powdered Cellulose, Hydrolysed Chicken, Soybean Oil (preserved with BHA, propyl gallate and citric acid), Dicalcium Phosphate, Calcium Carbonate, Potassium Chloride, Glycerol Monostearate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Folic Acid), DL-Methionine, Iodized Salt, Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), preserved with Mixed Tocopherols & Citric Acid, Taurine, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	16.4 %	17.8 %	4.7 g
Fat	10.3 %	11.2 %	2.9 g
Carbohydrate (NFE)	56.6 %	61.5 %	16.2 g
Crude Fiber	4.4 %	4.8 %	1.3 g
Calcium	0.61 %	0.66 %	174 mg
Phosphorus	0.49 %	0.53 %	140 mg
Sodium	0.18 %	0.20 %	51 mg
Potassium	0.55 %	0.60 %	157 mg
Magnesium	0.051 %	0.055 %	15 mg
Vitamin E	744 IU/kg	809 IU/kg	21 IU/100kcal
Vitamin C	152 mg/kg	165 mg/kg	4.3 mg
Total Omega-3 Fatty Acids	0.35 %	0.38 %	100 mg
Total Omega-6 Fatty Acids	2.81 %	3.05 %	802 mg
METABOLIZABLE ENERGY			
kcal/kg	3,502	3,807	
kcal/treat (approximate)	18		
% Calories from:	Protein 17	Fat 26	Carbohydrates 57

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Prescription Diet® Canine Treats

✓ Treats for Adult Dogs



Canine Treats: 1 lb pouch
in cases of 6 (5105)

✓ **Indication**

Bone-shaped treats for adult dogs for use with Prescription Diet® b/d® Canine, c/d® Canine, g/d® Canine, h/d® Canine, j/d® Canine, k/d® Canine, r/d® Canine or w/d® Canine brand dog foods.

✗ **Not recommended for**

Growing puppies, pregnant or nursing dogs.

⊕ **Additional information**

- Prescription Diet® Canine Treats are an ideal complement for adult dogs needing an occasional treat without compromising the effectiveness of certain Prescription Diet® foods.
- These treats are low in calories (approx. 14 kcal per treat), protein, phosphorus, sodium, and high in fiber and palatability.
- Up to 10% of the daily energy needs can be met by feeding these treats while still maintaining an appropriate nutrient profile to aid in the management of the underlying disease. To ensure maximum effectiveness of the Prescription Diet® brand dog food, limit Canine Treats to 10% or less of the dog's daily energy intake. **Note:** This product may not be appropriate for animals with difficulty maintaining a specific urine pH. Monitoring urine pH and urinalysis is recommended.
- Prescription Diet® Canine Treats are intended for intermittent or supplemental feeding only.

These characteristics make Prescription Diet® Canine Treats useful for dogs being fed Prescription Diet® b/d® Canine, c/d® Canine, g/d® Canine, h/d® Canine, j/d® Canine, k/d® Canine, r/d® Canine or w/d® Canine brand dog foods:

KEY BENEFITS

Sodium	Low	Helps maintain heart and kidney health.
Calories	Low	Help dogs reach or maintain their ideal weight.
Fiber	High	Complements the nutritional profiles of r/d® Canine and w/d® Canine.



DAILY FEEDING AMOUNTS



Canine
Treats

Prescription Diet® Canine Treats are intended for intermittent or supplemental feeding only. **For Normal Weight Patients – Prescription Diet® b/d® Canine, c/d® Canine, g/d® Canine, h/d® Canine, j/d® Canine and k/d® Canine.** Do not feed more than the maximum number of treats per day listed below, based on the dog's ideal body weight. If the dog tends to gain weight when supplementing with **Prescription Diet® Canine Treats**, adjust as needed to maintain proper body weight. (Fiber-responsive patients with normal body weight consuming **r/d® Canine** and **w/d® Canine** should also follow these guidelines).

For Obesity-Prone Patients – Prescription Diet® w/d® Canine. Do not feed more than the maximum number of treats per day listed below, based on the dog's ideal body weight. When supplementing with **Prescription Diet® Canine Treats**, begin by feeding the amount of canned or dry **w/d® Canine**. Adjust as needed to maintain proper body weight.

For Weight Loss – Prescription Diet® r/d® Canine. Do not feed more than the maximum number of treats per day listed below, based on the dog's target weight. When supplementing with **Prescription Diet® Canine Treats**, begin by feeding the amount of canned or dry **r/d® Canine** based on the desired target weight rather than the current weight. Adjust as needed to maintain proper body weight.

Body Weight (lb)	FOR ADULT MAINTENANCE TREATS PER DAY	FOR OBESE PRONE TREATS PER DAY	FOR WEIGHT LOSS TREATS PER DAY
5	1	1	1
10	2	2	2
15	3	3	2
20	4	4	3
30	6	5	4
40	7	6	4
50	8	7	5
60	10	8	6
70	11	9	7
80	12	10	7
100	14	12	9

INGREDIENTS

TREATS

Canine Treats: Whole Grain Corn, Whole Grain Wheat, Soybean Mill Run, Powdered Cellulose, Chicken Liver Flavor, Chicken By-Product Meal, Soybean Oil (preserved with BHA, propyl gallate and citric acid), Pork Protein Isolate, Dried Egg Product, Calcium Carbonate, Potassium Chloride, Choline Chloride, Caramel Color, vitamins (Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Folic Acid), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganese Oxide, Calcium Iodate, Sodium Selenite), Iron Oxide, preserved with Mixed Tocopherols & Citric Acid, Rosemary Extract.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	14.6 %	16.0 %	5.1 g
Fat	5.7 %	6.3 %	2.0 g
Carbohydrate (NFE)	51.1 %	56.2 %	17.8 g
Crude Fiber	15.8 %	17.4 %	5.5 g
Calcium	0.54 %	0.59 %	188 mg
Phosphorus	0.41 %	0.45 %	143 mg
Sodium	0.10 %	0.11 %	35 mg
Potassium	0.66 %	0.73 %	230 mg
Magnesium	0.110 %	0.121 %	38 mg

METABOLIZABLE ENERGY

kcal/kg	2,868	3,152	
kcal/treat (approximate)	14		
% Calories from:	Protein 18	Fat 17	Carbohydrates 65

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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VETERINARY TEAM ONLY

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Prescription Diet® Feline Foods

Quick Reference Guide to Disease Categories

Nutritional Aid for the Management of Cats with:



Adverse Reactions to Food & Inflammatory Skin Conditions	z/d d/d Hypo-Treats
Arthritis/Mobility Problems	j/d
Cardiovascular Disease	k/d g/d
Diabetes Mellitus	m/d w/d Metabolic Metabolic + Urinary
FLUTD/Urolithiasis	c/d MULTICARE c/d MULTICARE STRESS s/d Metabolic + Urinary k/d l/d
Gastrointestinal Disorders	i/d w/d z/d d/d
Hepatic Disorders	l/d
Hyperthyroidism	y/d
Kidney Disease	k/d g/d
Obesity	Metabolic Metabolic + Urinary r/d w/d m/d
Oral Health Problems	t/d
Recovery/Cancer Problems	a/d i/d



Prescription Diet® Feline Formula Options

This section categorizes Prescription Diet® Feline formulas according to their nutritional characteristics, allowing the clinician to rapidly find formulas that meet specific needs. The number(s) or item(s) given in parentheses following each specific formula is the average of the nutrient content characteristic(s) in that specific formula.

REDUCED/LOW PROTEIN (% protein calories)

Formula	Canned	Dry
k/d® Feline		22
k/d® Feline with Chicken	22	
Hypo-Treats		23

HIGH PROTEIN/LOW CARBOHYDRATE

(% protein calories/% carbohydrate calories)

Formula	Canned	Dry
a/d® Canine/Feline	33/12	
m/d® Feline	46/13	43/13

INCREASED/HIGH FIBER (crude fiber, % dry matter)

Formula	Canned	Dry
r/d® Feline		14.2
r/d® Feline with Chicken		15.1
r/d® Feline with Liver & Chicken	15.4	
t/d® Feline		7.5
w/d® Feline		7.7
w/d® Feline with Chicken	10.6	8.0

LOW FAT/LOW CALORIE

(% fat dry matter; metabolizable energy, kcal/g)

Formula	Canned	Dry
r/d® Feline		8.8/23
r/d® Feline with Chicken		9.3/25
r/d® Feline with Liver & Chicken	9.2/24	
w/d® Feline		9.3/23
w/d® Feline with Chicken		9.5/23

INCREASED/HIGH FAT – INCREASED/HIGH CALORIE

(% fat dry matter; metabolizable energy, kcal/g)

Formula	Canned	Dry
a/d® Canine/Feline	30.4/55	
k/d® Feline with Chicken	27.0/51	21.9/43

REDUCED/LOW SODIUM (sodium, mg/100 kcal)

Formula	Canned	Dry
c/d® Multicare Feline		80
c/d® Multicare Feline with Chicken		85
c/d® Multicare Feline with Seafood	77	
d/d® Feline Duck & Green Pea Formula	85	
d/d® Feline Venison & Green Pea Formula		81
d/d® Feline Duck Formula		80
d/d® Feline Venison Formula	66	
g/d® Feline	71	
i/d® Feline	76	72
j/d® Feline	77	93
k/d® Feline		79
k/d® Feline with Chicken		56
l/d® Feline	68	
m/d® Feline	43	65
r/d® Feline	90	98
r/d® Feline with Chicken		106
r/d® Feline with Liver & Chicken		102
s/d® Feline	95	
t/d® Feline	72	86
w/d® Feline with Chicken		91
y/d™ Feline	58	110
z/d® Feline Low Sensitivity		58
z/d® Feline ULTRA		82
Hypo-Treats	74	
		75

RESTRICTED ANIMAL PROTEIN FOR FOOD ALLERGY

(protein sources)

Formula	Canned	Dry
d/d® Feline Duck & Green Pea Formula		duck, green pea
d/d® Feline Venison & Green Pea Formula		venison, green pea
d/d® Feline Duck Formula	duck, green pea	
d/d® Feline Venison Formula	venison, green pea	
Hydrolyzed Protein		
z/d® Feline ULTRA	hydrolyzed chicken	
z/d® Feline Low Sensitivity		hydrolyzed chicken
Hypo-Treats		hydrolyzed chicken



MINERAL CONTENT (% dry matter)

Formula	Calcium	Phosphorus	Magnesium
c/d® Multicare Feline with Chicken, canned	0.72	0.68	0.052
c/d® Multicare Feline with Seafood, canned	0.62	0.71	0.054
c/d® Multicare Feline, dry	0.74	0.69	0.060
c/d® Multicare Feline with Chicken, dry	0.78	0.70	0.060
d/d® Feline Duck Formula, canned	0.79	0.75	0.083
d/d® Feline Venison Formula, canned	0.81	0.73	0.088
d/d® Feline Duck & Green Pea Formula, dry	0.79	0.65	0.100
d/d® Feline Venison & Green Pea Formula, dry	0.79	0.66	0.101
g/d® Feline, canned	0.64	0.52	0.088
g/d® Feline, dry	0.69	0.57	0.058
j/d® Feline, canned	0.95	0.79	0.083
j/d® Feline, dry	1.00	0.69	0.076
k/d® Feline with Chicken, canned	0.65	0.38	0.049
k/d® Feline, dry	0.70	0.49	0.058
Feline Metabolic, canned	0.23	0.15	0.022
Feline Metabolic, dry	1.00	0.79	0.093
Feline Metabolic, Treats	1.00	0.79	0.093
m/d® Feline, canned	0.85	0.69	0.065
m/d® Feline, dry	0.96	0.79	0.055
r/d® Feline, dry	0.99	0.79	0.071
r/d® Feline with Chicken, dry	1.02	0.86	0.067
r/d® Feline with Liver & Chicken, canned	1.00	0.62	0.075
s/d® Feline, canned	0.90	0.56	0.056
s/d® Feline, dry	1.11	0.78	0.068
w/d® Feline with Chicken, canned	0.94	0.68	0.064
w/d® Feline with Chicken, dry	1.16	0.86	0.071
w/d® Feline, dry	1.05	0.89	0.078
y/d™ Feline, canned	0.86	0.59	0.062
y/d™ Feline, dry	1.14	0.66	0.067
z/d® Feline Low Sensitivity, dry	0.68	0.69	0.074
z/d® Feline ULTRA, canned	0.72	0.64	0.064
Hypo-Treats	0.50	0.64	0.061

SOY PROTEIN-FREE

Formula	Canned	Dry
a/d® Canine/Feline	•	
c/d® Multicare Feline		•
c/d® Multicare Feline with Chicken	•	•
c/d® Multicare Feline with Seafood	•	
d/d® Feline (all formulas)	•	•
g/d® Feline	•	
k/d® Feline		•
k/d® Feline with Chicken	•	
m/d® Feline		•
r/d® Feline		•
r/d® Feline with Chicken		•
r/d® Feline with Liver & Chicken	•	
s/d® Feline	•	•
t/d® Feline		•
w/d® Feline		•
w/d® Feline with Chicken	•	•
z/d® Feline Low Sensitivity		•
z/d® Feline ULTRA	•	
Hypo-Treats		•

URINE pH

Formula	Target Range
a/d® Canine/Feline	6.7 – 7.3
g/d® Feline	6.4 – 6.6
k/d® Feline	6.6 – 6.9
l/d® Feline	6.4 – 6.6
s/d® Feline	5.9 – 6.1

All Prescription Diet® Feline foods **except** those listed have a target urine pH of 6.2 - 6.4.

Urine pH of individual cats may vary due to complicating factors, such as time of feeding before urine collection, type of urine collection, individual animal variation, or test methodology.





Recommended Foods for the nutritional management of cats with:

ADVERSE REACTIONS TO FOOD & INFLAMMATORY SKIN CONDITIONS (FOOD ALLERGY OR FOOD INTOLERANCE)	Recommended Food	Alternative Food Recommendations
Pruritic Dermatitis	z/d [®] ULTRA, z/d [®] Low Sensitivity	d/d [®]
Atopic Dermatitis	z/d [®] ULTRA, z/d [®] Low Sensitivity	d/d [®]
Flea Allergy Dermatitis	z/d [®] ULTRA, z/d [®] Low Sensitivity	d/d [®]
Eosinophilic Granuloma Complex	z/d [®] ULTRA, z/d [®] Low Sensitivity	d/d [®]
Gastroenteritis (Chronic)	d/d [®]	z/d [®] ULTRA
Colitis (Chronic)	d/d [®]	z/d [®] ULTRA
ARTHRITIS/MOBILITY PROBLEMS	j/d [®]	
CARDIOVASCULAR DISEASE		
Ascites/Edema (Fluid Retention)	k/d [®]	g/d [®]
Heart Disease	k/d [®]	g/d [®]
Heart Failure	k/d [®]	g/d [®]
Hypertension (Primary)	k/d [®]	g/d [®]
DIABETES MELLITUS	m/d [®] , w/d [®]	r/d [®]
FELINE LOWER URINARY TRACT DISEASE (FLUTD)		
Prior to Diagnosis	c/d [®] Multicare (canned)	
Idiopathic Cystitis	c/d [®] Multicare (canned)	
Oxalate Management	c/d [®] Multicare	k/d [®]
Struvite Dissolution (Initial Management)	c/d [®] Multicare, s/d [®]	
Struvite Management	c/d [®] Multicare	
Struvite Management (Obese)	r/d [®]	
Struvite Management (Obese-Prone)	w/d [®]	
GASTROINTESTINAL DISORDERS		
Colitis	i/d [®]	z/t [®] ULTRA, z/t [®] Low Sensitivity, d/d [®]
Colitis (Fiber Responsive)	w/d [®]	
Constipation (Fiber Responsive)	w/d [®]	t/d [®]
Constipation (Unresponsive to Increased Fiber)	i/d [®]	z/t [®] ULTRA, d/d [®] , g/t [®]
Diarrhea (Acute or Chronic)	i/d [®]	z/t [®] ULTRA, z/t [®] Low Sensitivity, d/d [®]
Diarrhea (Fiber Responsive)	w/d [®]	
Gastroenteritis (Acute or Chronic)	i/d [®]	z/d [®] ULTRA, z/d [®] Low Sensitivity, d/d [®]
Inflammatory Bowel Disease (IBD)	z/d [®] ULTRA	z/d [®] Low Sensitivity, d/d [®] , i/d [®]
Pancreatitis	z/d [®] Low Sensitivity, d/d [®]	i/d [®]
Recovery From Gastrointestinal Surgery	i/d [®]	
Vomiting (Acute or Chronic)	i/d [®]	z/d [®] ULTRA, z/d [®] Low Sensitivity, d/d [®]
GROWTH/DEVELOPMENT	i/d [®]	



	Recommended Food	Alternative Food Recommendations
HEPATIC DISORDERS		
Hepatic Encephalopathy	l/d [®]	
Hepatic Lipidosis (Encephalopathic)	l/d [®]	
Hepatic Lipidosis (Non-Encephalopathic)	l/d [®]	a/d [®]
Hepatic Lipidosis (Non-Encephalopathic Feeding Tube Placed)	a/d [®]	l/d [®]
Liver Disease	l/d [®]	
HYPERLIPIDEMIA		
	w/d [®] (dry)	r/d [®]
HYPERTHYROIDISM		
	y/d [™]	
OBESITY		
Prevention	Metabolic	m/d [®] , w/d [®]
Treatment	Metabolic	m/d [®] , r/d [®]
ORAL HEALTH PROBLEMS		
Gingivitis, Periodontal Disease	t/d [®]	
Tartar, Plaque, Stain	t/d [®]	
RECOVERY PROBLEMS		
Anemia	a/d [®]	
Anorexia	a/d [®]	
Cachexia/Weight Loss	a/d [®]	
Convalescence	a/d [®]	
Hypermetabolic States	a/d [®]	
Malnutrition	a/d [®]	
Surgery (Pre- and Post-Op)	a/d [®]	
KIDNEY DISEASE		
Hypertension	k/d [®]	g/d [®]
Kidney Failure	k/d [®]	
Kidney Insufficiency	k/d [®]	g/d [®]
Kidney Insufficiency (Obese-Prone)	g/d [®]	
UROLITHIASIS		
Prior to Diagnosis	c/d [®] Multicare (canned)	
Oxalate Management	c/d [®] Multicare	k/d [®]
Struvite Dissolution (Initial Management)	c/d [®] Multicare, s/d [®]	
Struvite Management	c/d [®] Multicare	
Struvite Management (Obese)	r/d [®]	m/d [®]
Struvite Management (Obese-Prone)	w/d [®]	m/d [®]
Urate Management	k/d [®] , l/d [®]	





a/d

Prescription Diet® a/d® Canine/Feline Critical Care

Prescription Diet® a/d® Canine/Feline Critical Care

✓ Recovery Problems



a/d® Canine/Feline: Cans of 5.5 oz (5670) in cases of 24

✓ **Indication**

Patients recovering from a debilitating state, such as surgery, cancer therapy, injury or malnutrition.

✗ **Not recommended for**

- Patients where the primary therapeutic goal is to avoid fluid retention or prevent the accumulation of nitrogenous by-products, phosphorus or sodium.
- Patients that cannot tolerate high fat intake.
- Patients with hepatic encephalopathy, hyperlipidemia, pancreatitis, history of pancreatitis or at risk of pancreatitis.

⊕ **Additional information**

- Certain conditions associated with debilitation, cachexia, anorexia, or hypermetabolic states require nutritional support during convalescence. These conditions include trauma, sepsis, fever, starvation, malnutrition, weight loss, neglect, abscesses, burns, severe parasitic infestation, infectious disease, autoimmune disease, anemia, peritonitis, potassium depletion, administration of catabolic medications, and surgery (pre- and post-operative periods).
- **Prescription Diet® a/d® Canine/Feline** may be fed free-choice or by syringe or tube. **Note:** It is not recommended to use **a/d® Canine/Feline** with feeding tubes smaller than #10 French, even if diluted.



DAILY FEEDING AMOUNTS

Individual requirements may vary depending on pre-existing nutritional status and medical condition. In patients where normal GI function has been compromised by anorexia, a 3-day transitional feeding strategy may be necessary: **Day One:** 1/3 of daily caloric intake with 2/3 water dilution. **Day Two:** 2/3 of daily caloric intake with 1/3 water dilution. **Day Three:** Entire daily caloric intake. The following daily intakes are intended as a guide and should be adjusted as needed to achieve or maintain body weight. Divide a 5.5 oz can into 3-6 equal daily feedings to minimize gastrointestinal side effects. (1 can = 150 ml).

Body Weight (lb)	Schedule 1 ml/day Cage rest	Schedule 2	Schedule 3
		ml/day Surgery, sepsis, cancer, trauma, fever, etc.	ml/day Severe burn, injury or head trauma
5	117	140	187
8	166	200	266
10	197	236	315
15	267	320	427

These characteristics make **Prescription Diet® a/d® Canine/Feline** veterinary exclusive pet food useful as a nutritional aid for cats during recovery:

KEY BENEFITS

Protein	High	Aid in promoting wound and tissue healing, preserving lean body mass and maintaining body defenses in sick, debilitated, cachectic and anorexic cats.
Fat		
Carbohydrate Digestibility		
Omega-3 Fatty Acids		
Branched-chain Amino Acids		
Glutamine	High	Helps support the metabolic requirements of the small intestine and may stimulate the immune system.
Antioxidants	Added	Defend cells from free radicals, promoting a healthy immune system.
Potassium	Increased	Combats depletion.
Consistency	Soft and thixotropic (stirring makes it more liquid)	Gives flexibility in feeding – by bowl, spoon, syringe or tube.
Palatability	High	Aids acceptance by inappetent patients.





a/d



INGREDIENTS

CANNED

a/d: Water, Pork Liver, Poultry Liver, Chicken, Corn Flour, Pork Protein Isolate, Fish Oil, Chicken Liver Flavor, Calcium Carbonate, Sodium Tripolyphosphate, Guar Gum, Potassium Chloride, Taurine, Choline Chloride, Vitamin E Supplement, Magnesium Oxide, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Beta-Carotene, Manganous Oxide, Copper Sulfate, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Calcium Iodate, Sodium Selenite, Folic Acid.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.6 %	44.2 %	9.2 g
Fat	7.3 %	30.4 %	6.3 g
Carbohydrate (NFE)	3.7 %	15.4 %	3.2 g
Crude Fiber	0.3 %	1.3 %	0.3 g
Calcium	0.24 %	1.00 %	209 mg
Phosphorus	0.24 %	1.00 %	209 mg
Sodium	0.19 %	0.79 %	165 mg
Potassium	0.22 %	0.92 %	191 mg
Magnesium	0.026 %	0.108 %	23 mg
Taurine	0.15 %	0.64 %	132 mg
Glutamine/Glutamate	1.24 %	5.17 %	1,077 mg
Total Branched Chain Amino Acids	1.54 %	6.42 %	1,338 mg
Total Omega-3 Fatty Acids	0.59 %	2.46 %	513 mg

METABOLIZABLE ENERGY

kcal/kg	1,151	4,796	
kcal/can	180		
% Calories from:	Protein 33	Fat 55	Carbohydrates 12

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





c/d

Prescription Diet® c/d® Multicare Feline Urinary Tract Health

✓ FLUTD/Urolithiasis



Multicare



Prescription Diet® c/d® Multicare Feline Urinary Tract Health

c/d® Multicare Feline Chicken & Vegetable

Stew: Cans of 2.9 oz (3386) in cases of 24
c/d® Multicare Feline Vegetable, Tuna & Rice Stew: Cans of 2.9 oz (3385) in cases of 24

c/d® Multicare with Chicken:

Cans of 5.5 oz (6238) in cases of 24

c/d® Multicare with Ocean Fish:

Cans of 5.5 oz (6239) in cases of 24

c/d® Multicare with Chicken:

Bags of 4 lbs (6247), 8.5 lbs (8679) and 17.6 lbs (8680)

c/d® Multicare with Ocean Fish:

Bags of 4 lbs (2781) and 8.5 lbs (2782)

✓ Indications

Feline Lower Urinary Tract Disease (FLUTD)

- Struvite and calcium oxalate crystalluria and urolithiasis (reduces the risk of recurrence/occurrence of struvite and calcium oxalate urolithiasis.)
- Feline Idiopathic Cystitis (FIC).

✗ Not recommended for

- Growing kittens, pregnant or nursing cats.
- Patients with concurrent use of urinary acidifiers.

🔍 Evidence-Based Clinical Nutrition

- Clinically tested to dissolve struvite stones in as little as 7 days (Average 27 days).¹
- Nutrition clinically tested to reduce the recurrence of FIC signs by 89%.²
- Clinical studies have shown that the nutrition in **Prescription Diet® c/d® Multicare Feline** reduces risk of both calcium oxalate and struvite uroliths formation.³
- Clinically proven to maintain urine saturation levels that minimize risks of calcium oxalate crystal growth.³

⊕ Additional information

- Ideal for long-term feeding and multi-cat households.
- Dry and canned formulas can be mixed or fed concurrently.
- **Prescription Diet** foods are made in our own North American facilities with ingredients from North America, Europe, Australia and New Zealand, which exceed industry standards for purity and nutrient content.
- **100% Guaranteed Great Taste.** We're confident your patients will enjoy Hill's Prescription Diet foods. In fact, we're so confident that we offer a money-back guarantee.

Other products to consider

- To dissolve struvite crystals and uroliths: **Prescription Diet® c/d® Multicare Feline Urinary Stress with Chicken** or **Prescription Diet® s/d® Feline.**
- Obese-prone cats with struvite crystals or uroliths: **Prescription Diet® w/d® Feline.**

These characteristics make **Prescription Diet® c/d® Multicare Feline** veterinary exclusive pet food useful as a nutritional aid for cats with FLUTD or FIC:

KEY BENEFITS

Magnesium, Calcium, Phosphorus	Controlled levels	Reduce building blocks of crystals and uroliths.
Potassium Citrate	Added	Inhibits calcium oxalate crystals and uroliths.
Antioxidant Bundle	High	Vitamin E and Beta-Carotene counteract oxidative stress and may generate an environment unfavorable for development of uroliths.
Omega-3 Fatty Acids EPA and DHA	High	Help break inflammatory cycle associated with uroliths, crystals, and FIC.
Target Urine pH*	6.2 – 6.4	Discourages struvite formation, with minimal effect on calcium oxalate formation.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

¹Lulich JP, Kruger JM, MacLeay JM, et al. Efficacy of two commercially available, low-magnesium, urine-acidifying dry foods for the dissolution of struvite uroliths in cats. *J Am Vet Med Assoc.* 2013; 243:1147-1153.

²Kruger J.M., Lulich, J.M., Merills J, et al. A year-long prospective, randomized, double masked study of nutrition on Feline Idiopathic Cystitis. *Proceedings. American College of Veterinary Medicine Forum* 2013.

³Data on file, Hill's Pet Nutrition, Inc.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

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c/d



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® c/d® Multicare Feline Urinary Tract Health** provides complete and balanced nutrition for maintenance of adult cats. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. When using both canned and dry foods, decrease the amounts to avoid overfeeding. Supplementation beyond the analogous wet or dry formula is unnecessary and may decrease the effectiveness of the food.

Body Weight (lb)	Can(s) (2.9 oz)	Can(s) (5.5 oz)	Dry – Cups
6	2 – 3	1 – 1 1/3	3/8 – 1/2
10	3 – 4 1/2	1 1/3 – 2	5/8 – 3/4
14	4 – 6	1 3/4 – 2 1/3	3/4 – 1
18	5 – 7	2 – 3	7/8 – 1 1/4

1 cup is equal to 5 5/8 cans. 1 can is equal to 1/8 cup.

INGREDIENTS

CANNED



c/d® Multicare Chicken & Vegetable Stew: Water, Pork Liver, Chicken, Carrots, Wheat Gluten, Rice, Corn Starch, Spinach, Chicken Liver Flavor, Potassium Alginate, Chicken Fat, Fish Oil, Soybean Oil, Calcium Chloride, Dicalcium Phosphate, Guar Gum, Calcium Sulfate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Taurine, Potassium Citrate, Iodized Salt, Choline Chloride, Sodium Tripolyphosphate, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Beta-Carotene, Calcium Carbonate.

c/d® Multicare Vegetable, Tuna & Rice Stew: Water, Pork Liver, Carrots, Chicken, Tuna, Wheat Gluten, Rice, Corn Starch, Spinach, Chicken Liver Flavor, Fish Oil, Chicken Fat, Potassium Alginate, Soybean Oil, Titanium Dioxide color, Calcium Chloride, Dicalcium Phosphate, Guar Gum, Calcium Sulfate, Taurine, Choline Chloride, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (source of vitamin K)), Potassium Citrate, Sodium Tripolyphosphate, Iodized Salt, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Beta-Carotene, Calcium Carbonate.

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE ALL ABOVE CANNED FORMULAS)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.1 – 8.2 %	40.7 – 40.8 %	9.6 – 10.0 g
Fat	3.6 – 3.8 %	17.9 – 19.1 %	4.4 – 4.5 g
Carbohydrate (NFE)	6.6 – 6.8 %	32.8 – 34.2 %	8.0 – 8.1 g
Crude Fiber	0.1 %	0.5 %	0.1 g
Calcium	0.16 %	0.80 %	190 – 195 mg
Phosphorus	0.14 %	0.7 %	167 – 171 mg
Sodium	0.07 %	0.35 %	83 – 85 mg
Potassium	0.18 %	0.90 %	214 – 219 mg
Magnesium	0.012 %	0.060 %	14 – 15 mg
Taurine	0.08 – 0.10 %	0.40 – 0.50 %	95 – 122 mg
Vitamin E	134 – 145 IU/kg	667 – 729 IU/kg	16 – 17 IU/100kcal
Total Omega-3 Fatty Acids	0.17 – 0.31 %	0.85 – 1.54 %	202 – 378 mg

METABOLIZABLE ENERGY

kcal/kg	821 – 840	4,085 – 4,221	
kcal/can 2.9 oz	67 – 69		
% Calories from:	Protein 34 – 35	Fat 37 – 38	Carbohydrates 28

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





c/d

Prescription Diet® c/d® Multicare Feline Urinary Tract Health

INGREDIENTS

CANNED



c/d® Multicare with Chicken: Pork By-Products, Water, Pork Liver, Chicken, Rice, Corn Starch, Oat Fiber, Chicken Fat, Fish Meal, Corn Gluten Meal, Chicken Liver Flavor, Calcium Sulfate, Guar Gum, Fish Oil, Brewers Dried Yeast, Dextrose, DL-Methionine, Choline Chloride, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), Potassium Chloride, Taurine, Cysteine, Dried Egg Yolk, minerals (Zinc Oxide, Ferrous Sulfate, Manganous Oxide, Calcium Iodate), Glycine, Iodized Salt, Potassium Citrate, Calcium Carbonate, Beta-Carotene.

c/d® Multicare with Ocean Fish: Pork By-Products, Water, Pork Liver, Ocean Fish, Rice, Oat Fiber, Corn Starch, Chicken Fat, Corn Gluten Meal, Chicken Liver Flavor, Fish Meal, Guar Gum, Calcium Sulfate, Dextrose, Fish Oil, DL-Methionine, Potassium Chloride, Brewers Dried Yeast, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Niacin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Choline Chloride, Cysteine, Taurine, Dried Egg Yolk, Glycine, Calcium Carbonate, Potassium Citrate, Iodized Salt, minerals (Zinc Oxide, Ferrous Sulfate, Manganous Oxide, Calcium Iodate), Beta-Carotene.

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE ALL ABOVE CANNED FORMULAS)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.8 – 10.9 %	43.8 – 44.8 %	10.4 – 11.5 g
Fat	4.4 – 5.2 %	18.3 – 20.9 %	4.7 – 5.0 g
Carbohydrate (NFE)	6.6 – 6.8 %	26.5 – 28.2 %	6.3 – 7.2 g
Crude Fiber	0.5 – 0.7 %	2.0 – 2.9 %	0.5 – 0.7 g
Calcium	0.15 – 0.18 %	0.62 – 0.72 %	159 – 172 mg
Phosphorus	0.17 %	0.7 %	163 – 181 mg
Sodium	0.08 %	0.32 – 0.33 %	77 – 85 mg
Potassium	0.20 – 0.21 %	0.80 – 0.87 %	192 – 223 mg
Magnesium	0.013 %	0.052 – 0.054 %	12 – 14 mg
Taurine	0.10 %	0.40 – 0.41 %	96 – 106 mg
Vitamin E	160 – 208 IU/kg	664 – 835 IU/kg	17 – 20 IU/100kcal
Total Omega-3 Fatty Acids	0.15 – 0.24 %	0.62 – 0.96 %	159 – 230 mg
METABOLIZABLE ENERGY			
kcal/kg	941 – 1,044	3,905 – 4,193	
kcal/can 5.5 oz	147 – 163		
% Calories from:	Protein 36 – 38	Fat 38 – 42	Carbohydrates 22 – 24

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



INGREDIENTS

DRY



c/d

c/d® Multicare with Chicken: Brewers Rice, Corn Gluten Meal, Chicken By-Product Meal, Pork Fat, Chicken, Chicken Liver Flavor, Lactic Acid, Fish Oil, Choline Chloride, Potassium Chloride, Calcium Sulfate, Iodized Salt, Potassium Citrate, DL-Methionine, vitamins (Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Vitamin A Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Natural Flavors, Beta-Carotene.

c/d® Multicare with Ocean Fish: Ocean Fish, Brewers Rice, Cracked Pearled Barley, Corn Gluten Meal, Wheat Gluten, Brown Rice, Chicken Fat, Chicken Meal, Chicken Liver Flavor, Whole Grain Oats, Lactic Acid, Calcium Sulfate, Flaxseed, Fish Oil, Potassium Chloride, Powdered Cellulose, Choline Chloride, L-Lysine, DL-Methionine, Potassium Citrate, Iodized Salt, vitamins (Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin D3 Supplement), Taurine, Calcium Carbonate, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE ALL DRY FORMULAS)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.8 – 32.6 %	33.5 – 34.7 %	8.3 – 8.4 g
Fat	15.3 %	16.1 – 16.3 %	4.0 g
Carbohydrate (NFE)	40.1 – 41.0 %	42.7 – 43.2 %	10.4 – 10.7 g
Crude Fiber	0.8 – 1.4 %	0.9 – 1.5 %	0.2 – 0.4 g
Calcium	0.73 – 0.74 %	0.78 %	189 – 192 mg
Phosphorus	0.59 – 0.66 %	0.6 – 0.7 %	153 – 171 mg
Sodium	0.30 – 0.31 %	0.32 – 0.33 %	78 – 80 mg
Potassium	0.78 – 0.79 %	0.83 %	202 – 205 mg
Magnesium	0.056 – 0.077 %	0.060 – 0.081 %	15 – 20 mg
Taurine	0.20 – 0.24 %	0.21 – 0.26 %	52 – 62 mg
Vitamin E	604 – 1,001 IU/kg	636 – 1,065 IU/kg	16 – 26 IU/100kcal
Total Omega-3 Fatty Acids	0.59 – 0.077 %	0.63 – 0.91 %	153 – 224 mg
METABOLIZABLE ENERGY			
kcal/kg	3,847 – 3,858	4,049 – 4,104	
kcal/cup	382 – 383		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 29 – 30	Fat 34	Carbohydrates 36 – 37

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





c/d
URINARY STRESS

Prescription Diet® c/d® Multicare Feline Urinary Stress

Prescription Diet® c/d® Multicare Feline Urinary Stress

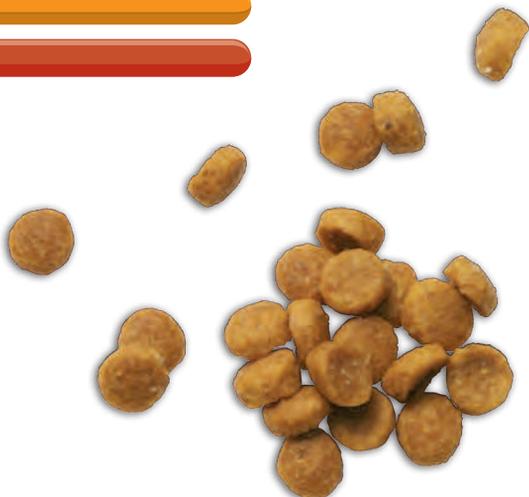
- ✓ FLUTD/Urolithiasis
- ✓ Stress



c/d® Multicare Urinary Stress Chicken & Vegetable Stew: Cans of 2.9 oz (3387) in cases of 24



c/d® Multicare Urinary Stress with Chicken: Bags of 6.35 lbs (2839) and 13 lbs (3646)



✓ Indications

Feline Lower Urinary Tract Disease (FLUTD)

- Struvite and calcium oxalate crystalluria and urolithiasis (reduces the risk of recurrence/occurrence of struvite and calcium oxalate urolithiasis.)
- Feline Idiopathic Cystitis (FIC).

✗ Not recommended for

- Growing kittens, pregnant or nursing cats.
- Patients with concurrent use of urinary acidifiers.

🐾 Evidence-Based Clinical Nutrition

- Clinically tested to dissolve struvite stones in as little as 7 days (Average 27 days).¹
- Nutrition clinically tested to reduce the recurrence of FIC signs by 89% now with ingredients to help manage stress.^{2,3,4}
- Clinical studies have shown that the nutrition in Prescription Diet® c/d® Multicare Feline reduces risk of both calcium oxalate and struvite uroliths formation.⁵
- Clinically proven to maintain urine saturation levels that minimize risks of calcium oxalate crystal growth.⁵

⊕ Additional information

- Ideal for long-term feeding and multi-cat households.
- Dry and canned formulas can be mixed or fed concurrently.
- Prescription Diet® foods are made in our own U.S. facilities with ingredients from North America, Europe, Australia and New Zealand, which exceed industry standards for purity and nutrient content.
- **100% Guaranteed Great Taste.** We're confident your patients will enjoy Hill's® Prescription Diet® foods. In fact, we're so confident that we offer a money-back guarantee.

Other products to consider

- To dissolve struvite crystals and uroliths: **Prescription Diet® c/d® Multicare Feline with Chicken, Prescription Diet® c/d® Multicare Feline with Ocean Fish and Prescription Diet® s/d® Feline.**
- Obese-prone cats with struvite crystals or uroliths: **Prescription Diet® w/d® Feline.**

¹ Lulich JP, Kruger JM, MacLeay JM, et al. Efficacy of two commercially available, low-magnesium, urine-acidifying dry foods for the dissolution of struvite uroliths in cats. *J Am Vet Med Assoc.* 2013; 243:1147-1153.

² Kruger J.M., Lulich, J.M., Merills J, et al. A year-long prospective, randomized, double masked study of nutrition on Feline Idiopathic Cystitis. Proceedings. American College of Veterinary Medicine Forum 2013.

³ Pereira GG, Fragoso S, Pires E. Effect of dietary intake of L-Tryptophan supplementation on multi housed cats presenting stress related behaviors, in Proceedings. BSAVA 2010.

⁴ Beata C, Beaumont-Graft E, Coll V, et al. Effect of Alpha-casozepine (Zylkene) on anxiety in cats. *J Vet Behav.* 2007;2(2); 40-46.

⁵ Data on file, Hill's Pet Nutrition, Inc.

🐾 DAILY FEEDING AMOUNTS

Prescription Diet® c/d® Multicare Feline Urinary Stress with Chicken is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. When using both canned and dry foods, decrease the amounts to avoid overfeeding. Supplementation beyond the analogous wet or dry formula is unnecessary and may decrease the effectiveness of the food.

Body Weight (lb)	Can(s) (2.9 oz)	Dry Cups
6	2-3	3/8 - 1/2
10	3 - 4 1/2	5/8 - 3/4
14	4 - 5 1/2	3/4 - 1
18	5-7	7/8 - 1 1/4

1 cup is equal to 5 5/8 cans. 1 can is equal to 1/8 cup.



These characteristics make **Prescription Diet® c/d® Multicare Feline Urinary Stress** veterinary exclusive pet food useful as a nutritional aid for cats with FLUTD or FIC:

KEY BENEFITS

L-Tryptophan, Hydrolyzed Casein	Added	Help manage stress and stress related behaviors.
Magnesium, Calcium, Phosphorus	Controlled levels	Reduce building blocks of crystals and uroliths.
Potassium Citrate	Added	Inhibits calcium oxalate crystals and uroliths.
Antioxidant Bundle	High	Vitamin E and Beta-Carotene counteract oxidative stress and may generate an environment unfavorable for development of uroliths.
Omega-3 Fatty Acids EPA and DHA	High	Help break inflammatory cycle associated with uroliths, crystals, and FIC.
Target Urine pH*	6.2 – 6.4	Discourages struvite formation, with minimal effect on calcium oxalate formation.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

c/d
URINARY STRESS

INGREDIENTS

CANNED



c/d® Multicare Urinary Stress Chicken & Vegetable Stew: Water, Pork Liver, Chicken, Carrots, Wheat Gluten, Rice, Corn Starch, Spinach, Chicken Liver Flavor, Potassium Alginate, Chicken Fat, Fish Oil, Soybean Oil, Calcium Chloride, Dicalcium Phosphate, Guar Gum, Calcium Sulfate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Taurine, Potassium Citrate, Iodized Salt, Choline Chloride, Sodium Tripolyphosphate, Dried Hydrolyzed Casein, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), L-Tryptophan, Beta-Carotene, Calcium Carbonate.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.2 %	41.4 %	9.8 g
Fat	3.8 %	19.2 %	4.5 g
Carbohydrate (NFE)	6.6 %	33.3 %	7.9 g
Crude Fiber	0.1 %	0.5 %	0.1 g
Calcium	0.16 %	0.81 %	191 mg
Phosphorus	0.14 %	0.7 %	167 mg
Sodium	0.07 %	0.35 %	83 mg
Potassium	0.18 %	0.91 %	215 mg
Magnesium	0.012 %	0.061 %	14 mg
Taurine	0.08 %	0.40 %	95 mg
Vitamin E	145 IU/kg	732 IU/kg	17 IU/100kcal
Total Omega-3 Fatty Acids	0.17 %	0.86 %	203 mg

METABOLIZABLE ENERGY

kcal/kg	839	4,237	
kcal/can 2.9 oz	69		
% Calories from	Protein 34	Fat 38	Carbohydrates 28

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





c/d

URINARY STRESS

Prescription Diet® c/d® Multicare Feline Urinary Stress

INGREDIENTS

DRY



c/d® Multicare Urinary Stress with Chicken: Brewers Rice, Corn Gluten Meal, Chicken By-Product Meal, Pork Fat, Chicken, Chicken Liver Flavor, Fish Oil, Lactic Acid, Choline Chloride, Calcium Sulfate, Potassium Chloride, DL-Methionine, Iodized Salt, Potassium Citrate, Taurine, vitamins (Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Vitamin A Supplement, Folic Acid, Vitamin D3 Supplement), Dried Hydrolyzed Casein, L-Tryptophan, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Phosphoric Acid, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.9 %	33.9 %	8.2 g
Fat	16.0 %	17.0 %	4.1 g
Carbohydrate (NFE)	40.2 %	42.8 %	10.4 g
Crude Fiber	0.7 %	0.7 %	0.2 g
Calcium	0.72 %	0.77 %	186 mg
Phosphorus	0.64 %	0.7 %	165 mg
Sodium	0.33 %	0.35 %	85 mg
Potassium	0.73 %	0.78 %	188 mg
Magnesium	0.061 %	0.065 %	16 mg
Taurine	0.26 %	0.28 %	67 mg
Vitamin E	845 IU/kg	899 IU/kg	22 IU/100kcal
Total Omega-3 Fatty Acids	0.59 %	0.63 %	152 mg
METABOLIZABLE ENERGY			
kcal/kg	3,881	4,129	
kcal/cup	385		
Weight oz/cup:	3.5		
Cups per lb	4.6		
% Calories from	Protein 29	Fat 35	Carbohydrates 36

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Prescription Diet® d/d® Feline

Duck & Green Pea

Adverse Reactions to Food & Inflammatory Skin Conditions

Gastrointestinal Disorders



d/d® Duck Formula:
Cans of 5.5 oz (5364) in cases of 24
d/d® Venison Formula:
Cans of 5.5 oz (5365) in cases of 24



d/d® Duck & Green Pea Formula: Bags of 3.5 lbs (5351) and 8.5 lbs (5355)
d/d® Venison & Green Pea Formula: Bags of 3.5 lbs (5350) and 8.5 lbs (5356)



Venison & Green Pea

d/d

Prescription Diet® d/d® Feline

Indications

- Inflammatory skin conditions such as atopy, flea allergy dermatitis and feline eosinophilic granuloma complex.
- Adverse reactions to food (food allergy or intolerance).

Not recommended for

- Growing kittens, pregnant or nursing cats.
- Patients with concurrent use of urinary acidifiers.

Additional information

• Prescription Diet® d/d® Feline foods contain a single, intact animal protein source (duck or venison) which is not generally associated with adverse reactions to food in cats.

• Prescription Diet® d/d® Feline foods may help aid in the management of the following: **Pruritic dermatitis:** Adverse food reactions in cats typically occur as pruritic dermatitis, with or without concurrent gastrointestinal signs. **Chronic gastroenteritis, chronic colitis:** Adverse food reactions can result in chronic vomiting and/or diarrhea associated with gastrointestinal inflammation; mildly affected cats may only show an increase in the number of bowel movements or may have occasional vomiting. **Inflammatory Bowel Disease (IBD):** Adverse reactions to food may potentiate IBD. **Atopic dermatitis, food allergy** and **flea allergy** can occur in the same patient concurrently. **Allergic dermatitis** patients may have clinical signs of eosinophilic granuloma complex.

Other products to consider

- For use as an elimination food, for patients with IBD, or to manage and eliminate adverse reactions to food: **Prescription Diet® z/d® Feline.**
- As a tasty, healthy and rewarding treat for cats with adverse reactions to food, inflammatory skin conditions, or gastrointestinal disorders, and for cats on elimination feeding trials: **Prescription Diet® Hypo Treats.**

These characteristics make **Prescription Diet® d/d® Feline** veterinary exclusive pet food useful as a nutritional aid for cats with adverse reactions to food or gastrointestinal disorders:

KEY BENEFITS

Protein	Single, novel animal source Highly digestible	Helps avoid common food allergens. Limits the amount of undigested protein in the gastrointestinal tract able to provoke an allergic reaction.
Number of Novel Protein Formulas	Two	Duck and venison provide more choices related to a suspected allergy or patient preference.
Carbohydrate	Green pea	Allergies to green pea are uncommon.
Antioxidants	Added	Helps maintain a healthy immune system and the skin barrier function.
Magnesium Phosphorus	Low	Helps minimize struvite building blocks.
Target Urinary pH*	6.2 - 6.4	

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® d/d® Feline** provides complete and balanced nutrition for maintenance of adult cats. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Reinforce with clients to feed **Prescription Diet®** dry food, wet food, & treats exclusively.
- Gradually transition to the new food over a 7-day period.

Body Weight (lb)	Duck Formula Can(s) (5.5) oz	Venison Formula Can(s) (5.5) oz	Dry Formulas Dry – Cups
6	1	1	3/8
8	1 1/4	1 1/4	1/2
10	1 1/3	1 1/3	1/2
12	1 2/3	1 1/2	5/8
14	1 3/4	1 3/4	2/3
16	2	2	3/4
18	2 1/4	2	7/8





d/d

INGREDIENTS

CANNED



d/d® Duck Formula: Water, Duck, Duck Liver, Ground Green Pea, Powdered Cellulose, Soybean Oil, Pea Protein Concentrate, Brewers Dried Yeast, Fish Oil, Glucose, Calcium Carbonate, DL-Methionine, Dicalcium Phosphate, Taurine, L-Cysteine, Choline Chloride, Iron Oxide, Glycine, Potassium Chloride, Iodized Salt, Vitamin E Supplement, Potassium Citrate, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Thiamine Hydrochloride, Niacin, Pyridoxine Hydrochloride, Beta-Carotene, Manganous Oxide, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.1 %	38.1 %	8.4 g
Fat	7.7 %	29.1 %	6.4 g
Carbohydrate (NFE)	5.9 %	22.3 %	4.9 g
Crude Fiber	1.2 %	4.5 %	1.0 g
Calcium	0.21 %	0.79 %	174 mg
Phosphorus	0.20 %	0.8 %	165 mg
Sodium	0.08 %	0.30 %	66 mg
Potassium	0.25 %	0.94 %	207 mg
Magnesium	0.022 %	0.083 %	18 mg
Taurine	0.15 %	0.57 %	124 mg
Vitamin E	211 IU/kg	796 IU/kg	17 IU/100kcal
Vitamin C	60 mg/kg	226 mg/kg	5.0 mg
Total Omega-3 Fatty Acids	0.31 %	1.17 %	256 mg
Total Omega-6 Fatty Acids	1.56 %	5.89 %	1,290 mg

METABOLIZABLE ENERGY

kcal/kg	1,209	4,562	
kcal/can 5.5 oz	189		
% Calories from:	Protein 29	Fat 54	Carbohydrates 17

INGREDIENTS

CANNED



d/d® Venison Formula: Venison, Water, Venison Liver, Ground Green Pea, Pea Protein Concentrate, Soybean Oil, Powdered Cellulose, Fish Oil, DL-Methionine, Choline Chloride, Calcium Carbonate, Iron Oxide, Calcium Sulfate, Iodized Salt, Potassium Chloride, Taurine, Dicalcium Phosphate, Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Beta-Carotene, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.7 %	37.3 %	7.7 g
Fat	7.9 %	30.4 %	6.3 g
Carbohydrate (NFE)	5.5 %	21.2 %	4.4 g
Crude Fiber	1.2 %	4.6 %	1.0 g
Calcium	0.21 %	0.81 %	166 mg
Phosphorus	0.19 %	0.7 %	150 mg
Sodium	0.09 %	0.35 %	71 mg
Potassium	0.24 %	0.92 %	190 mg
Magnesium	0.023 %	0.088 %	18 mg
Taurine	0.10 %	0.38 %	79 mg
Vitamin E	197 IU/kg	758 IU/kg	16 IU/100kcal
Vitamin C	30 mg/kg	115 mg/kg	2.4 mg
Total Omega-3 Fatty Acids	0.48 %	1.85 %	380 mg
Total Omega-6 Fatty Acids	2.03 %	7.81 %	1,607 mg

METABOLIZABLE ENERGY

kcal/kg	1,263	4,858	
kcal/can 5.5 oz	197		
% Calories from:	Protein 28	Fat 56	Carbohydrates 16

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





d/d

Prescription Diet® d/d® Feline

INGREDIENTS

DRY



d/d® Duck & Green Pea Formula: Yellow Peas, Pea Protein, Duck, Green Peas, Pork Fat, Powdered Cellulose, Calcium Sulfate, Chicken Liver Flavor, Fish Oil, Lactic Acid, Choline Chloride, DL-Methionine, Calcium Carbonate, Potassium Chloride, Taurine, Glycerol Monostearate, Iodized Salt, Potassium Sulfate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Dicalcium Phosphate, Cysteine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.4 %	34.5 %	8.4 g
Fat	20.0 %	21.3 %	5.2 g
Carbohydrate (NFE)	30.7 %	32.7 %	8.0 g
Crude Fiber	4.4 %	4.7 %	1.1 g
Calcium	0.74 %	0.79 %	193 mg
Phosphorus	0.61 %	0.6 %	159 mg
Sodium	0.31 %	0.33 %	81 mg
Potassium	0.88 %	0.94 %	229 mg
Magnesium	0.094 %	0.100 %	24 mg
Taurine	0.40 %	0.43 %	104 mg
Vitamin E	809 IU/kg	861 IU/kg	21 IU/100kcal
Vitamin C	133 mg/kg	141 mg/kg	3.5 mg
EPA	0.279 %	0.297 %	72.6 mg
Total Omega-3 Fatty Acids	0.84 %	0.89 %	219 mg
Total Omega-6 Fatty Acids	3.37 %	3.59 %	877 mg

METABOLIZABLE ENERGY

kcal/kg	3,842	4,087
kcal/cup	468	
Weight oz/cup	4.3	
Cups per lb	3.7	
% Calories from	Protein 29	Fat 43 Carbohydrates 28

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



July 2015

INGREDIENTS

DRY



d/d® Venison & Green Pea Formula: Yellow Peas, Pea Protein, Venison, Green Peas, Pork Fat, Powdered Cellulose, Calcium Sulfate, Chicken Liver Flavor, Fish Oil, Lactic Acid, Choline Chloride, DL-Methionine, Calcium Carbonate, Potassium Chloride, Taurine, Glycerol Monostearate, Iodized Salt, Potassium Sulfate, Dicalcium Phosphate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Cysteine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.4 %	34.5 %	8.4 g
Fat	20.0 %	21.3 %	5.2 g
Carbohydrate (NFE)	30.7 %	32.7 %	7.9 g
Crude Fiber	4.4 %	4.7 %	1.1 g
Calcium	0.74 %	0.79 %	191 mg
Phosphorus	0.62 %	0.7 %	160 mg
Sodium	0.31 %	0.33 %	80 mg
Potassium	0.88 %	0.94 %	227 mg
Magnesium	0.095 %	0.101 %	25 mg
Taurine	0.39 %	0.41 %	101 mg
Vitamin E	811 IU/kg	863 IU/kg	21 IU/100/kcal
Vitamin C	133 mg/kg	141 mg/kg	3.4 mg
EPA	0.275 %	0.293 %	71.0 mg
Total Omega-3 Fatty Acids	0.82 %	0.87 %	212 mg
Total Omega-6 Fatty Acids	3.44 %	3.66 %	888 mg

METABOLIZABLE ENERGY

kcal/kg	3,872	4,119	
kcal/cup	472		
Weight oz/cup	4.3		
Cups per lb	3.7		
% Calories from	Protein 29	Fat 43	Carbohydrates 28

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



July 2015



g/d

Prescription Diet® g/d® Feline Early Cardiac-Healthy Aging

Prescription Diet® g/d® Feline Early Cardiac-Healthy Aging

✓ Cardiovascular Disease

✓ Kidney Disease



g/d® Feline: Cans of 5.5 oz (7244) in cases of 24



g/d® Feline: Bags of 4 lbs (7245)



✓ Indications

Cardiovascular disease and kidney insufficiency.

✗ Not recommended for

Growing kittens, pregnant or nursing cats.

⊕ Additional information

- Prescription Diet® g/d® Feline foods may be beneficial for obese-prone patients with kidney insufficiency and those needing to control fat intake due to other concurrent conditions.
- Feeding Prescription Diet® g/d® Feline to an animal with a uremic crisis can induce food aversion.

Other products to consider

- For cats with cardiovascular disease or kidney insufficiency: Prescription Diet® k/d® Feline.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® g/d® Feline Early Cardiac-Healthy Aging** provides complete and balanced nutrition for maintenance of adult cats. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Can(s) (5.5 oz)	Dry – Cups
6	1 – 1 ¼	½ – ⅔
10	1 ½ – 2	¾ – 1
14	1 ¾ – 2 ½	1 – 1 ⅓
18	2 – 3	1 ⅛ – 1 ⅝

1 cup is equal to 1 ⅞ can. 1 can is equal to ½ cup.

These characteristics make **Prescription Diet® g/d® Feline** veterinary exclusive pet food useful as a nutritional aid for cats with cardiovascular disease or kidney insufficiency:

KEY BENEFITS

Sodium	Reduced	Helps control clinical signs associated with ascites/edema (fluid retention) and minimizes systemic and kidney hypertension.
Phosphorus	Reduced	Helps minimize stress on aging kidneys.
Omega-3 Fatty Acids	High (Canned)	Support kidney health.
Taurine	Added	Helps maintain normal heart function.
Fat	Reduced	To help manage obese-prone patients and patients predisposed to pancreatitis.





g/d

INGREDIENTS

CANNED



g/d¹: Water, Turkey, Pork Liver, Corn Flour, Barley, Powdered Cellulose, Fish Oil, Natural Flavor, Glycine, Choline Chloride, Calcium Carbonate, Calcium Sulfate, Guar Gum, Xanthan Gum, Locust Bean Gum, Dicalcium Phosphate, Potassium Citrate, DL-Methionine, Taurine, L-Cysteine, Iodized Salt, Vitamin E Supplement, Thiamine Mononitrate, Magnesium Oxide, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Niacin, Beta-Carotene, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.6 %	34.3 %	8.2 g
Fat	4.9 %	19.5 %	4.6 g
Carbohydrate (NFE)	9.7 %	38.6 %	9.2 g
Crude Fiber	0.7 %	2.8 %	0.7 g
Soluble Fiber	0.3 %	1.2 %	0.3 g
Calcium	0.16 %	0.64 %	152 mg
Phosphorus	0.13 %	0.52 %	123 mg
Sodium	0.08 %	0.32 %	76 mg
Potassium	0.18 %	0.72 %	171 mg
Magnesium	0.022 %	0.088 %	21 mg
Taurine	0.11 %	0.44 %	104 mg
Vitamin E	205 IU/kg	817 IU/kg	19 IU/100kcal
Vitamin C	26 mg/kg	104 mg/kg	2.5 mg
Total Omega-3 Fatty Acids	0.16 %	0.64 %	152 mg

METABOLIZABLE ENERGY

kcal/kg	1,055	4,203	
kcal/can	165		
% Calories from:	Protein 28	Fat 39	Carbohydrates 33

INGREDIENTS

DRY



g/d¹: Brewers Rice, Corn Gluten Meal, Pork Fat (preserved with mixed tocopherols and citric acid), Chicken By-Product Meal, Soybean Mill Run, Pork Protein Isolate, Lactic Acid, Chicken Liver Flavor, Calcium Sulfate, Fish Meal, Choline Chloride, Potassium Chloride, Potassium Citrate, Natural Flavor, DL-Methionine, Iodized Salt, vitamins (Vitamin E Supplement, Niacin, Thiamine Mononitrate, Calcium Pantothenate, Vitamin A Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Folic Acid), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Phosphoric Acid, preserved with Mixed Tocopherols and Citric Acid, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	30.8 %	33.3 %	7.9 g
Fat	17.7 %	19.1 %	4.5 g
Carbohydrate (NFE)	37.9 %	41.0 %	9.7 g
Crude Fiber	1.3 %	1.4 %	0.3 g
Calcium	0.64 %	0.69 %	163 mg
Phosphorus	0.53 %	0.57 %	135 mg
Sodium	0.28 %	0.30 %	72 mg
Potassium	0.72 %	0.78 %	184 mg
Magnesium	0.054 %	0.058 %	14 mg
Taurine	0.13 %	0.14 %	33 mg

METABOLIZABLE ENERGY

kcal/kg	3,916	4,234	
kcal/cup	297		
Weight oz/cup	2.7		
Cups per lb	6.0		
% Calories from:	Protein 28	Fat 38	Carbohydrates 34

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Prescription Diet® i/d® Feline Gastrointestinal Health



i/d

Prescription Diet® i/d® Feline Gastrointestinal Health

- ✓ **Gastrointestinal Disorders**
- ✓ **Recovery Problems**



i/d® Feline Chicken & Vegetable Stew: Cans of 2.9 oz (3392) in cases of 24



i/d® Feline: Cans of 5.5 oz (4628) in cases of 24



i/d® Feline: Bags of 4 lbs (4629) and 8.5 lbs (8694)



✓ **Indications**

- Gastrointestinal disorders and recovery problems.
- Growth and development.

✗ **Not recommended for**

Patients with concurrent use of urinary acidifiers.

⊕ **Additional information**

- This highly digestible formula is useful during healing of the gastrointestinal tract, and combined with moderate fat levels, **Prescription Diet® i/d® Feline** is appropriate for pancreatitis patients. **Note: i/d® Feline** may be fed long-term to patients requiring a highly digestible food with moderate fat levels.
- **i/d® Feline** is easily assimilated by patients with inflammatory bowel disease (IBD) and chronic diarrhea.
- Increased potassium and B-complex vitamins help replace nutrients lost with diarrhea or vomiting.
- Increased energy levels improve nutrient intake with smaller portions of food.
- Appropriate levels of protein, fat and calories meet the special nutritional needs of growing kittens.
- Increased calcium and phosphorus, plus a proper balance of nutrients permit a smooth transition at weaning and provide high-quality nutrition to maturity.
- **Prescription Diet® foods** are made in our own U.S. facilities with ingredients from North America, Europe, Australia and New Zealand, which exceed industry standards for purity and nutrient content.
- **100% Guaranteed.** We're confident your patients will enjoy Hill's® Prescription Diet® foods. In fact, we're so confident that we offer a money-back guarantee. Hill's guarantees Prescription Diet pet foods for quality, consistency and taste. If your clients are not completely satisfied with a purchase for these reasons, return the unused portion for a full refund.

Other products to consider

- For patients with colitis, diarrhea or inflammatory bowel disease (IBD): **Prescription Diet® z/d® Feline Low Sensitivity** or **Prescription Diet® d/d® Feline**.
- For patients with gastroenteritis or vomiting: **Prescription Diet® z/d® Feline Low Sensitivity** or **Prescription Diet® z/d® Feline ULTRA**.
- For growing kittens: **Science Diet® Kitten** foods.
- As a tasty, healthy and rewarding treat for cats with adverse reactions to food or gastrointestinal disorders: **Prescription Diet® Hypo-Treats**.

These characteristics make **Prescription Diet® i/d® Feline** veterinary exclusive pet food useful as a nutritional aid for cats with gastrointestinal disorders or recovery problems, and growing kittens:

KEY BENEFITS

B-Complex Vitamins Potassium	Increased	Help replace nutrients lost with diarrhea and vomiting.
Digestibility	High (dry formula)	Ensures easy assimilation by the GI tract.
Fat	Moderate	Ensures adequate nutrient intake with smaller portions of food.
Mixed Fiber	Added	A combination of soluble and insoluble fiber from the mixed fiber source helps support volatile fatty acid production and modifies bowel transit time.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



August 2014



i/d



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® i/d® Feline Gastrointestinal Health** provides complete and balanced nutrition for maintenance of adult cats and growing kittens. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. Small, frequent meals (3-6 times daily) are often appropriate in the types of cases for which **i/d® Feline** is typically used.

FOR ADULT MAINTENANCE

Body Weight (lb)	Can(s) (2.9 oz)	Can(s) (5.5 oz)	Cups
6	2 – 3	1 – 1 ¼	½ – ¾
10	3 – 4 ½	1 ½ – 1 ¾	½ – ⅝
14	4 – 5 ½	1 ¾ – 2 ⅓	⅝ – 7/8
18	5 – 6 ½	2 – 2 ¾	¾ – 1

FOR GROWTH

Body Weight (lb)	LESS THAN 4 MONTHS			4 – 6 MONTHS			7 – 12 MONTHS		
	Can(s) (2.9 oz)	Can(s) (5.5 oz)	Cups	Can(s) (2.9 oz)	Can(s) (5.5 oz)	Cups	Can(s) (2.9 oz)	Can(s) (5.5 oz)	Cups
1	1 ⅝	2/3	¼						
2	2 ¾	1 ⅛	¾	2 ¼	1	½			
3	3 ¾	1 ⅝	½	3 ⅛	1 ⅓	½			
4	4 ⅝	2	2/3	3 7/8	1 ⅝	5/8			
5	5 ½	2 ⅓	¾	4 ½	1 7/8	2/3	3 5/8	1 ½	½
10				7 2/3	3 ¼	1 ⅛	6 ¼	2 2/3	7/8
15							8 ⅓	3 ½	1 ¼

INGREDIENTS

CANNED



i/d® Chicken & Vegetable Stew: Water, Chicken, Pork Liver, Carrots, Wheat Gluten, Corn Starch, Rice, Powdered Cellulose, Chicken Liver Flavor, Chicken Fat, Potassium Alginate, Calcium Chloride, Calcium Lactate, Monosodium Phosphate, Soybean Oil, Dicalcium Phosphate, Guar Gum, L-Lysine, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Potassium Citrate, Taurine, Choline Chloride, Sodium Tripolyphosphate, minerals (Zinc Oxide, Ferrous Sulfate, Copper Sulfate, Manganous Oxide, Calcium Iodate), Magnesium Oxide, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.8 %	38.2 %	9.0 g
Fat	4.5 %	22.1 %	5.2 g
Carbohydrate (NFE)	6.0 %	29.4 %	6.9 g
Crude Fiber	0.8 %	3.9 %	0.9 g
Calcium	0.24 %	1.18 %	277 mg
Phosphorus	0.19 %	0.9 %	219 mg
Sodium	0.10 %	0.49 %	115 mg
Potassium	0.19 %	0.93 %	219 mg
Magnesium	0.020 %	0.098 %	23 mg
Taurine	0.10 %	0.49 %	115 mg

METABOLIZABLE ENERGY

kcal/kg	866	4,245
kcal/can 2.9 oz	71	
% Calories from:	Protein 32	Fat 44 Carbohydrates 24

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





i/d

Prescription Diet® i/d® Feline Gastrointestinal Health

INGREDIENTS

CANNED



i/d®: Water, Pork Liver, Pork By-Products, Chicken, Wheat Flour, Chicken Fat, Corn Starch, Brewers Rice, Dried Beet Pulp, Chicken Liver Flavor, Dicalcium Phosphate, Powdered Cellulose, Guar Gum, Calcium Carbonate, Potassium Chloride, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Taurine, Choline Chloride, Iodized Salt, minerals (Zinc Oxide, Ferrous Sulfate, Manganous Oxide, Calcium Iodate), DL-Methionine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.2 %	37.6 %	8.9 g
Fat	5.9 %	24.1 %	5.7 g
Carbohydrate (NFE)	7.1 %	29.0 %	6.9 g
Crude Fiber	0.6 %	2.4 %	0.6 g
Soluble Fiber	0.5 %	2.0 %	0.5 g
Insoluble Fiber	1.3 %	5.3 %	1.3 g
Calcium	0.27 %	1.10 %	261 mg
Phosphorus	0.21 %	0.9 %	203 mg
Sodium	0.08 %	0.33 %	77 mg
Potassium	0.26 %	1.06 %	251 mg
Magnesium	0.022 %	0.090 %	21 mg
Taurine	0.12 %	0.49 %	116 mg
METABOLIZABLE ENERGY			
kcal/kg	1,034	4,220	
kcal/can 5.5 oz	161		
% Calories from:	Protein 30	Fat 47	Carbohydrates 23

INGREDIENTS

DRY



i/d®: Chicken By-Product Meal, Brewers Rice, Corn Gluten Meal, Whole Grain Corn, Pork Fat, Powdered Cellulose, Dried Chicken, Lactic Acid, Chicken Liver Flavor, Potassium Chloride, Choline Chloride, Calcium Sulfate, Dried Beet Pulp, DL-Methionine, Iodized Salt, Dried Yeast, vitamins (Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, Calcium Pantothenate, Vitamin A Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Phosphoric Acid, Mixed Tocopherols for freshness, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	37.0 %	40.0 %	9.7 g
Fat	18.1 %	19.6 %	4.7 g
Carbohydrate (NFE)	27.7 %	29.9 %	7.3 g
Crude Fiber	2.8 %	3.0 %	0.7 g
Soluble Fiber	0.5 %	0.5 %	0.1 g
Insoluble Fiber	4.4 %	4.8 %	1.2 g
Calcium	1.16 %	1.25 %	304 mg
Phosphorus	0.89 %	1.0 %	233 mg
Sodium	0.35 %	0.38 %	92 mg
Potassium	0.98 %	1.06 %	257 mg
Magnesium	0.077 %	0.083 %	20 mg
Taurine	0.23 %	0.25 %	60 mg
METABOLIZABLE ENERGY			
kcal/kg	3,819	4,129	
kcal/cup	476		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 34	Fat 40	Carbohydrates 26

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





j/d

Prescription Diet® j/d® Feline Mobility

Prescription Diet® j/d® Feline Mobility

✓ Arthritis/Mobility Problems



j/d® Feline: Cans of 5.5 oz (6265) in cases of 24

j/d® Feline: Bags of 8.5 lbs (8584)

✓ **Indication**

Arthritis (osteoarthritis).

Signs:

- Decreased activity.
- Trouble jumping on/off surfaces.
- Eliminating outside the litter box.
- Walks stiffly and may even limp.
- Social reclusiveness.

✗ **Not recommended for**

Growing kittens, pregnant or nursing cats.

🔍 **Evidence-Based Clinical Nutrition**

- Prescription Diet® j/d® Feline Mobility is clinically proven to help cats be more active in 28 days.¹
- Contains omega-3 fatty acids, which help interrupt the degradation of cartilage.²

⊕ **Additional information**

- Controlled phosphorus and high levels of omega-3 fatty acids help maintain kidney health.
- High carnitine helps burn fat while maintaining lean muscle mass.

Other products to consider

- For obese cats with arthritis, feed **Prescription Diet® r/d® Feline** until ideal weight is achieved, then begin feeding **j/d® Feline**.

These characteristics make **Prescription Diet® j/d® Feline** veterinary exclusive pet food useful as a nutritional aid for cats with arthritis:

KEY BENEFITS

Omega-3 Fatty Acids	High	Fatty acids help to preserve cartilage.
Carnitine	High	Helps cats burn fat while maintaining lean muscle mass.
Target Urinary pH*	6.3 – 6.5	Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, or test methodology.

¹Data on file, Hill's Pet Nutrition, Inc.

²Innes, J, Gabriel N, Vaughan-Thomas A, Feline Arthritis: Changes in articular cartilage, development of a degradation model, and testing of candidate nutrients, Hill's Global Mobility Symposium, 2008:22-26.



🐾 **DAILY FEEDING AMOUNTS**

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® j/d® Feline Mobility** provides complete and balanced nutrition for maintenance of adult cats. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the cat's new food with decreasing amounts of the old food over a 7-day period. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food. **Dry food best if used within 60 days after opening.** When using both canned and dry foods, decrease the amounts to avoid overfeeding.

Body Weight (lb)	Can(s) (5.5 oz)	Dry – Cups
6	1 – 1 1/3	1/3 – 3/8
10	1 1/2 – 2	3/8 – 5/8
14	1 3/4 – 2 1/2	1/2 – 3/4
18	2 1/4 – 3	2/3 – 7/8

1 cup is equal to 3 3/8 cans. 1 can is equal to 1/3 cup.



INGREDIENTS**CANNED**

j/d®: Water, Pork Liver, Pork By-Product, Chicken, Corn Starch, Dried Whey, Powdered Cellulose, Chicken Liver Flavor, Wheat Flour, Chicken Fat (preserved with mixed tocopherols and citric acid), Fish Oil, Soybean Oil, Soy Fiber, Corn Gluten Meal, Guar Gum, Calcium Carbonate, Rice Flour, Locust Bean Gum, Chicken Cartilage, Brewers Dried Yeast, Iodized Salt, L-Lysine, Cysteine, Potassium Chloride, DL-Methionine, Taurine, Vitamin E Supplement, Carrageenan, Ascorbic Acid (source of vitamin C), Choline Chloride, Thiamine Mononitrate, L-Carnitine, Manganese Sulfate, Zinc Oxide, Ferrous Sulfate, Niacin, Pyridoxine Hydrochloride, Beta-Carotene, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Folic Acid, Vitamin D3 Supplement, Calcium Iodate.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.1 %	37.6 %	9.3 g
Fat	4.5 %	18.6 %	4.6 g
Carbohydrate (NFE)	8.9 %	36.6 %	9.1 g
Crude Fiber	1.6 %	6.6 %	1.6 g
Calcium	0.23 %	0.95 %	236 mg
Phosphorus	0.19 %	0.79 %	195 mg
Sodium	0.10 %	0.41 %	102 mg
Potassium	0.20 %	0.83 %	205 mg
Magnesium	0.020 %	0.083 %	20 mg
Taurine	0.08 %	0.33 %	82 mg
Carnitine	174 mg/kg (ppm)	719 mg/kg (ppm)	17.8 mg
Lysine	0.66 %	2.73 %	676 mg
Vitamin E	176 IU/kg	727 IU/kg	18 IU/100kcal
Vitamin C	153 mg/kg	632 mg/kg	15.7 mg
Total Omega-3 Fatty Acids	0.29 %	1.20 %	297 mg
Chondroitin Sulfate	28 mg/kg (ppm)	116 mg/kg (ppm)	2.87 mg
Glucosamine	3 mg/kg (ppm)	13 mg/kg (ppm)	0 mg
METABOLIZABLE ENERGY			
kcal/kg	976	4,033	
kcal/can	152		
% Calories from:	Protein 32	Fat 38	Carbohydrates 30

j/d

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.

**1-800-548-VETS (8387)**

VETERINARY TEAM ONLY

HillsVet.com



March 2011



j/d

Prescription Diet® j/d® Feline Mobility

INGREDIENTS

DRY



j/d®: Brewers Rice, Corn Gluten Meal, Chicken By-Product Meal, Pork Fat (preserved with mixed tocopherols and citric acid), Soybean Mill Run, Fish Oil, Chicken Liver Flavor, Flaxseed, L-Lysine, Lactic Acid, Calcium Carbonate, Potassium Citrate, Choline Chloride, DL-Methionine, Potassium Chloride, Vitamin E Supplement, Cysteine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Riboflavin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Taurine, L-Threonine, minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Iodized Salt, L-Tryptophan, L-Carnitine, preserved with Mixed Tocopherols and Citric Acid, Magnesium Oxide, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	34.8 %	37.0 %	8.6 g
Fat	21.3 %	22.7 %	5.3 g
Carbohydrate (NFE)	30.2 %	32.1 %	7.5 g
Crude Fiber	1.9 %	2.0 %	0.5 g
Calcium	0.94 %	1.00 %	233 mg
Phosphorus	0.65 %	0.69 %	161 mg
Sodium	0.32 %	0.34 %	79 mg
Potassium	0.80 %	0.85 %	198 mg
Magnesium	0.071 %	0.076 %	18 mg
Taurine	0.27 %	0.29 %	67 mg
Carnitine	563 mg/kg (ppm)	599 mg/kg (ppm)	13.9 mg
Lysine	2.50 %	2.66 %	618 mg
Vitamin E	789 IU/kg	839 IU/kg	20 IU/100kcal
Vitamin C	122 mg/kg	130 mg/kg	3.0 mg
Total Omega-3 Fatty Acids	1.60 %	1.70 %	396 mg
Chondroitin Sulfate	1,049 mg/kg (ppm)	1,116 mg/kg (ppm)	25.95 mg
Glucosamine	594 mg/kg (ppm)	632 mg/kg (ppm)	15 mg
METABOLIZABLE ENERGY			
kcal/kg	4,043	4,301	
kcal/cup	506		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 30	Fat 44	Carbohydrates 26

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





k/d

Prescription Diet® k/d® Feline

Prescription Diet® k/d® Feline

Chicken

Kidney Disease

Cardiovascular Disease



k/d® Feline Chicken & Vegetable Stew:
Cans of 2.9 oz (3393) in cases of 24

k/d® Feline Vegetable & Tuna Stew:
Cans of 2.9 oz (3394) in cases of 24



k/d® Feline with Chicken:
Cans of 5.5 oz (9453) in cases of 24

k/d® Feline with Ocean Fish:
Cans of 5.5 oz (2698) in cases of 24



k/d® Feline with Chicken:
Bags of 4 lbs (7252) and 8.5 lbs (8696)

k/d® Feline with Ocean Fish:
Bags of 4 lbs (10375) and 8.5 lbs (10376)

Ocean Fish

Chicken & Vegetable Stew



Indications

Kidney disease and cardiovascular disease.



Not recommended for

- Growing kittens, pregnant or nursing cats.



Evidence-Based Clinical Nutrition

A two-year clinical study of cats with naturally occurring chronic kidney disease compared the effects of feeding the nutrition of **Prescription Diet® k/d® Feline** versus a typical adult grocery food:¹

- Improved Quality of Life – Fed **Prescription Diet® k/d® Feline** to cats with IRIS stage 2 and 3 kidney disease (serum creatinine between 2.1 – 4.5 mg/dL) resulted in no uremic episodes, while 26% of the control group experienced uremic crises.
- Body Condition and Body Weight Maintenance – Cats eating **Prescription Diet® k/d® Feline** maintained their body condition and body weight.^{2,3}

Other claims include:⁴

- Clinically shown to help improve appetite in cats with renal disease through enhanced sensory appeal.
- Stimulates 17% greater caloric intake than current renal nutrition.
- 9 out of 10 cats with CKD preferred **k/d® Feline** with EAT Technology vs. leading renal products.
- The only proven renal solution with Enhanced Appetite Trigger (EAT) Technology.



Additional information

- Urine is targeted to be more alkaline. **Note:** Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.
- Feeding **Prescription Diet® k/d® Feline** to an animal with a uremic crisis could/may induce food aversion.
- Leading renal products compared against include Royal Canin® Renal LP® 21 Modified-C & Royal Canin® Renal LP® 24.
- Restoring appetite in cats with chronic renal disease:
 - Improves clinical signs
 - Sustains vital lean muscle tissue
 - Extends & improves quality of life

Other products to consider

For cats with kidney disease or cardiovascular disease: **Prescription Diet® k/d® Feline** comes in a variety of flavors both wet and dry. Other alternatives include **Prescription Diet® g/d® Feline**.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® k/d® Feline** pet food provides complete and balanced nutrition for maintenance of adult cats. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Reinforce with clients to feed **Prescription Diet®** dry food, wet food, & treats exclusively
- Gradually transition to the new food over a 7-day period.

Body Weight (lb)	Stew Can(s) (2.9 oz)	Can(s) (5.5 oz)	Dry Cups
6	2 1/2	1	1/3
8	3	1 1/4	3/8
10	3 1/2	1 1/3	1/2
12	4	1 2/3	5/8
14	4 1/2	1 3/4	2/3
16	5	2	3/4
18	5-5 1/2	2 1/4	3/4



¹Ross SJ, Osborne CA, Kirk CA et al., Clinical evaluation of dietary modification for treatment of spontaneous chronic kidney disease in cats, *Journal of the American Veterinary Medical Association*, 2006; 229 (6): 949-957.

²Yamka RM, Mendelez L., Maintenance of lean body mass in senior cats fed a low protein therapeutical renal food. (Abstr) *ACVIM Forum* 2010.

³Kirk, CA, Hickman MA., Dietary protein requirement of cats with spontaneous renal disease (Abstr) *J Veterinary Intern Med*. 2000; 14 (3): 351

⁴Data on file, Hill's Pet Nutrition, Inc.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

November 2015

These characteristics make **Prescription Diet® k/d® Feline** veterinary exclusive pet food useful as a nutritional aid for cats with kidney or cardiovascular disease:



k/d

KEY BENEFITS

Sodium Chloride	Reduced	Helps control clinical signs associated with sodium and fluid retention (ascites/edema) and minimizes systemic and renal hypertension (primary).
Phosphorus	Reduced	Helps slow the progression of kidney disease.
Protein	Reduced	Help meet nutritional needs while reducing kidney workload.
Non-Protein Calories	Increased	
Dietary Buffering Capacity	Increased	Helps counteract the tendency for metabolic acidosis, a common complication of kidney failure, to help lessen muscle wasting.
Antioxidants	Added	Defend cells from free radical oxidation, promoting a healthy immune system.
B-Complex Vitamins	Added	Help compensate for urinary losses due to kidney disease.
Target Urinary pH	6.6 – 6.9	

INGREDIENTS

CANNED



k/d® Chicken & Vegetable Stew: Water, Chicken, Pork Liver, Carrots, Rice, Chicken Fat, Spinach, Corn Starch, Wheat Gluten, Chicken Liver Flavor, Powdered Cellulose, Calcium Lactate, Potassium Alginate, Potassium Citrate, Guar Gum, L-Lysine, Soybean Oil, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Taurine, Choline Chloride, Calcium Chloride, Dicalcium Phosphate, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Sodium Tripolyphosphate, DL-Methionine, Magnesium Oxide, Calcium Carbonate, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.2 %	29.7 %	6.5 g
Fat	5.6 %	26.8 %	5.9 g
Carbohydrate (NFE)	7.5 %	35.9 %	7.9 g
Crude Fiber	0.8 %	3.8 %	0.8 g
Calcium	0.15 %	0.72 %	158 mg
Phosphorus	0.10 %	0.5 %	105 mg
Sodium	0.05 %	0.24 %	53 mg
Potassium	0.22 %	1.05 %	231 mg
Magnesium	0.011 %	0.053 %	12 mg
Taurine	0.09 %	0.43 %	95 mg
Vitamin E	149 IU/kg	713 IU/kg	16 IU/100kcal
Vitamin C	28 mg/kg	134 mg/kg	2.9 mg
Total Omega-3 Fatty Acids	0.07 %	0.33 %	74 mg

METABOLIZABLE ENERGY

kcal/kg	952	4,555
kcal/can 2.9 oz	78	
% Calories from:	Protein 23	Fat 50 Carbohydrates 27

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



November 2015

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k/d

Prescription Diet® k/d® Feline

INGREDIENTS

CANNED



k/d® Vegetable & Tuna Stew: Water, Pork Liver, Carrots, Chicken, Tuna, Rice, Chicken Fat, Spinach, Corn Starch, Wheat Gluten, Chicken Liver Flavor, Powdered Cellulose, Calcium Lactate, Potassium Alginate, Titanium Dioxide color, Fish Oil, Potassium Citrate, Guar Gum, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Thiamine Mononitrate, Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (source of vitamin K)), Taurine, L-Lysine, Calcium Chloride, Dicalcium Phosphate, Choline Chloride, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), DL-Methionine, Sodium Tripolyphosphate, Magnesium Oxide, Beta-Carotene, Calcium Carbonate.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.3 %	29.4 %	6.7 g
Fat	5.2 %	24.3 %	5.5 g
Carbohydrate (NFE)	7.8 %	36.4 %	8.3 g
Crude Fiber	0.8 %	3.7 %	0.9 g
Calcium	0.18 %	0.84 %	192 mg
Phosphorus	0.10 %	0.5 %	107 mg
Sodium	0.05 %	0.23 %	53 mg
Potassium	0.23 %	1.07 %	245 mg
Magnesium	0.011 %	0.051 %	12 mg
Taurine	0.09 %	0.42 %	96 mg
Vitamin E	152 IU/kg	710 IU/kg	16 IU/100kcal
Vitamin C	30 mg/kg	140 mg/kg	3.2 mg
Total Omega-3 Fatty Acids	0.16 %	0.75 %	171 mg

METABOLIZABLE ENERGY

kcal/kg	938	4,383	
kcal/can 2.9 oz	77		
% Calories from:	Protein 24	Fat 47	Carbohydrates 29

INGREDIENTS

CANNED



k/d® with Chicken: Water, Pork Liver, Chicken, Pork By-Products, Brewers Rice, Oat Fiber, Corn Starch, Chicken Fat, Dextrose, Potassium Citrate, Psyllium Seed Husk, Guar Gum, Calcium Carbonate, Calcium Sulfate, Fish Oil, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of Vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), DL-Methionine, Choline Chloride, Taurine, Iodized Salt, Cysteine, Glycine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.6 %	28.9 %	6.5 g
Fat	7.1 %	27.0 %	6.1 g
Carbohydrate (NFE)	9.3 %	35.4 %	7.9 g
Crude Fiber	0.8 %	3.0 %	0.7 g
Calcium	0.17 %	0.65 %	145 mg
Phosphorus	0.10 %	0.4 %	85 mg
Sodium	0.08 %	0.30 %	68 mg
Potassium	0.31 %	1.18 %	264 mg
Magnesium	0.013 %	0.049 %	11 mg
Taurine	0.11 %	0.42 %	94 mg
Vitamin E	214 IU/kg	814 IU/kg	18 IU/100kcal
Vitamin C	27 mg/kg	103 mg/kg	2.3 mg
Total Omega-3 Fatty Acids	0.19 %	0.72 %	162 mg

METABOLIZABLE ENERGY

kcal/kg	1,173	4,460	
kcal/can 5.5 oz	183		
% Calories from:	Protein 22	Fat 51	Carbohydrates 27

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



INGREDIENTS

CANNED



k/d® with Ocean Fish: Water, Pork By-Products, Ocean Fish, Pork Liver, Chicken Fat, Brewers Rice, Corn Starch, Oat Fiber, Dextrose, Natural Flavor, Chicken Liver Flavor, Rice Flour, Calcium Sulfate, Potassium Citrate, Fish Oil, Guar Gum, Choline Chloride, Taurine, Potassium Chloride, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (source of vitamin K)), DL-Methionine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Manganous Oxide, Calcium Iodate), Calcium Carbonate, Glycine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.9 %	29.7 %	6.6 g
Fat	7.1 %	26.7 %	5.9 g
Carbohydrate (NFE)	9.1 %	34.2 %	7.6 g
Crude Fiber	0.9 %	3.4 %	0.7 g
Soluble Fiber	0.2 %	0.8 %	0.2 g
Calcium	0.23 %	0.86 %	192 mg
Phosphorus	0.14 %	0.5 %	117 mg
Sodium	0.06 %	0.23 %	50 mg
Potassium	0.29 %	1.09 %	241 mg
Magnesium	0.017 %	0.064 %	14 mg
Taurine	0.12 %	0.45 %	100 mg
Vitamin E	133 IU/kg	500 IU/kg	11 IU/100kcal
Vitamin C	53 mg/kg	199 mg/kg	4.4 mg
Total Omega-3 Fatty Acids	0.28 %	1.05 %	233 mg

METABOLIZABLE ENERGY

kcal/kg	1,201	4,515	
kcal/can 5.5 oz	187		
% Calories from:	Protein 23	Fat 50	Carbohydrates 27

INGREDIENTS

DRY



k/d® with Chicken: Chicken, Brewers Rice, Corn Gluten Meal, Whole Grain Wheat, Pork Fat, Brown Rice, Wheat Gluten, Chicken Liver Flavor, Dried Beet Pulp, Flaxseed, Egg Product, Lactic Acid, Calcium Carbonate, Soybean Oil, Potassium Chloride, Choline Chloride, Potassium Citrate, DL-Methionine, Dicalcium Phosphate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Taurine, L-Lysine, Calcium Sulfate, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, L-Tryptophan, Iodized Salt, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	27.5 %	28.8 %	6.6 g
Fat	21.1 %	22.1 %	5.1 g
Carbohydrate (NFE)	40.7 %	42.6 %	9.7 g
Crude Fiber	1.4 %	1.5 %	0.3 g
Calcium	0.72 %	0.75 %	172 mg
Phosphorus	0.54 %	0.6 %	129 mg
Sodium	0.21 %	0.22 %	50 mg
Potassium	0.68 %	0.71 %	163 mg
Magnesium	0.085 %	0.089 %	20 mg
Taurine	0.24 %	0.25 %	57 mg
Vitamin E	714 IU/kg	748 IU/kg	17 IU/100kcal
Vitamin C	131 mg/kg	137 mg/kg	3.1 mg
Total Omega-3 Fatty Acids	0.75 %	0.79 %	180 mg

METABOLIZABLE ENERGY

kcal/kg	4,177	4,374	
kcal/cup	521		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 23	Fat 43	Carbohydrates 34

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





k/d

Prescription Diet® k/d® Feline

INGREDIENTS

DRY



k/d® with Ocean Fish: Brewers Rice, Whole Grain Wheat, Ocean Fish, Corn Gluten Meal, Pork Fat, Wheat Gluten, Egg Product, Chicken Liver Flavor, Flaxseed, Dried Beet Pulp, Fish Oil, Soybean Oil, Calcium Sulfate, Lactic Acid, Potassium Citrate, Calcium Carbonate, L-Lysine, DL-Methionine, Choline Chloride, Taurine, Potassium Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Iodized Salt, L-Tryptophan, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	27.5 %	28.8 %	6.6 g
Fat	21.6 %	22.6 %	5.2 g
Carbohydrate (NFE)	38.7 %	40.5 %	9.3 g
Crude Fiber	1.8 %	1.9 %	0.4 g
Calcium	0.86 %	0.90 %	207 mg
Phosphorus	0.47 %	0.5 %	113 mg
Sodium	0.27 %	0.28 %	65 mg
Potassium	0.83 %	0.87 %	200 mg
Magnesium	0.085 %	0.089 %	20 mg
Taurine	0.37 %	0.39 %	89 mg
Vitamin E	716 IU/kg	750 IU/kg	17 IU/100kcal
Vitamin C	135 mg/kg	141 mg/kg	3.3 mg
Total Omega-3 Fatty Acids	1.86 %	1.95 %	448 mg
METABOLIZABLE ENERGY			
kcal/kg	4,153	4,349	
kcal/cup	518		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 23	Fat 44	Carbohydrates 33

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





i/d

Prescription Diet® i/d® Feline

Prescription Diet® i/d® Feline

Hepatic Disorders



i/d® Feline:
Cans of 5.5 oz (6311)
in cases of 24



i/d® Feline:
Bags of 4 lbs (6313)



Indications

Liver disease, hepatic lipidosis and hepatic encephalopathy.



Not recommended for

- Pregnant or nursing cats.
- Patients with hyperlipidemia.



Additional information

- **Prescription Diet® i/d® Feline** is designed for the nutritional management of cats with liver disease including feline cholangitis-cholangiohepatitis syndrome, hepatocellular disease, portosystemic shunts, fibrotic hepatopathies and biliary disease.
- High taurine acts as a choleric and also ensures that cats with enterohepatic circulation abnormalities do not become taurine deficient.

Other products to consider

- For patients with pancreatitis: **Prescription Diet® i/d® Feline**.
- For patients with hepatic lipidosis (nonencephalopathic): **Prescription Diet® a/d® Canine/Feline**.
- Please contact Hill's Veterinary Consultation Service at 1-800-548-VETS (8387) for a dietary recommendation for kittens.

These characteristics make **Prescription Diet® i/d® Feline** veterinary exclusive pet food useful as a nutritional aid for cats with liver disease:

KEY BENEFITS

Protein	High quality	Reduces liver workload. Helps healing and regeneration of liver tissue. Delivers branched-chain amino acids (BCAA) and aromatic amino acids (AAA) in an appropriate ratio to decrease production of ammonia and other nitrogenous by-products, which can potentiate neurological episodes.
Antioxidants	Added	Defend cells from free radicals, promoting a healthy immune system.
Carbohydrate Sources	Highly digestible	Reduce protein breakdown and resulting gluconeogenesis.
Sodium	Reduced	Helps control clinical signs associated with ascites/edema (fluid retention).
Carnitine	High	Helps improve fat metabolism to limit hepatic lipodosis.
Vitamin K	Added	Help avoid deficiencies commonly related to liver disease.
Zinc	Increased	
Arginine	Added	Helps support liver protein and energy metabolism.
Soluble Fiber	Added	Binds bile acids and toxins that may contribute to clinical signs.
Copper	Low	Avoids copper accumulation in the liver that damages cells.





DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® I/d® Feline** provides complete and balanced nutrition for maintenance of adult cats. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Reinforce with clients to feed **Prescription Diet®** dry food, wet food, & treats exclusively.
- Gradually transition to the new food over a 7-day period.
- Small, frequent meals (3-6 times daily) are often appropriate in the types of cases for which **I/d® Feline** is typically used.

FOR WEIGHT MAINTENANCE

Body Weight (lb)	Can(s) (5.5 oz)	Dry – Cups
6	1	1/3
8	1 1/4	3/8
10	1 1/2	1/2
12	1 3/4	5/8
14	2	2/3
16	2 1/4	3/4
18	2 1/3	3/4



I/d

INGREDIENTS

CANNED



I/d®: Water, Pork Liver, Egg Product, Corn Gluten Meal, Rice Flour, Pasta Product, Soybean Oil, Soybean Meal, Chicken Fat, Soy Fiber, Chicken Liver Flavor, Fish Oil, Dicalcium Phosphate, Powdered Cellulose, Potassium Chloride, Choline Chloride, L-Lysine, Calcium Sulfate, L-Arginine, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Vitamin A Supplement, Riboflavin Supplement, Calcium Pantothenate, Vitamin B12 Supplement, Biotin, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K), Taurine, Guar Gum, Iodized Salt, minerals (Zinc Oxide, Ferrous Sulfate, Manganous Oxide, Copper Sulfate, Sodium Selenite, Calcium Iodate), Calcium Carbonate, DL-Methionine, L-Carnitine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.9 %	31.6 %	6.7 g
Fat	5.8 %	23.2 %	4.9 g
Carbohydrate (NFE)	9.5 %	38.0 %	8.1 g
Crude Fiber	0.4 %	1.6 %	0.3 g
Calcium	0.22 %	0.88 %	187 mg
Phosphorus	0.17 %	0.7 %	145 mg
Sodium	0.05 %	0.20 %	43 mg
Potassium	0.23 %	0.92 %	196 mg
Magnesium	0.016 %	0.064 %	14 mg
Taurine	0.13 %	0.52 %	111 mg
Carnitine	251 mg/kg (ppm)	1,006 mg/kg (ppm)	21.4 mg
Zinc	84 mg/kg (ppm)	336 mg/kg (ppm)	7.1 mg
Arginine	0.50 %	2.00 %	425 mg
Vitamin K	0.01 mg/kg	0.04 mg/kg	0.85 mcg/100kcal

METABOLIZABLE ENERGY

kcal/kg	1,176	4,704	
kcal/can	183		
% Calories from:	Protein 25	Fat 45	Carbohydrates 30

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



July 2015

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I/d

Prescription Diet® I/d® Feline

INGREDIENTS

DRY



I/d®: Brewers Rice, Chicken By-Product Meal, Pork Fat, Soybean Meal, Pasta, Pork Protein Isolate, Soy Fiber, Egg Product, Fish Meal, Chicken Liver Flavor, Lactic Acid, Soybean Oil, Choline Chloride, Potassium Chloride, Powdered Cellulose, Taurine, DL-Methionine, Calcium Sulfate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement, Menadione Sodium Bisulfite Complex (source of Vitamin K)), L-Carnitine, minerals (Zinc Oxide, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Arginine, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	29.0 %	31.4 %	7.2 g
Fat	21.4 %	23.1 %	5.3 g
Carbohydrate (NFE)	34.9 %	37.7 %	8.6 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Soluble Fiber	0.4 %	0.4 %	0.1 g
Calcium	0.89 %	0.96 %	220 mg
Phosphorus	0.68 %	0.7 %	168 mg
Sodium	0.27 %	0.29 %	67 mg
Potassium	0.90 %	0.97 %	222 mg
Magnesium	0.087 %	0.094 %	21 mg
Taurine	0.50 %	0.54 %	123 mg
Carnitine	916 mg/kg (ppm)	990 mg/kg (ppm)	22.6 mg
Zinc	279 mg/kg (ppm)	302 mg/kg (ppm)	6.9 mg
Arginine	1.93 %	2.09 %	476 mg
Vitamin K	0.02 mg/kg	0.02 mg/kg	0.49 mcg/100kcal
METABOLIZABLE ENERGY			
kcal/kg	4,054	4,383	
kcal/cup	506		
Weight oz/cup	4.4		
Cup per lb	3.6		
% Calories from:	Protein 25	Fat 45	Carbohydrates 30

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



July 2015



Metabolic



Urinary

Prescription Diet® Metabolic + Urinary Feline

Prescription Diet® Metabolic + Urinary Feline

Obesity



FLUTD/Urolithiasis



Metabolic + Urinary Feline Vegetable & Chicken Stew
Cans:
2.9 oz in cases of 24 (10082)



Metabolic + Urinary Feline Vegetable & Tuna Stew
Cans:
2.9 oz in cases of 24 (10083)



Metabolic + Urinary Feline
Bags:
6.35 lbs (10045)
12 lbs (10047)



Indications

- Obese, obese prone and maintenance following weight loss in cats with concurrent FLUTD.
 - Struvite and calcium oxalate crystalluria and urolithiasis (reduces the risk of recurrence/occurrence of struvite and calcium oxalate urolithiasis).
 - Feline Idiopathic Cystitis (FIC).



Not recommended for

- Patients with concurrent use of urinary acidifiers.
- Growing kittens, pregnant or nursing cats.



Evidence-Based Clinical Nutrition

- Clinically proven nutrition to reduce body weight by 11% in 60 days.³
- The nutrition of **Prescription Diet® Metabolic + Urinary Feline** is clinically proven to work with each cat's unique metabolic response activating the body's natural ability to burn excess body fat and affect calorie utilization.
- In an in-home feeding study the nutrition of **Prescription Diet® Metabolic + Urinary Feline** 88% of pets experienced weight loss within 2 months.⁴
- Clinically tested to dissolve struvite stones in as little as 7 days (Average 27 days in vivo study in urolith forming cats).¹
- Nutrition clinically tested to reduce the recurrence of FIC signs by 89%.²
- Clinical studies have shown that the nutrition in **Prescription Diet® Metabolic + Urinary Feline** reduces risk of both calcium oxalate and struvite uroliths formation.³



Additional information

- A complete portfolio of dry food and stews are designed to work together to ensure safe and healthy weight loss, easy weight maintenance, and effective urinary care.
- Ideal for multiple cat households.
- Dry and canned formulas can be mixed or fed concurrently.

Other products to consider

- **Prescription Diet® r/d® Feline** to reach the target body weight. A cat should then be fed **Prescription Diet® w/d® Feline**, **Science Diet® Adult Perfect Weight** or **Ideal Balance™ Slim & Healthy Adult** to maintain optimum body weight and avoid weight gain.
- To dissolve struvite crystals and uroliths: **Prescription Diet® c/d® Multicare Feline**, **Prescription Diet® c/d® Multicare Stress Feline** and **Prescription Diet® s/d® Feline**.

¹Lulich JP, Kruger JM, MacLeay JM, et al. Efficacy of two commercially available, low-magnesium, urine-acidifying dry foods for the dissolution of struvite uroliths in cats. J Am Vet Med Assoc. 2013;243:1147-1153.

²Kruger J.M., Lulich, J.M., Merills J, et al. A year-long prospective, randomized, double masked study of nutrition on Feline Idiopathic cystitis. Proceedings. American College of Veterinary Medicine Forum 2013.

³Data on file, Hill's Pet Nutrition, Inc.

⁴Winner IHUT Weight Loss 67 day report – Dogs and Cats.



Metabolic



Urinary

These characteristics make **Prescription Diet® Metabolic + Urinary Feline** veterinary exclusive pet food useful as a nutritional aid for improving energy metabolism in obese or overweight cats with FLUTD:

KEY BENEFITS

Proprietary bundle of synergistically effective nutrients	High	Provides appetite regulation, reduces inflammation and improves energy metabolism.
Antioxidant bundle	High (Dry)	Vitamin E and Beta-Carotene help defend cells against free radical oxidation and counteract inflammation.
Fiber	High	Soluble and insoluble fiber to trigger satiety, control appetite, and maintain gastrointestinal health.
Magnesium, Calcium, Phosphorus	Controlled levels	Reduce building blocks of crystals and uroliths.
Potassium Citrate	Added	Inhibits calcium oxalate crystals and uroliths.
Omega-3 Fatty Acids EPA and DHA	High	Help break inflammatory cycle associated with uroliths, crystals, and FIC.
Target Urine pH*	6.2 – 6.4	Discourages struvite formation, with minimal effect on calcium oxalate formation.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® Metabolic + Urinary Feline** provides complete and balanced nutrition for maintenance of adult cats. Feeding your pet the right amount of **Metabolic** every day will help them achieve and maintain a healthy weight for life. Monitoring your patient's condition will assure the nutritional recommendation provides the best results.

- Reinforce with clients to feed **Prescription Diet®** dry food, wet food, & treats exclusively.
- Determine the amount to feed based on the ideal weight rather than the current weight.
- Gradually transition to the new food over a 7 day period.

Ideal Body Weight (lb)	FOR WEIGHT LOSS		FOR WEIGHT MAINTENANCE	
	Stew Can(s) (2.9 oz)	Dry-Cups	Stew Can(s) (2.9 oz)	Dry-Cups
6	2	3/8	3	5/8
8	2 1/2	1/2	3 1/2	3/4
10	3	5/8	4 1/2	7/8
12	3 1/2	2/3	5	1
14	3 1/2	3/4	5 1/2	1 1/8
16	4	7/8	6	1 1/4
18	4 1/2	7/8	6 1/2 – 7	1 3/8





Metabolic



Urinary

Prescription Diet® Metabolic + Urinary Feline

INGREDIENTS

CANNED



Metabolic + Urinary Feline Vegetable & Chicken Stew: Water, Pork Liver, Carrots, Powdered Cellulose, Tuna, Chicken, Corn Starch, Wheat Gluten, Egg Whites, Dried Tomato Pomace, Rice, Chicken Liver Flavor, Flaxseed, Soybean Oil, Coconut Oil, Potassium Alginate, Fish Oil, Calcium Chloride, Dicalcium Phosphate, Guar Gum, Choline Chloride, Calcium Sulfate, L-Lysine, Monosodium Phosphate, Taurine, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Potassium Citrate, Sodium Tripolyphosphate, L-Carnitine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Calcium Carbonate.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.7 %	38.1 %	10.5 g
Fat	3.0 %	14.9 %	4.1 g
Carbohydrate (NFE)	6.0 %	29.7 %	8.2 g
Crude Fiber	2.4 %	11.9 %	3.3 g
Calcium	0.16 %	0.79 %	217 mg
Phosphorus	0.14 %	0.7 %	190 mg
Sodium	0.08 %	0.40 %	109 mg
Potassium	0.18 %	0.89 %	245 mg
Magnesium	0.016 %	0.079 %	22 mg
Taurine	0.07 %	0.35 %	95 mg
Vitamin E	118 IU/kg	584 IU/kg	16 IU/100 kcal
Total Omega-3 Fatty Acids	0.28 %	1.39 %	380 mg
METABOLIZABLE ENERGY			
kcal/kg	736	3,644	
kcal/can 2.9 oz	60		
% Calories from:	Protein 37	Fat 35	Carbohydrates 28

INGREDIENTS

CANNED



Metabolic + Urinary Feline Vegetable & Tuna Stew: Water, Pork Liver, Carrots, Tuna, Powdered Cellulose, Corn Starch, Wheat Gluten, Egg Whites, Chicken, Dried Tomato Pomace, Rice, Chicken Liver Flavor, Flaxseed, Soybean Oil, Coconut Oil, Potassium Alginate, Titanium Dioxide color, Fish Oil, Calcium Chloride, Dicalcium Phosphate, Guar Gum, Choline Chloride, Calcium Sulfate, L-Lysine, Monosodium Phosphate, Taurine, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Potassium Citrate, Sodium Tripolyphosphate, L-Carnitine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Calcium Carbonate.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.9 %	38.5 %	10.7 g
Fat	3.0 %	14.6 %	4.1 g
Carbohydrate (NFE)	6.0 %	29.3 %	8.1 g
Crude Fiber	2.1 %	10.2 %	2.8 g
Calcium	0.16 %	0.78 %	217 mg
Phosphorus	0.14 %	0.7 %	189 mg
Sodium	0.08 %	0.39 %	108 mg
Potassium	0.18 %	0.88 %	244 mg
Magnesium	0.016 %	0.078 %	22 mg
Taurine	0.07 %	0.34 %	95 mg
Vitamin E	118 IU/kg	576 IU/kg	16 IU/100 kcal
Total Omega-3 Fatty Acids	0.30 %	1.46 %	406 mg
METABOLIZABLE ENERGY			
kcal/kg	739	3,605	
kcal/can 2.9 oz	61		
% Calories from:	Protein 37	Fat 34	Carbohydrates 29

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



INGREDIENTS

DRY



Metabolic + Urinary Feline: Brewers Rice, Corn Gluten Meal, Powdered Cellulose, Wheat Gluten, Chicken Meal, Dried Tomato Pomace, Chicken Liver Flavor, Soybean Oil, Flaxseed, Coconut Oil, L-Lysine, Fish Oil, Lactic Acid, Potassium Citrate, Potassium Chloride, DL-Methionine, Carrots, Choline Chloride, Taurine, Iodized Salt, vitamins (Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Vitamin A Supplement, Folic Acid, Vitamin D3 Supplement), L-Carnitine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Calcium Sulfate, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	35.8 %	38.1 %	10.9 g
Fat	12.1 %	12.9 %	3.7 g
Carbohydrate (NFE)	28.7 %	30.5 %	8.7 g
Crude Fiber	12.4 %	13.2 %	3.8 g
Calcium	0.66 %	0.70 %	201 mg
Phosphorus	0.56 %	0.6 %	170 mg
Sodium	0.31 %	0.33 %	94 mg
Potassium	0.82 %	0.87 %	249 mg
Magnesium	0.070 %	0.074 %	21 mg
Taurine	0.43 %	0.46 %	131 mg
Vitamin E	703 IU/kg	748 IU/kg	21 IU/100 kcal
Vitamin C	5 mg/kg	5 mg/kg	0.2 mg
Total Omega-3 Fatty Acids	1.27 %	1.35 %	386 mg
METABOLIZABLE ENERGY			
kcal/kg	3,289	3,499	
kcal/cup	289		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 38	Fat 31	Carbohydrates 31

Metabolic



Urinary

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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April 2015

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Metabolic

Prescription Diet® Metabolic Feline

Prescription Diet® Metabolic Feline

Chicken Flavor.

Obesity



Metabolic Feline Vegetable & Chicken Stew: Cans of 2.9 oz (3403) in cases of 24
Metabolic Feline Vegetable & Tuna Stew: Cans of 2.9 oz (3404) in cases of 24



Metabolic Feline: Cans of 5.5 oz (1958) in cases of 24



Metabolic Feline Chicken Flavor: Bags of 4 lbs (1954), 8.5 lbs (1955) and 17.6 lbs (1956)
Metabolic Feline with Ocean Fish: Bags of 4 lbs (3757)



Metabolic Feline Treats: 2.5 oz pouch (1960) in cases of 24

Indications
 Overweight, obesity.

Not recommended for
 Growing kittens, pregnant or nursing cats.

- Evidence-Based Clinical Nutrition**
- Clinically proven to reduce body weight by 11% in 2 months.¹
 - The nutrition of Metabolic is clinically proven to work with each cat's unique metabolic response activating the body's natural ability to burn excess body fat and affect calorie utilization.¹
 - In an in-home feeding study 88% of pets experienced weight loss within 2 months.²
 - Maintains effective and safe rate of up to 1-2% body weight loss weekly during weight loss period.²

- Additional information**
- 74% of clients/cat owners would recommend the Metabolic formula to their friends with overweight cats.²
 - A complete portfolio of dry food, canned food, and treats are designed to work together to ensure safe and healthy weight loss and easy weight maintenance.
 - Advanced weight management nutrition for multi-cat households.

Other products to consider

Prescription Diet® r/d® Feline or Prescription Diet® m/d® Feline to reach the target body weight. A cat should then be fed Prescription Diet® w/d® Feline, Science Diet® Adult Perfect Weight, Science Diet® Adult Light or Ideal Balance™ Slim & Healthy to maintain optimum body weight and avoid weight gain.

These characteristics make Prescription Diet® Metabolic Feline veterinary exclusive pet food useful as a nutritional aid for improving energy metabolism in obese or overweight pets:

KEY BENEFITS

Proprietary bundle of synergistically effective nutrients	High	Provides appetite regulation, reduces inflammation and improves energy metabolism.
Antioxidant bundle	High (dry only)	Vitamins E, C, and Beta Carotene help defend cells against free radical oxidation and counteract inflammation.
Fiber	High	Soluble and insoluble fiber to trigger satiety, control appetite, and maintain gastrointestinal health.
Carnitine	High	Helps cats burn fat while sparing lean muscle mass, resulting in more effective weight loss.
Lysine	High	Helps metabolize fat for energy production and spare lean body mass.
Antioxidants	Added (canned only)	Defend cells from free radical oxidation, promoting a healthy immune system.

¹ Data on file, Hill's Pet Nutrition, Inc.
² Winner IHUT Weight Loss 67 day report - Dogs and Cats.



With Ocean Fish

Vegetable & Chicken Stew




DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® Metabolic Feline** pet food provides complete and balanced nutrition for maintenance of adult cats. Adjust feeding amounts as necessary to maintain optimal weight. Monitoring the pet's condition will assure the nutritional recommendation provides the best results.

- Recommend feeding **Prescription Diet®** dry food, wet food, and treats exclusively.
- Determine the amount to feed based on the ideal weight rather than the current weight.
- Do not allow obese cats to consume less than 80% of recommended feeding amount. Fasting may increase the risk of hepatic lipidosis.
- Gradually transition to the new food over a 7-day period.

Ideal Body Weight (lb)	FOR WEIGHT LOSS			FOR WEIGHT MAINTENANCE			Treats
	Stew Can(s) (2.9 oz)	Can(s) (5.5 oz)	Dry – Cups	Stew Can(s) (2.9 oz)	Can(s) (5.5 oz)	Dry – Cups	
6	2	1	3/8	2 1/2 – 3	1 1/3	5/8	14
8	2 1/2	1 1/4	1/2	3 1/2	1 2/3	3/4	18
10	2 1/2 – 3	1 1/3	5/8	4	2	7/8	21
12	3	1 1/2	2/3	4 1/2 – 5	2 1/3	1	24
14	3 1/2	1 3/4	3/4	5 – 5 1/2	2 2/3	1 1/8	27
16	4	2	7/8	5 1/2 – 6	2 3/4	1 1/4	30
18	4 – 4 1/2	2	1	6 – 6 1/2	3	1 3/8	32

INGREDIENTS

Metabolic Feline Vegetable & Chicken Stew: Water, Pork Liver, Carrots, Wheat Gluten, Spinach, Chicken, Powdered Cellulose, Corn Starch, Rice, Flaxseed, Dried Tomato Pomace, Chicken Liver Flavor, Coconut Oil, Potassium Alginate, Calcium Chloride, Calcium Lactate, Fish Oil, Dicalcium Phosphate, Guar Gum, Egg Flavor, Disodium Phosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Ascorbic Acid (source of vitamin C), Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Taurine, L-Lysine, Iodized Salt, Choline Chloride, Potassium Citrate, Sodium Tripolyphosphate, L-Carnitine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Magnesium Oxide, Beta-Carotene.


AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.3 %	38.4 %	10.5 g
Fat	2.9 %	13.4 %	3.7 g
Carbohydrate (NFE)	7.0 %	32.4 %	8.9 g
Crude Fiber	2.1 %	9.7 %	2.7 g
Calcium	0.23 %	1.06 %	292 mg
Phosphorus	0.16 %	0.7 %	203 mg
Sodium	0.10 %	0.46 %	127 mg
Potassium	0.19 %	0.88 %	241 mg
Magnesium	0.021 %	0.097 %	27 mg
Taurine	0.09 %	0.42 %	114 mg
Carnitine	174 mg/kg (ppm)	806 mg/kg (ppm)	22.1 mg
Vitamin E	167 IU/kg	773 IU/kg	21 IU/100 kcal
Vitamin C	17 mg/kg	79 mg/kg	2.2 mg

METABOLIZABLE ENERGY

kcal/kg	788	3,648
kcal/can 2.9 oz	65	
% Calories from:	Protein 37	Fat 32 Carbohydrates 31

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Metabolic

Prescription Diet® Metabolic Feline

INGREDIENTS

Metabolic Feline Vegetable & Tuna Stew: Water, Pork Liver, Carrots, Tuna, Spinach, Wheat Gluten, Powdered Cellulose, Corn Starch, Rice, Flaxseed, Dried Tomato Pomace, Chicken Liver Flavor, Coconut Oil, Potassium Alginate, Titanium Dioxide color, Calcium Chloride, Calcium Lactate, Fish Oil, Chicken Fat, Dicalcium Phosphate, Guar Gum, Egg Flavor, Disodium Phosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of Vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Taurine, Iodized Salt, Choline Chloride, L-Lysine, Sodium Tripolyphosphate, L-Carnitine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Beta-Carotene.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.5 %	38.6 %	11.0 g
Fat	2.7 %	12.3 %	3.5 g
Carbohydrate (NFE)	7.0 %	31.8 %	9.1 g
Crude Fiber	2.1 %	9.5 %	2.7 g
Calcium	0.23 %	1.05 %	298 mg
Phosphorus	0.16 %	0.7 %	207 mg
Sodium	0.11 %	0.50 %	142 mg
Potassium	0.18 %	0.82 %	233 mg
Magnesium	0.020 %	0.091 %	26 mg
Taurine	0.08 %	0.36 %	103 mg
Carnitine	173 mg/kg (ppm)	787 mg/kg (ppm)	22.4 mg
Vitamin E	179 IU/kg	814 IU/kg	23 IU/100 kcal
Vitamin C	27 mg/kg	123 mg/kg	3.5 mg

METABOLIZABLE ENERGY

kcal/kg	773	3,514	
kcal/can 2.9 oz	63		
% Calories from:	Protein 39	Fat 30	Carbohydrates 31

INGREDIENTS

Metabolic Feline: Water, Pork Liver, Pork By-Products, Corn Flour, Powdered Cellulose, Corn Starch, Chicken, Flaxseed, Dried Tomato Pomace, Egg Flavor, Corn Gluten Meal, Coconut Oil, Calcium Carbonate, Guar Gum, Calcium Sulfate, Leucine, Dicalcium Phosphate, Carrots, Taurine, Potassium Chloride, Choline Chloride, Iodized Salt, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Folic Acid, Vitamin D3 Supplement), DL-Methionine, minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate), L-Threonine, L-Carnitine, Beta-Carotene.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.2 %	39.1 %	11.1 g
Fat	3.0 %	12.8 %	3.6 g
Carbohydrate (NFE)	7.3 %	31.1 %	8.8 g
Crude Fiber	2.5 %	10.6 %	3.0 g
Calcium	0.22 %	0.94 %	266 mg
Phosphorus	0.16 %	0.7 %	193 mg
Sodium	0.08 %	0.34 %	97 mg
Potassium	0.17 %	0.72 %	205 mg
Magnesium	0.022 %	0.094 %	27 mg
Taurine	0.12 %	0.51 %	145 mg
Carnitine	211 mg/kg (ppm)	900 mg/kg (ppm)	25.5 mg
Vitamin E	159 IU/kg	677 IU/kg	19 IU/100 kcal
Vitamin C	69 mg/kg	294 mg/kg	8.3 mg

METABOLIZABLE ENERGY

kcal/kg	828	3,523	
kcal/can 5.5 oz	129		
% Calories from:	Protein 39	Fat 31	Carbohydrates 30

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





INGREDIENTS

Metabolic Feline Chicken Flavor: Chicken By-Product Meal, Brewers Rice, Corn Gluten Meal, Powdered Cellulose, Dried Tomato Pomace, Flaxseed, Dried Beet Pulp, Chicken Liver Flavor, Coconut Oil, Pork Fat, Lactic Acid, Potassium Chloride, Calcium Sulfate, L-Lysine, Choline Chloride, Carrots, DL-Methionine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin A Supplement, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, L-Carnitine, minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	36.4 %	38.7 %	10.8 g
Fat	12.5 %	13.3 %	3.7 g
Carbohydrate (NFE)	29.8 %	31.7 %	8.8 g
Crude Fiber	9.2 %	9.8 %	2.7 g
Calcium	0.98 %	1.04 %	290 mg
Phosphorus	0.78 %	0.8 %	231 mg
Sodium	0.30 %	0.32 %	89 mg
Potassium	0.70 %	0.74 %	207 mg
Magnesium	0.095 %	0.101 %	28 mg
Taurine	0.35 %	0.37 %	104 mg
Carnitine	846 mg/kg (ppm)	900 mg/kg (ppm)	25.0 mg
Vitamin E	928 IU/kg	987 IU/kg	27 IU/100 kcal
Vitamin C	135 mg/kg	144 mg/kg	4.0 mg

METABOLIZABLE ENERGY

kcal/kg	3,381	3,597	
kcal/cup	297		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 38	Fat 31	Carbohydrates 31

INGREDIENTS

Metabolic Feline with Ocean Fish: Brewers Rice, Corn Gluten Meal, Chicken Meal, Powdered Cellulose, Wheat Gluten, Ocean Fish, Dried Tomato Pomace, Flaxseed, Pork Flavor, Coconut Oil, L-Lysine, Lactic Acid, Fish Oil, Soybean Oil, Choline Chloride, Potassium Chloride, Carrots, DL-Methionine, Potassium Citrate, Calcium Sulfate, Taurine, Iodized Salt, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin Supplement, Vitamin A Supplement, Biotin, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement), Calcium Carbonate, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Mixed Tocopherols for freshness, Natural Flavors, Beta-Carotene.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	35.7 %	38.0 %	10.9 g
Fat	10.9 %	11.6 %	3.3 g
Carbohydrate (NFE)	31.2 %	33.2 %	9.5 g
Crude Fiber	10.3 %	11.0 %	3.1 g
Calcium	0.91 %	0.97 %	278 mg
Phosphorus	0.69 %	0.7 %	211 mg
Sodium	0.38 %	0.40 %	116 mg
Potassium	0.74 %	0.79 %	226 mg
Magnesium	0.081 %	0.086 %	25 mg
Taurine	0.38 %	0.40 %	116 mg
Carnitine	591 mg/kg (ppm)	629 mg/kg (ppm)	18.1 mg
Vitamin E	863 IU/kg	918 IU/kg	26 IU/100 kcal
Vitamin C	102 mg/kg	109 mg/kg	3.1 mg

METABOLIZABLE ENERGY

kcal/kg	3,272	3,481	
kcal/cup	288		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 38	Fat 28	Carbohydrates 34

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Metabolic

Prescription Diet® Metabolic Feline

INGREDIENTS

Metabolic Feline Treats: Chicken By-Product Meal, Brewers Rice, Corn Gluten Meal, Powdered Cellulose, Dried Tomato Pomace, Flaxseed, Dried Beet Pulp, Chicken Liver Flavor, Coconut Oil, Pork Fat, Lactic Acid, Potassium Chloride, Calcium Sulfate, L-Lysine, Choline Chloride, Dried Carrots, DL-Methionine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), L-Carnitine, Mixed Tocopherols for freshness, Beta-Carotene, Phosphoric Acid, Natural Flavors.



AVERAGE NUTRIENT CONTENTS

Table with 4 columns: Nutrient, As Fed¹, Dry Matter², As Fed, Caloric Basis³. Rows include Protein, Fat, Carbohydrate (NFE), Crude Fiber, Calcium, Phosphorus, Sodium, Potassium, Magnesium, Taurine, Carnitine, Vitamin E, Vitamin C, METABOLIZABLE ENERGY (kcal/kg, kcal/treat, Treats per bag), and % Calories from: Protein 38, Fat 31, Carbohydrates 31.

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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November 2015



Prescription Diet® m/d® Feline Weight Loss-Low Carbohydrate-Glucose Management

- Diabetes Mellitus**
- Obesity**



m/d



m/d® Feline: Cans of 5.5 oz (4281) in cases of 24

m/d® Feline: Bags of 4 lbs (4273) and 8.5 lbs (8699)

Indications
Obesity and diabetes mellitus.

Not recommended for

- Growing kittens, pregnant or nursing cats.
- Patients with kidney disease, concurrent use of urinary acidifiers, debilitation or dehydration.

Evidence-Based Clinical Nutrition

- Prescription Diet® m/d® Feline is clinically proven to alter a cat's metabolism for effective weight loss.¹
- In a clinical study of overweight cats fed **m/d® Feline** (canned)¹:
 - 75% reached their ideal body weight within 20 weeks.
 - Average weight loss was 25%, consistent with appropriate medical guidelines.
 - Lean muscle mass and liver health were maintained during weight loss.
- In a clinical study of diabetic cats fed **m/d® Feline**¹:
 - Good glycemic control was maintained.
 - Glucose levels were controlled.
 - Owners reported their pets experienced improved quality of life.

Additional information

- For optimum results, full client cooperation must be obtained, and all food intake must be strictly controlled. After reaching the target body weight, feed according to Weight Maintenance feeding guide, and adjust as needed to avoid weight gain and maintain optimum body weight.
- **Determine the amount to feed based on the TARGET WEIGHT rather than the current weight.**

Other products to consider

- For obesity management: **Prescription Diet® r/d® Feline.**
- For diabetes mellitus: **Prescription Diet® w/d® Feline** or **Prescription Diet® r/d® Feline.**

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® m/d® Feline Weight Loss-Low Carbohydrate-Glucose Management** provides complete and balanced nutrition for maintenance of adult cats. **The following amounts are a starting point only and should be adjusted as needed to maintain or reach the desired weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. Concurrent use of urine acidifiers is not recommended. **Note:** Do not allow obese cats to consume less than 80% of the recommended feeding amounts. Fasting may increase the risk of hepatic lipidosis. **Encourage increased water intake.** Veterinary supervised exercise may be beneficial in combination with weight loss programs. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food.

Body Weight (lb)	FOR WEIGHT LOSS		FOR WEIGHT MAINTENANCE	
	Can(s) (5.5 oz)	Dry – Cups	Can(s) (5.5 oz)	Dry – Cups
6	¾	¼	1 ¼	¾
8	1	⅓	1 ⅓	½
10	1	⅓	1 ⅔	½
12	1 ¼	⅜	2	⅝
14	1 ½	½	2 ¼	⅔
16	1 ½	½	2 ⅓	¾
18	1 ¾	½	2 ⅔	⅞

1 cup is equal to 3 ⅛ cans. 1 can is equal to ⅓ cup.

¹Data on file, Hill's Pet Nutrition, Inc.





m/d

These characteristics make **Prescription Diet® m/d® Feline** veterinary exclusive pet food useful as a nutritional aid for obese or diabetic cats:

KEY BENEFITS		
Protein Carnitine	High	Help ensure cats maintain lean muscle mass during weight loss. High carnitine also increases energy metabolism to improve glucose utilization in diabetic cats, and helps obese cats burn fat during weight loss and decrease the accumulation of fat in liver cells.
Antioxidants	Added	Defend cells from free radical oxidation, promoting a healthy immune system.
Arginine	High	Has been shown to improve insulin secretion.
Taurine	High	Helps to maintain normal insulin activity and sensitivity.

INGREDIENTS		CANNED	
<p>m/d®: Pork By-Products, Pork Liver, Water, Corn Starch, Powdered Cellulose, Soy Protein Isolate, Chicken Fat (preserved with mixed tocopherols and citric acid), Calcium Carbonate, Guar Gum, Locust Bean Gum, Calcium Sulfate, Dicalcium Phosphate, Carrageenan, Rice Flour, Choline Chloride, Taurine, Potassium Chloride, DL-Methionine, Vitamin E Supplement, L-Carnitine, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Beta-Carotene, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.</p>			
AVERAGE NUTRIENT CONTENTS			
	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	13.1 %	52.8 %	13.1 g
Fat	4.8 %	19.4 %	4.8 g
Carbohydrate (NFE)	3.9 %	15.7 %	3.9 g
Crude Fiber	1.5 %	6.0 %	1.5 g
Calcium	0.21 %	0.85 %	210 mg
Phosphorus	0.17 %	0.69 %	170 mg
Sodium	0.09 %	0.36 %	90 mg
Potassium	0.19 %	0.77 %	190 mg
Magnesium	0.016 %	0.065 %	16 mg
Taurine	0.09 %	0.36 %	90 mg
Carnitine	130 mg/kg (ppm)	524 mg/kg (ppm)	13 mg
Arginine	0.80 %	3.23 %	799 mg
Vitamin E	201 IU/kg	810 IU/kg	20 IU/100kcal
Vitamin C	31 mg/kg	125 mg/kg	3.1 mg
METABOLIZABLE ENERGY			
kcal/kg	1,001	4,036	
kcal/can	156		
% Calories from:	Protein 46	Fat 41	Carbohydrates 13

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





m/d

Prescription Diet® m/d® Feline Weight Loss-Low Carbohydrate-Diabetic

INGREDIENTS

DRY



m/d®: Chicken By-Product Meal, Corn Gluten Meal, Pork Fat (preserved with mixed tocopherols and citric acid), Pork Protein Isolate, Powdered Cellulose, Brewers Rice, Whole Grain Corn, Dried Egg Product, Chicken Liver Flavor, Lactic Acid, L-Lysine, Potassium Chloride, Calcium Sulfate, Choline Chloride, Vitamin E Supplement, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Taurine, DL-Methionine, Iodized Salt, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, preserved with Mixed Tocopherols and Citric Acid, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	48.0 %	51.1 %	12.1 g
Fat	20.5 %	21.8 %	5.2 g
Carbohydrate (NFE)	14.2 %	15.1 %	3.6 g
Crude Fiber	5.6 %	6.0 %	1.4 g
Calcium	0.90 %	0.96 %	227 mg
Phosphorus	0.74 %	0.79 %	187 mg
Sodium	0.39 %	0.41 %	98 mg
Potassium	0.76 %	0.81 %	192 mg
Magnesium	0.052 %	0.055 %	13 mg
Taurine	0.29 %	0.31 %	73 mg
Carnitine	519 mg/kg (ppm)	552 mg/kg (ppm)	13.1 mg
Arginine	2.60 %	2.77 %	657 mg
Vitamin E	903 IU/kg	961 IU/kg	23 IU/100kcal
Vitamin C	146 mg/kg	155 mg/kg	3.7 mg
METABOLIZABLE ENERGY			
kcal/kg	3,960	4,213	
kcal/cup	495		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 43	Fat 44	Carbohydrates 13

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Prescription Diet® r/d® Feline Weight Loss-Low Calorie

- Obesity
- Diabetes Mellitus
- FLUTD/Urolithiasis

r/d

Prescription Diet® r/d® Feline Weight Loss-Low Calorie



r/d® with Liver & Chicken: Cans of 5.5 oz (9454) in cases of 24



r/d®: Bags of 4 lbs (6158), 8.5 lbs (5898) and 17.6 lbs (5903)
r/d® with Chicken: Bags of 4 lbs (6438) and 8.5 lbs (6362)

Indications

Obesity, diabetes mellitus, struvite FLUTD in obese patients, hyperlipidemia and other fiber-responsive diseases.

Not recommended for

- Growing kittens, pregnant or nursing cats.
- Patients with concurrent use of urinary acidifiers, moderate to advanced heart failure, kidney disease, hepatic disease, debilitation, hypermetabolism, dehydration or underweight.

Evidence-Based Clinical Nutrition

Clinically proven nutrition to reduce body fat by 20% in just 3 months (dry formula).¹

Additional information

- For optimum results, full client cooperation must be obtained, and all food intake strictly controlled. After reaching the target body weight, cats should be gradually transitioned to **Prescription Diet® w/d® Feline** or **Science Diet® Light Adult** cat food to help avoid weight gain and maintain optimum body weight.
- **Determine the amount to feed based on the target weight rather than the current weight.**
- Suggested feeding amounts may sometimes need to be decreased to produce optimum weight loss.

Other products to consider

For obese-prone and/or diabetic patients: **Prescription Diet® w/d® Feline** or **Prescription Diet® m/d® Feline**.

DAILY FEEDING AMOUNTS

Prescription Diet® r/d® Feline Weight Loss-Low Calorie is intended for intermittent or supplemental feeding only. **The following amounts are a starting point only and should be adjusted as needed to maintain or reach the desired weight.** Nonobese cats with hyperlipidemia or other fiber-responsive disease fed **r/d® Feline** should be monitored to ensure proper weight is maintained. Increase food amounts accordingly. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food. Concurrent use of urine acidifiers is not recommended. **Note:** Do not allow obese cats to consume less than 80% of the recommended feeding amounts. Fasting may increase the risk of hepatic lipidosis. Encourage increased water intake. Veterinary supervised exercise may be beneficial in combination with weight loss programs.

Weight (lb)	FOR WEIGHT LOSS		FOR WEIGHT MAINTENANCE	
	Can(s) (5.5 oz)	Dry – Cups	Can(s) (5.5 oz)	Dry – Cups
6	1	1/2	1 1/2	2/3
8	1 1/4	1/2 – 5/8	1 3/4	7/8
10	1 1/2	2/3	2 1/4	1
12	1 2/3	3/4	2 1/2	1 1/8
14	1 3/4	7/8	2 3/4	1 1/3 – 1 1/4
16	2	1	3	1 3/8 – 1 1/2
18	2 1/4	1	3 1/3	1 1/2 – 1 5/8

1 cup is equal to 2 1/8 cans. 1 can is equal to 1/2 cup.

¹Data on file, Hill's Pet Nutrition, Inc.

Original

with Chicken





These characteristics make **Prescription Diet® r/d® Feline** veterinary exclusive pet food useful as a nutritional aid for obese cats or cats with fiber-responsive disease or diabetes mellitus:

KEY BENEFITS

Fat	Low	Decrease caloric intake, which helps reduce body fat while maintaining satiety, and lower blood lipid levels in patients with hyperlipidemia.
Fiber	High	
Carnitine	High	Helps cats burn fat while increasing lean muscle mass, resulting in more effective weight loss.
Antioxidants	Added	Defend cells from free radical oxidation, promoting a healthy immune system.
Phosphorus	Reduced (Canned formula only)	Helps minimize struvite building blocks.
Target Urinary pH*	6.2 – 6.4	

r/d

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, or test methodology.

INGREDIENTS

CANNED



r/d® with Liver & Chicken: Water, Pork Liver, Powdered Cellulose, Pork By-Products, Corn Starch, Brewers Rice, Chicken, Corn Gluten Meal, Soybean Oil, Guar Gum, Calcium Carbonate, Dicalcium Phosphate, Calcium Sulfate, Potassium Chloride, DL-Methionine, Taurine, Vitamin E Supplement, Iodized Salt, Chicken Liver Flavor, Choline Chloride, L-Carnitine, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Beta-Carotene, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.0 %	37.5 %	12.3 g
Fat	2.2 %	9.2 %	3.0 g
Carbohydrate (NFE)	7.5 %	31.3 %	10.2 g
Crude Fiber	3.7 %	15.4 %	5.0 g
Calcium	0.24 %	1.00 %	327 mg
Phosphorus	0.15 %	0.63 %	205 mg
Sodium	0.07 %	0.29 %	95 mg
Potassium	0.18 %	0.75 %	246 mg
Magnesium	0.018 %	0.075 %	25 mg
Taurine	0.09 %	0.38 %	123 mg
Carnitine	123 mg/kg (ppm)	513 mg/kg (ppm)	16.8 mg
Vitamin E	179 IU/kg	746 IU/kg	24 IU/100kcal
Vitamin C	26 mg/kg	108 mg/kg	3.5 mg

METABOLIZABLE ENERGY

kcal/kg	733	3,054
kcal/can	114	
% Calories from:	Protein 41	Fat 24 Carbohydrates 35

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





r/d

Prescription Diet® r/d® Feline Weight Loss-Low Calorie

INGREDIENTS

DRY



r/d®: Brewers Rice, Chicken By-Product Meal, Corn Gluten Meal, Powdered Cellulose, Chicken Liver Flavor, Soybean Oil, Lactic Acid, Calcium Sulfate, Potassium Sulfate, Choline Chloride, DL-Methionine, Taurine, Vitamin E Supplement, Potassium Chloride, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Iodized Salt, L-Carnitine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Threonine, preserved with Mixed Tocopherols and Citric Acid, Beta-Carotene, Rosemary Extract.

r/d® with Chicken: Chicken By-Product Meal, Brewers Rice, Corn Gluten Meal, Powdered Cellulose, Chicken, Chicken Liver Flavor, Soybean Oil, Lactic Acid, Potassium Chloride, Calcium Sulfate, Choline Chloride, DL-Methionine, Vitamin E Supplement, Taurine, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, preserved with Mixed Tocopherols and Citric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.2 – 34.0 %	35.4 – 37.4 %	10.7 – 11.1 g
Fat	8.0 – 8.5 %	8.8 – 9.3 %	2.7 – 2.8 g
Carbohydrate (NFE)	29.3 – 32.1 %	32.2 – 35.3 %	9.6 – 10.6 g
Crude Fiber	12.9 – 13.7 %	14.2 – 15.1 %	4.3 – 4.5 g
Calcium	0.90 – 0.93 %	0.99 – 1.02 %	298 – 305 mg
Phosphorus	0.72 – 0.78 %	0.79 – 0.86 %	239 – 255 mg
Sodium	0.31 – 0.32 %	0.34 – 0.35 %	102 – 106 mg
Potassium	0.63 – 0.73 %	0.69 – 0.80 %	206 – 242 mg
Magnesium	0.061 – 0.065 %	0.067 – 0.071 %	20 – 22 mg
Taurine	0.26 – 0.31 %	0.29 – 0.34 %	85 – 103 mg
Carnitine	489 – 505 mg/kg (ppm)	537 – 555 mg/kg (ppm)	16.2 – 16.5 mg
Vitamin E	637 – 659 IU/kg	700 – 724 IU/kg	21 – 22 IU/100kcal
Vitamin C	112 – 114 mg/kg	123 – 125 mg/kg	3.7 – 3.8 mg
METABOLIZABLE ENERGY			
kcal/kg	3,018 – 3,054	3,316 – 3,356	
kcal/cup	263 – 266		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 38 – 41	Fat 23 – 25	Carbohydrates 34 – 39

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





s/d



s/d® Feline: Cans of 5.5 oz (4450) in cases of 24

s/d® Feline: Bags of 4 lbs (5888)

✓ **Indication**

Feline Lower Urinary Tract Disease (FLUTD)
– Struvite uroliths dissolution.

✗ **Not recommended for**

- Growing kittens, pregnant or nursing cats.
- Patients with concurrent use of urinary acidifiers, non-struvite urolithiasis, kidney disease, hypokalemia or metabolic acidosis.
- Long-term feeding (more than 6 months) without monitoring acid base status (because of urine acidifying properties).

Evidence-Based Clinical Nutrition

- Clinical studies performed in urolith-forming cats show the nutrition of **Prescription Diet® s/d® Feline** pet food can aid dissolution of feline struvite uroliths in as few as 14 days.¹
- Research shows that surgery is not 100% effective for removing uroliths. In a study of dogs and cats, uroliths remain in the urinary tract following cystotomy in as many as 14% of canine and 20% of feline patients.²

⊕ **Additional information**

- **Prescription Diet® s/d® Feline** may be a viable alternative to perineal urethrostomy in feline patients with struvite-associated urethral obstructions.
- After an initial feeding period (2-3 months) of **Prescription Diet® s/d® Feline** pet food, feed **Prescription Diet® c/d® Multicare Feline** or **Prescription Diet® w/d® Feline** to help avoid recurrence of FLUTD. **Note:** Urine pH and urinalysis should be monitored periodically as indicated in the management of FLUTD. Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, or test methodology.

Other products to consider

- For long-term management after the dissolution or removal of struvite uroliths: **Prescription Diet® c/d® Multicare Feline.**
- For long-term management after the dissolution or removal of struvite uroliths in obese-prone cats: **Prescription Diet® w/d® Feline.**

These characteristics make **Prescription Diet® s/d® Feline** veterinary exclusive pet food useful as a nutritional aid for cats with struvite urolithiasis:

KEY BENEFITS

Magnesium	Reduced	Helps minimize concentrations of this struvite building block.
Target Urinary pH	5.9 – 6.1	Increases the solubility of struvite crystals, aiding in dissolution.
Antioxidants	Added	Defend cells from free radical oxidation, promoting a healthy immune system.



DAILY FEEDING AMOUNTS

Prescription Diet® s/d® Feline Dissolution is intended for intermittent or supplemental feeding only. **s/d® Feline** is not recommended for long-term feeding (over 6 months) unless urolithiasis and/or FLUTD recur when **Prescription Diet® c/d® Multicare Feline** is being fed. If **s/d® Feline** is fed long-term, the cat's acid-base status, potassium levels and renal function should be periodically evaluated. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food. Concurrent use of urine acidifiers is not recommended. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Can(s) (5.5 oz)	Dry – Cups
6	3/4 – 1	1/4 – 3/8
10	1 – 1 1/2	3/8 – 5/8
14	1 1/3 – 2	1/2 – 3/4
18	1 2/3 – 2 1/3	2/3 – 7/8

1 cup is equal to 2 1/2 cans. 1 can is equal to 3/8 cup.



¹Osborne CA, Lulich JP, Kroger JM et al., Medical dissolution of feline struvite urocystoliths, Journal of the American Veterinary Medical Association, 1990; 196(7): 1053-1063.

²Lulich J, Osborne C, Polzin D, et al., Incomplete removal of canine and feline urocystoliths by cystotomy, Journal of Veterinary Internal Medicine, 1993; 7:124.




INGREDIENTS
CANNED


s/d®: Pork By-Products, Pork Liver, Water, Chicken Fat (preserved with mixed tocopherols and citric acid), Rice, Corn Starch, Whole Grain Corn, Calcium Sulfate, Powdered Cellulose, DL-Methionine, Guar Gum, Calcium Carbonate, Potassium Chloride, Choline Chloride, Taurine, Iron Oxide, Iodized Salt, Dicalcium Phosphate, Vitamin E Supplement, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Pyridoxine Hydrochloride, Beta-Carotene, Niacin, Manganous Oxide, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Folic Acid, Vitamin D3 Supplement, Calcium Iodate.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.7 %	39.9 %	7.7 g
Fat	8.9 %	33.2 %	6.4 g
Carbohydrate (NFE)	4.9 %	18.3 %	3.5 g
Crude Fiber	0.5 %	1.9 %	0.4 g
Calcium	0.24 %	0.90 %	174 mg
Phosphorus	0.15 %	0.56 %	109 mg
Sodium	0.10 %	0.37 %	72 mg
Potassium	0.22 %	0.82 %	159 mg
Magnesium	0.015 %	0.056 %	11 mg
Taurine	0.15 %	0.56 %	109 mg
Vitamin E	277 IU/kg	1,034 IU/kg	20 IU/100kcal
METABOLIZABLE ENERGY			
kcal/kg	1,381	5,153	
kcal/can	215		
% Calories from:	Protein 29	Fat 58	Carbohydrates 13

s/d
INGREDIENTS
DRY


s/d®: Brewers Rice, Chicken By-Product Meal, Pork Fat (preserved with mixed tocopherols and citric acid), Corn Gluten Meal, Dried Egg Product, Calcium Sulfate, Lactic Acid, Chicken Liver Flavor, Potassium Chloride, Choline Chloride, DL-Methionine, Iodized Salt, Vitamin E Supplement, vitamins (Vitamin E Supplement, Niacin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Calcium Pantothenate, Riboflavin, Biotin, Vitamin B12 Supplement, Vitamin A Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), preserved with Mixed Tocopherols and Citric Acid, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.1 %	33.6 %	7.2 g
Fat	24.2 %	26.2 %	5.6 g
Carbohydrate (NFE)	30.2 %	32.6 %	7.0 g
Crude Fiber	0.6 %	0.6 %	0.1 g
Calcium	1.03 %	1.11 %	240 mg
Phosphorus	0.72 %	0.78 %	168 mg
Sodium	0.37 %	0.40 %	86 mg
Potassium	0.86 %	0.93 %	200 mg
Magnesium	0.063 %	0.068 %	15 mg
Taurine	0.21 %	0.23 %	49 mg
Vitamin E	868 IU/kg	938 IU/kg	20 IU/100kcal
METABOLIZABLE ENERGY			
kcal/kg	4,292	4,640	
kcal/cup	521		
Weight oz/cup	4.3		
Cups per lb	3.7		
% Calories from:	Protein 26	Fat 49	Carbohydrates 25

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





t/d

Prescription Diet® t/d® Feline Dental Health

Prescription Diet® t/d® Feline Dental Health

Oral Health Problems



t/d® Feline: Bags of 4 lbs (4052) and 8.5 lbs (8724)

Indications

Gingivitis, periodontal disease, tartar, plaque and stain.

Not recommended for

- Growing kittens, pregnant or nursing cats.
- Patients with severe periodontal disease without appropriate periodontal assessment and therapy.
- Patients with concurrent use of urinary acidifiers.

Evidence-Based Clinical Nutrition

- Prescription Diet® t/d® Feline is clinically proven to reduce gingivitis.^{1,2}
- t/d® Feline is clinically proven to reduce buildup of tartar (calculus), plaque and stain.²

Additional information

- The proprietary fiber matrix resists crumbling and scrubs the entire supragingival tooth surface to reduce bacteria-laden plaque.
- Teeth are cleansed without mineral abrasives or active chemical ingredients. **Note:** For maximum benefit, t/d® Feline should be fed to cats on a daily basis following dental prophylaxis.
- It has been awarded the VOHC Seal for mechanical control of tartar and plaque.

Other products to consider

- For healthy cats prone to dental disease: Science Diet® Adult Oral Care Feline.

These characteristics make Prescription Diet® t/d® Feline veterinary exclusive pet food useful as a nutritional aid for cats with dental disease:

KEY BENEFITS

Fiber Kibble Size	Increased Larger	Fiber matrix resists crumbling. Kibble engulfs tooth and fibers clean the tooth's surface.
Antioxidants	Added	Defend cells from free radicals, promoting a healthy immune system.
Protein	Controlled	Limits a component of plaque.
Calcium	Controlled	Limits the mineralization of plaque to tartar.
Magnesium Phosphorous	Controlled	Support urinary tract health.

*Only Hill's® dental foods (Prescription Diet® t/d® and Science Diet® Oral Care) have been awarded the VOHC Seal for the control of plaque and tartar in both canine and feline formulas. The VOHC Seal is a trademark owned by the Veterinary Oral Health Council.

¹ Theyse LFH, Vrieling HE, Picavet P, et al., Hill's Prescription Diet Feline t/d: results of a field study, Proceedings of the Hill's European Symposium on Oral Care, 2003: 60-63.

² Data on file, Hill's Pet Nutrition, Inc.

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that Prescription Diet® t/d® Feline Dental Health provides complete and balanced nutrition for maintenance of adult cats. Supplementation is unnecessary and may decrease the effectiveness of the food. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Cups
6	1/2 - 3/4
10	3/4 - 1 1/8
14	1 - 1 3/8
18	1 1/4 - 1 3/4




INGREDIENTS
DRY


t/d[®]: Chicken By-Product Meal, Brewers Rice, Corn Gluten Meal, Whole Grain Corn, Powdered Cellulose, Pork Fat (preserved with mixed tocopherols and citric acid), Chicken Liver Flavor, Calcium Sulfate, Lactic Acid, Soybean Oil, Potassium Chloride, Choline Chloride, Vitamin E Supplement, DL-Methionine, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Taurine, Iodized Salt, Calcium Carbonate, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), preserved with Mixed Tocopherols and Citric Acid, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.6 %	34.0 %	9.0 g
Fat	16.6 %	17.8 %	4.7 g
Carbohydrate (NFE)	32.0 %	34.4 %	9.1 g
Crude Fiber	7.0 %	7.5 %	2.0 g
Calcium	0.94 %	1.01 %	269 mg
Phosphorus	0.74 %	0.80 %	212 mg
Sodium	0.32 %	0.34 %	91 mg
Potassium	0.73 %	0.78 %	209 mg
Magnesium	0.066 %	0.071 %	19 mg
Taurine	0.15 %	0.16 %	43 mg
Vitamin E	626 IU/kg	673 IU/kg	18 IU/100kcal
Vitamin C	108 mg/kg	116 mg/kg	3.1 mg
METABOLIZABLE ENERGY			
kcal/kg	3,498	3,761	
kcal/cup	265		
Weight oz/cup	2.7		
Cups per lb	6.0		
% Calories from:	Protein 30	Fat 39	Carbohydrates 31

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





w/d

Prescription Diet® w/d® Feline Low Fat-Glucose Management-Gastrointestinal

Prescription Diet® w/d® Feline
Low Fat-Glucose Management-Gastrointestinal

- ✓ Diabetes Mellitus
- ✓ FLUTD/Urolithiasis
- ✓ Gastrointestinal Disorders
- ✓ Obesity



w/d® Feline with Chicken:
Cans of 5.5 oz (9455) in cases of 24



w/d® Feline: Bags of 4 lbs (6159), 8.5 lbs (5899) and 17.6 lbs (5925)
w/d® Feline with Chicken: Bags of 4 lbs (6439) and 8.5 lbs (6364)

✓ **Indications**

Obesity prevention, fiber-responsive disease, struvite urolithiasis in obese-prone patients and diabetes mellitus.

✗ **Not recommended for**

- Growing kittens, pregnant or nursing cats.
- Patients with concurrent use of urinary acidifiers, debilitation, dehydration, kidney disease or underweight.

⊕ **Additional information**

- Prescription Diet® w/d® Feline is clinically tested nutrition for conditions that respond to fiber.¹
- Prescription Diet® w/d® Feline is a low calorie, increased fiber, nutritionally balanced formula that helps reduce caloric intake in adult cats that are less active, neutered, or otherwise prone to obesity. Insoluble fiber increases bulk and reduces hunger while lowering fat and caloric intake. **Note:** For successful weight control, full client cooperation must be obtained and all food intake must be strictly controlled.
- Increased levels of dietary fiber may benefit patients with fiber-responsive disease such as diabetes, hyperlipidemia (dry formula), colitis, diarrhea or constipation. **Note:** Encourage water intake.
- Contains low levels of magnesium (a struvite building block) and produces a normal acid urine pH to allow patients at risk of struvite urolithiasis to maintain a healthy weight while minimizing struvite risk factors. **Note:** Urine pH and urinalysis should be monitored periodically as indicated in the management of FLUTD. Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, or test methodology.

¹ Nelson RW, Scott-Moncrieff JC, Feldman EC, et al., Effect of dietary in soluble fiber on control of glycemic cats with naturally acquired diabetes mellitus.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that Prescription Diet® w/d® Feline Low Fat-Glucose Management-Gastrointestinal provides complete and balanced nutrition for maintenance of adult cats. Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food. **The following amounts are a starting point only and should be adjusted as needed to maintain or reach the desired weight. Non-obese cats fed w/d® Feline should be monitored to ensure proper body weight is maintained. Adjust food amounts accordingly.** When feeding for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

FOR OBESE-PRONE		
Body Weight (lb)	Can(s) (5.5 oz)	Dry – Cups
6	1 – 1 ¼	½ – 5/8
10	1 ½ – 1 ¾	2/3 – 7/8
14	1 ¾ – 2 1/3	7/8 – 1 1/8
18	2 – 3	1 – 1 3/8
FOR WEIGHT MAINTENANCE		
6	1 – 1 ½	½ – ¾
10	1 2/3 – 2 ¼	¾ – 1 1/8
14	2 – 2 ¾	1 – 1 3/8
18	2 ½ – 3 ½	1 ¼ – 1 2/3

1 cup is equal to 2 1/8 cans. 1 can is equal to 1/2 cup.

Other products to consider

- For cats with hyperlipidemia: Prescription Diet® r/d® Feline.
- For cats with diabetes: Prescription Diet® m/d® Feline.
- For healthy cats prone to obesity: Science Diet® Adult Light Feline.





w/d

These characteristics make **Prescription Diet® w/d® Feline** veterinary exclusive pet food useful as a nutritional aid for the weight management of obese-prone cats:

KEY BENEFITS

Fat, Calories	Low	Help lower lipid levels and avoid weight gain.
Fiber	Increased	Weight management – Provides increased bulk to aid satiety. Diabetes mellitus – Helps minimize blood glucose fluctuation, which may reduce insulin dosage. Colitis – Modifies bowel transit time and provides bulk to the stool. Constipation – Absorbs water and increases intestinal motility.
Carnitine	High	Helps cats burn fat while increasing lean muscle mass.
Magnesium Target Urinary pH	Low 6.2 – 6.4	Helps limit the formation of struvite crystalluria and uroliths.
Antioxidants	Added	Defend cells from free radical oxidation, promoting a healthy immune system.

INGREDIENTS

CANNED



w/d® with Chicken: Water, Pork Liver, Pork By-Products, Chicken, Powdered Cellulose, Corn Starch, Oat Fiber, Guar Gum, Calcium Carbonate, Calcium Sulfate, Locust Bean Gum, Choline Chloride, Chicken Liver Flavor, Potassium Chloride, Carrageenan, Taurine, Vitamin E Supplement, Sodium Tripolyphosphate, DL-Methionine, L-Carnitine, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Beta-Carotene, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.3 %	39.6 %	11.5 g
Fat	3.9 %	16.6 %	4.8 g
Carbohydrate (NFE)	6.2 %	26.4 %	7.6 g
Crude Fiber	2.5 %	10.6 %	3.1 g
Calcium	0.22 %	0.94 %	271 mg
Phosphorus	0.16 %	0.68 %	197 mg
Sodium	0.09 %	0.38 %	111 mg
Potassium	0.21 %	0.89 %	259 mg
Magnesium	0.015 %	0.064 %	18 mg
Taurine	0.08 %	0.34 %	99 mg
Carnitine	121 mg/kg (ppm)	515 mg/kg (ppm)	14.9 mg

METABOLIZABLE ENERGY

kcal/kg	811	3,451	
kcal/cup	127		
% Calories from:	Protein 37	Fat 38	Carbohydrates 25

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





w/d

Prescription Diet® w/d® Feline Low Fat-Diabetic-Gastrointestinal

INGREDIENTS

w/d®: Brewers Rice, Chicken By-Product Meal, Corn Gluten Meal, Powdered Cellulose, Chicken Liver Flavor, Soybean Oil, Lactic Acid, Calcium Sulfate, Potassium Sulfate, Choline Chloride, DL-Methione, Iodized Salt, Potassium Chloride, Vitamin E Supplement, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, preserved with Mixed Tocopherols and Citric Acid, Beta-Carotene, Rosemary Extract.

DRY

w/d® with Chicken: Brewers Rice, Corn Gluten Meal, Chicken By-Product Meal, Powdered Cellulose, Chicken, Chicken Liver Flavor, Soybean Oil, Calcium Sulfate, Lactic Acid, Potassium Chloride, Choline Chloride, DL-Methionine, Vitamin E Supplement, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Iodized Salt, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, preserved with Mixed Tocopherols and Citric Acid, Beta-Carotene, Rosemary Extract.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	35.5 – 35.6 %	38.6 – 38.7 %	11.0 – 11.2 g
Fat	8.6 – 8.7 %	9.3 – 9.5 %	2.7 g
Carbohydrate (NFE)	33.9 – 34.2 %	36.8 – 37.2 %	10.6 g
Crude Fiber	7.1 – 7.4 %	7.7 – 8.0 %	2.2 – 2.3 g
Calcium	1.05 – 1.07 %	1.14 – 1.16 %	325 – 336 mg
Phosphorus	0.79 – 0.82 %	0.86 – 0.89 %	248 – 254 mg
Sodium	0.35 – 0.41 %	0.38 – 0.45 %	110 – 127 mg
Potassium	0.76 – 0.77 %	0.83 – 0.84 %	238 – 239 mg
Magnesium	0.065 – 0.072 %	0.071 – 0.078 %	20 – 22 mg
Taurine	0.21 – 0.22 %	0.23 – 0.24 %	66 – 88 mg
Carnitine	459 – 460 mg/kg (ppm)	499 – 500 mg/kg (ppm)	14.2 – 14.4 mg
Vitamin E	567 – 673 IU/kg	616 – 732 IU/kg	18 – 21 IU/100kcal
Vitamin C	109 – 113 mg/kg	118 – 123 mg/kg	3.4 – 3.5 mg
METABOLIZABLE ENERGY			
kcal/kg	3,187 – 3,227	3,464 – 3,508	
kcal/cup	278 – 281		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 39	Fat 23	Carbohydrates 38

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





y/d

Prescription Diet® y/d™ Feline Thyroid Health

Prescription Diet® y/d™ Feline Thyroid Health

Hyperthyroidism



y/d™ Feline: Cans of 5.5 oz (1496) in cases of 24

y/d™ Feline: Bags of 4 lbs (1497) Bags of 8.5 lbs (1597)

Indication

Hyperthyroidism

Not recommended for

Growing kittens, pregnant or nursing cats.

Evidence-Based Clinical Nutrition

- Limited iodine intake to control thyroid hormone (T₄) production.^{1,3}
- Improves thyroid health in 3 weeks (when fed as the sole source of nutrition).¹
- Clinically proven nutrition to restore thyroid health, no pilling necessary.^{1,3}

Additional information

- Complete daily nutrition with a taste cats love.

IMPORTANT

- Because iodine intake from other food sources — treats, another pet's food, etc. — can compromise the effectiveness of low-iodine nutrition, it's critical that your hyperthyroid patient is fed only **Prescription Diet® y/d™ Feline**.

Other products to consider

No other products have the carefully limited iodine level of **Prescription Diet® y/d™ Feline** to manage feline hyperthyroidism.

These characteristics make **Prescription Diet® y/d™ Feline** veterinary exclusive pet food useful as a nutritional therapy for cats with hyperthyroidism:

KEY BENEFITS

Iodine	Limited levels	Restores thyroid health by reducing T ₄ hormone production.
Phosphorus & Sodium	Controlled levels	Helps support kidney health.
Taurine & Carnitine	High	Helps ensure optimal heart health.
Omega-3 Fatty Acids	High	Helps support kidney health.
Target Urine pH*	6.4 – 6.6	Supports urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

¹Yu S, Wedekind KJ, Burris PA, et al. Controlled level of dietary iodine normalizes serum total thyroxine in cats with naturally occurring hyperthyroidism. *J Vet Intern Med* 2011;25:632-767. Abstract.

²Melendez LD, Yamka RM, Forrester SD, et al. Titration of dietary iodine for reducing serum thyroxine concentrations in newly diagnosed hyperthyroid cats. *J Vet Intern Med* 2011;25:683. Abstract.

³Melendez LD, Yamka RM, Burris PA. Titration of dietary iodine for maintaining normal serum thyroxine concentrations in hyperthyroid cats. *J Vet Intern Med* 2011;25:683. Abstract.



DAILY FEEDING AMOUNTS

Supplementation beyond the analogous canned or dry formula is unnecessary and may decrease the effectiveness of the food. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Can(s) (5.5 oz)	Dry – Cups
6	¾ – 1	¼ – ⅜
10	1 ¼ – 1 ⅔	⅜ – ½
14	1 ½ – 2	½ – ¾
18	1 ¾ – 2 ½	⅔ – 1

1 cup is equal to 2 ½ cans. 1 can is equal to ¾ cup.




INGREDIENTS
CANNED


y/d™: Water, Liver, Meat By-Products, Chicken, Whole Grain Corn, Rice Flour, Chicken Fat (preserved with mixed tocopherols and citric acid), Chicken Liver Flavor, Powdered Cellulose, Calcium Carbonate, Fish Oil, Dried Yeast, Potassium Chloride, L-Lysine, DL-Methionine, Guar Gum, Vitamin E Supplement, Taurine, Choline Chloride, Salt, L-Cysteine, Thiamine Mononitrate, L-Carnitine, Dicalcium Phosphate, Ferrous Sulfate, Zinc Oxide, Ascorbic Acid (source of vitamin C), Niacin, Copper Sulfate, Manganous Sulfate, Pyridoxine Hydrochloride, Beta-Carotene, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Folic Acid.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.9 %	34.1 %	8.2 g
Fat	7.5 %	25.9 %	6.2 g
Carbohydrate (NFE)	9.1 %	31.4 %	7.5 g
Crude Fiber	0.9 %	3.1 %	0.7 g
Calcium	0.25 %	0.86 %	207 mg
Phosphorus	0.17 %	0.59 %	141 mg
Sodium	0.07 %	0.24 %	58 mg
Potassium	0.25 %	0.86 %	207 mg
Magnesium	0.018 %	0.062 %	15 mg
Taurine	0.07 %	0.24 %	58 mg
Iodine	0.1 mg/kg (ppm)	0.2 mg/kg (ppm)	4.81 µg/100 kcal
Vitamin E	231 IU/kg	797 IU/kg	19.14 IU/100 kcal

METABOLIZABLE ENERGY

kcal/kg	1,207	4,162	
kcal/can	188		

% Calories from: Protein 27 Fat 49 Carbohydrates 24

INGREDIENTS
DRY


y/d™: Corn Gluten Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Whole Grain Corn, Soybean Mill Run, Dried Egg Product, L-Lysine, Chicken Liver Flavor, Potassium Citrate, Lactic Acid, Dicalcium Phosphate, vitamins (L-Ascorbyl-2-Polyphosphate (source of vitamin C), Vitamin E Supplement, Niacin, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Fish Oil, Choline Chloride, Calcium Carbonate, Calcium Sulfate, DL-Methionine, Taurine, Vitamin E Supplement, L-Tryptophan, Natural Flavor, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Sulfate), L-Carnitine, preserved with Mixed Tocopherols and Citric Acid, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	34.1 %	36.3 %	8.2 g
Fat	24.2 %	25.7 %	5.8 g
Carbohydrate (NFE)	26.9 %	28.6 %	6.5 g
Crude Fiber	2.9 %	3.1 %	0.7 g
Calcium	0.89 %	0.95 %	215 mg
Phosphorus	0.62 %	0.66 %	150 mg
Sodium	0.24 %	0.26 %	58 mg
Potassium	0.78 %	0.83 %	188 mg
Magnesium	0.063 %	0.067 %	15 mg
Taurine	0.32 %	0.34 %	77 mg
Iodine	0.2 mg/kg (ppm)	0.2 mg/kg (ppm)	4.53 µg/100 kcal
Vitamin E	837 IU/kg	890 IU/kg	20.18 IU/100 kcal

METABOLIZABLE ENERGY

kcal/kg	4,147	4,482	
kcal/cup	519		
Weight oz/cup	4.4		
Cups per lb	3.63		

% Calories from: Protein 28 Fat 49 Carbohydrates 23

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





z/d

Prescription Diet® z/d® Feline Low Sensitivity

Prescription Diet® z/d® Feline Low Sensitivity

✓ Adverse Reactions to Food & Inflammatory Skin Conditions

✓ Gastrointestinal Disorders



z/d® Feline Low Sensitivity:
Bags of 4 lbs (7905) and 8.5 lbs (8728)

Indications

- Adverse reactions to food (food allergy or food intolerance).
- Gastrointestinal disorders.

Not recommended for

- Growing kittens, pregnant or nursing cats.
- Patients with concurrent use of urinary acidifiers.

Additional information

- The hydrolyzed animal protein source and a single, highly digestible carbohydrate source (rice) help avoid common food allergens.
- **Pruritic dermatitis, eosinophilic granuloma complex:** Adverse food reactions in cats typically occur as non-seasonal pruritic dermatitis. Some cats with adverse food reactions have clinical signs of eosinophilic granuloma complex.
- **Chronic gastroenteritis, chronic colitis:** Adverse food reactions can result in chronic vomiting and/or diarrhea associated with gastrointestinal inflammation. Mildly affected cats may only show an increase in the number of bowel movements or may have only occasional vomiting.
- **Inflammatory Bowel Disease (IBD):** Adverse reactions to food may potentiate IBD. **z/d® Feline Low Sensitivity** may aid in the nutritional management of inflammatory bowel disease in cats.

Other products to consider

- For cats with adverse reactions to food or inflammatory bowel disease: **Prescription Diet® d/d® Feline**.
- For cats with colitis, diarrhea (acute or chronic) gastroenteritis (acute or chronic), inflammatory bowel disease or vomiting (acute or chronic): **Prescription Diet® i/d® Feline** or **Prescription Diet® w/d® Feline**.
- As a tasty, healthy and rewarding treat for cats with adverse reactions to food, inflammatory skin conditions, or gastrointestinal disorders: **Prescription Diet® Hypo-Treats**.

These characteristics make **Prescription Diet® z/d® Feline Low Sensitivity** veterinary exclusive pet food useful as a nutritional aid for cats with adverse reactions to food or gastrointestinal disorders:

KEY BENEFITS

Protein	Hydrolyzed	Highly digestible animal protein source; no intact animal protein.
Carbohydrate	Single source	Highly digestible carbohydrate source helps avoid common food allergens.
Omega-3 Fatty Acids Omega-6 Fatty Acids	Added	Help manage associated inflammation, and nourish the skin and coat.
Antioxidants	Added	Help maintain a healthy immune system and the skin barrier function.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® z/d® Feline Low Sensitivity** provides complete and balanced nutrition for maintenance of adult cats. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. Supplementation beyond the **z/d® Feline Low Sensitivity** dry formula (including fatty acid supplements) is unnecessary and may decrease the effectiveness of the food.

Body Weight (lb)	Dry – Cups
6	3/8 – 1/2
10	5/8 – 3/4
14	3/4 – 1
18	7/8 – 1 1/4

1 cup is equal to 2 1/4 cans. 1 can is equal to 1/2 cup.





z/d



INGREDIENTS

DRY

z/d® Feline Low Sensitivity: Brewers Rice, Hydrolyzed Chicken Liver, Hydrolyzed Chicken, Soybean Oil (preserved with BHA, propyl gallate and citric acid), Powdered Cellulose, Lactic Acid, Calcium Carbonate, Calcium Sulfate, Glycerol Monostearate, Potassium Chloride, DL-Methionine, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin, Thiamine Mononitrate, Calcium Pantothenate, Vitamin A Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Folic Acid), Taurine, Iodized Salt, Dicalcium Phosphate, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), preserved with Mixed Tocopherols & Citric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	30.6 %	33.1 %	8.1 g
Fat	15.2 %	16.4 %	4.0 g
Carbohydrate (NFE)	38.6 %	41.7 %	10.2 g
Crude Fiber	2.4 %	2.6 %	0.6 g
Calcium	0.63 %	0.68 %	166 mg
Phosphorus	0.64 %	0.69 %	169 mg
Sodium	0.31 %	0.34 %	82 mg
Potassium	0.83 %	0.90 %	219 mg
Magnesium	0.068 %	0.074 %	18 mg
Taurine	0.29 %	0.31 %	76 mg
Vitamin E	668 IU/kg	722 IU/kg	18 IU/100kcal
Vitamin C	131 mg/kg	142 mg/kg	3.5 mg
Total Omega-3 Fatty Acids	0.48 %	0.52 %	126 mg
Total Omega-6 Fatty Acids	4.49 %	4.85 %	1,183 mg
METABOLIZABLE ENERGY			
kcal/kg	3,797	4,105	
kcal/cup	396		
Weight oz/cup	3.7		
Cups per lb	4.4		
% Calories from:	Protein 29	Fat 35	Carbohydrates 36

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Prescription Diet® z/d® Feline ULTRA

✓ Adverse Reactions to Food & Inflammatory Skin Conditions

✓ Gastrointestinal Disorders

z/d



z/d® Feline ULTRA: Cans of 5.5 oz (5238) in cases of 24

✓ Indications

- Adverse reactions to food (food allergy or food intolerance).
- Gastrointestinal disorders.

✗ Not recommended for

- Growing kittens, pregnant or nursing cats.
- Patients with concurrent use of urinary acidifiers.

⊕ Additional information

- The hydrolyzed animal protein source and a single, highly digestible carbohydrate source (corn starch) help avoid common food allergens.
- **Pruritic dermatitis, eosinophilic granuloma complex:** Adverse reactions to food in cats typically occur as non-seasonal pruritic dermatitis. Some cats with adverse reactions to food have clinical signs of eosinophilic granuloma complex.
- **Chronic gastroenteritis, chronic colitis:** Adverse reactions to food can result in chronic vomiting and/or diarrhea associated with gastrointestinal inflammation. Mildly affected cats may only show an increase in the number of bowel movements or may have only occasional vomiting.
- **Inflammatory bowel disease (IBD):** Adverse reactions to food may potentiate IBD. **z/d® Feline ULTRA** may aid in the nutritional management of inflammatory bowel disease in cats.

🐾 DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Prescription Diet® z/d® Feline ULTRA** provides complete and balanced nutrition for maintenance of adult cats. The smooth moist texture is perfect for mixing with **z/d® Feline Low Sensitivity** dry. **The following amounts are a starting point only and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. Supplementation beyond the **z/d® Feline ULTRA** canned formula (including fatty acid supplements) is unnecessary and may decrease the effectiveness of the food.

Body Weight (lb)	Cans(s) (5.5 oz)
6	¾ – 1 ¼
10	1 ¼ – 1 ¾
14	1 ⅔ – 2 ¼
18	2 – 2 ¾

1 cup is equal to 2 ¼ cans. 1 can is equal to ½ cup.

Prescription Diet® z/d® Feline ULTRA

Other products to consider

- For cats with adverse reactions to food or inflammatory bowel disease: **Prescription Diet® d/d® Feline.**
- For cats with colitis, diarrhea (acute or chronic) gastroenteritis (acute or chronic), inflammatory bowel disease or vomiting (acute or chronic): **Prescription Diet® i/d® Feline.**
- As a tasty, healthy and rewarding treat for cats with adverse reactions to food, inflammatory skin conditions, or gastrointestinal disorders: **Prescription Diet® Hypo-Treats.**

These characteristics make **Prescription Diet® z/d® Feline ULTRA** veterinary exclusive pet food useful as a nutritional aid for cats with adverse reactions to food or gastrointestinal disorders:

KEY BENEFITS

Protein	Hydrolyzed	Highly digestible animal protein source; no intact animal protein.
Carbohydrate	Refined source	Highly digestible carbohydrate source helps avoid common food allergens.
Omega-3 Fatty Acids Omega-6 Fatty Acids	High Increased	Help manage associated inflammation, and nourish the skin and coat.
Antioxidants	Added	Help maintain a healthy immune system and the skin barrier function.




INGREDIENTS
CANNED


z/d® Feline ULTRA: Hydrolyzed Chicken Liver, Water, Corn Starch, Soybean Oil, Powdered Cellulose, Calcium Carbonate, DL-Methionine, Potassium Chloride, Dicalcium Phosphate, Choline Chloride, Iodized Salt, Vitamin E Supplement, Taurine, Calcium Sulfate, Thiamine Mononitrate, Zinc Oxide, Ascorbic Acid (source of vitamin C), Ferrous Sulfate, Niacin, Beta-Carotene, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.9 %	33.7 %	8.2 g
Fat	4.8 %	18.2 %	4.4 g
Carbohydrate (NFE)	10.7 %	40.5 %	9.9 g
Crude Fiber	0.4 %	1.5 %	0.4 g
Calcium	0.19 %	0.72 %	176 mg
Phosphorus	0.17 %	0.64 %	157 mg
Sodium	0.08 %	0.30 %	74 mg
Potassium	0.21 %	0.80 %	194 mg
Magnesium	0.017 %	0.064 %	16 mg
Taurine	0.10 %	0.38 %	93 mg
Vitamin E	195 IU/kg	739 IU/kg	18 IU/100kcal
Vitamin C	19 mg/kg	72 mg/kg	1.8 mg
Total Omega-3 Fatty Acids	0.12 %	0.45 %	111 mg
Total Omega-6 Fatty Acids	1.07 %	4.05 %	990 mg
METABOLIZABLE ENERGY			
kcal/kg	1,081	4,095	
kcal/can	169		
% Calories from:	Protein 28	Fat 37	Carbohydrates 35

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Prescription Diet® Hypo-Treats

- ✓ Adverse Reactions to Food & Inflammatory Skin Conditions
- ✓ Gastrointestinal Disorders



Hypo-Treats: 2.5 oz Zipper Pouch (5496) in cases of 24

✓ Indications

Heart-shaped treats for cats with adverse reactions to food, inflammatory skin conditions and gastrointestinal disorders.

+ Additional information

- Tasty, healthy and rewarding way to treat cats with adverse reactions to food or inflammatory skin conditions.
- Virtually eliminates the potential for adverse reactions to food with Hill's Hydrolyzed Protein Technology System.™
- Ideal for pets on elimination feeding trials.
- Same technology used in **Prescription Diet® z/d® Low Sensitivity** pet foods.
- Specially formulated for use with **Prescription Diet® z/d® Feline, d/d® Feline** and **i/d® Feline** cat foods.
- Can be fed to cats on any **Prescription Diet®** brand cat food, as well as healthy cats.
- These treats are low in calories (less than 4 kcal per treat) and highly palatable.
- Up to 10% of the daily energy needs can be met by feeding these treats while still maintaining an appropriate nutrient profile to aid in the management of the underlying disease. To ensure maximum effectiveness of the **Prescription Diet®** brand cat food, limit **Hypo-Treats** to 10% or less of the cat's daily energy intake.

DAILY FEEDING AMOUNTS

Prescription Diet® Hypo-Treats are intended for intermittent or supplemental feeding only. Do not feed more than the maximum number of treats per day listed below, based on the cat's ideal body weight. **If the cat tends to gain weight when supplementing with Prescription Diet® Hypo-Treats, adjust as needed to maintain proper body weight.**

Body Weight (lb)	Treats Per Day
6	9
10	13
14	17
18	20

These characteristics make **Prescription Diet® Hypo-Treats** veterinary exclusive pet food useful for cats being fed **Prescription Diet® z/d® Feline, d/d® Feline** and **i/d® Feline** brand cat foods:

KEY BENEFITS		
Protein	Hydrolyzed	Highly digestible animal protein source; no intact animal protein.
Carbohydrate	Refined	A single, highly digestible carbohydrate source helps avoid common food allergens.
Omega Fatty Acids	Added	Help manage associated inflammation, and nourishes the skin and coat.





Hypo-Treats

INGREDIENTS

TREATS



Hypo-Treats: Hydrolysed Chicken Liver, Brewers Rice, Starch, Soybean Oil (preserved with BHA, propyl gallate and citric acid), Hydrolysed Chicken, Powdered Cellulose, Chicken Liver Flavor, Calcium Carbonate, Choline Chloride, Gyceryl Monostearate, Potassium Chloride, Dicalcium Phosphate, DL-Methionine, Calcium Sulfate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin, Thiamine Mononitrate, Calcium Pantothenate, Vitamin A Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Folic Acid), Iodized Salt, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), preserved with Mixed Tocopherols & Citric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	24.2 %	26.3 %	6.3 g
Fat	16.1 %	17.5 %	4.2 g
Carbohydrate (NFE)	43.5 %	47.3 %	11.3 g
Crude Fiber	3.3 %	3.6 %	0.9 g
Calcium	0.46 %	0.50 %	119 mg
Phosphorus	0.59 %	0.64 %	153 mg
Sodium	0.29 %	0.32%	75 mg
Potassium	0.73 %	0.79 %	189 mg
Magnesium	0.056 %	0.061 %	15 mg
Taurine	0.21 %	0.23 %	54 mg
Total Omega-3 Fatty Acids	0.63 %	0.68 %	163 mg
Total Omega-6 Fatty Acids	5.03 %	5.47 %	1,304 mg

METABOLIZABLE ENERGY

kcal/kg	3,858	4,193
kcal/treat (approximate)	4	
% Calories from:	Protein 23	Fat 37 Carbohydrates 40

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Recommended Foods* for healthy dogs:

PUPPIES

Puppies (until 1 year old)

Healthy Advantage® Puppy Dry
Healthy Advantage® Puppy Chicken & Vegetables Entrée
Healthy Advantage® Puppy Large Breed Dry

ADULT DOGS

Adult dogs (1 – 6 years old)

Healthy Advantage® Adult Canine Dry
Healthy Advantage® Adult Small Bites Canine Dry
Healthy Advantage® Canine Adult Chicken & Vegetables Entrée
Healthy Advantage® Adult Oral+ Canine Dry

MATURE ADULT DOGS

Mature adult dogs (from age 7)

Healthy Advantage® Mature Adult Canine Dry
Healthy Advantage® Canine Mature Adult Chicken & Vegetables Entrée

*All Hill's® Healthy Advantage® products recommended for healthy dogs are veterinary exclusive.





Healthy Advantage™ Puppy Dry

- ✓ Puppies
- ✓ Pregnant or nursing dogs



Healthy Advantage™ Puppy

Healthy Advantage™ Puppy: Bags of 4 lbs (2565) and 28 lbs (2566)

✓ **Recommended for**
Puppies less than 1 year of age.

✗ **Not recommended for**
Adult, mature, obese or obese prone dogs.

⊕ **Additional information**

Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider

Hill's® has a wide variety of foods for a dog's unique needs that are sure to please!

KEY BENEFITS

	NUTRITIONAL FEATURE	HEALTH BENEFIT
	Optimal levels of clinically proven antioxidants (Vitamin E+C).	Supports the immune system between vaccinations and helps build a healthy immune system in 90 days.^{1,2}
	Precisely balanced nutrition and high quality protein.	Helps achieve ideal body weight and ensures optimal growth and development.
	Brown rice, oats and barley are natural sources of fiber.	Helps maintain a healthy digestive tract and firm stools.
	Natural sources of omega fatty acids.	Healthy skin and luxurious coat.
	Natural glucosamine and chondroitin.	Provides the building blocks for healthy joints and cartilage.

¹Data on file, Hill's Pet Nutrition, Inc.

²Fernandes G, Jolly CA, Lawrence RA. Nutrition and the immune system. In: Shills ME, Shike M, Ross AC, et al, eds. *Modern Nutrition in Health and Disease*. 10th ed. Philadelphia, PA: Lippincott Williams & Wilkins; 2006:670-684.





**Healthy
Advantage
Puppy**



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Hill's® Healthy Advantage™ Puppy** dog food provides complete and balanced nutrition for growing puppies and gestating/lactating adult female dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS (PREGNANCY WEEKS 7 – 9)	FOR GROWTH 4 TO 9 MONTHS (PREGNANCY WEEKS 5 – 6)	FOR GROWTH 10 TO 12 MONTHS (PREGNANCY WEEKS 1 – 4)
	Dry Cups	Dry Cups	Dry Cups
2	1/2	3/8	1/3
5	7/8	3/4	5/8
8	1 1/4	1	7/8
10	1 1/2	1 1/4	1
20	2 1/2	2	1 2/3
40	4 1/4	3 1/2	2 3/4
60	5 2/3	4 3/4	3 3/4
80	7	6	4 2/3
100	8 1/3	7	5 1/2
120	9 1/2	8	6 1/3

INGREDIENTS

DRY



Healthy Advantage™ Puppy: Chicken, Brown Rice, Soybean Meal, Whole Grain Wheat, Chicken Meal, Pork Fat, Dried Egg Product, Flaxseed, Dried Beet Pulp, Chicken Liver Flavor, Oat Groats, Cracked Pearled Barley, Lactic Acid, Fish Oil, Soybean Oil, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Dicalcium Phosphate, Iodized Salt, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Choline Chloride, Potassium Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Tryptophan, Taurine, DL-Methionine, L-Threonine, Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	27.0 %	29.3 %	7.0 g
Fat	19.9 %	21.6 %	5.1 g
Carbohydrate (NFE)	36.4 %	39.6 %	9.4 g
Crude Fiber	2.1 %	2.3 %	0.5 g
Calcium	1.21 %	1.32 %	312 mg
Phosphorus	0.97 %	1.1 %	250 mg
Sodium	0.37 %	0.40 %	95 mg
Potassium	0.77 %	0.84 %	198 mg
Magnesium	0.153 %	0.166 %	39 mg
Vitamin E	660 IU/kg	717 IU/kg	17 IU/100kcal
Vitamin C	233 mg/kg	253 mg/kg	6.0 mg
Total Omega-3 Fatty Acids	1.41 %	1.53 %	363 mg
Total Omega-6 Fatty Acids	3.80 %	4.13 %	979 mg
Chondroitin Sulfate	1,224 mg/kg (ppm)	1,330 mg/kg (ppm)	31.52 mg
Glucosamine	317 mg/kg (ppm)	345 mg/kg (ppm)	8 mg

METABOLIZABLE ENERGY

kcal/kg	3,883	4,221	
kcal/cup	440		
Weight oz/cup	4.0		
Cups per lb	4.0		
% Calories from:	Protein 24	Fat 43	Carbohydrates 33

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

November 2013

HAC-1



Healthy Advantage™ Puppy Chicken & Vegetables Entrée

✓ Puppies



**Healthy Advantage™
Puppy Chicken & Vegetables Entrée:**
Cans of 12.8 oz (257g) in cases of 12

✓ Recommended for
Puppies less than 1 year of age.

✗ Not recommended for
Adult, mature, obese or obese prone dogs.

+ Additional information

Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider

Hill's® has a wide variety of foods for a dog's unique needs that are sure to please!

KEY BENEFITS

	NUTRITIONAL FEATURE	HEALTH BENEFIT
	Vegetables, like carrots, peas and spinach, are natural sources of vitamins.	Supports immune health.
	Precisely balanced formula with proteins and vegetables.	Helps achieve ideal body weight.
	Brown rice and beet pulp are natural sources of fiber.	Helps maintain a healthy digestive tract and firm stools.
	Flaxseed and vegetable oil contain omega fatty acids.	Healthy skin and luxurious coat.
	Appropriate mineral balance.	Helps develop healthy organs.

Healthy Advantage™ Puppy Chicken & Vegetables Entrée

**Healthy Advantage
Puppy**





DAILY FEEDING AMOUNTS



Healthy
Advantage
Puppy

Healthy Advantage™ Puppy Chicken & Vegetables Entrée dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growing puppies. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS	FOR GROWTH 4 TO 9 MONTHS	FOR GROWTH 10 TO 12 MONTHS
	Can(s)	Can(s)	Can(s)
2	5/8	1/2	3/8
5	1 1/4	1	3/4
8	1 2/3	1 1/3	1 1/4
10	2	1 2/3	1 1/3
20	3 1/3	2 3/4	2 1/4
40	5 2/3	4 3/4	3 3/4
60	7 2/3	6 1/3	5
80	9 1/2	8	6 1/3
100	11 1/4	9 1/3	7 1/2
120			

INGREDIENTS

CANNED



Healthy Advantage™ Puppy Chicken & Vegetables Entrée: Water, Chicken, Pork Liver, Brown Rice, Wheat Flour, Carrots, Rice Starch, Potato Starch, Dried Beet Pulp, Pork Plasma, Potatoes, Dextrose, Peas, Chicken Liver Flavor, Tricalcium Phosphate, Spinach, Flaxseed, Soybean Oil, Calcium Carbonate, Sodium Phosphate, Potassium Chloride, Titanium Dioxide color, Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, Taurine, L-Lysine, Caramel color.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.4 %	34.1 %	8.2 g
Fat	4.3 %	19.8 %	4.8 g
Carbohydrate (NFE)	7.5 %	34.6 %	8.4 g
Crude Fiber	0.6 %	2.8 %	0.7 g
Calcium	0.30 %	1.38 %	334 mg
Phosphorus	0.23 %	1.1 %	256 mg
Sodium	0.13 %	0.60 %	145 mg
Potassium	0.17 %	0.78 %	190 mg
Magnesium	0.020 %	0.092 %	22 mg

METABOLIZABLE ENERGY

kcal/kg	897	4,134	
kcal/can	326		
% Calories from:	Protein 29	Fat 41	Carbohydrates 30

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.





Healthy Advantage® Puppy Large Breed Dry

✓ Large breed puppies



Healthy Advantage®
Puppy Large Breed

Healthy Advantage
Puppy Large Breed

Healthy Advantage® Puppy Large Breed Dry

Healthy Advantage® Puppy Large Breed:
Bags of 4 lbs (3205) and 28 lbs (3206)

COMING SOON!
12 LBS SIZE

✓ **Recommended for**
Large breed puppies (over 55 lbs when adult) up to 1 year old.

✗ **Not recommended for**
Adult or mature adult dogs. During pregnancy or nursing, dogs should be switched to Hill's® Healthy Advantage® Puppy.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider
Hill's® has a wide variety of foods for a dog's unique needs that are sure to please!

KEY BENEFITS

	NUTRITIONAL FEATURE	HEALTH BENEFIT
	Supplies clinically tested levels of omega fatty acids, with the building blocks for joints and natural sources of glucosamine and chondroitin sulfate.	Promotes healthy joint development and enhanced mobility by 30% in 90 days.
	Clinically proven levels of L-carnitine.	Builds lean muscle which helps achieve a healthy body composition.
	Optimal levels of clinically proven antioxidants.	Supports the immune system between vaccinations and helps build a healthy immune system in 90 days.
	Optimal fiber fixture.	Helps maintain a healthy digestive tract and firm stools.
	Omega fatty acids nourish skin cells and hair follicles to rejuvenate the skin.	Healthy skin and luxurious coat.



DAILY FEEDING AMOUNTS



**Healthy
Advantage
Puppy
Large
Breed**

Healthy Advantage® Puppy Large Breed dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growing puppies. For pregnant or nursing large breed dogs: **Healthy Advantage® Puppy** is the recommended product. **For large breed puppies, these amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	DAILY AMOUNT TO FEED LESS THAN 4 MONTHS	DAILY AMOUNT TO FEED 4 TO 9 MONTHS	DAILY AMOUNT TO FEED 10 TO 12 MONTHS
	Dry Cups	Dry Cups	Dry Cups
2	1/2		
5	7/8		
8	1 1/3		
10	1 5/8		
20	2 2/3	2 1/4	
40	4 1/2	3 2/3	3
60	6	5	4
80		6 1/4	5
100		7 1/3	5 3/4
120			6 3/4
140			7 1/2

INGREDIENTS

DRY



Healthy Advantage® Puppy Large Breed: Chicken, Brown Rice, Cracked Pearled Barley, Whole Grain Oats, Chicken Meal, Pea Protein Concentrate, Yellow Pea Flour, Chicken Liver Flavor, Flaxseed, Dried Egg Product, Dried Beet Pulp, Chicken Fat, Fish Oil, Lactic Acid, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, L-Carnitine, Mixed Tocopherols for freshness, Beta-Carotene, Phosphoric Acid, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	27.3 %	29.7 %	7.4 g
Fat	14.8 %	16.1 %	4.0 g
Carbohydrate (NFE)	41.9 %	45.5 %	11.4 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	1.09 %	1.18 %	296 mg
Phosphorus	0.87 %	0.9 %	236 mg
Sodium	0.46 %	0.50 %	125 mg
Potassium	0.72 %	0.78 %	196 mg
Magnesium	0.126 %	0.137 %	34 mg
Carnitine	340 mg/kg (ppm)	370 mg/kg (ppm)	9.3 mg
Vitamin E	673 IU/kg	732 IU/kg	18 IU/100 kcal
Vitamin C	296 mg/kg	322 mg/kg	8.0 mg
Total Omega-3 Fatty Acids	1.54 %	1.67 %	419 mg
Total Omega-6 Fatty Acids	2.73 %	2.97 %	742 mg
Chondroitin Sulfate	1,414 mg/kg (ppm)	1,537 mg/kg (ppm)	38.43 mg
Glucosamine	410 mg/kg (ppm)	445 mg/kg (ppm)	11 mg

METABOLIZABLE ENERGY

kcal/kg	3,679	3,999
kcal/cup	417	
Weight oz/cup	4.0	
Cups per lb	4.0	
% Calories from:	Protein 26	Fat 34
		Carbohydrates 40

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.





Healthy Advantage™ Adult Canine Dry

✓ Adult dogs



Healthy Advantage™ Adult Canine: Bags of 4 lbs (2568), 12 lbs (2569) and 28 lbs (2570)



Healthy Advantage™ Adult Canine Small Bites: Bags of 4 lbs (2564) and 12 lbs (2567)

Healthy Advantage™ Adult Canine



Healthy Advantage™ Adult Canine Small Bites



Healthy Advantage Adult Canine

Healthy Advantage™ Adult Canine Dry

✓ **Recommended for**
Adult dogs 1 - 6 years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to Hill's® Healthy Advantage™ Puppy food.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider
Hill's® has a wide variety of foods for a dog's unique needs that are sure to please!

🐕 DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that Hill's® Healthy Advantage™ Adult Canine and Small Bites dog foods provide complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	Dry Cups
5	1/2 - 5/8
10	3/4 - 1 1/8
20	1 1/3 - 1 3/4
40	2 1/4 - 3
60	3 - 4 1/4
80	3 3/4 - 5 1/4
100	4 1/3 - 6

KEY BENEFITS

NUTRITIONAL FEATURE	HEALTH BENEFIT
 <p>Optimal levels of clinically proven antioxidants (Vitamin E+C).</p>	Helps build a healthy immune system in 90 days.^{1,2}
 <p>Precisely balanced formula with lean proteins, fruits and vegetables.</p>	Maintains lean muscle and helps avoid excess body fat.
 <p>Brown rice, oats and barley are natural sources of fiber.</p>	Helps maintain a healthy digestive tract and firm stools.
 <p>Flaxseed and vegetable oil contain omega fatty acids.</p>	Healthy skin and luxurious coat.
 <p>Natural glucosamine and chondroitin.</p>	Promotes healthy joints and enhanced mobility.

¹Data on file, Hill's Pet Nutrition, Inc.

²Fernandes G, Jolly CA, Lawrence RA. Nutrition and the immune system. In: Shills ME, Shike M, Ross AC, et al, eds. Modern Nutrition in Health and Disease. 10th ed. Philadelphia, PA: Lippincott Williams & Wilkins; 2006:670-684.



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VETERINARY TEAM ONLY

HillsVet.com

November 2013



**Healthy
Advantage
Canine
Adult**



INGREDIENTS

DRY

Healthy Advantage™ Adult Canine/Small Bites: Chicken, Brown Rice, Whole Grain Wheat, Cracked Pearled Barley, Soybean Meal, Chicken Meal, Pork Fat, Chicken Liver Flavor, Dried Egg Product, Oat Groats, Lactic Acid, Soybean Oil, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Dried Beet Pulp, Iodized Salt, Flaxseed, Calcium Carbonate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.7 %	24.7 %	6.2 g
Fat	14.3 %	15.5 %	3.9 g
Carbohydrate (NFE)	48.0 %	52.2 %	13.1 g
Crude Fiber	1.8 %	2.0 %	0.5 g
Calcium	0.82 %	0.89 %	224 mg
Phosphorus	0.68 %	0.7 %	185 mg
Sodium	0.36 %	0.39 %	98 mg
Potassium	0.68 %	0.74 %	185 mg
Magnesium	0.142 %	0.154 %	39 mg
Total Omega-3 Fatty Acids	0.46 %	0.50 %	125 mg
Total Omega-6 Fatty Acids	3.45 %	3.75 %	941 mg
Chondroitin Sulfate	621 mg/kg (ppm)	675 mg/kg (ppm)	16.93 mg
Glucosamine	161 mg/kg (ppm)	175 mg/kg (ppm)	4 mg

METABOLIZABLE ENERGY

kcal/kg	3,667	3,986	
kcal/cup	374		
Weight oz/cup	3.6		
Cups per lb	4.4		
% Calories from:	Protein 22	Fat 33	Carbohydrates 45

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.





Healthy Advantage™ Canine Adult Chicken & Vegetables Entrée

✓ **Adult dogs**



Healthy Advantage™ Canine Adult Chicken & Vegetables Entrée: Cans of 12.8 oz (2580) in cases of 12



Healthy Advantage Adult Canine

Healthy Advantage™ Canine Adult Chicken & Vegetables Entrée

✓ **Recommended for**
Adult dogs 1 - 6 years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to Hill's® Healthy Advantage™ Puppy food.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider
Hill's® has a wide variety of foods for a dog's unique needs that are sure to please!

 **DAILY FEEDING AMOUNTS**

Healthy Advantage™ Canine Adult Chicken & Vegetables Entrée dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	Can(s)
5	5/8 - 3/4
10	1 - 1 1/3
20	1 2/3 - 2 1/4
40	2 2/3 - 3 2/3
60	3 2/3 - 5
80	4 1/2 - 6 1/4
100	5 1/3 - 7 1/3

KEY BENEFITS

NUTRITIONAL FEATURE	HEALTH BENEFIT
 <p>Vegetables, like carrots, peas and spinach, are natural sources of vitamins.</p>	Supports immune health.
 <p>Precisely balanced formula with proteins and vegetables.</p>	Helps achieve ideal body weight.
 <p>Brown rice and beet pulp are natural sources of fiber.</p>	Helps maintain a healthy digestive tract and firm stools.
 <p>Flaxseed and vegetable oil contain omega fatty acids.</p>	Healthy skin and luxurious coat.
 <p>Appropriate mineral balance.</p>	Helps maintain healthy organs.



**Healthy
Advantage
Canine
Adult**



INGREDIENTS

CANNED

Healthy Advantage™ Canine Adult Chicken & Vegetables Entrée: Water, Chicken, Pork Liver, Brown Rice, Carrots, Rice Starch Modified, Wheat Flour, Potato Starch, Pork Plasma, Dried Beet Pulp, Potatoes, Dextrose, Peas, Chicken Fat, Chicken Liver Flavor, Spinach, Calcium Carbonate, Flaxseed, Soybean Oil, Potassium Chloride, Sodium Phosphate, Titanium Dioxide color, Guar Gum, Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinates, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Caramel color, Taurine, L-Lysine.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.5 %	32.3 %	7.6 g
Fat	3.9 %	19.4 %	4.6 g
Carbohydrate (NFE)	7.8 %	38.8 %	9.2 g
Crude Fiber	0.6 %	3.0 %	0.7 g
Calcium	0.23 %	1.14 %	271 mg
Phosphorus	0.15 %	0.7 %	176 mg
Sodium	0.11 %	0.55 %	129 mg
Potassium	0.19 %	0.95 %	224 mg
Magnesium	0.016 %	0.080 %	19 mg
METABOLIZABLE ENERGY			
kcal/kg	850	4,229	
kcal/can	309		
% Calories from:	Protein 27	Fat 40	Carbohydrates 33

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.





Healthy Advantage
Adult Oral+
Canine

Healthy Advantage™ Adult Oral+ Canine Dry

Healthy Advantage™ Adult Oral+ Canine Dry

✓ Adult dogs



Healthy Advantage™ Adult Oral+ Canine: Bags of 4 lbs (2582) and 28 lbs (2583)

✓ **Recommended for**
Adult dogs 1 - 6 years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to **Hill's® Healthy Advantage™ Puppy** food.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider
Science Diet® Oral Care or Hill's® Prescription Diet® t/d®.



Healthy Advantage™
Adult Oral+ Canine

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Healthy Advantage™ Adult Oral+ Canine** dog food provides complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	Dry Cups
5	5/8 - 7/8
10	1 1/8 - 1 1/2
20	1 3/4 - 2 1/2
40	3 - 4 1/4
60	4 1/4 - 5 3/4
80	5 1/4 - 7
100	6 - 8 1/3

KEY BENEFITS

NUTRITIONAL FEATURE	HEALTH BENEFIT
 Clinically proven kibble technology naturally scrubs teeth clean like a toothbrush, reducing plaque and tartar buildup.	Keeps teeth and gums healthy.
 Fiber-enriched formula enhanced with L-carnitine.	Helps maintain optimal body weight, build lean muscle and turn fat into energy.
 Optimal fiber mixture.	Helps maximize absorption of key nutrients.
 Omega fatty acids nourish skin cells and hair follicles to rejuvenate the skin.	Promotes healthy skin and luxurious coat.
 Enhanced with natural glucosamine and chondroitin sulfate.	Provides the building blocks for healthy joints and cartilage.





**Healthy
Advantage
Adult Oral +
Canine**



INGREDIENTS

DRY

Healthy Advantage™ Adult Oral+ Canine: Chicken By-Product Meal, Brewers Rice, Whole Grain Wheat, Whole Grain Corn, Powdered Cellulose, Soybean Mill Run, Pork Fat, Dried Egg Product, Chicken Liver Flavor, Soybean Oil, Lactic Acid, Flaxseed, Potassium Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Iodized Salt, Dried Chicken Cartilage, Choline Chloride, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, L-Carnitine, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.6 %	24.7 %	6.7 g
Fat	13.7 %	15.0 %	4.0 g
Carbohydrate (NFE)	41.0 %	44.8 %	12.1 g
Crude Fiber	9.6 %	10.5 %	2.8 g
Calcium	0.73 %	0.80 %	215 mg
Phosphorus	0.61 %	0.7 %	180 mg
Sodium	0.24 %	0.26 %	71 mg
Potassium	0.73 %	0.80 %	215 mg
Magnesium	0.092 %	0.101 %	27 mg
Carnitine	321 mg/kg (ppm)	351 mg/kg (ppm)	9.5 mg
Total Omega-3 Fatty Acids	0.41 %	0.45 %	121 mg
Total Omega-6 Fatty Acids	3.22 %	3.52 %	948 mg
Chondroitin Sulfate	1,367 mg/kg (ppm)	1,494 mg/kg (ppm)	40.24 mg
Glucosamine	758 mg/kg (ppm)	828 mg/kg (ppm)	22 mg
METABOLIZABLE ENERGY			
kcal/kg	3,397	3,713	
kcal/cup	270		
Weight oz/cup	2.8		
Cups per lb	5.7		
% Calories from:	Protein 23	Fat 34	Carbohydrates 43

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.





Healthy Advantage™ Mature Adult Canine Dry

✓ Mature adult dogs



Healthy Advantage™
Mature Adult Canine



**Healthy Advantage™
Mature Adult Canine:**
Bags of 4 lbs (2571) and
28 lbs (2572)

✓ **Recommended for**
Adult dogs 7+ years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to Hill's® Healthy Advantage™ Puppy food.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider
Hill's® has a wide variety of foods for a dog's unique needs that are sure to please!

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Healthy Advantage™ Mature Adult Canine** dog food provides complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	Dry Cups
5	3/8 - 5/8
10	3/4 - 1
20	1 1/4 - 1 2/3
40	2 - 2 3/4
60	2 3/4 - 3 3/4
80	3 1/3 - 4 2/3
100	4 - 5 1/2

KEY BENEFITS

NUTRITIONAL FEATURE	HEALTH BENEFIT
 <p>Synergistic combination of vital nutrients and controlled levels of sodium and phosphorus.</p>	Supports long-term organ health and youthful vitality.
 <p>Optimal levels of clinically proven antioxidants (Vitamin E+C).</p>	Helps build a healthy immune system in 90 days.^{1,2}
 <p>Precisely balanced formula with lean proteins, fruits and vegetables.</p>	Maintains lean muscle and helps avoid excess body fat.
 <p>Brown rice, oats and barley are natural sources of fiber.</p>	Helps maintain a healthy digestive tract and firm stools.
 <p>Omega fatty acids with natural glucosamine and chondroitin.</p>	Promotes healthy joints and enhanced mobility.

¹Data on file, Hill's Pet Nutrition, Inc.

²Fernandes G, Jolly CA, Lawrence RA. Nutrition and the immune system. In: Shills ME, Shike M, Ross AC, et al, eds. *Modern Nutrition in Health and Disease*. 10th ed. Philadelphia, PA: Lippincott Williams & Wilkins; 2006:670-684.



Healthy Advantage™ Mature Adult Canine Dry



**Healthy
Advantage
Mature Adult
Canine**

INGREDIENTS

DRY



Healthy Advantage™ Mature Adult Canine: Chicken, Brown Rice, Whole Grain Wheat, Cracked Pearled Barley, Soybean Meal, Chicken Meal, Oat Groats, Whole Grain Sorghum, Soybean Millrun, Pork Fat, Chicken Liver Flavor, Soybean Oil, Dried Beet Pulp, Lactic Acid, Dried Egg Product, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Flaxseed, Potassium Chloride, Calcium Carbonate, Iodized Salt, Choline Chloride, L-Lysine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Glucosamine Hydrochloride, L-Carnitine, Chondroitin Sulfate, Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.8 %	19.3 %	5.1 g
Fat	13.8 %	15.0 %	3.9 g
Carbohydrate (NFE)	51.6 %	56.1 %	14.7 g
Crude Fiber	3.5 %	3.8 %	1.0 g
Calcium	0.82 %	0.89 %	233 mg
Phosphorus	0.59 %	0.6 %	168 mg
Sodium	0.23 %	0.25 %	65 mg
Potassium	0.83 %	0.90 %	236 mg
Magnesium	0.131 %	0.142 %	37 mg
Vitamin E	749 IU/kg	814 IU/kg	21 IU/100kcal
Vitamin C	298 mg/kg	324 mg/kg	8.5 mg
Total Omega-3 Fatty Acids	0.52 %	0.57 %	148 mg
Total Omega-6 Fatty Acids	3.78 %	4.11 %	1,074 mg
Chondroitin Sulfate	735 mg/kg (ppm)	799 mg/kg (ppm)	20.88 mg
Glucosamine	735 mg/kg (ppm)	799 mg/kg (ppm)	21 mg

METABOLIZABLE ENERGY

kcal/kg	3,520	3,826	
kcal/cup	359		
Weight oz/cup	3.6		
Cups per lb	4.4		
% Calories from:	Protein 17	Fat 33	Carbohydrates 50

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.





Healthy Advantage
Mature Adult
Canine

Healthy Advantage™ Canine Mature Adult
Chicken & Vegetables Entrée

Healthy Advantage™ Canine Mature Adult Chicken & Vegetables Entrée

✓ Mature adult dogs



Healthy Advantage™ Canine Mature Adult Chicken & Vegetables Entrée:
Cans of 12.8 oz (2581) in cases of 12

✓ **Recommended for**
Adult dogs 7+ years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to Hill's® Healthy Advantage™ Puppy food.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider
Hill's® has a wide variety of foods for your dog's unique needs that are sure to please!

 **DAILY FEEDING AMOUNTS**

Healthy Advantage™ Canine Mature Adult Chicken & Vegetables Entrée dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	Can(s)
5	1/2 - 2/3
10	3/4 - 1 1/4
20	1 1/3 - 2
40	2 1/3 - 3 1/4
60	3 1/4 - 4 1/3
80	4 - 5 1/2
100	4 2/3 - 6 1/2

KEY BENEFITS

NUTRITIONAL FEATURE	HEALTH BENEFIT
 Appropriate mineral balance.	Helps maintain healthy organs.
 Vegetables, like carrots, peas and spinach, are natural sources of vitamins.	Supports immune health.
 Precisely balanced formula with proteins and vegetables.	Helps achieve ideal body weight.
 Brown rice and beet pulp are natural sources of fiber.	Helps maintain a healthy digestive tract and firm stools.
 Flaxseed and vegetable oil contain omega fatty acids.	Healthy skin and luxurious coat.





**Healthy
Advantage
Mature Adult
Canine**

INGREDIENTS

CANNED



Healthy Advantage™ Canine Mature Adult Chicken & Vegetables Entrée: Water, Chicken, Pork Liver, Brown Rice, Carrots, Rice Starch Modified, Wheat Flour, Potato Starch, Pork Plasma, Dried Beet Pulp, Potatoes, Dextrose, Peas, Chicken Fat, Chicken Liver Flavor, Spinach, Calcium Carbonate, Flaxseed, Soybean Oil, Potassium Chloride, Sodium Phosphate, Titanium Dioxide color, Guar Gum, Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinates, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Caramel color, Taurine, L-Lysine.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.5 %	32.3 %	7.6 g
Fat	3.9 %	19.4 %	4.6 g
Carbohydrate (NFE)	7.8 %	38.8 %	9.2 g
Crude Fiber	0.6 %	3.0 %	0.7 g
Calcium	0.23 %	1.14 %	271 mg
Phosphorus	0.15 %	0.7 %	176 mg
Sodium	0.11 %	0.55 %	129 mg
Potassium	0.19 %	0.95 %	224 mg
Magnesium	0.016 %	0.080 %	19 mg

METABOLIZABLE ENERGY

kcal/kg	850	4,229	
kcal/can	309		
% Calories from:	Protein 27	Fat 40	Carbohydrates 33

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.



Recommended Foods* for healthy cats:

KITTENS

All breeds (until 1 year old)

Healthy Advantage™ Kitten Dry
Healthy Advantage™ Kitten Chicken Entrée

ADULT CATS

All breeds (1 – 6 years old)

Healthy Advantage™ Adult Feline Dry
Healthy Advantage™ Feline Adult Chicken Entrée
Healthy Advantage™ Adult Oral+ Feline Dry

MATURE ADULT CATS

All breeds (from age 7)

Healthy Advantage™ Mature Adult Feline Dry
Healthy Advantage™ Feline Mature Adult Chicken Entrée

*All Hill's® Healthy Advantage™ products recommended for healthy cats are veterinary exclusive.





Healthy Advantage™ Kitten Dry

✓ Kittens

✓ Pregnant or nursing cats



Healthy Advantage™ Kitten

Healthy Advantage™ Kitten: Bags of 3 lbs (2574) and 6 lbs (2573)

✓ **Recommended for**
Kittens less than 1 year of age, pregnant or nursing cats.

✗ **Not recommended for**
Cats over 1 year of age.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider
Hill's® has a wide variety of foods for a cat's unique needs that are sure to please!

KEY BENEFITS

	NUTRITIONAL FEATURE	HEALTH BENEFIT
	Optimal levels of clinically proven antioxidants (Vitamin E+C).	Supports the immune system between vaccinations and helps build a healthy immune system in 90 days.^{1,2}
	Perfectly balanced formula with lean proteins, fruits and vegetables.	Helps achieve ideal body weight and ensures optimal growth and development.
	Optimally balanced levels of sodium, magnesium and phosphorus. Target Urine pH* 6.2 – 6.4	Supports a healthy urinary tract. Promotes normal acid urine to support urinary tract health.
	Brown rice, oats and barley are natural sources of fiber.	Helps maintain a healthy digestive tract and firm stools.
	Natural sources of omega fatty acids.	Healthy skin and luxurious coat.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

¹Data on file, Hill's Pet Nutrition, Inc.

²Fernandes G, Jolly CA, Lawrence RA. Nutrition and the immune system. In: Shills ME, Shike M, Ross AC, et al, eds. Modern Nutrition in Health and Disease. 10th ed. Philadelphia, PA: Lippincott Williams & Wilkins; 2006:670-684.





DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Hill's® Healthy Advantage™ Kitten** cat food provides complete and balanced nutrition for growing kittens and gestating/lactating adult female cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS	FOR GROWTH 4 TO 6 MONTHS	FOR GROWTH 7 TO 12 MONTHS AND PREGNANCY
	Dry Cups	Dry Cups	Dry Cups
1	1/4		
2	3/8	1/3	
3	1/2	3/8	
4	2/3	1/2	
5	3/4	5/8	1/2
10		1 1/8	7/8
15			1 1/8

Healthy
Advantage
Kitten

INGREDIENTS

DRY

Healthy Advantage™ Kitten: Chicken, Brown Rice, Dried Egg Product, Whole Grain Wheat, Pork Fat, Chicken Meal, Soybean Protein Isolate, Pea Protein Concentrate, Flaxseed, Cracked Pearled Barley, Pork Protein Isolate, Soybean Meal, Chicken Liver Flavor, Lactic Acid, Calcium Sulfate, Dicalcium Phosphate, Oat Groats, Fish Oil, DL-Methionine, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), L-Lysine, Potassium Chloride, Oat Fiber, Soybean Oil, Choline Chloride, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	33.1 %	35.2 %	7.9 g
Fat	24.3 %	25.9 %	5.8 g
Carbohydrate (NFE)	27.7 %	29.5 %	6.7 g
Crude Fiber	1.2 %	1.3 %	0.3 g
Ash	7.7 %	8.2 %	1.8 g
Calcium	1.32 %	1.40 %	317 mg
Phosphorus	1.05 %	1.1 %	252 mg
Sodium	0.54 %	0.57 %	130 mg
Potassium	0.79 %	0.84 %	190 mg
Magnesium	0.110 %	0.117 %	26 mg
Taurine	0.33 %	0.35 %	79 mg
Vitamin E	717 IU/kg	763 IU/kg	17 IU/100kcal
Vitamin C	175 mg/kg	186 mg/kg	4.2 mg
Total Omega-3 Fatty Acids	1.49 %	1.59 %	358 mg
Total Omega-6 Fatty Acids	4.17 %	4.44 %	1,001 mg

METABOLIZABLE ENERGY

kcal/kg	4,165	4,431	
kcal/cup	520		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 28	Fat 49	Carbohydrates 23

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Healthy Advantage™ Kitten Chicken Entrée

✓ Kittens

Healthy Advantage Kitten



Healthy Advantage™ Kitten Chicken Entrée:
Cans of 5.5 oz (2586) in cases of 24

✓ **Recommended for**
Kittens less than 1 year of age.

✗ **Not recommended for**
Cats over 1 year of age.

⊕ **Additional information**

Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider

Hill's® has a wide variety of foods for a cat's unique needs that are sure to please!

KEY BENEFITS

	NUTRITIONAL FEATURE	HEALTH BENEFIT
	Vegetables, like carrots and spinach, are natural sources of vitamins.	Supports immune health.
	Precisely balanced formula with proteins and vegetables.	Helps achieve ideal body weight.
	Appropriate mineral balance. Target Urine pH* 6.2 – 6.4	Helps promote a healthy urinary tract. Promotes normal acid urine to support urinary tract health.
	Brown rice and oat fiber are natural sources of fiber.	Helps maintain a healthy digestive tract and firm stools.
	Vegetable oil contains omega fatty acids.	Healthy skin and luxurious coat.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.





DAILY FEEDING AMOUNTS

Healthy Advantage™ Kitten Chicken Entrée cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growing kittens. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS	FOR GROWTH 4 TO 6 MONTHS	FOR GROWTH 7 TO 12 MONTHS
	Can(s)	Can(s)	Can(s)
1	$\frac{2}{3}$		
2	1 $\frac{1}{8}$	1	
3	1 $\frac{1}{2}$	1 $\frac{1}{4}$	
4	1 $\frac{7}{8}$	1 $\frac{5}{8}$	
5	2 $\frac{1}{4}$	1 $\frac{7}{8}$	1 $\frac{1}{2}$
10		3 $\frac{1}{4}$	2 $\frac{1}{2}$
15			3 $\frac{1}{3}$

**Healthy
Advantage
Kitten**

INGREDIENTS

CANNED



Healthy Advantage™ Kitten Chicken Entrée: Water, Chicken, Pork Liver, Wheat Flour, Brown Rice, Carrots, Wheat Gluten, Soy Protein Isolate, Pork Plasma, Rice Starch-Modified, Spinach, Poultry Fat, Chicken Liver Flavor, Oat Fiber, Soybean Oil, Tricalcium Phosphate, Calcium Carbonate, Potassium Chloride, Fish Oil, Titanium Dioxide color, Sodium Phosphate, Salt, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Biotin, Vitamin A Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid, Menadoine Sodium Bisulfite Complex (source of vitamin K3), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Protein, Manganous Sulfate, Potassium Iodide), Taurine, Guar Gum, Magnesium Oxide, Caramel color.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.9 %	44.3 %	9.8 g
Fat	5.7 %	23.2 %	5.1 g
Carbohydrate (NFE)	5.8 %	23.6 %	5.2 g
Crude Fiber	0.4 %	1.6 %	0.4 g
Calcium	0.33 %	1.34 %	297 mg
Phosphorus	0.23 %	0.9 %	207 mg
Sodium	0.15 %	0.61 %	135 mg
Potassium	0.14 %	0.57 %	126 mg
Magnesium	0.020 %	0.081 %	18 mg
Taurine	0.08 %	0.33 %	72 mg

METABOLIZABLE ENERGY

kcal/kg	1,110	4,512	
kcal/can	173		
% Calories from:	Protein 36	Fat 45	Carbohydrates 19

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.





Healthy Advantage™ Adult Feline Dry

✓ **Adult cats**



Healthy Advantage™
Adult Feline



**Healthy Advantage™
Adult Feline:** Bags of 3 lbs (2575)
and 15 lbs (2576)

✓ **Recommended for
Adult cats 1 - 6 years of age.**

✗ **Not recommended for
Kittens, pregnant or nursing cats.** During Pregnancy or nursing, cats should be switched to **Hill's®
Healthy Advantage™ Kitten.**

⊕ **Additional information**

Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider

Hill's® has a wide variety of foods for a cat's unique needs that are sure to please!



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Hill's® Healthy Advantage™ Adult Feline** cat food provides complete and balanced nutrition for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	Dry Cups
5	1/4 - 3/8
10	3/8 - 5/8
15	5/8 - 7/8

Healthy Advantage™ Adult Feline Dry

**Healthy Advantage™
Adult Feline**

KEY BENEFITS

	NUTRITIONAL FEATURE	HEALTH BENEFIT
	Appropriate mineral balance with controlled levels of sodium, magnesium and phosphorus. Target Urine pH* 6.2 – 6.4	Supports a healthy urinary tract. Promotes normal acid urine to support urinary tract health.
	Optimal levels of clinically proven antioxidants (Vitamin E+C).	Helps build a healthy immune system in 90 days.^{1,2}
	Precisely balanced formula with lean proteins, fruits and vegetables.	Clinically proven nutrition to maintain ideal body weight, maintain lean muscle and avoid excess body fat.
	Brown rice, oats and barley are natural sources of fiber.	Helps maintain a healthy digestive tract and firm stools.
	Natural sources of omega fatty acids.	Healthy skin and luxurious coat.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

¹Data on file, Hill's Pet Nutrition, Inc.

²Fernandes G, Jolly CA, Lawrence RA. Nutrition and the immune system. In: Shills ME, Shike M, Ross AC, et al, eds. Modern Nutrition in Health and Disease. 10th ed. Philadelphia, PA: Lippincott Williams & Wilkins; 2006:670-684.



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November 2013



**Healthy
Advantage
Adult
Feline**

INGREDIENTS

DRY



Healthy Advantage™ Adult Feline: Chicken, Brown Rice, Brewers Rice, Dried Egg Product, Pea Protein Concentrate, Pork Fat, Soy Protein Isolate, Chicken Meal, Pork Protein Isolate, Cracked Pearled Barley, Soybean Oil, Lactic Acid, Oat Fiber, Oat Groats, Chicken Liver Flavor, Calcium Sulfate, L-Lysine, DL-Methionine, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Potassium Chloride, Flaxseed, Choline Chloride, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.9 %	33.9 %	7.9 g
Fat	20.5 %	21.8 %	5.1 g
Carbohydrate (NFE)	34.6 %	36.8 %	8.5 g
Crude Fiber	1.0 %	1.1 %	0.2 g
Calcium	0.89 %	0.95 %	220 mg
Phosphorus	0.71 %	0.8 %	175 mg
Sodium	0.50 %	0.53 %	124 mg
Potassium	0.77 %	0.82 %	190 mg
Magnesium	0.082 %	0.087 %	20 mg
Taurine	0.28 %	0.30 %	69 mg
Carnitine	10 mg/kg (ppm)	10 mg/kg (ppm)	0.2 mg
Vitamin E	639 IU/kg	680 IU/kg	16 IU/100kcal
Vitamin C	179 mg/kg	190 mg/kg	4.4 mg
Total Omega-3 Fatty Acids	0.46 %	0.49 %	114 mg
Total Omega-6 Fatty Acids	4.11 %	4.37 %	1,016 mg

METABOLIZABLE ENERGY

kcal/kg	4,047	4,305	
kcal/cup	505		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 27	Fat 43	Carbohydrates 30

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.





Healthy Advantage™ Feline Adult Chicken Entrée

✓ **Adult cats**



Healthy Advantage™ Feline Adult Chicken Entrée: Cans of 5.5 oz (2587) cases of 24

✓ **Recommended for**
Adult cats 1 - 6 years of age.

✗ **Not recommended for**
Kittens, pregnant or nursing cats. During Pregnancy or nursing, cats should be switched to **Hill's® Healthy Advantage™ Kitten.**

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider
Hill's® has a wide variety of foods for a cat's unique needs that are sure to please!



DAILY FEEDING AMOUNTS

Healthy Advantage™ Feline Adult Chicken Entrée cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	Can(s)
5	¾ - 1
10	1 ½ - 1 ¾
15	1 ¾ - 2 ½

KEY BENEFITS

	NUTRITIONAL FEATURE	HEALTH BENEFIT
	Appropriate mineral balance. Target Urine pH* 6.2 – 6.4	Helps promote a healthy urinary tract. Promotes normal acid urine to support urinary tract health.
	Vegetables, like carrots and spinach, are natural sources of vitamins.	Supports immune health.
	Precisely balanced formula with proteins and vegetables.	Helps maintain ideal body weight.
	Brown rice and oat fiber are natural sources of fiber.	Helps maintain a healthy digestive tract and firm stools.
	Vegetable oil contains omega fatty acids.	Healthy skin and luxurious coat.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



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**Healthy
Advantage
Adult
Feline**

INGREDIENTS

CANNED

Healthy Advantage™ Feline Adult Chicken Entrée: Water, Chicken, Pork Liver, Wheat Flour, Brown Rice, Wheat Gluten, Carrots, Dextrose, Rice Starch-Modified, Spinach, Pork Plasma, Chicken Liver Flavor, Oat Fiber, Calcium Carbonate, Soybean Oil, Titanium Dioxide color, Fish Oil, Potassium Chloride, Sodium Phosphate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Biotin, Vitamin A Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (source of vitamin K3)), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganous Sulfate, Potassium Iodide), Guar Gum, Taurine, Caramel color.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.8 %	41.0 %	9.4 g
Fat	4.7 %	19.7 %	4.5 g
Carbohydrate (NFE)	7.3 %	30.5 %	7.0 g
Crude Fiber	0.6 %	2.5 %	0.6 g
Calcium	0.22 %	0.92 %	212 mg
Phosphorus	0.16 %	0.7 %	154 mg
Sodium	0.09 %	0.38 %	87 mg
Potassium	0.14 %	0.59 %	135 mg
Magnesium	0.010 %	0.042 %	10 mg
Taurine	0.06 %	0.25 %	58 mg
METABOLIZABLE ENERGY			
kcal/kg	1,040	4,351	
kcal/can	162		
% Calories from:	Protein 34	Fat 40	Carbohydrates 26

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.





Healthy Advantage™ Adult Oral+ Feline Dry

✓ Oral care for adult cats

Healthy Advantage™ Adult Oral+ Feline



Healthy Advantage™ Adult Oral+ Feline: Bags of 3 lbs (2584) and 15 lbs (2585)

✓ **Recommended for**
Adult cats 1 - 6 years of age.

✗ **Not recommended for**

Kittens, pregnant or nursing cats. During pregnancy or nursing, cats should be switched to Hill's® Healthy Advantage™ Kitten food.

⊕ **Additional information**

Healthy choices matter, for both your clients and your patients. For more than 70 years, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider

Science Diet® Oral Care or Hill's® Prescription Diet® t/d®.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Healthy Advantage™ Adult Oral+ Feline** cat food provides complete and balanced nutrition for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	Dry Cups
5	3/8 - 1/2
10	5/8 - 7/8
15	7/8 - 1 1/8

Healthy Advantage™ Adult Oral+ Feline Dry

KEY BENEFITS

	NUTRITIONAL FEATURE	HEALTH BENEFIT
	Clinically proven kibble technology naturally scrubs teeth clean like a toothbrush, reducing plaque and tartar buildup.	Keeps teeth and gums healthy.
	Fiber-enriched formula enhanced with L-carnitine.	Helps maintain optimal body weight, build lean muscle and turn fat into energy.
	Appropriate mineral balance. Target Urine pH* 6.2 - 6.4	Helps maintain a healthy urinary tract. Promotes normal acid urine to support urinary tract health.
	High quality, digestible ingredients.	Helps maximize absorption of key nutrients.
	Omega fatty acids nourish skin cells and hair follicles to rejuvenate the skin.	Healthy skin and luxurious coat.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



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**Healthy
Advantage
Adult Oral +
Feline**



INGREDIENTS

DRY

Healthy Advantage™ Adult Oral+ Feline: Chicken By-Product Meal, Corn Gluten Meal, Whole Grain Corn, Pork Fat, Powdered Cellulose, Brewers Rice, Chicken Liver Flavor, Lactic Acid, Soybean Oil, Potassium Chloride, Choline Chloride, Flaxseed, Calcium Sulfate, Iodized Salt, DL-Methionine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Mixed Tocopherols for freshness, Phosphoric Acid, Beta Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.5 %	33.5 %	7.6 g
Fat	20.9 %	22.2 %	5.1 g
Carbohydrate (NFE)	28.4 %	30.2 %	6.9 g
Crude Fiber	7.6 %	8.1 %	1.8 g
Calcium	0.81 %	0.86 %	197 mg
Phosphorus	0.67 %	0.7 %	163 mg
Sodium	0.39 %	0.41 %	95 mg
Potassium	0.72 %	0.77 %	175 mg
Magnesium	0.064 %	0.068 %	16 mg
Taurine	0.27 %	0.29 %	66 mg
Carnitine	575 mg/kg (ppm)	612 mg/kg (ppm)	14.0 mg
Total Omega-3 Fatty Acids	0.38 %	0.40 %	92 mg
Total Omega-6 Fatty Acids	4.36 %	4.64 %	1,058 mg

METABOLIZABLE ENERGY

kcal/kg	4,120	4,383	
kcal/cup	362		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 28	Fat 46	Carbohydrates 26

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.



Healthy Advantage™ Mature Adult Feline Dry

Healthy Advantage™ Mature Adult Feline

✓ Mature adult cats



Healthy Advantage™ Mature Adult Feline: Bags of 3 lbs (2577) and 15 lbs (2578)

✓ **Recommended for** Mature adult cats 7+ years of age.

✗ **Not recommended for** Kittens, pregnant or nursing cats. During pregnancy or nursing, cats should be switched to **Hill's® Healthy Advantage™ Kitten** food.

⊕ **Additional information**

Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider

Hill's® has a wide variety of foods for a cat's unique needs that are sure to please!



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Healthy Advantage™ Mature Adult Feline** cat food provides complete and balanced nutrition for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	Dry Cups
5	1/4 - 1/3
10	3/8 - 1/2
15	1/2 - 3/4

KEY BENEFITS

	NUTRITIONAL FEATURE	HEALTH BENEFIT
	Controlled levels of sodium, magnesium and phosphorus. Target Urine pH* 6.4 – 6.6	Supports a healthy urinary tract. Promotes normal acid urine to support urinary tract health.
	Synergistic combination of vital nutrients.	Supports long-term organ health and youthful vitality.
	Optimal levels of clinically proven antioxidants (Vitamin E+C).	Helps build a healthy immune system in 90 days.^{1,2}
	Precisely balanced formula with lean proteins, fruits and vegetables.	Clinically proven nutrition to maintain ideal body weight, maintain lean muscle and avoid excess body fat.
	Brown rice, oats and barley are natural sources of fiber.	Helps maintain a healthy digestive tract and firm stools.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

¹Data on file, Hill's Pet Nutrition, Inc.

²Fernandes G, Jolly CA, Lawrence RA. Nutrition and the immune system. In: Shills ME, Shike M, Ross AC, et al, eds. *Modern Nutrition in Health and Disease*. 10th ed. Philadelphia, PA: Lippincott Williams & Wilkins; 2006:670-684.

Healthy Advantage™ Mature Adult Feline Dry

Healthy Advantage Mature Adult Feline



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November 2013



**Healthy
Advantage
Mature Adult
Feline**

INGREDIENTS

DRY



Healthy Advantage™ Mature Adult Feline: Chicken, Brewers Rice, Pea Protein Concentrate, Dried Egg Product, Brown Rice, Pork Fat, Soy Protein Isolate, Cracked Pearled Barley, Pork Protein Isolate, Calcium Sulfate, Lactic Acid, Oat Groats, Chicken Liver Flavor, Oat Fiber, L-Lysine, Soybean Oil, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Potassium Chloride, DL-Methionine, Flaxseed, Choline Chloride, Taurine, Dicalcium Phosphate, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.9 %	33.9 %	7.8 g
Fat	21.0 %	22.3 %	5.1 g
Carbohydrate (NFE)	34.6 %	36.8 %	8.5 g
Crude Fiber	0.8 %	0.9 %	0.2 g
Calcium	0.82 %	0.87 %	201 mg
Phosphorus	0.63 %	0.7 %	154 mg
Sodium	0.33 %	0.35 %	81 mg
Potassium	0.80 %	0.85 %	196 mg
Magnesium	0.087 %	0.093 %	21 mg
Taurine	0.28 %	0.30 %	69 mg
Vitamin E	640 IU/kg	681 IU/kg	16 IU/100kcal
Vitamin C	179 mg/kg	190 mg/kg	4.4 mg
METABOLIZABLE ENERGY			
kcal/kg	4,085	4,346	
kcal/cup	510		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 27	Fat 43	Carbohydrates 30

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.



Healthy Advantage™ Feline Mature Adult Chicken Entrée

✓ Mature adult cats



Healthy Advantage™ Feline Mature Adult Chicken Entrée: Cans of 5.5 oz (2588) in cases of 24

✓ **Recommended for**
Mature adult cats 7+ years of age.

✗ **Not recommended for**
Kittens, pregnant or nursing cats. During pregnancy or nursing, cats should be switched to **Hill's® Healthy Advantage™ Kitten** food.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider
Hill's® has a wide variety of foods for a cat's unique needs that are sure to please!



DAILY FEEDING AMOUNTS

Healthy Advantage™ Feline Mature Adult Chicken Entrée cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	Can(s)
5	¾ – 1
10	1 ¼ – 1 ¾
15	1 ⅔ – 2 ⅓

KEY BENEFITS

	NUTRITIONAL FEATURE	HEALTH BENEFIT
	Appropriate mineral balance. Target Urine pH* 6.4 – 6.6	Helps maintain healthy organs. Promotes normal acid urine to support urinary tract health.
	Vegetables, like carrots, peas and spinach, are natural sources of vitamins.	Supports immune health.
	Precisely balanced formula with proteins and vegetables.	Helps achieve ideal body weight.
	Brown rice and beet pulp are natural sources of fiber.	Helps maintain a healthy digestive tract and firm stools.
	Flaxseed and vegetable oil contain omega fatty acids.	Healthy skin and luxurious coat.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

Healthy Advantage™ Feline Mature Adult Chicken Entrée

Healthy Advantage
Mature Adult
Feline





**Healthy
Advantage
Mature Adult
Feline**

INGREDIENTS
CANNED


Healthy Advantage™ Feline Mature Adult Chicken Entrée: Water, Chicken, Pork Liver, Wheat Flour, Brown Rice, Wheat Gluten, Carrots, Dextrose, Rice Starch-Modified, Spinach, Pork Plasma, Oat Fiber, Chicken Liver Flavor, Soybean Oil, Calcium Carbonate, Titanium Dioxide color, Fish Oil, Potassium Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Biotin, Vitamin A Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid, Menadoine Sodium Bisulfite Complex (source of vitamin K3), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinates, Manganous Sulfate, Potassium Iodide), Sodium Phosphate, Guar Gum, Taurine, Caramel color.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.7 %	41.3 %	9.4 g
Fat	4.5 %	19.1 %	4.4 g
Carbohydrate (NFE)	7.4 %	31.5 %	7.2 g
Crude Fiber	0.4 %	1.7 %	0.4 g
Calcium	0.22 %	0.94 %	214 mg
Phosphorus	0.15 %	0.6 %	146 mg
Sodium	0.09 %	0.38 %	87 mg
Potassium	0.13 %	0.55 %	126 mg
Magnesium	0.010 %	0.043 %	10 mg
Taurine	0.06 %	0.26 %	58 mg
METABOLIZABLE ENERGY			
kcal/kg	1,030	4,383	
kcal/can oz	161		
% Calories from:	Protein 35	Fat 39	Carbohydrates 26

¹Differs from label guarantees which are either maximums or minimums.² The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents.³ Nutrient intake for every 100 kilocalories consumed.



Recommended Foods for healthy dogs:



LIFE STAGE

Puppies (until 1 year old) DRY Natural Chicken & Brown Rice Recipe Puppy (IBC-1)

Adult dogs (1 – 6 years old) DRY Natural Chicken & Brown Rice Recipe Adult (IBC-2)
Natural Lamb & Brown Rice Recipe Adult (IBC-2)

WET Braised Lamb & Vegetables Recipe (IBC-3)
Poached Salmon & Vegetables Recipe (IBC-3)
Roasted Turkey & Vegetables Recipe (IBC-3)
Savory Venison & Vegetables Recipe (IBC-3)
Slow-Cooked Beef & Vegetables Recipe (IBC-3)
Tender Chicken & Vegetables Recipe (IBC-3)

Mature adult dogs (from age 7) DRY Natural Chicken & Brown Rice Recipe Mature Adult (IBC-4)

SMALL BREED

Puppy DRY Small Breed Natural Chicken & Brown Rice Recipe Puppy (IBC-5)
Adult Small breed (1 – 6 years) Small Breed Natural Chicken & Brown Rice Recipe Adult (IBC-6)
Mature adult dogs (from age 7) Small Breed Natural Chicken & Brown Rice Recipe Mature Adult (IBC-7)

LARGE BREED

Puppy (until 1 year) DRY Large Breed Natural Chicken & Brown Rice Recipe Puppy (IBC-8)
Adult (1 – 6 years) Large Breed Natural Chicken & Brown Rice Recipe Adult (IBC-9)
Mature adult dogs (from age 7) Large Breed Natural Chicken & Brown Rice Recipe Mature Adult (IBC-10)

GRAIN FREE

Adult dogs (1 – 6 years old) DRY Grain Free Natural Chicken & Potato Recipe Adult (IBC-11)
Grain Free Natural Salmon & Potato Recipe Adult (IBC-11)

WET Grain Free Braised Salmon Recipe (IBC-12)
Grain Free Gourmet Venison & Potato Recipe (IBC-12)
Grain Free Slow-Cooked Chicken Recipe (IBC-12)

NATURAL SOLUTIONS

DRY Slim & Healthy Natural Chicken & Barley Recipe Adult (IBC-13)
WET Slim & Healthy Tender Chicken & Peas Recipe Adult (IBC-13)
DRY Active Natural Chicken & Oats Recipe Adult (IBC-14)

TREATS

DRY Oven-Baked Naturals with Chicken & Apples (IBC-15)

Soft-Baked Naturals with Beef & Sweet Potatoes (IBC-16)
Soft-Baked Naturals with Chicken & Carrots (IBC-16)
Soft-Baked Naturals with Duck & Pumpkin (IBC-16)

Regional Delights™ with Heartland Rabbit & Potatoes (IBC-17)
Regional Delights™ with Pacific Style Salmon & Sweet Potato (IBC-17)
Regional Delights™ with Southern Catfish & Peas (IBC-17)

Breakfast Medleys™ with Country Chicken & Egg (IBC-18)
Breakfast Medleys™ with Grilled Trout & Spinach (IBC-18)
Breakfast Medleys™ with Savory Sausage & Cheddar (IBC-18)



Ideal Balance™ Natural Chicken & Brown Rice Recipe Puppy

✓ Puppies

✓ Pregnant or nursing dogs



Natural Chicken & Brown Rice Recipe Puppy: Bags of 4 lbs (2273) and 12.5 lbs (2274)

Natural Chicken & Brown Rice Recipe Puppy



Ideal Balance™ Natural Chicken & Brown Rice Recipe Puppy



Recommended for

Balanced for puppies up to 1 year old and pregnant or nursing dogs.



Not recommended for

Adult dogs, mature adult dogs, obese or obese-prone dogs.



Additional information

At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other products to consider

Hill's® **Ideal Balance™** is available in a wide variety of foods for a dog's unique needs.

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1	Lean protein	Helps build and maintain lean muscle.
Vegetables	Vitamins & minerals	Helps to keep dogs playing longer.
Flaxseed	Omega-3 &-6 fatty acids	Improves skin and coat — guaranteed or your money back.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Fruit	Antioxidants	Supports immunity.
Eggs	Amino acids	Building blocks of muscles and organs.



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January 2014



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Natural Chicken & Brown Rice Recipe Puppy** dog food provides complete and balanced nutrition for growing puppies and gestating/lactating adult female dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS (PREGNANCY WEEKS 7 – 9)	FOR GROWTH 4 TO 9 MONTHS (PREGNANCY WEEKS 5 – 6)	FOR GROWTH 10 TO 12 MONTHS (PREGNANCY WEEKS 1 – 4)
	Dry Cups	Dry Cups	Dry Cups
2	1/2	3/8	1/3
5	7/8	3/4	5/8
8	1 1/4	1	7/8
10	1 1/2	1 1/4	1
20	2 1/2	2	1 2/3
40	4 1/4	3 1/2	2 3/4
60	5 3/4	4 3/4	3 3/4
80	7	6	4 3/4
100	8 1/2	7	5 2/3
120	9 2/3	8	6 1/2

puppy

INGREDIENTS

DRY



Ideal Balance™ Natural Chicken & Brown Rice Recipe Puppy: Chicken, Brown Rice, Whole Grain Oats, Cracked Pearled Barley, Chicken Meal, Pea Protein Concentrate, Chicken Fat, Flaxseed, Dried Egg Product, Chicken Liver Flavor, Dried Beet Pulp, Lactic Acid, Fish Oil, Dicalcium Phosphate, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	27.6 %	30.0 %	7.2 g
Fat	18.4 %	20.0 %	4.8 g
Carbohydrate (NFE)	37.7 %	41.0 %	9.8 g
Crude Fiber	1.4 %	1.5 %	0.4 g
Calcium	1.30 %	1.41 %	338 mg
Phosphorus	1.06 %	1.15 %	276 mg
Sodium	0.41 %	0.45 %	107 mg
Potassium	0.74 %	0.80 %	192 mg
Magnesium	0.129 %	0.140 %	34 mg
Vitamin E	682 IU/kg	741 IU/kg	18 IU/100kcal
Vitamin C	159 mg/kg	173 mg/kg	4.1 mg
Total Omega-3 Fatty Acids	1.28 %	1.39 %	333 mg
Total Omega-6 Fatty Acids	3.42 %	3.72 %	889 mg

METABOLIZABLE ENERGY

kcal/kg	3,847	4,182	
kcal/cup	436		
Weight oz/cup	4.0		
Cups per lb	4.0		
% Calories from:	Protein 25	Fat 41	Carbohydrates 34

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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VETERINARY TEAM ONLY

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January 2014

IBC-1



Ideal Balance™ Adult Dry

✓ Adult dogs



Natural Chicken & Brown Rice Recipe Adult: Bags of 4 lbs (2275), 15 lbs (2276) and 30 lbs (2277)



Natural Lamb & Brown Rice Recipe Adult: Bags of 3.5 lbs (2282) and 27 lbs (2284)

Natural Chicken & Brown Rice Recipe Adult



Natural Lamb & Brown Rice Recipe Adult

Ideal Balance™ Adult Dry

✓ **Recommended for**
Balanced for adult dogs 1 - 6 years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs, or mature adult dogs.

⊕ **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America, Europe and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other Products to Consider
Hill's® **Ideal Balance™** is available in a wide variety of foods for a dog's unique needs. **Canned** dog food is available from **Ideal Balance™** in several flavors dogs will love. Also try **Ideal Balance™ Oven-Baked Naturals** and **Soft-Baked Naturals** treats that are sure to please!

🐕 DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Adult Dry** dog foods provide complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Chicken Dry-Cups	Lamb Dry-Cups
5	1/2 - 5/8	3/8 - 5/8
10	3/4 - 1	2/3 - 1
20	1 1/4 - 1 3/4	1 1/4 - 1 2/3
40	2 1/4 - 3	2 - 2 3/4
60	3 - 4	2 2/3 - 3 2/3
80	3 2/3 - 5	3 1/3 - 4 1/2
100	4 1/4 - 6	4 - 5 1/3

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1 Natural Lamb #1	Lean protein	Helps to keep dogs slim and trim.
Vegetables	Vitamins & minerals	Helps to keep dogs playing longer.
Apples	Vitamin C	Helps to boost natural defenses.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Flaxseed	Omega-3 & -6 fatty acids	Improves skin and coat — guaranteed or your money back.
Cranberries	Antioxidants	Promotes bladder health.



INGREDIENTS **DRY**

Ideal Balance™ Natural Chicken & Brown Rice Recipe Adult: Chicken, Brown Rice, Brewers Rice, Cracked Pearled Barley, Chicken Meal, Whole Grain Oats, Chicken Fat, Pea Protein Concentrate, Flaxseed, Dried Beet Pulp, Chicken Liver Flavor, Lactic Acid, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Potassium Chloride, Iodized Salt, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	20.2 %	22 %	5.3 g
Fat	16.0 %	17.4 %	4.2 g
Carbohydrate (NFE)	49.2 %	53.5 %	13.0 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	0.84 %	0.91 %	222 mg
Phosphorus	0.72 %	0.78 %	190 mg
Sodium	0.25 %	0.27 %	66 mg
Potassium	0.69 %	0.75 %	182 mg
Magnesium	0.112 %	0.122 %	30 mg
Vitamin E	694 IU/kg	754 IU/kg	18 IU/100kcal
Vitamin C	162 mg/kg	176 mg/kg	4.3 mg
Total Omega-3 Fatty Acids	0.96 %	1.04 %	254 mg
Total Omega-6 Fatty Acids	3.12 %	3.39 %	825 mg

METABOLIZABLE ENERGY

kcal/kg	3,784	4,113	
kcal/cup	386		
Weight oz/cup	3.6		
Cups per lb	4.4		
% Calories from:	Protein 19	Fat 36	Carbohydrates 45

INGREDIENTS **DRY**



Ideal Balance™ Natural Lamb & Brown Rice Recipe Adult: Lamb, Brown Rice, Whole Grain Oats, Whole Grain Barley, Chicken Fat, Yellow Peas, Pea Protein Concentrate, Chicken Meal, Dried Beet Pulp, Chicken, Chicken Liver Flavor, Lactic Acid, Flaxseed, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.1 %	24.0 %	5.7 g
Fat	18.4 %	20.0 %	4.7 g
Carbohydrate (NFE)	44.8 %	48.7 %	11.5 g
Crude Fiber	1.5 %	1.6 %	0.4 g
Calcium	0.76 %	0.83 %	195 mg
Phosphorus	0.69 %	0.75 %	177 mg
Sodium	0.35 %	0.38 %	90 mg
Potassium	0.74 %	0.80 %	190 mg
Magnesium	0.115 %	0.125 %	29 mg
Vitamin E	555 IU/kg	603 IU/kg	14 IU/100kcal
Vitamin C	141 mg/kg	153 mg/kg	3.6 mg
Total Omega-3 Fatty Acids	0.52 %	0.57 %	133 mg
Total Omega-6 Fatty Acids	3.17 %	3.45 %	812 mg

METABOLIZABLE ENERGY

kcal/kg	3,904	4,243	
kcal/cup	421		
Weight oz/cup	3.8		
Cups per lb	4.2		
% Calories from:	Protein 20	Fat 40	Carbohydrates 40

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.

Ideal Balance™ Adult Canned

✓ Adult dogs



Savory Venison & Vegetables Recipe: Cans of 12.8 oz (2315) in cases of 12
Tender Chicken & Vegetables Recipe: Cans of 12.8 oz (2310) in cases of 12



Slow-Cooked Beef & Vegetables Recipe: Cans of 12.8 oz (2311) in cases of 12
Roasted Turkey & Vegetables Recipe: Cans of 12.8 oz (2312) in cases of 12



Poached Salmon & Vegetables Recipe: Cans of 12.8 oz (2313) in cases of 12
Braised Lamb & Vegetables Recipe: Cans of 12.8 oz (2314) in cases of 12

✓ **Recommended for**
 Balanced for adult dogs 1 - 6 years of age.

✗ **Not recommended for**
 Puppies, pregnant or nursing dogs, or mature adult dogs.

⊕ Additional information

At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. 100% balanced nutrition, guaranteed or your money back. Made in the USA with natural ingredients from North America, Europe and New Zealand.

Other Products to Consider

Hill's® **Ideal Balance™** is available in a variety of foods for a dog's unique needs. Dry dog food is available from **Ideal Balance™** in several delicious flavors that dogs will love. Also try **Ideal Balance™ Soft-Baked Naturals** and **Oven-Baked Naturals** treats in various flavors that are sure to please!

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Meat	Lean protein	Helps to keep dogs slim and trim.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Vegetables	Vitamins & minerals	Helps to keep dogs playing longer.



DAILY FEEDING AMOUNTS

Ideal Balance™ Adult Canned dog foods are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Venison Can(s) (12.8 oz)	Salmon & Veggies Can(s) (12.8 oz)	Beef & Veggies Can(s) (12.8 oz)	Chicken & Veggies Can(s) (12.8 oz)	Lamb & Veggies Can(s) (12.8 oz)	Turkey Can(s) (12.8 oz)
5	1/2 - 3/4	5/8 - 3/4	5/8 - 3/4	1/2 - 3/4	1/2 - 3/4	5/8 - 3/4
10	1 - 1 1/4	1 - 1 1/3	1 - 1 1/3	1 - 1 1/4	1 - 1 1/4	1 - 1 1/3
20	1 1/2 - 2 1/4	1 2/3 - 2 1/4	1 2/3 - 2 1/4	1 1/2 - 2 1/4	1 1/2 - 2	1 2/3 - 2 1/4
40	2 2/3 - 3 2/3	2 2/3 - 3 3/4	2 2/3 - 3 3/4	2 2/3 - 3 2/3	2 1/2 - 3 1/2	2 2/3 - 3 2/3
60	5 1/2 - 5	3 2/3 - 5	3 2/3 - 5	3 1/2 - 5	3 1/2 - 4 3/4	3 2/3 - 5
80	4 1/3 - 6	4 1/2 - 6 1/3	4 1/2 - 6 1/4	4 1/3 - 6	4 1/3 - 6	4 1/2 - 6 1/4
100	5 1/4 - 7 1/4	5 1/3 - 7 1/2	5 1/3 - 7 1/2	5 1/4 - 7 1/4	5 - 7	5 1/3 - 7 1/3



INGREDIENTS

CANNED

Ideal Balance™ Savory Venison & Vegetables Recipe: Beef Broth, Venison, Chicken, Pork Liver, Brown Rice, Carrots, Modified Rice Starch, Potato Starch, Dextrose, Pork Plasma, Pea Protein, Potatoes, Pea Fiber, Peas, Chicken Fat, Flaxseed, Chicken Liver Flavor, Spinach, Potassium Chloride, Calcium Carbonate, Sodium Phosphate, Guar Gum, Caramel Color, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Beta-Carotene.

Ideal Balance™ Tender Chicken & Vegetables Recipe: Chicken Broth, Chicken, Pork Liver, Brown Rice, Carrots, Modified Rice Starch, Potato Starch, Dextrose, Pork Plasma, Pea Fiber, Potatoes, Pea Protein, Peas, Flaxseed, Chicken Liver Flavor, Calcium Carbonate, Spinach, Potassium Chloride, Sodium Phosphate, Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, Caramel color, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Beta-Carotene.

Ideal Balance™ Slow-Cooked Beef & Vegetables Recipe: Beef Broth, Beef, Pork Liver, Chicken, Brown Rice, Carrots, Modified Rice Starch, Potato Starch, Pork Plasma, Dextrose, Potatoes, Pea Fiber, Pea Protein, Peas, Calcium Carbonate, Flaxseed, Chicken Liver Flavor, Chicken Fat, Spinach, Potassium Chloride, Sodium Phosphate, Caramel color, Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Beta-Carotene.

Ideal Balance™ Roasted Turkey & Vegetables Recipe: Turkey Broth, Turkey, Brown Rice, Pork Liver, Carrots, Modified Rice Starch, Potato Starch, Dextrose, Pork Plasma, Potatoes, Pea Fiber, Pea Protein, Peas, Flaxseed, Chicken Liver Flavor, Spinach, Calcium Carbonate, Potassium Chloride, Sodium Phosphate, Guar Gum, Caramel color, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Beta-Carotene.

Ideal Balance™ Poached Salmon & Vegetables Recipe: Chicken Broth, Salmon, Chicken, Pork Liver, Brown Rice, Carrots, Modified Rice Starch, Potato Starch, Pork Plasma, Dextrose, Potatoes, Pea Fiber, Chicken Fat, Pea Protein, Peas, Flaxseed, Chicken Liver Flavor, Spinach, Calcium Carbonate, Potassium Chloride, Sodium Phosphate, Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Beta-Carotene.

Ideal Balance™ Braised Lamb & Vegetables Recipe: Beef Broth, Lamb, Pork Liver, Chicken, Brown Rice, Carrots, Modified Rice Starch, Potato Starch, Pork Plasma, Dextrose, Potatoes, Pea Fiber, Pea Protein, Peas, Flaxseed, Chicken Liver Flavor, Spinach, Potassium Chloride, Calcium Carbonate, Sodium Phosphate, Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, Caramel color, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.2 – 7.4 %	32.0 – 36.1 %	7.3 – 8.8 g
Fat	3.5 – 4.9 %	18.0 – 24.5 %	4.1 – 5.5 g
Carbohydrate (NFE)	5.8 – 7.9 %	29.0 – 40.7 %	6.5 – 9.3 g
Crude Fiber	0.6 – 0.9 %	3.0 – 4.5 %	0.7 – 1.0 g
Calcium	0.24 – 0.30 %	1.15 – 1.55 %	285 – 353 mg
Phosphorus	0.16 – 0.19 %	0.8 – 1.0 %	190 – 224 mg
Sodium	0.10 – 0.14 %	0.49 – 0.72 %	115 – 161 mg
Potassium	0.16 – 0.21 %	0.80 – 1.08 %	180 – 247 mg
Magnesium	0.015 – 0.018 %	0.077 – 0.093 %	17 – 21 mg
METABOLIZABLE ENERGY			
kcal/kg	841 – 888	4,048 – 4,485	
kcal/can 12.8 oz	305 – 322		
% Calories from:	Protein 27 – 31	Fat 38 – 49	Carbohydrates 23 – 35

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Ideal Balance™ Natural Chicken & Brown Rice Recipe Mature Adult

✓ Mature adult dogs



Natural Chicken & Brown Rice Recipe Mature Adult:
Bags of 4 lbs (2278), 15 lbs (3049) and 30 lbs (2279)

Natural Chicken & Brown Rice Recipe Mature Adult



Ideal Balance™ Natural Chicken & Brown Rice Recipe Mature Adult

✓ **Recommended for**
Balanced for mature adult dogs age 7+ years.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs, or adult dogs age 1 - 6 years.

⊕ **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other Products to Consider

Hill's® **Ideal Balance™** is available in a wide variety of foods for a dog's unique needs. **Canned** dog food is available from **Ideal Balance™** in several flavors dogs will love! Also try **Ideal Balance™ Oven-Baked Naturals** and **Soft-Baked Naturals** treats that are sure to please!

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Natural Chicken & Brown Rice Recipe Mature Adult** dog food provides complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry-Cups
5	3/8 – 1/2
10	2/3 – 1
20	1 1/4 – 1 2/3
40	2 – 2 2/3
60	2 2/3 – 3 2/3
80	3 1/4 – 4 1/2
100	3 3/4 – 5 1/3

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1	Lean protein	Helps to keep dogs slim and trim.
Vegetables	Vitamins & minerals	Helps to keep dogs playing longer.
Apples	Vitamin C	Helps to boost natural defenses.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Flaxseed	Omega-3 & -6 fatty acids	Improves skin and coat — guaranteed or your money back.
Cranberries	Antioxidants	Promotes bladder health.



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January 2014

INGREDIENTS

DRY



Ideal Balance™ Natural Chicken & Brown Rice Recipe Mature Adult: Chicken, Brown Rice, Whole Grain Oats, Brewers Rice, Chicken Fat, Chicken Meal, Cracked Pearled Barley, Dried Beet Pulp, Yellow Peas, Chicken Liver Flavor, Lactic Acid, Flaxseed, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Calcium Carbonate, Iodized Salt, Potassium Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	18.9 %	20.5 %	5.1 g
Fat	13.7 %	14.9 %	3.7 g
Carbohydrate (NFE)	52.8 %	57.4 %	14.4 g
Crude Fiber	1.4 %	1.5 %	0.4 g
Calcium	0.92 %	1.00 %	250 mg
Phosphorus	0.61 %	0.66 %	166 mg
Sodium	0.32 %	0.35 %	87 mg
Potassium	0.62 %	0.67 %	169 mg
Magnesium	0.111 %	0.121 %	30 mg
Vitamin E	624 IU/kg	678 IU/kg	17 IU/100kcal
Vitamin C	146 mg/kg	159 mg/kg	4.0 mg
Total Omega-3 Fatty Acids	0.43 %	0.47 %	117 mg
Total Omega-6 Fatty Acids	2.85 %	3.10 %	776 mg

METABOLIZABLE ENERGY

kcal/kg	3,674	3,993	
kcal/cup	375		
Weight oz/cup	3.6		
Cups per lb	4.4		
% Calories from:	Protein 18	Fat 32	Carbohydrates 50

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



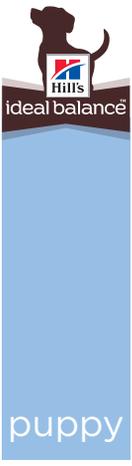
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VETERINARY TEAM ONLY



January 2014

IBC-4



Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Puppy

- ✓ Puppies
- ✓ Pregnant or nursing dogs



Small Breed Natural Chicken & Brown Rice Recipe Puppy: Bags of 4 lbs (3050) and 12.5 lbs (3051)

Small Breed
Natural Chicken & Brown
Rice Recipe Puppy



Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Puppy

✓ **Recommended for**
Balanced for puppies up to 1 year; pregnant or nursing small breed dogs.

✗ **Not recommended for**
Adult or mature adult dogs over 1 year old.

➕ Additional information

At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other products to consider

Hill's® **Ideal Balance™** is available in a wide variety of foods for a dog's unique needs.

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1	Lean protein	Builds and maintains lean muscles.
Vegetables	Vitamins & minerals	Helps to keep puppies playing longer.
Flaxseed	Omega-3 & -6 fatty acids	Improves skin and coat — guaranteed or your money back.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Fruit	Antioxidants	Supports natural defenses.
Eggs	Amino acids	Building blocks of muscles and organs.



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VETERINARY TEAM ONLY



January 2014



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Puppy** dog food provides complete and balanced nutrition for growing puppies and gestating/lactating adult female dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS (PREGNANCY WEEKS 7 – 9)	FOR GROWTH 4 TO 9 MONTHS (PREGNANCY WEEKS 5 – 6)	FOR GROWTH 10 TO 12 MONTHS (PREGNANCY WEEKS 1 – 4)
	Dry Cups	Dry Cups	Dry Cups
2	1/2	3/8	1/3
5	7/8	3/4	5/8
8	1 1/4	1	7/8
10	1 1/2	1 1/4	1
15	2	1 2/3	1 1/3
20	2 1/2	2	1 2/3
25	3	2 1/2	2
30	3 1/3	2 3/4	2 1/4



INGREDIENTS

DRY

Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Puppy: Chicken, Brown Rice, Whole Grain Oats, Cracked Pearled Barley, Chicken Meal, Pea Protein Concentrate, Chicken Fat, Flaxseed, Dried Egg Product, Chicken Liver Flavor, Dried Beet Pulp, Lactic Acid, Fish Oil, Dicalcium Phosphate, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	27.6 %	30.0 %	7.2 g
Fat	18.4 %	20.0 %	4.8 g
Carbohydrate (NFE)	37.7 %	41.0 %	9.8 g
Crude Fiber	1.4 %	1.5 %	0.4 g
Calcium	1.30 %	1.41 %	338 mg
Phosphorus	1.06 %	1.15 %	276 mg
Sodium	0.41 %	0.45 %	107 mg
Potassium	0.74 %	0.80 %	192 mg
Magnesium	0.129 %	0.140 %	34 mg
Vitamin E	682 IU/kg	741 IU/kg	18 IU/100kcal
Vitamin C	159 mg/kg	173 mg/kg	4.1 mg
Total Omega-3 Fatty Acids	1.28 %	1.39 %	333 mg
Total Omega-6 Fatty Acids	3.42 %	3.72 %	889 mg

METABOLIZABLE ENERGY

kcal/kg	3,847	4,182	
kcal/cup	436		
Weight oz/cup	4.0		
Cups per lb	4.0		
% Calories from:	Protein 25	Fat 41	Carbohydrates 34

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

January 2014

IBC-5

Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Adult

✓ Small breed adult dogs



Small Breed
Natural Chicken & Brown Rice
Recipe Adult



Small Breed Natural Chicken & Brown Rice Recipe Adult: Bags of 4 lbs (2289) and 15 lbs (2290)

Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Adult

✓ **Recommended for**
Balanced for adult dogs 1 - 6 years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs, or mature adult dogs.

⊕ **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other Products to Consider
Hill's® Ideal Balance™ is available in a wide variety of foods for a dog's unique needs. **Canned** dog food is available from **Ideal Balance™** in several flavors dogs will love! Also try **Ideal Balance™ Soft-Baked Naturals** and **Oven-Baked Naturals** treats in various flavors that are sure to please.

🐾 DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Adult** dog food provides complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry-Cups
2	1/4 - 1/3
5	1/2 - 5/8
10	3/4 - 1
15	1 - 1 3/8
20	1 1/4 - 1 3/4
25	1 1/2 - 2
30	1 3/4 - 2 1/3

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1	Lean protein	Helps to keep dogs slim and trim.
Vegetables	Vitamins & minerals	Helps to keep dogs playing longer.
Apples	Vitamin C	Helps to boost natural defenses.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Flaxseed	Omega-3 & -6 fatty acids	Improves skin and coat — guaranteed or your money back.
Cranberries	Antioxidants	Promotes bladder health.

INGREDIENTS

DRY



Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Adult: Chicken, Brown Rice, Brewers Rice, Cracked Pearled Barley, Chicken Meal, Whole Grain Oats, Chicken Fat, Pea Protein Concentrate, Flaxseed, Dried Beet Pulp, Chicken Liver Flavor, Lactic Acid, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Potassium Chloride, Iodized Salt, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	20.2 %	22.0 %	5.3 g
Fat	16.0 %	17.4 %	4.2 g
Carbohydrate (NFE)	49.2 %	53.5 %	13.0 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	0.84 %	0.91 %	222 mg
Phosphorus	0.72 %	0.78 %	190 mg
Sodium	0.25 %	0.27 %	66 mg
Potassium	0.69 %	0.75 %	182 mg
Magnesium	0.112 %	0.122 %	30 mg
Vitamin C	162 mg/kg	176 mg/kg	4.3 mg
Total Omega-3 Fatty Acids	0.96 %	1.04 %	254 mg
Total Omega-6 Fatty Acids	3.12 %	3.39 %	825 mg
METABOLIZABLE ENERGY			
kcal/kg	3,784	4,113	
kcal/cup	386		
Weight oz/cup	3.6		
Cups per lb	4.4		
% Calories from:	Protein 19	Fat 36	Carbohydrates 45

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



January 2014

IBC-6

Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Mature Adult

✓ Mature adult dogs



Small Breed Natural Chicken & Brown Rice Recipe Mature Adult



Small Breed Natural Chicken & Brown Rice Recipe Mature Adult:
Bags of 4 lbs (3052) and 15 lbs (3053)

Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Mature Adult

✓ **Recommended for**
Balanced for small breed mature adult dogs age 7+.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs, large breed dogs, or adult dogs age 1 – 6 years.

⊕ **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other Products to Consider
Hill's® **Ideal Balance™** is available in a wide variety of foods for a dog's unique needs. Also try **Ideal Balance™ Oven-Baked Naturals** and **Soft-Baked Naturals** treats that are sure to please!

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Mature Adult** dog food provides complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry-Cups
2	1/4
5	3/8 – 1/2
10	2/3 – 1
15	7/8 – 1 1/4
20	1 1/4 – 1 2/3
35	1 1/3 – 1 3/4
30	1 1/2 – 2 1/4

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1	Lean protein	Helps to keep dogs slim and trim.
Vegetables	Vitamins & minerals	Helps to keep dogs playing longer.
Apples	Vitamin C	Helps to boost natural defenses.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Flaxseed	Omega-3 & -6 fatty acids	Improves skin and coat — guaranteed or your money back.
Cranberries	Antioxidants	Promotes bladder health.

INGREDIENTS

DRY



Ideal Balance™ Small Breed Natural Chicken & Brown Rice Recipe Mature Adult: Chicken, Brown Rice, Whole Grain Oats, Brewers Rice, Chicken Fat, Chicken Meal, Cracked Pearled Barley, Dried Beet Pulp, Yellow Peas, Chicken Liver Flavor, Lactic Acid, Flaxseed, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Calcium Carbonate, Iodized Salt, Potassium Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	18.9 %	20.5 %	5.1 g
Fat	13.7 %	14.9 %	3.7 g
Carbohydrate (NFE)	52.8 %	57.4 %	14.4 g
Crude Fiber	1.4 %	1.5 %	0.4 g
Calcium	0.92 %	1.00 %	250 mg
Phosphorus	0.61 %	0.66 %	166 mg
Sodium	0.32 %	0.35 %	87 mg
Potassium	0.62 %	0.67 %	169 mg
Magnesium	0.111 %	0.121 %	30 mg
Vitamin E	624 IU/kg	678 IU/kg	17 IU/100kcal
Vitamin C	146 mg/kg	159 mg/kg	4.0 mg
Total Omega-3 Fatty Acids	0.43 %	0.47 %	117 mg
Total Omega-6 Fatty Acids	2.85 %	3.10 %	776 mg

METABOLIZABLE ENERGY

kcal/kg	3,674	3,993	
kcal/cup	375		
Weight oz/cup	3.6		
Cups per lb	4.4		
% Calories from:	Protein 18	Fat 32	Carbohydrates 50

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

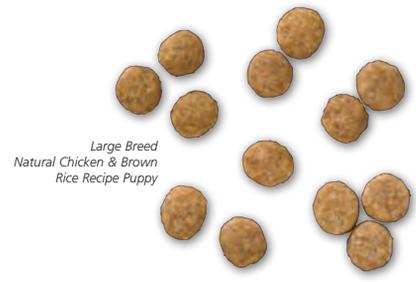
VETERINARY TEAM ONLY



January 2014

Ideal Balance™ Large Breed Natural Chicken & Brown Rice Recipe Puppy

 **Puppies**



Large Breed Natural Chicken & Brown Rice Recipe Puppy: Bags of 4 lbs (3054) and 27 lbs (3056)

 **Recommended for**
Balanced for large breed puppies (over 55 lbs when adult) up to 1 year old.

 **Not recommended for**
Adult or mature adult dogs over 1 year old; pregnant or nursing dogs. Pregnant or nursing dogs should be switched to Hill's® Ideal Balance™ Natural Chicken & Brown Rice Recipe Puppy.

 **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other products to consider
Hill's® Ideal Balance™ is available in a wide variety of foods for a dog's unique needs.

KEY BENEFITS		
INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1	Lean protein	For proper muscle growth.
Vegetables	Vitamins & minerals	Helps to keep puppies playing longer.
Fish Oil	Omega-3 fatty acids	Supports growing joints for running and jumping.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Fruit	Antioxidants	Supports natural defenses.
Eggs	Amino acids	Building blocks of muscles and organs.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Large Breed Natural Chicken & Brown Rice Recipe Puppy** dog food provides complete and balanced nutrition for growing puppies. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS	FOR GROWTH 4 TO 9 MONTHS	FOR GROWTH 10 TO 12 MONTHS
	Cups	Cups	Cups
2	1/2		
5	1		
8	1 1/2		
10	1 3/4		
20	3	2 1/2	
40	5	4 1/4	3 1/3
60	6 3/4	5 2/3	4 1/2
80		7	5 1/2
100		8 1/4	6 1/2
120			7 1/2
140			8 1/2



INGREDIENTS

DRY



Ideal Balance™ Large Breed Natural Chicken & Brown Rice Recipe Puppy: Chicken, Brown Rice, Cracked Pearled Barley, Whole Grain Oats, Chicken Meal, Pea Protein Concentrate, Yellow Pea Flour, Flaxseed, Dried Egg Product, Chicken Fat, Chicken Liver Flavor, Dried Beet Pulp, Lactic Acid, Fish Oil, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	27.6 %	30.0 %	7.6 g
Fat	13.9 %	15.1 %	3.8 g
Carbohydrate (NFE)	42.6 %	46.3 %	11.7 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	1.06 %	1.15 %	291 mg
Phosphorus	0.88 %	0.96 %	242 mg
Sodium	0.46 %	0.50 %	126 mg
Potassium	0.74 %	0.80 %	203 mg
Magnesium	0.128 %	0.139 %	35 mg
Vitamin E	671 IU/kg	729 IU/kg	18 IU/100kcal
Vitamin C	151 mg/kg	164 mg/kg	4.1 mg
Total Omega-3 Fatty Acids	1.22 %	1.33 %	335 mg

METABOLIZABLE ENERGY

kcal/kg	3,641	3,958	
kcal/cup	413		
Weight oz/cup	4.0		
Cups per lb	4.0		
% Calories from:	Protein 27	Fat 32	Carbohydrates 41

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

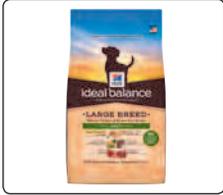


January 2014

IBC-8

Ideal Balance™ Large Breed Natural Chicken & Brown Rice Recipe Adult

✓ Large breed adult dogs



Large Breed Natural Chicken & Brown Rice Recipe Adult: Bags of 15 lbs (2280) and 30 lbs (2281)

Large Breed Natural Chicken & Brown Rice Recipe Adult



Ideal Balance™ Large Breed Natural Chicken & Brown Rice Recipe Adult

✓ **Recommended for**
Balanced for adult dogs 1 - 5 years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs, or mature adult dogs.

⊕ **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other Products to Consider
Hill's® Ideal Balance™ is available in a wide variety of foods for a dog's unique needs. **Canned** dog food is available from **Ideal Balance™** in several flavors dogs will love! Also try **Ideal Balance™ Soft-Baked Naturals** and **Oven-Baked Naturals** treats in various flavors that are sure to please.

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Large Breed Natural Chicken & Brown Rice Recipe Adult** dog food provides complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry-Cups
50	2 1/2 – 3 1/2
60	3 – 4
80	3 2/3 – 5
100	4 1/4 – 6
120	5 – 6 3/4
140	5 1/2 – 7 1/2
160	6 – 8 1/3

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1	Lean protein	Helps to keep dogs slim and trim.
Vegetables	Vitamins & minerals	Helps to keep dogs playing longer.
Apples	Vitamin C	Helps to boost natural defenses.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Flaxseed	Omega-3 & -6 fatty acids	Improves skin and coat — guaranteed or your money back.
Cranberries	Antioxidants	Promotes bladder health.

INGREDIENTS

DRY



Ideal Balance™ Large Breed Natural Chicken & Brown Rice Recipe Adult: Chicken, Brown Rice, Brewers Rice, Cracked Pearled Barley, Chicken Meal, Whole Grain Oats, Chicken Fat, Pea Protein Concentrate, Flaxseed, Dried Beet Pulp, Chicken Liver Flavor, Lactic Acid, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Potassium Chloride, Iodized Salt, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	20.2 %	22.0 %	5.3 g
Fat	16.0 %	17.4 %	4.2 g
Carbohydrate (NFE)	49.2 %	53.5 %	13.0 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	0.84 %	0.91 %	222 mg
Phosphorus	0.72 %	0.78 %	190 mg
Sodium	0.25 %	0.27 %	66 mg
Potassium	0.69 %	0.75 %	182 mg
Magnesium	0.112 %	0.122 %	30 mg
Vitamin C	162 mg/kg	176 mg/kg	4.3 mg
Total Omega-3 Fatty Acids	0.96 %	1.04 %	254 mg
Total Omega-6 Fatty Acids	3.12 %	3.39 %	825 mg
METABOLIZABLE ENERGY			
kcal/kg	3,784	4,113	
kcal/cup	386		
Weight oz/cup	3.6		
Cups per lb	4.4		
% Calories from:	Protein 19	Fat 36	Carbohydrates 45

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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VETERINARY TEAM ONLY



January 2014

IBC-9

Ideal Balance™ Large Breed Natural Chicken & Brown Rice Recipe Mature Adult

✓ Mature adult dogs



Large Breed Natural Chicken & Brown Rice Recipe Mature Adult: Bags of 15 lbs (3057) and 30 lbs (3058)

Large Breed Natural Chicken & Brown Rice Recipe Mature Adult



Ideal Balance™ Large Breed Natural Chicken & Brown Rice Recipe Mature Adult

✓ **Recommended for**
Balanced for large breed mature adult dogs age 7+.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs, small breed dogs, or adult dogs age 1 – 6 years.

⊕ **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other Products to Consider
Hill's® Ideal Balance™ is available in a wide variety of foods for a dog's unique needs. Also try **Ideal Balance™ Soft-Baked Naturals** and **Oven-Baked Naturals** treats that are sure to please.

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Large Breed Natural Chicken & Brown Rice Recipe Mature Adult** dog food provides complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry-Cups
50	2 ¼ – 3 ¼
60	2 ⅔ – 3 ⅔
80	3 ¼ – 4 ½
100	3 ¾ – 5 ⅓
120	4 ⅓ – 6
140	5 – 6 ¾
160	5 ½ – 7 ½

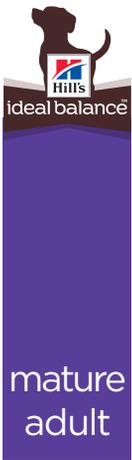
KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1	Lean protein	Helps to keep dogs slim and trim.
Vegetables	Vitamins & minerals	Helps to keep dogs playing longer.
Apples	Vitamin C	Helps to boost natural defenses.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Flaxseed	Omega-3 & -6 fatty acids	Improves skin and coat — guaranteed or your money back.
Cranberries	Antioxidants	Promotes bladder health.



INGREDIENTS

DRY



Ideal Balance™ Large Breed Natural Chicken & Brown Rice Recipe Mature Adult: Chicken, Brown Rice, Whole Grain Oats, Brewers Rice, Chicken Fat, Chicken Meal, Cracked Pearled Barley, Dried Beet Pulp, Yellow Peas, Chicken Liver Flavor, Lactic Acid, Flaxseed, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Calcium Carbonate, Iodized Salt, Potassium Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	18.9 %	20.5 %	5.1 g
Fat	13.7 %	14.9 %	3.7 g
Carbohydrate (NFE)	52.8 %	57.4 %	14.4 g
Crude Fiber	1.4 %	1.5 %	0.4 g
Calcium	0.92 %	1.00 %	250 mg
Phosphorus	0.61 %	0.7 %	166 mg
Sodium	0.32 %	0.35 %	87 mg
Potassium	0.62 %	0.67 %	169 mg
Magnesium	0.111 %	0.121 %	30 mg
Vitamin E	624 IU/kg	678 IU/kg	17 IU/100kcal
Vitamin C	146 mg/kg	159 mg/kg	4.0 mg
Total Omega-3 Fatty Acids	0.43 %	0.47 %	117 mg
Total Omega-6 Fatty Acids	2.85 %	3.10 %	776 mg

METABOLIZABLE ENERGY

kcal/kg	3,674	3,993
kcal/cup	375	
Weight oz/cup	3.6	
Cups per lb	4.4	
% Calories from:	Protein 18	Fat 32 Carbohydrates 50

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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VETERINARY TEAM ONLY



January 2014

IBC-10

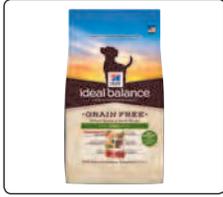


Ideal Balance™ Grain Free Adult Dry

✓ Adult dogs



Grain Free Natural Chicken & Potato Recipe Adult:
Bags of 3.5 lbs (2303), 11 lbs (2304) and 21 lbs (2305)



Grain Free Natural Salmon & Potato Recipe Adult:
Bags of 3.5 lbs (2306), 11 lbs (2307) and 21 lbs (3059)

Grain Free Natural Chicken & Potato Recipe Adult



Grain Free Natural Salmon & Potato Recipe Adult



adult

Ideal Balance™ Grain Free Adult Dry

✓ **Recommended for**
Balanced for adult dogs 1 - 6 years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs, or mature adult dogs.

⊕ **Additional information**

At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other Products to Consider

Hill's® **Ideal Balance™** is available in a wide variety of foods for a dog's unique needs. **Grain Free Canned** dog food and treats are available from **Ideal Balance™** in several flavors dogs will love.

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1 Fresh Salmon #1	Lean protein	Helps to keep dogs slim and trim.
Vegetables	Vitamins & minerals	Helps to keep dogs playing longer.
Apples	Vitamin C	Helps to boost natural defenses.
Potatoes	Naturally gluten free	Helps healthy digestion for happy tummies.
Flaxseed	Omega-3 & -6 fatty acids	Improves skin and coat — guaranteed or your money back.
Cranberries	Antioxidants	Promotes bladder health.

🐕 **DAILY FEEDING AMOUNTS**

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Grain Free Natural Salmon & Potato Recipe Adult** dog food provides complete and balanced nutrition for maintenance of adult dogs. **Ideal Balance™ Grain Free Natural Chicken & Potato Recipe Adult** dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Grain Free Natural Chicken & Potato	Grain Free Natural Salmon & Potato
	Dry-Cups	Dry-Cups
5	3/8 - 5/8	3/8 - 5/8
10	2/3 - 1	2/3 - 1
20	1 1/4 - 1 2/3	1 1/4 - 1 2/3
40	2 - 2 3/4	2 - 2 3/4
60	2 2/3 - 3 2/3	2 2/3 - 3 2/3
80	3 1/3 - 4 2/3	3 1/3 - 4 1/2
100	4 - 5 1/2	4 - 5 1/3



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

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INGREDIENTS
DRY


Ideal Balance™ Grain Free Natural Chicken & Potato Recipe Adult: Chicken, Potato, Yellow Peas, Pea Protein Concentrate, Potato Starch, Chicken Fat, Chicken Meal, Dried Beet Pulp, Chicken Liver Flavor, Lactic Acid, Flaxseed, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.3 %	24.2 %	5.7 g
Fat	18.5 %	20.1 %	4.8 g
Carbohydrate (NFE)	44.0 %	47.8 %	11.3 g
Crude Fiber	1.4 %	1.5 %	0.4 g
Calcium	0.87 %	0.95 %	224 mg
Phosphorus	0.69 %	0.75 %	177 mg
Sodium	0.32 %	0.35 %	82 mg
Potassium	0.84 %	0.91 %	216 mg
Magnesium	0.099 %	0.108 %	25 mg
Vitamin E	531 IU/kg	577 IU/kg	14 IU/100kcal
Vitamin C	165 mg/kg	179 mg/kg	4.2 mg
Total Omega-3 Fatty Acids	0.60 %	0.65 %	154 mg
Total Omega-6 Fatty Acids	3.37 %	3.66 %	866 mg

METABOLIZABLE ENERGY

kcal/kg	3,891	4,229	
kcal/cup	419		
Weight oz/cup	3.8		
Cups per lb	4.2		
% Calories from:	Protein 20	Fat 40	Carbohydrates 40

INGREDIENTS
DRY


Ideal Balance™ Grain Free Natural Salmon & Potato Recipe Adult: Salmon, Potatoes, Yellow Peas, Pea Protein Concentrate, Potato Starch, Chicken Fat, Chicken Meal, Chicken Liver Flavor, Lactic Acid, Dried Beet Pulp, Flaxseed, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), L-Lysine, Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	23.0 %	25.0 %	5.9 g
Fat	18.4 %	20.0 %	4.7 g
Carbohydrate (NFE)	44.0 %	47.8 %	11.3 g
Crude Fiber	1.0 %	1.1 %	0.3 g
Calcium	0.78 %	0.85 %	200 mg
Phosphorus	0.66 %	0.72 %	169 mg
Sodium	0.32 %	0.35 %	82 mg
Potassium	0.82 %	0.89 %	210 mg
Magnesium	0.092 %	0.100 %	24 mg
Vitamin E	688 IU/kg	748 IU/kg	18 IU/100kcal
Vitamin C	120 mg/kg	130 mg/kg	3.1 mg
Total Omega-3 Fatty Acids	0.96 %	1.04 %	246 mg
Total Omega-6 Fatty Acids	3.11 %	3.38 %	796 mg

METABOLIZABLE ENERGY

kcal/kg	3,908	4,248	
kcal/cup	421		
Weight oz/cup	3.8		
Cups per lb	4.2		
% Calories from:	Protein 21	Fat 40	Carbohydrates 39

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Ideal Balance™ Grain Free Adult Canned

✓ Adult dogs



Grain Free Braised Salmon Recipe: Cans of 12.8 oz (2978) in cases of 12



Grain Free Gourmet Venison & Potato Recipe: Cans of 12.8 oz (2980) in cases of 12



Grain Free Slow-Cooked Chicken Recipe: Cans of 12.8 oz (2976) in cases of 12

✓ **Recommended for**
Balanced for adult dogs 1 - 6 years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs, or mature adult dogs age 7+.

⊕ Additional information

At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for a dog's health – nothing more, nothing less. 100% balanced nutrition, guaranteed or your money back. Made in the U.S.A. with natural ingredients from North America, Europe and New Zealand.

Other Products to Consider

Hill's® **Ideal Balance™** is available in a wide variety of foods for a dog's unique needs. **Grain Free Dry** dog foods are available from **Ideal Balance™** in delicious **Grain Free Natural Salmon & Potato Recipe** and **Natural Chicken & Potato Recipe** that dogs will love. Also try **Grain Free Ideal Balance™ Soft-Baked Naturals** and **Oven-Baked Naturals** treats in various flavors that are sure to please!

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Natural meat	Lean protein	Helps to keep dogs slim and trim.
Carrots & Peas (Braised Salmon)	Natural fiber	Helps healthy digestion for happy tummies.
Carrots & Green Beans (Venison & Slow-Cooked Chicken)		
Vegetables	Vitamins & minerals	Helps to keep dogs playing longer.

🍽️ DAILY FEEDING AMOUNTS

Ideal Balance™ Grain Free Canned dog foods are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Braised Salmon Can(s) (12.8 oz)	Gourmet Venison & Potato Can(s) (12.8 oz)	Slow-Cooked Chicken Can(s) (12.8 oz)
5	3/8 – 5/8	1/2 – 2/3	1/2 – 2/3
10	3/4 – 1	3/4 – 1	3/4 – 1 1/4
20	1 1/4 – 1 2/3	1 1/3 – 1 3/4	1 1/3 – 2
40	2 – 2 3/4	2 1/4 – 3	2 1/3 – 3 1/4
60	2 3/4 – 4	3 – 4 1/4	3 1/4 – 4 1/3
80	3 1/2 – 4 3/4	3 3/4 – 5 1/4	4 – 5 1/2
100	4 1/4 – 5 2/3	4 1/2 – 6 1/4	4 2/3 – 6 1/2



INGREDIENTS

CANNED



Ideal Balance™ Grain Free Braised Salmon Recipe: Chicken Broth, Salmon, Carrots, Turkey, Potatoes, Green Beans, Potato Starch, Chicken Fat, Pea Protein Concentrate, Egg White, Sucrose, Dried Whey, Dried Beet Pulp, Chicken Liver Flavor, Carrageenan, Dicalcium Phosphate, Choline Chloride, Apple Pomace, Iodized Salt, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Thiamine Mononitrate, Niacin Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K), Pyridoxine Hydrochloride, Vitamin B12 Supplement, Riboflavin Supplement, Pantothenic Acid, Vitamin A Supplement, Calcium Pantothenate, Biotin, Folic Acid), minerals (Zinc Oxide, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Manganous Oxide, Calcium Iodate), Taurine.

Ideal Balance™ Grain Free Gourmet Venison & Potato Recipe: Beef Broth, Venison, Potatoes, Carrots, Green Beans, Potato Starch, Chicken, Pea Protein Concentrate, Chicken Fat, Egg White, Flaxseed, Dried Beet Pulp, Dicalcium Phosphate, Chicken Liver Flavor, Caramel color, Carrageenan, Calcium Carbonate, Iodized Salt, Choline Chloride, Apple Pomace, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K)), minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Taurine, Magnesium Oxide, Beta-Carotene.

Ideal Balance™ Grain Free Slow-Cooked Chicken Recipe: Chicken Broth, Chicken, Turkey, Carrots, Potatoes, Green Beans, Potato Starch, Pea Protein Concentrate, Egg White, Flaxseed, Dried Beet Pulp, Chicken Liver Flavor, Carrageenan, Choline Chloride, Iodized Salt, Apple Pomace, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K)), Calcium Carbonate, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate, Manganous Oxide), Magnesium Oxide, Taurine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	5.9 – 7.0 %	22.9 – 29.2 %	5.4 – 7.2 g
Fat	4.0 – 5.1 %	16.7 – 20.0 %	4.1 – 4.7 g
Carbohydrate (NFE)	11.0 – 13.1 %	45.8 – 50.8 %	11.0 – 12.0 g
Crude Fiber	0.3 – 0.4 %	1.2 – 1.7 %	0.3 – 0.4 g
Calcium	0.23 – 0.28 %	0.89 – 1.17 %	210 - 288 mg
Phosphorus	0.16 – 0.17 %	0.6 – 0.7 %	146 - 175 mg
Sodium	0.09 – 0.10 %	0.35 – 0.42 %	82 - 103 mg
Potassium	0.21 – 0.22 %	0.81 – 0.92 %	192 - 227 mg
Taurine	0.025 – 0.038 %	0.097 – 0.158 %	23 - 38 mg
METABOLIZABLE ENERGY			
kcal/kg	971 – 1,096	4,046 – 4,248	
kcal/can 12.8 oz	352 – 398		
% Calories from:	Protein 19 – 25	Fat 35 – 40	Carbohydrates 39 - 42

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Ideal Balance™ Slim & Healthy Adult

✓ Adult dogs



Slim & Healthy Tender Chicken & Peas Recipe: Cans of 12.8 oz (3077) in cases of 12



Slim & Healthy Natural Chicken & Barley Recipe Adult: Bags of 3.5 lb (3066), 11 lbs (3067) and 21 lbs (3068)

Slim & Healthy Natural Chicken & Barley Recipe Adult



adult

Ideal Balance™ Slim & Healthy Adult

✓ **Recommended for**
Balanced for adult dogs age 1 – 6 years that require fewer calories.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs, dogs requiring higher calories or mature adult dogs age 7+.

⊕ **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back. Made in the U.S.A. with natural ingredients from North America and Europe.

Other Products to Consider
Hill's® **Ideal Balance™** is available in a wide variety of foods for a dog's unique needs. Also try **Ideal Balance™ Soft-Baked Naturals** and **Oven-Baked Naturals** treats that are sure to please!

🐕 DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Slim & Healthy Dry** dog food provides complete and balanced nutrition for maintenance of adult dogs. **Canned** dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Ideal Body Weight (lb)	For Weight Loss		For Weight Maintenance	
	12.8 oz Can(s)	Dry Cups	12.8 oz Can(s)	Dry Cups
5	3/8	1/2	2/3	3/4
10	2/3	3/4	1	1 1/4
20	1 1/4	1 1/4	2	2
40	2	2 1/4	3 1/4	3 1/3
60	2 2/3	3	4 1/3	4 2/3
80	3 1/3	3 1/2	5 1/3	5 3/4
100	4	4 1/4	6 1/3	6 3/4

KEY BENEFITS (Dry formula)

INGREDIENT	NUTRIENT	BENEFIT
Coconut Oil	Fatty acids	Helps dogs lose weight.
Fresh Chicken #1	Lean protein	Helps maintain muscle mass for a slimmer pet.
Barley	Natural grains	Provides energy for active play.
Brown Rice	Natural fiber	Provides natural fiber that keeps tummies full and satisfied.
Carrots & Tomatoes	Phytonutrients	Keeps vital organs healthy.



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VETERINARY TEAM ONLY



January 2014

KEY BENEFITS (Can formula)

INGREDIENT	NUTRIENT	BENEFIT
Natural Chicken	Lean protein	Helps dogs stay slim and trim.
Carrots & Peas	Natural fiber	Helps healthy digestion for happy tummies.
Vegetables	Vitamins & minerals	Helps dogs play longer.

INGREDIENTS
CANNED


Ideal Balance™ Slim & Healthy Tender Chicken & Peas Recipe: Chicken Broth, Chicken, Turkey Liver, Peas, Potato Starch, Egg White, Oat Fiber, Powdered Cellulose, Tomato Pomace, Dried Beet Pulp, Pea Protein Concentrate, Flaxseed, Coconut Oil, Green Beans, Carrots, Chicken Liver Flavor, Dicalcium Phosphate, Carrageenan, Choline Chloride, Iodized Salt, DL-Methionine, Apple Pomace, L-Lysine, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Thiamine Mononitrate, Niacin Supplement, Vitamin A Supplement, Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (source of vitamin K)), Potassium Chloride, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Calcium Carbonate, Taurine, L-Carnitine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.9 %	28.3 %	8.1 g
Fat	3.1 %	12.7 %	3.6 g
Carbohydrate (NFE)	9.9 %	40.6 %	11.6 g
Crude Fiber	2.9 %	11.9 %	3.4 g
Calcium	0.22 %	0.90 %	258 mg
Phosphorus	0.16 %	0.66 %	188 mg
Sodium	0.09 %	0.37 %	106 mg
Potassium	0.20 %	0.82 %	234 mg
Magnesium	0.034 %	0.139 %	40 mg

METABOLIZABLE ENERGY

kcal/kg	853	3,496	
kcal/can 12.8 oz	310		
% Calories from:	Protein 28	Fat 31	Carbohydrates 41

INGREDIENTS
DRY


Ideal Balance™ Slim & Healthy Natural Chicken & Barley Recipe Adult: Chicken, Cracked Pearled Barley, Brown Rice, Pea Protein Concentrate, Pea Bran Meal, Tomato Pomace, Chicken Meal, Chicken Liver Flavor, Powdered Cellulose, Coconut Oil, Flaxseed, Lactic Acid, Vegetable & fruit blend (Carrots, Green Peas, Apples, Cranberries, Broccoli), DL-Methionine, Potassium Chloride, Iodized Salt, Calcium Carbonate, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Taurine, L-Carnitine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	26.2 %	28.5 %	8.2 g
Fat	10.6 %	11.5 %	3.3 g
Carbohydrate (NFE)	39.3 %	42.7 %	12.3 g
Crude Fiber	10.3 %	11.2 %	3.2 g
Calcium	0.89 %	0.97 %	279 mg
Phosphorus	0.71 %	0.8 %	223 mg
Sodium	0.32 %	0.35 %	100 mg
Potassium	0.74 %	0.80 %	232 mg
Magnesium	0.139 %	0.151 %	44 mg

METABOLIZABLE ENERGY

kcal/kg	3,190	3,467	
kcal/cup	289		
Weight oz/cup	3.2		
Cups per lb	5.0		
% Calories from:	Protein 29	Fat 28	Carbohydrates 43

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.

Ideal Balance™ Active Natural Chicken & Oats Recipe Adult

✓ Adult dogs



Active Natural Chicken & Oats Recipe Adult

Active Natural Chicken & Oats Recipe Adult: Bags of 3.5 lbs (3063), 12.5 lbs (3064) and 27 lbs (3065)

adult

Ideal Balance™ Active Natural Chicken & Oats Recipe Adult

✓ **Recommended for**
Balanced for adult dogs age 1 – 6 years with higher energy requirements.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs, or mature adult dogs age 7+.

⊕ **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other Products to Consider
Hill's® **Ideal Balance™** is available in a wide variety of foods for a dog's unique needs. **Canned** dog food is available from **Ideal Balance™** in a variety of delicious flavors that dogs will love. Also try **Ideal Balance™ Soft-Baked Naturals** and **Oven-Baked Naturals** treats that are sure to please!

🐾 DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Active Natural Chicken & Oats Recipe Adult** dog food provides complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	For Active Adults Cups
5	3/8 – 1/2
10	2/3 – 7/8
20	1 1/4 – 1 1/2
40	2 – 2 2/3
60	2 2/3 – 3 2/3
80	3 1/4 – 4 1/2
100	3 3/4 – 5 1/4

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken # 1	Lean protein	Provides lean protein for strength and stamina.
Oats	Whole grains	Provides energy for an active life.
Eggs	Protein	Builds and maintains lean muscle.
Apples & Broccoli	Antioxidants	Helps to boost natural defenses.

INGREDIENTS
DRY


Ideal Balance™ Active Natural Chicken & Oats Recipe Adult: Chicken, Whole Grain Oats, Chicken Fat, Cracked Pearled Barley, Brewers Rice, Pea Protein Concentrate, Dried Egg Product, Chicken Meal, Dried Beet Pulp, Flaxseed, Chicken Liver Flavor, Lactic Acid, Calcium Carbonate, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Potassium Chloride, Iodized Salt, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	23.9%	26.0 %	5.8 g
Fat	22.8 %	24.8 %	5.6 g
Carbohydrate (NFE)	38.0 %	41.3 %	9.3 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	1.01 %	1.10 %	246 mg
Phosphorus	0.63 %	0.68 %	153 mg
Sodium	0.32 %	0.35 %	78 mg
Potassium	0.74 %	0.80 %	180 mg
Magnesium	0.113 %	0.123 %	28 mg
Vitamin E	619 IU/kg	673 IU/kg	15 IU/100kcal
Vitamin C	145 mg/kg	158 mg/kg	3.5 mg
METABOLIZABLE ENERGY			
kcal/kg	4,107	4,464	
kcal/cup	431		
Weight oz/cup	3.7		
Cups per lb	4.3		
% Calories from:	Protein 20	Fat 47	Carbohydrates 33

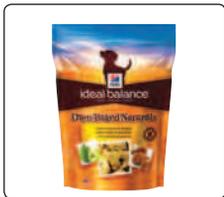
¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Ideal Balance™ Oven-Baked Naturals Treat

✓ Normally active dogs



Oven-Baked Naturals with Chicken & Apples: 8 oz pouch (2445) in cases of 12

canine treats

Ideal Balance™ Oven-Baked Naturals Treat

✓ **Recommended for**
Adult dogs.

⊕ **Additional information**
Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to Hill's® Ideal Balance™ dry and canned foods. Made in the U.S.A.

Other Products to Consider
Hill's® Ideal Balance™ is available in a wide variety of foods for a dog's unique needs. Also try our delicious **Soft-Baked Naturals** with **Chicken, Beef** and **Duck** flavors.

DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. These treats are a wonderful complement to **Ideal Balance™** dry and canned foods. For best quality, use within 3 weeks of opening.

Body Weight (lb)	Treats per day
5	1
10	1
20	2
40	4
60	5
80	7
100	8

KEY BENEFITS

- Natural.
- Real meat is the #1 ingredient.
- Grain free with no corn, wheat, soy, added artificial preservatives, colors or flavors.
- Made in U.S.A.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



August 2014

INGREDIENTS**TREATS**

Ideal Balance™ Oven-Baked Naturals with Chicken & Apples: Chicken, Potatoes, Peas, Potato Starch, Apples, Chicken Meal, Dried Beet Pulp, Cane Molasses, Chicken Fat, Natural Chicken Liver Flavor, Caramel (color), Mixed Tocopherols for freshness, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	19.5 %	20.3 %	5.4 g
Fat	11.0 %	11.5 %	3.0 g
Carbohydrate (NFE)	57.7 %	60.2 %	15.9 g
Crude Fiber	3.2 %	3.3 %	0.9 g
Calcium	0.82 %	0.86 %	226 mg
Phosphorus	0.58 %	0.6 %	160 mg
Sodium	0.19 %	0.20 %	52 mg
Potassium	0.71 %	0.74 %	195 mg
Magnesium	0.120 %	0.125 %	33 mg
METABOLIZABLE ENERGY			
kcal/kg	3,636	3,791	
kcal/treat (approx.)	24		
% Calories from:	Protein 19	Fat 26	Carbohydrates 55

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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VETERINARY TEAM ONLY



August 2014

Ideal Balance™ Soft-Baked Naturals Treats

✓ Normally active dogs



Soft-Baked Naturals with Beef & Sweet Potatoes: 8 oz pouch (2449) in cases of 12



Soft-Baked Naturals with Chicken & Carrots: 8 oz pouch (2448) in cases of 12



Soft-Baked Naturals with Duck & Pumpkin: 8 oz pouch (2450) in cases of 12

✓ **Recommended for**
Adult dogs.

⊕ **Additional information**
Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to Hill's® Ideal Balance™ dry and canned foods. Made in the U.S.A.

Other Products to Consider
Hill's® Ideal Balance™ is available in a wide variety of foods for a dog's unique needs. Also try our delicious **Oven-Baked Naturals** with **Chicken, Lamb** and **Turkey** flavors.

🐕 DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. These treats are a wonderful complement to **Ideal Balance™** dry and canned foods. Treats should not be more than 10% of your dog's daily nutrition. For best quality, use within 3 weeks of opening.

Body Weight (lb)	Beef & Sweet Potatoes	Chicken & Carrots	Duck & Pumpkin
	Treats per day		
5	2	2	2
10	3	3	3
20	4	4	4
40	8	7	8
60	10	10	10
80	13	12	13
100	15	14	15

KEY BENEFITS

Natural.

Real meat is the #1 ingredient.

Grain free with no corn, wheat, soy, added artificial preservatives, colors or flavors.

Made in U.S.A.

Ideal Balance™ Soft-Baked Naturals Treats





INGREDIENTS

TREATS

Ideal Balance™ Soft-Baked Naturals with Beef & Sweet Potatoes: Beef, Potatoes, Peas, Glycerin, Sweet Potatoes, Carrots, Chicken Fat, Cane Molasses, Pea Starch, Technical Pork Gelatin, Natural Chicken Liver Flavor, Mixed Tocopherols for freshness, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	14.1 %	16.8 %	4.3 g
Fat	10.6 %	12.7 %	3.2 g
Carbohydrate (NFE)	53.4 %	63.8 %	16.4 g
Crude Fiber	2.6 %	3.1 %	0.8 g
Calcium	0.41 %	0.49 %	126 mg
Phosphorus	0.33 %	0.39 %	101 mg
Sodium	0.15 %	0.18 %	46 mg
Potassium	0.68 %	0.81 %	208 mg
Magnesium	0.070 %	0.084 %	21 mg

METABOLIZABLE ENERGY

kcal/kg	3,262	3,897	
kcal/treat (approx.)	12		
% Calories from:	Protein 15	Fat 28	Carbohydrates 57

INGREDIENTS

TREATS



Ideal Balance™ Soft-Baked Naturals with Chicken & Carrots: Chicken, Potatoes, Peas, Glycerin, Carrots, Chicken Fat, Cane Molasses, Pea Starch, Technical Pork Gelatin, Natural Chicken Liver Flavor, Mixed Tocopherols for freshness, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	14.1 %	16.0 %	4.1 g
Fat	9.8 %	11.1 %	2.9 g
Carbohydrate (NFE)	60.0 %	67.9 %	17.5 g
Crude Fiber	2.2 %	2.5 %	0.6 g
Calcium	0.26 %	0.29 %	76 mg
Phosphorus	0.29 %	0.33 %	85 mg
Sodium	0.12 %	0.14 %	35 mg
Potassium	0.58 %	0.66 %	169 mg
Magnesium	0.070 %	0.079 %	20 mg

METABOLIZABLE ENERGY

kcal/kg	3,426	3,876	
kcal/treat (approx.)	13		
% Calories from:	Protein 14	Fat 24	Carbohydrates 62

INGREDIENTS

TREATS



Ideal Balance™ Soft-Baked Naturals with Duck & Pumpkin: Duck, Potatoes, Peas, Glycerin, Pumpkin, Chicken Fat, Cane Molasses, Pea Starch, Technical Pork Gelatin, Natural Chicken Liver Flavor, Mixed Tocopherols for freshness, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	12.8 %	15.4 %	3.9 g
Fat	10.7 %	12.9 %	3.3 g
Carbohydrate (NFE)	54.9 %	66.0 %	16.7 g
Crude Fiber	2.7 %	3.2 %	0.8 g
Calcium	0.16 %	0.19 %	49 mg
Phosphorus	0.20 %	0.24 %	61 mg
Sodium	0.12 %	0.14 %	37 mg
Potassium	0.56 %	0.67 %	171 mg
Magnesium	0.060 %	0.072 %	18 mg

METABOLIZABLE ENERGY

kcal/kg	3,281	3,944	
kcal/treat (approx.)	12		
% Calories from:	Protein 14	Fat 28	Carbohydrates 58

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Ideal Balance™ Regional Delights™ Treats

✓ Normally active dogs



Regional Delights™ with Heartland Rabbit & Potatoes: 8 oz pouch (3482) in cases of 12



Regional Delights™ with Pacific Style Salmon & Sweet Potato: 8 oz pouch (3481) in cases of 12



Regional Delights™ with Southern Catfish & Peas: 8 oz pouch (3480) in cases of 12

✓ **Recommended for**
Adult and mature adult dogs.

✗ **Not recommended for**
Puppies.

⊕ **Additional information**

These treats are a perfect complement to Hill's® Ideal Balance™ dry and canned foods. Made in the USA with natural ingredients from North America, Europe and New Zealand. Feed as a snack as part of a healthy routine – treats should not be more than 10% of a dog's daily nutrition.

DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. These treats are a wonderful complement to Ideal Balance™ dry and canned foods. Treats should not be more than 10% of a dog's daily nutrition. For best quality, use within 3 weeks of opening.

Body Weight (lb)	Heartland Rabbit & Potatoes	Pacific Style Salmon & Sweet Potato	Southern Catfish & Peas
	Treats per day		
5	1	1	1
10	1	1	1
20	2	2	2
40	3	3	3
60	4	4	4
80	6	5	5
100	7	6	6

KEY BENEFITS

All natural.

Real meat is the #1 ingredient.

Grain free.

Made in USA.

NO wheat, corn, or soy.

Ideal Balance™ Regional Delights™ Treats



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INGREDIENTS **TREATS**

Regional Delights™ with Heartland Rabbit & Potatoes: Rabbit, Potatoes, Peas, Tapioca, Cane Molasses, Glycerin, Chicken Fat, Carrots, Egg Product, Natural Flavors, Dried Skim Milk, Tomatoes, Citric Acid, Lactic Acid, Mixed Tocopherols for freshness.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	13.1 %	15.5 %	4.0 g
Fat	9.7 %	11.5 %	2.9 g
Carbohydrate (NFE)	57.6 %	68.1 %	17.5 g
Crude Fiber	1.6 %	1.9 %	0.5 g
Calcium	0.38 %	0.45 %	115 mg
Phosphorus	0.28 %	0.33 %	85 mg
Sodium	0.13 %	0.15 %	39 mg
Potassium	0.55 %	0.65 %	167 mg
Magnesium	0.063 %	0.074 %	19 mg
METABOLIZABLE ENERGY			
kcal/kg	3,300	3,901	
kcal/treat (approx.)	30		
% Calories from:	Protein 14	Fat 25	Carbohydrates 61



INGREDIENTS **TREATS**

Regional Delights™ with Pacific Style Salmon & Sweet Potato: Salmon, Potatoes, Peas, Tapioca, Cane Molasses, Glycerin, Sweet Potatoes, Chicken Fat, Egg Product, Natural Flavors, Dried Skim Milk, Citric Acid, Lactic Acid, Mixed Tocopherols for freshness.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.8 %	12.5 %	3.2 g
Fat	10.0 %	11.6 %	3.0 g
Carbohydrate (NFE)	61.7 %	71.7 %	18.2 g
Crude Fiber	1.3 %	1.5 %	0.4 g
Calcium	0.21 %	0.24 %	62 mg
Phosphorus	0.20 %	0.23 %	59 mg
Sodium	0.18 %	0.21 %	53 mg
Potassium	0.50 %	0.58 %	148 mg
Magnesium	0.048 %	0.056 %	14 mg
METABOLIZABLE ENERGY			
kcal/kg	3,386	3,933	
kcal/treat (approx.)	30		
% Calories from:	Protein 11	Fat 25	Carbohydrates 64



INGREDIENTS **TREATS**

Regional Delights™ with Southern Catfish & Peas: Catfish, Potatoes, Peas, Tapioca, Cane Molasses, Glycerin, Chicken Fat, Egg Product, Natural Flavors, Dried Skim Milk, Citric Acid, Lactic Acid, Mixed Tocopherols for freshness.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	11.2 %	12.9 %	3.3 g
Fat	9.5 %	11.0 %	2.8 g
Carbohydrate (NFE)	62.4 %	72.0 %	18.4 g
Crude Fiber	1.3 %	1.5 %	0.4 g
Calcium	0.22 %	0.25 %	65 mg
Phosphorus	0.19 %	0.22 %	56 mg
Sodium	0.17 %	0.20 %	50 mg
Potassium	0.46 %	0.53 %	136 mg
Magnesium	0.046 %	0.053 %	14 mg
METABOLIZABLE ENERGY			
kcal/kg	3,386	3,905	
kcal/treat (approx.)	30		
% Calories from:	Protein 12	Fat 24	Carbohydrates 64

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.

Ideal Balance™ Breakfast Medleys™ Treats

 Normally active dogs



Breakfast Medleys™ with Grilled Trout & Spinach: 8 oz pouch (3477) in cases of 12



Breakfast Medleys™ with Country Chicken & Egg: 8 oz pouch (3475) in cases of 12



Breakfast Medleys™ with Savory Sausage & Cheddar: 8 oz pouch (3476) in cases of 12

 **Recommended for**
Adult and mature adult dogs.

 **Not recommended for**
Puppies.

 **Additional information**

These treats are a perfect complement to Hill's® **Ideal Balance™** dry and canned foods. Made in the USA with natural ingredients from North America, Europe and New Zealand. Feed as a snack as part of a healthy routine — treats should not be more than 10% of a dog's daily nutrition.

DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. These treats are a wonderful complement to **Ideal Balance™** dry and canned foods. Treats should not be more than 10% of a dog's daily nutrition. For best quality, use within 3 weeks of opening.

Body Weight (lb)	Grilled Trout & Spinach	Country Chicken & Egg	Savory Sausage & Cheddar
		Treats per day	
5	1	1	1
10	1	1	1
20	2	2	2
40	3	3	3
60	4	4	4
80	5	4	4
100	5	5	5

KEY BENEFITS

All natural.

Real meat is the #1 ingredient.

Grain free.

Made in USA.

NO wheat, corn, or soy.

Ideal Balance™ Breakfast Medleys™ Treats



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INGREDIENTS

TREATS

Breakfast Medleys™ with Grilled Trout & Spinach: Trout, Fish Meal, Peas, Potatoes, Tapioca, Cane Molasses, Glycerin, Chicken Fat, Spinach, Egg Product, Natural Flavors, Dried Skim Milk, Citric Acid, Lactic Acid, Mixed Tocopherols for freshness.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.6 %	20.4 %	5.3 g
Fat	9.8 %	11.4 %	2.9 g
Carbohydrate (NFE)	53.7 %	62.2 %	16.1 g
Crude Fiber	1.3 %	1.5 %	0.4 g
Calcium	0.75 %	0.87 %	225 mg
Phosphorus	0.47 %	0.54 %	141 mg
Sodium	0.22 %	0.25 %	66 mg
Potassium	0.54 %	0.63 %	162 mg
Magnesium	0.082 %	0.095 %	25 mg
METABOLIZABLE ENERGY			
kcal/kg	3,327	3,855	
kcal/treat (approx.)	37		
% Calories from:	Protein 19	Fat 25	Carbohydrates 56



INGREDIENTS

TREATS

Breakfast Medleys™ with Country Chicken & Egg: Chicken, Peas, Potatoes, Chicken Meal, Tapioca, Cane Molasses, Glycerin, Chicken Fat, Egg Product, Natural Flavors, Dried Skim Milk, Cinnamon, Citric Acid, Lactic Acid, Mixed Tocopherols for freshness.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.7 %	20.6 %	5.1 g
Fat	12.3 %	14.3 %	3.6 g
Carbohydrate (NFE)	51.1 %	59.3 %	14.8 g
Crude Fiber	1.4 %	1.6 %	0.4 g
Calcium	0.77 %	0.89 %	223 mg
Phosphorus	0.48 %	0.56 %	139 mg
Sodium	0.14 %	0.16 %	41 mg
Potassium	0.50 %	0.58 %	145 mg
Magnesium	0.066 %	0.077 %	19 mg
METABOLIZABLE ENERGY			
kcal/kg	3,456	4,014	
kcal/treat (approx.)	38		
% Calories from:	Protein 18	Fat 30	Carbohydrates 52



INGREDIENTS

TREATS

Breakfast Medleys™ with Savory Sausage & Cheddar: Pork Sausage, Peas, Potatoes, Chicken Meal, Tapioca, Cane Molasses, Glycerin, Chicken Fat, Cheddar Cheese, Natural Flavors, Parsley, Dried Skim Milk, Salt, Citric Acid, Lactic Acid, Mixed Tocopherols for freshness.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	15.2 %	18.0 %	4.5 g
Fat	13.2 %	15.6 %	3.9 g
Carbohydrate (NFE)	50.4 %	59.6 %	14.8 g
Crude Fiber	0.6 %	0.7 %	0.2 g
Calcium	0.92 %	1.09 %	269 mg
Phosphorus	0.48 %	0.57 %	141 mg
Sodium	0.66 %	0.78 %	193 mg
Potassium	0.46 %	0.54 %	135 mg
Magnesium	0.062 %	0.073 %	18 mg
METABOLIZABLE ENERGY			
kcal/kg	3,414	4,035	
kcal/treat (approx.)	38		
% Calories from:	Protein 16	Fat 33	Carbohydrates 51

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Recommended Foods for healthy cats:



LIFE STAGE

Kittens (until 1 year old) DRY Natural Chicken & Brown Rice Recipe Kitten (IBF-1)

Adults (1 – 6 years old) DRY Natural Chicken & Brown Rice Recipe Adult (IBF-2)
 WET Baked Tuna Recipe (IBF-3)
 Braised Trout Recipe (IBF-3)
 Poached Salmon & Rice Recipe (IBF-3)
 Roasted Turkey Recipe (IBF-3)
 Savory Venison & Rice Recipe (IBF-3)
 Slow-Cooked Chicken Recipe (IBF-3)

Mature adult (over 7) DRY Natural Chicken & Brown Rice Recipe Mature Adult (IBF-4)

GRAIN FREE

Adult DRY Grain Free Natural Chicken & Potato Recipe Adult (IBF-5)
 Grain Free Natural Salmon & Potato Recipe Adult (IBF-5)
 WET Grain Free Braised Salmon Recipe (IBF-6)
 Grain Free Gourmet Tuna Recipe (IBF-6)
 Grain Free Poached Trout Recipe (IBF-6)
 Grain Free Roasted Chicken Recipe (IBF-6)
 Grain Free Slow-Cooked Venison Recipe (IBF-6)

NATURAL SOLUTIONS

DRY Slim & Healthy Natural Chicken & Peas Recipe Adult (IBF-7)
 WET Slim & Healthy Savory Chicken & Tuna Recipe Adult (IBF-7)

DRY Indoor Natural Chicken & Turkey Recipe Adult (IBF-8)
 Hairball Natural Chicken & Barley Recipe Adult (IBF-9)

TREATS

Chewy Naturals with Real Chicken (IBF-10)
 Chewy Naturals with Real Salmon (IBF-10)

Crunchy Naturals with Real Chicken (IBF-10)
 Crunchy Naturals with Real Tuna (IBF-10)

Breakfast Medleys™ Country Chicken & Egg (IBF-10)
 Breakfast Medleys™ Savory Trout & Cheddar (IBF-10)



Ideal Balance™ Natural Chicken & Brown Rice Recipe Kitten

✓ Kittens

✓ Pregnant or nursing cats



kitten

Natural Chicken & Brown Rice Recipe Kitten: Bags of 3 lbs (2293) and 6 lbs (2294)

✓ **Recommended for**
Balanced for kittens less than 1 year of age, pregnant or nursing cats.

✗ **Not recommended for**
Adult or mature adult cats 1+ years of age.

⊕ **Additional information**

At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other products to consider

Hill's® **Ideal Balance™** is available in a wide variety of foods for a cat's unique needs.

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1	Lean protein	Helps build and maintain lean muscle.
Vegetables	Vitamins & minerals	Supports immunity.
Flaxseed	Omega-3 & -6 fatty acids	Improves skin and coat — guaranteed or your money back.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Cranberries	Antioxidants	Promotes bladder health.
Eggs	Amino acids	Building blocks of muscles and organs.
Target Urine pH 6.2 - 6.4*		Promotes normal acid urine to support urinary tract health.

**Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.*

Ideal Balance™ Natural Chicken & Brown Rice Recipe Kitten



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January 2014



DAILY FEEDING AMOUNTS

AAFCO feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Natural Chicken & Brown Rice Recipe Kitten** cat food promotes complete and balanced nutrition for growing kittens and gestating or lactating adult female cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS	FOR GROWTH 4 TO 6 MONTHS	FOR GROWTH 7 TO 12 MONTHS AND PREGNANCY
	Dry-Cups	Dry-Cups	Dry-Cups
1	1/4		
2	3/8	1/3	
3	1/2	3/8	
4	5/8	1/2	
5	3/4	5/8	1/2
10		1 1/8	7/8
15			1 1/8



INGREDIENTS

DRY



Ideal Balance™ Natural Chicken & Brown Rice Recipe Kitten: Chicken, Brown Rice, Chicken Meal, Pea Protein Concentrate, Brewers Rice, Chicken Fat, Dried Egg Product, Yellow Peas, Chicken Liver Flavor, Lactic Acid, Fish Oil, Flaxseed, L-Lysine, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Calcium Sulfate, Choline Chloride, DL-Methionine, Iodized Salt, Taurine, Potassium Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.9 %	35.0 %	8.0 g
Fat	22.2 %	23.6 %	5.4 g
Carbohydrate (NFE)	30.4 %	32.3 %	7.4 g
Crude Fiber	0.6 %	0.6 %	0.1 g
Calcium	1.45 %	1.54 %	354 mg
Phosphorus	1.09 %	1.16 %	266 mg
Sodium	0.56 %	0.60 %	137 mg
Potassium	0.71 %	0.76 %	173 mg
Magnesium	0.104 %	0.111 %	25 mg
Taurine	0.43 %	0.46 %	105 mg
Total Omega-3 Fatty Acids	0.87 %	0.93 %	212 mg
Total Omega-6 Fatty Acids	3.85 %	4.10 %	939 mg

METABOLIZABLE ENERGY

kcal/kg	4,100	4,362	
kcal/cup	511		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 28	Fat 46	Carbohydrates 26

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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IBF-1

Ideal Balance™ Natural Chicken & Brown Rice Recipe Adult

✓ Adult cats



Natural Chicken
& Brown Rice Recipe
Adult



Natural Chicken & Brown Rice Recipe Adult: Bags of 3.5 lbs (2295), 7 lbs (3014) and 15 lbs (2296)

✓ **Recommended for**
Balanced for adult cats 1 – 6 years of age.

✗ **Not recommended for**
Kittens, pregnant or nursing cats, or mature adult cats.

⊕ Additional information

At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other products to consider

Hill's® **Ideal Balance™** is available in a wide variety of foods for a cat's unique needs. **Canned** cat food is available from **Ideal Balance™** in a variety of delicious flavors that cats will love! Also try **Ideal Balance™ Chewy Naturals** and **Crunchy Naturals** treats are sure to please!



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Natural Chicken & Brown Rice Recipe Adult** cat food provides complete and balanced nutrition for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry – Cups
5	1/4 – 1/3
10	3/8 – 5/8
15	5/8 – 3/4

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1	Lean protein	Helps to keep cats slim and trim.
Vegetables	Vitamins & minerals	Helps to boost natural defenses.
Flaxseed	Omega-3 & -6 fatty acids	Improves skin and coat — guaranteed or your money back.
Brown Rice	Fiber	Helps healthy digestion for happy tummies.
Cranberries	Antioxidants	Promotes bladder health.
Eggs	Amino acids	Building blocks of muscles and organs.
Target Urine pH 6.2 - 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



INGREDIENTS

DRY



Ideal Balance™ Natural Chicken & Brown Rice Recipe Adult: Chicken, Brown Rice, Yellow Peas, Brewers Rice, Pea Protein Concentrate, Chicken Fat, Dried Egg Product, Flaxseed, Chicken Liver Flavor, Lactic Acid, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Fish Oil, Calcium Sulfate, Choline Chloride, Potassium Chloride, DL-Methionine, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Lysine, Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	30.0 %	31.9 %	7.3 g
Fat	21.2 %	22.6 %	5.2 g
Carbohydrate (NFE)	35.7 %	38.0 %	8.7 g
Crude Fiber	0.8 %	0.9 %	0.2 g
Calcium	0.83 %	0.88 %	202 mg
Phosphorus	0.75 %	0.8 %	183 mg
Sodium	0.47 %	0.50 %	115 mg
Potassium	0.84 %	0.89 %	205 mg
Magnesium	0.090 %	0.096 %	22 mg
Taurine	0.27 %	0.29 %	66 mg
Total Omega-3 Fatty Acids	1.00 %	1.06 %	244 mg
Total Omega-6 Fatty Acids	3.85 %	4.10 %	939 mg
METABOLIZABLE ENERGY			
kcal/kg	4,100	4,362	
kcal/cup	511		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 26	Fat 44	Carbohydrates 30

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



January 2014

IBF-2

Ideal Balance™ Adult Canned

✓ Adult cats



Roasted Turkey Recipe:

Cans of 2.9 oz (2318) in cases of 24

Poached Salmon & Rice

Recipe: Cans of 2.9 oz (2320) in cases of 24



Baked Tuna Recipe:

Cans of 2.9 oz (2317) in cases of 24

Savory Venison & Rice

Recipe: Cans of 2.9 oz (2319) in cases of 24



Braised Trout Recipe:

Cans of 2.9 oz (2321) in cases of 24

Slow-Cooked Chicken Recipe:

Cans of 2.9 oz (2316) in cases of 24

adult

Ideal Balance™ Adult Canned

✓ **Recommended for**
Balanced for adult cats 1 - 6 years of age.

✗ **Not recommended for**
Kittens, pregnant or nursing cats.

⊕ Additional information

At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. 100% balanced nutrition, guaranteed or your money back. Made in the USA with natural ingredients from North America, Europe and New Zealand.

Other Products to Consider

Hill's® **Ideal Balance™** is available in a wide variety of foods for a cat's unique needs. Dry cat food is available from **Ideal Balance™** in many delicious flavors that cats will love. Also try **Ideal Balance™ Chewy Naturals** and **Crunchy Naturals** treats that are sure to please!

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Meat	Lean protein	Helps to keep cats slim and trim.
Brown Rice	Natural fiber	Helps healthy digestion for happy tummies.
Vegetables	Vitamins & minerals	Helps to boost natural defenses.
Target Urine pH 6.2 - 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

🐾 DAILY FEEDING AMOUNTS

Ideal Balance™ Canned cat foods are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Poached Salmon & Rice	Roasted Turkey Baked Tuna	Slow-Cooked	Braised Trout
	& Rice Can(s) (2.9 oz)	Savory Venison & Rice Can(s) (2.9 oz)	Chicken Can(s) (2.9 oz)	Can(s) (2.9 oz)
5	1 1/2 - 2 1/2	1 1/2 - 2	1 1/2 - 2 1/2	1 1/2 - 2 1/2
10	2 1/2 - 4	2 1/2 - 3 1/2	2 1/2 - 4	3 - 4
15	3 1/2 - 5	3 1/2 - 5	3 1/2 - 5	4 - 5

INGREDIENTS
CANNED

Ideal Balance™ Roasted Turkey Recipe: Turkey Broth, Turkey, Pork Liver, Brown Rice, Carrots, Pork Plasma, Potato Starch, Modified Rice Starch, Spinach, Egg Whites, Dextrose, Oat Fiber, Pea Protein, Pea Fiber, Chicken Liver Flavor, Calcium Carbonate, Potassium Chloride, Sodium Phosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Biotin, Vitamin A Acetate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid, Menadiolone Sodium Bisulfite Complex (source of Vitamin K3)), Taurine, Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), Choline Chloride, Caramel Color, DL-Methionine, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Beta-Carotene.

Ideal Balance™ Poached Salmon & Rice Recipe: Chicken Broth, Salmon, Pork Liver, Chicken, Turkey, Brown Rice, Carrots, Pork Plasma, Potato Starch, Modified Rice Starch, Spinach, Egg Whites, Dextrose, Oat Fiber, Pea Protein, Pea Fiber, Chicken Liver Flavor, Calcium Carbonate, Potassium Chloride, Sodium Phosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Biotin, Vitamin A Acetate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Folic Acid, Menadiolone Sodium Bisulfite Complex (source of Vitamin K3)), Taurine, Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), Choline Chloride, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Beta-Carotene.

Ideal Balance™ Baked Tuna Recipe: Chicken Broth, Tuna, Pork Liver, Turkey, Brown Rice, Carrots, Pork Plasma, Potato Starch, Chicken Fat, Modified Rice Starch, Spinach, Dextrose, Oat Fiber, Pea Protein, Pea Fiber, Chicken Liver Flavor, Fish Oil, Calcium Carbonate, Potassium Chloride, Sodium Phosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Biotin, Vitamin A Acetate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Folic Acid, Menadiolone Sodium Bisulfite Complex (source of Vitamin K3)), Taurine, Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), Choline Chloride, DL-Methionine, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Beta-Carotene.

Ideal Balance™ Savory Venison & Rice Recipe: Beef Broth, Venison, Pork Liver, Chicken, Turkey, Brown Rice, Carrots, Potato Starch, Pork Plasma, Modified Rice Starch, Spinach, Dextrose, Egg Whites, Pea Protein, Pea Fiber, Chicken Liver Flavor, Potassium Chloride, Calcium Carbonate, Sodium Phosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Biotin, Vitamin A Acetate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid, Menadiolone Sodium Bisulfite Complex (source of Vitamin K3)), Taurine, Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), Choline Chloride, Caramel Color, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Beta-Carotene.

Ideal Balance™ Braised Trout Recipe: Chicken Broth, Trout, Pork Liver, Chicken, Brown Rice, Carrots, Pork Plasma, Potato Starch, Modified Rice Starch, Dextrose, Spinach, Egg Whites, Oat Fiber, Pea Protein, Pea Fiber, Chicken Fat, Chicken Liver Flavor, Calcium Carbonate, Fish Oil, Potassium Chloride, Sodium Phosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Biotin, Vitamin A Acetate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Folic Acid, Menadiolone Sodium Bisulfite Complex (source of Vitamin K3)), Taurine, Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), Choline Chloride, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Beta-Carotene.

Ideal Balance™ Slow-Cooked Chicken Recipe: Chicken Broth, Chicken, Pork Liver, Brown Rice, Carrots, Pork Plasma, Potato Starch, Modified Rice Starch, Spinach, Egg Whites, Dextrose, Oat Fiber, Pea Protein, Pea Fiber, Chicken Liver Flavor, Calcium Carbonate, Potassium Chloride, Sodium Phosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, d-Calcium Pantothenate, Biotin, Vitamin A Acetate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid, Menadiolone Sodium Bisulfite Complex (source of Vitamin K3)), Taurine, Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganese Sulfate, Potassium Iodide), Choline Chloride, Caramel color, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.0 – 10.6 %	39.1 – 46.8 %	9.3 – 10.9 g
Fat	4.1 – 5.2 %	18.6 – 23.6 %	4.1 – 5.2 g
Carbohydrate (NFE)	5.2 – 7.7 %	23.6 – 30.0 %	5.2 – 7.3 g
Crude Fiber	0.6 – 0.9 %	3.0 – 3.8 %	0.6 – 0.9 g
Calcium	0.22 – 0.35 %	1.00 – 1.49 %	222 – 343 mg
Phosphorus	0.16 – 0.23 %	0.7 – 1.0 %	161 – 237 mg
Sodium	0.12 – 0.14 %	0.49 – 0.64 %	121 – 142 mg
Potassium	0.18 – 0.21 %	0.78 – 0.90 %	185 – 219 mg
Magnesium	0.015 – 0.018 %	0.065 – 0.082 %	15 – 18 mg

METABOLIZABLE ENERGY

kcal/kg	959 – 1,020	3,996 – 4,514	
kcal/can 2.9 oz	79 – 84		
% Calories from:	Protein 32 – 40	Fat 38 – 46	Carbohydrates 19 – 25

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Ideal Balance™ Natural Chicken & Brown Rice Recipe Mature Adult

✓ Mature adult cats



Natural Chicken & Brown Rice Recipe Mature Adult



Natural Chicken & Brown Rice Recipe Mature Adult:
 Bags of 3.5 lbs (2297), 7 lbs (3015) and 15 lbs (2298)

✓ **Recommended for**
 Balanced for mature adult cats 7+ years of age.

✗ **Not recommended for**
 Kittens, pregnant or nursing cats, or adult cats 1 – 6 years of age.

⊕ **Additional information**
 At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other products to consider
 Hill's® **Ideal Balance™** is available in a wide variety of foods for a cat's unique needs. Also try **Ideal Balance™** **Chewy Naturals** and **Crunchy Naturals** treats that are sure to please!

🐾 DAILY FEEDING AMOUNTS

Ideal Balance™ Natural Chicken & Brown Rice Recipe Mature Adult cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

FOR MATURE ADULTS

Body Weight (lb)	Dry – Cups
5	1/4 – 1/3
10	3/8 – 1/2
15	1/2 – 3/4

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1	Lean protein	Helps to keep cats slim and trim.
Vegetables	Vitamins & minerals	Helps to boost natural defenses.
Flaxseed	Omega-3 & -6 fatty acids	Improves skin and coat — guaranteed or your money back.
Brown Rice	Fiber	Helps healthy digestion for happy tummies.
Cranberries	Antioxidants	Promotes bladder health.
Eggs	Amino acids	Building blocks of muscles and organs.
Target Urine pH 6.4 - 6.6*		Promotes a moderate acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.





INGREDIENTS

DRY

Ideal Balance™ Natural Chicken & Brown Rice Recipe Mature Adult: Chicken, Brown Rice, Yellow Peas, Pea Protein Concentrate, Brewers Rice, Chicken Fat, Dried Egg Product, Flaxseed, Lactic Acid, Calcium Sulfate, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Fish Oil, Chicken Liver Flavor, Choline Chloride, Potassium Chloride, DL-Methionine, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	29.1 %	31.0 %	7.0 g
Fat	21.5 %	22.9 %	5.2 g
Carbohydrate (NFE)	37.2 %	39.6 %	9.0 g
Crude Fiber	0.8 %	0.9 %	0.2 g
Calcium	0.74 %	0.79 %	178 mg
Phosphorus	0.64 %	0.68 %	154 mg
Sodium	0.32 %	0.34 %	77 mg
Potassium	0.73 %	0.78 %	176 mg
Magnesium	0.089 %	0.095 %	21 mg
Taurine	0.36 %	0.38 %	87 mg
Total Omega-3 Fatty Acids	0.95 %	1.01 %	229 mg
Total Omega-6 Fatty Acids	3.98 %	4.23 %	959 mg

METABOLIZABLE ENERGY

kcal/kg	4,150	4,415	
kcal/cup	518		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 25	Fat 44	Carbohydrates 31

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Ideal Balance™ Grain Free Adult Dry

✓ Adult cats



Grain Free Natural Chicken & Potato Recipe
Adult: Bags of 2 lbs (2299), 6 lbs (3012) and 11 lbs (2300)



Grain Free Natural Salmon & Potato Recipe
Adult: Bags of 2 lbs (2301) and 6 lbs (3013)



Ideal Balance™ Grain Free Adult Dry

✓ **Recommended for**
 Balanced for adult cats 1 – 6 years of age.

✗ **Not recommended for**
 Kittens, pregnant or nursing cats, or mature adult cats.

⊕ **Additional information**
 At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other products to consider
 Hill's® **Ideal Balance™** is available in a wide variety of foods for a cat's unique needs. **Grain Free Canned** cat food is available from **Ideal Balance™** in many delicious flavors that cats will love. Also try **Grain Free Ideal Balance™ Chewy Naturals** and **Crunchy Naturals** treats that are sure to please!

🐾 DAILY FEEDING AMOUNTS

Ideal Balance™ Grain Free Adult Dry cat foods are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry – Cups
5	1/4 – 1/3
10	3/8 – 5/8
15	5/8 – 3/4

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken #1 Natural Salmon #1	Lean protein	Helps to keep cats slim and trim.
Vegetables	Vitamins & minerals	Helps to boost natural defenses.
Flaxseed	Omega-3 & -6 fatty acids	Shiny healthy coat in 30 days.
Potatoes	Naturally gluten free	Helps healthy digestion for happy tummies.
Cranberries	Antioxidants	Promotes bladder health.
Eggs	Amino acids	Building blocks of muscles and organs.
Target Urine pH 6.2 - 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



INGREDIENTS
DRY


Ideal Balance™ Grain Free Natural Chicken & Potato Recipe Adult: Chicken, Potatoes, Yellow Peas, Pea Protein Concentrate, Chicken Fat, Potato Starch, Dried Egg Product, Chicken Meal, Dried Beet Pulp, Flaxseed, Lactic Acid, Chicken Liver Flavor, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Calcium Sulfate, Choline Chloride, Iodized Salt, Fish Oil, DL-Methionine, L-Lysine, Potassium Chloride, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.0 %	33.0 %	7.6 g
Fat	21.8 %	23.2 %	5.3 g
Carbohydrate (NFE)	33.2 %	35.3 %	8.1 g
Crude Fiber	1.3 %	1.4 %	0.3 g
Calcium	0.92 %	0.98 %	224 mg
Phosphorus	0.73 %	0.78 %	178 mg
Sodium	0.52 %	0.55 %	127 mg
Potassium	0.75 %	0.80 %	183 mg
Magnesium	0.088 %	0.094 %	21 mg
Taurine	0.49 %	0.52 %	119 mg
Vitamin E	657 IU/kg	699 IU/kg	16 IU/100kcal
Vitamin C	118 mg/kg	126 mg/kg	2.9 mg
Total Omega-3 Fatty Acids	0.90 %	0.96 %	219 mg
Total Omega-6 Fatty Acids	3.88 %	4.13 %	946 mg

METABOLIZABLE ENERGY

kcal/kg	4,102	4,364	
kcal/cup	512		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 26	Fat 45	Carbohydrates 29

INGREDIENTS
DRY


Ideal Balance™ Grain Free Natural Salmon & Potato Recipe Adult: Salmon, Potatoes, Pea Protein Concentrate, Yellow Peas, Chicken Fat, Potato Starch, Dried Egg Product, Chicken, Chicken Meal, Natural Chicken Liver Flavor, Flaxseed, Lactic Acid, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Calcium Sulfate, Choline Chloride, L-Lysine, Potassium Chloride, DL-Methionine, Fish Oil, Calcium Carbonate, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.0 %	33.0 %	7.6 g
Fat	21.6 %	23.0 %	5.3 g
Carbohydrate (NFE)	33.6 %	35.7 %	8.2 g
Crude Fiber	0.8 %	0.9 %	0.2 g
Calcium	0.94 %	1.00 %	230 mg
Phosphorus	0.74 %	0.79 %	181 mg
Sodium	0.47 %	0.50 %	115 mg
Potassium	0.85 %	0.90 %	208 mg
Magnesium	0.086 %	0.091 %	21 mg
Taurine	0.47 %	0.50 %	115 mg
Vitamin E	620 IU/kg	660 IU/kg	15 IU/100kcal
Vitamin C	119 mg/kg	127 mg/kg	2.9 mg
Total Omega-3 Fatty Acids	1.36 %	1.45 %	333 mg
Total Omega-6 Fatty Acids	3.60 %	3.83 %	882 mg

METABOLIZABLE ENERGY

kcal/kg	4,083	4,344	
kcal/cup	509		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 26	Fat 45	Carbohydrates 29

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Ideal Balance™ Grain Free Adult Canned

✓ Adult cats



Grain Free Braised Salmon
Recipe: Cans of 2.9 oz (2985)
in cases of 24

Grain Free Gourmet Tuna
Recipe: Cans of 2.9 oz (2982)
in cases of 24

Grain Free Poached Trout
Recipe: Cans of 2.9 oz (2983)
in cases of 24



Grain Free Roasted Chicken
Recipe: Cans of 2.9 oz (2984)
in cases of 24

Grain Free Slow-Cooked Venison
Recipe: Cans of 2.9 oz (2981) in cases of 24

adult

Ideal Balance™ Grain Free Adult Canned

✓ **Recommended for**
Balanced for adult cats 1 – 6 years of age.

✗ **Not recommended for**
Kittens, pregnant or nursing cats, or mature adult cats age 7+.

⊕ **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. 100% balanced nutrition, guaranteed or your money back. Made in the USA with natural ingredients from North America, Europe and New Zealand.

Other Products to Consider

Hill's® **Ideal Balance™** is available in a wide variety of foods for a cat's unique needs. **Dry** cat food is available from **Ideal Balance™** in a delicious **Grain Free Natural Salmon & Potato Recipe** that cats will love. Also try **Grain Free Ideal Balance™ Chewy Naturals** and **Crunchy Naturals** treats that are sure to please!

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Natural Meat	Lean protein	Helps to keep cats slim and trim.
Carrots & Green Peas	Natural fiber	Helps healthy digestion for happy tummies.
Vegetables	Vitamins & minerals	Helps to keep cats playing longer.
Target Urine pH 6.2 - 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

🍽️ DAILY FEEDING AMOUNTS

Ideal Balance™ Grain Free Adult Canned cat foods are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Braised Salmon Poached Trout	Gourmet Tuna, Roasted Chicken, Slow-Cooked Venison
	Can(s) (2.9 oz)	Can(s) (2.9 oz)
5	1 ½ – 2	1 ½ – 2
10	2 ½ – 3	2 ½ – 3 ½
15	3 – 4 ½	3 – 4 ½



INGREDIENTS
CANNED


Ideal Balance™ Grain Free Braised Salmon Recipe: Chicken Broth, Salmon, Chicken, Carrots, Green Peas, Turkey, Potatoes, Egg White, Chicken Fat, Spinach, L-Lysine, Fish Oil, Choline Chloride, Dicalcium Phosphate, Calcium Chloride, DL-Methionine, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K), Pyridoxine Hydrochloride, Vitamin B12 Supplement, Pantothenic Acid, Riboflavin Supplement, Folic Acid, Biotin), Cranberry Pomace, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Beta-Carotene.

Ideal Balance™ Grain Free Gourmet Tuna Recipe: Chicken Broth, Tuna, Chicken, Carrots, Turkey, Green Peas, Chicken Fat, Potatoes, Egg White, Spinach, L-Lysine, Fish Oil, Calcium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K), Pyridoxine Hydrochloride, Vitamin B12 Supplement, Pantothenic Acid, Riboflavin Supplement, Folic Acid, Biotin), DL-Methionine, Dicalcium Phosphate, Cranberry Pomace, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Beta-Carotene.

Ideal Balance™ Grain Free Poached Trout Recipe: Chicken Broth, Trout, Chicken, Carrots, Green Peas, Potatoes, Chicken Fat, Turkey, Egg White, Spinach, L-Lysine, Fish Oil, Choline Chloride, Dicalcium Phosphate, Calcium Chloride, DL-Methionine, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K), Pyridoxine Hydrochloride, Vitamin B12 Supplement, Pantothenic Acid, Riboflavin Supplement, Folic Acid, Biotin), Cranberry Pomace, minerals (Zinc Oxide, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Calcium Iodate), Taurine, Beta-Carotene.

Ideal Balance™ Grain Free Roasted Chicken Recipe: Chicken Broth, Chicken, Turkey, Carrots, Green Peas, Chicken Fat, Egg White, Potatoes, Spinach, Chicken Liver Flavor, L-Lysine, Choline Chloride, Fish Oil, Calcium Chloride, Disodium Phosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Cranberry Pomace, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), DL-Methionine, Beta-Carotene.

Ideal Balance™ Grain Free Slow-Cooked Venison Recipe: Beef Broth, Venison, Chicken, Carrots, Green Peas, Chicken Fat, Potatoes, Pea Protein Concentrate, Egg White, Spinach, L-Lysine, Choline Chloride, Caramel color, Calcium Sulfate, Fish Oil, Dicalcium Phosphate, Calcium Chloride, DL-Methionine, Natural Flavor, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Cranberry Pomace, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Potassium Chloride, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

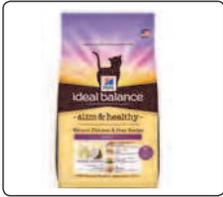
	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.9 - 9.1 %	32.9 - 37.9 %	7.0 - 8.0 g
Fat	6.4 - 7.1 %	26.7 - 28.8 %	5.7 - 6.1 g
Carbohydrate (NFE)	6.5 - 8.3 %	27.1 - 34.6 %	5.7 - 7.4 g
Crude Fiber	0.3 %	1.2 - 1.3 %	0.3 g
Calcium	0.20 - 0.23 %	0.83 - 0.94 %	178 - 197 mg
Phosphorus	0.14 - 0.19 %	0.6 - 0.8 %	125 - 163 mg
Sodium	0.10 - 0.12 %	0.42 - 0.50 %	89 - 106 mg
Potassium	0.17 - 0.20 %	0.71 - 0.83 %	151 - 178 mg
Magnesium	0.022 - 0.023 %	0.092 - 0.096 %	19 - 21 mg
Taurine	0.08 - 0.10 %	0.33 - 0.42 %	69 - 89 mg
METABOLIZABLE ENERGY			
kcal/kg	1,121 - 1,168	4,671 - 4,755	
kcal/can 2.9 oz	92 - 96		
% Calories from:	Protein 25 - 28	Fat 49 - 52	Carbohydrates 20 - 26

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Ideal Balance™ Slim & Healthy Adult

✓ Adult cats



Slim & Healthy Natural Chicken & Peas Recipe
Adult: Bags of 3.5 lbs (3029) and 6 lbs (3030)



Slim & Healthy Savory Chicken & Tuna
Recipe: Cans of 2.9 oz (3078) in cases of 24



Slim & Healthy Natural Chicken & Peas Recipe Adult



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Ideal Balance™ Slim & Healthy Canned** cat food provides complete and balanced nutrition for maintenance of adult cats. **Ideal Balance™ Slim & Healthy Dry** cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Ideal Body Weight (lb)	For Weight Loss		For Weight Control	
	Cans	Cups	Cans	Cups
4	1	1/3	2	1/2
5	1 1/2	1/3	2	1/2
8	2	1/2	3	3/4
10	2 1/2	5/8	3 1/2	7/8
12	2 1/2	2/3	4	1
15	3	3/4	5	1 1/8

✓ **Recommended for**
 Balanced for adult cats age 1 – 6 years that require fewer calories.

✗ **Not recommended for**
 Kittens, pregnant or nursing cats, or mature adult cats age 7+.

⊕ **Additional information**
 At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other Products to Consider
 Hill's® **Ideal Balance™** is available in a wide variety of foods for a cat's unique needs. Also try **Ideal Balance™ Chewy Naturals** and **Crunchy Naturals** treats that are sure to please!

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Coconut Oil	Fatty acids	Helps cats lose weight.
Fresh Meat	Lean protein	Helps maintain muscle mass for a slimmer pet.
Yellow Peas	Legume	Provides energy for active play.
Carrots & Green Peas	Natural fiber	Keeps tummies full and satisfied.
Oat Fiber	Natural Fiber (can formula)	Helps healthy digestion for happy tummies.
Vegetables	Vitamins & minerals (can formula)	Helps to boost natural immune defenses.
Eggs	Amino acids	Complete protein source for vital organ development.
Target Urine pH 6.2 - 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

Ideal Balance™ Slim & Healthy Adult



INGREDIENTS
WET


Ideal Balance™ Slim & Healthy Savory Chicken & Tuna Recipe: Chicken Broth, Chicken, Pork Liver, Tuna, Turkey Liver, Rice, Egg White, Oat Fiber, Powdered Cellulose, Tomato Pomace, Flaxseed, Potatoes, Chicken Liver Flavor, Carrots, Coconut Oil, Dicalcium Phosphate, Choline Chloride, Calcium Chloride, Brewers Dried Yeast, L-Lysine, Carrageenan, Taurine, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Spinach, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), L-Carnitine, Potassium Chloride, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.6 %	39.0 %	10.8 g
Fat	3.5 %	14.2 %	3.9 g
Carbohydrate (NFE)	7.6 %	30.9 %	8.6 g
Crude Fiber	2.4 %	9.8 %	2.7 g
Calcium	0.22 %	0.89 %	248 mg
Phosphorus	0.19 %	0.8 %	214 mg
Sodium	0.10 %	0.41 %	113 mg
Potassium	0.18 %	0.73 %	203 mg
Magnesium	0.025 %	0.102 %	28 mg
Taurine	0.12 %	0.49 %	135 mg
METABOLIZABLE ENERGY			
kcal/kg	888	3,610	
kcal/can 2.9 oz	73		
% Calories from:	Protein 37	Fat 33	Carbohydrates 30

INGREDIENTS
DRY


Ideal Balance™ Slim & Healthy Natural Chicken & Peas Recipe Adult: Chicken, Yellow Peas, Pea Protein Concentrate, Potato Starch, Oat Fiber, Dried Egg Product, Tomato Pomace, Powdered Cellulose, Flaxseed, Hydrolyzed Chicken Livers, Coconut Oil, Lactic Acid, Chicken Liver Flavor, Iodized Salt, Vegetable & fruit blend (Carrots, Green Peas, Apples, Cranberries, Broccoli), DL-Methionine, Potassium Chloride, Taurine, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Calcium Sulfate, minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), L-Carnitine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	35.7 %	38.0 %	10.4 g
Fat	13.1 %	13.9 %	3.8 g
Carbohydrate (NFE)	30.2 %	32.1 %	8.8 g
Crude Fiber	8.5 %	9.0 %	2.5 g
Calcium	0.80 %	0.85 %	234 mg
Phosphorus	0.73 %	0.78 %	214 mg
Sodium	0.55 %	0.59 %	161 mg
Potassium	0.85 %	0.90 %	249 mg
Magnesium	0.098 %	0.104 %	29 mg
Taurine	0.45 %	0.48 %	132 mg
METABOLIZABLE ENERGY			
kcal/kg	3,417	3,635	
kcal/cup	300		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 37	Fat 33	Carbohydrates 30

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.

Ideal Balance™ Indoor Natural Chicken & Turkey Recipe Adult

✓ Adult cats



Indoor Natural Chicken & Turkey Recipe Adult



Indoor Natural Chicken & Turkey Recipe Adult: Bags of 3.5 lbs (3019) and 7 lbs (3020)

Ideal Balance™ Indoor Natural Chicken & Turkey Recipe Adult

✓ **Recommended for**
Balanced for adult cats age 1 – 6 years who live indoors.

✗ **Not recommended for**
Kittens, pregnant or nursing cats, mature adult cats age 7+, or cats who require more calories.

⊕ **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other Products to Consider

Hill's® **Ideal Balance™** is available in a wide variety of foods for a cat's unique needs. **Canned** cat food is available from **Ideal Balance™** in several delicious flavors that cats will love. Also try **Ideal Balance™ Chewy Naturals** and **Crunchy Naturals** treats that are sure to please!

🍽️ DAILY FEEDING AMOUNTS

Ideal Balance™ Indoor Natural Chicken & Turkey Recipe Adult cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	For Obese Prone Cups
4	1/4 – 1/3
5	1/3 – 3/8
8	3/8 – 5/8
10	1/2 – 2/3
12	5/8 – 3/4
15	2/3 – 7/8

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fresh Chicken	Lean protein	Helps maintain proper weight.
Fish Oil	Omega-3 fatty acid	For healthy skin and coat.
Barley	Natural grain	Helps for easy litter box clean-up.
Real Turkey	High quality protein	Helps to build strong muscles and organs.
Oats	Natural fiber	Helps minimize hairballs naturally.
Apples & Broccoli	Antioxidants	Promotes bladder health.
Target Urine pH 6.2 - 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



INGREDIENTS

DRY



Ideal Balance™ Indoor Natural Chicken & Turkey Recipe Adult: Chicken, Turkey, Cracked Pearled Barley, Pea Protein Concentrate, Brown Rice, Oat Fiber, Dried Egg Product, Chicken Fat, Powdered Cellulose, Dried Beet Pulp, Chicken Liver Flavor, Lactic Acid, Flaxseed, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Potassium Chloride, Calcium Sulfate, Choline Chloride, Iodized Salt, Calcium Carbonate, Taurine, DL-Methionine, Ginger, Fish Oil, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	28.7 %	30.5 %	8.0 g
Fat	16.1 %	17.1 %	4.5 g
Carbohydrate (NFE)	34.6 %	36.8 %	9.7 g
Crude Fiber	8.0 %	8.5 %	2.2 g
Calcium	0.86 %	0.91 %	240 mg
Phosphorus	0.66 %	0.7 %	184 mg
Sodium	0.36 %	0.38 %	101 mg
Potassium	0.83 %	0.88 %	232 mg
Magnesium	0.094 %	0.100 %	26 mg
Taurine	0.38 %	0.40 %	106 mg
Carnitine	11 mg/kg (ppm)	11 mg/kg (ppm)	0.3 mg
Vitamin E	733 IU/kg	780 IU/kg	20 IU/100kcal
Vitamin C	150 mg/kg	160 mg/kg	4.2 mg
Total Omega-3 Fatty Acids	0.57 %	0.61 %	159 mg
METABOLIZABLE ENERGY			
kcal/kg	3,582	3,811	
kcal/cup	366		
Weight oz/cup	3.6		
Cups per lb	4.4		
% Calories from:	Protein 28	Fat 38	Carbohydrates 34

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



January 2014

IBF-8

Ideal Balance™ Hairball Natural Chicken & Barley Recipe Adult

✓ **Adult cats**



Hairball Natural Chicken & Barley Recipe Adult: Bags of 3.5 lbs (3016) and 7 lbs (3017)



Hairball Natural Chicken & Barley Recipe Adult

Ideal Balance™ Hairball Natural Chicken & Barley Recipe Adult

✓ **Recommended for**
Balanced for adult cats age 1 – 6 years.

✗ **Not recommended for**
Kittens, pregnant or nursing cats, or mature adult cats age 7+.

⊕ **Additional information**
At Hill's, our team of pet nutritionists uses the best natural ingredients to create recipes with optimal levels of over 50 nutrients. **Ideal Balance™** provides the perfect balance of nutrition for your pet's health – nothing more, nothing less. We make every bag of our dry dog and cat food in our own U.S. facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. 100% balanced nutrition, guaranteed or your money back.

Other Products to Consider

Hill's® **Ideal Balance™** is available in a wide variety of foods for a cat's unique needs. **Canned** cat food is available from **Ideal Balance™** in several delicious flavors that cats will love. Also try **Ideal Balance™ Chewy Naturals** and **Crunchy Naturals** treats that are sure to please!

 **DAILY FEEDING AMOUNTS**

Ideal Balance™ Hairball Natural Chicken & Barley Recipe Adult cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lbs)	Cups
5	3/8 – 1/2
10	5/8 – 7/8
15	3/4 – 1 1/8

KEY BENEFITS

INGREDIENT	NUTRIENT	BENEFIT
Fish oil	Omega-3 fatty acid	Improves skin and coat — guaranteed or your money back.
Fresh chicken	Lean protein	Builds and maintains lean muscle.
Eggs	Amino acids	For vital organ development.
Oats	Natural fiber	Helps avoid hairballs.
Apples & Broccoli	Antioxidants	Promotes bladder health.
Target Urine pH 6.2 - 6.4*		Promotes normal acid urine to support urinary tract health.

**Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.*

INGREDIENTS

DRY



Ideal Balance™ Hairball Natural Chicken & Barley Recipe Adult: Chicken, Turkey, Cracked Pearled Barley, Pea Protein Concentrate, Brown Rice, Oat Fiber, Dried Egg Product, Chicken Fat, Powdered Cellulose, Dried Beet Pulp, Chicken Liver Flavor, Lactic Acid, Flaxseed, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Potassium Chloride, Calcium Sulfate, Choline Chloride, Iodized Salt, Calcium Carbonate, Taurine, DL-Methionine, Ginger, Fish Oil, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	28.7 %	30.5 %	8.0 g
Fat	16.1 %	17.1 %	4.5 g
Carbohydrate (NFE)	34.6 %	36.8 %	9.7 g
Crude Fiber	8.0 %	8.5 %	2.2 g
Calcium	0.86 %	0.91 %	240 mg
Phosphorus	0.66 %	0.7 %	184 mg
Sodium	0.36 %	0.38 %	101 mg
Potassium	0.83 %	0.88 %	232 mg
Magnesium	0.094 %	0.100 %	26 mg
Taurine	0.38 %	0.40 %	106 mg
Vitamin E	733 IU/kg	780 IU/kg	20 IU/100kcal
Vitamin C	150 mg/kg	160 mg/kg	4.2 mg
Total Omega-3 Fatty Acids	0.57 %	0.61 %	159 mg

METABOLIZABLE ENERGY

kcal/kg	3,582	3,811	
kcal/cup	366		
Weight oz/cup	3.6		
Cups per lb	4.4		
% Calories from:	Protein 28	Fat 38	Carbohydrates 34

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



January 2014

IBF-9

Ideal Balance™ Chewy Naturals & Crunchy Naturals Treats

✓ Normally active cats



Chewy Naturals with Real Chicken: 2 oz pouch (3141) in cases of 12



Chewy Naturals with Real Salmon: 2 oz pouch (3142) in cases of 12



Crunchy Naturals with Real Chicken: 2 oz pouch (2443) in cases of 12



Crunchy Naturals with Real Tuna: 2 oz pouch (2444) in cases of 12

✓ **Recommended for**
Adult cats.

⊕ **Additional information**
Feed as a snack as part of a healthy routine. These treats are a wonderful complement to Hill's® Ideal Balance™ Dry and Canned foods.

🐾 DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. Treats should not be more than 10% of your cat's daily nutrition. These treats are a wonderful complement to **Ideal Balance™ Dry** and **Canned** foods. For best quality, use within 3 weeks of opening.

Body Weight (lb)	Salmon	Chewy & Crunchy Chicken	Tuna
	Treats per day		
5	7	6	23
10	11	11	39
15	15	15	53

KEY BENEFITS

Natural.

No corn, wheat, soy, added artificial preservatives, colors or flavors.

Real meat is the #1 ingredient.

Made in U.S.A.

INGREDIENTS

Ideal Balance™ Chewy Naturals with Real Chicken: Chicken, Peas, Potatoes, Glycerin, Chicken Fat, Cane Molasses, Gelatin, Mixed Tocopherols for freshness, Natural Flavors.

TREATS



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	14.6 %	16.4 %	4.2 g
Fat	10.6 %	11.9 %	3.0 g
Carbohydrate (NFE)	59.2 %	66.4 %	17.0 g
Crude Fiber	2.3 %	2.6 %	0.7 g
Calcium	0.28 %	0.31 %	80 mg
Phosphorus	0.31 %	0.3 %	89 mg
Sodium	0.13 %	0.15 %	37 mg
Potassium	0.59 %	0.66 %	169 mg
Magnesium	0.070 %	0.078 %	20 mg

METABOLIZABLE ENERGY

kcal/kg	3,486	3,908	
kcal/treat (approx.)	2.4		
% Calories from:	Protein 15	Fat 26	Carbohydrates 59

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





INGREDIENTS

TREATS

Ideal Balance™ Chewy Naturals with Real Salmon: Salmon, Peas, Potatoes, Glycerin, Chicken Fat, Cane Molasses, Gelatin, Mixed Tocopherols for freshness, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	15.7 %	17.7 %	4.6 g
Fat	9.3 %	10.5 %	2.7 g
Carbohydrate (NFE)	58.9 %	66.5 %	17.3 g
Crude Fiber	2.5 %	2.8 %	0.7 g
Calcium	0.11 %	0.12 %	32 mg
Phosphorus	0.23 %	0.26 %	68 mg
Sodium	0.12 %	0.14 %	35 mg
Potassium	0.62 %	0.70 %	182 mg
Magnesium	0.070 %	0.079 %	21 mg

METABOLIZABLE ENERGY

kcal/kg	3,406	3,844	
kcal/treat (approx.)	2		
% Calories from:	Protein 16	Fat 23	Carbohydrates 61

INGREDIENTS

TREATS

Ideal Balance™ Crunchy Naturals with Real Chicken: Chicken, Peas, Tapioca, Chicken Meal, Pea Starch, Chicken Fat, Cane Molasses, Pea Fiber, Parsley, Skim Milk, Brewers Dried Yeast, Natural Chicken Liver Flavor, Mixed Tocopherols for freshness, Natural Flavors.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	19.0 %	20.5 %	5.5 g
Fat	10.9 %	11.7 %	3.2 g
Carbohydrate (NFE)	53.0 %	57.1 %	15.4 g
Crude Fiber	5.3 %	5.7 %	1.5 g
Calcium	0.93 %	1.00 %	270 mg
Phosphorus	0.60 %	0.65 %	174 mg
Sodium	0.20 %	0.22 %	58 mg
Potassium	0.68 %	0.73 %	197 mg
Magnesium	0.120 %	0.129 %	35 mg

METABOLIZABLE ENERGY

kcal/kg	3,447	3,714	
kcal/treat (approx.)	2		
% Calories from:	Protein 19	Fat 27	Carbohydrates 54

INGREDIENTS

TREATS

Ideal Balance™ Crunchy Naturals with Real Tuna: Tuna, Peas, Tapioca, Pea Protein, Pea Starch, Pea Fiber, Cane Molasses, Chicken Fat, Parsley, Skim Milk, Brewers Dried Yeast, Natural Chicken Liver Flavor, Mixed Tocopherols for freshness, Natural Flavors.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	19.9 %	21.8 %	6.0 g
Fat	9.1 %	10.0 %	2.7 g
Carbohydrate (NFE)	53.1 %	58.2 %	16.0 g
Crude Fiber	5.7 %	6.2 %	1.7 g
Calcium	0.39 %	0.43 %	117 mg
Phosphorus	0.37 %	0.41 %	111 mg
Sodium	0.28 %	0.31 %	84 mg
Potassium	0.64 %	0.70 %	192 mg
Magnesium	0.130 %	0.142 %	39 mg

METABOLIZABLE ENERGY

kcal/kg	3,329	3,646	
kcal/treat (approx.)	1		
% Calories from:	Protein 21	Fat 23	Carbohydrates 56

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Ideal Balance™ Breakfast Medleys™ Treats

 **Normally active cats**



**Breakfast Medleys™
Country Chicken & Egg:**
2 oz pouch (3483) in
cases of 12



**Breakfast Medleys™
Savory Trout &
Cheddar:** 2 oz pouch
(3484) in cases of 12

 **Recommended for**
Adult and senior cats.

 **Not recommended for**
Kittens.

 **Additional information**
These treats are a perfect complement to
Hill's® Ideal Balance™ dry and canned foods. Made in
the USA with natural ingredients from North America,
Europe and New Zealand. Feed as a snack as part of a
healthy routine — treats should not be more than 10%
of a cat's daily nutrition.

 **DAILY FEEDING AMOUNTS**

Feed as a snack as part of a healthy routine. These
treats are a wonderful complement to **Ideal Balance™**
dry and canned foods. Treats should not be more than
10% of a cat's daily nutrition. For best quality, use
within 3 weeks of opening.

Body Weight (lb)	Country Chicken & Egg	Savory Trout & Cheddar
	Treats per day	
5	11	10
10	19	18
15	25	24

KEY BENEFITS

- Natural.
- Real meat is the #1 ingredient.
- Grain free.
- Made in USA.
- NO wheat, corn, or soy.
- No added artificial preservatives, colors or flavors.

INGREDIENTS

TREATS

Ideal Balance™ Breakfast Medleys™ Country Chicken & Egg: Chicken, Chicken Meal, Peas, Potatoes,
Tapioca, Cane Molasses, Glycerin, Chicken Fat, Egg Product, Natural Flavors, Dried Skim Milk, Citric Acid,
Lactic Acid, Mixed Tocopherols for freshness.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	21.2 %	23.2 %	6.1 g
Fat	15.4 %	16.8 %	4.4 g
Carbohydrate (NFE)	48.2 %	52.7 %	13.8 g
Crude Fiber	1.9 %	2.1 %	0.5 g
Calcium	0.90 %	0.98 %	258 mg
Phosphorus	0.58 %	0.63 %	167 mg
Sodium	0.22 %	0.24 %	63 mg
Potassium	0.66 %	0.72 %	189 mg
Magnesium	0.090 %	0.098 %	26 mg

METABOLIZABLE ENERGY

kcal/kg	3,483	3,811
kcal/treat (approx.)	1	
% Calories from:	Protein 20	Fat 35 Carbohydrates 45

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



INGREDIENTS

TREATS

Ideal Balance™ Breakfast Medleys™ Savory Trout & Cheddar: Trout, Fish Meal, Peas, Potatoes, Tapioca, Cane Molasses, Glycerin, Chicken Fat, Cheddar Cheese, Natural Flavors, Dried Skim Milk, Citric Acid, Lactic Acid, Mixed Tocopherols for freshness.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	19.1 %	20.9 %	5.1 g
Fat	14.6 %	16.0 %	3.9 g
Carbohydrate (NFE)	51.9 %	56.8 %	13.9 g
Crude Fiber	0.9 %	1.0 %	0.2 g
Calcium	1.09 %	1.19 %	292 mg
Phosphorus	0.67 %	0.73 %	180 mg
Sodium	0.27 %	0.30 %	72 mg
Potassium	0.54 %	0.59 %	145 mg
Magnesium	0.076 %	0.083 %	20 mg

METABOLIZABLE ENERGY

kcal/kg	3,728	4,083	
kcal/treat (approx.)	1		
% Calories from:	Protein 18	Fat 33	Carbohydrates 49

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Recommended Foods for healthy dogs:



LIFE STYLE

Tailored Solutions for a way of living

Puppy Puppy Small & Toy	Large Breed	Dry
	Lamb Meal & Rice Recipe Large Breed	Dry
	Small & Toy Breed	Dry
	Gourmet Chicken Entrée	Canned
Adult Adult Small & Toy	Savory Stew Chicken & Vegetables	Canned
	Large Breed	Dry
	Lamb Meal & Rice Large Breed	Dry
	Small & Toy Breed	Dry
	Gourmet Beef Entrée	Canned
	Gourmet Chicken Entrée	Canned
	Savory Stew Chicken & Vegetables	Canned
Adult Light Adult Small & Toy Light	Savory Stew Beef & Vegetables	Canned
	Lamb Meal & Rice Recipe	Dry
	Large Breed	Dry
	Small & Toy Breed	Dry
	Small & Toy Breed with Liver	Canned
Mature Adult Mature Adult Small & Toy	Large Breed	Dry
	Small & Toy Breed	Dry
	Gourmet Beef Entrée	Canned
	Gourmet Chicken Entrée	Canned
	Savory Stew Chicken & Vegetables	Canned
Senior 11+ Age Defying	Small & Toy Breed	Dry

LIFE STAGE

Precisely balanced nutrition for every stage of life

Puppy	Healthy Development Original	Dry
	Small Bites	Dry
	Gourmet Chicken Entrée	Canned
	Savory Stew Chicken & Vegetables	Canned
	Savory Stew Beef & Vegetables	Canned
Adult	Advanced Fitness Original	Dry
	Small Bites	Dry
	Lamb Meal & Rice Recipe	Dry
	Lamb Meal & Rice Recipe Small Bites	Dry
	Gourmet Beef Entrée	Canned
	Beef & Chicken Entrée	Canned
	Gourmet Chicken Entrée	Canned
	Gourmet Turkey Entrée	Canned
	Savory Stew Chicken & Vegetables	Canned
	Savory Stew Beef & Vegetables	Canned
	Savory Stew Turkey & Vegetables	Canned
	Adult Light	Light
Small Bites		Dry
Light with Liver		Canned
Mature Adult	Active Longevity Original	Dry
	Small Bites	Dry
	Gourmet Beef Entrée	Canned
	Gourmet Chicken Entrée	Canned
	Gourmet Turkey Entrée	Canned
	Savory Stew Chicken & Vegetables	Canned
Adult Treats	Savory Stew Beef & Vegetables	Canned
	Beef & Cheddar Peanut Butter & Banana Chicken & Yogurt	Soft Savories
	Spinach & Potato	Veggie Chips
	Bananas & Oatmeal Cranberry & Oatmeal Apple & Oatmeal	Fruity Snacks
	Beef Chicken	Jerky Strips
	Beef Chicken	Jerky Snacks
	Beef Chicken	Training Treats
	Small Medium Large	Dental Chews
	Small Medium Large	Baked Lights

LIFE CARE

Customized nutrition to provide extra care

Adult Grain Free	Grain Free	Dry
	Salmon	Dry
	Chicken Entrée	Canned
	Beef Entrée	Canned
	Salmon Entrée	Canned
	Lamb & Potato Entrée	Canned
	Chicken & Apples	Baked Biscuit
	Turkey & Cranberries	Baked Biscuit
Adult Perfect Weight	Chicken & Vegetables	Dry
		Canned
Adult Oral Care		Dry
Adult Sensitive Stomach & Skin		Dry
Adult Healthy Mobility™	Small Bites	Dry
	Large Breed	Dry



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

January 2014



Puppy Large Breed

Science Diet® Puppy Large Breed

Science Diet® Puppy Large Breed

✓ Large breed puppies



Puppy Large Breed

Puppy Large Breed:
Bags of 15.5 lbs (9376) and 30 lbs (9377)

Puppy Large Breed Lamb Meal & Rice Recipe:
Bags of 4.5 lbs (7145), 15.5 lbs (9314) and 33 lbs (2034)

✓ **Recommended for**
Large breed puppies (over 55 lbs when adult) up to 1 year old.

✗ **Not recommended for**
Adult or mature adult dogs. Pregnant or nursing dogs because of a lower energy density and lower calcium content (compared to **Science Diet® Puppy Healthy Development Original**). During pregnancy or nursing, dogs should be switched to **Science Diet® Puppy Healthy Development Original**, **Science Diet® Puppy Small Bites** or **Science Diet® Puppy Lamb Meal & Rice Recipe**.

⊕ **Additional information**
Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider
Science Diet® is available in a wide variety of foods for a puppy's unique needs. **Canned** puppy food is available from **Science Diet®** in several flavors such as delicious **Savory Stew with Beef & Vegetables** that puppies will love. Also try **Science Diet®** treats that are sure to please!



Puppy Large Breed Lamb Meal & Rice Recipe

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Controlled Bone Growth	Calcium	Optimal levels of calcium support healthy bone growth and development in puppies.
Healthy Development of Brain, Eyes and Learning Ability	Natural DHA	DHA is recognized as an important building block for optimal brain and eye development in puppies.
Strong Immune System	Vitamin E + C	Optimal levels of clinically proven vitamins and antioxidants quickly build healthy immune function to protect between vaccinations.
Strong Muscles and Joints	L-carnitine	Added L-carnitine and natural sources of glucosamine and chondroitin support development of strong muscles and joints.





DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Puppy Large Breed Lamb Meal & Rice Recipe** dog food provides complete and balanced nutrition for growing puppies. **Puppy Large Breed** dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of growing puppies. For pregnant or nursing large breed dogs: **Science Diet® Puppy Healthy Development Original** or **Puppy Healthy Development Lamb Meal & Rice Recipe** are the recommended products. **For large breed puppies, begin by feeding the suggested amount. The pet may need less or more food to maintain proper weight. Adjust as needed.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.



Puppy Large Breed

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS	FOR GROWTH 4 – 9 MONTHS	FOR GROWTH 10 – 12 MONTHS
	Dry Cups	Dry Cups	Dry Cups
2	1/2		
5	1 – 1 1/8		
8	1 1/2		
10	1 2/3 – 1 3/4		
20	2 3/4 – 3	2 1/3 – 2 1/2	
40	4 3/4 – 5	4 – 4 1/4	3 1/4 – 3 1/3
60	6 1/2 – 6 3/4	5 1/2 – 5 3/4	4 1/3 – 4 1/2
80		6 3/4 – 7	5 1/3 – 5 2/3
100		8 – 8 1/3	6 1/3 – 6 2/3
120			7 1/3 – 7 2/3
140			8 1/4 – 8 2/3

INGREDIENTS

DRY



Puppy Large Breed: Chicken Meal, Whole Grain Wheat, Oat Groats, Whole Grain Sorghum, Corn Gluten Meal, Liver Flavor, Whole Grain Corn, Animal Fat (preserved with mixed tocopherols and citric acid), Flaxseed, Dried Beet Pulp, Fish Oil, Lactic Acid, Iodized Salt, Potassium Chloride, Dicalcium Phosphate, Choline Chloride, vitamins (Vitamin E Supplement, L-ascorbyl-2-polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganese Oxide, Calcium Iodate, Sodium Selenite), Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, L-Carnitine, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

Puppy Large Breed Lamb Meal & Rice Recipe: Lamb Meal, Brewers Rice, Whole Grain Wheat, Whole Grain Sorghum, Corn Gluten Meal, Brown Rice, Liver Flavor, Dried Egg Product, Animal Fat (preserved with mixed tocopherols and citric acid), Flaxseed, Fish Oil, Lactic Acid, Potassium Chloride, Dried Beet Pulp, L-Lysine, Iodized Salt, Soybean Oil, Sodium Tripolyphosphate, minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Choline Chloride, Taurine, L-Carnitine, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	27.0 – 27.7 %	29.3 – 30.1 %	7.1 – 7.5 g
Fat	12.4 – 14.9 %	13.5 – 16.2 %	3.2 – 4.2 g
Carbohydrate (NFE)	41.5 – 43.7 %	45.1 – 47.5 %	11.1 – 11.6 g
Crude Fiber	1.8 – 1.9 %	2.0 – 2.1 %	0.5 g
Calcium	1.08 – 1.10 %	1.17 – 1.20 %	275 – 307 mg
Phosphorus	0.88 – 0.92 %	1.0 %	224 – 257 mg
Sodium	0.41 – 0.55 %	0.45 – 0.60 %	104 – 154 mg
Potassium	0.71 – 0.82 %	0.77 – 0.89 %	181 – 229 mg
Magnesium	0.098 – 0.117 %	0.107 – 0.127 %	27 – 30 mg
Carnitine	313 – 340 mg/kg (ppm)	340 – 370 mg/kg (ppm)	8.7 mg
Vitamin E	518 – 688 IU/kg	563 – 748 IU/kg	14 – 18 IU/100kcal
Vitamin C	236 – 324 mg/kg	257 – 352 mg/kg	6.6 – 8.3 mg
DHA	0.166 – 0.177 %	0.180 – 0.192 %	42.3 – 49.4 mg
Total Omega-3 Fatty Acids	1.32 – 1.67 %	1.43 – 1.82 %	336 – 466 mg

METABOLIZABLE ENERGY

kcal/kg	3,580 – 3,926	3,891 – 4,267	
kcal/cup	353 – 387		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 26 – 27	Fat 30 – 35	Carbohydrates 39 – 43

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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VETERINARY TEAM ONLY

HillsVet.com



January 2014

SDC-4



Puppy Small & Toy Breed

Science Diet® Puppy Small & Toy Breed

Science Diet® Puppy Small & Toy Breed

✓ Small and toy breed puppies

✓ Pregnant or nursing dogs



Small & Toy Puppy Savory Stew with Chicken & Vegetables:
Cans of 5.5 oz (1435) in cases of 24

Small & Toy Puppy Gourmet Chicken Entrée: Cans of 5.8 oz (4965) in cases of 24



Puppy Small & Toy Breed: Bags of 4.5 lbs (9094) and 15.5 lbs (9095)



✓ Recommended for

- Puppies up to 1 year old that weigh up to 25 pounds when full grown.
- Pregnant or nursing dogs.

✗ Not recommended for

Adult dogs, mature adult dogs, obese or obese-prone dogs. Dogs 1 year or older that are not pregnant or nursing. Dogs 1 year or older that weigh up to 25 pounds when full grown should be switched to **Science Diet® Adult Small & Toy Breed** dog food.

+ Additional information (Savory Stew)

- Promotes healthy digestion.
- Helps keep puppies in top condition.
- Great taste puppies are guaranteed to love.

+ Additional information (Dry)

Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® pet food is available in a wide variety of dry and canned foods for a puppy's unique needs. Also, try **Science Diet®** treats that are sure to please!

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Strong Immune System	Vitamins E + C	Optimal levels of clinically proven vitamins and antioxidants quickly build healthy immune function to protect between vaccinations.
Healthy Brain and Eye Development	Natural DHA	Natural DHA from high quality fish oil supports healthy brain and eye development, and learning ability.
Healthy Development of Muscles, Bones and Teeth	Omega-3 fatty acids	Omega-3 fatty acids, lean proteins and calcium for healthy development of muscles, bones and teeth.
Ideal Body Weight (can formulas)	Ideal levels of high quality lean protein for puppies in their first year of life	Protein is the building block for lean muscle that helps maintain ideal body condition.
Promotes Healthy Digestion (can formulas)	High quality ingredients including gentle fibers	Ensure availability of key nutrients and proteins for the healthy development of puppies.



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January 2014



DAILY FEEDING AMOUNTS



**Puppy
Small
& Toy
Breed**

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Puppy Small & Toy Breed Dry** and **Entrée** dog foods provide complete and balanced nutrition for growing puppies and gestating/lactating adult female dogs. **Savory Stew** dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growing puppies. Feeding **Science Diet® Puppy Treats** is encouraged, although supplementing with other foods is not recommended. (For more information, see the **Puppy Treats** page). **The following amounts are a starting point only for puppies or pregnant dogs, and should be adjusted as needed to maintain proper weight.** When supplementing with canned food, decrease the amount of dry food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **Provide nursing dogs free access to food 3 - 6 times per day.**

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS (PREGNANCY WEEKS 7 – 9)		FOR GROWTH 4 TO 9 MONTHS (PREGNANCY WEEKS 5 – 6)		FOR GROWTH 10 TO 12 MONTHS (PREGNANCY WEEKS 1 – 4)	
	Dry Cups		Dry Cups		Dry Cups	
2	1/2		3/8		1/3	
5	1		7/8		2/3	
8	1 1/2		1 1/4		1	
10	1 3/4		1 3/8		1 1/8	
15	2 1/3		2		1 1/2	
20	3		2 1/3		2	
25	3 1/3		2 3/4		2 1/4	
30	4		3 1/4		2 2/3	

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS (PREGNANCY WEEKS 7 – 9)		FOR GROWTH 4 TO 9 MONTHS (PREGNANCY WEEKS 5 – 6)		FOR GROWTH 10 TO 12 MONTHS (PREGNANCY WEEKS 1 – 4)	
	Savory Stew Can(s) (5.5 oz)	Chicken Entrée Can(s) (5.8 oz)	Savory Stew Can(s) (5.5 oz)	Chicken Entrée Can(s) (5.8 oz)	Savory Stew Can(s) (5.5 oz)	Chicken Entrée Can(s) (5.8 oz)
2	1 1/3	7/8	1 1/8	3/4	7/8	5/8
5	2 5/8	1 7/8	2 1/8	1 1/2	1 3/4	1 1/4
8	3 2/3	2 2/3	3	2 1/4	2 1/2	1 3/4
10	4 1/3	3	3 2/3	2 1/2	3	2
15	6	4 1/4	5	3 1/2	4	2 3/4
20	7 1/3	5 1/4	6 1/4	4 1/3	5	3 1/2
25	8 3/4	6 1/4	7 1/4	5 1/4	5 3/4	4
30	10	7	8 1/3	6	6 2/3	4 2/3





**Puppy
Small
& Toy
Breed**

Science Diet® Puppy Small & Toy Breed

INGREDIENTS

CANNED



Small & Toy Puppy Savory Stew with Chicken & Vegetables: Water, Chicken, Pork Liver, Brown Rice, Wheat Flour, Carrots, Rice Starch-Modified, Potato Starch, Dried Beet Pulp, Pork Plasma, Potatoes, Dextrose, Peas, Chicken Liver Flavor, Tricalcium Phosphate, Spinach, Flaxseed, Soybean Oil, Calcium Carbonate, Sodium Phosphate, Potassium Chloride, Guar Gum, Titanium Dioxide (color), minerals (Ferrous Sulfate, Zinc Oxide, Copper Protein, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, Pantothenic Acid, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, Taurine, L-Lysine Monohydrochloride, Caramel (color).

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.0 %	32.6 %	7.8 g
Fat	4.5 %	20.9 %	5.0 g
Carbohydrate (NFE)	6.9 %	32.1 %	7.7 g
Crude Fiber	1.5 %	7.0 %	1.7 g
Calcium	0.32 %	1.49 %	357 mg
Phosphorus	0.26 %	1.2 %	290 mg
Sodium	0.14 %	0.65 %	156 mg
Potassium	0.17 %	0.79 %	190 mg
Magnesium	0.020 %	0.093 %	22 mg

METABOLIZABLE ENERGY

kcal/kg	896	4,167	
kcal/can 5.5 oz	140		
% Calories from:	Protein 28	Fat 44	Carbohydrates 28

INGREDIENTS

CANNED



Small & Toy Puppy Gourmet Chicken Entrée: Water, Chicken, Whole Grain Corn, Cracked Pearled Barley, Soybean Meal, Liver, Dicalcium Phosphate, Iodized Salt, Iron Oxide (color), Calcium Carbonate, Potassium Chloride, Choline Chloride, Vitamin E Supplement, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Calcium Iodate, Riboflavin, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.5 %	27.8 %	6.8 g
Fat	7.9 %	25.8 %	6.4 g
Carbohydrate (NFE)	11.1 %	36.3 %	8.9 g
Crude Fiber	0.7 %	2.3 %	0.6 g
Calcium	0.48 %	1.57 %	387 mg
Phosphorus	0.33 %	1.1 %	266 mg
Sodium	0.12 %	0.39 %	97 mg
Potassium	0.25 %	0.82 %	201 mg
Magnesium	0.043 %	0.141 %	35 mg

METABOLIZABLE ENERGY

kcal/kg	1,241	4,056	
kcal/can 5.8 oz	205		
% Calories from:	Protein 22	Fat 49	Carbohydrates 29

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





**Puppy
Small
& Toy
Breed**

INGREDIENTS

DRY



Puppy Small & Toy Breed: Chicken Meal, Whole Grain Wheat, Whole Grain Sorghum, Cracked Pearled Barley, Pork Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Pea Protein Concentrate, Liver Flavor, Soybean Oil, Fish Oil, Lactic Acid, Flaxseed, Iodized Salt, Choline Chloride, Potassium Chloride, vitamins (Vitamin E Supplement, L-ascorbyl-2-polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), DL-Methionine, minerals (Maganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), L-Threonine, L-Tryptophan, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	27.5 %	29.9 %	7.2 g
Fat	18.3 %	19.9 %	4.8 g
Carbohydrate (NFE)	37.2 %	40.4 %	9.7 g
Crude Fiber	1.3 %	1.4 %	0.3 g
Calcium	1.49 %	1.62 %	390 mg
Phosphorus	1.08 %	1.2 %	283 mg
Sodium	0.56 %	0.61 %	147 mg
Potassium	0.73 %	0.79 %	191 mg
Chloride	1.15 %	1.25 %	301 mg
Magnesium	0.119 %	0.129 %	31 mg
Vitamin E	962 IU/kg	1,046 IU/kg	25 IU/100kcal
Vitamin C	314 mg/kg	341 mg/kg	8.2 mg
DHA	0.183 %	0.199 %	47.9 mg
Total Omega-3 Fatty Acids	1.16 %	1.26 %	304 mg

METABOLIZABLE ENERGY

kcal/kg	3,817	4,149	
kcal/cup	376		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 25	Fat 41	Carbohydrates 34





Adult Large Breed

Science Diet® Adult Large Breed

Science Diet® Adult Large Breed

Large and giant breed dogs



Adult Large Breed: Bags of 17.5 lbs (8862) and 38.5 lbs (9409)

Adult Large Breed Lamb Meal & Rice Recipe: Bags of 15.5 lbs (8558) and 33 lbs (2038)

Recommended for

Large dogs weighing 55 – 110 lbs (ages 1-5) and giant breed dogs weighing 110+ lbs (ages 1-4).

Not recommended for

Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to: **Science Diet® Puppy Healthy Development Original, Science Diet® Puppy Healthy Development Small Bites or Science Diet® Puppy Healthy Development Lamb Meal & Rice Recipe.**

Additional information

Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® is available in a wide variety of foods for your dog's unique needs. **Canned** dog food is available from **Science Diet®** in several flavors such as delicious **Gourmet Beef Entrée** that dogs will love. Also try **Science Diet®** treats that are sure to please!



Adult Large Breed



Adult Large Breed Lamb Meal & Rice Recipe



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Large Breed Lamb Meal & Rice Recipe** dog food provides complete and balanced nutrition for maintenance of adult dogs. **Adult Large Breed** dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry – Cups
50	2 2/3 – 3 2/3
60	3 – 4 1/4
80	3 3/4 – 5 1/4
100	4 1/2 – 6 1/4
120	5 – 7
140	5 3/4 – 8
160	6 1/3 – 8 3/4

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Joints and Cartilage	Glucosamine & Chondroitin	Natural sources of glucosamine and chondroitin are the building blocks for healthy joints and cartilage.
Strong, Healthy Muscles	Protein	High quality proteins help maintain strong, healthy muscles and ideal body condition.
Healthy Skin and Shiny Coat	Omega-6 fatty acids & Vitamin E	Exclusive blend of Omega-6 fatty acids, vitamin E and other nutrients nourish the skin and promote a noticeably shiny coat in 30 days.*

*vs. previously fed grocery food



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



January 2014



Adult Large Breed

INGREDIENTS

DRY



Adult Large Breed: Chicken, Brewers Rice, Whole Grain Wheat, Cracked Pearled Barley, Whole Grain Sorghum, Whole Grain Corn, Corn Gluten Meal, Chicken Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Chicken Liver Flavor, Soybean Oil, Dried Beet Pulp, Wheat Gluten, Lactic Acid, Potassium Chloride, Flaxseed, Iodized Salt, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Dicalcium Phosphate, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.5 %	24.5 %	6.1 g
Fat	14.5 %	15.8 %	3.9 g
Carbohydrate (NFE)	48.6 %	52.8 %	13.2 g
Crude Fiber	1.7 %	1.8 %	0.5 g
Calcium	0.72 %	0.78 %	196 mg
Phosphorus	0.62 %	0.7 %	169 mg
Sodium	0.28 %	0.30 %	76 mg
Potassium	0.69 %	0.75 %	188 mg
Magnesium	0.088 %	0.096 %	24 mg
Carnitine	10 mg/kg (ppm)	11 mg/kg (ppm)	0.3 mg
Vitamin E	722 IU/kg	785 IU/kg	20 IU/100kcal
Vitamin C	268 mg/kg	291 mg/kg	7.3 mg
Chondroitin Sulfate	813 mg/kg (ppm)	884 mg/kg (ppm)	22.12 mg
Glucosamine	210 mg/kg (ppm)	229 mg/kg (ppm)	6 mg
METABOLIZABLE ENERGY			
kcal/kg	3,675	3,995	
kcal/cup	362		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 21	Fat 33	Carbohydrates 46

INGREDIENTS

DRY



Adult Large Breed Lamb Meal & Rice Recipe: Lamb Meal, Brewers Rice, Whole Grain Wheat, Whole Grain Sorghum, Cracked Pearled Barley, Corn Gluten Meal, Brown Rice, Animal Fat (preserved with mixed tocopherols and citric acid), Chicken Liver Flavor, Soybean Oil, Dried Beet Pulp, Lactic Acid, Potassium Chloride, Flaxseed, L-Lysine, Iodized Salt, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	21.6 %	23.5 %	5.8 g
Fat	14.6 %	15.9 %	3.9 g
Carbohydrate (NFE)	48.5 %	52.7 %	13.1 g
Crude Fiber	1.9 %	2.1 %	0.5 g
Calcium	1.00 %	1.09 %	270 mg
Phosphorus	0.71 %	0.77 %	192 mg
Sodium	0.22 %	0.24 %	59 mg
Potassium	0.71 %	0.8 %	192 mg
Magnesium	0.092 %	0.100 %	25 mg
Carnitine	311 mg/kg (ppm)	338 mg/kg (ppm)	8.4 mg
Vitamin E	734 IU/kg	798 IU/kg	20 IU/100kcal
Vitamin C	240 mg/kg	261 mg/kg	6.5 mg
Chondroitin Sulfate	550 mg/kg (ppm)	598 mg/kg (ppm)	14.85 mg
Glucosamine	900 mg/kg (ppm)	978 mg/kg (ppm)	24 mg
METABOLIZABLE ENERGY			
kcal/kg	3,704	4,026	
kcal/cup	365		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 20	Fat 34	Carbohydrates 46

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Adult Small & Toy Breed

Science Diet® Adult Small & Toy Breed Dry

Science Diet® Adult Small & Toy Breed Dry

✓ Small and toy breed adult dogs

Adult Small & Toy Breed



Adult Small & Toy Breed: Bags of 4.5 lbs (9096) and 15.5 lbs (9097)

Adult Small & Toy Breed Lamb Meal & Rice Recipe: Bags of 4.5 lbs (2896) and 15.5 lbs (2897)

✓ **Recommended for**

Adult dogs 1 – 6 years of age that weigh up to 25 pounds when full grown.

✗ **Not recommended for**

- Puppies or mature adult dogs (> 6 years of age).
- Pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to **Science Diet® Puppy Small & Toy Breed** dog food.

⊕ **Additional information (Dry)**

Healthy choices matter, for both your clients and your patients. For more than 70 years, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider

Science Diet® is available in a wide variety of dry and canned foods for a dogs unique needs with many delicious flavors dogs love. Also try **Science Diet®** treats that are sure to please!



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Small & Toy Breed** dog foods provide complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Original Dry Cups	Lamb Meal & Rice Recipe Dry Cups
2	1/4 – 1/3	1/4 – 1/3
5	1/2 – 2/3	1/2 – 5/8
10	3/4 – 1 1/8	3/4 – 1
15	1 1/8 – 1 1/2	1 – 1 3/8
20	1 1/3 – 1 3/4	1 1/4 – 1 3/4
25	1 2/3 – 2 1/4	1 1/2 – 2
30	1 3/4 – 2 1/2	1 2/3 – 2 1/3

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Immune System	Vitamins E + C	Clinically proven antioxidant blend with our highest levels of vitamins E + C to promote a healthy immune system that supports pets between vaccinations.
Healthy Skin and Shiny Coat	Omega-6 fatty acids	Exclusive blend of Omega-6 fatty acids, vitamin E and other nutrients nourishes the skin and promotes a noticeably shiny coat in 30 days.
Bone and Muscle Strength (Original formula)	Calcium	Calcium and high quality proteins support bone and muscle strength in smaller dogs.
Strong, Lean Muscles (Lamb Meal & Rice Recipe formula)	Lamb Meal	High quality lamb meal helps maintain strong lean muscles and ideal body condition, and meet the energy needs of small and toy breed dogs.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

January 2014



Adult Small & Toy Breed

INGREDIENTS

DRY



Adult Small & Toy Breed: Chicken Meal, Whole Grain Wheat, Brewers Rice, Whole Grain Sorghum, Soybean Meal, Cracked Pearled Barley, Animal Fat (preserved with mixed tocopherols and citric acid), Liver Flavor, Soybean Oil, Flaxseed, Lactic Acid, Dried Carrots, Dried Spinach, Dried Grape Pomace, Dried Tomato Pomace, Dried Citrus Pulp, Iodized Salt, Oat Fiber, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Potassium Chloride, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	23.0 %	25.0 %	6.2 g
Fat	14.5 %	15.8 %	3.9 g
Carbohydrate (NFE)	46.8 %	50.9 %	12.6 g
Crude Fiber	2.5 %	2.7 %	0.7 g
Calcium	0.88 %	0.96 %	238 mg
Phosphorus	0.75 %	0.8 %	203 mg
Sodium	0.28 %	0.30 %	76 mg
Potassium	0.69 %	0.75 %	186 mg
Magnesium	0.133 %	0.145 %	36 mg
Carnitine	12 mg/kg (ppm)	13 mg/kg (ppm)	0.3 mg
Vitamin E	1,100 IU/kg	1,196 IU/kg	30 IU/100kcal
Vitamin C	247 mg/kg	268 mg/kg	6.7 mg

METABOLIZABLE ENERGY

kcal/kg	3,700	4,022	
kcal/cup	365		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 22	Fat 34	Carbohydrates 44

INGREDIENTS

DRY



Adult Small & Toy Breed Lamb Meal & Rice Recipe: Lamb Meal, Brown Rice, Brewers Rice, Whole Grain Wheat, Whole Grain Sorghum, Corn Gluten Meal, Pork Fat, Cracked Pearled Barley, Chicken Liver Flavor, Flaxseed, Lactic Acid, Dried Beet Pulp, Soybean Oil, Potassium Chloride, Iodized Salt, L-Lysine, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Tryptophan, Mixed Tocopherols for freshness, L-Threonine, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.1 %	24.0 %	5.9 g
Fat	15.1 %	16.4 %	4.1 g
Carbohydrate (NFE)	47.7 %	51.8 %	12.8 g
Crude Fiber	1.7 %	1.8 %	0.5 g
Calcium	0.92 %	1.00 %	247 mg
Phosphorus	0.70 %	0.8 %	188 mg
Sodium	0.29 %	0.32 %	78 mg
Potassium	0.76 %	0.83 %	204 mg
Magnesium	0.092 %	0.100 %	25 mg
Vitamin E	487 IU/kg	529 IU/kg	13 IU/100kcal
Vitamin C	243 mg/kg	264 mg/kg	6.5 mg
Total Omega-6 Fatty Acids	3.08 %	3.35 %	826 mg

METABOLIZABLE ENERGY

kcal/kg	3,728	4,052	
kcal/cup	391		
Weight oz/cup	3.7		
Cups per lb	4.3		
% Calories from:	Protein 21	Fat 34	Carbohydrates 45

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult Small & Toy Breed

Science Diet® Adult Small & Toy Breed Canned

Science Diet® Adult Small & Toy Breed Canned

✓ Small and toy breed adult dogs



Small & Toy Adult Savory Stew with Beef & Vegetables: Cans of 5.5 oz (1437) in cases of 24

Small & Toy Adult Savory Stew with Chicken & Vegetables: Cans of 5.5 oz (1436) in cases of 24

Small & Toy Adult Gourmet Beef Entrée: Cans of 5.8 oz (4966) in cases of 24

Small & Toy Adult Gourmet Chicken Entrée: Cans of 5.8 oz (4967) in cases of 12

✓ **Recommended for** Adult dogs 1 – 6 years of age that weigh up to 25 pounds when full grown.

✗ **Not recommended for** Puppies, pregnant or nursing dogs, or mature adult dogs.

⊕ **Additional information (Savory Stews)**

- Promotes healthy digestion.
- Helps keep dogs in top condition.
- Great taste dogs are guaranteed to love.

Other products to consider

Science Diet® is available in a wide variety of dry and canned foods for a dogs unique needs with many delicious flavors dogs love. Also try Science Diet® treats that are sure to please!



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Small & Toy Breed Gourmet Entrée** dog foods provide complete and balanced nutrition for maintenance of adult dogs. **Savory Stew** dog foods are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. Feeding **Science Diet® Adult Treats** is encouraged, although supplementing with other foods is not recommended. (For more information, see the **Adult Treats** page). **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing with dry food, decrease the amount of canned food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Savory Stew Can(s) (5.5 oz)	Gourmet Entrée Can(s) (5.8 oz)
2	2/3 – 3/4	1/2 – 3/4
5	1 1/4 – 1 3/4	1 1/8 – 1 1/2
10	2 – 3	1 3/4 – 2 1/2
15	2 3/4 – 4	2 1/2 – 3 1/3
20	3 1/2 – 4 3/4	3 – 4 1/4
25	4 1/4 – 5 3/4	3 2/3 – 5
30	4 3/4 – 6 1/2	4 1/4 – 5 3/4

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Lean Muscle Maintenance	High quality lean proteins	Protein is the building block for lean muscle that helps maintain ideal body condition.
Promotes Healthy Digestion	High quality ingredients including gentle fibers	Ensures optimal nutrient absorption to keep dogs fit and healthy.
Ideal Body Weight	Precise balance of key nutrients	Delivers the appropriate amount of energy to support ideal body weight.





**Adult
Small
& Toy
Breed**

INGREDIENTS

CANNED



Small & Toy Adult Savory Stew with Beef & Vegetables: Water, Beef, Liver, Brown Rice, Carrots, Rice Starch-Modified, Wheat Flour, Potato Starch, Pork Plasma, Dried Beet Pulp, Potatoes, Dextrose, Chicken Fat, Peas, Chicken Liver Flavor, Spinach, Calcium Carbonate, Soybean Oil, Ground Flaxseed, Potassium Chloride, Sodium Phosphate, Caramel (Added Color), Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin, D-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, Taurine, L-Lysine Monohydrochloride, Iron Oxide (added color).

Small & Toy Adult Savory Stew with Chicken & Vegetables: Water, Chicken, Liver, Brown Rice, Carrots, Rice Starch-Modified, Wheat Flour, Potato Starch, Pork Plasma, Dried Beet Pulp, Potatoes, Dextrose, Peas, Chicken Fat, Chicken Liver Flavor, Spinach, Calcium Carbonate, Ground Flaxseed, Soybean Oil, Potassium Chloride, Sodium Phosphate, Guar Gum, Titanium Dioxide (added color), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin, D-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Caramel (added color), Taurine, L-Lysine Monohydrochloride.

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE CANNED FORMULAS ABOVE)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.4 %	29.8 - 31.2 %	7.1 - 7.2 g
Fat	4.1 - 4.4 %	20.0 - 20.5 %	4.6 - 4.9 g
Carbohydrate (NFE)	8.0 - 9.0 %	39.0 - 41.9 %	8.9 - 9.9 g
Crude Fiber	0.4 - 0.6 %	1.9 - 2.9 %	0.4 - 0.7 g
Calcium	0.22 - 0.23 %	1.02- 1.12 %	243 - 257 mg
Phosphorus	0.14 - 0.15 %	0.7 %	155 - 168 mg
Sodium	0.10 - 0.11 %	0.49 - 0.51 %	112 - 121 mg
Potassium	0.18 - 0.19 %	0.84 - 0.93 %	199 - 212 mg
Magnesium	0.015 - 0.016 %	0.073 - 0.074 %	17 - 18 mg
METABOLIZABLE ENERGY			
kcal/kg	895 - 906	4,214 - 4,366	
kcal/can 5.5 oz	140 - 141		
% Calories from:	Protein 25 - 26	Fat 41	Carbohydrates 33 - 34

INGREDIENTS

CANNED



Small & Toy Adult Gourmet Beef Entrée: Water, Beef, Liver, Whole Grain Corn, Cracked Pearled Barley, Chicken Liver Flavor, Soybean Oil, Calcium Carbonate, Chicken Fat (preserved with mixed tocopherols and citric acid), Potassium Chloride, Iron Oxide (color), Choline Chloride, Iodized Salt, Vitamin E Supplement, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Vitamin D3 Supplement, Riboflavin, Sodium Selenite, Folic Acid.

Small & Toy Adult Gourmet Chicken Entrée: Water, Chicken, Pork Liver, Cracked Pearled Barley, Ground Whole Grain Corn, Pork By-Products, Soybean Meal, Dried Whey, Chicken Liver Flavor, Soybean Oil, Calcium Carbonate, Iron Oxide, Choline Chloride, Iodized Salt, Vitamin E Supplement, Potassium Chloride, Magnesium Oxide, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Vitamin D3 Supplement, Riboflavin, Sodium Selenite, Folic Acid.

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE CANNED FORMULAS ABOVE)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	5.9 - 6.4 %	25.0 - 26.7 %	5.8 - 6.6 g
Fat	4.0 - 4.1 %	16.9 - 17.1 %	3.9 - 4.2 g
Carbohydrate (NFE)	11.9 - 12.2 %	49.6 - 51.7 %	11.9 - 12.2 g
Crude Fiber	0.3 - 0.4 %	1.3 - 1.7 %	0.3 - 0.4 g
Calcium	0.15 - 0.18 %	0.64 - 0.75 %	147 - 184 mg
Phosphorus	0.14 - 0.17 %	0.6 - 0.7 %	137 - 174 mg
Sodium	0.04 - 0.06 %	0.17 - 0.25 %	39 - 61 mg
Potassium	0.16 - 0.18 %	0.67 - 0.76 %	164 - 176 mg
Magnesium	0.023 - 0.033 %	0.097 - 0.138 %	23 - 34 mg
Taurine			
METABOLIZABLE ENERGY			
kcal/kg	977 - 1,021	4,071 - 4,326	
kcal/can 5.8 oz	161 - 168		
% Calories from:	Protein 21 - 23	Fat 35	Carbohydrates 42 - 44

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult Large Breed Light

Science Diet® Adult Large Breed Light

Science Diet® Adult Large Breed Light

✓ Large breed adult dogs requiring fewer calories



Adult Large Breed Light: Bags of 17.5 lbs (4551) and 33 lbs (2041)

✓ Recommended for

Large breed dogs that are prone to gaining excess weight. It is suited for large breed dogs 1 – 5 years of age with an ideal weight of 55 – 110 lbs, and giant breeds 1 – 4 years of age with an ideal weight of 110+.

✗ Not recommended for

- Puppies, adult dogs not prone to gaining excess weight.
- Pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to **Science Diet® Puppy Healthy Development Original, Science Diet® Puppy Healthy Development Small Bites, Science Diet® Puppy Healthy Development Lamb Meal & Rice Recipe, Ideal Balance™ Puppy** or **Healthy Advantage™ Puppy**.

+ Additional information

Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

For obese-prone dogs: **Prescription Diet® w/d® Canine**.
For weight loss: **Prescription Diet® r/d® Canine**.



DAILY FEEDING AMOUNTS

Science Diet® Adult Large Breed Light dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only. The pet may need less or more food to maintain proper weight. Adjust as needed.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Ideal Body Weight (lb)	Weight Control	Obese Prone
Dry – Cups		
50	2 1/2	3 1/2
60	3 3/4	4
80	3 1/2	5
100	4	5 3/4
120	4 3/4	6 2/3
140	5 1/3	7 1/2
160	5 3/4	8 1/4

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Joints and Cartilage	Glucosamine & chondroitin	Natural sources of glucosamine and chondroitin are the building blocks for healthy joints and cartilage.
Conversion of Fat into Energy	L-carnitine	L-carnitine helps convert fat into energy.
Satisfied Hunger	Natural vegetable fibers	Natural vegetable fibers help satisfy hunger between meals.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



January 2014



Adult Large Breed Light

INGREDIENTS

DRY



Adult Large Breed Light: Chicken Meal, Brewers Rice, Whole Grain Wheat, Pea Protein Concentrate, Whole Grain Sorghum, Whole Grain Corn, Pea Bran Meal, Powdered Cellulose, Corn Gluten Meal, Chicken Liver Flavor, Soybean Oil, Dried Beet Pulp, Lactic Acid, Flaxseed, Iodized Salt, Calcium Carbonate, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), L-Lysine, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Oat Fiber, L-Carnitine, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Beta-Carotene, Phosphoric Acid, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.7 %	24.9 %	7.6 g
Fat	8.1 %	8.9 %	2.7 g
Carbohydrate (NFE)	43.0 %	47.3 %	14.4 g
Crude Fiber	12.1 %	13.3 %	4.0 g
Calcium	0.86 %	0.95 %	288 mg
Phosphorus	0.57 %	0.6 %	191 mg
Sodium	0.32 %	0.35 %	107 mg
Potassium	0.59 %	0.65 %	197 mg
Magnesium	0.119 %	0.131 %	40 mg
Carnitine	300 mg/kg (ppm)	330 mg/kg (ppm)	10.0 mg
Vitamin E	646 IU/kg	710 IU/kg	22 IU/100Kcal
Vitamin C	225 mg/kg	247 mg/kg	7.5 mg
Chondroitin Sulfate	1,082 mg/kg (ppm)	1,189 mg/kg (ppm)	36.19 mg
Glucosamine	280 mg/kg (ppm)	308 mg/kg (ppm)	9 mg
METABOLIZABLE ENERGY			
kcal/kg	2,990	3,286	
kcal/cup	295		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 27	Fat 23	Carbohydrates 50

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Adult Small & Toy Breed Light

✓ Small and toy breed adult dogs requiring fewer calories



Small & Toy Adult Light with Liver:
Cans of 5.8 oz (4971)
in cases of 24

Adult Small & Toy Breed Light: Bags
of 4.5 lbs (9100) and
15.5 lbs (9101)

✓ **Recommended for**
Adult dogs 1 - 6 years of age that weigh up to 25 pounds when full grown and require fewer calories (i.e. dogs that are less active, neutered or otherwise prone to weight gain).

✗ **Not recommended for**

- Small breed puppies, adult dogs not prone to gaining excess weight.
- Pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to **Science Diet® Puppy Small & Toy Breed** dog food.

⊕ **Additional information**
Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider
For obese-prone dogs: **Prescription Diet® w/d® Canine**.
For weight loss: **Prescription Diet® r/d® Canine**.

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Small & Toy Adult Light with Liver** dog food provides complete and balanced nutrition for maintenance of adult dogs. **Dry** dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. Feeding **Science Diet® Light Treats** is encouraged, although supplementing with other foods is not recommended. (For more information, see the **Light Treats** page.) **These amounts are a starting point only and should be adjusted to maintain proper weight. Adjust as needed.** When supplementing with canned food, decrease the amount of dry food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Weight Control	Weight Loss	Can(s) (5.8 oz)
Cups			
2	1/3	1/4	1/2 - 3/4
5	5/8	3/8	1 1/8 - 1 1/2
10	1	3/4	1 3/4 - 2 1/2
15	1 3/8	1	2 1/2 - 3 1/3
20	1 3/4	1 1/4	3 - 4 1/4
25	2	1 1/2	3 2/3 - 5
30	2 1/3	1 2/3	4 1/4 - 5 3/4

KEY BENEFITS (Can formula)

BENEFIT	NUTRIENT	HOW IT WORKS
Helps Maintain a Healthy Weight	Reduced calories	Contains 50% less fat, 12.5% fewer calories and higher fiber than Hill's® Science Diet® Adult Gourmet Turkey Entrée canned formula to help control weight to keep dogs lean and healthy.
Maintain Lean Muscle and Ideal Body Weight	High Quality Protein	Helps maintain strong bones and muscles.
Healthy Skin and Shiny Coat, and Support the Nervous and Immune Systems	Nourishing Fatty Acids	Help maintain proper function of nervous and immune systems, as well as promote healthy skin and a shiny coat.

KEY BENEFITS (Dry formula)

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Immune System	Vitamins E + C	Clinically proven antioxidant blend with our highest levels of vitamins E + C promote a healthy immune system that supports pets between vaccinations.
Conversion of Fat into Energy	L-carnitine	L-carnitine helps convert fat into energy.
Satisfied Hunger	Natural vegetable fibers	Natural vegetable fibers help satisfy hunger between meals.

Science Diet® Adult Small & Toy Breed Light

Adult Small & Toy Breed Light



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



January 2014



**Adult
Small &
Toy Breed
Light**

INGREDIENTS

CANNED



Small & Toy Adult Light with Liver: Water, Whole Grain Corn, Meat By-Products, Soybean Mill Run, Liver, Corn Gluten Meal, Chicken Liver Flavor, Powdered Cellulose, Egg Product, Soybean Oil, Calcium Carbonate, Dicalcium Phosphate, Iodized Salt, Iron Oxide (color), Potassium Chloride, Taurine, Vitamin E Supplement, Choline Chloride, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Calcium Iodate, Riboflavin, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.9 %	19.3 %	5.6 g
Fat	2.2 %	8.7 %	2.5 g
Carbohydrate (NFE)	14.5 %	57.1 %	16.6 g
Crude Fiber	2.6 %	10.2 %	3.0 g
Calcium	0.16 %	0.63 %	184 mg
Phosphorus	0.13 %	0.5 %	149 mg
Sodium	0.08 %	0.31 %	92 mg
Potassium	0.17 %	0.67 %	195 mg
Magnesium	0.030 %	0.118 %	34 mg

METABOLIZABLE ENERGY

kcal/kg	871	3,429	
kcal/can 5.8 oz	144		
% Calories from:	Protein 20	Fat 22	Carbohydrates 58

INGREDIENTS

DRY



Adult Small & Toy Breed Light: Chicken Meal, Brewers Rice, Pea Protein Concentrate, Whole Grain Wheat, Whole Grain Sorghum, Whole Grain Corn, Pea Bran Meal, Powdered Cellulose, Corn Gluten Meal, Chicken Liver Flavor, Soybean Oil, Dried Beet Pulp, Lactic Acid, Flaxseed, Iodized Salt, Calcium Carbonate, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), L-Lysine, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Oat Fiber, L-Carnitine, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Beta-Carotene, Phosphoric Acid, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.7 %	24.9 %	7.6 g
Fat	8.1 %	8.9 %	2.7 g
Carbohydrate (NFE)	43.0 %	47.3 %	14.4 g
Crude Fiber	12.1 %	13.3 %	4.0 g
Calcium	0.86 %	0.95 %	288 mg
Phosphorus	0.57 %	0.6 %	191 mg
Sodium	0.32 %	0.35 %	107 mg
Potassium	0.59 %	0.65 %	197 mg
Magnesium	0.119 %	0.131 %	40 mg
Carnitine	300 mg/kg (ppm)	330 mg/kg (ppm)	10.0 mg
Vitamin E	646 IU/kg	710 IU/kg	22 IU/100kcal
Vitamin C	225 mg/kg	247 mg/kg	7.5 mg

METABOLIZABLE ENERGY

kcal/kg	2,990	3,286	
kcal/cup	295		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 27	Fat 23	Carbohydrates 50

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Mature Adult Large Breed

Science Diet® Mature Adult Large Breed

Science Diet® Mature Adult Large Breed

✓ Mature adult large breed dogs



Mature Adult Large Breed: Bags of 17.5 lbs (4548) and 33 lbs (2044)

✓ **Recommended for**
Large breed dogs weighing 55 – 110 lbs (6+ years of age) and giant breed dogs weighing 110+ lbs (5+ years of age).

✗ **Not recommended for**
Puppies, small and medium breed dogs. Pregnant or nursing dogs.

⊕ **Additional information**
Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® is available in a wide variety of foods for a dog's unique needs. **Canned** dog food is available from **Science Diet®** in several flavors such as delicious **Mature Adult Gourmet Beef Entrée** that dogs will love. Also try **Science Diet®** treats that are sure to please!



DAILY FEEDING AMOUNTS

Science Diet® Mature Adult Large Breed dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry – Cups
50	2 ¼ – 3
60	2 ½ – 3 ½
80	3 – 4 ⅓
100	3 ⅔ – 5
120	4 ¼ – 5 ¾
140	4 ¾ – 6 ½
160	5 ¼ – 7 ¼

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Youthful Vitality & Ideal Weight	L-carnitine	A synergistic combination of key nutrients including L-carnitine promotes youthful vitality and helps maintain ideal weight.
Healthy Skin and Coat	Omega-6 fatty acids & vitamin E	Exclusive blend of Omega-6 fatty acids, vitamin E and other nutrients nourish the skin and promotes a noticeably shiny coat in 30 days.*
Healthy Cartilage and Joints	Glucosamine & chondroitin	Natural sources of glucosamine and chondroitin are the building blocks for healthy cartilage and joints.

*vs. previously fed grocery food





INGREDIENTS

DRY



Mature Adult Large Breed: Chicken Meal, Brown Rice, Whole Grain Wheat, Brewers Rice, Whole Grain Sorghum, Whole Grain Corn, Animal Fat, Liver Flavor, Soybean Oil, Corn Gluten Meal, Cracked Pearled Barley, Dried Beet Pulp, Lactic Acid, Potassium Chloride, Flaxseed, L-Lysine, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Iodized Salt, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, L-carnitine, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.8 %	19.3 %	4.5 g
Fat	13.8 %	15.0 %	3.5 g
Carbohydrate (NFE)	53.9 %	58.6 %	13.7 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	0.74 %	0.80 %	188 mg
Phosphorus	0.61 %	0.7 %	155 mg
Sodium	0.18 %	0.20 %	46 mg
Potassium	0.88 %	0.96 %	224 mg
Magnesium	0.098 %	0.107 %	25 mg
Carnitine	304 mg/kg (ppm)	330 mg/kg (ppm)	7.7 mg
Vitamin E	757 IU/kg	823 IU/kg	19 IU/100kcal
Vitamin C	304 mg/kg	330 mg/kg	7.7 mg
Chondroitin Sulfate	1,206 mg/kg (ppm)	1,311 mg/kg (ppm)	30.68 mg
Glucosamine	312 mg/kg (ppm)	339 mg/kg (ppm)	8 mg
METABOLIZABLE ENERGY			
kcal/kg	3,931	4,273	
kcal/cup	387		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 17	Fat 32	Carbohydrates 51

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Mature Adult Small & Toy Breed

Science Diet® Mature Adult Small & Toy Breed

Science Diet® Mature Adult Small & Toy Breed

✓ Small and toy breed mature adult dogs



Small & Toy Mature Adult Savory Stew with Chicken & Vegetables:

Cans of 5.5 oz (1438) in cases of 24

Small & Toy Mature Adult Gourmet Beef

Entrée: Cans of 5.8 oz (4968) in cases of 24

Small & Toy Mature Adult Gourmet Chicken

Entrée: Cans of 5.8 oz (4969) in cases of 24



Mature Adult Small & Toy Breed: Bags of 4.5 lbs (9098) and 15.5 lbs (9099)



Recommended for

Mature adult dogs 7 years of age or older that weigh up to 25 pounds when full grown.



Not recommended for

- Dogs < 7 years of age.
- Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to **Science Diet® Puppy Small & Toy Breed** dog food.



Additional information (Savory Stew)

- Promotes healthy digestion.
- Helps keep dogs in top condition.
- Great taste dogs are guaranteed to love.



Additional information (Dry)

Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® pet food is available in a variety of dry formulas for a mature dog's unique needs and canned formulas with many delicious flavors dogs love. Also, try **Science Diet®** treats that are sure to please!



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Mature Adult Small & Toy Dry** and **Entrée** dog foods provide complete and balanced nutrition for maintenance of adult dogs. **Savory Stew** dog food is formulated to meet the nutritional levels established by the AAFCO Dog food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing with canned food, decrease the amount of dry food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Savory Stew Can(s) (5.5 oz)	Gourmet Entrées Can(s) (5.8 oz)	Dry Cups
2	1/2 - 3/4	1/2 - 2/3	1/4 - 1/3
5	1 - 1 1/2	7/8 - 1 3/8	3/8 - 5/8
10	1 3/4 - 2 1/2	1 1/2 - 2 1/4	3/4 - 1
15	2 1/2 - 3 1/2	2 - 3	1 - 1 3/8
20	3 - 4 1/4	2 2/3 - 3 3/4	1 1/4 - 1 2/3
25	3 2/3 - 5	3 - 4 1/2	1 1/2 - 2
30	4 1/4 - 5 3/4	3 1/2 - 5 1/4	1 2/3 - 2 1/3

KEY BENEFITS (Can formulas)

BENEFIT	NUTRIENT	HOW IT WORKS
Lean Muscle and Ideal Body Weight	High quality lean proteins	Protein is the building block for lean muscle that helps maintain ideal body condition.
Healthy Heart and Vital Organs (Gourmet Entrées)	Sodium and Phosphorus	Controlled levels of sodium and phosphorus help maintain kidney and heart health.
Easy to Digest	High quality ingredients	Ensures optimal nutrient absorption to keep dogs fit and healthy.



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VETERINARY TEAM ONLY

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January 2014



**Mature
Adult
Small
& Toy
Breed**

KEY BENEFITS (Dry formula)

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Immune System	Vitamins E + C	Clinically proven antioxidant blend with our highest levels of vitamins E + C promotes a healthy immune system that supports your pet between vaccinations.
Energy and Vitality	High quality protein & L-carnitine	A synergistic combination of key nutrients including high quality protein and L-carnitine promote youthful vitality and help maintain ideal weight.
Healthy Skin and Shiny Coat	Omega-6 fatty acids	Exclusive antioxidant blend of Omega-6 fatty acids, vitamin E and other nutrients nourishes the skin and promotes a noticeably shiny coat in 30 days* guaranteed.

*vs. previously fed grocery food

INGREDIENTS

CANNED



Small & Toy Mature Adult Savory Stew with Chicken & Vegetables: Water, Chicken, Pork Liver, Brown Rice, Carrots, Rice Starch-Modified, Wheat Flour, Potato Starch, Dried Beet Pulp, Pork Plasma, Potatoes, Dextrose, Peas, Chicken Liver Flavor, Chicken Fat, Spinach, Calcium Carbonate, Flaxseed, Soybean Oil, Potassium Chloride, Sodium Phosphate, Guar Gum, Titanium Dioxide (color), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Protein, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin Supplement, D-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Caramel (color), Taurine, L-Lysine Monohydrochloride.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.4 %	31.2 %	7.2 g
Fat	4.1 %	20.0 %	4.6 g
Carbohydrate (NFE)	8.0 %	39.0 %	8.9 g
Crude Fiber	0.6 %	2.9 %	0.7 g
Calcium	0.23 %	1.12 %	257 mg
Phosphorus	0.15 %	0.7 %	168 mg
Sodium	0.10 %	0.49 %	112 mg
Potassium	0.19 %	0.93 %	212 mg
Magnesium	0.015 %	0.073 %	17 mg

METABOLIZABLE ENERGY

kcal/kg	895	4,366	
kcal/can 5.5 oz	140		
% Calories from:	Protein 26	Fat 41	Carbohydrates 33

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Mature Adult Small & Toy Breed

Science Diet® Mature Adult Small & Toy Breed

INGREDIENTS

CANNED



Small & Toy Mature Adult Gourmet Beef Entrée: Water, Beef, Cracked Pearled Barley, Whole Grain Corn, Liver, Dried Whey, Chicken Liver Flavor, Chicken Fat (preserved with mixed tocopherols, and citric acid), Dried Beet Pulp, Soybean Oil, Corn Gluten Meal, Fish Meal, Calcium Carbonate, Potassium Chloride, Iron Oxide (color), Dicalcium Phosphate, Choline Chloride, L-Lysine, Vitamin E Supplement, Taurine, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin, Calcium Iodate, Vitamin D3 Supplement, Sodium Selenite, Folic Acid.

Small & Toy Mature Adult Gourmet Chicken Entrée: Water, Chicken, Cracked Pearled Barley, Whole Grain Corn, Dried Whey, Liver, Dried Beet Pulp, Corn Gluten Meal, Chicken Liver Flavor, Soybean Oil, Choline Chloride, Fish Meal, Iron Oxide (color), Calcium Carbonate, Potassium Chloride, Vitamin E Supplement, Taurine, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin, Calcium Iodate, Vitamin D3 Supplement, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.5 %	18.4 %	4.5 – 4.8 g
Fat	3.5 – 4.2 %	14.3 – 17.1 %	3.7 – 4.2 g
Carbohydrate (NFE)	14.0 – 14.9 %	57.1 – 60.8 %	14.1 – 15.9 g
Crude Fiber	0.5 – 0.6 %	2.0 – 2.4 %	0.5 – 0.6 g
Calcium	0.16 – 0.18 %	0.65 – 0.73 %	161 – 192 mg
Phosphorus	0.14 – 0.15 %	0.6 %	141 – 160 mg
Sodium	0.03 %	0.12 %	30 – 32 mg
Potassium	0.16 – 0.20 %	0.65 – 0.82 %	170 – 201 mg
Magnesium	0.026 %	0.106 %	26 – 28 mg
METABOLIZABLE ENERGY			
kcal/kg	939 – 994	3,833 – 4,057	
kcal/can 5.8 oz	155 – 164		
% Calories from:	Protein 16	Fat 30 - 36	Carbohydrates 48 - 54

INGREDIENTS

DRY



Mature Adult Small & Toy Breed: Chicken Meal, Brown Rice, Cracked Pearled Barley, Whole Grain Wheat, Brewers Rice, Whole Grain Sorghum, Soybean Mill Run, Animal Fat (preserved with mixed tocopherols and citric acid), Soybean Meal, Flaxseed, Soybean Oil, Chicken Liver Flavor, Lactic Acid, Dried Carrots, Dried Spinach, Dried Grape Pomace, Dried Tomato Pomace, Dried Citrus Pulp, Calcium Carbonate, Potassium Chloride, Oat Fiber, Lipoic Acid, Choline Chloride, Iodized Salt, vitamins (Vitamin E Supplement, L-Ascorbyl-2- Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.4 %	18.9 %	4.9 g
Fat	13.5 %	14.7 %	3.8 g
Carbohydrate (NFE)	50.6 %	55.0 %	14.2 g
Crude Fiber	5.0 %	5.4 %	1.4 g
Calcium	1.07 %	1.16 %	301 mg
Phosphorus	0.60 %	0.7 %	169 mg
Sodium	0.19 %	0.21 %	53 mg
Potassium	0.73 %	0.79 %	205 mg
Magnesium	0.134 %	0.146 %	38 mg
Carnitine	304 mg/kg (ppm)	330 mg/kg (ppm)	8.5 mg
Vitamin E	895 IU/kg	973 IU/kg	25 IU/100kcal
Vitamin C	268 mg/kg	291 mg/kg	7.5 mg
METABOLIZABLE ENERGY			
kcal/kg	3,554	3,863	
kcal/cup	350		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 17	Fat 33	Carbohydrates 50

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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VETERINARY TEAM ONLY

HillsVet.com

January 2014



Science Diet® Senior 11+ Small & Toy Breed Age Defying

✓ Senior dogs age 11+



Senior 11+ Small & Toy Breed Age Defying:
Bags of 4.5 lbs (2533) and 15.5 lbs (2534)

✓ **Recommended for**
Senior dogs 11+ years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to: **Science Diet® Puppy Healthy Development Original, Science Diet® Puppy Healthy Development Small Bites or Science Diet® Puppy Small & Toy Breed.**

⊕ **Additional information (Dry)**
Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® pet food is available in a variety of dry foods and treats for a dog's unique needs, and canned foods with many delicious flavors dogs will love.



Senior 11+ Small & Toy Breed Age Defying

🍽️ DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Senior 11+ Small & Toy Breed Age Defying** dog food provides complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	For Senior 11+ Dry – Cups
2	1/4 – 1/3
5	3/8 – 5/8
10	3/4 – 1
15	1 – 1 1/3
20	1 1/4 – 1 2/3
25	1 1/2 – 2
30	1 2/3 – 2 1/4

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Mobility	Omega-3 fatty acids	Optimal levels of Omega-3 fatty acids from fish oil help improve mobility.
Active & Youthful Dog; Healthy Skin and Radiant Coat	Omega-6 fatty acids & vitamin E	Exclusive blend of Omega-6 fatty acids, and vitamin E and other nutrients support an active and youthful dog, nourish the skin and promote a healthy shiny coat.
Healthy Teeth and Gums	Calcium and vitamin C	Optimal levels of Calcium and vitamin C keep teeth strong and promote healthy gums.

Science Diet® Senior 11+ Small & Toy Breed Age Defying





**Senior
Dogs
Age 11 +**

INGREDIENTS

DRY



Senior 11+ Small & Toy Breed Age Defying: Chicken Meal, Whole Grain Wheat, Brewers Rice, Whole Grain Sorghum, Cracked Pearled Barley, Brown Rice, Soybean Meal, Dried Beet Pulp, Chicken Liver Flavor, Pork Fat, Soybean Oil, Fish Oil, Lactic Acid, Flaxseed, Pork Liver Flavor, DL-Methionine, Calcium Carbonate, Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Oat Fiber, Mixed Tocopherols for freshness, L-Carnitine, Phosphoric acid, Beta-Carotene, Natural Flavors, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	19.7 %	21.4 %	5.4 g
Fat	13.8 %	15.0 %	3.8 g
Carbohydrate (NFE)	50.3 %	54.7 %	13.9 g
Crude Fiber	2.2 %	2.4 %	0.6 g
Calcium	1.09 %	1.18 %	301 mg
Phosphorus	0.67 %	0.7 %	185 mg
Sodium	0.33 %	0.36 %	91 mg
Potassium	0.69 %	0.75 %	191 mg
Magnesium	0.122 %	0.133 %	34 mg
Vitamin E	667 IU/kg	725 IU/kg	18 IU/100kcal
Vitamin C	297 mg/kg	323 mg/kg	8.2 mg
Total Omega-3 Fatty Acids	1.25 %	1.36 %	345 mg
Total Omega-6 Fatty Acids	3.39 %	3.68 %	937 mg
Chondroitin Sulfate	1,315 mg/kg (ppm)	1,429 mg/kg (ppm)	36.35 mg
Glucosamine	341 mg/kg (ppm)	370 mg/kg (ppm)	9 mg

METABOLIZABLE ENERGY

kcal/kg	3,618	3,933	
kcal/cup	359		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 19	Fat 32	Carbohydrates 49

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Puppy

Science Diet® Puppy Healthy Development

Science Diet® Puppy Healthy Development

- ✓ Small and medium breed puppies
- ✓ Pregnant or nursing dogs



Puppy Healthy Development Original

Puppy Healthy Development Small Bites

Puppy Healthy Development Original:

Bags of 4.5 lbs (7133), 15.5 lbs (9366) and 30 lbs (9367)

Puppy Healthy Development Small Bites:

Bags of 4.5 lbs (7139) and 15.5 lbs (9368)

✓ **Recommended for** Puppies up to 1 year old and pregnant or nursing dogs.

✗ **Not recommended for** Adult dogs, mature adult dogs, obese or obese-prone dogs.

⊕ **Additional information**

Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® is available in a wide variety of foods for a puppy's unique needs. **Canned** puppy food is available from **Science Diet®** in several flavors such as delicious **Gourmet Chicken Entrée** that puppies will love. Also try **Science Diet®** treats that are sure to please!

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Mobility and Skeletal Development	Omega-3 fatty acids	Nutrient-rich fish oil contains Omega-3 fatty acids that support healthy bone growth and development in puppies.
Healthy Development of Brain, Eyes and Learning Ability	Natural DHA	DHA is recognized as an important building block for optimal brain and eye development in puppies.
Strong Immune System	Vitamin E + C	Optimal levels of clinically proven vitamins and antioxidants quickly build healthy immune function to protect between vaccinations.
Ideal Body Weight	High quality protein	Easy-to-digest, high quality protein is a foundation for lean muscle that helps maintain ideal body condition.



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January 2014



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Puppy Healthy Development** dog foods provide complete and balanced nutrition for growing puppies and gestating/lactating adult female dogs. **The following amounts are a starting point only for puppies or pregnant dogs, and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **For nursing dogs: Keep food available at all times.**

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS (PREGNANCY WEEKS 7 – 9)	FOR GROWTH 4 TO 9 MONTHS (PREGNANCY WEEKS 5 – 6)	FOR GROWTH 10 TO 12 MONTHS (PREGNANCY WEEKS 1 – 4)
	Dry Cups	Dry Cups	Dry Cups
2	1/2	3/8	1/3
5	1	7/8	2/3
8	1 1/2	1 1/4	1
10	1 3/4	1 1/2	1 1/8
20	3	2 1/2	2
40	5	4	3 1/4
60	6 2/3	5 1/2	4 1/3
80	8 1/4	6 3/4	5 1/2
100	9 3/4	8	6 1/2
120	11 1/4	9 1/4	7 1/2



Puppy

INGREDIENTS

DRY

Puppy Healthy Development Original/Puppy Small Bites: Chicken Meal, Cracked Pearled Barley, Whole Grain Wheat, Pork Meal, Whole Grain Corn, Whole Grain Sorghum, Corn Gluten Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Chicken Liver Flavor, Dried Beet Pulp, Fish Oil, Lactic Acid, Flaxseed, Pork Liver Flavor, Soybean Oil, Dicalcium Phosphate, Iodized Salt, Potassium Chloride, L-Lysine, Choline Chloride, vitamins (Vitamin E Supplement, L-ascorbyl-2-polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	28.0 %	30.4 %	7.5 g
Fat	18.2 %	19.8 %	4.9 g
Carbohydrate (NFE)	36.6 %	39.8 %	9.8 g
Crude Fiber	1.7 %	1.8 %	0.5 g
Calcium	1.45 %	1.58 %	387 mg
Phosphorus	1.10 %	1.2 %	294 mg
Sodium	0.46 %	0.50 %	123 mg
Potassium	0.73 %	0.79 %	195 mg
Magnesium	0.109 %	0.118 %	29 mg
Vitamin E	610 IU/kg	663 IU/kg	16 IU/100kcal
Vitamin C	292 mg/kg	317 mg/kg	7.8 mg
DHA	0.167 %	0.182 %	44.6 mg
Total Omega-3 Fatty Acids	1.04 %	1.13 %	278 mg
Total Omega-6 Fatty Acids	3.56 %	3.87 %	951 mg

METABOLIZABLE ENERGY

kcal/kg	3,744	4,070	
kcal/cup	369		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 26	Fat 41	Carbohydrates 33

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.

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SDC-1



Puppy

Science Diet® Puppy Canned

Science Diet® Puppy Canned

✓ Small and medium breed puppies

✓ Pregnant or nursing dogs



Puppy Savory Stew with Beef & Vegetables:
Cans of 12.8 oz (1429) in cases of 12



Puppy Savory Stew with Chicken & Vegetables:
Cans of 12.8 oz (1428) in cases of 12



Puppy Gourmet Chicken Entrée:
Cans of 13 oz (7036) in cases of 12

✓ **Recommended for**
Puppies up to 1 year old and pregnant or nursing dogs.

✗ **Not recommended for**
Adult dogs, mature adult dogs, obese or obese-prone dogs.

⊕ **Additional information (Savory Stews)**

- Promotes healthy digestion.
- Helps keep puppies in top condition.
- Great taste puppies are guaranteed to love.

Other products to consider

Science Diet® Small & Toy Puppy Savory Stew with Chicken & Vegetables and Small & Toy Puppy Gourmet Chicken Entrée. Science Diet® is also available in a wide variety of dry foods for a puppy's unique needs.

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Ideal Body Weight	Ideal levels of high quality lean protein for puppies in their first year of life	Protein is the building block for lean muscle that helps maintain ideal body condition.
Promotes Healthy Digestion	High quality ingredients including gentle fibers	Ensure availability of key nutrients and proteins for the healthy development of puppies.

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Puppy Gourmet Chicken Entrée** dog food provides complete and balanced nutrition for growing puppies and gestating/lactating adult female dogs. **Puppy Savory Stew** dog foods are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growing puppies and gestating/lactating adult female dogs. **The following amounts are a starting point only for puppies or pregnant dogs, and should be adjusted as needed to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **Provide nursing dogs free access to food 3 – 6 times per day.**

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS (PREGNANCY WEEKS 7 – 9)			FOR GROWTH 4 TO 9 MONTHS (PREGNANCY WEEKS 5 – 6)			FOR GROWTH 10 TO 12 MONTHS (PREGNANCY WEEKS 1 – 4)		
	Chicken & Veggies Can(s) (12.8 oz)	Beef & Veggies Can(s) (12.8 oz)	Gourmet Chicken Can(s) (13 oz)	Chicken & Veggies Can(s) (12.8 oz)	Beef & Veggies Can(s) (12.8 oz)	Gourmet Chicken Can(s) (13 oz)	Chicken & Veggies Can(s) (12.8 oz)	Beef & Veggies Can(s) (12.8 oz)	Gourmet Chicken Can(s) (13 oz)
2	5/8	1/2	3/8	1/2	1/2	1/3	3/8	1/3	1/4
5	1 1/8	1	7/8	7/8	7/8	2/3	3/4	2/3	1/2
8	1 2/3	1 1/2	1 1/4	1 1/3	1 1/4	1	1	1	3/4
10	2	1 3/4	1 1/3	1 1/2	1 1/2	1 1/4	1 1/4	1 1/4	1
20	3 1/4	3	2 1/3	2 2/3	2 1/2	2	2	2	1 1/2
40	5 1/3	5	4	4 1/2	4 1/4	3 1/4	3 1/2	3 1/3	2 2/3
60	7 1/4	6 3/4	5 1/3	6	5 2/3	4 1/2	4 3/4	4 1/2	3 1/2
80	9	8 1/2	6 1/2	7 1/2	7	5 1/2	6	5 2/3	4 1/3
100	10 1/2	10	7 3/4	8 3/4	8 1/3	6 1/2	7	6 2/3	5 1/4
120	12 1/4	11 1/2	9	10	9 1/2	7 1/2	8	7 2/3	6



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March 2013



Puppy

INGREDIENTS

CANNED



Puppy Savory Stew with Beef & Vegetables: Water, Beef, Liver, Brown Rice, Wheat Flour, Carrots, Rice Starch-Modified, Potato Starch, Dried Beet Pulp, Pork Plasma, Chicken Fat, Potatoes, Dextrose, Tricalcium Phosphate, Peas, Chicken Liver Flavor, Spinach, Calcium Carbonate, Soybean Oil, Ground Flaxseed, Sodium Phosphate, Potassium Chloride, Caramel (color), Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Protein, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin, Pantothenic Acid, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, Taurine, L-Lysine Monohydrochloride, Iron Oxide (color).



Puppy Savory Stew with Chicken & Vegetables: Water, Chicken, Liver, Brown Rice, Wheat Flour, Carrots, Rice Starch-Modified, Potato Starch, Dried Beet Pulp, Pork Plasma, Potatoes, Dextrose, Peas, Chicken Liver Flavor, Tricalcium Phosphate, Spinach, Ground Flaxseed, Soybean Oil, Calcium Carbonate, Sodium Phosphate, Potassium Chloride, Guar Gum, Titanium Dioxide (color), minerals (Ferrous Sulfate, Zinc Oxide, Copper Protein, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin, Pantothenic Acid, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, Taurine, L-Lysine Monohydrochloride, Caramel (color).

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.0 %	31.3 – 32.6 %	6.9 – 7.8 g
Fat	4.5 %	20.1 – 20.9 %	4.4 – 5.0 g
Carbohydrate (NFE)	7.9 – 8.7 %	36.7 – 38.8 %	8.6 – 8.8 g
Crude Fiber	0.5 %	2.2 – 2.3 %	0.5 – 0.6 g
Calcium	0.32 %	1.43 – 1.49 %	316 – 357 mg
Phosphorus	0.25 – 0.26 %	1.1 – 1.2 %	247 – 290 mg
Sodium	0.14 – 0.15 %	0.65 – 0.67 %	148 – 156 mg
Potassium	0.17 – 0.20 %	0.79 – 0.89 %	190 – 197 mg
Magnesium	0.020 %	0.089 – 0.093 %	20 – 22 mg

METABOLIZABLE ENERGY

kcal/kg	896 – 1,013	4,167 – 4,522	
kcal/can 12.8 oz	325 – 368		
% Calories from:	Protein 26 – 27	Fat 41 – 42	Carbohydrates 31 – 33

INGREDIENTS

CANNED



Puppy Gourmet Chicken Entrée: Water, Chicken, Whole Grain Corn, Cracked Pearled Barley, Soybean Meal, Liver, Dicalcium Phosphate, Iodized Salt, Iron Oxide, Calcium Carbonate, Potassium Chloride, Choline Chloride, Vitamin E Supplement, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Calcium Iodate, Riboflavin, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.5 %	28.2 %	6.8 g
Fat	7.1 %	23.6 %	5.7 g
Carbohydrate (NFE)	11.8 %	39.2 %	9.5 g
Crude Fiber	0.4 %	1.3 %	0.3 g
Calcium	0.40 %	1.33 %	322 mg
Phosphorus	0.29 %	1.0 %	234 mg
Sodium	0.12 %	0.40 %	97 mg
Potassium	0.24 %	0.80 %	193 mg
Magnesium	0.040 %	0.133 %	32 mg

METABOLIZABLE ENERGY

kcal/kg	1,241	4,123	
kcal/can 13 oz	459		
% Calories from:	Protein 23	Fat 46	Carbohydrates 31

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Adult Dry

✓ **Adult dogs**



Adult Advanced Fitness Lamb Meal & Rice

Recipe: Bags of 4.5 lbs (8554), 15.5 lbs (8556) and 33 lbs (2036)

Adult Advanced Fitness Small Bites Lamb Meal & Rice Recipe: Bags of 4.5 lbs (8555), 15.5 lbs (8557) and 33 lbs (2037)

Adult Advanced Fitness Original: Bags of 5 lbs (8178), 17.5 lbs (8870) and 38.5 lbs (9407)

Adult Advanced Fitness Small Bites: Bags of 5 lbs (8183), 17.5 lbs (8921) and 38.5 lbs (2035)

✓ **Recommended for**
Adult dogs 1 – 6 years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to: **Science Diet® Puppy Healthy Development Original, Science Diet® Puppy Healthy Development Small Bites, Science Diet® Puppy Healthy Development Lamb Meal & Rice Recipe or Science Diet® Puppy Small & Toy Breed.**

⊕ **Additional information**
Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider
Science Diet® is available in a wide variety of foods for a dog's unique needs. **Canned** dog food is available from **Science Diet®** in several flavors such as delicious **Adult Savory Stew with Turkey & Vegetables** that dogs will love. Also try **Science Diet®** treats that are sure to please!

Adult Advanced Fitness Lamb Meal & Rice Recipe



Adult Advanced Fitness Small Bites Lamb Meal & Rice Recipe



Adult Advanced Fitness Small Bites

Adult Advanced Fitness Original



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Adult Advanced Fitness Original** and **Small Bites** dog foods provide complete and balanced nutrition for maintenance of adult dogs. **Lamb Meal & Rice Recipe** dog foods are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry – Cups
5	1/2 – 5/8
10	3/4 – 1 1/8
20	1 1/3 – 1 3/4
40	2 1/4 – 3
60	3 – 4 1/4
80	3 3/4 – 5 1/4
100	4 1/3 – 6 1/4

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Skin and Shiny Coat	Omega-6 fatty acids	Exclusive blend of Omega-6 fatty acids, vitamin E and other nutrients nourish the skin & promote a noticeably shiny coat in 30 days.*
Strong, Lean Muscles	Fresh chicken	High quality proteins help maintain strong, lean muscles and ideal body condition.
Easy to Digest	High quality protein	Easy-to-digest, high quality protein provides optimal nutrient absorption that helps maintain ideal body condition.

*vs. previously fed grocery food



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January 2014



Adult

INGREDIENTS

DRY



Adult Advanced Fitness Lamb Meal & Rice Recipe/Small Bites: Lamb Meal, Brewers Rice, Brown Rice, Corn Gluten Meal, Whole Grain Wheat, Whole Grain Sorghum, Animal Fat (preserved with mixed tocopherols and citric acid), Cracked Pearled Barley, Chicken Liver Flavor, Flaxseed, Lactic Acid, Dried Beet Pulp, Soybean Oil, Potassium Chloride, Iodized Salt, L-Lysine, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Tryptophan, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, L-Threonine, Phosphoric Acid, Beta-Carotene, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.3 %	24.2 %	6.0 g
Fat	15.1 %	16.4 %	4.1 g
Carbohydrate (NFE)	47.4 %	51.5 %	12.8 g
Crude Fiber	1.8 %	2.0 %	0.5 g
Calcium	0.93 %	1.01 %	252 mg
Phosphorus	0.70 %	0.8 %	189 mg
Sodium	0.29 %	0.32 %	78 mg
Potassium	0.75 %	0.82 %	203 mg
Magnesium	0.091 %	0.099 %	25 mg
Vitamin E	545-546 IU/kg	592-593 IU/kg	15 IU/100kcal
Vitamin C	243 mg/kg	264 mg/kg	6.6 mg
Total Omega-3 Fatty Acids	0.62 %	0.67 %	168 mg
Total Omega-6 Fatty Acids	3.06 %	3.33 %	828 mg

METABOLIZABLE ENERGY

kcal/kg	3,697	4,018	
kcal/cup	364		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 21	Fat 34	Carbohydrates 45

INGREDIENTS

DRY



Adult Advanced Fitness Original/Small Bites: Chicken, Brewers Rice, Cracked Pearled Barley, Whole Grain Wheat, Whole Grain Sorghum, Whole Grain Corn, Corn Gluten Meal, Chicken Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Chicken Liver Flavor, Soybean Oil, Dried Beet Pulp, Wheat Gluten, Lactic Acid, Potassium Chloride, Flaxseed, Iodized Salt, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Dicalcium Phosphate, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.5 %	24.5 %	6.1 g
Fat	14.5 %	15.8 %	3.9 g
Carbohydrate (NFE)	48.6 %	52.8 %	13.2 g
Crude Fiber	1.7 %	1.8 %	0.5 g
Calcium	0.72 %	0.78 %	196 mg
Phosphorus	0.62 %	0.7 %	169 mg
Sodium	0.28 %	0.30 %	76 mg
Potassium	0.69 %	0.75 %	188 mg
Magnesium	0.088 %	0.096 %	24 mg
Taurine	0.12 %	0.13 %	33 mg
Vitamin E	722 IU/kg	785 IU/kg	20 IU/100kcal
Vitamin C	268 mg/kg	291 mg/kg	7.3 mg

METABOLIZABLE ENERGY

kcal/kg	3,675	3,995	
kcal/cup	362		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 21	Fat 33	Carbohydrates 46

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Adult Canned

✓ Adult dogs

Adult

Science Diet® Adult Canned



Adult Savory Stew with Beef & Vegetables: Cans of 12.8 oz (1431) in cases of 12

Adult Savory Stew with Chicken & Vegetables: Cans of 12.8 oz (1430) in cases of 12

Adult Savory Stew with Turkey & Vegetables: Cans of 12.8 oz (1432) in cases of 12



Adult Gourmet Beef Entrée: Cans of 13 oz (7039) in cases of 12

Adult Beef & Chicken Entrée: Cans of 13 oz (7040) in cases of 12

Adult Gourmet Chicken Entrée: Cans of 13 oz (7037) in cases of 12

Adult Gourmet Turkey Entrée: Cans of 13 oz (7038) in cases of 12

Recommended for
Adult dogs 1 – 6 years of age.

Not recommended for
Puppies, pregnant or nursing dogs, or mature adult dogs.

Additional information (Savory Stews)

- Promotes healthy digestion.
- Helps keep dogs in top condition.
- Great taste dogs are guaranteed to love.

Other products to consider

Science Diet® is available in a wide variety of dry foods for a dog's unique needs, and canned foods with many delicious flavors dogs love.

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Lean Muscle Maintenance	High quality lean proteins	Protein is the building block for lean muscle that helps maintain ideal body condition.
Ideal Body Weight (Adult entrées)	Precise balance of key nutrients	Delivers the appropriate amount of energy to support ideal body weight.
Promotes Healthy Digestion	High quality ingredients including gentle fibers	Ensures optimal nutrient absorption to keep dogs fit and healthy.



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March 2013



DAILY FEEDING AMOUNTS



Adult

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Entrée** dog foods provide complete and balanced nutrition for maintenance of adult dogs. **Savory Stew** dog foods are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. Feeding **Science Diet® Adult Treats** is encouraged, although supplementing with other foods is not recommended. (For more information, see the **Adult Treats** page). **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing with dry food, decrease the amount of canned food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Savory Stew with Beef & Veggies Can(s) (12.8 oz)	Savory Stew with Chicken & Veggies Can(s) (12.8 oz)	Savory Stew with Turkey & Veggies Can(s) (12.8 oz)	Gourmet Beef Entrée Can(s) (13 oz)	Beef & Chicken Entrée Can(s) (13 oz)	Gourmet Chicken Entrée Can(s) (13 oz)	Gourmet Turkey Entrée Can(s) (13 oz)
5	1/2 - 3/4	1/2 - 3/4	1/2 - 3/4	1/2 - 2/3	1/2 - 5/8	1/2 - 2/3	3/8 - 1/2
10	1 - 1 1/4	1 - 1 1/4	1 - 1 1/4	3/4 - 1 1/4	3/4 - 1	3/4 - 1	2/3 - 1
20	1 1/2 - 2	1 1/2 - 2	1 1/2 - 2	1 1/3 - 2	1 1/4 - 1 3/4	1 1/3 - 2	1 - 1 1/2
40	2 1/2 - 3 1/2	2 1/2 - 3 1/2	2 1/2 - 3 1/2	2 1/3 - 3 1/4	2 1/4 - 3	2 1/4 - 3 1/4	1 3/4 - 2 1/2
60	3 1/3 - 4 2/3	3 1/3 - 4 2/3	3 1/3 - 4 2/3	3 1/4 - 4 1/3	3 - 4	3 - 4 1/4	2 1/2 - 3 1/2
80	4 1/4 - 5 3/4	4 1/4 - 6	4 1/4 - 6	4 - 5 1/3	3 2/3 - 5	3 3/4 - 5 1/3	3 - 4 1/4
100	5 - 7	5 - 7	5 - 7	4 2/3 - 6 1/3	4 1/4 - 6	4 1/2 - 6 1/4	3 2/3 - 5

INGREDIENTS

CANNED



Adult Savory Stew with Beef & Vegetables: Water, Beef, Liver, Brown Rice, Carrots, Rice Starch-Modified, Wheat Flour, Potato Starch, Pork Plasma, Dried Beet Pulp, Potatoes, Dextrose, Chicken Fat, Peas, Chicken Liver Flavor, Spinach, Calcium Carbonate, Soybean Oil, Ground Flaxseed, Potassium Chloride, Sodium Phosphate, Caramel (Added Color), Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin, D-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, Taurine, L-Lysine Monohydrochloride, Iron Oxide (added color).

Adult Savory Stew with Chicken & Vegetables: Water, Chicken, Liver, Brown Rice, Carrots, Rice Starch-Modified, Wheat Flour, Potato Starch, Pork Plasma, Dried Beet Pulp, Potatoes, Dextrose, Peas, Chicken Fat, Chicken Liver Flavor, Spinach, Calcium Carbonate, Ground Flaxseed, Soybean Oil, Potassium Chloride, Sodium Phosphate, Guar Gum, Titanium Dioxide (added color), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin, D-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Caramel (added color), Taurine, L-Lysine Monohydrochloride.

Adult Savory Stew with Turkey & Vegetables: Water, Turkey, Liver, Brown Rice, Carrots, Rice Starch-Modified, Wheat Flour, Potato Starch, Pork Plasma, Dried Beet Pulp, Potatoes, Dextrose, Peas, Chicken Fat, Chicken Liver Flavor, Spinach, Calcium Carbonate, Soybean Oil, Ground Flaxseed, Potassium Chloride, Sodium Phosphate, Guar Gum, Caramel (added color), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin, Pantothenic Acid, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Taurine, L-Lysine Monohydrochloride.

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE ALL CANNED FORMULAS ABOVE)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.2 - 6.4 %	29.8 - 31.2 %	6.9 - 7.2 g
Fat	4.1 - 4.4 %	20.0 - 20.8 %	4.6 - 4.9 g
Carbohydrate (NFE)	8.2 - 9.0 %	39.0 - 41.9 %	8.9 - 9.9 g
Crude Fiber	0.4 - 0.6 %	1.9 - 2.9 %	0.4 - 0.7 g
Calcium	0.20 - 0.23 %	0.99 - 1.12 %	223 - 257 mg
Phosphorus	0.14 - 0.15 %	0.7 %	155 - 168 mg
Sodium	0.10 - 0.11 %	0.49 - 0.51 %	111 - 121 mg
Potassium	0.18 - 0.19 %	0.84 - 0.93 %	199 - 212 mg
Magnesium	0.015 - 0.016 %	0.073 - 0.074 %	17 - 18 mg
METABOLIZABLE ENERGY			
kcal/kg	895 - 906	4,214 - 4,441	
kcal/can 12.8 oz	325 - 329		
% Calories from:	Protein 25 - 26	Fat 41	Carbohydrates 34

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult

Science Diet® Adult Canned

INGREDIENTS

CANNED



Adult Gourmet Beef Entrée: Water, Beef, Liver, Ground Whole Grain Corn, Cracked Pearled Barley, Chicken Liver Flavor, Soybean Oil, Calcium Carbonate, Chicken Fat (preserved with mixed tocopherols and citric acid), Potassium Chloride, Iron Oxide, Choline Chloride, Iodized Salt, Vitamin E Supplement, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Vitamin D3 Supplement, Riboflavin, Sodium Selenite, Folic Acid.

Adult Beef & Chicken Entrée: Water, Beef, Chicken, Liver, Meat By-Products, Rice, Cracked Pearled Barley, Ground Whole Grain Corn, Corn Gluten Meal, Chicken Liver Flavor, Soybean Oil, Potassium Chloride, Calcium Carbonate, Dicalcium Phosphate, Choline Chloride, Iodized Salt, L-Lysine, Iron Oxide, Vitamin E Supplement, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Vitamin D3 Supplement, Riboflavin, Sodium Selenite, Folic Acid.

Adult Gourmet Chicken Entrée: Water, Chicken, Liver, Cracked Pearled Barley, Ground Whole Grain Corn, Meat By-Products, Soybean Meal, Dried Whey, Chicken Liver Flavor, Soybean Oil, Calcium Carbonate, Iron Oxide, Choline Chloride, Iodized Salt, Vitamin E Supplement, Magnesium Oxide, Potassium Chloride, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Vitamin D3 Supplement, Riboflavin, Folic Acid, Sodium Selenite.

Adult Gourmet Turkey Entrée: Water, Turkey, Cracked Pearled Barley, Whole Grain Corn, Meat By-Products, Liver, Dried Whey, Chicken Liver Flavor, Chicken Fat (preserved with mixed tocopherols and citric acid), Soybean Oil, Calcium Carbonate, Choline Chloride, Potassium Chloride, Iodized Salt, Ferrous Sulfate, Vitamin E Supplement, Zinc Oxide, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Vitamin D3 Supplement, Riboflavin, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE ALL CANNED FORMULAS ABOVE)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	5.7 – 6.4 %	23.5 – 26.7 %	4.9 – 6.9 g
Fat	3.9 – 4.2 %	16.1 – 17.1 %	3.5 – 4.4 g
Carbohydrate (NFE)	11.9 – 13.7 %	49.6 – 54.6 %	11.3 – 12.9 g
Crude Fiber	0.2 – 0.3 %	0.8 – 1.3 %	0.2 – 0.3 g
Calcium	0.14 – 0.18 %	0.58 – 0.75 %	132 – 193 mg
Phosphorus	0.11 – 0.16 %	0.45 – 0.67 %	108 – 171 mg
Sodium	0.06 – 0.07 %	0.24 – 0.29 %	49 – 69 mg
Potassium	0.15 – 0.22 %	0.60 – 0.91 %	123 – 215 mg
Magnesium	0.022 – 0.033 %	0.088 – 0.138 %	21 – 35 mg

METABOLIZABLE ENERGY

kcal/kg	933 – 1,215	3,889 – 4,841
kcal/can 13 oz	345 – 450	
% Calories from:	Protein 20 – 23	Fat 33 – 35 Carbohydrates 42 – 47

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult Light

Science Diet® Adult Light

Science Diet® Adult Light

✓ Adult dogs requiring fewer calories



Adult Light with Liver:
Cans of 13 oz (7048) in cases of 12



Adult Light: Bags of 5 lbs (4593), 17.5 lbs (8866) and 33 lbs (2039)
Adult Light Small Bites: Bags of 5 lbs (9301), 17.5 lbs (8923) and 33 lbs (2040)

Adult Light

Adult Light Small Bites

✓ Recommended for

Adult dogs 1-6 years of age that require fewer calories (i.e., dogs that are less active, neutered or otherwise prone to weight gain).

✗ Not recommended for

- Puppies, adult dogs not prone to gaining excess weight.
- Pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to **Science Diet® Puppy Healthy Development Original**, **Science Diet® Puppy Healthy Development Small Bites**, **Science Diet® Puppy Healthy Development Lamb Meal & Rice Recipe** or **Science Diet® Puppy Small & Toy Breed**.

+ Additional information

Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

For obese-prone dogs: **Prescription Diet® w/d® Canine**.
For weight loss: **Prescription Diet® r/d® Canine**.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Light with Liver** dog food provides complete and balanced nutrition for maintenance of adult dogs. **Science Diet® Adult Light Dry** dog foods are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. Feeding **Science Diet® Light Treats** are encouraged, although supplementing with other foods is not recommended. (For more information, see the **Light Treats** page). **These amounts are a starting point only and should be adjusted to maintain proper weight. Adjust as needed.** When supplementing with dry food, decrease the amount of canned food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Ideal Body Weight (lb)	For Obese Prone Can(s) (13 oz)	For Weight Control Dry - Cups	For Weight Loss Dry - Cups
5	1/2 - 2/3	3/8 - 5/8	3/8 - 5/8
10	3/4 - 1	3/4 - 1	3/4 - 1
20	1 1/3 - 2	1 1/4 - 1 2/3	1 1/4 - 1 3/4
40	2 1/3 - 3 1/4	2 - 2 3/4	2 - 3
60	3 - 4 1/3	2 3/4 - 3 3/4	2 3/4 - 4
80	3 3/4 - 5 1/3	3 1/2 - 4 3/4	3 1/2 - 5
100	4 1/2 - 6 1/3	4 - 5 2/3	4 - 5 3/4



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

January 2014



KEY BENEFITS (Can formula)

BENEFIT	NUTRIENT	HOW IT WORKS
Helps Maintain a Healthy Weight	Reduced calories	Contains 50% less fat, 12.5% fewer calories and higher fiber than Hill's® Science Diet® Adult Gourmet Turkey Entrée canned formula to help control weight to keep dogs lean and healthy.
Maintains Lean Muscle and Ideal Body Weight	High quality protein	Helps maintain strong bones and muscles.
Healthy Skin and Shiny Coat and Supports the Nervous and Immune Systems	Nourishing fatty acids	Helps maintain proper function of nervous and immune systems, as well as promote healthy skin and a shiny coat.

INGREDIENTS

CANNED



Adult Light with Liver: Water, Ground Whole Grain Corn, Meat By-Products, Soybean Mill Run, Liver, Corn Gluten Meal, Chicken Liver Flavor, Powdered Cellulose, Egg Product, Soybean Oil, Calcium Carbonate, Dicalcium Phosphate, Iodized Salt, Iron Oxide, Potassium Chloride, Taurine, Vitamin E Supplement, Choline Chloride, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Calcium Iodate, Riboflavin, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	5.0 %	19.5 %	5.7 g
Fat	2.2 %	8.6 %	2.5 g
Carbohydrate (NFE)	14.6 %	56.8 %	16.8 g
Crude Fiber	2.5 %	9.7 %	2.9 g
Calcium	0.16 %	0.62 %	184 mg
Phosphorus	0.13 %	0.5 %	149 mg
Sodium	0.08 %	0.31 %	92 mg
Potassium	0.17 %	0.66 %	195 mg
Magnesium	0.028 %	0.109 %	32 mg

METABOLIZABLE ENERGY

kcal/kg	871	3,389	
kcal/can 13 oz	322		
% Calories from:	Protein 20	Fat 21	Carbohydrates 59

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult Light

Science Diet® Adult Light

KEY BENEFITS (Dry formulas)

BENEFIT	NUTRIENT	HOW IT WORKS
Satisfied Hunger	Natural vegetable fibers	Natural vegetable fibers help satisfy hunger between meals.
Conversion of Fat into Energy	L-carnitine	L-carnitine helps convert fat into energy.
Lean Muscle	High quality protein	High quality protein helps maintain lean muscle and ideal body condition

INGREDIENTS

DRY



Adult Light/Small Bites: Chicken Meal, Brewers Rice, Pea Protein Concentrate, Whole Grain Wheat, Whole Grain Sorghum, Whole Grain Corn, Pea Bran Meal, Powdered Cellulose, Corn Gluten Meal, Chicken Liver Flavor, Soybean Oil, Dried Beet Pulp, Lactic Acid, Flaxseed, Iodized Salt, Calcium Carbonate, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), L-Lysine, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Oat Fiber, L-Carnitine, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Beta-Carotene, Phosphoric Acid, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.7 %	24.9 %	7.6 g
Fat	8.1 %	8.9 %	2.7 g
Carbohydrate (NFE)	43.0 %	47.3 %	14.4 g
Crude Fiber	12.1 %	13.3 %	4.0 g
Calcium	0.86 %	0.95 %	288 mg
Phosphorus	0.57 %	0.6 %	191 mg
Sodium	0.32 %	0.35 %	107 mg
Potassium	0.59 %	0.65 %	197 mg
Magnesium	0.119 %	0.131 %	40 mg
Carnitine	300 mg/kg (ppm)	330 mg/kg (ppm)	10.0 mg
Vitamin E	646 IU/kg	710 IU/kg	22 IU/100kcal
Vitamin C	225 mg/kg	247 mg/kg	7.5 mg
METABOLIZABLE ENERGY			
kcal/kg	2,990	3,286	
kcal/cup	295		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 27	Fat 23	Carbohydrates 50

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Mature Adult

Science Diet® Mature Adult

Science Diet® Mature Adult

Mature adult dogs



Mature Adult Gourmet Beef Entrée: Cans of 13 oz (7056) in cases of 12

Mature Adult Gourmet Turkey Entrée: Cans of 13 oz (7057) in cases of 12

Mature Adult Gourmet Chicken Entrée: Cans of 13 oz (7055) in cases of 12

Mature Adult Savory Stew with Beef & Vegetables: Cans of 12.8 oz (1434) in cases of 12

Mature Adult Savory Stew with Chicken & Vegetables: Cans of 12.8 oz (1433) in cases of 12

Mature Adult Active Longevity Original: Bags of 5 lbs (6702), 17.5 lbs (8872) and 33 lbs (2042)

Mature Adult Active Longevity Small Bites: Bags of 5 lbs (8159), 17.5 lbs (8925) and 33 lbs (2043)

Mature Adult Active Longevity Original

Mature Adult Active Longevity Small Bites

Recommended for Mature adult dogs 7 years and older.

Not recommended for Puppies, pregnant or nursing dogs.

Additional information
Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider
Science Diet® dog food is available in a variety of dry formulas for a mature dog's unique needs and canned formulas with many delicious flavors dogs love.

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Mature Adult Entrée** dog foods provide complete and balanced nutrition for maintenance of adult dogs. **Dry** and **Savory Stew** dog foods are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing with canned food, decrease the amount of dry food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Can(s) (12.8 oz)	Can(s) (13 oz)	Dry Cups
5	1/2 - 2/3	3/8 - 5/8	3/8 - 5/8
10	3/4 - 1	3/4 - 1	2/3 - 1
20	1 1/3 - 1 3/4	1 1/4 - 1 3/4	1 1/4 - 1 2/3
40	2 1/4 - 3	2 - 3	2 - 2 3/4
60	3 - 4 1/4	2 3/4 - 4	2 2/3 - 3 3/4
80	3 3/4 - 5 1/4	3 1/3 - 5	3 1/3 - 4 2/3
100	4 1/2 - 6	4 - 5 3/4	4 - 5 1/2

KEY BENEFITS (Can formulas)

BENEFIT	NUTRIENT	HOW IT WORKS
Lean Muscle and Ideal Body Weight	High quality lean proteins	Protein is the building block for lean muscle and helps maintain ideal body condition.
Healthy Heart and Vital Organs (Entrées)	Sodium and phosphorus	Controlled levels of sodium and phosphorus help maintain kidney and heart health.
Promotes Healthy Digestion	High quality ingredients including gentle fibers	Ensures optimal nutrient absorption to keep dogs fit and healthy.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

March 2013



Mature Adult

INGREDIENTS

CANNED



Mature Adult Savory Stew with Beef & Vegetables: Water, Beef, Liver, Brown Rice, Carrots, Rice Starch-Modified, Wheat Flour, Potato Starch, Dried Beet Pulp, Pork Plasma, Potatoes, Dextrose, Chicken Fat, Peas, Chicken Liver Flavor, Spinach, Calcium Carbonate, Ground Flaxseed, Soybean Oil, Potassium Chloride, Sodium Phosphate, Caramel (color), Guar Gum, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganous Sulfate, Potassium Iodide vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin, Pantothenic Acid, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Choline Chloride, Taurine, L-Lysine Monohydrochloride, Iron Oxide (color).

Mature Adult Savory Stew with Chicken & Vegetables: Water, Chicken, Liver, Brown Rice, Carrots, Rice Starch-Modified, Wheat Flour, Potato Starch, Dried Beet Pulp, Pork Plasma, Potatoes, Dextrose, Peas, Chicken Liver Flavor, Chicken Fat, Spinach, Calcium Carbonate, Ground Flaxseed, Soybean Oil, Potassium Chloride, Sodium Phosphate, Guar Gum, Titanium Dioxide (color), Choline Chloride, minerals (Ferrous Sulfate, Zinc Oxide, Copper Proteinate, Manganous Sulfate, Potassium Iodide), vitamins (Vitamin E Supplement, Thiamine Mononitrate, Niacin, D-Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Vitamin D3 Supplement, Riboflavin Supplement, Folic Acid), Caramel (color), Taurine, L-Lysine Monohydrochloride.

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE ALL CANNED FORMULAS ABOVE)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.4 %	29.8 – 31.2 %	7.1 – 7.2 g
Fat	4.1 – 4.4 %	20.0 – 20.5 %	4.6 – 4.9 g
Carbohydrate (NFE)	8.0 – 9.0 %	39.0 – 41.9 %	8.9 – 9.9 g
Crude Fiber	0.4 – 0.6 %	1.9 – 2.9 %	0.4 – 0.7 g
Calcium	0.22 – 0.23 %	1.02 – 1.12 %	243 – 257 mg
Phosphorus	0.14 – 0.15 %	0.7 %	155 – 168 mg
Sodium	0.10 – 0.11 %	0.49 – 0.51 %	112 – 121 mg
Potassium	0.18 – 0.19 %	0.84 – 0.93 %	199 – 212 mg
Magnesium	0.015 – 0.016 %	0.073 – 0.074 %	17 – 18 mg

METABOLIZABLE ENERGY

kcal/kg	895 – 906	4,214 – 4,366	
kcal/can 12.8 oz	325 – 329		
% Calories from:	Protein 25 – 26	Fat 41	Carbohydrates 33 – 34

INGREDIENTS

CANNED



Mature Adult Gourmet Beef Entrée: Water, Beef, Cracked Pearled Barley, Ground Whole Grain Corn, Liver, Dried Whey, Chicken Liver Flavor, Chicken Fat (preserved with mixed tocopherols, and citric acid), Dried Beet Pulp, Soybean Oil, Corn Gluten Meal, Fish Meal, Calcium Carbonate, Potassium Chloride, Iron Oxide, Dicalcium Phosphate, Choline Chloride, L-Lysine, Vitamin E Supplement, Taurine, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin, Calcium Iodate, Vitamin D3 Supplement, Sodium Selenite, Folic Acid.

Mature Adult Gourmet Turkey Entrée: Water, Turkey, Ground Whole Grain Corn, Cracked Pearled Barley, Liver, Soybean Oil, Chicken Liver Flavor, Dried Beet Pulp, Potassium Chloride, Calcium Carbonate, Choline Chloride, Iodized Salt, Vitamin E Supplement, Taurine, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Calcium Iodate, Vitamin D3 Supplement, Riboflavin, Folic Acid, Sodium Selenite.

Mature Adult Gourmet Chicken Entrée: Water, Chicken, Cracked Pearled Barley, Ground Whole Grain Corn, Dried Whey, Liver, Dried Beet Pulp, Corn Gluten Meal, Chicken Liver Flavor, Soybean Oil, Choline Chloride, Fish Meal, Iron Oxide, Calcium Carbonate, Potassium Chloride, Vitamin E Supplement, Taurine, Zinc Oxide, Ferrous Sulfate, Thiamine Mononitrate, Copper Sulfate, Manganous Oxide, Niacin, Calcium Pantothenate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Biotin, Riboflavin, Calcium Iodate, Vitamin D3 Supplement, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE ALL CANNED FORMULAS ABOVE)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	4.3 – 4.7 %	17.8 – 18.8 %	4.3 – 4.8 g
Fat	3.1 – 3.6 %	12.8 – 14.4 %	3.1 – 3.6 g
Carbohydrate (NFE)	15.1 – 15.2 %	60.4 – 62.4 %	15.2 – 16.2 g
Crude Fiber	0.4 – 0.5 %	1.6 – 2.1 %	0.4 – 0.5 g
Calcium	0.15 – 0.17 %	0.60 – 0.70 %	151 – 171 mg
Phosphorus	0.13 – 0.15 %	0.5 – 0.6 %	131 – 151 mg
Sodium	0.04 %	0.16 – 0.17 %	40 – 43 mg
Potassium	0.17 – 0.20 %	0.70 – 0.83 %	181 – 201 mg
Magnesium	0.026 – 0.027 %	0.104 – 0.111 %	26 – 29 mg

METABOLIZABLE ENERGY

kcal/kg	939 – 996	3,848 – 4,116	
kcal/can 13 oz	347 – 369		
% Calories from:	Protein 16	Fat 28 – 31	Carbohydrates 53 – 56

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Mature Adult

Science Diet® Mature Adult

KEY BENEFITS (Dry formulas)

BENEFIT	NUTRIENT	HOW IT WORKS
Youthful Vitality & Ideal Weight	L-carnitine	A synergistic combination of key nutrients including L-carnitine promotes youthful vitality and helps maintain ideal weight.*
Healthy Skin and Coat	Omega-6 fatty acids & vitamin E	Exclusive blend of Omega-6 fatty acids, vitamin E and other nutrients nourish the skin and promotes a noticeably shiny coat.*
Healthy Cartilage and Joints	Glucosamine & chondroitin	Natural sources of glucosamine and chondroitin are the building blocks for healthy cartilage and joints.

*vs. previously fed grocery food

INGREDIENTS

DRY



Mature Adult Active Longevity Original/Small Bites: Chicken Meal, Brown Rice, Brewers Rice, Whole Grain Wheat, Whole Grain Sorghum, Whole Grain Corn, Animal Fat, Liver Flavor, Soybean Oil, Corn Gluten Meal, Cracked Pearled Barley, Dried Beet Pulp, Lactic Acid, Potassium Chloride, Flaxseed, L-Lysine, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Iodized Salt, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, L-carnitine, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.8 %	19.3 %	4.5 g
Fat	13.8 %	15.0 %	3.5 g
Carbohydrate (NFE)	53.9 %	58.6 %	13.7 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	0.74 %	0.80 %	188 mg
Phosphorus	0.61 %	0.7 %	155 mg
Sodium	0.18 %	0.20 %	46 mg
Potassium	0.88 %	0.96 %	224 mg
Magnesium	0.098 %	0.107 %	25 mg
Carnitine	304 mg/kg (ppm)	330 mg/kg (ppm)	7.7 mg
Lysine	1.15 %	1.25 %	293 mg
Vitamin E	757 IU/kg	823 IU/kg	19 IU/100kcal
Vitamin C	304 mg/kg	330 mg/kg	7.7 mg
Chondroitin Sulfate	1,206 mg/kg (ppm)	1,311 mg/kg (ppm)	30.68 mg
Glucosamine	312 mg/kg (ppm)	339 mg/kg (ppm)	8 mg

METABOLIZABLE ENERGY

kcal/kg	3,931	4,273	
kcal/cup	387		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 17	Fat 32	Carbohydrates 51

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Canine
Treats

Science Diet® Soft Savories

Science Diet® Soft Savories

✓ Normally active dogs



Soft Savories Beef & Cheddar: 8 oz pouch (3359) in cases of 12



Soft Savories Peanut Butter & Banana: 8 oz pouch (3360) in cases of 12



Soft Savories Chicken & Yogurt: 8 oz pouch (3361) in cases of 12



Recommended for
Normally active puppies (9+ weeks old), adult and mature adult dogs.



Additional information
Feed as a snack as part of a healthy routine. These treats are a perfect complement to **Science Diet®** dry and canned foods.

Other products to consider

Try our other tasty treat varieties, such as **Grain Free, Fruity Snacks, Jerky Strips, Baked Light Biscuits** and **Dental Chews**.



DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to **Science Diet®** dry and canned foods. For best quality, use within 3 weeks of opening.

Body Weight (lb)	Beef & Cheddar	Peanut Butter & Banana	Chicken & Yogurt
	Treats per day		
5	1	1	1
10	1	1	1
20	2	2	2
40	3	3	3
60	4	4	4
80	5	5	6
100	6	5	7

KEY BENEFITS

Natural ingredients with real beef, chicken or peanut butter as #1 ingredient.

Soft and tender, mouth-watering treats.

No corn, artificial colors, flavors or preservatives.

Fun, rich flavors for a happy dog.

Great taste 100% guaranteed or your money back.



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HillsVet.com



August 2014



INGREDIENTS

TREATS



Soft Savories Beef & Cheddar: Beef, Potatoes, Wheat Flour, Cane Molasses, Glycerin, Chicken Fat, Cheddar Cheese, Peas, Technical Pork Gelatin, Natural Flavors, Dried Skim Milk, Citric Acid, Lactic Acid, Mixed Tocopherols for freshness.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	13.2 %	15.4 %	3.8 g
Fat	12.0 %	14.0 %	3.4 g
Carbohydrate (NFE)	57.0 %	66.6 %	16.4 g
Crude Fiber	0.7 %	0.8 %	0.2 g
Calcium	0.47 %	0.55 %	135 mg
Phosphorus	0.31 %	0.4 %	89 mg
Sodium	0.13 %	0.15 %	37 mg
Potassium	0.40 %	0.47 %	115 mg
Magnesium	0.066 %	0.077 %	19 mg

METABOLIZABLE ENERGY

kcal/kg	3,482	4,068	
kcal/treat (approx.)	31		
% Calories from:	Protein 13	Fat 29	Carbohydrates 58

INGREDIENTS

TREATS



Soft Savories Peanut Butter & Banana: Peanut Butter, Potatoes, Wheat Flour, Cane Molasses, Glycerin, Peanuts, Chicken Fat, Bananas, Peas, Technical Pork Gelatin, Natural Flavors, Dried Skim Milk, Citric Acid, Lactic Acid, Mixed Tocopherols for freshness.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	16.2 %	17.6 %	4.1 g
Fat	17.6 %	19.1 %	4.4 g
Carbohydrate (NFE)	54.9 %	59.7 %	13.8 g
Crude Fiber	0.9 %	1.0 %	0.2 g
Calcium	0.26 %	0.28 %	65 mg
Phosphorus	0.26 %	0.3 %	65 mg
Sodium	0.17 %	0.18 %	43 mg
Potassium	0.49 %	0.53 %	123 mg
Magnesium	0.098 %	0.107 %	25 mg

METABOLIZABLE ENERGY

kcal/kg	3,985	4,332	
kcal/treat (approx.)	36		
% Calories from:	Protein 14	Fat 38	Carbohydrates 48

INGREDIENTS

TREATS



Soft Savories Chicken & Yogurt: Chicken, Potatoes, Wheat Flour, Cane Molasses, Glycerin, Chicken Fat, Yogurt, Peas, Technical Pork Gelatin, Natural Flavors, Dried Skim Milk, Citric Acid, Lactic Acid, Mixed Tocopherols for freshness.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	13.3 %	15.8 %	4.0 g
Fat	9.7 %	11.5 %	2.9 g
Carbohydrate (NFE)	57.6 %	68.5 %	17.4 g
Crude Fiber	0.7 %	0.8 %	0.2 g
Calcium	0.50 %	0.59 %	151 mg
Phosphorus	0.32 %	0.4 %	97 mg
Sodium	0.12 %	0.14 %	36 mg
Potassium	0.41 %	0.49 %	124 mg
Magnesium	0.066 %	0.078 %	20 mg

METABOLIZABLE ENERGY

kcal/kg	3,304	3,929	
kcal/treat (approx.)	30		
% Calories from:	Protein 14	Fat 25	Carbohydrates 61

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Canine
Treats

Science Diet® Veggie Chips

Science Diet® Veggie Chips

✓ Normally active dogs



Veggie Chips with Spinach & Potatoes: 7.1 oz pouch (2164) in cases of 12

✓ **Recommended for**
Normally active puppies (9+ weeks old), adult and mature adult dogs.

⊕ **Additional information**
Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to Science Diet® dry and canned foods.

Other products to consider
Recommend our other delicious treat varieties, such as Science Diet® Fruity Snacks and Jerky Strips.



DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to Science Diet® dry and canned foods.

Body Weight (lb)	Treats per day
5	1
10	2
20	4
40	6
60	8
80	10
100	12

KEY BENEFITS

Deliciously crunchy chips will make dogs come running.

Made with vegetables, natural sources of vitamins, minerals and phytonutrients.

Great taste and great nutrition in perfect harmony.

The perfect treat for perfect dogs.



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INGREDIENTS

TREATS



Veggie Chips with Spinach & Potatoes: Whole Grain Wheat, Oat Flour, Chicken Meal, Dried Spinach, Dried Potatoes, Flaxseed, Dried Beet Pulp, Dried Bananas, Cane Molasses, Calcium Carbonate, Salt, Chicken Fat.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	19.6 %	21.1 %	5.9 g
Fat	7.2 %	7.8 %	2.2 g
Carbohydrate (NFE)	58.4 %	63.0 %	17.5 g
Crude Fiber	2.5 %	2.7 %	0.7 g
Calcium	0.73 %	0.79 %	218 mg
Phosphorus	0.55 %	0.6 %	165 mg
Sodium	0.52 %	0.56 %	156 mg
Potassium	0.69 %	0.74 %	206 mg
Magnesium	0.200 %	0.216 %	60 mg

METABOLIZABLE ENERGY

kcal/kg	3,342	3,605	
kcal/treat (approx.)	17		
% Calories from:	Protein 21	Fat 18	Carbohydrates 61

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Fruity Snacks

✓ **Normally active dogs**



Fruity Snacks with Apples & Oatmeal: 8.8 oz pouch (1873) in cases of 12



Fruity Snacks with Bananas & Oatmeal: 8.8 oz pouch (2165) in cases of 12



Fruity Snacks with Cranberries & Oatmeal: 8.8 oz pouch (1872) in cases of 12



Recommended for

Normally active puppies (9+ weeks old), adult and mature adult dogs.



Additional information

Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to **Science Diet®** dry and canned foods.

Other products to consider

Try our other delicious treat varieties, such as **Science Diet® Veggie Chips** and **Jerky Strips**.



DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to **Science Diet®** dry and canned foods. For best quality, use within 3 weeks of opening.

Body Weight (lb)	Apples & Oatmeal	Bananas
	Cranberries & Oatmeal	& Oatmeal
Treats per day		
5	1	1
10	1	2
20	2	3
40	4	5
60	5	7
80	6	9
100	7	10

KEY BENEFITS

Crunchy snacks with real fruit pieces make every treat a special occasion.

High quality ingredients, including oatmeal, for healthy digestion.

Great taste and great nutrition in perfect harmony.

The perfect treat for perfect dogs.

Science Diet® Fruity Snacks

Canine Treats



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INGREDIENTS

TREATS



Fruity Snacks with Apples & Oatmeal: Ground Wheat, Oat Flour, Dried Apples, Oatmeal, Chicken Meal, Flaxseed, Beet Pulp, Molasses, Calcium Carbonate, Salt, Chicken Fat (preserved with mixed tocopherols & citric acid).

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	16.6 %	17.6 %	4.8 g
Fat	6.8 %	7.2 %	2.0 g
Carbohydrate (NFE)	64.7 %	68.5 %	18.9 g
Crude Fiber	2.0 %	2.1 %	0.6 g
Calcium	0.76 %	0.80 %	222 mg
Phosphorus	0.51 %	0.5 %	149 mg
Sodium	0.40 %	0.42 %	117 mg
Potassium	0.40 %	0.42 %	117 mg
Magnesium	0.120 %	0.127 %	35 mg

METABOLIZABLE ENERGY

kcal/kg	3,427	3,626	
kcal/treat (approx.)	27		
% Calories from:	Protein 17	Fat 17	Carbohydrates 66

INGREDIENTS

TREATS



Fruity Snacks with Bananas & Oatmeal: Whole Grain Wheat, Oat Flour, Dried Bananas, Oatmeal, Chicken Meal, Flaxseed, Dried Beet Pulp, Cane Molasses, Calcium Carbonate, Salt, Chicken Fat.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.3 %	18.5 %	4.7 g
Fat	11.6 %	12.4 %	3.2 g
Carbohydrate (NFE)	58.8 %	62.9 %	16.1 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	0.71 %	0.76 %	195 mg
Phosphorus	0.52 %	0.6 %	143 mg
Sodium	0.34 %	0.36 %	93 mg
Potassium	0.45 %	0.48 %	124 mg
Magnesium	0.140 %	0.150 %	38 mg

METABOLIZABLE ENERGY

kcal/kg	3,643	3,896	
kcal/treat (approx.)	28		
% Calories from:	Protein 17	Fat 27	Carbohydrates 56

INGREDIENTS

TREATS



Fruity Snacks with Cranberries & Oatmeal: Ground Wheat, Oat Flour, Dried Cranberries, Oatmeal, Chicken Meal, Flaxseed, Beet Pulp, Molasses, Calcium Carbonate, Salt, Chicken Fat (preserved with mixed tocopherols & citric acid).

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	16.6 %	17.6 %	4.8 g
Fat	6.8 %	7.2 %	2.0 g
Carbohydrate (NFE)	64.7 %	68.5 %	18.9 g
Crude Fiber	2.0 %	2.1 %	0.6 g
Calcium	0.76 %	0.80 %	222 mg
Phosphorus	0.51 %	0.5 %	149 mg
Sodium	0.40 %	0.42 %	117 mg
Potassium	0.40 %	0.42 %	117 mg
Magnesium	0.120 %	0.127 %	35 mg

METABOLIZABLE ENERGY

kcal/kg	3,427	3,626	
kcal/treat (approx.)	27		
% Calories from:	Protein 17	Fat 17	Carbohydrates 65

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Canine
Treats

Science Diet® Jerky Strips and Jerky Snacks Treats

Science Diet® Jerky Strips and Jerky Snacks Treats

✓ Normally active dogs



Jerky Strips with Real Beef:

7.1 oz pouch (1876) in cases of 12

Jerky Snacks with Real Beef:

7.1 oz pouch (1874) in cases of 12



Jerky Strips with Real

Chicken: 7.1 oz pouch (1877) in cases of 12

Jerky Snacks with Real

Chicken: 7.1 oz pouch (1875) in cases of 12



Recommended for

Normally active puppies (9+ weeks old), adult and mature adult dogs.



Additional information

Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to **Science Diet®** dry and canned foods.

Other products to consider

Recommend our other delicious treat varieties, such as **Science Diet® Fruity Snacks** and **Veggie Chips**.



DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to **Science Diet®** dry and canned foods. For best quality, use within 3 weeks of opening.

Body Weight (lb)	Treats per day	
	Strips	Snacks
5		1
10	1	2
20	1	3
40	2	5
60	3	6 - 7
80	3 - 4	8
100	4	9 - 10

KEY BENEFITS

Delicious treats made with real meat for a taste that will get tails wagging.

Nutritious and delicious.

Great taste and great nutrition in perfect harmony.

The perfect treat for perfect dogs.

Real beef is the #1 ingredient.

Made with real beef for protein to build and maintain lean muscle.



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January 2014



INGREDIENTS

TREATS



Jerky Strips with Real Beef and Jerky Snacks with Real Beef: Beef, Wheat Flour, Wheat Starch, Oat Groats, Glycerin, Dextrose, Flaxseed, Natural Flavors, Chicken Fat, Molasses, Water, Gelatin, Salt, Citric Acid added to retain freshness, Caramel (color), Mixed Tocopherols added to retain freshness, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	11.0 %	14.2 %	3.8 g
Fat	7.4 %	9.5 %	2.5 g
Carbohydrate (NFE)	55.6 %	71.6 %	19.0 g
Crude Fiber	0.7 %	0.9 %	0.2 g
Calcium	0.08 %	0.10 %	27 mg
Phosphorus	0.23 %	0.3 %	79 mg
Sodium	0.67 %	0.86 %	229 mg
Potassium	0.43 %	0.55 %	147 mg
Magnesium	0.080 %	0.103 %	27 mg

METABOLIZABLE ENERGY

kcal/kg	2,921	3,764	
kcal/treat (approx.)	Strips – 46	Snacks – 19	
% Calories from:	Protein 13	Fat 21	Carbohydrates 66

INGREDIENTS

TREATS



Jerky Strips with Real Chicken and Jerky Snacks with Real Chicken: Chicken, Wheat Flour, Wheat Starch, Oat Groats, Glycerin, Dextrose, Flaxseed, Natural Flavors, Chicken Fat, Molasses, Water, Gelatin, Salt, Citric Acid added to retain freshness, Mixed Tocopherols added to retain freshness, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	11.1 %	13.9 %	3.7 g
Fat	8.3 %	10.4 %	2.8 g
Carbohydrate (NFE)	56.1 %	70.4 %	18.8 g
Crude Fiber	0.7 %	0.9 %	0.2 g
Calcium	0.20 %	0.25 %	67 mg
Phosphorus	0.29 %	0.4 %	97 mg
Sodium	0.71 %	0.89 %	238 mg
Potassium	0.43 %	0.54 %	144 mg
Magnesium	0.080 %	0.100 %	27 mg

METABOLIZABLE ENERGY

kcal/kg	2,984	3,744	
kcal/treat (approx.)	Strips – 50	Snacks – 21	
% Calories from:	Protein 13	Fat 23	Carbohydrates 64

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Soft & Chewy Training Treats

✓ Normally active dogs



Soft & Chewy Training Treats with Real Beef: 3 oz pouch (1878) in cases of 12



Soft & Chewy Training Treats with Real Chicken: 3 oz pouch (1879) in cases of 12

 **Recommended for**
Normally active puppies (9+ weeks old), adult and mature adult dogs.

 **Additional information**
Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to **Science Diet®** dry and canned foods.

Other products to consider
Recommend our other delicious treat varieties, such as **Science Diet® Fruity Snacks** and **Veggie Chips**.



DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to **Science Diet®** dry and canned foods. For best quality, use within 3 weeks of opening.

Body Weight (lb)	Treats per day
5	7
10	12
20	20
40	33
60	44
80	55
100	65

KEY BENEFITS

- Real beef is the #1 ingredient.
- Delicious treats made with real meat make perfect little rewards.
- Ideal for training.
- Great taste and great nutrition in perfect harmony.
- The perfect treat for perfect dogs.
- Great tasting tidbits are the perfect reward to help dogs learn quickly.

Science Diet® Soft & Chewy Training Treats

Canine Treats



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



January 2014



INGREDIENTS

TREATS



Soft & Chewy Training Treats with Real Beef: Beef, Wheat Flour, Wheat Starch, Oat Groats, Glycerin, Dextrose, Flaxseed, Natural Flavors, Water, Chicken Fat, Molasses, Gelatin, Salt, Citric Acid added to retain freshness, Mixed Tocopherols added to retain freshness, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	11.0 %	14.2 %	3.8 g
Fat	7.4 %	9.5 %	2.5 g
Carbohydrate (NFE)	55.6 %	71.6 %	19.0 g
Crude Fiber	0.7 %	0.9 %	0.2 g
Calcium	0.08 %	0.10 %	27 mg
Phosphorus	0.23 %	0.3 %	79 mg
Sodium	0.67 %	0.86 %	229 mg
Potassium	0.43 %	0.55 %	147 mg
Magnesium	0.080 %	0.103 %	27 mg

METABOLIZABLE ENERGY

kcal/kg	2,921	3,764	
kcal/treat (approx.)	3		
% Calories from:	Protein 13	Fat 21	Carbohydrates 66

INGREDIENTS

TREATS



Soft & Chewy Training Treats with Real Chicken: Chicken, Wheat Flour, Wheat Starch, Oat Groats, Glycerin, Dextrose, Flaxseed, Natural Flavors, Water, Chicken Fat, Molasses, Gelatin, Salt, Citric Acid added to retain freshness, Mixed Tocopherols added to retain freshness, Rosemary Extract.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	11.1 %	13.9 %	3.7 g
Fat	8.3 %	10.4 %	2.8 g
Carbohydrate (NFE)	56.1 %	70.4 %	18.8 g
Crude Fiber	0.7 %	0.9 %	0.2 g
Calcium	0.20 %	0.25 %	67 mg
Phosphorus	0.29 %	0.4 %	97 mg
Sodium	0.71 %	0.89 %	238 mg
Potassium	0.43 %	0.54 %	144 mg
Magnesium	0.080 %	0.100 %	27 mg

METABOLIZABLE ENERGY

kcal/kg	2,984	3,744	
kcal/treat (approx.)	3		
% Calories from:	Protein 13	Fat 23	Carbohydrates 64

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



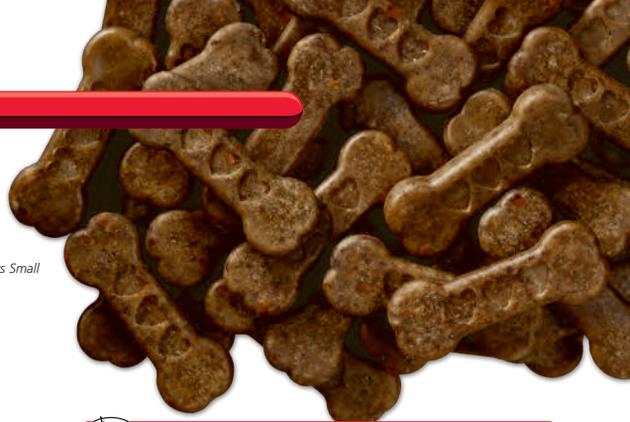


Science Diet® Dental Chews

✓ **Normally active dogs**



Dental Chews Small



Canine
Treats

Science Diet® Dental Chews

Dental Chews with Real Vegetables Small: 12 oz pouch (2166) in cases of 6

Dental Chews with Real Vegetables Medium: 12 oz pouch (2167) in cases of 6

Dental Chews with Real Vegetables Large: 12 oz pouch (2168) in cases of 6

✓ **Recommended for Adult and mature adult dogs.**

✗ **Not recommended for**
Not suitable for dogs less than 5 lbs or puppies less than 6 months of age.

⊕ **Additional information**
Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to **Science Diet®** dry and canned foods.

Other products to consider
Try our other delicious treat varieties, such as **Science Diet® Fruity Snacks, Baked Light Biscuits, Veggie Chips and Jerky Strips.**



DAILY FEEDING AMOUNTS

We recommend feeding just one **Science Diet® Dental Chew** per day. Please be sure to choose the right size for your dog. These chews are not appropriate for dogs less than 5 lbs, or less than 6 months of age. Fresh drinking water should always be available. Attention: As with any edible product, monitor your dog to ensure the treat is adequately chewed. Gulping any item can be harmful or even fatal to a dog.

SMALL (15-25 lbs)

Body Weight (lb)	Treats per day
2	—
5	—
10	1
15	1
20	1
25	1
30	1

MEDIUM (25-50 lbs)

Body Weight (lb)	Treats per day
5	—
10	—
20	1
40	1
60	1
80	2
100	2

LARGE (50+ lbs)

Body Weight (lb)	Treats per day
50	1
60	1
80	1
100	1
120	2
140	2
160	2

KEY BENEFITS

Freshens breath.

All natural treats made from the best ingredients.

Great taste and great nutrition in perfect harmony.



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VETERINARY TEAM ONLY

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January 2014



INGREDIENTS

TREATS



Dental Chews with Real Vegetables Small, Medium and Large: Potato Flour, Rice Flour, Water, Glycerin, Peas, Technical Pork Gelatin, Gelatin, Sunflower Oil, Carrots, Calcium Carbonate, Flaxseed, Natural Chicken Flavor, Chicken, Parsley, Pumpkin, Zinc Propionate, Citric Acid added to retain freshness.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	20.5 %	23.7 %	6.6 g
Fat	5.0 %	5.8 %	1.6 g
Carbohydrate (NFE)	55.9 %	64.5 %	18.0 g
Crude Fiber	1.8 %	2.1 %	0.6 g
Calcium	0.95 %	1.10 %	307 mg
Phosphorus	0.25 %	0.3 %	81 mg
Sodium	0.13 %	0.15 %	42 mg
Potassium	0.66 %	0.76 %	213 mg
Magnesium	0.130 %	0.150 %	42 mg

METABOLIZABLE ENERGY

kcal/kg	3,092	3,579	
kcal/treat (approx.)	58 (small)	94 (medium)	134 (large)
% Calories from:	Protein 23	Fat 14	Carbohydrates 63

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Baked Light Biscuits

Normally active adult dogs requiring fewer calories



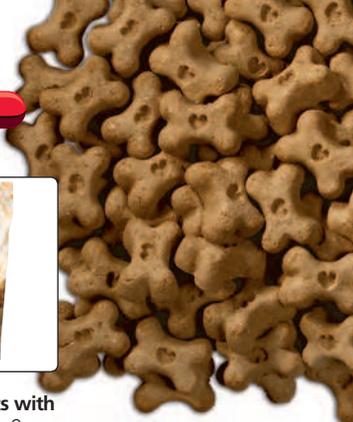
Baked Light Biscuits with Real Chicken Small: 9 oz pouch (2169) in cases of 12



Baked Light Biscuits with Real Chicken Medium: 9 oz pouch (2170) in cases of 12



Baked Light Biscuits with Real Chicken Large: 9 oz pouch (2171) in cases of 12



Canine Treats

Science Diet® Baked Light Biscuits

Recommended for
Adult and mature adult dogs.

Not recommended for
Not recommended for puppies, pregnant or nursing dogs.

Additional information
Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to **Science Diet®** dry and canned foods.

Other products to consider
Try our other delicious treat varieties, such as **Science Diet® Fruity Snacks, Dental Chews, Veggie Chips and Jerky Strips.**



DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. These treats are a wonderful complement to **Science Diet®** dry and canned foods. These treats are a wonderful complement to **Science Diet®** dry and canned foods. For best quality, use within 3 weeks of opening.

SMALL

Body Weight (lb)	FOR OBESE PRONE Treats per day
2	1
5	2
10	4
15	5
20	7
25	8
30	9

MEDIUM

Body Weight (lb)	FOR OBESE PRONE Treats per day
5	1
10	1
20	2
30	2
40	3
50	3
60	4
80	4
100	5

LARGE

Body Weight (lb)	FOR OBESE PRONE Treats per day
50	2
60	2
80	3
100	3
120	4
140	4
160	5

KEY BENEFITS

All natural treats made with real chicken.

Low calorie snacks made with natural sources of vitamins, minerals and phytonutrients.

Great taste and great nutrition in perfect harmony.

The perfect treat for perfect dogs.



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INGREDIENTS

TREATS



Baked Light Biscuits with Real Chicken Small, Medium and Large: Rice Bran, Whole Grain Wheat, Wheat Flour, Chicken, Potato Protein, Potato Starch, Calcium Carbonate, Natural Flavors, Caramel (color), Chicken Fat.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.4 %	18.6 %	5.9 g
Fat	4.3 %	4.6 %	1.5 g
Carbohydrate (NFE)	62.0 %	66.3 %	21.2 g
Crude Fiber	2.2 %	2.4 %	0.8 g
Calcium	1.52 %	1.63 %	519 mg
Phosphorus	1.15 %	1.2 %	392 mg
Sodium	0.10 %	0.11 %	34 mg
Potassium	0.88 %	0.94 %	300 mg
Magnesium	0.450 %	0.481 %	154 mg

METABOLIZABLE ENERGY

kcal/kg	2,930	3,134	
kcal/treat (approx.)	8 (small)	31 (medium)	53 (large)
% Calories from:	Protein 19	Fat 12	Carbohydrates 69

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult

Science Diet® Adult Grain Free Dry

Science Diet® Adult Grain Free Dry

✓ Adult dogs



Adult Grain Free: Bags of 3.5 lbs (2531) and 21 lbs (2532)

Adult Grain Free Salmon: Bags of 3.5 lbs (3073) and 21 lbs (3074)

✓ **Recommended for**
Adult dogs 1 – 6 years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to: **Science Diet® Puppy Healthy Development Original**, **Science Diet® Puppy Healthy Development Small Bites** or **Science Diet® Puppy Small & Toy Breed**.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider
Science Diet® Grain Free pet food is available in **Dry** and **Grain Free Treats** for a dog's unique needs, and **Grain Free Canned** foods with many delicious flavors dogs will love.

Adult Grain Free

Adult Grain Free Salmon



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Grain Free Salmon** dog food provides complete and balanced nutrition for maintenance of adult dogs. **Adult Grain Free Original** dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Original Dry – Cups	Salmon Dry – Cups
5	1/2 – 5/8	3/8 – 5/8
10	3/4 – 1	2/3 – 1
20	1 1/4 – 1 3/4	1 1/4 – 1 2/3
40	2 – 3	2 – 2 3/4
60	2 3/4 – 4	2 2/3 – 3 2/3
80	3 1/2 – 5	3 1/3 – 4 1/2
100	4 1/4 – 5 3/4	4 – 5 1/3

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Digestive System (Original only)	Prebiotics	Beet pulp is an excellent source of prebiotic fiber that helps nourish the digestive tract and promote nutrient absorption.
Healthy Immune Function	Vitamin E + C	Natural sources of antioxidants from apples and cranberries plus vitamins E + C support a pet's immune system on a cellular level.
Healthy Skin and Radiant Coat	Omega-3 and -6 fatty acids	Flaxseed contains vital Omega-3 and -6 fatty acids to support healthy skin and shiny coat.
High Nutrient Absorption and Healthy Heart	Fresh salmon Chicken	Fresh salmon that is easy to digest for high nutrient absorption plus heart health. High quality, highly digestible protein from fresh chicken helps maintain a healthy heart.



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Adult

INGREDIENTS

DRY



Adult Grain Free: Chicken, Potatoes, Yellow Peas, Pea Protein Concentrate, Potato Starch, Chicken Meal, Chicken Fat, Chicken Liver Flavor, Dried Beet Pulp, Flaxseed, Soybean Oil, Lactic Acid, Dried Egg Product, Powdered Cellulose, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	23.0 %	25.0 %	6.3 g
Fat	14.3 %	15.5 %	3.9 g
Carbohydrate (NFE)	46.4 %	50.4 %	12.7 g
Crude Fiber	2.4 %	2.6 %	0.7 g
Calcium	0.85 %	0.92 %	233 mg
Phosphorus	0.69 %	0.8 %	189 mg
Sodium	0.37 %	0.40 %	102 mg
Potassium	0.89 %	0.97 %	244 mg
Magnesium	0.102 %	0.111 %	28 mg
Vitamin E	688 IU/kg	748 IU/kg	19 IU/100kcal
Vitamin C	312 mg/kg	339 mg/kg	8.6 mg
Total Omega-3 Fatty Acids	0.88 %	0.96 %	242 mg
Total Omega-6 Fatty Acids	3.50 %	3.80 %	961 mg

METABOLIZABLE ENERGY

kcal/kg	3,643	3,960	
kcal/cup	394		
Weight oz/cup	3.8		
Cups per lb	4.2		
% Calories from:	Protein 22	Fat 33	Carbohydrates 45

INGREDIENTS

DRY



Adult Grain Free Salmon: Salmon, Yellow Peas, Potatoes, Pea Protein Concentrate, Potato Starch, Chicken Fat, Chicken Meal, Chicken Liver Flavor, Lactic Acid, Dried Beet Pulp, Flaxseed, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), L-Lysine, Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	23.0 %	25.0 %	5.9 g
Fat	18.4 %	20.0 %	4.7 g
Carbohydrate (NFE)	44.0 %	47.8 %	11.2 g
Crude Fiber	1.0 %	1.1 %	0.3 g
Calcium	0.78 %	0.85 %	199 mg
Phosphorus	0.66 %	0.7 %	169 mg
Sodium	0.32 %	0.35 %	82 mg
Potassium	0.82 %	0.89 %	210 mg
Magnesium	0.092 %	0.100 %	24 mg
Vitamin E	688 IU/kg	748 IU/kg	18 IU/100kcal
Total Omega-3 Fatty Acids	0.96 %	1.04 %	245 mg
Total Omega-6 Fatty Acids	3.11 %	3.38 %	795 mg

METABOLIZABLE ENERGY

kcal/kg	3,912	4,252	
kcal/cup	421		
Weight oz/cup	3.8		
Cups per lb	4.2		
% Calories from:	Protein 21	Fat 40	Carbohydrates 39

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult

Science Diet® Adult Grain Free Canned

Science Diet® Adult Grain Free Canned

✓ Adult dogs



Adult Grain Free Beef Entrée:

Cans of 12.8 oz (3044) in cases of 12

Adult Grain Free Chicken Entrée:

Cans of 12.8 oz (3043) in cases of 12

Adult Grain Free Lamb & Potato Entrée:

Cans of 12.8 oz (3046) in cases of 12

Adult Grain Free Salmon Entrée:

Cans of 12.8 oz (3045) in cases of 12

✓ **Recommended for**
Adult dogs 1 – 6 years of age.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs, or mature adult dogs.

⊕ **Additional information**

Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider

You can find other similar **Science Diet®** canned food in other flavors and proteins. **Science Diet®** also has **Grain Free Dry** foods and **Grain Free Treats** to perfectly complement this canned food. Also, don't forget to try the delicious, wholesome **Science Diet®** treats available in **Jerky Strips & Treats**, **Fruity Snacks** and other tasty forms and flavors.



DAILY FEEDING AMOUNTS

Science Diet® Adult Grain Free Entrée dog foods are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Beef Entrée 12.8 oz Can(s)	Chicken Entrée 12.8 oz Can(s)	Lamb & Potato Entrée 12.8 oz Can(s)	Salmon Entrée 12.8 oz Can(s)
5	1/2 – 2/3	1/2 – 2/3	1/2 – 2/3	3/8 – 5/8
10	3/4 – 1	3/4 – 1 1/4	3/4 – 1	3/4 – 1
20	1 1/3 – 1 3/4	1 1/3 – 2	1 1/3 – 1 3/4	1 1/4 – 1 2/3
40	2 1/4 – 3	2 1/3 – 3 1/4	2 1/4 – 3	2 – 2 3/4
60	3 – 4 1/4	3 1/4 – 4 1/3	3 – 4 1/4	2 3/4 – 4
80	3 3/4 – 5 1/4	4 – 5 1/2	3 3/4 – 5 1/4	3 1/2 – 4 3/4
100	4 1/2 – 6 1/4	4 2/3 – 6 1/2	4 1/2 – 6 1/4	4 1/4 – 5 2/3

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Meat	High quality protein	Highly digestible protein from real meat builds and maintains lean muscle.
Carrots and Green Beans	Natural fiber	High quality vegetables provide gentle fibers that promote healthy digestion.
Apples	Vitamin E & C	Antioxidants help boost a dog's immune system and strengthen natural defenses in dogs.



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INGREDIENTS
CANNED


Adult Grain Free Beef Entrée: Beef Broth, Beef, Carrots, Potatoes, Green Beans, Potato Starch, Pea Protein Concentrate, Chicken Fat, Egg White, Dried Beet Pulp, Dicalcium Phosphate, Caramel color, Chicken Liver Flavor, Flaxseed, Carrageenan, Calcium Carbonate, Choline Chloride, Iodized Salt, Apple Pomace, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K)), minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Taurine, Magnesium Oxide, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.1 %	25.4 %	6.0 g
Fat	4.8 %	20.0 %	4.7 g
Carbohydrate (NFE)	11.1 %	46.3 %	11.0 g
Crude Fiber	0.3 %	1.3 %	0.3 g
Calcium	0.28 %	1.17 %	276 mg
Phosphorus	0.16 %	0.7 %	158 mg
Sodium	0.10 %	0.42 %	99 mg
Potassium	0.21 %	0.87 %	207 mg
Magnesium	0.036 %	0.150 %	36 mg
Vitamin E	160 IU/kg	667 IU/kg	16 IU/100kcal
Vitamin C	85 mg/kg	354 mg/kg	8.4 mg

METABOLIZABLE ENERGY

kcal/kg	1,013	4,221	
kcal/can 12.8 oz	368		
% Calories from:	Protein 21	Fat 40	Carbohydrates 39

INGREDIENTS
CANNED


Adult Grain Free Chicken Entrée: Chicken Broth, Chicken, Turkey, Carrots, Potatoes, Green Beans, Potato Starch, Pea Protein Concentrate, Egg White, Flaxseed, Dried Beet Pulp, Chicken Liver Flavor, Carrageenan, Choline Chloride, Iodized Salt, Apple Pomace, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K)), Calcium Carbonate, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate, Manganous Oxide), Magnesium Oxide, Taurine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	7.0 %	29.2 %	7.2 g
Fat	4.0 %	16.7 %	4.1 g
Carbohydrate (NFE)	11.0 %	45.8 %	11.3 g
Crude Fiber	0.4 %	1.7 %	0.4 g
Calcium	0.28 %	1.17 %	288 mg
Phosphorus	0.17 %	0.7 %	175 mg
Sodium	0.10 %	0.42 %	103 mg
Potassium	0.22 %	0.92 %	227 mg
Magnesium	0.036 %	0.150 %	37 mg
Vitamin E	160 IU/kg	667 IU/kg	16 IU/100kcal
Vitamin C	84 mg/kg	350 mg/kg	8.7 mg

METABOLIZABLE ENERGY

kcal/kg	971	4,046	
kcal/can 12.8 oz	352		
% Calories from:	Protein 25	Fat 35	Carbohydrates 40

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult

Science Diet® Adult Grain Free Canned

INGREDIENTS

CANNED



Adult Grain Free Lamb & Potato Entrée: Chicken Broth, Lamb, Turkey, Potatoes, Carrots, Green Beans, Pea Protein Concentrate, Potato Starch, Egg White, Chicken Fat, Dried Beet Pulp, Dicalcium Phosphate, Chicken Liver Flavor, Carrageenan, Caramel color, Flaxseed, Calcium Carbonate, Choline Chloride, Iodized Salt, Apple Pomace, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K)), minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Potassium Chloride, Taurine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

Table with 4 columns: Nutrient, As Fed¹, Dry Matter², As Fed, Caloric Basis³. Rows include Protein, Fat, Carbohydrate (NFE), Crude Fiber, Calcium, Phosphorus, Sodium, Potassium, Magnesium, Vitamin E, and Vitamin C.

METABOLIZABLE ENERGY

Table with 4 columns: kcal/kg, kcal/can 12.8 oz, % Calories from: Protein 20, Fat 40, Carbohydrates 40.

INGREDIENTS

CANNED



Adult Grain Free Salmon Entrée: Chicken Broth, Salmon, Carrots, Turkey, Potatoes, Green Beans, Potato Starch, Chicken Fat, Pea Protein Concentrate, Egg White, Sucrose, Dried Whey, Dried Beet Pulp, Chicken Liver Flavor, Carrageenan, Dicalcium Phosphate, Choline Chloride, Apple Pomace, Iodized Salt, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Thiamine Mononitrate, Niacin Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K), Pyridoxine Hydrochloride, Vitamin B12 Supplement, Riboflavin Supplement, Pantothenic Acid, Vitamin A Supplement, Calcium Pantothenate, Biotin, Folic Acid), Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Manganous Oxide, Calcium Iodate).

AVERAGE NUTRIENT CONTENTS

Table with 4 columns: Nutrient, As Fed¹, Dry Matter², As Fed, Caloric Basis³. Rows include Protein, Fat, Carbohydrate (NFE), Crude Fiber, Calcium, Phosphorus, Sodium, Potassium, Magnesium, Vitamin E, and Vitamin C.

METABOLIZABLE ENERGY

Table with 4 columns: kcal/kg, kcal/can 12.8 oz, % Calories from: Protein 19, Fat 39, Carbohydrates 42.

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Canine
Treats

Science Diet® Grain Free Treats

Science Diet® Grain Free Treats

✓ Normally active dogs



Grain Free Treats with
Chicken & Apples: 8 oz
pouch (3032) in cases of 12



Grain Free Treats with
Turkey & Cranberries: 8 oz
pouch (3033) in cases of 12

✓ **Recommended for**
Adult and mature adult dogs.

✗ **Not recommended for**
Not recommended for puppies, pregnant or nursing dogs.

⊕ **Additional information**
Feed as a snack as part of a healthy routine. Treats should not be more than 10% of your dog's daily nutrition. These treats are a wonderful complement to **Science Diet® Dry** and **Canned** foods.

Other products to consider
Try **Science Diet® Grain Free Dry** and **Canned** products for a complete grain free diet.



DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine. Treats should not be more than 10% of a dog's daily nutrition. These treats are a wonderful complement to **Science Diet® Dry** and **Canned** foods. For best quality, use within 3 weeks of opening.

Body Weight (lb)	Chicken & Apples Treats per day	Turkey & Cranberries Treats per day
5	2	2
10	4	4
20	6	6
40	10	11
60	14	14
80	17	18
100	20	21

KEY BENEFITS

BENEFIT

Grain free.

Real chicken is the #1 ingredient.

Natural ingredients with no artificial preservatives, colors or flavors.

Made in U.S.A.



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INGREDIENTS

TREATS



Grain Free Treats with Chicken & Apples: Chicken, Peas, Potatoes, Potato Starch, Chicken Meal, Apples, Dried Beet Pulp, Cane Molasses, Chicken Fat, Chicken Liver Flavor, Caramel color, Mixed Tocopherols for freshness, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	19.5 %	20.3 %	5.4 g
Fat	11.0 %	11.5 %	3.0 g
Carbohydrate (NFE)	57.7 %	60.2 %	15.9 g
Crude Fiber	3.2 %	3.3 %	0.9 g
Calcium	0.82 %	0.86 %	226 mg
Phosphorus	0.58 %	0.6 %	160 mg
Sodium	0.19 %	0.20 %	52 mg
Potassium	0.71 %	0.74 %	195 mg
Magnesium	0.120 %	0.125 %	33 mg

METABOLIZABLE ENERGY

kcal/kg	3,636	3,791	
kcal/treat (approx.)	10		
% Calories from:	Protein 19	Fat 26	Carbohydrates 55

INGREDIENTS

TREATS



Grain Free Treats with Turkey & Cranberries: Turkey, Peas, Potatoes, Potato Starch, Turkey Meal, Cranberries, Dried Beet Pulp, Chicken Fat, Cane Molasses, Chicken Liver Flavor, Mixed Tocopherols for freshness, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	17.2 %	18.0 %	4.8 g
Fat	9.2 %	9.6 %	2.6 g
Carbohydrate (NFE)	62.9 %	65.7 %	17.5 g
Crude Fiber	3.3 %	3.4 %	0.9 g
Calcium	0.52 %	0.54 %	145 mg
Phosphorus	0.41 %	0.4 %	114 mg
Sodium	0.12 %	0.13 %	33 mg
Potassium	0.59 %	0.62 %	164 mg
Magnesium	0.090 %	0.094 %	25 mg

METABOLIZABLE ENERGY

kcal/kg	3,588	3,745	
kcal/treat (approx.)	9		
% Calories from:	Protein 17	Fat 22	Carbohydrates 61

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult Perfect Weight

Science Diet® Adult Perfect Weight

Science Diet® Adult Perfect Weight

✓ Adult dogs



Adult Perfect Weight Chicken & Vegetables:
Cans of 12.8 oz (2975)
in cases of 12



Adult Perfect Weight:
Bags of 4 lbs (2972),
15 lbs (2966) and
30 lbs (2967)



✓ **Recommended for**

Adult dogs that are less active, neutered or otherwise prone to weight gain.

✗ **Not recommended for**

- Puppies, adult dogs not prone to gaining excess weight.
- Pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to: **Science Diet® Puppy Healthy Development Original** or **Science Diet® Puppy Healthy Development Small Bites**.

⊕ **Additional information**

Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider

Science Diet® is available in a wide variety of foods for a dog's unique needs. Also try **Science Diet®** treats that are sure to please!

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Weight Loss	Proprietary ingredient blend	Dogs at a healthy weight are less prone to develop weight related issues, and live happier, healthy lives.
Maintain Lean Muscle	Real chicken #1 ingredient	Support healthy weight loss and maintain lean muscle.
Gentle Digestion	Prebiotic fibers	Prebiotic fibers from beet pulp help promote nutrient absorption and gentle digestion.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Perfect Weight Dry** dog food provides complete and balanced nutrition for maintenance of adult dogs. **Canned** dog food is formulated to meet the nutritional levels established by AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight. Adjust as needed.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Ideal Body Weight (lb)	For Weight Loss		For Weight Control	
	Can(s) (12.8 oz)	Dry - Cups	Can(s) (12.8 oz)	Dry - Cups
5	3/8	1/2	2/3	3/4
10	2/3	3/4	1	1 1/4
20	1 1/4	1 1/4	2	2
40	2	2	3 1/4	3 1/3
60	2 2/3	2 3/4	4 1/3	4 2/3
80	3 1/3	3 1/2	5 1/3	5 2/3
100	4	4 1/4	6 1/3	6 3/4



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VETERINARY TEAM ONLY

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January 2014



Adult Perfect Weight

INGREDIENTS

CANNED



Adult Perfect Weight Chicken & Vegetables: Chicken Broth, Chicken, Turkey Liver, Peas, Potato Starch, Egg White, Oat Fiber, Powdered Cellulose, Tomato Pomace, Dried Beet Pulp, Pea Protein Concentrate, Flaxseed, Coconut Oil, Green Beans, Carrots, Chicken Liver Flavor, Dicalcium Phosphate, Carrageenan, Choline Chloride, Iodized Salt, DL-Methionine, Apple Pomace, L-Lysine, vitamins (Vitamin E Supplement, Ascorbic Acid (source of vitamin C), Thiamine Mononitrate, Niacin Supplement, Vitamin A Supplement, Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Biotin, Riboflavin Supplement, Vitamin D3 Supplement, Folic Acid, Menadione Sodium Bisulfite Complex (source of vitamin K)), Potassium Chloride, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Calcium Carbonate, Taurine, L-Carnitine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	6.9 %	28.3 %	8.1 g
Fat	3.1 %	12.7 %	3.6 g
Carbohydrate (NFE)	9.9 %	40.6 %	11.6 g
Crude Fiber	2.9 %	11.9 %	3.4 g
Calcium	0.22 %	0.90 %	258 mg
Phosphorus	0.16 %	0.7 %	188 mg
Sodium	0.09 %	0.37 %	106 mg
Potassium	0.20 %	0.82 %	234 mg
Magnesium	0.034 %	0.139 %	40 mg

METABOLIZABLE ENERGY

kcal/kg	853	3,496	
kcal/can 12.8 oz	310		
% Calories from:	Protein 28	Fat 31	Carbohydrates 41

INGREDIENTS

DRY



Adult Perfect Weight: Chicken, Cracked Pearled Barley, Brown Rice, Pea Bran Meal, Corn Gluten Meal, Chicken Meal, Tomato Pomace, Oat Fiber, Chicken Liver Flavor, Flaxseed, Dried Beet Pulp, Coconut Oil, Lactic Acid, Pork Liver Flavor, Potassium Chloride, L-Lysine, DL-Methionine, Dried Carrots, Iodized Salt, Lipoic Acid, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Taurine, L-Carnitine, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors, Apples, Broccoli, Cranberries, Green Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	26.2 %	28.5 %	8.2 g
Fat	11.0 %	12.0 %	3.4 g
Carbohydrate (NFE)	38.8 %	42.2 %	12.1 g
Crude Fiber	10.1 %	11.0 %	3.1 g
Calcium	0.89 %	0.97 %	277 mg
Phosphorus	0.69 %	0.8 %	215 mg
Sodium	0.32 %	0.35 %	100 mg
Potassium	0.85 %	0.92 %	265 mg
Magnesium	0.131 %	0.142 %	41 mg
Carnitine	355 mg/kg (ppm)	386 mg/kg (ppm)	11.1 mg

METABOLIZABLE ENERGY

kcal/kg	3,208	3,487	
kcal/cup	291		
Weight oz/cup	3.2		
Cups per lb	5.0		
% Calories from:	Protein 29	Fat 29	Carbohydrates 42

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult Oral Care

Science Diet® Adult Oral Care

Science Diet® Adult Oral Care

✓ Oral care for adult dogs



Adult Oral Care:

Bags of 4 lbs (9281) and 28.5 lbs (3108)



Recommended for

Protection from plaque and tartar buildup in adult dogs 1 – 6 years of age.



Not recommended for

Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to: **Science Diet® Puppy Healthy Development Original, Science Diet® Puppy Healthy Development Small Bites or Science Diet® Puppy Small & Toy Breed.**



Additional information

Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards.

Other products to consider

For dogs with plaque buildup, stained teeth or bad breath: **Prescription Diet® t/d® Canine.**



DAILY FEEDING AMOUNTS

Science Diet® Adult Oral Care dog food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **For maximum benefit,** this product must be fed as the only food. Use of supplements or mixing with water or any other food is not recommended.

Body Weight (lb)	Dry – Cups
5	5/8 – 7/8
10	1 1/8 – 1 1/2
20	1 3/4 – 2 1/2
40	3 – 4 1/4
60	4 – 5 2/3
80	5 – 7
100	6 – 8 1/4

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Reduced Plaque & Tartar Buildup	Fiber	Clinically proven to help reduce bacteria-laden plaque and tartar buildup for a pet's whole-body health.
Freshened Breath	Unique kibble	Unique kibble with interlocking fiber technology to help clean teeth and freshen breath with every bite.
Healthy Teeth	Calcium	Ideal calcium and mineral levels keep teeth healthy.



*Hill's® Science Diet® Adult Oral Care dog food has been awarded the VOHC Seal for the control of plaque and tartar in dogs. The VOHC Seal is a trademark owned by the Veterinary Oral Health Council.



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January 2014



INGREDIENTS

DRY



Adult Oral Care: Chicken, Whole Grain Wheat, Powdered Cellulose, Brown Rice, Chicken Fat, Chicken Meal, Whole Grain Corn, Corn Gluten Meal, Cracked Pearled Barley, Whole Grain Sorghum, Chicken Liver Flavor, Oat Groats, Soybean Mill Run, Wheat Gluten, Pork Liver Flavor, Calcium Sulfate, Lactic Acid, Soybean Oil, Fish Oil, Potassium Chloride, Iodized Salt, Calcium Carbonate, Choline Chloride, L-Lysine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Dicalcium Phosphate, Oat Fiber, Mixed Tocopherols for freshness, Beta-Carotene, Phosphoric Acid, Natural Flavors, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	22.0 %	24.0 %	6.4 g
Fat	15.5 %	16.9 %	4.5 g
Carbohydrate (NFE)	39.4 %	43.1 %	11.4 g
Crude Fiber	8.6 %	9.4 %	2.5 g
Calcium	1.07 %	1.17 %	309 mg
Phosphorus	0.55 %	0.6 %	159 mg
Sodium	0.35 %	0.38 %	101 mg
Potassium	0.69 %	0.75 %	199 mg
Magnesium	0.091 %	0.099 %	26 mg

METABOLIZABLE ENERGY

kcal/kg	3,464	3,786	
kcal/cup	275		
Weight oz/cup	2.8		
Cups per lb	5.7		
% Calories from:	Protein 22	Fat 38	Carbohydrates 40

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult Sensitive Stomach & Skin

Science Diet® Adult Sensitive Stomach & Skin

Science Diet® Adult Sensitive Stomach & Skin

Adult dogs with sensitive stomach & skin



Adult Sensitive Stomach & Skin:
Bags of 4.5 lbs (8530), 15.5 lbs (8860)
and 30 lbs (8839)

Recommended for
Adult dogs with sensitive stomachs (i.e., occasional loose stools, upset stomach, or trouble tolerating current food) and sensitive skin.

Not recommended for
Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to: **Science Diet® Puppy Healthy Development Original**, **Science Diet® Puppy Healthy Development Small Bites** or **Science Diet® Puppy Small & Toy Breed**.

Additional information
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help dogs live a long, happy life. We make every bag of our dog food in our own US facilities with the highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® is available in a wide variety of foods for your dog's unique needs. **Canned** dog food is available from **Science Diet®** in several flavors such as delicious **Adult Gourmet Turkey Entrée** that dogs will love. Also try **Science Diet®** treats that are sure to please!



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Sensitive Stomach & Skin** dog food provides complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry – Cups
5	1/2 – 5/8
10	3/4 – 1 1/8
20	1 1/3 – 1 3/4
40	2 1/4 – 3
60	3 – 4
80	3 2/3 – 5
100	4 1/3 – 6

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Good Intestinal Health	Beet pulp and oat fiber	Formulated for optimal digestion. Prebiotic fibers from beet pulp plus oat fiber contribute to good intestinal health and firm stools.
Strong Immune Defenses	Vitamins E + C	Multivitamins E + C support strong immune defenses.
Healthy Skin & Glossy Coat	Omega-6 fatty acids and Vitamin E	Exclusive blend of Omega-6 fatty acids, vitamin E and other nutrients promotes healthy skin and a glossy coat.





Adult Sensitive Stomach & Skin

INGREDIENTS

DRY



Adult Sensitive Stomach & Skin: Brewers Rice, Chicken Meal, Whole Grain Sorghum, Cracked Pearled Barley, Pea Protein Concentrate, Pork Fat, Soybean Oil, Flaxseed, Chicken Liver Flavor, Whole Grain Oats, Dried Beet Pulp, Brown Rice, Lactic Acid, Potassium Chloride, Choline Chloride, Iodized Salt, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Dicalcium Phosphate, Oat Fiber, Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	20.8 %	22.6 %	5.5 g
Fat	16.0 %	17.4 %	4.2 g
Carbohydrate (NFE)	48.9 %	53.2 %	12.9 g
Crude Fiber	1.3 %	1.4 %	0.3 g
Calcium	0.92 %	1.00 %	242 mg
Phosphorus	0.73 %	0.8 %	192 mg
Sodium	0.20 %	0.22 %	53 mg
Potassium	0.63 %	0.68 %	166 mg
Magnesium	0.105 %	0.114 %	28 mg
Vitamin E	515 IU/kg	560 IU/kg	14 IU/100kcal
Vitamin C	212 mg/kg	230 mg/kg	5.6 mg
Total Omega-6 Fatty Acids	4.10 %	4.46 %	1,079 mg
METABOLIZABLE ENERGY			
kcal/kg	3,799	4,129	
kcal/cup	377		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 19	Fat 36	Carbohydrates 45

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Adult Healthy Mobility™

✓ **Adult dogs**



Adult Healthy Mobility™ Small Bites:
Bags of 4.5 lbs (9238), 15.5 lbs (9239)
and 30 lbs (9219)

✓ **Recommended for**
Adult dogs age 1+.

✗ **Not recommended for**
Puppies, pregnant or nursing dogs. During pregnancy or nursing, dogs should be switched to: **Science Diet® Puppy Healthy Development Original, Science Diet® Puppy Healthy Development Small Bites, Science Diet® Puppy Healthy Development Lamb Meal & Rice Recipe or Science Diet® Puppy Small & Toy Breed.**

⊕ **Additional information**
Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry dog food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider
For dogs with moderate to severe joint problems:
Prescription Diet® j/d® Canine.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Healthy Mobility™** dog foods provide complete and balanced nutrition for maintenance of adult dogs. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry – Cups
5	1/2 – 2/3
10	7/8 – 1 1/8
20	1 1/3 – 2
40	2 1/3 – 3 1/4
60	3 – 4 1/3
80	3 3/4 – 5 1/3
100	4 1/2 – 6 1/3

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Mobility	Omega-3 fatty acids	Optimal levels of Omega-3 fatty acids from fish oil improve mobility in 30 days.*
Healthy Cartilage and Joints	Glucosamine	Natural sources of glucosamine and chondroitin are building blocks of healthy cartilage and joints.
Healthy Muscles and Strong Bones	Calcium & L-carnitine	Calcium, L-carnitine and chicken meal support bone strength and maintain healthy muscles.

*vs. previously fed grocery food



Science Diet® Adult Healthy Mobility™

Adult Healthy Mobility





INGREDIENTS

DRY



Adult Healthy Mobility™ Small Bites: Chicken Meal, Whole Grain Wheat, Brewers Rice, Whole Grain Sorghum, Cracked Pearled Barley, Brown Rice, Soybean Meal, Liver Flavor, Dried Beet Pulp, Animal Fat (preserved with mixed tocopherols and citric acid), Soybean Oil, Fish Oil, Lactic Acid, Flaxseed, DL-Methionine, Calcium Carbonate, Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, L-Carnitine, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	19.7 %	21.4 %	5.3 g
Fat	13.7 %	14.9 %	3.7 g
Carbohydrate (NFE)	50.4 %	54.8 %	13.6 g
Crude Fiber	2.3 %	2.5 %	0.6 g
Calcium	1.07 %	1.16 %	289 mg
Phosphorus	0.67 %	0.7 %	181 mg
Sodium	0.33 %	0.36 %	89 mg
Potassium	0.69 %	0.75 %	186 mg
Magnesium	0.123 %	0.134 %	33 mg
Vitamin E	687 IU/kg	747 IU/kg	19 IU/100kcal
Vitamin C	298 mg/kg	324 mg/kg	8.1 mg
EPA	0.329 %	0.358 %	88.9 mg
Total Omega-3 Fatty Acids	1.30 %	1.41 %	351 mg
Chondroitin Sulfate	1,317 mg/kg (ppm)	1,432 mg/kg (ppm)	35.59 mg
Glucosamine	341 mg/kg (ppm)	371 mg/kg	9 mg

METABOLIZABLE ENERGY

kcal/kg	3,700	4,022	
kcal/cup	365		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 19	Fat 32	Carbohydrates 49

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult
Healthy
Mobility
Large
Breed

Science Diet® Adult Healthy Mobility™ Large Breed

Science Diet® Adult Healthy Mobility™ Large Breed

✓ Large and giant breed dogs



Adult Healthy Mobility™ Large Breed:
Bags of 15.5 lbs (9234) and 30 lbs (9235)

✓ **Recommended for**
Large dogs weighing 55 – 110 lbs (age 1+) and
giant breed dogs weighing 110+ lbs (age 1+).

✗ **Not recommended for**
Puppies, pregnant or nursing dogs. During pregnancy
or nursing, dogs should be switched to: **Science Diet®
Puppy Healthy Development Original, Science
Diet® Puppy Healthy Development Small Bites,
Science Diet® Puppy Healthy Development Lamb
Meal & Rice Recipe or Science Diet® Puppy Small
& Toy Breed.**

⊕ **Additional information**
Balanced pet nutrition has been our passion for
more than **70 years**. Over 150 veterinarians and
pet nutritionists are involved in the development of
our products. We manufacture every bag of our dry
dog food in our own U.S. facilities with high quality
natural ingredients from North America, Europe, and
New Zealand. These ingredients must meet our strict
requirements for purity and nutrient content, which
exceed industry standards. By choosing **Science Diet®**,
you help us provide food to shelter pets 365 days a
year. Learn more at HillsFoodShelterLove.com.

Other products to consider
For dogs with moderate to severe joint problems:
Prescription Diet® j/d® Canine.



🐕 DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures
substantiate that **Science Diet® Adult Healthy
Mobility™ Large Breed** dog food provides complete
and balanced nutrition for maintenance of adult
dogs. **These amounts are a starting point only
and should be adjusted to maintain proper
weight.** When feeding this food for the first time,
mix increasing amounts of the pet's new food with
decreasing amounts of the old food over a 7-day
period.

Body Weight (lb)	Dry – Cups
50	2 2/3 – 3 3/4
60	3 – 4 1/3
80	3 3/4 – 5 1/3
100	4 1/2 – 6 1/3
120	5 1/4 – 7 1/4
140	6 – 8 1/4
160	6 1/2 – 9

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Mobility	Omega-3 fatty acids	Optimal levels of Omega-3 fatty acids from fish oil improve mobility in 30 days.*
Healthy Cartilage and Joints	Glucosamine	Natural sources of glucosamine and chondroitin are building blocks of healthy cartilage and joints.
Healthy Muscles and Strong Bones	Calcium & L-carnitine	Calcium, L-carnitine and chicken meal support bone strength and maintain healthy muscles.

*vs. previously fed grocery food



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January 2014

INGREDIENTS

DRY



**Adult
Healthy
Mobility
Large
Breed**

Adult Healthy Mobility™ Large Breed: Chicken Meal, Whole Grain Wheat, Brewers Rice, Whole Grain Sorghum, Cracked Pearled Barley, Brown Rice, Soybean Meal, Liver Flavor, Dried Beet Pulp, Animal Fat (preserved with mixed tocopherols and citric acid), Soybean Oil, Fish Oil, Lactic Acid, Flaxseed, DL-Methionine, Calcium Carbonate, Iodized Salt, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2- Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Taurine, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, L-Carnitine, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	19.7 %	21.4 %	5.3 g
Fat	13.7 %	14.9 %	3.7 g
Carbohydrate (NFE)	50.4 %	54.8 %	13.6 g
Crude Fiber	2.3 %	2.5 %	0.6 g
Calcium	1.07 %	1.16 %	289 mg
Phosphorus	0.67 %	0.7 %	181 mg
Sodium	0.33 %	0.36 %	89 mg
Potassium	0.69 %	0.75 %	186 mg
Magnesium	0.123 %	0.134 %	33 mg
Vitamin E	687 IU/kg	747 IU/kg	19 IU/100kcal
Vitamin C	298 mg/kg	324 mg/kg	8.1 mg
EPA	0.329 %	0.358 %	88.9 mg
Total Omega-3 Fatty Acids	1.30 %	1.41 %	351 mg
Chondroitin Sulfate	1,317 mg/kg (ppm)	1,432 mg/kg (ppm)	35.59 mg
Glucosamine	341 mg/kg (ppm)	371 mg/kg (ppm)	9 mg
METABOLIZABLE ENERGY			
kcal/kg	3,700	4,022	
kcal/cup	365		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 19	Fat 32	Carbohydrates 49

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



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January 2014

Recommended Foods for healthy cats:



LIFE STYLE

Tailored Solutions for a way of living

Kitten Indoor		Dry
Adult Indoor	Savory Seafood Entrée Minced Savory Chicken Entrée Minced	Dry Canned Canned
Adult Indoor Long Coat		Dry
Mature Adult Indoor		Dry
Senior 11+ Indoor Age Defying		Dry

LIFE STAGE

Precisely balanced nutrition for every stage of life

Kitten	Healthy Development Original Homestyle Chicken Supper Tender Chicken Dinner Liver & Chicken Entrée Minced Savory Salmon Entrée Minced Turkey & Giblets Entrée Minced	Dry Canned Canned Canned Canned Canned
Adult	Optimal Care® Original Homestyle Chicken Supper Homestyle Tuna Supper Tender Chicken Dinner Tender Ocean Fish Dinner Tender Tuna Dinner Gourmet Beef Entrée Minced Savory Chicken Entrée Minced Liver & Chicken Entrée Minced Savory Salmon Entrée Minced Savory Seafood Entrée Minced Gourmet Turkey Entrée Minced Turkey & Giblets Entrée Minced	Dry Canned Canned Canned Canned Canned Canned Canned Canned Canned Canned Canned Canned
Adult Light	Adult Light Light Liver & Chicken Entrée	Dry Canned
Mature Adult	Active Longevity Original Gourmet Beef Entrée Gourment Trukey Entrée Savory Chicken Entrée Homestyle Chicken Supper Tender Chicken Dinner Tender Tuna Dinner	Dry Canned Canned Canned Canned Canned Canned
Senior 11+ Age Defying		Dry

LIFE CARE

Customized nutrition to provide extra care

Adult Grain Free	Grain Free Salmon Tuna Entrée Trout Entrée Chicken Entrée Salmon Entrée Grain Free Chicken Grain Free Salmon	Dry Dry Canned Canned Canned Canned Crunchy Treat Crunchy Treat
Adult Perfect Weight	Chicken & Vegetables	Dry Canned
Adult Hairball Control	Savory Chicken Entrée Minced Savory Seafood Entrée Minced	Dry Canned Canned
Adult Hairball Control Light		Dry
Adult Oral Care		Dry
Adult Sensitive Stomach & Skin		Dry
Mature Adult Hairball Control		Dry



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January 2014



Science Diet® Kitten Indoor

- ✓ Kittens
- ✓ Pregnant or nursing cats



Kitten Indoor: Bags of 3.5 lbs (7131), 7 lbs (9378) and 15.5 lbs (9379)

- ✓ **Recommended for**
- Kittens from weaning until 1 year old.
 - Pregnant or nursing cats.

✗ **Not recommended for**
Long-term feeding to adult cats, unless they have higher than normal energy requirements.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that helps your cat live a long, happy life. We make every bag of our cat food in our own US facilities with highest quality natural ingredients from North America. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® is available in a wide variety of foods for a kitten's unique needs. **Canned** kitten food is also available from **Science Diet®** in several flavors such as delicious **Tender Chicken Dinner** that kittens will love. Also try **Science Diet®** treats that are sure to please!

Science Diet® Kitten Indoor

DAILY FEEDING AMOUNTS

Science Diet® Kitten Indoor cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growing kittens pregnant and nursing cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **For nursing cats:** keep food available at all times.

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS	FOR GROWTH 4 TO 6 MONTHS	FOR GROWTH 7 TO 12 MONTHS AND PREGNANCY
	Cups	Cups	Cups
1	1/4		
2	1/3	1/4	
3	1/2	3/8	
4	5/8	1/2	
5	2/3	5/8	1/2
10		1	3/4
15			1





KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Easy Litter Box Clean-up	Prebiotics	Prebiotic fibers from beet pulp contribute to good digestive health and make litter box clean-up easy.
Healthy Development of Brain, Eyes and Learning Ability	Natural DHA	Natural DHA from high quality fish oil supports healthy brain and eye development.
Strong Immune System	Vitamins E + C	Clinically proven antioxidant multivitamins E and C protect the immune system to support your pet between vaccinations.
Target Urine pH 6.3 - 6.5*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

INGREDIENTS

DRY



Kitten Indoor: Chicken, Whole Grain Wheat, Corn Gluten Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Wheat Gluten, Dried Beet Pulp, Chicken Liver Flavor, Fish Oil, Lactic Acid, Potassium Chloride, Calcium Carbonate, L-Lysine, Calcium Sulfate, Dicalcium Phosphate, Taurine, Choline Chloride, Iodized Salt, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), DL-Methionine, L-Tryptophan, Oat Fiber, Magnesium Oxide, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	35.8 %	38.1 %	8.0 g
Fat	24.1 %	25.6 %	5.4 g
Carbohydrate (NFE)	25.5 %	27.1 %	5.7 g
Crude Fiber	1.4 %	1.5 %	0.3 g
Calcium	1.14 %	1.21 %	256 mg
Phosphorus	0.81 %	0.9 %	182 mg
Sodium	0.43 %	0.46 %	96 mg
Potassium	0.85 %	0.90 %	191 mg
Magnesium	0.106 %	0.113 %	24 mg
Taurine	0.56 %	0.60 %	126 mg
Vitamin E	870 IU/kg	926 IU/kg	20 IU/100kcal
Vitamin C	137 mg/kg	146 mg/kg	3.1 mg
DHA	0.180 %	0.191 %	40.3 mg

METABOLIZABLE ENERGY

kcal/kg	4,461	4,746	
kcal/cup	558		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 30	Fat 49	Carbohydrates 21

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult Indoor Cat

Science Diet® Adult Indoor

Science Diet® Adult Indoor

✓ Adult cats with an indoor lifestyle



Adult Indoor Cat Savory Chicken Entrée: Cans of 3 oz (6108) and 5.5 oz (6109) in cases of 24

Adult Indoor Cat Savory Seafood Entrée: Cans of 5.5 oz (6111) in cases of 24



Adult Indoor: Bags of 3.5 lbs (5532), 7 lbs (8879) and 15.5 lbs (8873)

Adult Indoor Long Coat: Bags of 3.5 lbs (2527) and 15.5 lbs (2528)

Adult Indoor Long Coat

Adult Indoor

✓ **Recommended for**
Adult cats 1 – 6 years of age with an indoor lifestyle.

✗ **Not recommended for**

- Kittens, pregnant or nursing cats.
- During pregnancy or nursing, cats should be switched to **Science Diet® Kitten Healthy Development Original** or **Science Diet® Kitten Indoor**.

⊕ **Additional information**

- Minced varieties are cooked in savory juices for great taste with a soft, “pâté” texture that’s easy to serve.
- **Healthy choices matter, for both your clients and your patients.** For more than 70 years, Hill’s has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.



DAILY FEEDING AMOUNTS

Science Diet® Adult Indoor cat foods are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing with canned food, decrease the amount of dry food to avoid overfeeding. **If switching from a canned food to dry, make sure the cat drinks an adequate quantity of water to avoid constipation.** When feeding this food for the first time, mix increasing amounts of the pet’s new food with decreasing amounts of the old food over a 7-day period.

FOR OBESE PRONE

	Chicken	Chicken & Seafood	Adult Indoor	Adult Indoor Long Coat
Body Weight (lb)	Can(s) (3 oz)	Can(s) (5.5 oz)	Dry Cups	Dry Cups
4	1 – 1 1/2	1/2 – 3/4	1/4 – 3/8	1/4 – 1/3
5	1 1/2 – 2	2/3 – 1	1/3 – 1/2	1/3 – 3/8
8	2 – 2 1/2	1 – 1 1/3	1/2 – 2/3	3/8 – 5/8
10	2 – 3	1 1/4 – 1 2/3	1/2 – 3/4	1/2 – 2/3
12	2 1/2 – 3 1/2	1 1/3 – 1 3/4	5/8 – 7/8	5/8 – 3/4
15	3 – 4	1 1/2 – 2 1/4	3/4 – 1	2/3 – 7/8

Other products to consider

Science Diet® is available in a wide variety of foods for a cat’s unique needs. Also try **Science Diet®** treats that are sure to please!

KEY BENEFITS (Can formulas)

BENEFIT	NUTRIENT	HOW IT WORKS
Helps Maintain Healthy Weight	High quality ingredients and balanced nutrition	Appropriate levels of energy for an indoor lifestyle.
Helps Avoid Hairballs	Unique fiber technology	Natural fiber blend comfortably reduces hairballs.
Lean Muscle and Ideal Body Weight	High quality lean proteins	Protein is the building block for lean muscle and helps maintain ideal body condition.
Target Urine pH 6.2 – 6.4*		Promotes a normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.





Adult Indoor Cat

INGREDIENTS

CANNED



Adult Indoor Cat Savory Chicken Entrée: Water, Chicken, Turkey Giblets, Meat By-Products, Liver, Powdered Cellulose, Corn Starch, Wheat Flour, Chicken Fat (preserved with mixed tocopherols and citric acid), Soybean Meal, Corn Gluten Meal, Chicken Liver Flavor, Titanium Dioxide, Guar Gum, Soybean Oil, Brewers Dried Yeast, Iodized Salt, Choline Chloride, Locust Bean Gum, Potassium Chloride, Calcium Carbonate, Carrageenan, Calcium Sulfate, Dicalcium Phosphate, Taurine, DL-Methionine, Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Beta-Carotene, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

Adult Indoor Cat Savory Seafood Entrée: Water, Meat By-Products, Fish, Pork Liver, Powdered Cellulose, Chicken Fat (preserved with mixed tocopherols and citric acid), Wheat Flour, Corn Starch, Ground Whole Grain Corn, Chicken Liver Flavor, Calcium Sulfate, Guar Gum, Locust Bean Gum, Soybean Oil, Calcium Carbonate, DL-Methionine, Carrageenan, Potassium Citrate, Taurine, Choline Chloride, Brewers Dried Yeast, Iodized Salt, Dicalcium Phosphate, Vitamin E Supplement, Potassium Chloride, Iron Oxide, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Niacin, Beta-Carotene, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.7 – 9.7 %	35.5 – 37.9 %	8.1 – 9.2 g
Fat	5.7 – 5.9 %	23.0 – 23.3 %	5.3 – 5.6 g
Carbohydrate (NFE)	5.9 – 6.1 %	23.0 – 24.9 %	5.6 – 5.7 g
Crude Fiber	2.4 %	9.4 – 9.8 %	2.2 – 2.3 g
Calcium	0.22 – 0.27 %	0.90 – 1.05 %	204 – 255 mg
Phosphorus	0.16 – 0.18 %	0.7 %	149 – 170 mg
Sodium	0.11 – 0.12 %	0.43 – 0.49 %	104 – 112 mg
Potassium	0.22 – 0.23 %	0.90 %	204 – 217 mg
Magnesium	0.020 – 0.024 %	0.082 – 0.094 %	19 – 23 mg
Taurine	0.14 %	0.55 – 0.57 %	130 – 132 mg

METABOLIZABLE ENERGY

kcal/kg	1,059 – 1,076	4,137 – 4,392	
kcal/can	(3 oz): 91	(5.5 oz): 165 – 168	
% Calories from:	Protein 30 – 32	Fat 48	Carbohydrates 20 – 22

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.

KEY BENEFITS (Dry formulas)

BENEFIT	NUTRIENT	HOW IT WORKS
Gentle, Healthy Digestion	Prebiotics	Prebiotic fibers from beet pulp contribute to good digestive health.
Healthy Body Weight (Adult Indoor)	High quality protein	High quality lean protein helps maintain a healthy weight.
Avoid Hairball Formation	Natural fiber	A natural fiber blend comfortably helps avoid hairball formation in 30 days.
Healthy Skin and Radiant coat (Adult Indoor Long Coat)	Omega-6 fatty acids & Vitamin E	Vital Omega fatty acids and Vitamin E to support healthy skin and shiny coat.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.





**Adult
Indoor
Cat**

Science Diet® Adult Indoor

INGREDIENTS

DRY



Adult Indoor: Chicken, Whole Grain Wheat, Corn Gluten Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Powdered Cellulose, Pea Bran Meal, Dried Egg Product, Wheat Gluten, Dried Beet Pulp, Chicken Liver Flavor, Lactic Acid, Soybean Oil, Calcium Sulfate, Potassium Chloride, Fish Oil, Choline Chloride, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), L-Carnitine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.5 %	34.6 %	8.7 g
Fat	18.2 %	19.4 %	4.9 g
Carbohydrate (NFE)	29.3 %	31.2 %	7.9 g
Crude Fiber	8.5 %	9.0 %	2.3 g
Calcium	0.64 %	0.68 %	171 mg
Phosphorus	0.61 %	0.6 %	163 mg
Sodium	0.43 %	0.46 %	115 mg
Potassium	0.71 %	0.76 %	190 mg
Magnesium	0.086 %	0.091 %	23 mg
Taurine	0.25 %	0.27 %	67 mg
Carnitine	527 mg/kg (ppm)	561 mg/kg (ppm)	14.1 mg
Vitamin E	731 IU/kg	778 IU/kg	20 IU/100kcal
Vitamin C	102 mg/kg	109 mg/kg	2.7 mg

METABOLIZABLE ENERGY

kcal/kg	3,732	3,970	
kcal/cup	325		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 31	Fat 42	Carbohydrates 27

INGREDIENTS

DRY



Adult Indoor Long Coat: Chicken, Whole Grain Wheat, Corn Gluten Meal, Pork Fat, Powdered Cellulose, Dried Egg Product, Pea Bran Meal, Wheat Gluten, Chicken Liver Flavor, Dried Beet Pulp, Lactic Acid, Soybean Oil, Calcium Sulfate, Potassium Chloride, Fish Oil, Choline Chloride, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), L-Carnitine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Oat Fiber, Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.5 %	34.6 %	8.3 g
Fat	18.2 %	19.4 %	4.9 g
Carbohydrate (NFE)	29.3 %	31.2 %	7.9 g
Crude Fiber	8.5 %	9.0 %	2.3 g
Total Dietary Fiber	16.4 %	17.4 %	4.4 g
Calcium	0.64 %	0.68 %	173 mg
Phosphorus	0.61 %	0.6 %	165 mg
Sodium	0.43 %	0.46 %	116 mg
Potassium	0.71 %	0.76 %	192 mg
Magnesium	0.086 %	0.091 %	23 mg
Taurine	0.25 %	0.27 %	67 mg
Carnitine	527 mg/kg (ppm)	561 mg/kg (ppm)	14.2 mg
Vitamin E	731 IU/kg	778 IU/kg	20 IU/100kcal
Vitamin C	102 mg/kg	109 mg/kg	2.8 mg
Total Omega-6 Fatty Acids	3.97 %	4.22 %	1,071 mg

METABOLIZABLE ENERGY

kcal/kg	3,707	3,944	
kcal/cup	368		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 31	Fat 42	Carbohydrates 27

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



January 2014



Mature Adult Indoor Cat

Science Diet® Mature Adult Indoor

Science Diet® Mature Adult Indoor

✓ Mature adult cats with an indoor lifestyle



Mature Adult Indoor: Bags of 3.5 lbs (6446), 7 lbs (8880) and 15.5 lbs (8874)

✓ **Recommended for** Mature adult cats over age 7 with an indoor lifestyle.

✗ **Not recommended for** Kittens, pregnant or nursing cats.

⊕ Additional information

- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.
- 100% Guarantee – cats will love the taste or your client can return the unused portion for a full refund.

Other products to consider

Science Diet® is available in a wide variety of foods for a cat's unique needs. **Canned** cat food is available from **Science Diet®** in several flavors such as delicious **Mature Adult Gourmet Beef Entrée** that cats will love. Also try **Science Diet®** treats that are sure to please!



🐾 DAILY FEEDING AMOUNTS

Science Diet® Mature Adult Indoor cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **If switching from a canned food to dry, make sure the cat drinks an adequate quantity of water to avoid constipation.** For maximum benefit, this product must be fed as the only food. Use of supplements or mixing with any other food is not recommended.

Body Weight (lb)	FOR OBESE PRONE Dry – Cups
5	1/3 – 1/2
10	1/2 – 3/4
15	3/4 – 1

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Digestion	Prebiotics	Prebiotic fibers from beet pulp contribute to good digestive health.
Healthy Kidneys and Heart	Taurine	Taurine and controlled levels of phosphorus and sodium help maintain healthy kidneys, heart and other vital organs in older cats.
Avoids Hairballs	Natural fiber	A natural fiber blend comfortably helps avoid hairball formation in 30 days.
Target Urine pH 6.4 – 6.6*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.





INGREDIENTS

DRY



Mature Adult Indoor: Chicken, Whole Grain Wheat, Corn Gluten Meal, Animal Fat, Powdered Cellulose, Wheat Gluten, Brewers Rice, Chicken Liver Flavor, Dried Beet Pulp, Lactic Acid, Calcium Sulfate, Potassium Chloride, Fish Oil, Choline Chloride, Calcium Carbonate, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Iodized Salt, L-Lysine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.0 %	34.0 %	8.1 g
Fat	18.6 %	19.8 %	4.7 g
Carbohydrate (NFE)	29.4 %	31.3 %	7.4 g
Crude Fiber	8.5 %	9.0 %	2.1 g
Calcium	0.75 %	0.80 %	189 mg
Phosphorus	0.55 %	0.6 %	139 mg
Sodium	0.33 %	0.35 %	83 mg
Potassium	0.66 %	0.70 %	166 mg
Magnesium	0.071 %	0.076 %	18 mg
Taurine	0.23 %	0.24 %	58 mg
Vitamin E	697 IU/kg	741 IU/kg	18 IU/100kcal
Vitamin C	132 mg/kg	140 mg/kg	3.3 mg

METABOLIZABLE ENERGY

kcal/kg	3,967	4,220	
kcal/cup	346		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 30	Fat 42	Carbohydrates 28

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Senior 11+
Indoor Age
Defying

Science Diet® Senior 11+ Indoor Age Defying

Science Diet® Senior 11+ Indoor Age Defying

✓ Mature adult cats with an indoor lifestyle



Senior 11+ Indoor Age Defying



Senior 11+ Indoor Age Defying: Bags of 3.5 lbs (2529) and 7 lbs (2530)

✓ **Recommended for**
Senior cats 11+ years of age with an indoor lifestyle.

✗ **Not recommended for**

- Kittens, pregnant or nursing cats.
- During pregnancy or nursing, cats should be switched to: **Science Diet® Kitten Healthy Development Original** or **Science Diet® Kitten Indoor**.

⊕ **Additional information**

Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

DAILY FEEDING AMOUNTS

Science Diet® Senior 11+ Indoor Age Defying cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

FOR SENIOR 11+ OBESE PRONE

Body Weight (lb)	Dry – Cups
5	1/3 – 1/2
10	1/2 – 3/4
15	3/4 – 1

Other products to consider

Science Diet® is available in a wide variety of foods for a cat's unique needs. **Canned** cat food is available from **Science Diet®** in several flavors that cats will love. Also try **Science Diet®** treats that are sure to please!

KEY BENEFITS		
BENEFIT	NUTRIENT	HOW IT WORKS
Gentle, Healthy Digestion	Prebiotics	Prebiotic fibers from beet pulp contribute to good digestive health.
Avoid Hairball Formation	Natural fiber	A natural fiber blend comfortably helps avoid hairball formation in 30 days.
Healthy Vision	Taurine	Optimal levels of taurine support good vision.
Healthy Heart and Kidneys	Sodium and Phosphorous	Controlled levels of sodium and phosphorus help maintain a healthy heart and kidneys.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

**Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.*



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VETERINARY TEAM ONLY

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January 2014



INGREDIENTS

DRY



Senior 11+ Indoor Age Defying: Chicken, Whole Grain Wheat, Corn Gluten Meal, Animal Fat, Wheat Gluten, Powdered Cellulose, Dried Beet Pulp, Chicken Liver Flavor, Brewers Rice, Lactic Acid, Fish Oil, Calcium Sulfate, Potassium Chloride, Choline Chloride, Calcium Carbonate, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Oat Fiber, Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	33.1 %	35.2 %	8.3 g
Fat	18.8 %	20.0 %	5.0 g
Carbohydrate (NFE)	28.9 %	30.7 %	7.7 g
Crude Fiber	8.0 %	8.5 %	2.1 g
Calcium	0.71 %	0.76 %	188 mg
Phosphorus	0.56 %	0.6 %	149 mg
Sodium	0.28 %	0.30 %	74 mg
Potassium	0.66 %	0.70 %	175 mg
Magnesium	0.070 %	0.074 %	19 mg
Taurine	0.26 %	0.28 %	69 mg
Carnitine	517 mg/kg (ppm)	550 mg/kg (ppm)	13.7 mg
Vitamin E	703 IU/kg	748 IU/kg	19 IU/100kcal
Vitamin C	132 mg/kg	140 mg/kg	3.5 mg
Total Omega-6 Fatty Acids	3.76 %	4.00 %	998 mg

METABOLIZABLE ENERGY

kcal/kg	3,768	4,009	
kcal/cup	328		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 31	Fat 42	Carbohydrates 27

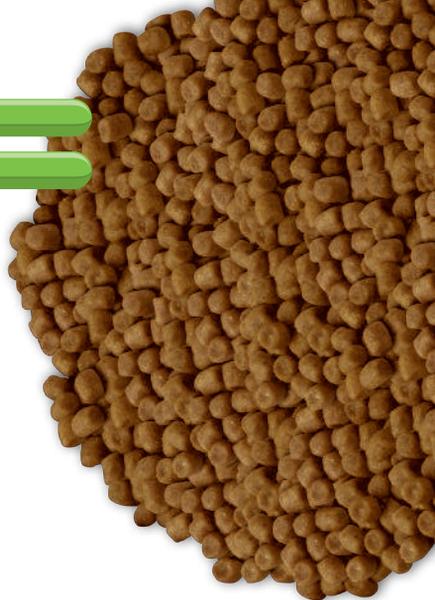
¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Kitten Healthy Development

- ✓ Kittens
- ✓ Pregnant or nursing cats



Kitten Healthy Development

Original: Bags of 3.5 lbs (7123), 7 lbs (9391) and 15.5 lbs (9392)



Recommended for

- Kittens from weaning until 1 year old.
- Pregnant or nursing cats.



Not recommended for

Long-term feeding to adult cats, unless they have higher than normal energy requirements.



Additional information

Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that helps your cat live a long, happy life. We make every bag of our cat food in our own US facilities with highest quality natural ingredients from North America. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® is available in a wide variety of foods for a kitten's unique needs. **Canned** kitten food is available from **Science Diet®** in several flavors such as delicious **Turkey & Giblets Entrée** that kittens will love. Also try **Science Diet®** treats that are sure to please!



DAILY FEEDING AMOUNTS

Science Diet® Healthy Development Original cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growing kittens pregnant and nursing cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **For nursing cats:** keep food available at all times.

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS	FOR GROWTH 4 TO 6 MONTHS	FOR GROWTH 7 TO 12 MONTHS AND PREGNANCY
	Cups	Cups	Cups
1	1/4		
2	1/3	1/4	
3	1/2	3/8	
4	5/8	1/2	
5	2/3	5/8	1/2
10		1	3/4
15			1



Science Diet® Kitten Healthy Development



KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Development of Brain, Eyes and Learning Ability	Natural DHA	Natural DHA from high quality fish oil supports healthy brain and eye development.
Healthy Vital Organs	Taurine	Taurine, essential amino acids and multivitamins promote healthy growth of vital organs including the heart and kidneys.
Strong Immune System	Vitamins E + C	Clinically proven antioxidant multivitamins E and C protect the immune system to support your pet between vaccinations.
Target Urine pH 6.3 - 6.5*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

INGREDIENTS

DRY



Kitten Healthy Development Original: Chicken, Whole Grain Wheat, Corn Gluten Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Wheat Gluten, Chicken Liver Flavor, Dried Beet Pulp, Fish Oil, Lactic Acid, Potassium Chloride, Calcium Carbonate, L-Lysine, Calcium Sulfate, Dicalcium Phosphate, Taurine, Choline Chloride, Iodized Salt, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), DL-Methionine, L-Tryptophan, Oat Fiber, Magnesium Oxide, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	35.8 %	38.1 %	8.0 g
Fat	24.1 %	25.6 %	5.4 g
Carbohydrate (NFE)	25.5 %	27.1 %	5.7 g
Crude Fiber	1.4 %	1.5 %	0.3 g
Calcium	1.14 %	1.21 %	256 mg
Phosphorus	0.81 %	0.9 %	182 mg
Sodium	0.43 %	0.46 %	96 mg
Potassium	0.85 %	0.90 %	191 mg
Magnesium	0.106 %	0.113 %	24 mg
Taurine	0.56 %	0.60 %	126 mg
Vitamin E	870 IU/kg	926 IU/kg	20 IU/100kcal
Vitamin C	137 mg/kg	146 mg/kg	3.1 mg
DHA	0.180 %	0.191 %	40.3 mg

METABOLIZABLE ENERGY

kcal/kg	4,461	4,746	
kcal/cup	558		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 30	Fat 49	Carbohydrates 21

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Kitten Homestyle Chicken Supper

Kittens



Kitten Homestyle Chicken Supper: Cans of 2.9 oz (170g) in cases of 24



Recommended for

- Kittens from weaning until 1 year old.
- Pregnant or nursing cats.



Not recommended for

Long-term feeding to adult cats, unless they have higher than normal energy requirements.



Additional information

- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.
- 100% Guarantee — kittens will love the taste or your client can return the unused portion for a full refund.

Other products to consider

Hill's® **Science Diet®** is available in a wide variety of foods for a cat's unique needs. **Dry** cat food is available from **Science Diet®** in several flavors such as delicious **Kitten Healthy Development Original** that cats will love.

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Lean Muscle	High quality protein	High quality chicken protein to help keep slim and trim.
Healthy Digestion	Fiber	Brown rice, natural fiber, and healthy digestion for happy tummies.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

**Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.*

Science Diet® Kitten Homestyle Chicken Supper





DAILY FEEDING AMOUNTS

Science Diet® Kitten Homestyle Chicken Supper cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growing kittens, pregnant and nursing cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **For nursing cats: keep food available at all times.**

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS	FOR GROWTH 4 TO 6 MONTHS	FOR GROWTH 7 TO 12 MONTHS AND PREGNANCY
	Can(s) (2.9 oz)	Can(s) (2.9 oz)	Can(s) (2.9 oz)
1	1 1/3		
2	2 1/4	1 7/8	
3	3	2 1/2	
4	3 3/4	3 1/8	
5	4 3/8	3 2/3	3
10		6 1/4	5
15			6 2/3

Kitten

INGREDIENTS

CANNED

Kitten Homestyle Chicken Supper: Water, Chicken, Animal Liver, Wheat Flour, Brown Rice, Carrots, Wheat Gluten, Soy Protein Isolate, Pork Plasma, Rice Starch-Modified, Spinach, Poultry Fat, Chicken Liver Flavor, Oat Fiber, Tricalcium Phosphate, Soybean Oil, Calcium Carbonate, Fish Oil, Titanium Dioxide (color), Sodium Phosphate, Potassium Chloride, Salt, Taurine, Choline Chloride, Guar Gum, Magnesium Oxide, Caramel (color), Ferrous Sulfate, Vitamin E Supplement, Zinc Oxide, Thiamine Mononitrate, Niacin Supplement, Copper Proteinate, Manganous Sulfate, d-Calcium Pantothenate, Biotin, Vitamin A Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Potassium Iodide, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid, Menadoine Sodium Bisulfite Complex (source of vitamin K3).



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.3 %	41.5 %	9.6 g
Fat	6.0 %	24.2 %	5.6 g
Carbohydrate (NFE)	5.8 %	23.4 %	5.4 g
Crude Fiber	0.9 %	3.6 %	0.8 g
Calcium	0.32 %	1.29 %	297 mg
Phosphorus	0.23 %	0.9 %	214 mg
Potassium	0.17 %	0.69 %	158 mg
Magnesium	0.024 %	0.097 %	22 mg
Taurine	0.05 %	0.20 %	46 mg

METABOLIZABLE ENERGY

kcal/kg	1,076	4,339	
kcal/can 2.9 oz	88		
% Calories from:	Protein 34	Fat 48	Carbohydrates 18

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Kitten Tender Dinner

- ✓ Kittens
- ✓ Pregnant or nursing cats

Kitten



Kitten Tender Chicken Dinner:

Cans of 2.9 oz (1768) and 5.5 oz (1769) in cases of 24

✓ **Recommended for** Kittens and pregnant or nursing cats.

✗ **Not recommended for** Adult or mature adult cats.

+ **Additional information**

- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.
- 100% Guarantee — kittens will love the taste or your client can return the unused portion for a full refund.

Other products to consider

Science Diet® Kitten Liver & Chicken Entrée, Kitten Savory Salmon Entrée and Kitten Turkey & Giblets Entrée.

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
High Quality Protein to Build Lean Muscle	High quality ingredients that provide protein	Delivers essential nutrients for building lean muscle in growing kittens.
50 Nutrients including 25 Vitamins and Minerals	Over 50 different nutrients	Provides over 50 different nutrients for growing kittens.
Supports Vision and a Healthy Heart	Enriched with Taurine	Enriched with Taurine to help develop good vision and a healthy heart.
Promotes Organ Health	Magnesium	Low magnesium for organ health.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

Science Diet® Kitten Tender Dinner



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



March 2013



Kitten



DAILY FEEDING AMOUNTS

Science Diet® Kitten Tender Chicken Dinner cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growing kittens, and pregnant and nursing cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing a dry food, decrease the amount of canned food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **Provide nursing cats free access to food 3 – 6 times per day.**

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS	FOR GROWTH 4 TO 6 MONTHS	FOR GROWTH 7 TO 12 MONTHS AND PREGNANCY
	2.9 oz Can(s)	2.9 oz Can(s)	2.9 oz Can(s)
1	1 3/8		
2	2 3/8	2	
3	3 1/4	2 3/4	
4	4	3 3/8	
5	4 3/4	4	3 1/4
10		6 3/4	5 1/3
15			7 1/4

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS	FOR GROWTH 4 TO 6 MONTHS	FOR GROWTH 7 TO 12 MONTHS AND PREGNANCY
	5.5 oz Can(s)	5.5 oz Can(s)	5.5 oz Can(s)
1	3/4		
2	1 1/4	1	
3	1 2/3	1 3/8	
4	2 1/8	1 3/4	
5	2 1/2	2 1/8	1 2/3
10		3 1/2	2 3/4
15			3 3/4

INGREDIENTS

CANNED

Kitten Tender Chicken Dinner: Water, Chicken, Liver, Egg Whites, Wheat Flour, Soy Protein Isolate, Wheat Gluten, Rice Starch, Chicken Liver Flavor, Oat Fiber, Dicalcium Phosphate, Fish Oil, Titanium Dioxide (color), Potassium Chloride, Calcium Carbonate, Choline Chloride, Soybean Oil, Taurine, Calcium Chloride, Guar Gum, Vitamin E Supplement, Thiamine Mononitrate, Magnesium Oxide, Caramel (color), Zinc Oxide, Ascorbic Acid (source of vitamin C), Ferrous Sulfate, Niacin, Copper Sulfate, Beta-Carotene, Pyridoxine Hydrochloride, Manganous Oxide, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Folic Acid, Calcium Iodate.



AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	11.2 %	45.7 %	11.3 g
Fat	6.2 %	25.3 %	6.2 g
Carbohydrate (NFE)	4.6 %	18.8 %	4.6 g
Crude Fiber	0.5 %	2.0 %	0.5 g
Calcium	0.28 %	1.14 %	282 mg
Phosphorus	0.19 %	0.8 %	191 mg
Sodium	0.08 %	0.33 %	81 mg
Potassium	0.16 %	0.65 %	161 mg
Magnesium	0.020 %	0.082 %	20 mg

METABOLIZABLE ENERGY

kcal/kg	993	4,053	
kcal/can 2.9 oz	81		
kcal/can 5.5 oz	155		
% Calories from:	Protein 36	Fat 49	Carbohydrates 15

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Kitten Canned

✓ Kittens

✓ Pregnant or nursing cats

Kitten

Science Diet® Kitten Canned



Kitten Liver & Chicken Entrée: Cans of 3 oz (9850) and 5.5 oz (6600) in cases of 24

Kitten Savory Salmon Entrée: Cans of 3 oz (6176) and 5.5 oz (6173) in cases of 24

Kitten Turkey & Giblets Entrée: Cans of 5.5 oz (6174) in cases of 24



Recommended for

- Kittens from weaning until 1 year old.
- Pregnant or nursing cats.



Not recommended for

Long-term feeding to adult cats, unless they have higher than normal energy requirements.



Additional information

- Minced varieties are cooked in savory juices for great taste with a soft, "pâté" texture that's easy to serve.
- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.
- 100% Guarantee – kittens will love the taste or your client can return the unused portion for a full refund.

Other products to consider

- Also available are gourmet canned foods with gravy: **Science Diet® Kitten Tender Chicken Dinner**.
- For dry food, recommend **Science Diet® Kitten Healthy Development Original**, **Science Diet® Kitten Indoor** or **Science Diet® Healthy Advantage™ Kitten**.
- For a natural food, recommend **Hill's® Ideal Balance™ Natural Chicken & Brown Rice Recipe Dinner Kitten**.

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Ideal Body Weight	Ideal levels of high quality lean protein for kittens in their first year of life	Protein is the building block for lean muscle that helps maintain ideal body condition.
Healthy Digestion	High quality ingredients including gentle fibers	Ensures availability of key nutrients and proteins for the healthy development of kittens.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

**Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.*



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



March 2013



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Kitten Canned** foods provide complete and balanced nutrition for growing kittens and gestating/lactating adult female cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing with dry food, decrease the amount of dry food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **Provide nursing cats free access to food 3 – 6 times per day.**

Kitten

Body Weight (lb)	FOR GROWTH LESS THAN 4 MONTHS		FOR GROWTH 4 TO 6 MONTHS		FOR GROWTH 7 TO 12 MONTHS AND PREGNANCY	
	Can(s) (3 oz)	Can(s) (5.5 oz)	Can(s) (3 oz)	Can(s) (5.5 oz)	Can(s) (3 oz)	Can(s) (5.5 oz)
1	1 – 1 1/8	1/2 – 2/3				
2	1 3/4 – 1 7/8	1	1 3/8 – 1 1/2	3/4 – 7/8		
3	2 1/3 – 2 1/2	1 1/4 – 1 1/3	1 7/8 – 2	1 – 1 1/8		
4	2 7/8 – 3 1/8	1 5/8 – 1 2/3	2 3/8 – 2 1/2	1 1/3 – 1 3/8		
5	3 3/8 – 3 5/8	1 7/8 – 2	2 7/8 – 3	1 1/2 – 1 5/8	2 1/4 – 2 3/8	1 1/4 – 1 1/3
10			4 3/4 – 5	2 2/3 – 2 3/4	3 3/4 – 4	2 – 2 1/4
15					5 1/4 – 5 1/2	2 3/4 – 3

INGREDIENTS

CANNED



Kitten Liver & Chicken Entrée: Water, Liver, Pork By-Products, Egg Product, Chicken, Soybean Meal, Chicken Fat (preserved with mixed tocopherols and citric acid), Corn Starch, Corn Gluten Meal, Chicken Liver Flavor, Beet Pulp, Pork Protein Isolate, Powdered Cellulose, Dicalcium Phosphate, Fish Meal, Fish Oil, L-Lysine, Brewers Dried Yeast, Guar Gum, Calcium Carbonate, Calcium Sulfate, Choline Chloride, DL-Methionine, Locust Bean Gum, Potassium Chloride, Taurine, Carrageenan, Vitamin E Supplement, L-Tryptophan, Magnesium Oxide, Thiamine Mononitrate, Zinc Oxide, Ascorbic Acid (source of vitamin C), Ferrous Sulfate, Beta-Carotene, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

Kitten Turkey & Giblets Entrée: Water, Turkey, Egg Product, Turkey Giblets, Liver, Salmon, Fish Meal, Pork By-Products, Corn Gluten Meal, Corn Starch, Chicken Liver Flavor, Ground Whole Grain Corn, Chicken Fat (preserved with mixed tocopherols and citric acid), Soy Protein Isolate, Chicken, Powdered Cellulose, L-Lysine, Guar Gum, Brewers Dried Yeast, Locust Bean Gum, Choline Chloride, Calcium Sulfate, Potassium Chloride, Dicalcium Phosphate, Carrageenan, Taurine, Vitamin E Supplement, Iodized Salt, Thiamine Mononitrate, L-Tryptophan, Magnesium Oxide, Zinc Oxide, Ascorbic Acid (source of vitamin C), Ferrous Sulfate, Niacin, Beta-Carotene, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Calcium Iodate, Folic Acid, Sodium Selenite.

Kitten Savory Salmon Entrée: Water, Salmon, Pork By-Products, Liver, Egg Product, Soybean Meal, Chicken Fat (preserved with mixed tocopherols and citric acid), Corn Starch, Fish Meal, Chicken Liver Flavor, L-Lysine, Soy Protein Isolate, Powdered Cellulose, Guar Gum, Brewers Dried Yeast, Wheat Flour, Locust Bean Gum, Choline Chloride, Calcium Sulfate, Carrageenan, Taurine, Vitamin E Supplement, Iron Oxide, Iodized Salt, DL-Methionine, Potassium Chloride, Thiamine Mononitrate, L-Tryptophan, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Magnesium Oxide, Niacin, Beta-Carotene, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	13.8 – 14.0 %	49.3 – 49.6 %	10.4 – 11.2 g
Fat	6.8 – 7.4 %	23.9 – 26.4 %	5.1 – 6.0 g
Carbohydrate (NFE)	4.3 – 4.6 %	15.4 – 16.2 %	3.3 – 3.5 g
Crude Fiber	0.6 – 0.8 %	2.1 – 2.8 %	0.5 – 0.6 g
Ash (Liver & Chicken)	2.2 %	7.7 %	1.6 g
Calcium	0.29 – 0.37 %	1.04 – 1.30 %	221 – 276 mg
Phosphorus	0.26 – 0.27 %	0.9 – 1.0 %	198 – 212 mg
Sodium	0.09 – 0.11 %	0.32 – 0.39 %	67 – 84 mg
Potassium	0.24 – 0.25 %	0.86 – 0.88 %	183 – 196 mg
Magnesium	0.028 – 0.034 %	0.100 – 0.120 %	21 – 25 mg
Taurine	0.12 – 0.15 %	0.42 – 0.54 %	89 – 114 mg
Total Omega-3 Fatty Acids (Liver & Chicken)	0.27 %	0.95 %	201 mg
Total Omega-6 Fatty Acids (Liver & Chicken)	1.41 %	4.96 %	1,050 mg

METABOLIZABLE ENERGY

kcal/kg	1,227 – 1,343	4,382 – 4,729
kcal/can	small (3 oz): 104 – 114	medium (5.5 oz): 191 – 210
% Calories from:	Protein 38 – 40	Fat 47 – 50
		Carbohydrates 12 – 13

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult

Science Diet® Adult Optimal Care® Dry

Science Diet® Adult Optimal Care® Dry

✓ Adult cats



Adult Optimal Care® Original: Bags of 4 lbs (6797), 7 lbs (2045) and 17.5 lbs (8519)

✓ Recommended for Adult cats 1 – 6 years of age.

✗ Not recommended for Kittens, pregnant or nursing cats. During pregnancy or nursing, cats should be switched to Science Diet® Kitten Healthy Development Original or Science Diet® Kitten Indoor.

+ Additional information Healthy choices matter, for both your clients and your patients. For more than 70 years, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with highest quality natural ingredients from North America. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing Science Diet®, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider Science Diet® is available in a wide variety of foods for a cat's unique needs. Canned cat food is also available from Science Diet® in several flavors such as delicious Adult Savory Chicken Entrée that cats will love. Also try Science Diet® treats that are sure to please!

DAILY FEEDING AMOUNTS

Science Diet® Adult Optimal Care® Original cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. These amounts are a starting point only and should be adjusted to maintain proper weight. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry – Cups
5	1/4 – 3/8
10	3/8 – 5/8
15	5/8 – 3/4

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Vital Organs	Taurine	Taurine, essential amino acids and multivitamins promote healthy growth of vital organs including the heart and kidneys.
Healthy Body Weight	High quality protein	High quality lean proteins promote ideal body weight.
Healthy Skin and Shiny Coat	Omega-6 fatty acids	Exclusive blend of Omega-6 fatty acids, vitamin E and other nutrients nourishes the skin and promotes a noticeably shiny coat in 30 days guaranteed.*
Target Urine pH 6.2 – 6.4**		Promotes normal acid urine to support urinary tract health.

* vs. previously fed grocery food
** Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



Adult

INGREDIENTS

DRY



Adult Optimal Care® Original: Chicken, Whole Grain Wheat, Corn Gluten Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Brewers Rice, Wheat Gluten, Chicken Liver Flavor, Dried Beet Pulp, Dried Egg Product, Calcium Sulfate, Lactic Acid, Potassium Chloride, DL-Methionine, Choline Chloride, Fish Oil, Soybean Oil, Calcium Carbonate, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), L-Lysine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.8 %	34.9 %	8.2 g
Fat	20.5 %	21.8 %	5.1 g
Carbohydrate (NFE)	33.3 %	35.4 %	8.3 g
Crude Fiber	1.4 %	1.5 %	0.3 g
Calcium	0.85 %	0.90 %	212 mg
Phosphorus	0.59 %	0.6 %	147 mg
Sodium	0.38 %	0.40 %	95 mg
Potassium	0.71 %	0.76 %	177 mg
Magnesium	0.076 %	0.081 %	19 mg
Taurine	0.24 %	0.26 %	60 mg
Vitamin E	635 IU/kg	676 IU/kg	16 IU/100kcal
Vitamin C	119 mg/kg	127 mg/kg	3.0 mg

METABOLIZABLE ENERGY

kcal/kg	4,011	4,267	
kcal/cup	502		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 28	Fat 43	Carbohydrates 29

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult

Science Diet® Adult Homestyle Suppers

Science Diet® Adult Homestyle Suppers

✓ Adult cats



Adult Homestyle Chicken Supper:
Cans of 2.9 oz (1710) in cases of 24

Adult Homestyle Tuna Supper:
Cans of 2.9 oz (1711) in cases of 24

✓ **Recommended for**
Adult cats 1 – 6 years of age.

✗ **Not recommended for**
Kittens, pregnant or nursing cats.

⊕ Additional information

- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.
- 100% Guarantee – cats will love the taste or your client can return the unused portion for a full refund.

Other products to consider

Hill's® Science Diet® is available in a wide variety of foods for a cat's unique needs. **Dry** cat food is available from **Science Diet®** in several flavors such as delicious **Adult Optimal Care® Original** that cats will love. Also try **Hill's®** treats that are sure to please!

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Lean Muscle	High quality protein	High quality chicken protein to help keep slim and trim.
Healthy Digestion	Fiber	Brown rice, natural fiber, and healthy digestion for happy tummies.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

🐾 DAILY FEEDING AMOUNTS

Science Diet® Adult Homestyle Supper cat foods are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	CHICKEN	TUNA
	Can(s) (2.9 oz)	Can(s) (2.9 oz)
5	1 ½ – 2	1 ½ – 2 ½
10	2 ½ – 3 ½	3 – 4
15	3 ½ – 5	4 – 5



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



March 2013



Adult

INGREDIENTS

CANNED



Adult Homestyle Chicken Supper: Water, Chicken, Animal Liver, Wheat Flour, Brown Rice, Wheat Gluten, Carrots, Dextrose, Rice Starch-Modified, Spinach, Pork Plasma, Chicken Liver Flavor, Oat Fiber, Calcium Carbonate, Soybean Oil, Titanium Dioxide (color), Fish Oil, Sodium Phosphate, Potassium Chloride, Taurine, Choline Chloride, Guar Gum, Vitamin E Supplement, Ferrous Sulfate, Caramel (color), L-Ascorbyl-2-Polyphosphate (source of vitamin C), Zinc Oxide, Thiamine Mononitrate, Niacin Supplement, Copper Protein, Manganous Sulfate, d-Calcium Pantothenate, Biotin, Vitamin A Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Potassium Iodide, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid, Menadoine Sodium Bisulfite Complex (source of vitamin K3).

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.3 %	42.6 %	10.1 g
Fat	5.1 %	21.1 %	5.0 g
Carbohydrate (NFE)	6.5 %	26.9 %	6.4 g
Crude Fiber	0.7 %	2.9 %	0.7 g
Calcium	0.23 %	0.95 %	225 mg
Phosphorus	0.16 %	0.7 %	156 mg
Potassium	0.17 %	0.70 %	166 mg
Magnesium	0.016 %	0.066 %	16 mg
Taurine	0.09 %	0.37 %	88 mg

METABOLIZABLE ENERGY

kcal/kg	1,023	4,227	
kcal/can 2.9 oz	84		
% Calories from:	Protein 35	Fat 42	Carbohydrates 23

INGREDIENTS

CANNED



Adult Homestyle Tuna Supper: Water, Chicken, Tuna, Animal Liver, Wheat Flour, Brown Rice, Carrots, Dextrose, Rice Starch-Modified, Spinach, Wheat Gluten, Pork Plasma, Chicken Liver Flavor, Oat Fiber, Soybean Oil, Calcium Carbonate, Fish Oil, Titanium Dioxide (color), Sodium Phosphate, Potassium Chloride, Iron Oxide (color), Taurine, Choline Chloride, Guar Gum, Vitamin E Supplement, Ferrous Sulfate, Caramel (color), L-Ascorbyl-2-Polyphosphate (source of vitamin C), Zinc Oxide, Thiamine Mononitrate, Niacin, Copper Protein, Manganous Sulfate, d-Calcium Pantothenate, Biotin, Vitamin A Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Potassium Iodide, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid, Menadoine Sodium Bisulfite Complex (source of vitamin K3).

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	10.4 %	44.8 %	10.7 g
Fat	4.6 %	19.8 %	4.8 g
Carbohydrate (NFE)	6.0 %	25.9 %	6.2 g
Crude Fiber	0.6 %	2.6 %	0.6 g
Calcium	0.21 %	0.91 %	217 mg
Phosphorus	0.17 %	0.7 %	176 mg
Potassium	0.18 %	0.78 %	186 mg
Magnesium	0.017 %	0.073 %	18 mg
Taurine	0.10 %	0.43 %	103 mg

METABOLIZABLE ENERGY

kcal/kg	968	4,172	
kcal/can 2.9 oz	79		
% Calories from:	Protein 38	Fat 41	Carbohydrates 21

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult

Science Diet® Adult Tender Dinners

Science Diet® Adult Tender Dinners

✓ Adult cats



Adult Tender Chicken Dinner:

Cans of 2.9 oz (1771) and 5.5 oz (1770) in cases of 24

Adult Tender Ocean Fish Dinner:

Cans of 2.9 oz (1774) and 5.5 oz (1775) in cases of 24

Adult Tender Tuna Dinner:

Cans of 2.9 oz (1773) and 5.5 oz (1772) in cases of 24

✓ **Recommended for**
Adult cats 1 – 6 years of age.

✗ **Not recommended for**
Kittens, pregnant or nursing cats.

⊕ **Additional information**

- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.
- 100% Guarantee – cats will love the taste or your client can return the unused portion for a full refund.

Other products to consider

For variety, recommend **Science Diet® Adult Gourmet Beef Entrée, Adult Savory Chicken Entrée, Adult Liver & Chicken Entrée, Adult Savory Salmon Entrée, Adult Savory Seafood Entrée, Adult Gourmet Turkey Entrée, Adult Turkey & Giblets Entrée** and **Adult 3 Flavor Variety Pack**.



DAILY FEEDING AMOUNTS

Science Diet® Adult Tender Dinner cat foods are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing a dry food, decrease the amount of canned food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Can(s) (2.9 oz)	Can(s) (5.5 oz)
5	1 ½ – 2	¾ – 1 ¼
10	2 ½ – 3 ½	1 ⅓ – 2
15	3 ½ – 5	2 – 2 ⅔

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Promotes Healthy Digestion	High quality ingredients	Ensures proper nutrient absorption to keep your cat fit and healthy.
Promotes Ideal Body Weight	Precise balance of key nutrients	Delivers the appropriate amount of energy to support ideal body weight.
Maintain Vision and Heart Function	Enriched with Taurine	Enriched with Taurine to help maintain good vision and a healthy heart.
Healthy Organs	Magnesium	Low magnesium for organ health.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.





Adult

INGREDIENTS

CANNED



Adult Tender Chicken Dinner: Water, Chicken, Liver, Egg Whites, Wheat Flour, Wheat Gluten, Dextrose, Rice Starch, Oat Fiber, Chicken Liver Flavor, Soybean Oil, Titanium Dioxide (color), Dicalcium Phosphate, Fish Oil, Potassium Chloride, Choline Chloride, Calcium Carbonate, L-Lysine, Iodized Salt, Taurine, Guar Gum, Vitamin E Supplement, Calcium Chloride, Thiamine Mononitrate, Caramel (color), Zinc Oxide, Ferrous Sulfate, Ascorbic Acid (source of vitamin C), Niacin, Copper Sulfate, Beta-Carotene, Manganous Oxide, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Folic Acid, Calcium Iodate.

Adult Tender Ocean Fish Dinner: Water, Ocean Fish, Chicken, Liver, Egg White, Wheat Gluten, Wheat Flour, Dextrose, Rice Starch, Oat Fiber, Soybean Oil, Titanium Dioxide, Glycine, Fish Oil, Natural Flavor, Choline Chloride, Dicalcium Phosphate, Potassium Chloride, Taurine, Guar Gum, Calcium Chloride, Iodized Salt, Vitamin E Supplement, Iron Oxide, Thiamine Mononitrate, Caramel Color, Zinc Oxide, Ferrous Sulfate, Niacin, Ascorbic Acid (source of vitamin C), Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Manganous Oxide, Riboflavin, Biotin, Beta-Carotene, Folic Acid, Vitamin D3 Supplement, Calcium Iodate, Menadione Dimethylpyrimidinol Bisulfite (source of vitamin K).

Adult Tender Tuna Dinner: Water, Tuna, Chicken, Liver, Wheat Flour, Dextrose, Rice Starch, Oat Fiber, Wheat Gluten, Pork Plasma, Soybean Oil, Glycine, Titanium Dioxide, Natural Flavor, Fish Oil, Calcium Carbonate, Choline Chloride, Potassium Chloride, Cysteine, Iron Oxide (color), Guar Gum, Calcium Chloride, Dicalcium Phosphate, Taurine, Iodized Salt, Vitamin E Supplement, DL-Methionine, Thiamine Mononitrate, Caramel (color), Zinc Oxide, Ferrous Sulfate, Niacin, Ascorbic Acid (source of vitamin C), Copper Sulfate, Pyridoxine Hydrochloride, Manganous Oxide, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Beta-Carotene, Vitamin D3 Supplement, Folic Acid, Calcium Iodate, Menadione Dimethylpyrimidinol Bisulfite (source of vitamin K).

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE ALL CANNED FORMULAS)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.9 – 10.4 %	40.6 – 43.0 %	9.9 – 10.5 g
Fat	4.6 – 5.1 %	19.0 – 20.9 %	4.6 – 5.1 g
Carbohydrate (NFE)	6.9 – 7.3 %	28.1 – 29.9 %	6.9 – 7.3 g
Crude Fiber	0.6 – 0.7 %	2.5 – 2.9 %	0.6 – 0.7 g
Calcium	0.15 – 0.18 %	0.62 – 0.74 %	151 – 181 mg
Phosphorus	0.14 – 0.15 %	0.6 %	140 – 151 mg
Sodium	0.07 – 0.11 %	0.29 – 0.45 %	70 – 111 mg
Potassium	0.14 – 0.16 %	0.57 – 0.66 %	140 – 161 mg
Magnesium	0.010 – 0.020 %	0.041 – 0.080 %	10 – 20 mg
METABOLIZABLE ENERGY			
kcal/kg	995 – 997	3,996 – 4,112	
kcal/can 2.9 oz	82		
kcal/can 5.5 oz	155 – 156		
% Calories from:	Protein 33 – 37	Fat 39 – 42	Carbohydrates 24 – 25

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult

Science Diet® Adult Canned

Science Diet® Adult Canned

✓ Adult cats



- Adult Gourmet Beef Entrée:** Cans of 5.5 oz (6611) in cases of 24
- Adult Gourmet Turkey Entrée:** Cans of 3 oz (9851) and 5.5 oz (6613) in cases of 24
- Adult Savory Chicken Entrée:** Cans of 3 oz (4533) and 5.5 oz (4534) in cases of 24
- Adult Savory Salmon Entrée:** Cans of 3 oz (4535) and 5.5 oz (4536) in cases of 24
- Adult Savory Seafood Entrée:** Cans of 3 oz (9852) and 5.5 oz (6612) in cases of 24
- Adult Liver & Chicken Entrée:** Cans of 3 oz (9853) and 5.5 oz (6610) in cases of 24
- Adult Turkey & Giblets Entrée:** Cans of 5.5 oz (4538) in cases of 24

✓ **Recommended for**
Adult cats 1 – 6 years of age.

✗ **Not recommended for**
Kittens, pregnant or nursing cats.

⊕ Additional information

- Minced varieties are cooked in savory juices for great taste with a soft, "pâté" texture that's easy to serve.
- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.
- 100% Guarantee – cats will love the taste or your client can return the unused portion for a full refund.

Other products to consider

- For cats that have special needs, minced canned foods are available in **Indoor**, **Hairball Control** and **Light** varieties.
- Also available are gourmet canned foods with gravy: **Science Diet® Tender Dinners** in three delicious and nutritious flavors; **Chicken**, **Ocean Fish** and **Tuna**.
- For dry food, recommend **Science Diet® Adult Optimal Care®** or **Healthy Advantage™ Adult** dry formulas.
- For a natural food, recommend **Hill's® Ideal Balance™ Natural Chicken & Brown Rice Recipe Adult** or **Ideal Balance™ Grain Free Natural Chicken & Potato Recipe Adult** cat food dry formulas.

🍽️ DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Gourmet Turkey**, **Turkey & Giblets**, **Savory Chicken** and **Liver & Chicken Entrée** cat foods provide complete and balanced nutrition for maintenance of adult cats. **Adult Gourmet Beef**, **Savory Salmon** and **Savory Seafood Entrée** cat foods are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing with a dry food, decrease the amount of canned food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Can(s) (3 oz)	Can(s) (5.5 oz)
5	1 ½ – 2	¾ – 1 ¼
10	2 ½ – 3 ½	1 ¼ – 2
15	3 – 4 ½	1 ¾ – 2 ½

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Ideal Body Weight	Precise balance of key nutrients	Delivers the appropriate amount of energy to support ideal body weight.
Easy to Digest	High quality ingredients	Ensures proper nutrient absorption to keep cats fit and healthy.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.





Adult

INGREDIENTS

CANNED



Adult Gourmet Beef Entrée: Water, Beef, Beef By-Product, Pork By-Products, Pork Liver, Wheat Flour, Corn Starch, Rice Flour, Powdered Cellulose, Chicken Liver Flavor, Soybean Oil, Corn Gluten Meal, Calcium Sulfate, Guar Gum, Locust Bean Gum, Carrageenan, Brewers Dried Yeast, Dicalcium Phosphate, Iron Oxide, Calcium Carbonate, Choline Chloride, DL-Methionine, Taurine, Iodized Salt, L-Lysine, Potassium Chloride, Vitamin E Supplement, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Calcium Iodate, Vitamin D3 Supplement, Folic Acid, Sodium Selenite.

Adult Gourmet Turkey Entrée: Water, Turkey, Turkey Giblets, Liver, Salmon, Rice Flour, Pork By-Product, Corn Starch, Powdered Cellulose, Wheat Flour, Chicken Liver Flavor, Chicken Fat (preserved with mixed tocopherols & citric acid), Chicken, Corn Gluten Meal, Guar Gum, Dicalcium Phosphate, Locust Bean Gum, Choline Chloride, Brewers Dried Yeast, Calcium Carbonate, Carrageenan, Potassium Chloride, Calcium Sulfate, Taurine, Iodized Salt, DL-Methionine, Vitamin E Supplement, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Calcium Iodate, Vitamin D3 Supplement, Folic Acid, Sodium Selenite.

Adult Savory Chicken Entrée: Water, Chicken, Turkey Giblets, Meat By-Products, Liver, Corn Starch, Powdered Cellulose, Chicken Fat (preserved with mixed tocopherols and citric acid), Corn Gluten Meal, Soybean Meal, Wheat Flour, Chicken Liver Flavor, Fish Meal, Titanium Dioxide, Guar Gum, Choline Chloride, Brewers Dried Yeast, Locust Bean Gum, Carrageenan, Calcium Sulfate, Iodized Salt, Potassium Chloride, DL-Methionine, Taurine, Potassium Citrate, Vitamin E Supplement, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

Adult Savory Salmon Entrée: Water, Salmon, Pork By-Products, Pork Liver, Wheat Flour, Chicken Fat (preserved with mixed tocopherols and citric acid), Corn Starch, Ground Whole Grain Corn, Powdered Cellulose, Chicken Liver Flavor, Rice Flour, Brewers Dried Yeast, Guar Gum, Locust Bean Gum, Calcium Carbonate, Carrageenan, Potassium Chloride, Choline Chloride, DL-Methionine, Taurine, Potassium Citrate, Iodized Salt, Iron Oxide, Vitamin E Supplement, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Calcium Iodate, Folic Acid, Sodium Selenite.

Adult Savory Seafood Entrée: Water, Pork By-Products, Fish, Pork Liver, Wheat Flour, Chicken Fat (preserved with mixed tocopherols and citric acid), Corn Starch, Ground Whole Grain Corn, Powdered Cellulose, Chicken Liver Flavor, Calcium Sulfate, Guar Gum, Locust Bean Gum, Brewers Dried Yeast, Iodized Salt, Choline Chloride, Carrageenan, Potassium Chloride, Taurine, DL-Methionine, Calcium Carbonate, Dicalcium Phosphate, Vitamin E Supplement, Iron Oxide, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Calcium Iodate, Vitamin D3 Supplement, Folic Acid, Sodium Selenite.

Adult Liver & Chicken Entrée: Water, Liver, Meat By-Products, Chicken, Ground Whole Grain Corn, Wheat Flour, Corn Starch, Powdered Cellulose, Chicken Fat (preserved with mixed tocopherols and citric acid), Chicken Liver Flavor, Rice Flour, Calcium Sulfate, Guar Gum, Brewers Yeast, Locust Bean Gum, Caramel Color, Potassium Chloride, Carrageenan, DL-Methionine, Calcium Carbonate, Dicalcium Phosphate, Choline Chloride, Taurine, Vitamin E Supplement, Iodized Salt, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Niacin, Pyridoxine Hydrochloride, Manganous Oxide, Copper Sulfate, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

Adult Turkey & Giblets Entrée: Water, Turkey, Turkey Giblets, Liver, Salmon, Corn Starch, Meat By-Products, Chicken Fat (preserved with mixed tocopherols and citric acid), Powdered Cellulose, Rice Flour, Wheat Flour, Corn Gluten Meal, Chicken Liver Flavor, Chicken, Soybean Meal, Guar Gum, Dicalcium Phosphate, Locust Bean Gum, Calcium Carbonate, Brewers Dried Yeast, Caramel Color, Choline Chloride, Carrageenan, Potassium Chloride, Taurine, Iodized Salt, DL-Methionine, Calcium Sulfate, Vitamin E Supplement, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Calcium Iodate, Vitamin D3 Supplement, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.6 – 10.1 %	35.1 – 41.6 %	7.8 – 9.8 g
Fat	5.3 – 6.7 %	21.8 – 27.7 %	4.9 – 6.0 g
Carbohydrate (NFE)	6.3 – 7.8 %	25.7 – 31.8 %	5.5 – 7.5 g
Crude Fiber	0.5 – 1.2 %	2.1 – 4.9 %	0.4 – 1.2 g
Ash (Gourmet Turkey)	1.3 %	5.3 %	1.3 g
Calcium	0.20 – 0.25 %	0.82 – 1.00 %	178 – 248 mg
Phosphorus	0.17 – 0.19 %	0.7 – 0.8 %	158 – 188 mg
Sodium	0.07 – 0.13 %	0.29 – 0.52 %	65 – 129 mg
Potassium	0.18 – 0.22 %	0.73 – 0.87 %	167 – 218 mg
Magnesium	0.014 – 0.019 %	0.058 – 0.075 %	12 – 19 mg
Taurine	0.08 – 0.14 %	0.33 – 0.56 %	71 – 139 mg
Total Omega-3 Fatty Acids (Gourmet Turkey)	0.16 %	0.65 %	154 mg
Total Omega-6 Fatty Acids (Gourmet Turkey)	1.41 %	5.76 %	1,357 mg

METABOLIZABLE ENERGY

kcal/kg	1,009 – 1,139	4,004 – 4,649
kcal/can	small (3 oz): 86 – 95	medium (5.5 oz): 157 – 178
% Calories from:	Protein 28 – 34	Fat 44 – 51
		Carbohydrates 20 – 26

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com

March 2013



Adult Light

Science Diet® Adult Light

Science Diet® Adult Light

✓ Adult cats requiring fewer calories



Adult Light Liver & Chicken Entrée: Cans of 3 oz (9855) and 5.5 oz (6622) in cases of 24



Adult Light: Bags of 4 lbs (6711), 7 lbs (2047) and 17.5 lbs (8542)



✓ **Recommended for**
Adult cats 1 – 6 years of age that require fewer calories (i.e., cats that are less active, neutered or otherwise prone to obesity).

✗ **Not recommended for**
Kittens, pregnant or nursing cats. During pregnancy or nursing, cats should be switched to **Science Diet® Kitten Healthy Development Original** or **Science Diet® Kitten Indoor**.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

- For obese-prone cats: **Prescription Diet® w/d® Feline** or **Science Diet® Adult Hairball Control Light**.
- For weight loss: **Prescription Diet® r/d® Feline**, **Prescription Diet® m/d® Feline** or **Science Diet® Adult Hairball Control Light**.

DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Light Liver & Chicken Entrée** cat food provides complete and balanced nutrition for maintenance of adult cats. **Adult Light Dry** cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing with canned or dry food, decrease the amount of dry food to avoid overfeeding. **If switching from a canned food to dry, make sure the cat drinks an adequate quantity of water to avoid constipation.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	For Weight Control		For Obese Prone	For Weight Loss		
	Can(s) (3 oz)	Can(s) (5.5 oz)	Dry Cups	Can(s) (3 oz)	Can(s) (5.5 oz)	Dry Cups
4	1 1/2	3/4	1/3	1	2/3	1/4
5	1 1/2	1	3/8	1 1/2	3/4	1/3
8	2 1/2	1 1/3	5/8	2	1	1/2
10	3	1 1/2	2/3	2 1/2	1 1/4	1/2
12	3	1 3/4	3/4	2 1/2	1 1/3	5/8
15	4	2	7/8	3	1 2/3	3/4





**Adult
Light**

KEY BENEFITS (Can formula)

BENEFIT	NUTRIENT	HOW IT WORKS
Helps Maintain Healthy Weight	Reduced calories*	Appropriate energy levels for healthy weight.
Helps Control Hunger Between Meals	High fiber	Natural fiber helps to provide satiety between meals.
Guaranteed Great Taste	High quality ingredients	Precise blend of high quality ingredients for a taste cats are guaranteed to love.
Target Urine pH 6.2 – 6.4**		Promotes normal acid urine to support urinary tract health.

*Canned formula contains 25% fewer calories than **Science Diet® Adult Liver & Chicken Entrée** canned cat food.

**Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

INGREDIENTS

CANNED



Adult Light Liver & Chicken Entrée: Water, Liver, Meat By-Products, Chicken, Powdered Cellulose, Wheat Flour, Corn Starch, Ground Whole Grain Corn, Corn Gluten Meal, Rice Flour, Chicken Liver Flavor, Oat Fiber, Flaxseed, Guar Gum, Locust Bean Gum, Calcium Carbonate, Dicalcium Phosphate, Brewers Yeast, Caramel Color, Carrageenan, DL-Methionine, Potassium Chloride, Choline Chloride, Taurine, Iodized Salt, Fish Oil, Calcium Sulfate, Vitamin E Supplement, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Niacin, Pyridoxine Hydrochloride, Manganous Oxide, Copper Sulfate, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.8 %	35.6 %	10.0 g
Fat	3.5 %	14.2 %	4.0 g
Carbohydrate (NFE)	8.5 %	34.4 %	9.6 g
Crude Fiber	2.5 %	10.1 %	2.8 g
Calcium	0.21 %	0.85 %	238 mg
Phosphorus	0.17 %	0.7 %	192 mg
Sodium	0.08 %	0.32 %	90 mg
Potassium	0.19 %	0.77 %	215 mg
Magnesium	0.019 %	0.077 %	21 mg
Taurine	0.10 %	0.40 %	113 mg
METABOLIZABLE ENERGY			
kcal/kg	884	3,579	
kcal/can	(3 oz): 75	(5.5 oz): 138	
% Calories from:	Protein 34	Fat 33	Carbohydrates 33

KEY BENEFITS (Dry formula)

BENEFIT	NUTRIENT	HOW IT WORKS
Healthy Weight	L-carnitine	20% fewer calories vs. Adult Optimal Care® and L-carnitine helps convert fat into energy and high quality protein helps maintain lean muscle.
Satisfied Hunger	Natural fiber	Natural vegetable fibers help satisfy hunger between meals.
Lean Muscle	High quality protein	L-carnitine helps convert fat into energy and high quality protein helps maintain lean muscle.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.





Adult Light

Science Diet® Adult Light

INGREDIENTS

DRY



Adult Light: Chicken, Whole Grain Wheat, Corn Gluten Meal, Brewers Rice, Powdered Cellulose, Pork Fat, Wheat Gluten, Dried Beet Pulp, Chicken Liver Flavor, Calcium Sulfate, Lactic Acid, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Biotin, Riboflavin Supplement, Vitamin B12 Supplement, Calcium Pantothenate, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Folic Acid), Taurine, Calcium Carbonate, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Oat Fiber, Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	30.0 %	33.0 %	9.4 g
Fat	8.2 %	9.0 %	2.6 g
Carbohydrate (NFE)	40.8 %	44.8 %	12.8 g
Crude Fiber	6.2 %	6.8 %	2.0 g
Calcium	0.76 %	0.84 %	239 mg
Phosphorus	0.56 %	0.6 %	176 mg
Sodium	0.27 %	0.30 %	85 mg
Potassium	0.77 %	0.85 %	242 mg
Magnesium	0.078 %	0.086 %	25 mg
Taurine	0.21 %	0.23 %	66 mg
Carnitine	461 mg/kg (ppm)	507 mg/kg (ppm)	14.5 mg
Vitamin E	711 IU/kg	781 IU/kg	22 IU/100kcal
Vitamin C	119 mg/kg	131 mg/kg	3.7 mg
METABOLIZABLE ENERGY			
kcal/kg	3,176	3,490	
kcal/cup	315		
Weight oz/cup	3.5		
Cups per lb	4.6		
% Calories from:	Protein 33	Fat 22	Carbohydrates 45

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



January 2014



Mature Adult

Science Diet® Mature Adult

Science Diet® Mature Adult

✓ Mature adult cats



Mature Adult Gourmet Beef Entrée: Cans of 3 oz (4544) and 5.5 oz (7400) in cases of 24

Mature Adult Gourmet Turkey Entrée: Cans of 3 oz (9854) and 5.5 oz (7401) in cases of 24

Mature Adult Savory Chicken Entrée: Cans of 3 oz (4539) and 5.5 oz (4541) in cases of 24

Mature Adult Active Longevity Original: Bags of 4 lbs (7104), 7 lbs (2048) and 17.5 lbs (8516)

✓ **Recommended for**
Mature cats age 7 and older.

✗ **Not recommended for**
Kittens, pregnant or nursing cats.

⊕ **Additional information**

Healthy choices matter, for both your clients and your patients. For more than 70 years, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Also available are gourmet canned foods with gravy: **Science Diet® Tender Dinners** in two delicious and nutritious flavors – **Chicken** and **Tuna**. For dry food, recommend **Science Diet® Mature Adult Hairball Control** or **Indoor Cat**.

KEY BENEFITS (Can formulas)

BENEFIT	NUTRIENT	HOW IT WORKS
Promotes Kidney Health	Phosphorus	Controlled levels of phosphorus help maintain kidney health for mature cats.
Easy to Digest	High quality ingredients	Ensures appropriate nutrient absorption to keep cats fit and healthy.
Target Urine pH 6.4 – 6.6*		Promotes a moderate acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Mature Adult Savory Chicken Entrée** cat food provides complete and balanced nutrition for maintenance of adult cats. **Mature Adult Active Longevity Original, Mature Adult Gourmet Beef Entrée** and **Gourmet Turkey Entrée** are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These ranges are a starting point only and should be adjusted to maintain proper weight.** When supplementing with canned food, decrease the amount of dry food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

FOR MATURE ADULTS

Body Weight (lb)	Can(s) (3 oz)	Can(s) (5.5 oz)	Dry Cups
5	1 1/2 – 2	3/4 – 1	1/4 – 1/3
10	2 – 3	1 1/4 – 1 2/3	3/8 – 1/2
15	3 – 4	1 2/3 – 2 1/3	1/2 – 3/4



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



January 2014



Mature Adult

INGREDIENTS

CANNED



Mature Adult Gourmet Beef Entrée: Water, Beef, Beef By-Product, Pork By-Products, Pork Liver, Wheat Flour, Corn Starch, Powdered Cellulose, Soybean Oil, Corn Gluten Meal, Rice Flour, Chicken Liver Flavor, Fish Meal, Calcium Sulfate, Guar Gum, Locust Bean Gum, Carrageenan, Calcium Carbonate, Brewers Dried Yeast, Iron Oxide, Iodized Salt, Choline Chloride, Potassium Citrate, Dicalcium Phosphate, DL-Methionine, Taurine, L-Lysine, Potassium Chloride, Vitamin E Supplement, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Calcium Iodate, Vitamin D3 Supplement, Folic Acid, Sodium Selenite.

Mature Adult Gourmet Turkey Entrée: Water, Turkey, Turkey Giblets, Liver, Salmon, Rice Flour, Corn Starch, Pork By-Product, Powdered Cellulose, Wheat Flour, Chicken Liver Flavor, Soybean Meal, Chicken, Chicken Fat (preserved with mixed tocopherols & citric acid), Corn Gluten Meal, Calcium Sulfate, Guar Gum, Locust Bean Gum, Dicalcium Phosphate, Choline Chloride, Brewers Dried Yeast, Potassium Chloride, Calcium Carbonate, Carrageenan, Taurine, Iodized Salt, DL-Methionine, Vitamin E Supplement, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Calcium Iodate, Vitamin D3 Supplement, Folic Acid, Sodium Selenite.

Mature Adult Savory Chicken Entrée: Water, Chicken, Turkey Giblets, Meat By-Products, Liver, Corn Starch, Corn Gluten Meal, Chicken Fat (preserved with mixed tocopherols and citric acid), Wheat Flour, Soybean Meal, Powdered Cellulose, Rice Flour, Chicken Liver Flavor, Titanium Dioxide, Guar Gum, Calcium Carbonate, Iodized Salt, Choline Chloride, Brewers Dried Yeast, Locust Bean Gum, Potassium Citrate, Carrageenan, Dicalcium Phosphate, DL-Methionine, Taurine, Vitamin E Supplement, Thiamine Mononitrate, Zinc Oxide, Ferrous Sulfate, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE ALL CANNED FORMULAS)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.6 – 9.6 %	34.5 – 39.2 %	8.4 – 9.2 g
Fat	5.0 – 5.7 %	20.1 – 23.3 %	4.9 – 5.3 g
Carbohydrate (NFE)	6.4 – 8.6 %	26.1 – 34.5 %	6.2 – 8.4 g
Crude Fiber	0.9 – 1.2 %	3.7 – 4.9 %	0.8 – 1.2 g
Calcium	0.24 – 0.25 %	0.96 – 1.02 %	231 – 233 mg
Phosphorus	0.16 – 0.17 %	0.6 – 0.7 %	156 – 164 mg
Sodium	0.07 – 0.12 %	0.28 – 0.49 %	68 – 112 mg
Potassium	0.20 – 0.25 %	0.82 – 1.02 %	186 – 241 mg
Magnesium	0.017 – 0.018 %	0.069 – 0.073 %	16 – 18 mg
Taurine	0.11 – 0.12 %	0.45 – 0.48 %	102 – 117 mg
METABOLIZABLE ENERGY			
kcal/kg	1,028 – 1,076	4,129 – 4,392	
kcal/can	small (3 oz): 87 – 91	medium (5.5 oz): 160 – 168	
% Calories from:	Protein 29 – 33	Fat 41 – 46	Carbohydrates 22 – 30

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.

KEY BENEFITS (Dry formula)

BENEFIT	NUTRIENT	HOW IT WORKS
Reduced Kidney Stress	Phosphorus	Controlled levels of phosphorus and other vital nutrients clinically proven to help reduce kidney stress in 30 days.*
Healthy Vital Organs	Sodium	Controlled levels of sodium help maintain a healthy heart and other vital organs.
Healthy Skin and Shiny Coat	Omega-6 fatty acids	Exclusive blend of Omega-6 fatty acids, Vitamin E and other nutrients nourishes the skin and promotes a noticeably shiny coat in 30 days guaranteed.*
Target Urine pH 6.4 – 6.6**		Promotes a moderate acid urine to support urinary tract health.

*Tested in healthy mature adult cats who were previously fed grocery food

**Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.





Mature Adult

Science Diet® Mature Adult

INGREDIENTS

DRY



Mature Adult Active Longevity Original: Chicken, Whole Grain Wheat, Corn Gluten Meal, Pork Fat, Brewers Rice, Chicken Liver Flavor, Dried Beet Pulp, Calcium Sulfate, Lactic Acid, Fish Oil, Potassium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Vitamin D3 Supplement), Dicalcium Phosphate, Taurine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), DL-Methionine, L-Carnitine, L-Lysine, Oat Fiber, Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

Table with 4 columns: Nutrient, As Fed¹, Dry Matter², As Fed, Caloric Basis³. Rows include Protein, Fat, Carbohydrate (NFE), Crude Fiber, Ash, Calcium, Phosphorus, Sodium, Potassium, Magnesium, Taurine, Carnitine, Lysine, Vitamin E, Vitamin C, Total Omega-3 Fatty Acids, and Total Omega-6 Fatty Acids.

METABOLIZABLE ENERGY

Table with 4 columns: Unit, Protein 26, Fat 42, Carbohydrates 32. Rows include kcal/kg, kcal/cup, Weight oz/cup, Cups per lb, and % Calories from.

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



January 2014



Science Diet® Mature Adult Homestyle Chicken Supper

✓ Mature adult cats



Mature Adult Homestyle Chicken Supper: Cans of 2.9 oz (1712) in cases of 24

✓ **Recommended for**
Mature cats age 7 and older.

✗ **Not recommended for**
Kittens, pregnant or nursing cats.

⊕ **Additional information**

- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.
- 100% Guarantee – cats will love the taste or your client can return the unused portion for a full refund.

Other products to consider

Hill's® Science Diet® is available in a wide variety of foods for a cat's unique needs. **Dry** cat food is available from Science Diet® in delicious **Mature Adult Active Longevity Original** that cats will love. Also try **Hill's®** treats that are sure to please!



DAILY FEEDING AMOUNTS

Science Diet® Mature Adult Homestyle Chicken Supper cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing with canned food, decrease the amount of dry food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

FOR MATURE ADULTS

Body Weight (lb)	Can(s) (2.9 oz)
5	1 ½ – 2
10	2 ½ – 3
15	3 – 4 ½

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Lean Muscle	High quality protein	High quality chicken protein to help keep slim and trim.
Healthy Digestion	Fiber	Brown rice, natural fiber, and healthy digestion for happy tummies.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

Science Diet® Mature Adult Homestyle Chicken Supper

Mature Adult





INGREDIENTS

CANNED



Mature Adult Homestyle Chicken Supper: Water, Chicken, Animal Liver, Wheat Flour, Brown Rice, Wheat Gluten, Carrots, Dextrose, Rice Starch-Modified, Spinach, Pork Plasma, Oat Fiber, Chicken Liver Flavor, Soybean Oil, Calcium Carbonate, Titanium Dioxide (color), Fish Oil, Potassium Chloride, Sodium Phosphate, Taurine, Choline Chloride, Guar Gum, Vitamin E Supplement, Ferrous Sulfate, Caramel (color), L-Ascorbyl-2-Polyphosphate (source of vitamin C), Zinc Oxide, Thiamine Mononitrate, Niacin Supplement, Copper Protein, Manganous Sulfate, d-Calcium Pantothenate, Biotin, Vitamin A Supplement, Pyridoxine Hydrochloride, Riboflavin Supplement, Potassium Iodide, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid, Menadoine Sodium Bisulfite Complex (source of vitamin K3).

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.9 %	40.2 %	9.3 g
Fat	5.4 %	22.0 %	5.1 g
Carbohydrate (NFE)	7.2 %	29.3 %	6.8 g
Crude Fiber	0.7 %	2.8 %	0.7 g
Calcium	0.22 %	0.89 %	207 mg
Phosphorus	0.16 %	0.7 %	151 mg
Potassium	0.17 %	0.69 %	160 mg
Magnesium	0.015 %	0.061 %	14 mg
Taurine	0.07 %	0.28 %	66 mg
METABOLIZABLE ENERGY			
kcal/kg	1,061	4,313	
kcal/can 2.9 oz	87		
% Calories from:	Protein 33	Fat 43	Carbohydrates 24

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Mature Adult Tender Dinners

✓ Mature adult cats



Mature Adult Tender Chicken Dinner:
Cans of 2.9 oz (1777) and 5.5 oz (1776) in cases of 24

Mature Adult Tender Tuna Dinner:
Cans of 2.9 oz (1778) and 5.5 oz (1779) in cases of 24

✓ **Recommended for**
Mature adult cats 7+ years of age.

✗ **Not recommended for**
Kittens, pregnant or nursing cats.

⊕ Additional information

• Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

• 100% Guarantee — cats will love the taste or your client can return the unused portion for a full refund.

Other products to consider

Science Diet® Mature Adult Gourmet Beef Entrée, Mature Adult Savory Chicken Entrée, Mature Adult Gourmet Turkey Entrée and Mature Adult 3 Flavor Variety Pack.

🍽️ DAILY FEEDING AMOUNTS

Science Diet® Mature Adult Tender Dinner cat foods are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When supplementing a dry food, decrease the amount of canned food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

FOR MATURE ADULTS

Body Weight (lb)	Can(s) (2.9 oz)	Can(s) (5.5 oz)
5	1 1/2 – 2	3/4 – 1
10	2 1/2 – 3 1/2	1 1/4 – 1 3/4
15	3 1/2 – 4 1/2	1 3/4 – 2 1/3

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Helps Maintain Lean Muscle	High quality ingredients that provide protein	Delivers the essential nutrients for maintaining lean muscle.
Helps Maintain Vital Organs	Enriched with Taurine	Enriched with Taurine to help maintain good vision and a healthy heart; low magnesium for organ health.
Target Urine pH 6.4 – 6.6*		Promotes a normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

Science Diet® Mature Adult Tender Dinners

Mature Adult



1-800-548-VETS (8387)

VETERINARY TEAM ONLY



March 2013



Mature Adult

INGREDIENTS

CANNED



Mature Adult Tender Chicken Dinner: Water, Chicken, Liver, Egg Whites, Wheat Flour, Wheat Gluten, Dextrose, Rice Starch, Oat Fiber, Chicken Liver Flavor, Soybean Oil, Titanium Dioxide (color), Dicalcium Phosphate, Fish Oil, Potassium Chloride, Choline Chloride, Calcium Carbonate, L-Lysine, Iodized Salt, Taurine, Guar Gum, Vitamin E Supplement, Calcium Chloride, Thiamine Mononitrate, Caramel (color), Zinc Oxide, Ferrous Sulfate, Ascorbic Acid (source of vitamin C), Niacin, Copper Sulfate, Beta-Carotene, Manganous Oxide, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Folic Acid, Calcium Iodate.

Mature Adult Tender Tuna Dinner: Water, Tuna, Chicken, Liver, Wheat Flour, Dextrose, Rice Starch, Oat Fiber, Wheat Gluten, Pork Plasma, Soybean Oil, Glycine, Titanium Dioxide (color), Natural Flavor, Fish Oil, Calcium Carbonate, Choline Chloride, Potassium Chloride, Cysteine, Iron Oxide (color), Guar Gum, Calcium Chloride, Dicalcium Phosphate, Taurine, Iodized Salt, Vitamin E Supplement, DL-Methionine, Thiamine Mononitrate, Caramel (color), Zinc Oxide, Ferrous Sulfate, Niacin, Ascorbic Acid (source of vitamin C), Copper Sulfate, Pyridoxine Hydrochloride, Manganous Oxide, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Beta-Carotene, Vitamin D3 Supplement, Folic Acid, Calcium Iodate, Menadione Dimethylpyrimidinol Bisulfite (source of vitamin K).

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE ALL CANNED FORMULAS)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.9 – 10.4 %	40.6 – 43.0 %	9.9 – 10.5 g
Fat	4.6 – 5.1 %	19.0 – 20.9 %	4.6 – 5.1 g
Carbohydrate (NFE)	6.9 – 7.3 %	28.5 – 29.9 %	6.9 – 7.3 g
Crude Fiber	0.6 – 0.7 %	2.5 – 2.9 %	0.6 – 0.7 g
Ash (Tuna)	1.6 %	6.6 %	1.6 mg
Calcium	0.15 – 0.18 %	0.62 – 0.74 %	151 – 181 mg
Phosphorus	0.14 – 0.15 %	0.6 %	140 – 151 mg
Sodium	0.07 – 0.11 %	0.29 – 0.45 %	70 – 111 mg
Potassium	0.14 – 0.16 %	0.57 – 0.66 %	140 – 161 mg
Magnesium	0.010 %	0.041 %	10 mg
METABOLIZABLE ENERGY			
kcal/kg	995 – 997	4,086 – 4,112	
kcal/can	small (2.9 oz): 82	medium (5.5 oz): 155 – 156	
% Calories from:	Protein 33 - 37	Fat 39 - 42	Carbohydrates 24 - 25

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Senior 11+ Age Defying

✓ Senior Cats Age 11+



Senior 11+ Age Defying:
Bags of 3.5 lbs (1462), 7 lbs (1463) and 15.5 lbs (1464)

✓ **Recommended for**
Senior cats ages 11 and older.

✗ **Not recommended for**
Kittens, pregnant or nursing cats.

⊕ **Additional information**

- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.
- 100% Guarantee – cats will love the taste or your client can return the unused portion for a full refund.

Other products to consider

Science Diet® is available in a wide variety of foods for a cat's unique needs. **Canned** cat food is available from **Science Diet®** in several flavors such as delicious **Mature Adult Savory Chicken Entrée** that cats will love. Also try **Science Diet®** treats that are sure to please!



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Senior 11+ Age Defying** cat food provides complete and balanced nutrition for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

SENIOR	
Body Weight (lb)	Dry – Cups
5	1/3 – 1/2
10	5/8 – 3/4
15	3/4 – 1 1/8

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Agile, Alert, Interactive Cat	Multivitamin blend	Precisely balanced nutrition with an exclusive multivitamin blend to fight litter box accidents and help keep older cats agile, more alert and interactive.
Healthy Kidneys and Heart	Taurine	Taurine and controlled levels of phosphorus and sodium help maintain healthy kidneys, heart and other vital organs in older cats.
Healthy Skin and Shiny Coat	Omega-6 fatty acids	Omega-6 fatty acids and Vitamin E promote healthy skin and shiny coat.
Target Urine pH 6.4 – 6.6*		Promotes a normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

Science Diet® Senior 11+ Age Defying

Senior Cats Age 11+



1-800-548-VETS (8387)

VETERINARY TEAM ONLY

HillsVet.com



January 2014



**Senior
Cats
Age II+**

INGREDIENTS

DRY



Senior 11+ Age Defying: Chicken, Whole Grain Wheat, Corn Gluten Meal, Brewers Rice, Animal Fat (preserved with mixed tocopherols and citric acid), Dried Egg Product, Chicken Liver Flavor, Dried Beet Pulp, Flaxseed, Wheat Gluten, Lactic Acid, Fish Oil, Calcium Sulfate, Potassium Chloride, Soybean Oil, Choline Chloride, Calcium Carbonate, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Iodized Salt, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.0 %	33.0 %	7.6 g
Fat	20.5 %	21.8 %	5.0 g
Carbohydrate (NFE)	35.5 %	37.8 %	8.7 g
Crude Fiber	1.6 %	1.7 %	0.4 g
Calcium	0.74 %	0.79 %	181 mg
Phosphorus	0.61 %	0.6 %	149 mg
Sodium	0.32 %	0.34 %	78 mg
Potassium	0.63 %	0.67 %	154 mg
Magnesium	0.082 %	0.087 %	20 mg
Taurine	0.26 %	0.28 %	64 mg
Carnitine	526 mg/kg (ppm)	560 mg/kg (ppm)	12.9 mg
Vitamin E	697 IU/kg	741 IU/kg	17 IU/100kcal
Vitamin C	102 mg/kg	109 mg/kg	2.5 mg
Total Omega-6 Fatty Acids	3.96 %	4.21 %	968 mg
METABOLIZABLE ENERGY			
kcal/kg	4,089	4,350	
kcal/cup	511		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 27	Fat 43	Carbohydrates 30

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult

Science Diet® Adult Grain Free Dry

Science Diet® Adult Grain Free Dry

Adult Grain Free

Adult cats



Adult Grain Free: Bags of 2 lbs (2525) and 11 lbs (2526)

Adult Grain Free Salmon: Bags of 2 lbs (3071) and 11 lbs (3072)

Adult Grain Free Salmon

Recommended for Adult cats 1 – 6 years of age with grain sensitivities.

Not recommended for

- Kittens, pregnant or nursing cats.
During pregnancy or nursing, cats should be switched to Science Diet® Kitten Healthy Development Original or Science Diet® Kitten Indoor.

Additional information

Healthy choices matter, for both your clients and your patients. For more than 70 years, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing Science Diet®, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® is available in a wide variety of foods for a cat's unique needs. Canned cat food is available from Science Diet® in several Grain Free flavors that cats will love. Also try Science Diet® Crunchy Creations™ Grain Free cat treats.



DAILY FEEDING AMOUNTS

Science Diet® Adult Grain Free cat foods are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. These amounts are a starting point only and should be adjusted to maintain proper weight. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Table with 2 columns: Body Weight (lb) and Dry - Cups. Rows for 5, 10, and 15 lbs.

KEY BENEFITS

Table with 3 columns: BENEFIT, NUTRIENT, HOW IT WORKS. Rows include Gentle, Healthy Digestion, High Nutrient Absorption, Healthy Skin and Radiant Coat, Healthy Immune Function, Healthy Kidneys, Healthy Vision, and Target Urine pH.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



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Adult

INGREDIENTS

DRY



Adult Grain Free: Chicken, Potatoes, Yellow Peas, Pea Protein Concentrate, Chicken Fat, Potato Starch, Dried Egg Product, Chicken Meal, Dried Beet Pulp, Flaxseed, Lactic Acid, Chicken Liver Flavor, Soybean Oil, Calcium Sulfate, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Choline Chloride, Iodized Salt, Fish Oil, DL-Methionine, L-Lysine, Potassium Chloride, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.0 %	33.0 %	7.6 g
Fat	21.8 %	23.2 %	5.3 g
Carbohydrate (NFE)	33.2 %	35.3 %	8.1 g
Crude Fiber	1.3 %	1.4 %	0.3 g
Calcium	0.92 %	0.98 %	224 mg
Phosphorus	0.73 %	0.8 %	178 mg
Sodium	0.52 %	0.55 %	127 mg
Potassium	0.75 %	0.80 %	183 mg
Magnesium	0.088 %	0.094 %	21 mg
Taurine	0.49 %	0.52 %	119 mg
Vitamin E	658 IU/kg	700 IU/kg	16 IU/100kcal
Vitamin C	118 mg/kg	126 mg/kg	2.9 mg
Total Omega-3 Fatty Acids	0.98 %	1.04 %	239 mg
Total Omega-6 Fatty Acids	4.30 %	4.57 %	1,048 mg

METABOLIZABLE ENERGY

kcal/kg	4,102	4,364	
kcal/cup	512		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 26	Fat 45	Carbohydrates 29

INGREDIENTS

DRY



Adult Grain Free Salmon: Salmon, Potatoes, Pea Protein Concentrate, Yellow Peas, Chicken Fat, Potato Starch, Dried Egg Product, Chicken, Chicken Meal, Natural Chicken Liver Flavor, Flaxseed, Lactic Acid, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Calcium Sulfate, L-Lysine, Choline Chloride, Potassium Chloride, DL-Methionine, Fish Oil, Calcium Carbonate, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	31.0 %	33.0 %	7.6 g
Fat	21.7 %	23.1 %	5.3 g
Carbohydrate (NFE)	33.6 %	35.7 %	8.2 g
Crude Fiber	0.8 %	0.9 %	0.2 g
Calcium	0.94 %	1.00 %	229 mg
Phosphorus	0.73 %	0.8 %	178 mg
Sodium	0.46 %	0.49 %	112 mg
Potassium	0.85 %	0.90 %	207 mg
Magnesium	0.086 %	0.091 %	21 mg
Taurine	0.47 %	0.50 %	115 mg
Vitamin E	620 IU/kg	660 IU/kg	15 IU/100kcal
Vitamin C	119 mg/kg	127 mg/kg	2.9 mg
Total Omega-3 Fatty Acids	1.36 %	1.45 %	332 mg
Total Omega-6 Fatty Acids	3.60 %	3.83 %	878 mg

METABOLIZABLE ENERGY

kcal/kg	4,102	4,364	
kcal/cup	512		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 26	Fat 45	Carbohydrates 29

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Adult

Science Diet® Adult Grain Free Canned

Science Diet® Adult Grain Free Canned

✓ Adult cats



Adult Grain Free Chicken
Entrée: Cans of 2.9 oz (3039)
in cases of 24

Adult Grain Free Salmon
Entrée: Cans of 2.9 oz (3041)
in cases of 24



Adult Grain Free Trout
Entrée: Cans of 2.9 oz (3038)
in cases of 24

Adult Grain Free Tuna
Entrée: Cans of 2.9 oz (3037)
in cases of 24

✓ **Recommended for**
Adult cats 1 – 6 years of age.

✗ **Not recommended for**
Kittens, pregnant or nursing cats, or mature adult cats.

➕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

You can find other similar **Science Diet®** canned food in other flavors and proteins. **Science Diet®** also has dry foods to perfectly complement this wet food. Also, don't forget to try the delicious, wholesome **Science Diet® Grain Free Crunchy Creations™** treats.



DAILY FEEDING AMOUNTS

Science Diet® Adult Grain Free Entrée cat foods are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Salmon & Trout 2.9 oz Can(s)	Chicken & Tuna 2.9 oz Can(s)
5	1 ½ – 2	1 ½ – 2
10	2 ½ – 3	2 ½ – 3 ½
15	3 – 4 ½	3 – 4 ½

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Meat	High quality protein	Highly digestible protein from meat builds and maintains lean muscle.
Carrots and Green Peas	Natural Fiber	High quality vegetables provide gentle fibers that promote healthy digestion.
Cranberries	Vitamin E + C	Antioxidants helps support a cat's bladder health and a strong immune system.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



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Adult

INGREDIENTS

CANNED



Adult Grain Free Chicken Entrée: Chicken Broth, Chicken, Turkey, Carrots, Green Peas, Chicken Fat, Egg White, Potatoes, Spinach, Chicken Liver Flavor, L-Lysine, Choline Chloride, Fish Oil, Calcium Chloride, Disodium Phosphate, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Cranberry Pomace, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), DL-Methionine, Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.0 %	33.3 %	7.1 g
Fat	6.7 %	27.9 %	5.9 g
Carbohydrate (NFE)	7.9 %	32.9 %	7.0 g
Crude Fiber	0.3 %	1.3 %	0.3 g
Calcium	0.22 %	0.92 %	195 mg
Phosphorus	0.16 %	0.7 %	142 mg
Sodium	0.10 %	0.42 %	89 mg
Potassium	0.17 %	0.71 %	151 mg
Magnesium	0.023 %	0.096 %	20 mg
Taurine	0.10 %	0.42 %	89 mg
Vitamin E	228 IU/kg	950 IU/kg	20 IU/100kcal
Vitamin C	34 mg/kg	142 mg/kg	3.0 mg

METABOLIZABLE ENERGY

kcal/kg	1,129	4,704	
kcal/can 2.9 oz	93		
% Calories from:	Protein 25	Fat 51	Carbohydrates 24

INGREDIENTS

CANNED



Adult Grain Free Salmon Entrée: Chicken Broth, Salmon, Chicken, Carrots, Green Peas, Turkey, Potatoes, Egg White, Chicken Fat, Spinach, L-Lysine, Fish Oil, Choline Chloride, Dicalcium Phosphate, Calcium Chloride, DL-Methionine, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K), Pyridoxine Hydrochloride, Vitamin B12 Supplement, Pantothenic Acid, Riboflavin Supplement, Folic Acid, Biotin), Cranberry Pomace, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Beta-Carotene.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.2 %	33.1 %	7.0 g
Fat	7.1 %	28.6 %	6.1 g
Carbohydrate (NFE)	8.0 %	32.3 %	6.8 g
Crude Fiber	0.3 %	1.2 %	0.3 g
Calcium	0.23 %	0.93 %	197 mg
Phosphorus	0.19 %	0.8 %	163 mg
Sodium	0.12 %	0.48 %	103 mg
Potassium	0.18 %	0.73 %	154 mg
Magnesium	0.023 %	0.093 %	20 mg
Taurine	0.09 %	0.36 %	77 mg
Vitamin E	248 IU/kg	1,000 IU/kg	21 IU/100kcal
Vitamin C	34 mg/kg	137 mg/kg	2.9 mg

METABOLIZABLE ENERGY

kcal/kg	1,168	4,710	
kcal/can 2.9 oz	96		
% Calories from:	Protein 25	Fat 52	Carbohydrates 23

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult

Science Diet® Adult Grain Free Canned

INGREDIENTS

CANNED

Adult Grain Free Trout Entrée: Chicken Broth, Trout, Chicken, Carrots, Green Peas, Potatoes, Chicken Fat, Turkey, Egg White, Spinach, L-Lysine, Fish Oil, Choline Chloride, Dicalcium Phosphate, Calcium Chloride, DL-Methionine, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K), Pyridoxine Hydrochloride, Vitamin B12 Supplement, Pantothenic Acid, Riboflavin Supplement, Folic Acid, Biotin), Cranberry Pomace, minerals (Zinc Oxide, Ferrous Sulfate, Copper Sulfate, Manganese Sulfate, Calcium Iodate), Taurine, Beta-Carotene.



AVERAGE NUTRIENT CONTENTS

Table with 4 columns: Nutrient, As Fed¹, Dry Matter², As Fed, Caloric Basis³. Rows include Protein, Fat, Carbohydrate (NFE), Crude Fiber, Calcium, Phosphorus, Sodium, Potassium, Magnesium, Taurine, Vitamin E, and Vitamin C.

METABOLIZABLE ENERGY

Table with 4 columns: kcal/kg, kcal/can 2.9 oz, % Calories from: Protein 25, Fat 51, Carbohydrates 24.

INGREDIENTS

CANNED

Adult Grain Free Tuna Entrée: Chicken Broth, Tuna, Chicken, Carrots, Turkey, Green Peas, Chicken Fat, Potatoes, Egg White, Spinach, L-Lysine, Fish Oil, Calcium Chloride, Choline Chloride, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Menadione Sodium Bisulfite Complex (source of vitamin K), Pyridoxine Hydrochloride, Vitamin B12 Supplement, Pantothenic Acid, Riboflavin Supplement, Folic Acid, Biotin), DL-Methionine, Dicalcium Phosphate, Cranberry Pomace, Taurine, minerals (Zinc Oxide, Ferrous Sulfate, Manganese Sulfate, Copper Sulfate, Calcium Iodate), Beta-Carotene.



AVERAGE NUTRIENT CONTENTS

Table with 4 columns: Nutrient, As Fed¹, Dry Matter², As Fed, Caloric Basis³. Rows include Protein, Fat, Carbohydrate (NFE), Crude Fiber, Calcium, Phosphorus, Sodium, Potassium, Magnesium, Taurine, Vitamin E, and Vitamin C.

METABOLIZABLE ENERGY

Table with 4 columns: kcal/kg, kcal/can 2.9 oz, % Calories from: Protein 28, Fat 52, Carbohydrates 20.

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Science Diet® Crunchy Creations™ Grain Free

✓ Adult cats



Crunchy Creations™ Grain Free with Chicken: 2.1 oz pouch (2141) in cases of 12



Crunchy Creations™ Grain Free with Salmon: 2.1 oz pouch (2142) in cases of 12

 **Recommended for**
Adult, mature adult or senior cats.

 **Additional information**
Feed as a snack as part of a healthy routine. These treats are a wonderful complement to **Science Diet®** dry and canned foods.



DAILY FEEDING AMOUNTS

Feed as a snack as part of a healthy routine

Body Weight (lb)	Grain Free with Chicken	Grain Free with Salmon
	Treats per day	
5	7	8
10	12	14
20	16	19

KEY BENEFITS

Meat is the #1 ingredient.

Grain free.

Naturally preserved, with no corn, artificial colors or flavors.

Nutritious and delicious treats are the perfect way to bond with your cat.

Natural ingredients plus vitamins, minerals and amino acids.

Science Diet® Crunchy Creations™ Grain Free

Feline Treats



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Feline Treats



INGREDIENTS

TREATS

Crunchy Creations™ Grain Free with Chicken: Chicken, Potatoes, Yellow Peas, Pea Protein Concentrate, Chicken Fat, Potato Starch, Dried Egg Product, Chicken Meal, Dried Beet Pulp, Flaxseed, Lactic Acid, Chicken Liver Flavor, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Calcium Sulfate, Choline Chloride, Iodized Salt, Fish Oil, DL-Methionine, L-Lysine, Potassium Chloride, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganese Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	27.8 %	29.6 %	6.4 g
Fat	19.6 %	20.9 %	4.5 g
Carbohydrate (NFE)	39.5 %	42.0 %	9.0 g
Crude Fiber	1.1 %	1.2 %	0.3 g
Ash	6.0 %	6.4 %	1.4 g
Calcium	0.83 %	0.88 %	190 mg
Phosphorus	0.66 %	0.7 %	151 mg
Sodium	0.46 %	0.49 %	105 mg
Potassium	0.67 %	0.71 %	153 mg
Magnesium	0.079 %	0.084 %	18 mg
Taurine	0.44 %	0.47 %	101 mg
Total Omega-3 Fatty Acids	0.81 %	0.86 %	186 mg
Total Omega-6 Fatty Acids	3.48 %	3.70 %	797 mg

METABOLIZABLE ENERGY

kcal/kg	4,365	4,644	
kcal/treat (approx.)	2.3		
% Calories from:	Protein 24	Fat 41	Carbohydrates 35

INGREDIENTS

TREATS



Crunchy Creations™ Grain Free with Salmon: Salmon, Potato, Pea Protein Concentrate, Yellow Peas, Chicken, Chicken Fat, Potato Starch, Dried Egg Product, Chicken Meal, Chicken Liver Flavor, Flaxseed, Lactic Acid, Vegetable & fruit blend (Green Peas, Apples, Cranberries, Carrots, Broccoli), Calcium Sulfate, Choline Chloride, L-Lysine, Potassium Chloride, DL-Methionine, Fish Oil, Calcium Carbonate, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganese Oxide, Calcium Iodate, Sodium Selenite), Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	27.5 %	29.3 %	6.3 g
Fat	19.2 %	20.4 %	4.4 g
Carbohydrate (NFE)	40.5 %	43.1 %	9.3 g
Crude Fiber	0.7 %	0.7 %	0.2 g
Calcium	0.84 %	0.89 %	192 mg
Phosphorus	0.65 %	0.7 %	149 mg
Sodium	0.41 %	0.44 %	94 mg
Potassium	0.75 %	0.80 %	172 mg
Magnesium	0.076 %	0.081 %	17 mg
Taurine	0.42 %	0.45 %	96 mg

METABOLIZABLE ENERGY

kcal/kg	4,364	4,643	
kcal/treat (approx.)	1.8		
% Calories from:	Protein 24	Fat 41	Carbohydrates 35

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult

Science Diet® Adult Perfect Weight

Science Diet® Adult Perfect Weight

✓ Adult cats



Adult Perfect Weight Chicken & Vegetables:
Cans of 2.9 oz (2974) in cases of 12



Adult Perfect Weight: Bags of 3 lbs (2968), 7 lbs (2969) and 15 lbs (2970)



✓ Recommended for

Adult cats that require fewer calories (i.e., cats that are less active, neutered or otherwise prone to excess weight gain).

✗ Not recommended for

- Kittens, adult cats not prone to gaining excess weight.
- Pregnant or nursing cats. During pregnancy or nursing, cats should be switched to: **Science Diet® Kitten Healthy Development** or **Science Diet® Kitten Indoor**.

+ Additional information

Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® is available in a wide variety of foods for a cat's unique needs. Also try **Science Diet®** treats that are sure to please!

🐾 DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Perfect Weight Dry** cat food provides complete and balanced nutrition for maintenance of adult cats. **Canned** cat food is formulated to meet the nutritional levels established by AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** If switching from a canned food to dry, make sure the cat drinks an adequate quantity of water to avoid constipation. When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	For Weight Control		For Weight Loss	
	Can(s) (2.9 oz)	Dry Cups	Can(s) (2.9 oz)	Dry Cups
4	2	1/2	1	1/3
5	2	1/2	1 1/2	1/3
8	3	3/4	2	1/2
10	3 1/2	7/8	2 1/2	5/8
12	4	1	3	2/3
15	5	1 1/8	3 1/2	3/4



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Adult

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Weight Loss	Proprietary ingredient blend	Cats at a healthy weight are less prone to develop weight related issues, and live happier, healthy lives.
Maintain Lean Muscle	Fresh Chicken #1 ingredient	Support healthy weight loss and maintain lean muscle.
Supports Multi-Cat Households	Balanced nutrition	Simplifies multi-cat household feeding by helping heavy cats reach a healthy weight while providing balanced nutrition to leaner cats.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.

INGREDIENTS

CANNED

Adult Perfect Weight Chicken & Vegetables: Chicken Broth, Pork Liver, Pork By-Product, Corn Flour, Powdered Cellulose, Corn Starch, Chicken, Flaxseed, Tomato Pomace, Carrots, Chicken Liver Flavor, Coconut Oil, Corn Gluten Meal, Calcium Sulfate, Guar Gum, Dicalcium Phosphate, L-Leucine, Calcium Carbonate, Iodized Salt, Spinach, Taurine, vitamins (Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Niacin Supplement, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin Supplement, Biotin, Vitamin D3 Supplement, Folic Acid), Potassium Chloride, Choline Chloride, minerals (Manganese Sulfate, Zinc Oxide, Ferrous Sulfate, Copper Sulfate, Calcium Iodate), DL-Methionine, L-Threonine, L-Carnitine, Beta-Carotene.



AVERAGE NUTRIENT CONTENTS	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	9.7 %	39.0 %	11.2 g
Fat	3.0 %	12.0 %	3.5 g
Carbohydrate (NFE)	8.0 %	32.1 %	9.2 g
Crude Fiber	2.6 %	10.4 %	3.0 g
Calcium	0.24 %	0.96 %	277 mg
Phosphorus	0.16 %	0.6 %	185 mg
Sodium	0.10 %	0.40 %	115 mg
Potassium	0.20 %	0.80 %	231 mg
Magnesium	0.023 %	0.092 %	27 mg
Taurine	0.12 %	0.48 %	139 mg
METABOLIZABLE ENERGY			
kcal/kg	866	3,478	
kcal/cup	71		
% Calories from:	Protein 39	Fat 29	Carbohydrates 32

INGREDIENTS

DRY

Adult Perfect Weight: Chicken, Brewers Rice, Corn Gluten Meal, Wheat Gluten, Powdered Cellulose, Chicken Meal, Tomato Pomace, Dried Beet Pulp, Flaxseed, Chicken Fat, Chicken Liver Flavor, Coconut Oil, Lactic Acid, Calcium Sulfate, L-Lysine, Potassium Chloride, Choline Chloride, Dried Carrots, DL-Methionine, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Manganese Sulfate, Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Sodium Selenite), Iodized Salt, Dicalcium Phosphate, L-Carnitine, Oat Fiber, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors, Apples, Broccoli, Cranberries, Green Peas.



AVERAGE NUTRIENT CONTENTS	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	37.6 %	40.0 %	11.0 g
Fat	12.0 %	12.8 %	3.5 g
Carbohydrate (NFE)	30.7 %	32.7 %	9.0 g
Crude Fiber	7.6 %	8.1 %	2.2 g
Calcium	0.92 %	0.98 %	270 mg
Phosphorus	0.71 %	0.8 %	208 mg
Sodium	0.32 %	0.34 %	94 mg
Potassium	0.70 %	0.74 %	205 mg
Magnesium	0.089 %	0.095 %	26 mg
Taurine	0.30 %	0.32 %	88 mg
METABOLIZABLE ENERGY			
kcal/kg	3,409	3,627	
kcal/cup	300		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 39	Fat 30	Carbohydrates 31

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Adult Hairball Control

Science Diet® Adult Hairball Control

Science Diet® Adult Hairball Control

✓ Adult cats prone to hairballs



Adult Hairball Control Savory Chicken Entrée:
Cans of 3 oz (4525) and 5.5 oz (4526) in cases of 24



Adult Hairball Control:
Bags of 3.5 lbs (7156), 7 lbs (8881) and 15.5 lbs (8875)

Adult Hairball Control Savory Seafood Entrée:
Cans of 3 oz (4530) and 5.5 oz (4531) in cases of 24

✓ **Recommended for**
Adult cats 1 – 6 years of age prone to hairballs.

✗ **Not recommended for**

- Kittens, pregnant or nursing cats.
- During pregnancy or nursing, cats should be switched to **Science Diet® Kitten Healthy Development Original** or **Science Diet® Kitten Indoor**.

⊕ **Additional information**

- Helps control and reduce hairballs when fed on a daily basis.
- Minced varieties are cooked in savory juices for great taste with a soft, “pâte” texture that’s easy to serve.
- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at **HillsFoodShelterLove.com**.

- 100% Guarantee – cats will love the taste or your client can return the unused portion for a full refund.

Other products to consider

Science Diet® is available in a wide variety of foods for a cat’s unique needs. Also try **Science Diet®** treats that are sure to please!

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Avoid Hairball Formation	Natural fiber	A natural fiber blend comfortably helps avoid hairball formation in 30 days.
Healthy Body Weight	High quality protein	High quality lean proteins promote healthy body weight and lean muscle.
Healthy Skin and Shiny Coat	Omega-6 fatty acids	Omega-6 fatty acids and Vitamin E promote healthy skin and shiny coat.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Hairball Control Savory Chicken Entrée** cat food provides complete and balanced nutrition for maintenance of adult cats. **Adult Hairball Control Dry** and **Savory Seafood Entrée** cat foods are formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adults cats. **These amounts are a starting point only and should be adjusted to maintain proper weight. If switching from a canned food to dry, make sure the cat drinks an adequate quantity of water to avoid constipation.** When supplementing with dry food, decrease the amount of canned food to avoid overfeeding. When feeding this food for the first time, mix increasing amounts of the pet’s new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Can(s) (3 oz)	Can(s) (5.5 oz)	Dry Cups
5	1 ½ – 2	¾ – 1 ¼	¾ – 1 ½
10	2 ½ – 3 ½	1 ½ – 2	2/3 – 7/8
15	3 ½ – 5	1 ¾ – 2 2/3	7/8 – 1 ¼



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INGREDIENTS
CANNED

Adult Hairball Control

Adult Hairball Control Savory Chicken Entrée: Water, Chicken, Turkey Giblets, Meat By-Products, Liver, Powdered Cellulose, Corn Starch, Wheat Flour, Chicken Fat (preserved with mixed tocopherols and citric acid), Soybean Meal, Corn Gluten Meal, Chicken Liver Flavor, Titanium Dioxide, Guar Gum, Soybean Oil, Brewers Dried Yeast, Iodized Salt, Choline Chloride, Locust Bean Gum, Potassium Chloride, Calcium Carbonate, Carrageenan, Calcium Sulfate, Dicalcium Phosphate, Taurine, DL-Methionine, Vitamin E Supplement, Thiamine Mononitrate, Ascorbic Acid (source of vitamin C), Zinc Oxide, Ferrous Sulfate, Beta-Carotene, Niacin, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

Adult Hairball Control Savory Seafood Entrée: Water, Meat By-Products, Fish, Pork Liver, Powdered Cellulose, Chicken Fat (preserved with mixed tocopherols and citric acid), Wheat Flour, Corn Starch, Ground Whole Grain Corn, Chicken Liver Flavor, Calcium Sulfate, Guar Gum, Locust Bean Gum, Soybean Oil, Calcium Carbonate, DL-Methionine, Carrageenan, Potassium Citrate, Taurine, Choline Chloride, Brewers Dried Yeast, Iodized Salt, Dicalcium Phosphate, Vitamin E Supplement, Potassium Chloride, Iron Oxide, Thiamine Mononitrate, Ascorbic Acid (source of Vitamin C), Zinc Oxide, Ferrous Sulfate, Niacin, Beta-Carotene, Manganous Oxide, Copper Sulfate, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Riboflavin, Biotin, Vitamin D3 Supplement, Calcium Iodate, Folic Acid, Sodium Selenite.

AVERAGE NUTRIENT CONTENTS (RANGES INCLUDE ALL CANNED FORMULAS)

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	8.8 – 9.7 %	35.1 – 35.9 %	8.2 – 9.2 g
Fat	5.7 – 5.9 %	21.4 – 23.3 %	5.3 – 5.6 g
Carbohydrate (NFE)	6.0 – 7.9 %	24.5 – 28.6 %	5.6 – 7.5 g
Crude Fiber	2.4 %	8.7 – 9.8 %	2.2 – 2.3 g
Ash (Savory Seafood)	1.7 %	6.2 %	1.6 mg
Calcium	0.22 – 0.27 %	0.90 – 0.98 %	204 – 255 mg
Phosphorus	0.16 – 0.18 %	0.7 %	149 – 170 mg
Sodium	0.11 – 0.12 %	0.40 – 0.49 %	104 – 112 mg
Potassium	0.22 %	0.80 – 0.90 %	204 – 208 mg
Magnesium	0.017 – 0.020 %	0.069 – 0.072 %	16 – 19 mg
Taurine	0.14 %	0.51 – 0.57 %	130 – 132 mg
Total Omega-3 Fatty Acids (Savory Seafood)	0.21 %	0.76 %	198 mg
Total Omega-6 Fatty Acids (Savory Seafood)	0.83 %	3.01 %	784 mg

METABOLIZABLE ENERGY

kcal/kg	1,059 – 1,076	3,837 – 4,392	
kcal/can	(3 oz): 90 – 91	(5.5 oz): 165 – 168	
% Calories from:	Protein 30 – 31	Fat 45 – 48	Carbohydrates 21 – 25

INGREDIENTS
DRY


Adult Hairball Control: Chicken, Whole Grain Wheat, Corn Gluten Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Powdered Cellulose, Pea Bran Meal, Dried Egg Product, Wheat Gluten, Dried Beet Pulp, Chicken Liver Flavor, Lactic Acid, Soybean Oil, Calcium Sulfate, Potassium Chloride, Fish Oil, Choline Chloride, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), L-Carnitine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.5 %	34.6 %	8.7 g
Fat	18.2 %	19.4 %	4.9 g
Carbohydrate (NFE)	29.3 %	31.2 %	7.9 g
Crude Fiber	8.5 %	9.0 %	2.3 g
Calcium	0.64 %	0.68 %	171 mg
Phosphorus	0.61 %	0.6 %	163 mg
Sodium	0.43 %	0.46 %	115 mg
Potassium	0.71 %	0.76 %	190 mg
Magnesium	0.086 %	0.091 %	23 mg
Taurine	0.25 %	0.27 %	67 mg
Vitamin E	731 IU/kg	778 IU/kg	20 IU/100kcal
Vitamin C	102 mg/kg	109 mg/kg	2.7 mg

METABOLIZABLE ENERGY

kcal/kg	3,732	3,970	
kcal/cup	325		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 31	Fat 42	Carbohydrates 27

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.



Adult Hairball Control Light

Science Diet® Adult Hairball Control Light

Science Diet® Adult Hairball Control Light

✓ Adult cats prone to hairballs and weight gain



Adult Hairball Control Light:
Bags of 3.5 lbs (7531), 7 lbs (8882)
and 15.5 lbs (8876)

✓ **Recommended for**
Adult cats 1 – 6 years of age that are prone to hairballs and weight gain.

✗ **Not recommended for**

- Kittens, pregnant or nursing cats.
- During pregnancy or nursing, cats should be switched to **Science Diet® Kitten Healthy Development Original** or **Science Diet® Kitten Indoor**.

⊕ **Additional information**

- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.
- 100% Guarantee – cats will love the taste or your client can return the unused portion for a full refund.

Other products to consider
Science Diet® is available in a wide variety of foods for a cat's unique needs. **Canned** cat food is also available from **Science Diet®** in a delicious **Adult Light Liver & Chicken Entrée** that cats will love. Also try **Science Diet®** treats that are sure to please!



DAILY FEEDING AMOUNTS

Science Diet® Adult Hairball Control Light cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **This product is intended for weight maintenance. Should you choose to feed for weight loss, use an ideal or target body weight and consult your veterinarian. These amounts are a starting point only and should be adjusted to maintain proper weight or appropriate weight loss. If switching from a canned food to dry, make sure the cat drinks an adequate quantity of water to avoid constipation.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **For maximum benefit**, this product must be fed as the only food. Use of supplements or mixing with any other food is not recommended.

Ideal Body Weight (lb)	For Weight Control	For Weight Loss
	Dry – Cups	Dry – Cups
4	3/8	1/3
5	1/2	3/8
8	2/3	1/2
10	3/4	5/8
12	7/8	3/4
15	1	7/8

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Avoid Hairball Formation	Natural fiber	A natural fiber blend comfortably helps avoid hairball formation in 30 days.
Ideal Body Weight	Lower calories*	14% fewer calories than Adult Hairball Control contributes to a healthier lifestyle.
Convert Fat into Energy	L-carnitine	L-carnitine helps convert fat into energy and high quality protein helps maintain lean muscle.
Target Urine pH 6.2 – 6.4**		Promotes normal acid urine to support urinary tract health.

*Compared to **Hill's® Science Diet® Adult Hairball Control** formula.

**Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



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INGREDIENTS

DRY



Adult Hairball Control Light: Chicken, Brewers Rice, Corn Gluten Meal, Wheat Gluten, Powdered Cellulose, Whole Grain Wheat, Chicken Liver Flavor, Soybean Oil, Dried Beet Pulp, Calcium Sulfate, Lactic Acid, Potassium Chloride, Animal Fat, Fish Oil, Choline Chloride, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Beta-Carotene, Phosphoric Acid, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.0 %	34.8 %	10.1 g
Fat	9.2 %	10.0 %	2.9 g
Carbohydrate (NFE)	36.6 %	39.8 %	11.6 g
Crude Fiber	8.2 %	8.9 %	2.6 g
Calcium	0.76 %	0.83 %	240 mg
Phosphorus	0.56 %	0.6 %	177 mg
Sodium	0.39 %	0.42 %	123 mg
Potassium	0.79 %	0.86 %	250 mg
Magnesium	0.064 %	0.070 %	20 mg
Taurine	0.24 %	0.26 %	76 mg
Carnitine	544 mg/kg (ppm)	591 mg/kg (ppm)	17.2 mg
Vitamin E	718 IU/kg	780 IU/kg	23 IU/100kcal
Vitamin C	108 mg/kg	117 mg/kg	3.4 mg

METABOLIZABLE ENERGY

kcal/kg	3,163	3,438	
kcal/cup	276		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 35	Fat 25	Carbohydrates 40

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult Oral Care

Science Diet® Adult Oral Care

Science Diet® Adult Oral Care

✓ Oral care for adult cats



Adult Oral Care: Bags of 3.5 lbs (9288) and 7 lbs (8894)



Recommended for

Adult cats to help provide protection from plaque and tartar buildup.



Not recommended for

Kittens, pregnant or nursing cats. During pregnancy or nursing, cats should be switched to Science Diet® Kitten Healthy Development Original or Science Diet® Kitten Indoor.



Additional information

Healthy choices matter, for both your clients and your patients. For more than 70 years, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing Science Diet®, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.



DAILY FEEDING AMOUNTS

Science Diet® Adult Oral Care cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight. If switching from a canned food to dry, make sure the cat drinks an adequate quantity of water to avoid constipation.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period. **For maximum benefit**, this product must be fed as the only food. Use of supplements or mixing with any other food is not recommended.

Body Weight (lb)	Dry – Cups
5	3/8 – 1/2
10	2/3 – 7/8
15	7/8 – 1 1/4

Other products to consider

For cats with plaque buildup, stained teeth or bad breath: **Prescription Diet® t/d® Feline.**

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Reduced Plaque and Tartar Buildup	Fiber	Clinically proven technology helps reduce plaque and tartar buildup for a cat's whole-body health.
Clean Teeth and Fresher Breath	Unique kibble	Unique kibble with interlocking fiber technology to help clean teeth and freshen breath with every bite.
Healthy Teeth	Calcium	Ideal calcium and mineral levels help keep teeth healthy.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



*Hill's® Science Diet® Adult Oral Care cat food has been awarded the VOHC Seal for the control of plaque and tartar in cats. The VOHC Seal is a trademark owned by the Veterinary Oral Health Council.



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INGREDIENTS

DRY



Adult Oral Care: Chicken, Brown Rice, Corn Gluten Meal, Chicken Fat, Powdered Cellulose, Wheat Gluten, Chicken Meal, Flaxseed, Chicken Liver Flavor, Lactic Acid, Potassium Chloride, Calcium Sulfate, Choline Chloride, L-Lysine, Iodized Salt, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Pyridoxine Hydrochloride, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement), minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), DL-Methionine, Oat Fiber, Mixed Tocopherols for freshness, Beta-Carotene, Natural Flavors, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	30.8 %	33.5 %	8.2 g
Fat	20.1 %	21.8 %	5.3 g
Carbohydrate (NFE)	27.9 %	30.3 %	7.4 g
Crude Fiber	8.0 %	8.7 %	2.1 g
Calcium	0.74 %	0.80 %	197 mg
Phosphorus	0.63 %	0.7 %	167 mg
Sodium	0.35 %	0.38 %	93 mg
Potassium	0.69 %	0.75 %	183 mg
Magnesium	0.074 %	0.080 %	20 mg
Taurine	0.29 %	0.32 %	77 mg
METABOLIZABLE ENERGY			
kcal/kg	3,762	4,089	
kcal/cup	331		
Weight oz/cup	3.1		
Cups per lb	5.2		
% Calories from:	Protein 29	Fat 45	Carbohydrates 26

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Adult Sensitive Stomach & Skin

Science Diet® Adult Sensitive Stomach & Skin

Science Diet® Adult Sensitive Stomach & Skin

✓ Adult cats with sensitive stomach & skin



Adult Sensitive Stomach & Skin:
Bags of 3.5 lbs (8523), 7 lbs (8884)
and 15.5 lbs (8878)

✓ **Recommended for**
Adult cats with sensitive stomachs and/or skin.

✗ **Not recommended for**

- Kittens, pregnant or nursing cats.
- During pregnancy or nursing, cats should be switched to **Science Diet® Kitten Healthy Development Original** or **Science Diet® Kitten Indoor**.

⊕ **Additional information**
Healthy choices matter, for both your clients and your patients. For more than **70 years**, Hill's has been advancing knowledge of how to keep pets their healthiest. That means great-tasting, nutritious food with natural ingredients that help cats live a long, happy life. We make every bag of our cat food in our own US facilities with highest quality natural ingredients from North America and Europe. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.

Other products to consider

Science Diet® is available in a wide variety of foods for a cats' unique needs. **Canned** cat food is available from **Science Diet®** in several flavors such as delicious **Adult Savory Chicken Entrée** that cats will love. Also try **Science Diet® Crunchy Creations™ Grain Free treats with Salmon** that are sure to please!

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Complete Nutrition	Optimal vital nutrient absorption	Formulated for optimal digestion, plus gentle on the stomach with 100% complete nutrition for everyday feeding.
Strong Immune Defenses	Vitamins E + C	Multivitamins E + C support strong immune defenses.
Healthy Skin & Glossy Coat	Omega-6 fatty acids and Vitamin E	An exclusive blend of omega-6 fatty acids, vitamin E and other nutrients promotes healthy skin and a glossy coat.
Target Urine pH 6.2 – 6.4*		Promotes normal acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



DAILY FEEDING AMOUNTS

Animal feeding tests using AAFCO procedures substantiate that **Science Diet® Adult Sensitive Stomach & Skin** cat food provides complete and balanced nutrition for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry – Cups
5	1/4 – 1/3
10	3/8 – 5/8
15	5/8 – 3/4



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INGREDIENTS

DRY



Adult Sensitive Stomach & Skin: Brewers Rice, Corn Gluten Meal, Pork Fat, Pork Meal, Dried Egg Product, Whole Grain Corn, Chicken Liver Flavor, Lactic Acid, Oat Fiber, Potassium Chloride, L-Lysine, Choline Chloride, DL-Methionine, Calcium Carbonate, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Iodized Salt, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Tryptophan, Mixed Tocopherols for freshness, Phosphoric Acid, Beta-Carotene, Natural Flavors.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.4 %	34.5 %	7.9 g
Fat	20.7 %	22.0 %	5.0 g
Carbohydrate (NFE)	34.8 %	37.0 %	8.5 g
Crude Fiber	1.1 %	1.2 %	0.3 g
Calcium	0.68 %	0.72 %	165 mg
Phosphorus	0.68 %	0.7 %	165 mg
Sodium	0.32 %	0.34 %	78 mg
Potassium	0.62 %	0.66 %	151 mg
Magnesium	0.056 %	0.060 %	14 mg
Taurine	0.21 %	0.22 %	51 mg
Vitamin E	414 IU/kg	440 IU/kg	10 IU/100kcal
Vitamin C	125 mg/kg	133 mg/kg	3.0 mg
Total Omega-6 Fatty Acids	3.82 %	4.06 %	929 mg

METABOLIZABLE ENERGY

kcal/kg	4,114	4,377	
kcal/cup	513		
Weight oz/cup	4.4		
Cups per lb	3.6		
% Calories from:	Protein 28	Fat 43	Carbohydrates 29

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Mature Adult Hairball Control

Science Diet® Mature Adult Hairball Control

Science Diet® Mature Adult Hairball Control

✓ Older cats prone to hairballs



Mature Adult Hairball Control:

Bags of 3.5 lbs (7533), 7 lbs (8883) and 15.5 lbs (8877)

✓ **Recommended for** Adult cats age 7 or older that are prone to hairballs.

✗ **Not recommended for** Kittens, pregnant or nursing cats.

+ Additional information

- Balanced pet nutrition has been our passion for more than **70 years**. Over 150 veterinarians and pet nutritionists are involved in the development of our products. We manufacture every bag of our dry cat food in our own U.S. facilities with high quality natural ingredients from North America, Europe, and New Zealand. These ingredients must meet our strict requirements for purity and nutrient content, which exceed industry standards. By choosing **Science Diet®**, you help us provide food to shelter pets 365 days a year. Learn more at HillsFoodShelterLove.com.
- 100% Guarantee – cats will love the taste or your client can return the unused portion for a full refund.

Other products to consider

Science Diet® is available in a wide variety of foods for a cat's unique needs. **Canned** cat food is available from **Science Diet®** in several flavors such as delicious **Mature Adult Gourmet Turkey Entrée** that cats will love. Also try **Science Diet®** treats that are sure to please!



DAILY FEEDING AMOUNTS

Science Diet® Mature Adult Hairball Control cat food is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. **These amounts are a starting point only and should be adjusted to maintain proper weight. If switching from a canned food to dry, make sure the cat drinks an adequate quantity of water to avoid constipation.** When feeding this food for the first time, mix increasing amounts of the pet's new food with decreasing amounts of the old food over a 7-day period.

Body Weight (lb)	Dry – Cups
5	1/3 – 1/2
10	5/8 – 3/4
15	3/4 – 1 1/8

KEY BENEFITS

BENEFIT	NUTRIENT	HOW IT WORKS
Avoid Hairballs	Natural fiber	A natural fiber blend comfortably helps avoid hairball formation in 30 days.
Healthy Kidneys and Heart	Taurine	Taurine and controlled levels of phosphorus and sodium help maintain healthy kidneys, heart and other vital organs in older cats.
Healthy Skin and Shiny Coat	Omega-6 fatty acids	Omega-6 fatty acids and Vitamin E promote healthy skin and shiny coat.
Target Urine pH 6.4 – 6.6*		Promotes a moderate acid urine to support urinary tract health.

*Urine pH of individual cats may vary due to complicating factors such as time of feeding before urine collection, type of urine collection, individual animal variation, and test methodology.



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VETERINARY TEAM ONLY

HillsVet.com



January 2014



INGREDIENTS

DRY



Mature Adult Hairball Control: Chicken, Whole Grain Wheat, Corn Gluten Meal, Animal Fat (preserved with mixed tocopherols and citric acid), Powdered Cellulose, Wheat Gluten, Brewers Rice, Chicken Liver Flavor, Dried Beet Pulp, Lactic Acid, Calcium Sulfate, Potassium Chloride, Fish Oil, Choline Chloride, Calcium Carbonate, Taurine, vitamins (Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of vitamin C), Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid, Vitamin D3 Supplement), Iodized Salt, L-Lysine, minerals (Ferrous Sulfate, Zinc Oxide, Copper Sulfate, Manganous Oxide, Calcium Iodate, Sodium Selenite), L-Carnitine, Oat Fiber, Mixed Tocopherols added to retain freshness, Citric Acid added to retain freshness, Phosphoric Acid, Beta-Carotene, Rosemary Extract, Dried Apples, Dried Broccoli, Dried Carrots, Dried Cranberries, Dried Peas.

AVERAGE NUTRIENT CONTENTS

	As Fed ¹	Dry Matter ²	As Fed, Caloric Basis ³
Protein	32.0 %	34.0 %	8.1 g
Fat	18.6 %	19.8 %	4.7 g
Carbohydrate (NFE)	29.4 %	31.3 %	7.4 g
Crude Fiber	8.5 %	9.0 %	2.1 g
Calcium	0.75 %	0.80 %	189 mg
Phosphorus	0.55 %	0.6 %	139 mg
Sodium	0.33 %	0.35 %	83 mg
Potassium	0.66 %	0.70 %	166 mg
Magnesium	0.071 %	0.076 %	18 mg
Taurine	0.23 %	0.24 %	58 mg
Vitamin E	697 IU/kg	741 IU/kg	18 IU/100kcal
Vitamin C	132 mg/kg	140 mg/kg	3.3 mg
Total Omega-6 Fatty Acids	3.71 %	3.95 %	935 mg

METABOLIZABLE ENERGY

kcal/kg	3,967	4,220
kcal/cup	346	
Weight oz/cup	3.1	
Cups per lb	5.2	
% Calories from:	Protein 30	Fat 42 Carbohydrates 28

¹Differs from label guarantees which are either maximums or minimums. ²The nutrient in the product after moisture is removed. It is used to make direct comparisons of nutrient profiles with differing moisture contents. ³Nutrient intake for every 100 kilocalories consumed.





Addendum

1. The feeding guides are intended as a starting point only because individual requirements will vary depending on breed, environment, season, exercise, temperament, and stress factors, including disease. The amount fed should be adjusted as necessary to maintain optimal body weight. In most cases supplementation is contraindicated. **Fresh water should be available at all times.**
2. In general **Prescription Diet®** Canine and Feline foods will provide complete and balanced nutrition for long-term adult maintenance.
However,
 - **Prescription Diet® s/d® Canine** and **Prescription Diet® s/d® Feline** are not recommended for long-term maintenance feeding. In addition,
 - **Prescription Diet® a/d® Canine/Feline** is intended primarily for periods of nutritional restoration and anorexia and
 - **Prescription Diet® r/d® Canine** and **Prescription Diet® r/d® Feline** are intended to be fed in the amounts recommended for obesity correction until the target body weight is reached.
3. The terms "increased" and "reduced" in the tables of Key Benefits compare the levels of nutrients to those in **Science Diet® Canine Adult** or **Science Diet® Feline Adult** (as appropriate), except in the case of foods for Large Breed puppies where the comparisons are to **Science Diet® Puppy**.
4. **As Fed** differs from label guarantees, which are either maximums or minimums.
5. **Dry matter.** The **percentage, or concentration of nutrients in the product after moisture is removed**, is used to make direct comparisons of the nutrient profiles of products with different moisture content.
6. **As Fed, Caloric Basis** reflects the nutrient intake for every 100 kilocalories consumed.
7. **Metabolizable Energy (ME)** is a measure of the usable energy in a food, which differs substantially from the gross caloric content.
8. **Clinical proof** is provided by publications that are held on file by Hill's Pet Nutrition and can be made available on request.
9. **Mixed feeding.** Many owners prefer to feed a mixture of canned and dry food. Most **Prescription Diet®** foods and many **Science Diet®** foods are available in both canned and dry forms, and if desired the two analogous forms can be mixed together for feeding.

To simplify the replacement of one form by another the **Daily Feeding Amounts** panel states the number of ounces of dry food that is equivalent to one can. Alternatively the two forms can be mixed in varying proportions of the recommended feeding amounts (e.g., half the recommended canned amount to half the dry amount, a quarter to three-quarters, or a third to two-thirds, etc.)

Hill's, Prescription Diet, Science Diet, Healthy Mobility, Optimal Care, Culinary Creations, Healthy Advantage, Active Longevity, Nature's Best, Simple Essentials, a/d, b/d, c/d, d/d, g/d, h/d, i/d, j/d, k/d, l/d, m/d, n/d, r/d, s/d, t/d, u/d, w/d, and z/d are trademarks owned by Hill's Pet Nutrition, Inc.

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